Radio Program Schedules by the Clock

MONDAY

WIBU

1240 kc.

* News, * Farm Service * News; Weather * Farm News

Prayer League

Musical
Clock
Musical Clock

Women's News
* Organ Melodies
Mid-Morning
Matinee

News: Matines

Headlines Farm and Home Farm News

Music: Markets
News
News: Markets
Farm and Home

Farm Service . Si Hays and Daughter • Music Booth

Prayer: Baind of the Air Organ Music Guest Star

Melody Hour Band Parade

Special Univ Special

Sports Time Serenade News Bing Sings

Serenade in Music: News Old Timers' Jambores

Old Timers' Jamboree * Old Timers' Jamboree

News at Your Request

At Your Request At Your Request

Reedsburg Hour Reedsburg Hour

*Silent *Silent Rural Roundup

WKOW

News

Coffee Club: News Coffee Club

Reverend Epp Bay It With Music

Here's Howard

Ladies Fair Queen f a Day

Gabriel Heatter

Tom Mix; E. Johnson

Fulton Lewis

Straight

Ray Block Program Crime Fighters

News Sports News Dance Music; News

Central H. S.
 Concert
 News Reel
 Your Security I Love a Mystery
 Elliot Lawrence Dance Music

Easy Listening

Harmony House Harmony House

Luella

Baukhage Talks Ten With Ter Hinn: News Bob Markets; Uncle Swanson Julius

Inside Story
Dick Haymes
While You W
Jackpot Quis

Behind the Story

WBBM 780 kc.

Paul Gibson; News

News Roundup News Listen to Cliff

News Gold Coast Time

Bing Crosby Arthur Godfrey Arthur Godfrey

Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday

Big Sister
Ma Perkins
News
Guiding Light

2nd Mrs. Burton Perry Mason Nora Drake Brighter Day

Beulah

Inner Sanctum

Talent Scouts

Radio Theater

Radic Theater

My Friend Irma

News Billy Leach Bill Woodsm

Meadowlarks

P. M.
12:10 Noon Musicale
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 North American Neighbors
1:56 Weather Report
2:00 Beginning Spanish
2:30 Organ Classics
2:50 Music of the Masters
3:50 Radio Journal
4:15 Inquiring Parent

P. M.

Bob Hawk

Smith

Nona I'm Nowhere Quick As Hilltop House a Flash House Party and Hannibal Cedric Adams Cobb

Rhyms Does Pay Carter Family
News Rosa Rio
Music Martha and
Paul Gibson Helen

Paul Gibson

Madison

WISC

Top O'Morning Ray Carson Hinn: News News Top of the Morning: News Coffee Ciub; News

