Friday, February 10, 1950

Sears Property

on State St. Sold



Radio Program Schedules by the Clock

				FRIDA	I			11/1440
	WIBA	WISC 1480 kg.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS	WGN 720 kc.	WMAQ 678 kd.
:00 :15 :30	Sunrise Frolio • Aiusicai Olock	• Top O' The Morning • The Rev. Cedarholm	News: Tennessee Jamboree Ohore Time	Silent Silent Rural Roundup	Paul Gibson Paul Gibson: News	Farm Bulletin Devotions Land Use News	Rise and Shine News	News Town and Parm News
:45 :00 :15 :30	News; Olock Betty News Musical Clock	• Top O'Morning • Hinn News • Top o' the Morning: News	Coffee	 News: Farm Bervice News: Weather Farm News 	News Roundup News Listen to Cliff	Bage Riders Bob Atcher Happy Hank News	Record Reveille News: Record Record Reveille Record Reveille	Norman Ross Norman Ross; News
:45 :00 :15 :30		• Breakfast Club • Breakfast Club		Prayer League Musical Clock Musical Clock	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two Ton Baket Telephone Quis Today's the Day	Your Neighbor Norman Ross News
:45 :00 :15 :30	• Welcome Travelers • Marriage for 2 • Dorothy Dig	• My True Story • Shoppers Special	Reverend Epp Say It With Music	Reedsburg Hour Reedsburg Hour	Bing Croeby Robert Q. Lewis Robt. Q. Lewis	My Story My Story Betty Crocker Victor Lindlahr	News The Kelseys Virginia Gale Answer Man	Welcome Travelers Marriage for Tu Dorothy Dix
:45 :00 :15 :30	Love and Learn Dave Garroway Jack Berch Mus. for Today	• Lady of the House	Rehind the Story Your Neighbor Here's Howard	Women's News Chore Boys Mid Morning Matince	Robert Q Lewis Grand Slam Rosemary	Oapt. Stubby, Buccaneers Ritchen Olub News	News Bob Poole News Quis Club	Love and Lear Doctor's Office Jack Berch Lora Lawton
:45 :00 :15 :30	 Linda's 1st Love Trading Post Farm 		Inside Story Dick Haymes While You Work Jackpot Quis	News: Matines Headlines Farm and Home Farm Front	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Ladies Be Seated Farm World Today	Kate Smith F. MacCormack Temptones News	Norman Ross Norman Ross
:45 :00 :15 :30	Roundup • News: Roundup • Farm Service • News	• Baukhage • Hinn News • The Bob	Uncle Julius News Markets: Uncle Julius	Music Markets • News • News and Mats. Farm and Home	Big Sister Ma Perkins News Guiding Light	Dinner Ball News L. Burlingham	Let's Have Fun Farm Markets News	News Elizabeth Hart Food Magician Tunes and Tips
:45 :00 :15 :30	March Time Double or Nothing Usiendar	Wanson Show The Bob Swanson Show Swanson Show	Ladies Fair Queen for	Farm Service Si Hays and Daughter Toby and Joe	2nd Mrs. Burton Perry Mason Nora Drake Brighter Day	Prairie Traveler School Time Beat the Band	Ladies Fair Queen for a Day	Double or Nothing Todsy's Children Light of World
1:45 1:00 1:15 1:30	Magic in Music Alagic in Music Alagic in Music Alagic in Music Pepper Young	• The Bob Swanson Show • Pick a	Luella Mortenson Mary Casey's Showcase	 Musio Booth Voice of Arms Science Exc'n. 	Nona f'm Nowher Hilltop House House Party Cedric Adams	Groom Groom Quick As a Flash	Tune Test Tommy Bartlett Marriage Bureau	
