11:00 Wendy Warren

11:45 Our Gel, Sunday

1:15 Aunt Jenny

Ma Perkins The Brighter Day

Imperial Quartet

Back Stage Wife

Portia Faces Life

Front Page Farrell

Perry Mason Light of the Warld Guiding Light Newscast—Willow

Light Up Time

News of the World H. V. Kaltenborn

Screnade

Halls of Ivy

Halls of lvy We, the People

We, the People

limmy Durante

Jimmy Durante

Life of Riley

Life of Riley

Screen Dir, Playhouse Screen Dir, Playhouse

Just Plain Bill

Young Widder Brown When a Girl Marries

Stella Dallas

orenzo Jones

exaco Star Reporter

	F	RIDAY, JANUA	RY 27, 1950	
A.M.	KTSA550 (CBS)	KMAC630	KABC680	WOAI-1200
6:00 6:15 6:30 6:45	Song Carrol Song Carrol News Dearborn Rounday	RFD Texas (5 a.m.) RFD Texas Rev. Raymend Richey Sam Morris	Facts for Farmers Big Bill Lister Blueridge Mtn. Gang Ronching Roundup	Farm and Hame How Farm News—Shomet Fairfield Four Hired Hands
7:00 7:15 7:30 7:45	Trading Post Johnny Lane Naws Coffee Capers	Wake Up, S. A. Wake Up, S. A. Wake Up, S. A. Wake Up, S. A.	Martin Agronsky Hillbilly Hit Parade Newscast Radio Clack	Newscost—Howell Morning Devotional Radio Rodeo Rodio Rodeo
8:00 8:15 8:30 8:45	Coffee Capers Coffee Capers News Johnny Lane	Robert Hurleigh Tell Your Neighbor Hillbilly House Party Hillbilly House Party	Breakfast Club Breakfast Club Breakfast Club Breakfast Club	Newscost - Guerra Johnny Dugon Time Johnny Dugon Time Johnny Dugon Time
9:00 9:15 9:30 9:45	Inside Doctor Office Arthur Godfrey Arthur Godfrey Arthur Godfrey	Hillbilly House Party Hillbilly House Party Hillbilly House Party Hillbilly House Party	My True Story My True Story Betty Crocker Victor Lindlahr	Welcome, Travelers Welcome, Travelers Marriage For 2 Rosemary
10:00 10:15 10:30 10:45	Arthur Godfrey Arthur Godfrey	Hillbilly House Party Hillbilly House Porty Naughton Hillbillies Light Crust Doughbays	Modern Romances Modern Romances Dr. Paul Crosby & Co.	We Love and Learn Young Dr. Molone Jack Berch David Horum

Kate Smith Speaks

Heatter's Mail Bag

Lanny Ross

otter's Mail E	og	680 Roundup
FRIDAY		

Ladies Be Seated

Ludies Be Scated

The Carter Family

Russ Morgan Money for Music

Money for Music

Maney for Music

Market Reports

Money for Music Money for Music

Challenge Yukon

Challenge Yukon

Elmer Davis

Lone Ranger Lone Ranger

The Fat Mon

The Fat Mon This Is Your FB1 This Is Your FB1

Ozzie & Harriet Ozzie & Harriet

Rocky Castellani vs.

The Sheriff The Sheriff

12:00	News	Cedric Foster
12:15	Chuck Wagon Gong	Oklahoma Playboys
12:30	Adolph Hofner	Okichoma Playboys
	Western Hits	Checkerb'd Jamborce
1:00	Grady Cole	Ladies Fair
1:15	Meet the Band	Lodies Fair
1:30	Nora Drake	Queen for a Day
1:45	Vernon Geyer	Queen for a Day
2:00	None from Nowhere	Bob Poole Show
2:15	Hilltop House	Bob Poole Show
2:30	House Party	Spinning the Tops
2:45	House Party	Spinning the Tops

	Cedric Foster
1	Oklahoma Playboys
	Okichome Playboys
	Checkerb'd Jamborce
1	Ladies Fair
I	Lodies Fair
ı	Queen for a Day
1	Queen for a Day
İ	Bob Poole Show
1	Bob Poole Show
١	Spinning the Tops
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Stamps Quartet Noonday Jambaree Newscast---Guerra Market Reports Del Dunbar News Monette Show Progra Bride & Groom Bride & Groom Quick as a Flash Quick as a Flash Hannibol Cobb Hannibal Cobb

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC)... from 3:00 P.M. to 10:30 P.M.

