WIBA

News: Orga Music String Quartet

News: Roundup Southland Calls

Interian Soc

News Pirst Congregational Church

Joer Tantillo News Hello Wisconsin March of Dimes

NBC Sympl Orchestra

WISC

Organ Tones News The Rev. Cedarholm

Are Maria Hour Hour of Faith

adio Brat

Mere Plate

News Bill Lang Warbiers

Nick Carter

The Falcon

The Saint

Stars of

Tomortol Crime Doe Not Pay

More of Life

Jimmie Fidies

Playhouse

The Night

News Mr. Fixit

Youth
Looks Up
foliand Knale
Air Reserve

Parket Parket

One Man's

GATE

Henry Morgan

Christopher London Phil Harris. Alice Pare

Adventures of Sam Spade Thester Guild

Take It or Leave It The Bob Oroser Shor

Thester Ould Americal

WENR-WLS

Stons Plons (Title News

Warch of Dimes The Voice of Prophesy WBBM Highlights Sour Faith

to learning

Chae Collingwood Show Tunes For Woman Only Symphonesque

The Horses Heldt Show

Dance Orchestra

News UN in Action

WFOW-FM

BUNDAY

8:00 Sunday Morning Vocal

8:30 Sunday Morning Musical

9:00 Polks Time

9:30 Sing Cowboy Sing

10:00 Cong. Glenn R. Davis

10:15 Sacred Heart Program

10:30 A Story For You

10:45 Perry Como Sings

11:00 Bashford Methodist Church

1:00 News

coples Platform

The Listener Talks Back

What Is Godfrey's Secret?

(State Journal Radio Editor)

For the past few weeks, I have listened frequently to Arthur Godfrey, trying to figure out what his pull is.

His speaking voice is on the grating side. He can't sing for sour apples, but probably vould if he thought his audience would send him some. He louses up his commercials. He talks about anything that strikes him at

the moment, much of it rather dull in content, and sometimes approaches the doubtful in good taste as practiced in radio. Some of the talent he permits on his Monday shows shouldn't be there, since most of it is of high grade. (Maybe these acts

look well on television, but around here we have to judge them by sound alone.) He doesn't tell jokes too well, and lots of them are old ones. So what has he that brings him listeners and dollars in almost equal quantities?

Godfrey can do anything, and his audience loves it. Why? Because Godfrey knows exactwhen to do it, and when to stop whatever he's doing. He knows how far he can go in kidding his sponsors before he begins to bore the listeners. His choice of talent for his daytime show, in spite of the influence of the Monday night audiences which help him select it, is

And either he can ad lib with rare spontaneity or else he has the unusual ability make a prepared script sound like it's off the

With a new FM set at our house, equipped with a di-polar antenna which is on the floor under some rugs, we're getting steady and de-pendable FM service. One group of about a dozen stations is always available, and a half-dozen others can usually be counted upon. Under some conditions, the signal from WIBA-FM and WISC-FM is stronger than from their

Uncle Ray's Corner

Old Romans Had'Newspapers'

which were written or hand-print- countries.

the mighty empire, there was an in a town 20 miles away. official newspaper known as "Acta Diurna." The name meant "News of the Day." Copies of this were posted on buildings around the Forum and in other public places.

Thousands of persons learned the news during the course of a day. Most Romans did not know the art of reading, but those who could read passed the news around. There were reports of new laws, of the movements of public officials and generals, and of the outcome of battles fought by Roman armies.

Despite the name, "News of the Day," the Roman newspaper was made up largely of news which was old. Local news could be supplied about events which took place on the day of publication, or the day before, but it was different about news in far places.

News from far parts of the Roman Empire was always weeks or months old by the time it reached the capital. Without telephone. telegraph, or radio, it was possible to obtain news from such places only when people brought messages or reports by making long, slow journeys across land or sea. Let us suppose that there was a

battle in Greece. The facts about it were likely to reach Rome only after the passage of two or three

Among the wonders of the modern world, the newspaper ranks
high. It gives printed and illustrated news to the public quickly
after events happen.

