

# Radio Program Schedules by the Clock

## SATURDAY

WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00 Sunrise 6:15 Frolic 6:45 Clock	6:00 Top O' The 6:15 Morning 6:45 The Rev. Cedarholm	6:00 News: Western 6:15 Star Theater 6:45 World Chore Time	6:00 Silent 6:15 Silent 6:45 Roundup	6:00 Paul 6:15 Gibson 6:45 Mac and Bob Gibson: News	6:00 Farm Bulletin 6:15 Sunday School 6:45 Mac and Bob News	6:00 Farm and 6:15 News 6:45 Mac and Bob News	6:00 News 6:15 Top 6:45 L. Burlingham
7:00 News: Clock 7:15 Musical Clock 7:30 News 7:45 Musical Clock	7:00 Top O' Morning 7:15 M. Hinn 7:30 Top O' The 7:45 Morning	7:00 Ray Carson 7:15 News 7:30 Coffee 7:45 Club: News	7:00 News: Farm 7:15 Service 7:30 News: eather 7:45 Farm Profile	7:00 News Roundup 7:15 News 7:30 Listen 7:45 to Cliff	7:00 Karl and Harry 7:15 Sage Riders 7:30 Mac and Bob 7:45 News	7:00 Record Revellie 7:15 News: Records 7:30 Revellie 7:45 Record Revellie	7:00 Norman 7:15 News 7:30 News 7:45 News
8:00 Musical Clock 8:15 Rety 8:30 Melody 8:45 Melody	8:00 Kevin Keesh 8:15 Vinta 8:30 Saturday 8:45 Session	8:00 Coffee: News 8:15 Coffee 8:30 Club 8:45 Club	8:00 News: Musical 8:15 Musical 8:30 Musical Clock 8:45 Musical Clock	8:00 News: Musical 8:15 Musical 8:30 Drop of a Needle 8:45 Garden Gate	8:00 Bob Atcher 8:15 Barn 8:30 Dance 8:45 Preview	8:00 News: More of Life 8:15 News: More of Life 8:30 News: More of Life 8:45 News: More of Life	8:00 Tunes 8:15 and Tips 8:30 Norman 8:45 Book Carnival
9:00 Fred 9:15 Waring 9:30 Mary Lee 9:45 Taylor	9:00 Saturday 9:15 Session 9:30 Junior 9:45 Junction	9:00 Reverend 9:15 Rpp 9:30 Book Adventure 9:45 Pemmie Fair	9:00 Texas Jim Lewis 9:15 Freddy Martin 9:30 Show Time 9:45 Sweet Music	9:00 Fun at 9:15 Johnny's 9:30 Show Time 9:45 Di Maggio	9:00 Merry Go 9:15 Roundup 9:30 Miss Evelyn 9:45 News	9:00 News: More of Life 9:15 News: More of Life 9:30 News: More of Life 9:45 News: More of Life	9:00 The Fred 9:15 Show 9:30 Mary Lee 9:45 Taylor
10:00 Lassie Show 10:15 Accordion 10:30 Smilin' Ed 10:45 McConnell	10:00 Lady of the House 10:15 Open 10:30 Roper 10:45 Dunn	10:00 Coast Guard 10:15 On Parade 10:30 D. J. Corner 10:45 Here's Howard	10:00 News: Organ 10:15 Melodies 10:30 Health & Teeth 10:45 Show Time	10:00 News: Organ 10:15 Melodies 10:30 Health & Teeth 10:45 Show Time	10:00 Stumpus 10:15 Stumpus 10:30 Stumpus 10:45 Stumpus	10:00 Lassie 10:15 Club 10:30 Smilin' Ed 10:45 McConnell	10:00 News 10:15 News 10:30 News 10:45 News
11:00 Wisconsin 11:15 Farm 11:30 and 11:45 Home Hour	11:00 Bob 11:15 Daggert's 11:30 and 11:45 Home Hour	11:00 Man on the 11:15 Farm 11:30 News 11:45 With Music	11:00 Music: News 11:15 News: Farm 11:30 News: Farm 11:45 Hour	11:00 Stars Over 11:15 Hollywood 11:30 News 11:45 Take	11:00 American 11:15 Farmer 11:30 News 11:45 L. Burlingham	11:00 Man on 11:15 the Farm 11:30 News 11:45 It's the Top	11:00 Farm and 11:15 Home Hour 11:30 News 11:45 It's the Top