Essection Table	3:00 3:15 3:30 3:45 4:00 4:15 4:30 4:45 5:00 5:15	Garry Moore Show Garry Moore Show Garry Maare Show News Blues Bounce Boogle Blue's Bounce Boogle Hill Country Hits Uncle Dan The Stars Sing	630 Club 630 Club 8-Bar-B Ranch 8-Bar-B Ranch
5-	5:30	NewsNeithamer	Tom Mix
	5:45	L. Thomas, News	Tom Mix
	P.M.		FRIDAY E
-	6:00	Beulah	Fulton Lewis, Jr
	6:15	Jack Smith Sings	McCreless Speaks
	6:30	Club 15	Gabriel Heatter

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	FRIDAY	EVENING
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	P.M.	
-	6:00	Beulah
	6:15	Jack Smith Sings
	6:30	Club 15
,	6:45	Edward R. Marrow
:	7:00	The Goldbergs
	7:15	The Goldbergs
	7:30	Favorite Husband
	7:45	Favorite Husband
	8:00	Leave It to Joan
ŝ	8:15	Leave it to Joan
.,	8:30	The Show Goes On
	8:45	The Show Goes On
	9:00	The Show Goes On
•	9:15	The Show Goes On
	9:30	Capitol Cloakroom
	9:45	Capital Claakroom
	10:00	News-H. Vincent
	10:15	Curt Massey
	10:30	Roy Pearl Orch.
	10:45	Ray Pearl Orch.
	11:00	News
	11:15	Frankie Carle Or.
	11.30	Johann Lana Orch

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11:30 | Johns 11:45 | Johns

I Emil Coleman Orch. Emil Coleman Orch. Air Force Hour Air Force Hour

Meet the Press Meet the Press Meet the Bond Mutual Newsreel Texas Trade Parade Texas Trade Parade Dance Parade Dance Parada Dance Parade Dance Parade

I Love a Mystery

Bandstand U.S.A.

Ernie Durando ABC Coundup ABC Roundup Ted Maione Dance Parade Dance Parade Newscast ABC Dance Bond ABC Dance Band ABC Dance Band

Sports Newsreel Americans, Speak Up Newscost-Williams News of the World St. Anthony Orch. St. Anthony Orchestra Newscast-Williams Fairfield Four Dance Music Dance Music

KITE-930

5:00 A.M. Sign Opt 5:02. Farmers' Almana: 6:00. News: 6:02. Radis Almana: 6:05. Radis Almana: 6:45. Early Bird News: 7:06 Radis Almana: 7:45. Breatfall Table News: 7:06 Radis Almana: 7:06 Radis Radisloss and Staty Silver Minutes: 10:00. Masic Appreals 10:10. Traffit Court: 10:20. Masic Appreals 10:10. Traffit Court: 10:20. Masic Island Sammy Earlines and Sammy Earlines and Sammy Earlines and Sammy Earlines: 10:20. Pola Time: 1:30. News Headlines and Tradis Marin: 5:15. Eddis Howlard: 8:10. Pola Time: 1:45. Gradiscs was Teddis Marin: 5:15. Eddis Howlard: 8:10. Pola Time: 1:45. Gradis Remember: 1:45. Gradis Remember: 1:45. Gradis Romember: 1:45. Gradis Romember WOAI-1200 arm and Home Hour Farm News—Shometra

KONO-1400

Newscost—Guerra
Market Reports
Smile Program
Judy and Jane
Double or Nathing
Double or Nathing
Double or Nathing
Today's Children
Newscost—Guerra
Life Con Be Beautiful
Road of Life
Report Young's Family
Right to Hoppiness

OADCAST ON
M. to 10:30 P.M.
Back Stage Wife

6:00 A.M., Daybreak
Frs: 7:08, Gospel Music
Makera: 7:15, Radio GosFrs: 7:08, Memic: 7:45,
News: 1:200, Marning
From Makera: 7:15, P.M.
News: 12:30, Members
Only: 1:09, Saddle Fair
Si-30, On the Record
Si-35, News of the Day
From Musicers: 7:15, Jerry
O'Dell: 7:20, Eas Paul;
Geyer Orch: 10:30,
Rhythm & Remance:
12:00, Ail Nite.