Nothing in the nature of a printing press was known to the ancient
Romans, but they had newspapers
of a sort. These were hulletins

Weeks. Greece is within easy range
of Italy, and it seems strange that
the wonderful presses
which spin out newspapers—hundered of them printed and folded
in a minute—important news
may "get on the street" within a
few minutes after an important
event takes place.

Not only do we learn in a hurry
had taken place in one of those what happens in far places:

Not only do we learn in a hurry
had taken place in one of those what happens in far places:

Not only do we learn in a hurry
had taken place in one of those what happens in far places:

Not only do we learn in a hurry
had been places:

Not only do we learn in a hurry
had been places:

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had been places:

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had been places:

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had been places:

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had been places:

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had been places:

Not only do we learn in a hurry

of a sort. These were bulletins had taken place in one of those what happens in far places; we also obtain actual photographs of

which were written or hand-print countries.

ed, and posted on bulletin boards. What changes have taken place the events, printed for us to see the events or at in the past 2,000 years! Today along with the news. Thanks to least the latest which could be we can learn news of what happens electrical transmission, we see the latest which could be we can learn news of what happens electrical transmission, we see ven out.

In the city of Rome, capital of the mighty empire, there was an in a town 20 miles away.

In the city of Rome, capital of the mighty empire, there was an in a town 20 miles away.

We see that reach us in Rome those photographs in a fraction of the time it would take them to mon Cold?" Capt. John M. Brew-reach us if they came by airplane.



Sunday's Crossword Puzzle

	1	2	3	4	5		6	7	8	9		10	11	12	13		14	15	16	17	18	
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VERTICAL

'and'
45 Adjuncts
66 Tries
58 Japanese

1 Grant 2 Oil of vitriol (abbr) SORK 4 Engages in a winter sport 5 Irish poet 6 Secluded in an alcove
7 Afreah
8 Thick black substance 9 Lining of the digestive tract 10 A Hindu

agent
13 Seized with
fear
14 Hackneyed
15 Asiatic invaders
16 Japanese coin
17 Upon
18 Compared with Furrows Eats Exclamation

37 Large
39 Openings
of nose
61 Pacific island screw pine
3 Sun god
5 Depends
7 Eithopian

bastic ranting speech ing speech ing speech for Malowance for waste 71 Weakens 74 Elongated fish (pl.) 76 Islands in Malay Archipelago 80 Symbol for Archipelago
8 Symbol for
cesium
8 Raises
82 Hypothetical
force
83 Bore
6 Center
(abbr.)
88 Inferior
horse 139 Precious 139 Precious
stone
140 Note of scale
142 U. 8. soldier
143 Sixty-sixtles
a Babylonian
numeral
145 Hintus
146 Evades
147 Ranted
149 Uninhabited
region (pl.)
154 Drinker
157 Prevaricated
158 Wither
160 Great (abbr.) 88 Interior
horse
88 Command
to horse
92 Abstract
being
93 Ever (poet)
95 Treats with
contempt contampt
77 Prevarientor
99 Young
salmon
100 Journey in a
vehicle
101 Toward
103 Way of fishing 104 Man's name (abbr.)
105 Noun suffix
106 Irish
Gaelic
107 Occupies 165 American humorist 167 Nothing 168 Dawn goddess 170 Sign of the Zodiac seat 111 New Zea-land native fort

127

1 Said of dogs having shoulder muscles over-developed 6 Estimate 14 Beat

112 Vegetable
113 Overhanging
116 Abrasion
116 that's pain118 Hebrew
118 Letter letter
121 Pronoun
122 Bird (pl.)
124 To soak
125 How player
caries basketball down
floor 14 Beat
19 To renege
20 Father of
Alhira
(Blb.)
21 Ox of the
Celebes
22 Destroyed floor Burmese Buddhist Buddhist
priest
28 One who
liberates
129 Period of
time
132 Pronoun
134 Musical note
136 Pierces with
horns.
137 Ranted
138 Unit of
energy 30

