Madison

	, SATURDAY											
	WIBA	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS	WGN 720 loc.	WMAQ 670 kg.				
6:00 6:15 6:30 6:45	Sunrise Frolic • Musical Olock	Top O' The Morning The Rev. Cedarhoim	News; Western Star Theater Farm World Chore Time	Silent Silent Rural Roundup	Paul Gibson Paul Gibson: News	Farm Bulletin Sunday School Mac and Bob News	Farm Hour and News Rise and Shine News	News Town and Farm L. Burlingham				
7:00 7:15 7:30 7:45	News; Clock Lusical Clock News Musical Clock	Top O' Morning M. Hinn Top O' The Morning	Ray Carson News Coffee Club; News	News: Farm Service News: eather Farm Froic	News Roundup News Listen to Cliff	Karl and Harty Sage Riders Mac and Bob News	Record Reveille News: Records Reveille Record Reveille	Norman Ross Norman Ross; News				
R:00 B:15 B:30 B:45	Musical Clock Hetty Sat Melody Mich of Medine	* Kelvin Keech Visits * Saturday Session	Coffee Club; News Coffee Club	News: Musical Clock Musical Clock Musical Clock Musical Clock	News Music Drop of a Needle Garden Gate	Bob Atcher Barn Dance Preview	News More of Life Weekend Reporter	and Tips Norman Ross Book Carnival				
9:00 9:15 9:30	• Fred Waring • Mary Lee Taylor	Saturday Session Junior Junction	Reverend Epp Book Adventure Femme Fair	• Texas Jim Lewis Freddy Martin Show Time • Sweet Music	Fun at Johnny's Joe Di Maggio	Merry Go Roundup Miss Evelyn News	News More of Life Virginia Gale Spots of Music	The Fred Waring Show Mary Lee Taylor				
0:00 0:15 0:30	• Lassie Show • Accordiana • Smilin' Ed McConnell	Lady of the House Roser Dann	Coast Guard On Parade D. J. Corner Here's Howard	News: Organ Melodies Health & Teeth Two Ton Baker	News: Let's Pretend Junior Miss	Stumpus Stumpus Martha and Helen	Novelty Shop Citizens of Tomorrow	Stamp Club Smilin' Ed McConnell				
:00 :15 ::30	• Wisconsin Farm and Home Hour	Bob Daggett's Open House	Accordionists U. S. Marines High Time; Weather	News: Sons of Pioneers Farm and Home Farm Front	Theater of Today Grand Central Station	Guest Star Public Service Farm World Corn Stories	Kate Smith News More of Life Eddy Arnold	Eddie Albert Luncheon With Lopes				
:00 :15 :30 :45	National Farm and Home Hour News March Time	Open House Hinn News At Home With Music	Man on the Farm News Dairyland Party	Music; News News; Farm and Home Hour	Stars Over Hollywood Give and Take	American Farmer News L Burlingham	Man on the Farm At the Sugar Bowl	Farm and Home Hour It's the Tops News				
:00 :15 :30 :45	Voices and Events Ch of Christ Wages, Hours	Metropolitan Opera Metropolitan Opera	U. W. Band U. S. Navy Macalaster Radio Singers	Farm Service Si Hays and Oaughter Music Booth	County Fair More of Life Handyman	Metropolitan Opera Metropolitan Opera	Teens and Tunes Fifth Army Band	Voices and Events Gov. Driscoll Mission Inc.				
:00 :15 :30 :45	Pioneers of Music Pioneers of Music	• Metropolitan Opera • Metropolitan Opera	Mutual Orchestra Caribbean Crossroads	Music Booth Music Booth	Paul Gibson Farm News Cross-Section	Metropolitan Opera Metropolitan Opera	John Steele Adventurer Hall of Fantasy	Pioneers of Music Pioneers of Music				
:00 :15 :30 :45	Living 1950 • Musicana • British Election	• Metropolitan Opera • Metropolitan Opera	Dunnon Discs Madison Matinee	Hymn Fime • Melody Hour	Melody Mart Dance Orch Overseas Report Science Adv.	Metropolitan Opera Metropolitan Opera	More of Life Sports Parade	1950 Musicana Musicana				
:00 :15 :30 :45	Bryant Wildcats Radio Workshop	Opera Theater of	Madison Matines Guest Star Matines	Melody Hour Navy Band Organology	Band Stand Make Way For Youth	Opera Jacques Fray Sidney Walton Waltz Dreams	Spotlight Marshall Kent Collectors' Corner	Bryant Wildcats James Webb On Broadway				
:00 :15 :30 :45	• News	Star Scouting U W. Band Harry Wismer Renner Trio	True or False To Be Announced	* Proudly We Hall * University Special	News Air Reserve Melody Manor For Women Only	Word of Life Harry Wismer Int'l House	True or False Pet Show Hollywood Quis	News Music NBO Symphony				
00 15 30 45	Dinner Melody	• News, Flests • Rep. Davis • Chandu, the Magician	News National Guard Comedy of Errors	* Sports Time * Polka Party * News Bing Sings	Young Love Vaughn Monroe	News Around Radio Visitin' Time	News Capital Comment Comedy of Errors	Andrews				
15 30 45	* Hollywood Star Theater * Truth or Consequences	• Heine and His Band • Cage Closeups	Twenty Questions Take a Number	Berenade in Music: News Old Timers Jambores	Gene Autry Philip Marlowe	Dolph Hewits Mac and Bob Hayloft Frolic	Twenty Questions Take a Number	Hollywood Star Theater Truth or Consequences				
00 15 30 45	Your Hit Parade Dennis	Basketball Basketball	Basketball Basketball Basketball Basketball	Old Timers Jamboree Old Timers Jamboree	Busters	National Barn Dance National Barn Dance	1 0. 0. 11.	Your Hit Farade Dennis Day				
00 15 30 45	Judy Canova	Basketball Basketball Sports Parade	Basketball Basketball Dance Music	• University Farm Hour • News: At Your Request	Again Sing It	National Barn Dance Capt Stubby News	Theater of the Air	Judy Canova Grand Ole Opry				
00 15 30 45	News	* Hinn News * Wana, Mile * Jerry Harper	News Sports Club Rigadoon Dance; News	At Your Request At Your Request	Dance Orch.	National Barn Dance National Barn Dance		Morton Downey Rio Rhythms				
10 15 10	News: 1310	News: Frankle Masters Orch. Freddy Nagel Orch.; News	Midnight in Madison Midnight in Madison: News	• Silent • Silent	Orchestra	National Barn Dance National Barn Dance	Eddy Howard Orch. Lawrence Welk Orch.; News	News Sports George Olsen Eddy Duchin				