KCOR-1350

6:30. Calendarie: 8:45.
Fantzala: 8:05. Sacrad
Reart: 8:15. Spanish
Newa: 9:00, Clara
Musicales: 1:15.
Musicales: 1:15.
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Sign of the same of

KIWW-1540

6:00 A. M., Awanecer Ranchero: 6:20. Desperindor: 7:00. Mannalisa: 7:00. Pelo Mellod: 8:00. Pensando Ti: 8:15. News: 9:00, Dorantes: 10:15. C. Martiner: 11:30. F. Davila: 12:00 P.M., Apaches: 12:30, La Opinien: 12:45. Centeno: 1:00. Files is Alegre: 1:30. Reyes: 2:00, Anahmas: 3:00, Saldana y Garrai 4:00. Munica y Canelones: 5:00, Lone Stariones: 5:00, Lone Stariones: 5:15. C. Finerilver: 8:28. C. Cabaliero: 5:45. Sirm Ott.

KTSA COMPLETE NEWS COVERAGE 5:45 P.M.* Lowell Thomas

6:30 A	М.	Blev	rett	Smyth
7:30 A	.M.	Blev	vett	Smyth
8:30 A	.M.	Blev	/ett	Smyth
12:00 N	oon	Pat	Boy	ette
5:30 P.	M.*	Biil	Nie	thamer

6:45 P.M. 10:00 P.M. 11:00 P.M. 12:00 M.

*Carried Also on KTSA-FM

CBS World News CBS World News

101.5 mc on Your FM Dial

TELEVISION

Channel 4 Friday Evening

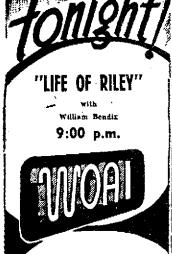
6:00—Kukla, Fran & Ollie 6:15—Kukla, Fran & Ollie 6:15—Kukla, Fran & Ollie 6:30—Dance Time 6:45—Telenews 7:00—TV Dude Ranch 7:15—TV Dude Ranch 7:30—Hallywood Screen Test 8:00—Hanolana Cassidy

8:00—Hopalang Cassidy 8:15—Hopalong Cassidy 8:30—Hopalong Cassidy

8:45—Hopelong Cassidy KEYL-TV Channel 5

9:00-5:00-Daily with equipment tests.

EXPRESS WANT ADS-G-2211



TV DUDE RANCH'

3ill Shomeite, Curly Williams. 7:00 p.m.



SENATE LIQUOR AD BILL RAPPED BY McGIMSEY

Opposition to a bill which such a bill "is an attempt to curwould substantially prohibit the tail freedom of speech and ex-

Senate committee on interstate be prohibited from advertising and foreign commerce.

"The so-called Langer Bill, (S. 1847) would be a serious interference by the federal government in the control and regula-tion of alcoholic beverages by the states," McGimsey testified. Since the adoption of the 21st mendment to the Constitution, has been the settled policy of this country that such control is

left to the separate states." Citing Texas as an example that the Texas Liquor Control ders' court on Monday. Act contains more than 1,500

of such beverages. In his second objection, Mc the judgment and remanded it Gimsey said that the Langer Bill, to the district court. and all bills of a similar nature, have as the final object the diminishment of the sale and consumption of such beverages.

SCREEN DIRECTORS

advertising of any beverage con- pression. The right to advertise taining alcohol has been voiced one's lawful produce is one of in testimony before a U. S. Senthe most important and valuable ate committee by B. B. McGim-aspects of the freedom of speech. sey, San Antonio, president of If the manufacturer or distributhe Texas Brewers' Institute. tor of one kind of lawful product McGimsey, general manager can be prohibited from advertisof the San Antonio Brewing ing it, the manufacturers or dis-Association, gave three main ob tributors of any other lawful fections in testimony before the merchandise could just as well

Edward R. Murrow

Heywood Vincent

their products. McGimsey urged that "neither S. 1847 nor any other similar bill should be favorably reported by this committee.'