12:00 National Farm 12:15 and Home Hour 12:30 News 12:45 March Time	12:00 Open House 12:15 News 12:30 News 12:45 With Music	12:00 Man on the 12:15 Farm 12:30 News 12:45 With Music	12:00 Music: News 12:15 News: Farm 12:30 News: Farm 12:45 Hour	12:00 Stars Over 12:15 Hollywood 12:30 News 12:45 Take	12:00 American 12:15 Farmer 12:30 News 12:45 L. Burlingham	12:00 Man on 12:15 the Farm 12:30 News 12:45 It's the Top	12:00 Farm and 12:15 Home Hour 12:30 News 12:45 It's the Top
1:00 News 1:15 News 1:30 Ch. of Christ 1:45 Wages, Hours	1:00 Metropolitan 1:15 Opera 1:30 Metropolitan 1:45 Opera	1:00 U. S. Band 1:15 U. S. Navy 1:30 Macalaster 1:45 Radio Singers	1:00 Music: News 1:15 News: Farm 1:30 News: Farm 1:45 Hour	1:00 Stars Over 1:15 Hollywood 1:30 News 1:45 Take	1:00 American 1:15 Farmer 1:30 News 1:45 L. Burlingham	1:00 Man on 1:15 the Farm 1:30 News 1:45 It's the Top	1:00 Farm and 1:15 Home Hour 1:30 News 1:45 It's the Top
2:00 Pioneers 2:15 of Music 2:30 Pioneers 2:45 of Music	2:00 Metropolitan 2:15 Opera 2:30 Metropolitan 2:45 Opera	2:00 Mutual 2:15 Orchestra 2:30 Caribbean 2:45 Crossroads	2:00 Music: News 2:15 News: Farm 2:30 News: Farm 2:45 Hour	2:00 Stars Over 2:15 Hollywood 2:30 News 2:45 Take	2:00 American 2:15 Farmer 2:30 News 2:45 L. Burlingham	2:00 Man on 2:15 the Farm 2:30 News 2:45 It's the Top	2:00 Farm and 2:15 Home Hour 2:30 News 2:45 It's the Top
3:00 Living 3:15 1950 3:30 Musicians 3:45 British Election	3:00 Metropolitan 3:15 Opera 3:30 Metropolitan 3:45 Opera	3:00 Dunnon 3:15 Dices 3:30 Madison 3:45 Matinee	3:00 Hymn 3:15 Time 3:30 Melody 3:45 Hour	3:00 Melody 3:15 Band 3:30 Stand 3:45 Make Way	3:00 Opera 3:15 Around 3:30 News 3:45 News	3:00 News: More of Life 3:15 News: More of Life 3:30 News: More of Life 3:45 News: More of Life	3:00 News 3:15 News 3:30 News 3:45 News
4:00 Bryant 4:15 Wildcats 4:30 Radio 4:45 Workshop	4:00 Metropolitan 4:15 Opera 4:30 Metropolitan 4:45 Opera	4:00 Madison 4:15 Matinee 4:30 Guest Star 4:45 Matinee	4:00 Melody 4:15 Band 4:30 Stand 4:45 Make Way	4:00 Opera 4:15 Around 4:30 News 4:45 News	4:00 Opera 4:15 Around 4:30 News 4:45 News	4:00 News: More of Life 4:15 News: More of Life 4:30 News: More of Life 4:45 News: More of Life	4:00 News 4:15 News 4:30 News 4:45 News
5:00 March of Dimes 5:15 News 5:30 News 5:45 Sports: News	5:00 Metropolitan 5:15 Opera 5:30 Metropolitan 5:45 Opera	5:00 Madison 5:15 Matinee 5:30 Guest Star 5:45 Matinee	5:00 Melody 5:15 Band 5:30 Stand 5:45 Make Way	5:00 Opera 5:15 Around 5:30 News 5:45 News	5:00 Opera 5:15 Around 5:30 News 5:45 News	5:00 News: More of Life 5:15 News: More of Life 5:30 News: More of Life 5:45 News: More of Life	5:00 News 5:15 News 5:30 News 5:45 News