Top of the Morning The Rev Cedarholm

Breakfast Club Breakfast Club

My True Story: News Shoppers Special

Ladies Be Seated; News To the Ladie Bing Crosby

Bob Swanson

Date Hannibal Cobb

Jerry Harper

the Y Sky King

Ranger

Jerry Harpe: Show

Jerry Harper Show Uncle Dick's ABC Club

Challenge of the Yukon

News: Flesta Elmer Davis

Ethel and
Albert: News
Henry J Tay
Buddy Weed

Central H. S. Concert Kate Smith Calls

Hinn News Ted Malone The Ed Silvera Show

News: The Ed Silvers Show

WIBA

News: Musical Clock

M'riage for Two Dorothy Dix

Love and Learn
Dave Garroway
Jack Berch
Doris Day

Linda's Love Trading Post

News Roundup Farm Service

Backstage Wife Stella Dallas Lorenzo Jones Widder Brown

News; Madison

Playtime Fiesta Time News Sports: News

Light-Up Time News of World Hymns Music; News

Madison Hour

Artists Band of America

Monday

News Tonight's Musi Symphony Rehearsal

News: 1310 Club 1310 Club; News

Conference to Be

Growth of the community

Principal speaker will be Sawyer Falk, president of the Na-

Subjects will include styles in play direction, with demonstration

scenes and panel discussion; play

The tentative program also in-

selection; make-up, with a demon

8:06 3:15 8:30 8:45

* Calendar * Magic in Music Swanson

Road of Life Date
Pepper Young
Right to Hap'es Cobb

News March Time

Double or Nothing

Farm Roundup

Musical Clock Eddy Arnold News

6:00 6:15 6:30 6:45

WENR-WLS

Bulletin Board Devotions Your Land News

Dolph Hewitt Bob Atcher Happy Hank News

Breakfast Club

Breakfast Club

My Story My Story Betty Crocker Victor Lindiahr

Capt. Stubby
Buccaneers
Kitchen Club
News

Seated World

News L. Burlingham

Traveler School Time Bride and Groom

Songs of the Trail

Challenge of the Yukon Sky King

News Edwin O. Hill

Ethel and Albert Henry J Taylor March of Dimes

Kate Smith Calling Kate Smith Calling

Your Business Robert Nathan Jazz Journey

George Barnes

News Remember When Ted Malone Platter Party

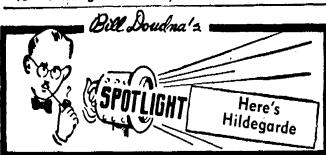
Art Linick Frankie Masters Eddie O'Neill Jerry Glidden

Lone Ranger

News Beulah Karney

Ladies Be

Farm Wo



TIP O' THE MORNING: Gene Autry gets an extra \$500 a week for staying off television. Hollywood Reporter recalls that Dick Powell reportedly was paid several thousand dollars weekly by movie backers to stay off radio . . . Groucho Marx may not be on CBS next

Hildegarde, versatile entertainer of radio, night club, and stage, is due to arrive in Madison this afternoon from Minneapolis, where

Saturday she completed a twoappeared.

This will be Hildegarde's first Madison engagement, and she'll make the most of it. Besides appearing on the Capitol theater stage Tuesday and Wednesday, stage Tuesday and Wednesday, she will do a WIBA broadcast at 9:30 tonight, and expects to meet Gov. Rennebohm and other prominent folk during her stay. She'll live at the Edgewater hotel while she's in town.

Seats at the Capitol will not be all shows

Calendar

Entertainment

MONDAY, JAN. 23

Capitol: Hildegarde Revue at 2:20.

(50, 7:13, and 0:40: "Follow Mc Gulety" at 1:23, 3:30, 6:15, 8:40, and 10:40:

Majestic: "Red Hot and Blue" at 1.
1, 7:05, and 0:20: "Oh. You Beautiful
Doll" at 2:20, 5:30, and 8:45.

Orpheum, Madison, Parkway, Eastgood, and Middleton: Same as Mon-

Community Center

Madison Community Center: Citri Scouts, 10 a. m.; Child Guidance, 12 turna in D Major" on French renon: Choss. Photographic club. Cribbase, all at 7:30 p. m.; Older Adult Klub dance, 8:15 p. m.
Weat High School Community Center: Archery, Colf. Square dancing, Wood Community Center ("Polifemo" by Davico and "Symatchery, Colf. Square dancing, Wood." Polifemo" by Davico and "Symatchery, Colf. Square dancing, Wood.

Organizations

MONDAY, JAN. 23 Madison Civic Chorus: Music room of Vocational achool, 7:30 p.m. TUENDAY, JAN. 24 Madison Civic Symphony orchestra: Music room of Vocational school, 7:30

Municipal Affairs

week engagement at Hotel Nico- audiences in Madison; Henny 10:30 let. Despite sub-zero weather, her Youngman, comedian fresh from agent reports, customers were turned away for lack of enough space in the room in which she rengagements; Salvatore Gioe, another radio name, and others.

In addition to the performers,

Hildegarde will do her first theater performances with a new Wurlitzer organ, This will be her only Wisconsin appearance on this tour.

Hildegarde was born in Adell and lived in New Holstein before reserved for any of the shows. Manager Fred Reeth said that he of 12. But she gained fame first was besieged with calls for tickets almost as soon as the engagement lish night clubs, she became known was announced in The State Jour- as a "one-woman show" and famous nal, but that the "first-come, first- for her clothes. Here, she will wear served" policy will be followed for new gowns designed for her by American and European experts.