11:45	Club: News	Orch.; News	Madison; Nev	m Silent	Orchestra	i Barn Dance	nannels:				
		Starred prog WIBA-FM	grams are also [. , 101.5 M.	carried on corres WWCF (WIBU)	94.9 M.	VISC-FM 98.9	M				
SUNDAY											
	WIBA 1310 kg.	WISC	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS	WGN 720 kc.	WMAQ 676 kc.			
7:00 7:15 7:30 7:45	News: Organ	Organ Tones News The Rev. Cedarholm	Coffee Concert News: Coffee Concert	News: Marches Farm Service Farm Frolic	News Charlot Wheels Salt Lake Tabernacie	Silent Silent Silent Silent	News Record Reveille Records	Silent Silent Silent Silent			
8:00 8:15 8:30 8:45		Old Fashioned Revival Hour	Christ for Wisconsin March of Faith Rev. O'Hall	Musical Clock Musical Clock	News of America News Capitol Cloak Room	Old Fashloned Revival Hour	Your Bible Speaks; News Sack to God	World News W'mwood Forest Reading the Comics			
9:00 9:15 9:30 9:45	Devotions Pet Corner Bethel Lutheran	of Israel Southernaires	Radio Bible Class Voice of Prophecy	• Melody Time • Melody Time	the Air Invitation to learning	News Little Brown Church	Radio Bible Class Voice of Prophecy	National Radio Pulpit Radio Parade Religion in News			
10:00 10:15 10:30 10:45	Unitarian Soc. Sunday Melody	Hour of	Back to God Catholic Hour	Methodist Church 1st Lutheran Church	March of Dimes Winston Burdett WBBM Highlights News	The Voice of Prophecy Hour of Faith	News Int's Pacts Reviewing Stand	Destination Freedom News Bob Houston			
11:00 11:15 11:30 11:45	a volume	• First University Methodist Church	Christ Presby- terian Church	Bible Fellowship • Music Center	Rent Law To Be Continued Serenade Serenade	Hour	News Mr. Fixit Lutheran Eour	Each Arla Group In Our Town Eternal Light			
12:00 12:15 12:30 12:45	• Joey Tantillo • News • Hello Wisconsin • March of Dimes	News Frank & Ernest Hometowners Here's to Vets	Sammy Kaye Serenade News Speak Up	Sunday Farm Hour Toby and Chore Boys	Chas. Collingwood Show Tunes For Women Only Symphonesque	Foreign Report News Amateur Hour	News Bill Lang Warblers News	Dress Rehearsal Chicago Round Table			
1:00 1:15 1:30 1:45	NRC Symphony		Old Fashioned Revival Hour	Toby and Chore Boys Music Jewel Box	Kaye Orch. Galen Drake Ted Steele	Hour Mister President	Youth Looks Up Holland Engle Air Reserve	NBC Theater NBC Theater			
2:00 2:15 2:30 2:45	One Man's Family Quiz Kids	Music for America George Reedy Helen Hayes	Lutheran Hour David Rose Doctor's Orders	• L. Duchow Waltz Time • Old Timers • Songsters	N.Y. Philharmonic N.Y. Philharmonic N.Y. Philharmonic N.Y. Philharmonic	Changing World Frank and Ernest Around the World	Jury Dress Up Quiz	One Mau's Family Quiz Kids			