6:00 Dinner 6:15 Melody 6:30 Melody 6:45 Norm Kingsley	6:00 Metropolitan 6:15 Opera 6:30 Metropolitan 6:45 Opera	6:00 Madison 6:15 Matinee 6:30 Guest Star 6:45 Matinee	6:00 Melody 6:15 Band 6:30 Stand 6:45 Make Way	6:00 Opera 6:15 Around 6:30 News 6:45 News	6:00 Opera 6:15 Around 6:30 News 6:45 News	6:00 News: More of Life 6:15 News: More of Life 6:30 News: More of Life 6:45 News: More of Life	6:00 News 6:15 News 6:30 News 6:45 News
7:00 Hollywood 7:15 Star Theater 7:30 Truth or 7:45 Consequences	7:00 Metropolitan 7:15 Opera 7:30 Metropolitan 7:45 Opera	7:00 Madison 7:15 Matinee 7:30 Guest Star 7:45 Matinee	7:00 Melody 7:15 Band 7:30 Stand 7:45 Make Way	7:00 Opera 7:15 Around 7:30 News 7:45 News	7:00 Opera 7:15 Around 7:30 News 7:45 News	7:00 News: More of Life 7:15 News: More of Life 7:30 News: More of Life 7:45 News: More of Life	7:00 News 7:15 News 7:30 News 7:45 News
8:00 Your Hit 8:15 Basketball 8:30 Basketball 8:45 Basketball	8:00 Metropolitan 8:15 Opera 8:30 Metropolitan 8:45 Opera	8:00 Madison 8:15 Matinee 8:30 Guest Star 8:45 Matinee	8:00 Melody 8:15 Band 8:30 Stand 8:45 Make Way	8:00 Opera 8:15 Around 8:30 News 8:45 News	8:00 Opera 8:15 Around 8:30 News 8:45 News	8:00 News: More of Life 8:15 News: More of Life 8:30 News: More of Life 8:45 News: More of Life	8:00 News 8:15 News 8:30 News 8:45 News
9:00 Judy 9:15 Canova 9:30 Grand Ole 9:45 Opry	9:00 Metropolitan 9:15 Opera 9:30 Metropolitan 9:45 Opera	9:00 Madison 9:15 Matinee 9:30 Guest Star 9:45 Matinee	9:00 Melody 9:15 Band 9:30 Stand 9:45 Make Way	9:00 Opera 9:15 Around 9:30 News 9:45 News	9:00 Opera 9:15 Around 9:30 News 9:45 News	9:00 News: More of Life 9:15 News: More of Life 9:30 News: More of Life 9:45 News: More of Life	9:00 News 9:15 News 9:30 News 9:45 News
10:00 News 10:15 Morton Downey 10:30 Concert 10:45 Master	10:00 Metropolitan 10:15 Opera 10:30 Metropolitan 10:45 Opera	10:00 Madison 10:15 Matinee 10:30 Guest Star 10:45 Matinee	10:00 Melody 10:15 Band 10:30 Stand 10:45 Make Way	10:00 Opera 10:15 Around 10:30 News 10:45 News	10:00 Opera 10:15 Around 10:30 News 10:45 News	10:00 News: More of Life 10:15 News: More of Life 10:30 News: More of Life 10:45 News: More of Life	10:00 News 10:15 News 10:30 News 10:45 News
11:00 News 11:15 Club 11:30 Club 11:45 Club: News	11:00 Metropolitan 11:15 Opera 11:30 Metropolitan 11:45 Opera	11:00 Madison 11:15 Matinee 11:30 Guest Star 11:45 Matinee	11:00 Melody 11:15 Band 11:30 Stand 11:45 Make Way	11:00 Opera 11:15 Around 11:30 News 11:45 News	11:00 Opera 11:15 Around 11:30 News 11:45 News	11:00 News: More of Life 11:15 News: More of Life 11:30 News: More of Life 11:45 News: More of Life	11:00 News 11:15 News 11:30 News 11:45 News

