Radio Program Schedules by the Clock

WEDNESDAY

	WIBA 1310 kc.	WISC 1430 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Sunrise	• Top O'	Chore	• Silent	Paul	Farm Bulletin	Farm Hour	News
6:15	Frolic	the Morning	Time	• Silent	Gibson	Devotions	and News	Town and
6:30	• Musical	• The Rev.	Chore	Rural	Paul	Your Land	Rise & Shine	Farm
6:45	Clock	Cedarholm	Time	Roundup	Gibson; News	News	News	News
7:00	• News; Muical	• Top O'Morning	Ray Carson	• News; Farm	News Roundup	Sage Riders	Record Reveille	Norman
7:15	Clock	• Hinn News	News	Service	News	Bob Atcher	News: Record	Ross
7:30	• Journal News	• Top o' the	Coffee	• News	Listen	Happy Hank	Reveille	Norman
7:45	Muical Clock	Morning: News	Club; News	• Farm News	to Cliff	News	Record Reveille	Ross; News
8:00	• Musical	• Breakfast	Coffee	Prayer League	News	Breakfast	News	Your
8:15	Clock	Club	Club: News	• Musical	Gold Coast	Club	Two Ton Baker	Neighbor
8:30	• Eddy Arnold	• Breakfast	Coffee	Clock	Pickup Time	Breakfast	Telephone Quiz	Norman Ross
8:45	• News	Club	Club	Musical Clock	Shopping	Club	Today's the Day	News
9:00	• Welcome	• My True	Reverend	Reedsburg	Bing Crosby	My Story	News	Welcome
9:15	Travelers	Story	Epp	Hour	Arthur	My Story	The Kelseys	Travelers
9:30	• Marriage for 2	• Shoppers	Say It	Reedsburg	Godfrey	Betty Crocker	Virginia Gale	Marriage for Two
9:45	• Dorothy Dix	Special	With Music	Hour	Arthur Godfrey	Victor Lindlahr	Answer Man	Dorothy Dix
10:00	• Love & Learn	• Lady of	Behind the Story	Women's News	Arthur	Capt. Stubby's	News	Love and Learn
10:15	• Dave Garroway	the House	Your Neighbor	Job Serivce	Godfrey	Buccaneers	Bob Poole	Doctor's Office
10:30	• Jack Berch	• Quick As	Here's	Mid-Morning	Grand Slam	Kitchen Club	News	Jack Berch
10:45	• Mus. for Today	a Flash	Howard	Matinee	Rosemary	News	Galen Drake	David Harum
11:00	• Linda's 1st Love	• Ladies Be	Inside Story	News; Matinee	Wendy Warren	Ladies Be	Kate Smith	Here's Norman
11:15	• Trading Post	Seated: News	Dick Haymes	Headlines	Aunt Jenny	Seated: Ted M.	F. MacCormack	Ross
11:30	• Farm	• To the Ladies	While You Work	Farm and Home	Helen Trent	Farm World	Temptones	Here's Norman
11:45	Roundup	• Bing Crosby	Jackpot Quiz	Farm News	Our Gal Sunday	Today	News	Ross
12:00	• News; Roundup	• Baukhage	Ten With Tex	Music; Markets	Big Sister	Dinner	Let's Have	News
12:15	• Farm Service	• Hinn News	News	• News; Markets	Ma Perkins	Bell	Fun	Elizabeth Hart
12:30	• News	• The Bob	Markets; Uncle	• News; Markets	News	News	Farm Markets	Food Magician
12:45	• March Time	Swanson Show	Julius	Farm and Home	Guiding Light	L. Burlingham	News	The Playboys
1:00	• Double or	• The Bob	Ladies	Farm Service	2nd Mrs. Burton	Prairie Traveler	Ladies	Double or
1:15	Nothing	Swanson Show	Fair	Si Hays and	Perry Mason	School Time	Fair	Nothing
1:30	• Calendar	• The Bob	Queen for	Daughter	Nora Drake	Bride and	Queen for	Today's Ch'ren
1:45	• Magic in Music	Swanson Show	a Day	• Music Booth	Brighter Day	Groom	a Day	Light of World
2:00	• Life Beautiful	• Pick a	Luella	• Music	Nona f'm Nowhere	Quick As	Tune	Life Beautiful
2:15	• Road of Life	Date	Mortenson	Booth	Hilltop House	a Flash	Test	Road of Life
2:30	• Pepper Young	• Hannibal	Mary Casey's	• U. W Band	House Party and	Hannibal	Tommy Bartlett	Pepper Young