3:00 3:15 3:30 3:45	Sunday Serenade American Forum	• Lutheran Hour • Voices That Live	Hopalong Cassidy Martin Kane, Private Eye	 Watertown Watertown Polka Parade Whozit Show 	N.Y. Philharmonic N.Y. Philharmonic You Are There	Lutheran Hour Back to God	Hopsions Cassidy Martin Kans. Private Sye	To Be Announced American Forum			
4:00 4:15 4:30 4:45	Richard Diamond Harvest of Stars	• Musical Theater • Greatest Story	The Shadow Detective Mystery	Accordion Music Melodies Music Radio Parade	Vacation Strike It	Think Fast Greatest Story	The Shadow Detective Story	Richard Dismond Harvest of Stars			
5:00 5:15 5:30 5:45	• U W. Band • News • Henry Morgan	• Drew Pearson • Headlines • Music with the Girls	Roy Rogers Nick Carter	New Rhythm Mystery Melodies Friendly Music Latest Music	Family Hour of Stars Our Miss Brooks	Drew Pearson Don Gardiner Music with the Girls	Roy Rogers Nick Carter	Catholic Hour Henry Morgan			
\$:00 6:15 6:30 6:45	Christopher London Phil Harris, Alice Faye	• Where There's Music • Amazing Mr. Malone	The Falcon The Saint	• News • Piano Pla'house Old Time Religion	Benny Show	National Vespers Amazins Mr. Malone	The Falcon The Saint	Christopher London Phil Harris. Alice Faye			
7:00 7:15 7:30 7:45	• Adventures of Sam Spade • Theater Guild	Music Stop the	Mutual Musio Show Sylvan Levin Opera Concert	Old Timers Jambores Old Timers Jamboree	McCarthy Red Skelton	Stop the Music Stop the Music	Mediation Board Sylvan Levin Opera Concert	Adventures of Sam Spade Theater Guild			
8:00 R:15 8:30 8:45	l* American	 Walter Winchell L. Parsona Chance of a Lifetime 	Opera Concert To Be Ann'd Classical Hour	Old Timers Jamboree Old Timers Jamboree	Meet Corliss Archer The Horace Heldt Show	Walter Winchell Louetta Parsons Chance of a Lifetime	Deems laylor Concert Rebuttal Speak Jp	Theater Gulld American Album			
9:00 9:15 9:30 9:45	Bob Crosby	• Jimmy Fidler • Howard Barlow • J. Robinson • Hinn News	Classical Hour Enchanted Hour	Music for Listening Band of Week Fiesta Time	Contented Hour Dance Orchestra	Jimmie Fidier Ted Majone Piano Playhouse	Stars of Tomorfow Crime Does Not Pay	Take It or Leave It The Bob Crosby Show			
10:00 10:15 10:30 10:45	• News • Music • Concert Master	• Melody Book • Thoughts • Skitch Henderson	News Dance Music Music: News	Silent Silent Silent Silent	News UN in Action Peoples Platform	News Mr. Fixis Songs in The Night	News Chicago at Night News: Songs More of Life	Clifton Utley Guest Star Kup's Column Day's End			
11:00 11:15 11:30 11:45	News: Owen Bradley Show Surprise Serenade: News	News: Jack Nye Orch. Hal Munro Orch: News	Dance Music Dance Music: News	Silent Silent Silent Silent	News: Cee Davidson Orch. Dance Orchestra	Fine Arts Quartet Freddy Nagle Orch: News	Frank Edwards Eddy. Howard Dick Jurgens Orch.; News	News Public Affairs George Olsen Orch.; News			
								HP.			