2:45 3:00 3:15 5:30	R't to Happin's Backstage Wife Stella Dallas Jorenzo Jones	• Hannibal Cobb • Jerry	News (tabriei Heatter Easy Listening	Hymn Tîme Melody Hour	News Life of the Part: Music Around Town	Carter Family Tune Time Martha and Helen	Radio Quis You Can't Lose Linda's 1st Love Editor's Daughter	Widder Blown
1:45 1:00 1:15 1:30	Widder Brown News: Madison Hour Madison	Harper Jerry Harper Uncle Dick's ABC Club	Harmony House Harmony House	• Melody Hour Accordionists Serenade	Paul Gibson Billy Leach Gold Coast	Songs of the Trail News Beulah Karney	L. Barrymore Marshall Kent Spotlight Personally yours	A Girl Marries Portia Faces Li Just Plain Bill Front P. Farrell
5:00 5:15 5:30	Hour Playtime Fiesta Time News	Challenge of the Yukon Jack Armstrong	Mark Trail Tom Mix	Fiesta • University Special • Univ. Special	News News Curt Masser Lowell Thomas	Challenge of the Yukon Jack Armstrong	Cisco Kid Tom Mix	News Dave Garrowsy News
5:45 5:00 5:15 5:30	Sports; News Light-Up Time News of World Hymns	• News: Fiesta • Elmer Davis • Long	News Sizing Up Sporta Cal Calloway Fulton Lewis	18 Sporte Time	Beulah Jack Smith Club 15 Edward Murrow	News Edwin O. Hill Lone Ranger	News Number Please Gabriel Heatter Behind the Stor	Ivories News of World 6:30 Special H. V. Kaltenbo
6:45 7:00 7:15 7:30	Halls of Ivy City in Action	• The Fat Man • This Is	Lynn Murray Record Show: News	Serenade in Music; News • Old Timers' Jamboree	The Show Goes On My Favorite Husband	The Fat Man This Is Your FBI	Bandstand, U. S. A. Art Kassel Orch.; News	Halls of Ivy Design for Listening
:45 :00 :15 :30	Serenade Sereen Directory Playhouse Jimmy	• Guest Star	Basketball Basketball Basketball Basketball	Old Timers' Jamboree Old Timers' Jamboree	Leave It to Joan Broadway Is My Beat	Ozzie and Harries The Sheriff	Fulton Lewis This Is the Stor Theater Theater	Screen Director Playhouse Jimmy Duran
3:45 2:00 2:15 2:30	Durante Life of Riley Sports Reei	Boxing Boxing Boxing Boxing Boxing Boxing	Basketball Newsreel I Love a Mystery Dance Music	· University	Johnny Dollar Garry Moore	Boxing Boxing Sports Page	Theater Theater Hollywood Theater	Life of Riley Bill Stern Pro and Con
:45 :00 :15 :30	 News Tonight's Mus. Don Sinaiko 	I* Hinn News	News Sports Dance Music; News	• At Your Request • At Your Request	News To Be Ann'd Billy Lesch Tony Weitzei	News Remember When Ted Malone Platter Party	Chicago at Nigh	Light-Up Time News Music t John Conrad
:45 :00 :15 :30	Concert Gema News: 1310 Club 1310 Club: News	News: The Ed Silvers Show	Midnight in Madison Midnight in Madison: News	• Silent • Silent • Silent	Bob Elson Dick LaSalle Tiny Hill Orchestra	Insomnia Ltd. Frankie Masters Freddy Nagle Jerry Glidden	Frank Edwards Eddy Howard Orrin Tucker Orch.; News	News Sports: Music Dance Orch.; News