2:45	• Right to Hap'ss	Cobb	Showcase	• Hawaii Music	Cedric Adams	Cobb	Marriage Bureau	Right to Hap'ness
3:00	• Backstage Wife	• 3 p. m. Special	News	Bible	Rhyme Does Pay	Carter Family	Radio Quiz	Backstage Wife
3:15	• Stella Dallas	• Tune Time	Gabriel Heatter	Fellowship	News	Tune Time	You Can't Lose	Stella Dallas
3:30	• Lorenzo Jones	• The Jerry	Easy	• Lawrence Welk	Music	Martha and	Linda's 1st Love	Lorenzo Jones
3:45	• Widder Brown	Harper Show	Listening	• Dane Schools	Paul Gibson	Hellen	Editor's Daughter	Widder Brown
4:00	• News: Madison	• The Jerry	Harmony	• Melody	Paul	Songs of	I Love a Mystery	A Girl Marries
4:15	Hour	Harper Show	House	Hour	Gibson	the Trail	Marshall Kent	Portia Faces Life
4:30	• Madison	• Uncle Dick's	Harmony	Accordionists	Billy Leach	News	Spotlight	Just Plain Bill
4:45	Hour	Club	House	Serenade	Gold Coast	Beulah Karney	Singing Story	Front P. Farrell
5:00	• Play Time	• Challenge of	B-Bar-B	Fiesta Time	News	Challenge of	Cisco	News
5:15	• Fiesta Time	the Yukon	Riders	• University	News	the Yukon	Kid	Dave
5:30	• News	• Sky	Tom	Special	Curt Massey	Sky	Tom	Garroway
	Sports: News	King	Mix	• Univ Special	Lowell Thomas	King	Mix	News
6:00	• Light-Up Time	• News: Fiesta	News	• Sports Time	Beulah	News	News	Ivories
6:15	• News of World	• Elmer Davis	Sports	Tips and Tunes	Jack Smith	Edwin C. Hill	Number Please	News of World
6:30	• Hymns	• Lone	Gabriel Heatter	News	Club 15	Lone	Gabriel Heatter	6:30 Special
6:45	• Music: News	Ranger	Fulton Lewis	Bing Sings	Edward Murrow	Ranger	Behind the Story	H. V. Kaltenborn
7:00	• This Is	• Doctor	Can You	Serenade in	Mister	Doctor	Serenade	This Is
7:15	Your Life	I. Q.	Top This?	Music: News	Chameleon	I. Q.	at Seven	Your Life
7:30	• Bud Foster	• Gregory	International	• Old Timers	Doctor	Gregory	International	The Great
7:45	• Serenade	Hood	Airport: News	Jamboree	Christian	Hood	Airport: News	Gildersleeve
8:00	• Break the	• Sherlock	Mister	Old Timers	Groucho	Sherlock	Fulton Lewis	Break
8:15	Bank	Holmes	Feathers	Jamboree	Marx	Holmes	This Is the Story	the Bank
8:30	• Mr. District	• Buzz Adlam's	Family	Jamboree	Bing	Buzz Adlam's	Family	Mr. District
8:45	Attorney	Playroom	Theater	• Old Timers	Crosby	Playroom	Theater	Attorney
9:00	• The Big	• Lawrence	Frank Edwards	• University	Burns and	Lawrence	Judge Hardy	The Big
9:15	Story	Welk	Newsreel	Farm Hour	Allen	Welk	Family	Story
9:30	• Curtain	• On	I Love a Mystery	• News: At	Lum 'n	Jazz Journey	Enchanted	Curtain
9:45	Time	Trial	Carmen Cavallero	Your Request	Abner	George Barnes	Hour	Time
10:00	• News	• Hinn News	News	• At Your	News	News	Dr. Bradley	Light-Up Time
10:15	• Music Tonight	• Ted Malone	Sports	Request	To Sing About	Remember When	Detective Call	News
10:30	• Concert	• The Ed	The Unexpected	• At Your	Billy Leach	Ted Malone	News; Songs	Music
10:45	Master	Silvera Show	Dance: News	Request	Meadowlarks	Platter Party	Chicago at Night	John Conrad
11:00	• News: 1310	• News: The	Midnight	• Silent	Bob Elson	Insomnia Ltd.	Frank Edwards	News
11:15	Club	Ed	in Madison	• Silent	Dick La Salle	Eddie O'Neill	Eddy Howard	Sports
11:30	1310	Silvera	Midnight in	• Silent	Ray Pearl	Freddy Nagel	Dick Jurgens	America
11:45	Club: News	Show	Madison: News	• Silent	Orchestra	Jerry Gildden	Orch.; News	United