With Hildegarde will be Larry SPECIAL BROADCASTS: Prof. Adler, harmonica virtuosos who has a habit of drawing capacity of Wisconsin sociology department, will be featured in three special broadcasts over the state stations

Post-war Germany and its problems-particularly the great immigration into Allied zones—will be the subject of two lectures entitled "Germany: Problems Without Pre-and John Buchan. Included will be 5th Annual Theater

Broadcasts of these programs will be carried over WHA, Madi-Held Here in April

theater's importance on the na-RARE RECORDS: Imported tional theatrical scene will be emrecords which the WHA music phasized at the fifth annual Wislibrary has received recently many consin Idea Theater conference f them no longer generally avail- here in April, Prof. Robert E. Monday, Jan. 23

Madison Community Center: Craft.

1:30 p.m.; Music committee, 4 p.m.;
ddrine patrol. 6:30 p.m.; Bridge HYA.

Music Appreciation club. all at 7:30

Movart's "Serenata Not
Movart' able, will be featured on WHA-FM Gard, director of the Wisconsin only at 8 p.m. today and Tuesday. Idea theater conference said Sun-

Archery, Cloff, Square dancing, Wood-working, Art Metal and Ceramics, 7 to phony in C. Minor" by Albert Rous-sel, played on English records by the Lamoreux orchestra, under the direction of Albert Wolff

direction of Albert Wolff Tuesday's broadcast will be "Alegro Deciso for Orchestra" by
'rapp. played by a Berlin or'rapp. played by a Berlin or'rapp. played by a Berlin or-Trapp, played by a Berlin or-chestra under Berthold Lehmann; "Forgotten Rite" by Ireland, played by the Halle orchestra under John Barbirolli; "Symphony No. 6 in C Major," by Kurt Atterberg, played

by the Royal Philharmonic orches-tra under Sir Thomas Beecham, MONDAY, JAN. 23
Board of education: 351 W. Wilson with the recordings pressed in Plan commission: City hall, 7:30 p.m.

Plan commission: City hall, 7:30 p.m.

City council committee of the whole: ish composer Riisager.

Unable to Write, She

SCRAPS

WHAT IS THE

WHICH MEANS MAKE THINGS SMALLER.

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Unable to Write, She SCOTT'S SCRAP BOOK by R. T. Scott Greets Friends Here

costuming, and lighting,

stration;

Mrs. Howard Wood, 1632 Adams houlder, would like them to know that she will have to stay in Racine with her daughter for another two months or more.

and has been there since. The Racine address is 1535 West blvd.



Monday Means Music on NBC A full evening of happy listening. Starting at 6:00

Light Up Time . . . 6:00 pm Hymns of the World 6:30 pm Railroad Hour ... 7:00 pm Voice of Firestone 7:30 pm Telephone Hour. . 8:00 pm Band of America . 8:30 pm Monday Serenade: 9:00 pm

WIBA Dial 1310 WIBA-FM Dial 101.5

Boston Symphony. 10:30 pm

Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . . 98.9 M WHA & WHA-FM WFOW (FM) 970 Kc.—22.7 Megs. 104.9 Megs MONDAY

7:30 Band Wagon
7:56 Weather Report
8:00 Morning Melodies
9:20 Nursery School of the Air
9:30 Afield with Ranger Mac
9:53 Job Bulletin Board
9:54 Weather Report
10:00 Homemakers Program
10:30 Piano Melodies
10:45 News and Views
11:00 Debate
P. M. 7:30 Band Wagon 8:00 Yawn Patrol 9:00 Ben Light 9:30 Dance Band 9.30 Homemakers 0.30 Morning Variety Show 0.45 Morning Variety Show 1.00 News 1.05 Polka Time 1.30 Marching Along 1.45 Sacred Heart Program

P. M.

News
On a Tropical Isle
Film Favorites
Bing Crosby
News
Paul Weston Orchestra
Dustry Manuscripts
Dinning Sisters Dinning Sisters Sweetheart Music News ern Music Capers

News Juke Box Jambores Dick Jurgens Griffin

News Frankie Carle Kay Kyser

ews ddy Howard uddy Moreno 1:55 News 12:00 Benny Goodman (to 12:30)

unable to write to her friends
Madison because of a broken John Charles Mrs. Wood fell while visiting the daughter earlier this month.