Starred programs are also carried on corresponding FM stations . F WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM . FM channels: C-FM 98.9 M.

WHA and WHA-FM 970 Kc.—88.7 Megs. SATURDAY A. M.

A. M.
7:30 Band Wagon
7:45 Morning News
7:56 Weather Report
8:00 Morning Melodies
9:15 Song Favorites
9:30 Fun Time Play Day
9:54 Weather Report
10:00 Homemakers Program
10:45 News and Views
11:00 Dear Sirs
11:50 UW Band
11:30 Civil Service Calling
11:45 Noon Musicale
P. M.

12:20 News
12:30 Farm Program
1:00 Wisconsin Government
1:15 Labor Speaks
1:30 Steuben Music Rour
1:56 Weather Report
2:00 Short Story Time
2:30 Music of the Masters
4:00 Alpine Melodies
4:30 Concert Band
FM Only
4:45 Music You Want
5:15 Musical Varieties
5:45 News

5:15 Musical Varieties
5:45 News
6:00 Organ Reverie
6:30 Dinner Musicale
7:15 News and Views
7:30 Short Story Time
8:00 Gilbert and Sullivan
8:50 News of Wisconsin
9:00 FM Concert 9:00 FM Concert 10:35 Night News (to 11)

WFOW-FM SATURDAY

SATURDAY
A. M.
8:00 Yawn Patrol
8:30 Clockwarchers
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 Homemakers
10:30 Morning Variety Show
11:00 News
11:00 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program
P. M.

145 Reisman Rhythms
1:55 News Music Capers
2:00 Modern Music Capers
2:30 Matinee Dance
2:55 News
3:00 Music Party
3:30 Ten Top Tunes
3:35 News
4:00 Ten Top Tunes
4:30 Alvino Rey
4:55 News
5:00 Ken Griffin
5:55 News
6:10 Musical Menu
6:20 Howard Barlow
6:45 Musical Menu
6:45 Musical Menu
6:40 Musical Menu

12:05 Music for Memories

12.39 Waltz Time 12.45 Two Ton Baker 1:00 News 1:05 Dick Contino 1:15 Benny Lee 1:30 Anne Shelton 1:45 Reisman Rhythms

12:15 4-H Review

6:45 Musical Menu
7:00 News
7:15 Music by Tell
7:30 Old Time Record Jamboree
8:00 News
8:05 Request Show
8:15 Sen. Joseph R. McCarthy
8:30 Package of New Records
8:55 News
8:45 Twilight Time
9:00 Dick Jurgens
9:30 Griff Williams
9:45 Al Trace
9:55 News
10:00 Freddy Martin

648 State Street Phone 5-3784

Photo Finishing Cameras and Supplies UNIVERSITY PHOTO SHOP

Soon•You'll Be Trying New Apple Ice Cream

previous shortcomings by using a tion's apple ice cream and an new type of apple juice and apple apple ice.
juice concentrate worked out in "Both t

10:30 Art Mooney 10:55 News 11:00 Jan Garber 11:30 Gordon Jenkins 11:55 News 12:30 Raiph Flanagan 12:30 Charlie Spivak (to 1:00)

FOX HEAD BEER Becard with thenke the States

its food laboratories. Ascorbic acid, or vitamin C, is

added to the apples just before they are ground and pressed for GENEVA, N. Y. —(U.P.)— The latest thing in the ice cream line is a product with the genuine flavor of well-ripened color.