Starred programs are also carried on corresponding FM stations . . . FM channels:
WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.9 M

Today's Radio Highlights

Music

10:45 a.m. — Music for Today (WIBA): Doris Day, Ilene Woods; "Star of the North Star State," "Cinderella Work Song," "A Kiss Goodnight."

TILTON

5:30 p.m.—Curt Massey (WBBM): and Martha Tilton; "Old Master Painter," "A Dream Is a Wish," "The Best Things in Life Are Free."

6 p.m. — Light Up Time (WIBA): Dorothy Kirsten, Frank Sinatra; "Lovely Way to Spend an Evening," "Envy," "Then I'll Be Happy."

6:15 p.m.—Jack Smith (WBBM): and Dinah Shore; "Yes, Sir, That's My Baby," "Don't Do Something to Someone Else."

7:45 p.m.—Wednesday Serenade (WIBA): "New Sun in the Sky," "Auf Wiedersehen," "Softly As the Morning Sunrise," "Then You'll Remember Me."

9:30 p.m. — Enchanted Hour (WGN): "Sunshine of Your Smile," "Jewel Song" from "Faust," "Naughty Marietta" excerpts.

10:15 p.m. — Music for Tonight (WIBA): Kay Starr, Robert Clary; "There's Yes, Yes in Your Eyes," "Oh You Darling," "Stars Fell on Alabama."

10:30 p.m.—Concert Master (WIBA): "Suite Francaise," Milhaup; "Ave Maria" from "Otello," Verdi; "Carmen" quintet, Bizet; excerpts from "Polovetsian Dances," Borodin.

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Drama

7:30 p.m. — Dr. Christian (WBBM): breaks up a love triangle.

ALDA

8 p.m. — Sherlock Holmes (WISC): at new time.

8:30 p.m.—Mr. District Attorney (WIBA): solves systematic robbing of suburban area. . . **Family Theater** (WKOW): "Lodging for a Night," with Robert Alda, narrator, Dan Duryea.

9 p.m.—Big Story (WIBA): Wichita reporter brings killer to justice.

9:30 p.m.—Curtain Time (WIBA): archeology professor learns about dancing and love.

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Variety

8:30 p.m.—Bing Crosby (WBBM): with Louis Armstrong, Jack Teagarden, Joe Venuti, and Peggy Lee.

9 p.m. — Burns and Allen (WBBM): plus Robert Reagan.

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Discussion

3:50 p. m. — Radio Journal (WHA): Prof. Charles Bunn reviews "The State of Europe," by Howard K. Smith.

9 p. m.—On Trial (WISC): "Are the Anti-Trust Laws Effective? Do They Need Overhauling?"

11:30 p. m. — America United (WMAQ): "How Can Labor-Management Relations Be Improved?"; Sen. Hubert Humphrey (D-Minn.), J. T. Sanders, Phil Pearl, W. B. Barton.

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For Children

9:30 a. m.—Young Experimenters (WHA): "The Spectrum."

4:30 p. m.—Uncle Dick (WISC): "Tubby the Tuba."

5 p. m. — Playtime (WIBA): "Cobbler's Tale."

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Miscellaneous

10 a. m. — Homemakers (WHA and WFOW): "Knitting for the Household," Mrs. Gilbert Bach; "Planning for Taxes," Mrs. Jack A. Snyder.

12:30 p. m. — Farm Program (WHA): "New Books on Farming," C. S. Hean; "Farm and Home Week Preview," B. F. Rusy.

7 p. m. — This Is Your Life (WIBA): story of Capt. Edward Ellsberg, honored for naval salvage operations in World War II.