Thomas

The King's Men

"HYMNS of the WORLD" 6:30 P.M.

Monday through Friday Brought To You by

King Motors, Inc.

Today's Radio Highlights

9:30 p. m.-Hildegard (WIBA): half-hour show with Larry Adler. Drama Henny Youngman, others of the 'incomparable's" company.

Music

WMAQ 670 kc.

News Town and Farm News

Norman Ross Norman Ross; News

Welcome Travelers Marriage for Dorothy Dix

Love and Learn Doctor's Office

Jack Berch David Harum

Here's Norman

Here's Norman Ross

The Play Boy

Double or Nothing Today's Children Light of World

Life Beautiful Road of Life

Backstage Wife

A Girl Marries
Portia Faces Life
Just Plain Bill
Front P Farrell

News Dave Garroway News

Gordon MacRae

Dean Martin, Jerry Lewis Dave Garroway

Light-Up Time

News To Be Ann'd John Conrad

News Sports: Music Promenade Concert

Great

Tommy Bartlett | Pepper Young | Marriage Bureau | Right to Hap'ne

You Can't Lose Stella Dallas Linda's 1st Love Lorenzo Jones Editor's Daughter Widder Brown

News Number Please Gabriel Heatter Behind the Story H. V Kaltenborn | Ivories

WGN 720 kc.

Reveille News: Record Reveille Reveille

News Two Ton Baker

News The Kelseys Virginia Gale Answer Man

News Bob Poole

News Galen Drake

Kate Smith F. MacCormack Temptones News

Farm Markets News

Tune Test Tommy Bartlett Bures

Radio Quiz You Can't Lose

Love a Mystery Marshall Kent

Spotlight Singing Story

Affairs of Peter Salem

Mystery Ls
My Hobby

Fulton Lewis
This Is the Story
Crime
Fighters

Dr. Bradley Detective Call News: Songs Chicago at Night

Frank Edwards Eddy Howard Robert Moonan Orch.; News

4:30 London Column FM ONLY 4:45 Music You Want 5:15 Musical Varieties

5:15 Musical Varieties
5:45 News
6:00 Organ Reverie
6:30 Dinner Musicale
7:15 News and Views
7:30 Chapter a Night
8:00 Imported Recordings
8:50 News of Wisconsin
9:00 FM Concert
10:55 Night News (to 11)

to Meet at Wilton

Monroe County Scouts

WILTON-Boy Scouts of Mon-

roe county will hold a council

meeting tonight in Wilton high school. Scouts from Tomah, Sparta.

Warrens, Kendall, Cataract, and

Wilton will attend. Movies will

Cisco Kid

Let's Have

Laclies Fair Queen for Day

5:30 p. m. — Curt Massey (WBBM): and Martha Tilton; "Blue Skies," "Somebody Loves Me," "happiness" medley.

6 p. m.-Light Up Time (WIBA): Frank Dorothy Kirsten. "The One I Love," "Sorry," "With Every Breath I Take," "Lover, C o m e "June in Janu-

6:30 p. m. — on Al's rehearsal of March of Dimes for a pal's widow. (WFOW): Freddy Martin.

7 p. m.

WI WO

KIRSTEN p. m. --Concert Hour (WIBA): Leonard Warren, Howard Barlow's orchestra; "Little Girls, Program Goodbye," "One Alone," "Mala-guena," "While Hearts Are Sing-ing," "Danse Russe," "Drink to Me." News," F. V. Burcalow. Only With Thine Eyes," prelude to Act 3 of "Jewels of the Madon-Cleveland violinist; Kai Soderman, Stockholm baritone: Mid-States

four, quartet from Chicago. 8 p. m .- Great Artists (WIBA): Ezio Pinza Donald Voorhees' orchestra; "On Miam i Shore," Give Me Your

Hand," "At an Old Trysting Place," "Nol Cor Piu Non Mi Sen-PINZA to," "Chi Vuole Innamorarsi," "Romanian Rhapsody No. 1." "Il La- for 2,500 Registration . . . Central High School (WISC): excerpts from Sun-

(WIBA): "National Emblem" director.
march, "Triplets of the Finest." Registration will open Monday.
"Marche Militaire," "Them Bass-Classes for the new semester will es," "U.S. Field Artillery March". begin Feb 6. 9:15 p. m. — Elliot Lawrence (WISC): with Danny Riccardo and Rosalind Patton.