By freezing the juice and removing the ice, station workers been tried in the past but did not prove satisfactory.

The latest development of the latest development development of the latest development developme The latest development of the half times the soluble solub of the regular juice. The new type New York state agricultural ex- of apple juice and apple juice conperiment station has overcome centrate are the basis of the sta-

> "Both the ice cream and the ice have been a pleasant surprise to everyone who has tasted them," said Prof. J. C. Hening.

(BUY U. S. SAVING BONDS)

Acts AT ONCE to Relieve (CAUSED BY COLDS)

oribed By Thomsands of Besterol prefusers must be good when thousands of Doctors prescribed it for years. Perfusers acts at once to relieve such coughing. It actually loosens up phlegm and makes it easier to raise. Safe. Effective. Pleasest pating, too. Today's Radio Highlights SPORTS

7:30 p. m. — Cage Closeurs
(WISC): Art Lenz, Bob Daggett.
8 p. m. — Basketball (WISC):
Dick Enroth covers Ohio-Minne-

DRAMA 10 a. m. — Lassie (WIBA); "Alpine Killer." 12 m.—Stars Over Hollywood (WBBM): Jack Paar. 7 p. m. — Hollywood Star Theater (WIBA): Rosalind Russell pre-

sents Jean Ruth. 8:30 p. m. — Dennis Day (WIBA): launches war on gam-

nay, Richard Tucker.

tently helped Whiteside solve one

VARIETY 9 p. m. - Barn Dance (WLS): plantation party. 9:30 p. m. — Grand Ole Opry (WIBA): Jimmy Dickens, guest.

5:45 p. m. - Hollywood Quiz (WGN): with Hildegarde. 7 p. m.—20 Questions (WKOW): innuendo—it minces no words. Woolley plays a noted author and Jack Smith, guest.

DISCUSSION

DOCUMENTARY

10:45 a. m. — News and Views (WHA): "Future of Dairying in Wisconsin." Donald McDowell.

(WIBA): reducing baby . . . American Farmer (WPOlish-German refugee. 1:30 p. m.—Gov. Alfred Driscoll (WMAQ): Women's National Re-

publican club.

1:45 p. m. — Wages and Hours
(WIBA): Thomas O'Malley on changes in federal laws . . Mission Incomplete (WMAQ): report on Prince." Protestant home mission planning. 3:45 p. m. — British Election FOR TEEN-AGERS (WIBA): Chairman Maurice Webb 4:30 p. m. — Ra of Parliamentary Labor party.

FARM PROGRAMS 12 m. - Farm and Eome manship.

Bill Doudna's

That Man Whiteside TIP O' THE MORNING: When Fred Allen ends his

long vacation, you can expect him (1) to do a weekly television show on NBC; (2) to have no regular radio program, and (3) to do occasional guest shots on network

Sheridan Whiteside, the fabulous purveyor of invective, came to the ancient Hopewell Indians. life again in "The Man Who Came to Dinner" on the Parkway stage

Friday night, with insults, perjury,

and malicious humor cascading from the lips of Monty Woolley.

And the near-capacity audience appeared to love every word that the five sor just about stage.

And the near-capacity audience appeared to love every word that the five sor just about stage.

His secretary falls for the editor included. Miss Presson's intense this secretary falls for the editor included. Miss Presson's intense to love. Miss Presson's intense to love this to love. Miss Presson's intense to love the presson to the editor included. 9 a. m. — Fred Waring (WIBA):

"Dardanella."

