WOAI-1200

(NBC)

Form News-Shomette

Texas Farm & Home

Rhythm Ranch

Radio Rodeo

Radio Rode

Newscast-Howel

Newscast-Guerra

ohnny Dugan Time

Johnny Dugan Time Johnny Dugan Time

Welcome Travelers

We Love and Learn

Young Dr. Malone Jack Berch

The Brighter Day

Imperial Quartet

David Horum

Mo Perkins

Star Reporter

Marriage for 2

Rosemory

Morning Devotional

WEDNESDAY JANUARY 18, 1950

A.M.	KTSA550 (Cas)	(MUTUAL)	KABC-680
6:00	Seny Cerrel Song Cerrel Hews Deerborn Roundup	RFD Texas (5 a.m.)	Facts for Farmers
5:15		RFD Texas	Sig Bill Lister
5:30		Rev. Raymand Richey	Blueridge Mtn. Boys
6:45		Sam Morris	Ranching Roundup
7:00	Trading Post Johnny Lane Rews Coffee Capers	Wake Up S.A.	Mastia Agrossky
7:15		Wake Up S.A.	Hillbilly Hit Parada
7:30		Wake Up S.A.	News
7:45		Wake Up S.A.	Radio clock
1:00 1:15 1:30	Coffee Capers Coffee Capers Haws Jahany Lane	Robert Hurleigh Tell Your Neighbor Hillbilly House Party Hillbilly House Party	Brzakfast Club Braakfast Club Breakfast Club Breakfast Club
9:00	Dector's Office	Hillbilly House Party	My True Story
9:15	Arthur Godfrey	Hillbilly House Party	My True Story
9:30	Arthur Godfrey	Hillbilly House Party	Betty Crocker
9:45	Arthur Godfrey	Hillbilly House Party	Victor Lindlahr
10:00	Arthur Godfrey	Hillbilly House Party	Modern Romances Modern Romances Dr. Paul Crosby & Co.
10:15	Arthur Godfrey	Hillbilly House Farty	
10:30	Plantation Party	Naughton Hillbillies	
10:45	Movie Time	Valce of the Army	
11:15	Wandy Warren	Kata Smith Speaks	Ladies Be Seated
	Aunt Jenny	Lanny Ross	Ladies Be Seated
	Helen Trent	Texas Trada Parade	Curly Fox
	My Gal Sunday	Heatter's Mail Bag	680 Roundup
11:00 11:15 11:30 11:45	Aunt Jenny Helen Trent	Lanny Ross Texas Trade Parade	Ladies Be Seate Curly Fox 680 Roundup

P.M.		WEDNESDAY AFTER	
12:00	News	Cedric Foster Okiohoma Playboys	St
12:15 12:30	Chuck Wagon Gang Adolph Hofner	Okiohoma Playboys Okiahama Playboys	Te
12:45	Texo Hired Hends	Checkerb'd Jambores	D.
1:00	Grady Cole	Lodies Fair	N
1:15	Meet the Sand	Ladies Fair	M
1:30 1:45	Nore Drake Verson Geyer	Queen For a Day Queen For a Day	Sr Br
2:00	None from Newhers	Bob Poole Show	Q
2:15	Hillton House	Bob Poole Show	Q
2:30	House Party	Spinning the Tops	H
2:45	House Party	Spinning the Tops	H

Garry Moore Garry Moore

Uncle Dan

Bevlah

Club 13

Hill Country Hits

Hill Country Hits

Elues, Bounce, B'gie

The Stars Sing News—Neithamer

Lowell Thomas

Jack Smith Singe

Mr. Chameleon Mr. Chameleon

Dr. Christian Dr. Christian

Groucho Marx

Groucho Marx

Bing Crosby

Burns & Aller

Burns & Allen

Lun 'n Abner

11:00 News

11:30 Ray Pearl Orch. 11:45 Ray Pearl Orch.

News-H. Vincent

Noro Morales Orch.

Curt Massey Dance Parade Joe Reichman Orch. Dance Parade

Jou Reichman Orch. Dance Parade

6:30 A.M. Blewett Smyth

7:30 A.M. Blewett Smyth

8:30 A.M. Blewett Smyth

5:30 P.M.* Bill Niethamer

*Carried Also on KTSA-FM

12:00 Noon Pat Boyette

Edward R. Murrow

News

4:00

4:30 4:45

5:00

P.M.

6:00

630 Club 630 Club

630 Club

630 Club

630 Club

630 Club

8-Bar-B Ranc

B-Bar-B Ranch

Fulton Lawis, Jr.

Love a Myster

Can You Top This

Can You Too This Internat? Airport

Internat | Airport

Mr. Feathers

Mr. Feathers

Family Theater

Family Theater

Meet the Band

Texas Trade Parade Oklahoma Symphony

Meet the Bond

News-Mutual

Dance Parade

G. Keatter

Emil Cote Glee Club

WEDNESDAY EVENING

amps Quartet exas Tophands el Dunbar onetta Shaw

Russ Morgan Show

Money for Music

Money for Music

Money for Music

Market Reports

Money for Music

Elmer Davis

Lone Ranger

Lone Ranger

Sherlock Holmes

Sherlock Holmes

Mystery My Hobby

Mystery My Hobby Casebook, G. Hood

Casebook G. Hood

ABC Roundup

ABC Roundap

Dance Bond

Irving Berlin Show

Irving Berlin Show

KTSA COMPLETE

Wed, Night Hit Parade

Wed, Night Hit Parade

Challenge of Yukon

Challenge of Yukon

Newscast—Guerra Market Reports mile Program Judy and Jane Double or Nothin Double or Nothing Today's Children Newscast-Guerra Road of Life Right to Happiness