Consolidation **Back in Court**

A retrial of the LaCoste-Idyl wild school consolidation case is McGimsey told the committee slated in Dist. Judge P. C. San-

At the first trial, consolida words regulating the advertising tion lost. The Fourth Court of Civil Appeals however reversed

More than a year ago. LaCoste (Medina county) and Idylwild (Bexar county) voted on consolidation. Consolidation won in the which again is contrary to the LaCoste district but it was a 61 stated policy of the nation and to 61 tie in Idylwild. LaCoste the several states in ending pro-citizens went to court where Idylwild won. The case is now

Finally, McGimsey testified, back for a second go-round. TONIGHT AT 8... WOAL



PRESENTED EVERY FRIDAY BY RCA VICTOR

Spotlighting the Dial

Popular Programs

Margaret Whiting, KTSA, 6:15 p.m., with Jack Smith, in a program of favorite songs. Curt Massey, KTSA, 10:15 p.m., with Martha Tilton, in solos and a medley of "baby"

Robert Q. Lewis, KTSA, 8:30 p.m., auditions new musical acts for entertainment buy-

Arthur Godfrey, KTSA, 9:15 a.m., with many stars in a sensational 75-minute program of fun and cong.

ick Haymes, KTSA, 6:30 p.m., blends his singing voice with the Andrews Sisters ... "Club 15."

Dramatic Programs Joan Davis, 8 p.m., KTSA, becomes involved with a store detective in the popu-

lar comedy program.

Ginger Rogers, WOAI, 8 p.m., stars in the air-adapted film comedy, "It Had To Be

stars in another comedy skit on the "My Favorite Husband" program. Discussion Edward R. Murrow, KTSA. 6:45 p.m., summarizes and

Gertrude Berg, KTSA, 7 p.m.

"The Goldbergs" story.

Lucille Ball, KTSA, 7:30 p.m.,

stars as Molly in another

sequence of the hilarious

analyzes the news happenings of the day. Three CBS Washington newsmen, KTSA, 9:30 p.m. will quiz James W. Hampton: a leading national legislator Television

Pedro Gonzalez, WOAI-TV, 7 p.m., comedian and musician, stars in "TV Dude Ranch." Nature Program

Naturalist-Cartoonist Ed Dodd KMAC, 2 p.m., whose "Mark Trail" appears daily in the San Antonio Express, will be interviewed by Bob

Hospital Auxiliary Will Hold First Meeting of Year Friday

First 1950 meeting of the are Mrs. Amos Graves, chair-Women's Auxiliary of the San man; Mrs. Angus Cockrell, sec-System will be held at 2:30 p.m. man of nominating committee:
Mrs. G. S. Drury, chairman of Friday in the staff dining room constitution and by-laws com-of the Robert B. Green Memo-nittee, and Mrs. Donn Dooley, rial Hospital.

G. S. Drury, hospital administrator, has invited all church and club women in San Antonio All-Church Supper and Bexar County to attend the Set at Beacon Hill meeting at which new officers for 1950 will be elected.

Present temporary officers

Scientific Society Will Meet Tuesday

The Scientific Society of San Antonio will meet at 8 p.m. Tueslay, in the Oriental Room of the will speak on "Waste Or Wise

Supervisor, engineering Labora eign Mission Season. tory, Southwest Research Institute, will address the society on 5 will be a week of prayer and Use of Stroboscopic Light in self-denial in behalf of Foreign Scientific Research."

Antonio-Bexar County Hospital retary; Mrs. J. H. Gibson, chairchairman of the benevolent com-

The Beacon Hill Presbyterian Church will have an all-church supper at 7 p.m. Friday. The motion picture, "Kenji Comes Home," will be shown in furtherance of the Foreign Mission Season.

Dr. Arthur V. Boand, pastor, Investment?" This is the fourth Charles Balleisen, M.S., M.E., in a series of talks for the For-

January 29 through February

Our Lady Termed One of Best Small Colleges also by the Association of Amer-instructor for every 10 to 30 See Pictures On Page 12

Named one of the 50 best ican Universities.

the American smail college in accreditation since 1927, is not the February Good Housekeep only approved by the Associating magazine is Our Lady of the tion of American Universities, Lake College. It will be the only but is also a member of the Association of American Colleges should not be underestimated today more than it was when these institutions

Selection of the 50 colleges Women's Colleges, American Asfrom approximately 700 liberal sociation of University Women of Social Service, was expanded at Our Lady of the Lake to a and American Council on Educonditions, according to Author cation.