Great (abbr.) Birl's name

Part or rmed forces

173 Legal suffix 177 New Testa-New Testa-ment (abbr.) 24 Bone 25 Herb of East India 26 Follower of Hotel Spanish for res American indian
32 To scatter
34 To be indebted to
35 Once occupied
Great Britain
37 Storage place
38 Small city
40 Nickname of 44 College in

48 Dormant
51 Sea birds
53 Wise men
54 Rodent
56 Combining
form: dawn
57 Scandanavian ruler of
Slaves in
Russia Russia Symbol for telluriun 60 Man's

HORIZONTAL 65 White linen 122 Direction garment worn 123 Had 123 Had recourse
126 Slides
128 Setbacks
130 Thing in law (abbr.)
131 Symbol for ruthenium
133 Card same
134 Symbol for iron by priests
67 Checkers
72 Wagers
73 By
74 Man's
nickname
75 Lean
77 Preposition
78 One of a
Cameroon
people

iron
135 Before
136 Address
139 The pith
of a matter
141 Pecan trees
144 Displeasure
148 Rowing 79 Period of time 80 Symbol for chromium 81 Accrued 84 Symbol for actinium implements 149 Involved actinium
86 Corded cloth
87 Canvas
shelters
89 Frozen
90 Compass scheme 150 Symbol for iridium 152 Symbol for nickel point Withdrawals nickel
153 Consume
155 Spanish hall
156 To equip
157 Part of tree
(pl.)
159 Germ cell
161 First Jewish
high priest
163 Place measure
99 One who
babbles
102 Pronoun
104 Wrongdoings
105 Incites
108 Atmosphere
109 Hawaiian
bird 163 Place 164 North Syrian

deity i65 To be ill i66 Eiongates 169 Chum 171 Exist 172 Planted 174 Assam 110 Pertaining to a parasitic class of forms 113 Printer's 174 Assam
silkworm
175 A Tertisry
formation of
California
176 Levelled
178 Exploits
179 Dispose of
for price
180 Danish
measure (pl.)
181 Hindu
passants measure
114 Swiss canton
115 Sums up
117 Aloft
119 After awhile
120 Method

(Solution, Page 20, Section 1)

Classified Highlights of Today's Radio Schedules

WKOW

Christ for Wisconsin March of F Rev. O'Hall

Radio Bible Class Voice of Prophecy

Sammy Kaye Serenade

Fashioned Revival Hour

News Speak Up

SUNDAY

WIBU

Melody

Methodist Church • ist Luthers Church

Bible Fellowship Music Center

Farm Hour Toby and Chore Boys

* Toby and Chore Bore * Music Jawel Box

Special Events 12:45 p. m. — March of Dime (WIBA): "You Can Be an Angel;" Helen Hayes, Basil O'Connor (ex WISC at 2:45 p. m.).

Religion

Madison

8:30 a. m. — Capital Cathedral (WIBA): "The God Unashamed," Dr. Charles A. Puls.

9:30 a. m. — Bethel Lutheran Church (WIBA): "Walking With Purpose," the Rev. F. I. Schmidt; senior choir sings "Send Out Thy Light.'

10 a. m.—First Unitarian Society (WIBA): "If God Were Just?," Fred I. Cairns. . . Ave Maria Honr (WISC): "Joyce Kilmer." 11 a. m. — Christ Presbyterian Church (WKOW): "The New Way," Dr. Roy W. Zimmer. . . First University Church (WISC): "When Frame works Vanish, Truth Abides."

11:15 a. m. --- First Congrega-tional Church (WIBA). 5 p. m.—Catholic Hour (WMAQ): "The History of a Word," the Rt. Rev. Msgr. Fulton J. Sheen.



Fabricant, University of Illinois; 12:30 p.m. — Round Table (WMAQ:) "What Chances Do We

3:30 p.m. — American Forum (WIBA): "Is the A. and P. Suit in the Public Interest?;" Sen. Joseph C. O'Mahoney (D-Wyo.); Carl Byoir, public relations counsel.