Today's Radio Highlights Drama

Sports

8 p. m. — Basketabli (WKOW and WFOW): Madison East vs. Madison Central. 9 p. m. — Boxing (WISC): Bil. 9 p. m. - Boxing (WISC): Bil-7:30 p.m. — My Favorite ly Graham vs. Kid Gavilan. 9:30 p. m.—Bill Stern (WIBA): H u s b a n d (W B B M): Liz and Bobby Feller. seeks a husband Roundy's Fore-9:45 p. m. cast (WIBA): for her motherin-law . . This Is Your FBI (WISC): agents WFOW-FM thwart compli-cated jewel-104.9 Mers FRIDAY A. M. theft scheme. 8 p. m.—Screen Directors Playawn Patrol lockwatchers (WIBA): house Ben Light Herb Kern Dance Band Homemakers Rosalind Russell "This Thing omemakers orning Variety Show Called Love". Ozzie and Har- RUSSELL Marching Along Sacred Heart Program P. M.

News Palmer House Ensemble

Painter." 6:30 p. m. —Hymns of the World (WIBA): "Just As I Am," "Blessed Assurance." the 7:45 p. m. — Serenade (WIBA): Bob Crosby, Modernaires; "Way Back Home," "That Certain Par-"Dear Hearts and Gentle ty," People." 10:15 p. m. -- Music for To-night (WIBA): Jo Stafford, oth-ers; "All the Bees," "Rag Mop," Bye, Bye, Baby." "Bye, Bye, Bauy. 10:45 p. m. — Concert Gems (W I B A): "Cornish Raphsody" theme, "Venitian Love Song," Wooden Shoe Dance." Discussion 9:45 p.m. - Pro and Con (WMAQ): "Housing," Sen. J. J.

Sparkman (D-Ala.) Farm Programs

Ozzie and Har- RUSSELL riet (WISC): explore the fine art of barter. 8:30 p. m. — Theater (WGN): Wisconsin Duran Swing Products

WISC-FM . . 98.9 M "With My Eyes Wide Open," and WFOW: "Invitation to Read-"Wedding Samba," "Old Master ing-They Come from Far and Near," Mrs. Fred Jones. 1:30 p. m. — Queen for a Day (WKOW): "Queen of America" reports from London. /HA and WHA-rrm 970 Kc.-86.7 Megs. FRIDAY A. M. 0 Band Wagon 5 Morning Newst 56 Weather Report 30 Contemporary Literature 30 Contempor WHA and WHA-FM

11:50 NOOM MUSICAIE P. M. 12:30 News 12:30 Farm Program 1:00 Chapter a Day 1:30 Book Trails 2:00 Scandhavian Literatur. 2:00 Scandhavian Literatur. 2:00 Contemporary Trends 3:55 Music 4:00 Editor's Deek 4:15 French Program 4:30 Music of Masters 5:30 Music Album 5:45 News 6:00 Organ Reverie 6:30 Dinner Musicale 7:15 News and Views 7:30 Chapter a Night

5:45 News 6:00 Organ Reverie 6:30 Dinner Musicale 7:15 News and Views 7:30 Chapter a Night 8:00 Mozart, Beethoven Quartets 8:50 News of Wisconsin 9:00 FM Concert 10:55 Night News (to 11).

Photo Finishing

Cameras and Supplies

UNIVERSITY

J. McCance purchased the pperty from the Monarch Realty , it was announced Thursday. sale was made by D. J. Benet, Madison realtor. The structure, built in 1928, ori-tally housed the Sears and rkholder Music stores on the st floor and the Madison board health and the Stanley C. Hanks offices on the second floor. ars expanded in 1935 to occupy

tate Tax Raise linted by Smith

entire building,

MILWAUKEE — (U.P.) — Lieut. by George Smith said Thursday ternoon the Wisconsin legislate may have to raise taxes or cut penditures next year to keep e state from going into debt. He told the Eagles luncheon

ub that state revenue is declining cause of a drop in personal and rporate income. Smith said it is estimated that evenue in 1949-50 will be 10 per

nt lower than in 1948-49 and that ate income will drop another 10 er cent in 1950-51. ETRAYED BY PHOTOGRAPH

MILFORD, N. H .---- (U.P.)--- After aving lived here quietly for 15 ears, Thomas A. Campbell, 50, 'as arrested and sent back to assachusetts as a parole violator. uthorities had noticed his pic-ire, with his alias and address, in he inquiring photographer's col-mn of the New Hampshire Sunay News.