8:15 p. m. — Public Health (WFOW): "No Fish Today."

Dodgeville Soldier Graduates Army Course

DODGEVILLE—Pfc. Ivan N. Schroeder, 21, Dodgeville, stationed with the 57th Field hospital in Germany, has been graduated from a supply course at the army quartermaster school in Darmstadt and has been assigned to work as a supply sergeant.

The son of Mr. and Mrs. Paul H. Schroeder, he is a graduate of Dodgeville high school and a cheese maker by trade. He enlisted in the army at Madison May 25, 1948, received basic training and attended an eight-week quartermaster course at Ft. Knox, Ky., then left for Europe Nov. 16, 1948.

DANCE
Turner Hall
MADISON
Thurs., Jan. 26th
Jimmy Hartwig
Coming Feb. 9
The Dutchmen

Yes . . . He's Comin'
PAUL BUNYAN
and his mighty Ax!
(Watch for Him)

NEW
on the Air!
NEWS
That's Fair!
Listen to
FRANK EDWARDS
TONIGHT
9 P. M. - WKOW
Sponsored by
AMERICAN FEDERATION OF LABOR

WARNER BROS. MAJESTIC
• NOW •
OH, YOU BEAUTIFUL DOLL
JUNE HAVER MARK STEVENS
Color by TECHNICOLOR
BETTY HUTTON VICTOR MATURE
RED HOT and BLUE

PRAIRIE SUN PRAIRIE FREE PARKING
Bob Hope—Lucille Ball
"SORROWFUL JONES"
Added
Science Novelty
Cartoon

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25c incl. tax | Sun. 'til 2 p.m., Sat. 'til 5 Week days 6 'til 6:30 p.m.
EASTWOOD free parking
NOW! GARY COOPER
in the Year's Biggest Hit
TASK FORCE
—TOGETHER WITH—
The Academy Award Star of "Best Years of Our Lives" in Another Smash Performance
FREDRIC MARCH · EDMOND O'BRIEN
FLORENCE ELDRIDGE · GERALDINE BROOKS
in
"AN ACT OF MURDER"

PARKWAY THURSDAY, FEB. 2
TWO CONCERTS
7:00 AND 9:30 P. M.
IN PERSON
Duke ELLINGTON
Composer - Conductor
AND HIS FAMOUS ORCHESTRA
Concert Varieties
SEATS NOW AT BOX OFFICE
$1.20—$1.80—$2.40

WARNER BROS. CAPITOL
LAST TIMES TODAY
ON OUR STAGE
IN PERSON
Stage Show at 2:25, 4:50, 7:20 and 9:45 P. M.
Hildegarde!
the incomparable
— WITH —
LARRY ADLER — HENRY YOUNGMAN
Barry Winton and His Orchestra
SALVATORE GIOE — HILDEGARDE'S ACCOMPANIST

WARNER BROS CAPITOL
STARTS TOMORROW
You'll say: GREAT FOR ITS MATCHLESS STARS! ITS MAGNIFICENT DIRECTION! ITS MIGHTY LOVE STORY!

For Your Greater Enjoyment of "The Heiress"
The Management of this Theater Requests that NO ONE be seated during the last seven minutes.
Paramount presents
Olivia de Havilland
Montgomery Clift
Ralph Richardson
in the love story you'll talk about most . . . and remember longest!
The Heiress
with MIRIAM HOPKINS
Mona Freeman · Vanessa Brown
Selena Royle

Buy U.S. Savings Stamps and Bonds

FREE PARKING LOT
MIDDLETON
Jas. Mason—Jennifer Jones
"Madame Bovary"
plus Pete Smith Novelty

NO OLEO
POSTERS
will appear here
The recent action by Congress will not alter our long-standing policy of using Wisconsin Creamery Butter . . . EXCLUSIVELY!
Drive in, Park Between the "Pines"
Jimmie's
CELEBRATED RESTAURANT & COCKTAIL LOUNGE
906 REGENT
"THE ACE OF PLACES"
"SEA FOOD PLATTER"
Each serving includes Lobster Tail, Fried Shrimp, Perch, Scallops, Cocktail Shrimp and One Large Oyster.
"BLUE POINT OYSTERS"
Served in shell with cocktail sauce . . . stewed in soup, or breaded and broiled.
"MINNESTRONE SOUP"
Also Steaks, Chops, Chicken, Ham, and Spaghetti full course dinners.
EAT..DRINK..& BE GAY!
Welcome! 11 Noon to Midnight-Plus!