Starred programs are also carried on corresponding FM stations . . . FM channels:

WIBA-FM . 101.5 M. WWCF (WIBU) . 94.9 M. WISC-FM . 98.9 M.

## SUNDAY

WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
7:00 News: Organ 7:15 Music 7:30 String 7:45 Quartet	7:00 Organ Tones 7:15 News 7:30 The Rev. 7:45 Cedarholm	7:00 Coffee 7:15 Concert 7:30 News: Coffee 7:45 Concert	7:00 News: Marches 7:15 Farm Service 7:30 Frolic 7:45 Frolic	7:00 News: Marches 7:15 Farm Service 7:30 Frolic 7:45 Frolic	7:00 Silent 7:15 Silent 7:30 Silent 7:45 Silent	7:00 News 7:15 Record 7:30 Revellie 7:45 Records	7:00 Silent 7:15 Silent 7:30 Silent 7:45 Silent
8:00 News: Roundup 8:15 Southern 8:30 CAP Cathedral 8:45 Sacred Heart	8:00 Old 8:15 Fashioned 8:30 Revival 8:45 Rev. O'Hall	8:00 Christ for 8:15 Wisconsin 8:30 March of Faith 8:45 Rev. O'Hall	8:00 Musical 8:15 Clock 8:30 Musical 8:45 Clock	8:00 News of America 8:15 News 8:30 Capitol 8:45 Room	8:00 Old 8:15 Fashioned 8:30 Revival 8:45 Rev. O'Hall	8:00 Your Bible 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News
9:00 Devotions 9:15 Rev. Carter 9:30 Bethel Lutheran 9:45 Church	9:00 Message 9:15 of Jesus 9:30 Southernaires 9:45 Southernaires	9:00 Radio Bible 9:15 Voice 9:30 Voice of 9:45 Prophecy	9:00 Melody 9:15 Time 9:30 Melody 9:45 Time	9:00 Church of 9:15 the Air 9:30 Invitation 9:45 to Learning	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News
10:00 Unitarian Soc. 10:15 Sunday 10:30 Melody 10:45 Time	10:00 Ave Maria 10:15 Hour 10:30 Hour 10:45 Hour	10:00 Back to 10:15 God 10:30 Catholic 10:45 Church	10:00 Methodist 10:15 Church 10:30 Church 10:45 Church	10:00 March of Dimes 10:15 WBBM Highlights 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News
11:00 News 11:15 First 11:30 Congregational 11:45 Church	11:00 First 11:15 University 11:30 Methodist 11:45 Church	11:00 Christ 11:15 Presby- 11:30 terian 11:45 Church	11:00 Bible 11:15 Fellowship 11:30 Serenade 11:45 Center	11:00 Rent Law 11:15 To Be Continued 11:30 Serenade 11:45 Serenade	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News
12:00 Joey Tantillo 12:15 News 12:30 Hello Wisconsin 12:45 March of Dimes	12:00 News 12:15 Frank & Ernest 12:30 Homeowners 12:45 Here's to Vets	12:00 Sammy Kaye 12:15 Serenade 12:30 News 12:45 Speak Up	12:00 Sunday 12:15 Farm Hour 12:30 News 12:45 News	12:00 Chas. Collingwood 12:15 Show Times 12:30 For Women Only 12:45 Symposium	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News
1:00 NBC Symphony 1:15 Orchestra 1:30 NBC Symphony 1:45 Orchestra	1:00 Around 1:15 the World 1:30 Mister 1:45 President	1:00 Old 1:15 Fashioned 1:30 Revival 1:45 Hour	1:00 L. Duchow 1:15 News 1:30 Old Times 1:45 Songs	1:00 N.Y. Philharmonic 1:15 N.Y. Philharmonic 1:30 N.Y. Philharmonic 1:45 N.Y. Philharmonic	1:00 News 1:15 News 1:30 News 1:45 News	1:00 News 1:15 News 1:30 News 1:45 News	1:00 News 1:15 News 1:30 News 1:45 News
2:00 One Man's 2:15 Family 2:30 Quiz 2:45 Kids	2:00 Music for 2:15 America 2:30 George Reed 2:45 Helen Hayes	2:00 Lutheran 2:15 Hour 2:30 Doctor's Orders 2:45 Doctor's Orders	2:00 L. Duchow 2:15 News 2:30 Old Times 2:45 Songs	2:00 N.Y. Philharmonic 2:15 N.Y. Philharmonic 2:30 N.Y. Philharmonic 2:45 N.Y. Philharmonic	2:00 News 2:15 News 2:30 News 2:45 News	2:00 News 2:15 News 2:30 News 2:45 News	2:00 News 2:15 News 2:30 News 2:45 News