college enrollment;

thousand dollars per year (ex endowment, a vital factor in ac. T. E. Alexander, and R. E. Busclusive of clothing, personal creditation. items, and traveling expenses): 3. Each college is fully recognearly 500 students, the college are going to Houston Saturday nized not only by the proper has what the author calls "an to help organize Air Force reregional accrediting agency, but excellent working ratio of one serve units in that city.

small colleges in an article on Our Lady of the Lake, with the American small college in accreditation since 1927, is not related college, Hampton states Texas college so named for the sociation of American Colleges, were established. second time. The magazine car-ried a similar article in April, leges, Texas Association of Colleges. Southern Association of

1. Each college operates norm- Providence teaching in the Col- school in the state. ally with the optimum small-lege contribute their services free of charge, this service en-2. Each coilege can be at- dowment adds many thousands tended for approximately one of dollars annually to the cash

In discussing the church-

Recently, the Worden School of Social Service, member of the American Association of Schools master of social work degree. As the Sisters of Divine This is the only social service

TO HOUSTON

Lt. Col. Charles Dewey, Capt. by, military training representa-With a limited enrollment of tives from Kelly Air Force Base,

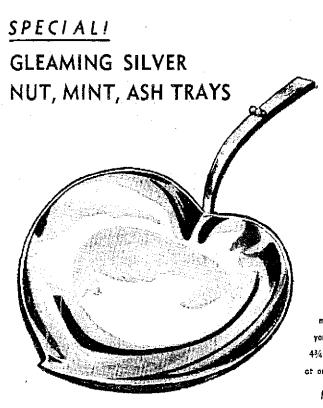
for hostesses!

for brides!

for yourself!

\$1.50

NO TAX





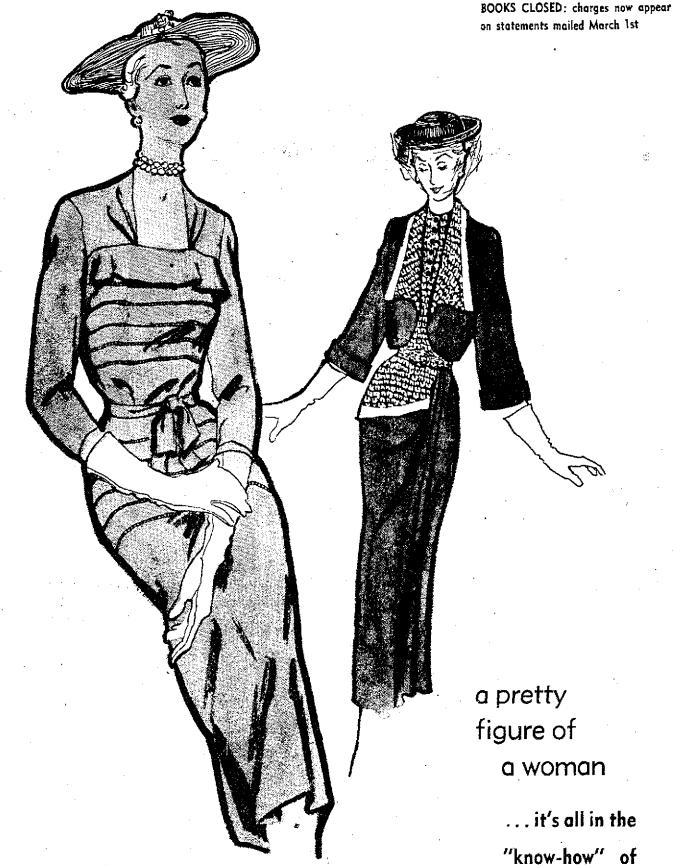
434-in, across and what a lovely gift at only \$6.00 for four! MAIL ORDERS FILLED

selecting the

beautiful lines!

dress with

The Vogue Silver Room • Fifth Floor



We love to dress you women who wear larger sizes because the design of your dress is so important and because we are so delighted that our selections please you! We've some truly beautiful new designs, just two of which are shown here, both in fine rayon crepe: the one-piece dress with fagoting, and the bolero dress with contrasting print. Left, \$49.95 Right, \$35.00

Byron Salon . Second Floor