Wisconsin Rev. Bloodgood Attends thony club, New York, today. He left Oklahoma Wednesday where he recently preached in Meet on Holy Land St. Paul's cathedral, Oklahoma

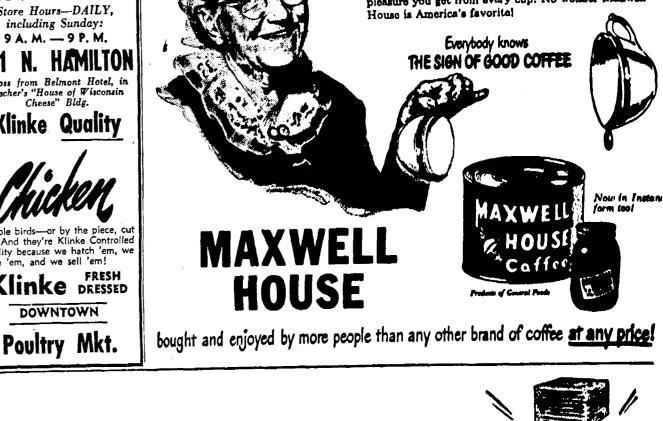
The property at 311-15 State st., hich the Sears, Roebuck and Co. Over \$100,000." The Rev. Francis J. Bloodgood, Madison, chaplain-director of the iore occupies, has been sold for the Holy Land, will attend confer-ence on The Christian Problem over \$100,000." St. Faults Canadral, Oklahoma. City, and lectured in Casady school, of the Episcopal diocese of Oklahoma. GIRL HEADS RECRUITS

The conference will be attend-ed by national Christian leaders. Mr. Bloodgood will also lecture Wall was the first to sign up here. On the Holy Land at the St. An- She's a WAC.

There's only ONE coffee with that wonderful



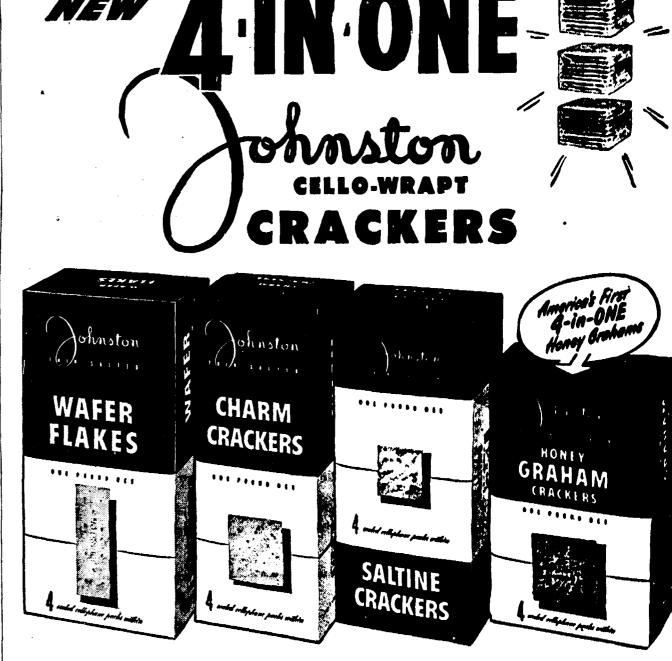
You'll Find it in No Other Coffee-that fins, fullbodied, satisfying flavor that's unmistakably Mazwell House. And there's a reason why this famous coffee has a flavor all its own. It's the Maxwell House recipe . . : the one and only recips for "Good to the Last Drop" flavor. It calls for cartain fine coffees, skillfully blanded a particular way, What a difference it makes in the pleasure you get from every cup! No wonder Maxwell



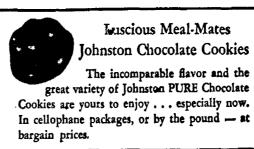




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5



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