1 p. m. — Metropolitan Opera (WIBA):

"Simon Boccanegra,"

with Leonard Warren, Astrid Varpay Richard Tucker

With Leonard Warren, Astrid Varpay Richard Tucker

Woolley, who created the role own game—for a while.

Also for the editor included Aliss Presson's Interior of the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her right to love: Miss the city's paper, and Whiteside hattle for her city's paper. The city's paper and whiteside hattle for her city's paper. The city's paper and whiteside hattle for her city's paper and whit

2 p. m. — Pioneers of Music (WIBA): Louisville Symphony; "Ruy Blas" overture, Bizet's "Symphony in C," Schuman's "Judith." 5:30 p. m. — NBC Symphony (WMAQ): "Concerto Grosso," Martinu; "Epigraphes-Antiques," Debusy-Ansermet; "Nobilissima Visione" suite, Hindemith. 9 p. m. — Theater of the Air (WGN): "Robin Hood," 10:30 p. m. — Concert Master

of his big problems. The rest of the large cast ranged from so-so to competent.

"The Man Who Came to Dinner has become an American theatrical tradition—one of those plays everybody wants to see. But it's strictl for the adult trade, with its lack of

radio orator who by accident is penned in a middle-class Ohio 3 p. m. — Living 1950 (WIBA): home. Nonchalantly he takes the "The Balance Sheet of Freedom." place over and sets himself up as

(WIBA): reducing baby pig losses . . . American Farmer (WLS); with

8:45 a. m.—Cavalcade of Books (WMAQ): Jim Kjelgaard, Milwau-

10:05 a. m. — Let's Pretend WBBM): "The Little Lame (WBBM):

4:30 p. m. — Radio Workshop (WIBA): Marvin Foster, Ken-Sachtjen, Lowell Fraker, Frank Wendt, and Sue Hunt on sports-

12th Century Indian Pipe Uncovered in Midwest

CHAMPAIGN, ILL. — (U.P.) — The citizen who lost his beautifully-carved, brownstone pipe with the figure of an animal on it can

claim it at the University of Illinois campus. But university officials don't ex-

pect him to turn up. For the pipe was lost by some Illinoisan back in the 12th century, when the big news in Europe was the Crusades, and Genghis Khan was an infant in swaddling

The pipe is among the treasures dug up by university archaeologists in their search for relies of Indian civilizations of long ago. They have been excavating burial mounds of

funny climaxes of the modern

Leonard Warren, Astrid VarRichard Tucker.

Pioneers of Music

Broadway, will play it again

Trickery resolves most of everyAtlantic phone call and her screambody's problemsbefore the final ing return to her own level when

SATURDAY AFTERNOON, 1:00 P.M. **VERDI'S**

"SIMON BOCCANEGRA" LEONARD WARREN - ASTRID VARNAY

AND STAY TUNED FOR

Texaco Theater of Melody

immediately following

V I S C – 1480 kc

98.9 MC - FM Sponsored by LARRY'S SUPER SERVICE STATION 1614 Monroe Strect

JUVE SERVICE STATION 2002 Winnebago Street JOHN'S TEXACO STATION 2635 University Avenue FAIR OAKS TEXACO SERVICE 2846 Atwood Avenue ED'S TEXACO TRAILER RENTAL SERVICE 1337 Regant Street DUNN'S TEXAC STATION 3594 East Washington Avenue

BECAUSE YOU ASKED FOR IT!



7:30 "CAGE CLOSE-UPS" with Art Lentz and Bob Daggett

8:00 OHIO vs. MINNESOTA

Sponsored by FIORE (OAL & OIL COMPANY

9:30 SPORTS PARADE

0:00 MICHAEL HINN--NEWS

DON GEHRMANN

DIRECT FROM NEW YORK BY SPECIAL ARRANGEMENT WITH ABC Sponsored by FAUERBACH BREWING CO.



Tune in WISC Saturday Night!

Because of hundreds of written requests sent in to us by Madison listeners to WISC, we have arranged to bring you these outstanding sports event broadcasts. On behalf of the station and sponsors we thank you for your cards and letters. Keep writing in for your favorite special broadcasts!

Your Madison ABC

Broadcasts on Both AM and FM 1480 KC-AM 98.9 MC-FM