J. Howard McGrath.

Loretta Young in "Ballerina." 6 p.m. — Christopher London (WIBA): new series, starring Glenn Ford in stories of Erle



ROBINSON O'MAHONEY

Music 12 m. — Joey Tantillo (WIBA); "Beaver Dam Polka," "24 Hours of Sunshine," "Homecoming Waltz."

monic-Symphony (WBBM): Dimitri Mitropoulos, conductor; Zina Francescatti, violinist; Saint Saens' third violin concerto, Beethoven's second symphony, three dances from

4:30 p. m. - Harvest of Stars (WIBA): James Melton, Jarmila Novotna: "Paree," "Vilia," ceuse' from "Jocelyn," Dance" from "Henry VIII,"
"Wanting You," Gershwin med-

students discuss life in men's dormitory.

9:15 p. m.—Howard Barlow (WISC): "Perpetual Motion," "Dancing Doll." and Ka. Armen: "Lovely Bunch of

4:00 6:15 6:30 6:45

Drs. Samuel Feinberg and Faul S. Rhoads, Northwestern university.

Have in China?;" Prof. David Nelson Rowe, Yale; Prof. Knight Big-gerstaff, Cornell; Prof. H. G. Creel. Chicago. 11:06 11:15 11:30 11:45

8:30 p.m. — Rebuttal (WQN): Mrs. Joseph Stillwell, Atty. Gen.

1 p.m.—NBC Theater (WMAQ): "Sari;" everture, "Mr. Strauss 'At Heaven's Gate," by Robert Goes to Boston." 'At Heaven's Gate," by Robert Warren. 5 p.m.-Family Hour (WBBM):

Stanley Gardner.

7:30 p.m. — Theater Guild WIBA): "The Willow and I," with Jane Wyman, Beatrice Pearson, Mel Ferrer.



1 p. m. - NBC Symphony (WIBA): Ernest Ansermet, conductor; Corinne Lacomble, pianist; American premiere of Bloch's 'Concerto Symphonique for Piano and Orchestra," Bach's "Brandenburg Concerto No. 3," Chabrier's

5 p. m. — University Band (WIBA): "Wings of Victory," "Italian Polka," "Three Blind Mice," "Amparito Roca," three

8:15 p. m. Here's to Veterans (WFOW): Jan Garber orchestra.
9 p. m. — Contented Hour (WBBM): Jo Stafford, Russ Em-

9:30 p. m.—Bob Crosby (WIBA):

Waltz Time
Old Timers
Songsters N.Y. Philharmonic Changing World N.Y. Philharmonic Prank and Bra N.Y. Philharmonic Around N.Y. Philharmonic the World furenile Jury Dress Up Quis One Man's Family Quis Kids Lutheran Hour David Rose Doctor's Ord Music for Lutheran Hour Voices That Live N.Y. Philharm N.Y. Philharm You Are There Watertown The Shadow Detective Thory Think Fast Richard Musical Theater Accordion Music Melodies Vacation Strike It Rich Detective Mystery Greatest Story Greatest Story * Music * Radio Parade New Rhythm Mystery Melodies Friendly Music Latest Music Family Hour of Stars Our Miss Brooks ROT TOSON Drew Pears Headlines Music with the Girls U W. Band Drew Pearson Don Gardiner Roy Rogers Music with Christopher London Phil Harris Alice Faye Where There's Music Amazing Mr. Maione • News
• Piano Pla'house
Old Time
• Religion Vespers The Falcon Amos 'r The Saint Mediation Board Sylvan Levin Opera Cons Adventures Sam Spade Theater Guild Stop the Music Stop the Music Old Timers
Jamboree
Old Timers
Jambores Stop the Music Mutual Music Charlie McCarthy Sylvan Levin Opera Conc Red Bkeltos Stop the Meet Corline Walter Winchell Deems Taylor
Louetia Parsons Concert
Chance of Rebuttal
Speak Jp Walter Wind L. Parsons Chance of a Lifetime Opera Concers To Be Ann'd Classical Hour Theater Guild American Album

Pine Aria Quartet Freddy Nagle Oroh: News Dance Music; News Surprise Serenade: News Starred programs are also carried on corresponding FM stations WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM FM channels:

Old Timers Jamboree

Gentle People," "River Seine."