3:00 Sunday 3:15 Serenade 3:30 American 3:45 Forum	3:00 Lutheran 3:15 Hour 3:30 That Live 3:45 Forum	3:00 Hopalong 3:15 Cassidy 3:30 Martin Kane 3:45 Private Eye	3:00 Waterdown 3:15 Waterdown 3:30 Waterdown 3:45 Waterdown	3:00 N.Y. Philharmonic 3:15 N.Y. Philharmonic 3:30 N.Y. Philharmonic 3:45 N.Y. Philharmonic	3:00 News 3:15 News 3:30 News 3:45 News	3:00 News 3:15 News 3:30 News 3:45 News	3:00 News 3:15 News 3:30 News 3:45 News
4:00 Richard 4:15 Diamond 4:30 Harvest 4:45 Stars	4:00 Musical 4:15 Theater 4:30 Greatest 4:45 Stars	4:00 The Shadow 4:15 Detective 4:30 Mystery 4:45 Mystery	4:00 Accordion Music 4:15 Melodies 4:30 Music 4:45 Radio Parade	4:00 Barn Your 4:15 Vacation 4:30 Strike It 4:45 Rich	4:00 News 4:15 News 4:30 News 4:45 News	4:00 News 4:15 News 4:30 News 4:45 News	4:00 News 4:15 News 4:30 News 4:45 News
5:00 U. S. Band 5:15 News 5:30 Henry 5:45 Morgan	5:00 Drew Pearson 5:15 News 5:30 Music with 5:45 the Girls	5:00 Roy Rogers 5:15 Nick 5:30 Carter 5:45 Carter	5:00 New Rhythm 5:15 Mystery Melodies 5:30 Friendly Music 5:45 Latest Music	5:00 Family Hour 5:15 Old Star 5:30 Our Miss 5:45 Brooks	5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News
6:00 Christopher 6:15 London 6:30 Phil Harris 6:45 Alice Faye	6:00 Where 6:15 There's Music 6:30 Mr. Malone 6:45 Mr. Malone	6:00 The Falcon 6:15 The Falcon 6:30 The Falcon 6:45 The Falcon	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News
7:00 Adventures of 7:15 Sam Spade 7:30 Theater 7:45 Guild	7:00 Stop the 7:15 Music 7:30 Stop the 7:45 Music	7:00 Mutual Show 7:15 Music 7:30 Sylvan Levin 7:45 Concert	7:00 Old Times 7:15 Jambores 7:30 Old Times 7:45 Jambores	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News
8:00 Walter Winchell 8:15 J. Parsons 8:30 Chance of 8:45 a Lifetime	8:00 Opera Concert 8:15 To Be Ann'd 8:30 Classical 8:45 Hour	8:00 Classical 8:15 Hour 8:30 Enchanted 8:45 Hour	8:00 Music for 8:15 the Week 8:30 Band of Week 8:45 Fiesta Time	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News
9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News
10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News
11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News

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## WHA and WHA-FM

710 kc.—B.T. Mezz.

SATURDAY

A. M.

7:30 Morning News

7:45 Morning News

8:00 Morning Melodies

8:15 News

8:30 Fun Time Play Day

8:45 Weather Report

9:00 Homecoming Program

9:15 News and Views

9:30 Dear Sirs

9:45 U. S. Band

10:00 Civil Service Callings

10:15 Noon Musicale

P. M.

12:30 News

12:45 Wisconsin Government

1:15 Labor Speaks

1:30 Steuben Music Hour

1:45 Weather Report

2:00 Short Story Time

2:15 Music of the Masters

2:30 Alpine Melodies

2:45 Concert Band

3:00 Music You Want

3:15 Musical Varieties

3:30 News

3:45 Organ Revellie

4:00 Dinner Musicale

4:15 News and Views

4:30 Short Story Time

4:45 News of Wisconsin

5:00 News of Wisconsin