PARKWAY --- FRIDAY and SATURDAY MATINEE SAT. 2:30
First National Tour of the Original Broadway Star in His Comedy Triumph . . . 738 Times in New York
MAX GORDON presents
MONTY WOOLLEY
in "THE MAN WHO CAME TO DINNER"
Hilarious Comedy by MOSS HART & GEORGE S. KAUFMAN
SEATS NOW—AT BOX OFFICE—$1.20-$1.80-$2.40-$3.00-$3.60

STRAND
LAST 2 DAYS
2 GREAT RITA HAYWORTH HITS!
GENE KELLY RITA HAYWORTH
"COVER GIRL"
IN TECHNICOLOR
FRED ASTAIRE RITA HAYWORTH
"YOU WERE NEVER LOVELIER"

PARKWAY
LAST 2 DAYS
THRILLS AT EVERY TURN!
MICKEY ROONEY
THE BIG WHEEL
THOMAS MITCHELL
GRAND NEW THRILLS!
"RUSTY SAVES A LIFE"

MAJESTIC
STARTING FRIDAY
—For Limited Engagement—
KROGER BABB and J. S. JOSSEY PRESENT
The Lawton Story
The Prince of Peace
ENTIRELY IN COLOR
First Madison Showing
IT'S MAJESTY AND IT'S MASTERY . . . IT'S SINCERITY AND IT'S SIMPLICITY WILL CAPTIVATE YOU . . . BECAUSE IT'S THE GREATEST STORY EVER TOLD!
THE ENTIRE NEW TESTAMENT STORY
33 TABLEAUX of
The LIFE of JESUS CHRIST
Continual Showing, 1 p.m. to close
ADULTS 44c tax incl., 1 to 6 p.m. 65c tax incl., 6 to close
KIDDIES, 18c tax incl. at any time
• 100% NON-SECTARIAN • To be fully enjoyed this feature must be seen from the start.

MADISON
LAST DAY—CLIFTON WEBB in "SITTING PRETTY" and "KENTUCKY"
TOMORROW!!
FIRST SHOWINGS! IN TECHNICOLOR!
TWO UNUSUAL POWERFUL EXCITING HITS!
AFLAME with excitement!
CAST of thousands!
RAMPANT with color and romance!
Saraband
TECHNICOLOR!
Starring STEWART GRANGER FRANCOISE ROSAY JOAN GREENWOOD FLORA ROBSON
Directed and Designed by Basil Dearden & Michael Relph
Screenplay by John Dighton and Alexander Mackendrick
Filmed at Ealing Studios
The Screen Has Never Before Held Such Emotion...Such Drama!
J. ARTHUR RANK presents
STEWART GRANGER
VALERIE HOBSON
"Blanche Fury"
COLOR BY TECHNICOLOR

ORPHEUM — Tonight at 8:30 P.M.
"SNEAK" PREVIEW
of a PARAMOUNT SUSPENSE HIT with 2 Top Stars
SEE — BOB HOPE "THE GREAT LOVER" 7:10 OR 10:10

ORPHEUM
LAST DAY
BOB HOPE The Great LOVER
TOMORROW!
FEATURES at 1:00—3:15—5:30 7:45—10:00

M-G-M'S WONDERFUL STORY OF 50 GUYS AND A GIRL! THE MOST PRAISED PICTURE IN THE NATION!
"A great picture!"—Walter Winchell
"One of 1949's really great pictures!"—Look Magazine
"A star-studded success!"—Women's Home Companion
"Movie of the Week!"—Life Magazine
"An Outstanding Film!"—Louella Parsons
M-G-M's Finest Picture!
"BATTLEGROUND"
VAN JOHNSON · JOHN HODIAK · RICARDO MONTALBAN · GEORGE MURPHY
MARSHALL THOMPSON · JEROME COURTLAND · DON TAYLOR · BRUCE COWLING
JAMES WHITMORE · DOUGLAS FOWLEY · LEON AMES · DENISE DARCEL
EXTRA! Disney's "DONALD'S BIRTHDAY PARTY"