10:30 p. m. — Concert Master
(WIBA): music from "The Vagebond King," "Love Me Tonight,

Take It or Leave It Bob Crosby Show

News: Owen Bradley Show

11 p. m. — Fine Arts Quartet (WENR): "Qaurtet No. 2," Bloch. Sports

Melody Book

Thoughts Skitch Henderson

(WISC): new series with National league's "most valuable play-

Quiz -2:30 p.m.—Quiz Kids (WIBA): 8:55 Night News Freddie Solomon, 13, and Harvey 10:55 News (to 11)

Dytch, 6, join panel:

Variety I2:30 p.m. — Amateur Hour (WBBM): and Alec Templeton, wENR): Karen Ann Cherry, 9-

PHIL HARRIS & ALICE FAYE

dish up plenty of southern fried comedy. Listen at 6:30

AND THESE FEATURES

SYMPHONY CONCERT . . I P.M.

THE QUIZ KIDS2:30 P.M.

AMERICAN FORUM . 3:30 P.M.

RICHARD DIAMOND ... 4 P.M. HENRY MORGAN ... 5:30 P.M. CHRISTOPHER LONDON, 6 P.M.

SAM SPADE STORY 7 P.M.

THEATER GUILD ...7:30 P.M.

FAMILIAR MUSIC . 8:30 P.M. TAKE IT OR LEAVE IT ... 9 P.M.

BOB CROSBY SHOW, 9:30 P.M.

TEN O'CLOCK NEWS .. 10 P.M. CONCERT MASTER, 10:30 P.M.

WIBA DIAL 1310

WIBA-FM Dial 101.5



2 p. m. - New York Philhar-

Cocoanuts," "Dear Hearts and

976 Kc.—88.7 Megs. SUNDAY votional Music 9:00 Devotional 9:30 Symphony 10:55 News 11:00 Masterworks of Music 11:55 News and Weather 9:30 p.m. - Jackie Robinson

Classical Hour Enchanted Hour

Music: News

11:55 News and Weather
12:00 Sunday Musicale
1:30 Graham Hovey
1:45 Veteran Wanis to Know
2:00 Encore
3:00 Pro Arte
3:00 Books of Today
4:00 Choral Music
6:15 Sunday Music Hour
FM Only
5:15 London Forum
5:45 UN Soory
6:00 Dinner Musicale
7:00 Sunday Night Concert
8:55 Night News

7 p.m. - Charlie McCarthy

WHA and WHA-FM

Miscellaneous

Miscellaneous

3:30 p.m. — You Are There
(WBBM): newscast-reenactment of
"The Surrender of New Amster5:35 Ken Griffin
5:45 Kay Starr
5:55 Kews

1:00 News
12:05 Package of New Records
12:15 Memory Time
12:30 Piano Land
12:45 Luncheon Music
12:55 News
1:00 Luncheon Music
1:30 Variety Show
1:55 News
2:00 Trio
2:15 Voice of the Army
2:30 Madison Hit Parade
2:55 News News Madison Hit Parade In Your Neighborhood Proudly We Hall News Off the Record Weekend Warrior

6-00 Musical Manu
7:00 News Croeby
7:05 Bing Croeby
7:15 Music by Tell
7:30 Request Show
8:05 Request Show
8:15 Here's to Veterans
8:30 The Shuffleshop
8:45 Barber Shop Marmony
8:55 News
9:30 Jack Fina
10:00 News
10:05 Vaughn Monroe
10:30 Wayne King 11:55 News 12:00 Tex Beneks (to 12:30)

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ods are so easy that anyone-even if they've never

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Go-Round," 44 pages of dance news, instructions, etc. American Dances-Latin Dances-Folk Dances

201/2 E. Mifflin St.-2 Doors East of Strand Theater

Droopy shoulders-protuberant abdomen -sway back usually mean cramped internal organs that upset nature's balance. Obviously, such a condition can cause excess strain and fatigue. Camp Supports are an aid to better posture because they provide basic scientific support for pelvis and abdomen. The right support is more than a figure build-up-it helps you to regain new energy for the joy of living.

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