10:30 p. m. — Dress Rehearsal (WIBA): Boston Symphony orches-

Discussion

3:50 p. m. — Radio Journal "Japan Today," Prof. Glenn T. Trewartha. 11 a. m. - Debate (WHA): Wis-

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consin vs. Chicago on "Nationaliza-

Special Events

7 p.m. — Inner Sanctum (WBBM): Kenneth Lynch as night truck driver who meets "The

tion of Industry."



BENDIX

8 p.m. — My Friend Irma (WBBM): Aunt Jennifer walks in on Al's rehearsal of benefit show

_ Gor. Farm Programs

don M a c Rae 11:30 a.m. — Farm Roundup (WIBA): and (WIBA): M. E. Jeglum, Green Dorothy Kirsten county agent, reviews highlights in "The Merry of Green County Dairy Herd Improvement asan, tells how farm-

12:30 p.m. — Farm Program WHA): "A Practical Fertilizing Program for This Year," C. J. Chapman; "Grassland Farming

na." "Credo" from "Otello" . . . 1:30 p.m. — North American Talent Scouts (WBBM): Gloria Vil-lar, Florida soprano; Sidney Harth. Long Pacific Coast." 4:30 p.m. - Uncle Dick (WISC): Bozo and the Birds. 5 p.m. — Playtime (WIBA); Wee Gillis."

5:15 p.m. - Storytime (WFOW): "Jack and the Beanstalk."

Miscellaneous

10 a.m. — Homemakers (WHA and WFOW): "Pleasant Ways to Entertain," Mrs. Marion Goetz: Tart Citrus Fruit for Winters."

Vocational School Plans

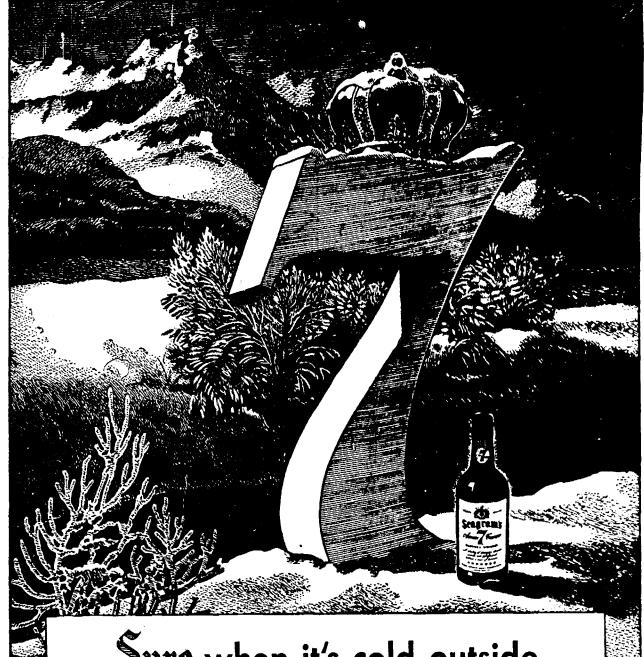
About 2,500 Madison residents are expected to register for secday concert by band, orchestra, ond semester courses at the Madison Vocational and Adult school, 8:30 p. m. - Band of America according to Richard F Bardwell,

on the Air! That's Fair!

Frank Edwards

TONICHT 9 P.M. - WKOW

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Sure when it's cold outside

Winter outside...but summer's in your glass...all the warm mellowness of a perfect day of June...in every fragrant sip of 7 Crown... Seagram's finest American whiskey.



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