Backstage Wife

Stella Dallas

Lorenzo Jones

Young Widder Brown

When a Girl Mazrica

Portig Faces Life

Front Page Forrel

Light of the World

Guiding Light Newscost—Williams

Just Plain Bill

Perry Mason

Light Up Time

Serenade News of the World

H. V. Kaltenborn

This Is Your Life

This Is Your Life

Great Gildersleeve

Break the Bank

Break the Bank

The Big Story

The Big Story Curtain Time

Curtain Time

Great Gildersleave

Mr. District Attorney

Mr. District Attorney

Newscost-Williams

News of the World St. Anth. Hotel Orch,

Newscast—Williams

News of the World

Anth. Hotel Orch,

News: 12:30, Members Only; 1:00, Saddle Pais; 3:80, Smiley Whitley: Life Con Be Beautiful uick as a Flast On the Record 5:45, News of the Day Pepper Young's Family lannibal Cobb 6:00. Twilight Time: 8:55. News: 7:00 Rhythm Rustlers: 7:15, Jerry G'Dell: 7:30, Les Paul; 7:45, FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON News; 8:00 Cowhoy Jam-KTSA AM (\$50 KC) and FM (101.5 MC)... from 3:00 P.M. to 10:30 P.M.; bores; 10:00, Bill Gover Orch.: 10:30 Rhrthm &

Romance; 12:00, All Nite KCOR-1350

KONO-1400

6:00 A. M., Daybreak-

ers; 7:00, Gospel Music Makers; 7:15, Radio Gos-

pel; 7:36, Music: 7:45, News: 8:00, Morning

Roundup; 10:00, Mem

bers Only; 12:35 P.M.,

6:00 A. M., Les Reyes El Hegar: 6:30, Calen-dario Radio: 7:00, Gas Caballero: 8:00, Sacrad Musicales: 11:00, Cul-tural Y Educational: 11:15, Jarries: 12:00 P. M., Troyadores carlat 12:30, Una Cancion Para Ti: 12:45, Novedadani 1:00, Reves: 1:25, Handy-Andy News: 1:45, Bops fleenclas 3:00. Tippin In: 5:00, Spanish News :30, Lorenzo Caballero 6:00, KCOR Review; 7:15, Alegres; 7:30, Music; 9:30, Wrestling; 11:00, Spanish: 12:00, Blen Off.

K!WW--1540

6:00 A.M., Amaneca Ranchero; 6:30, Dasper tador: T:00, Mananitas 8:00, Pensando Ti; \$:15, 19:00. Boleros; 10:30. Hora Catolica: 11:08. Modas: 12:30 P.M., La Opinion: 12:45. Centent: Anahuat; 3:00, Deportes; 4:00, Musica y Noticias; l'ium. 4:30, Poemast 5:00, Lone

K!TE-930

negie's new book, "How to Stop Worrying and Start Living," and George Burns and company promptly go into an uproar during CBS's "Burns and Allen Show" Wednesday at 9 p.m. 5:00 A.M. Sign On and News: 5:02, Farmer's Almanae: 6:04. News: 6:02, Radin Almanae: 6:04. News: 6:02, Radin Almanae: 6:45, Early Bird News: 7:09. Radio Almanae: 7:05. Breakinst Toble News: 8:00. Radio Almanae: 9:00. News: Headlines and 60 Silver Ministen: 10:05, Traffic Court: 10:05, Music Absertials: 10:05, Music Absertials: 10:05, Music Absertials: 11:06, Music Radines: 10:05, Music Almanae: 11:06, Fam: 12:06. P. M., News: Headlines: 11:06, Guy Lumbardov; 12:15, Noon-time News: 1:00, Polks: Time: 1:05, Bundup; P. Min. 1 Gracie, always eager to begin at the beginning, starts by getting everybody worried. She plants in Blanche Morton's mind the suspicion that Morton is crazy about his secretary, and convinces Bill Goodwin that George is about to fire him. Music is under Harry Lubin's direction. KTSA-9 P.M. THE REAL-LIFE EXPERIENCE SERIES OF KTSA-CBS'S "Aunt Jenny" starts its 14th year of short, action-packed stories about believable, everyday folk on Wednesday at 11:15 a.m. KTSA-11:15 A.M. THE FIRST BROADCAST OF THE SAN ANTONIO COUNcil, Knights of Columbus, will be heard over KIWW at 2:30 p.m. Wednesday. The program is part of the weekly radio schedule of the Catholic Action office under the direction of Juan L. Hidalgo. KIWW-2:30 P.M.

role in the drama, conceived and produced by Frank and Anne Hummert. KTSA-7 P.M. "MARK WADE, DISTRICT ATTORNEY" is Wednesday's presentation on "The Clock" over WOAI-TV at 7:30 p.m. When the district attorney, whose job and reputation are at stake, builds up a case by convicting an innocent man on circumstantial evidence, he soon learns a lesson in justice. WOAI-7:30 P.M.

A GIRL WHO FINDS IT DIFFICULT TO

tell the truth is the chief suspect in "The 'Lit-

tle White Lies' Murder Case," investigated by

KTSA-CBS's "Mr. Chameleon" Wednesday at

7 p.m. The sleuth discovers that more than

mendacity involves the girl in the slaying of

a young man. Karl Swenson plays the title

GRACIE ALLEN BECOMES ABSORBED IN DALE CAR-

THERE'S LAUGHTER GALORE WHEN GROUCHO Marx brings his devastating wit to his new show, "You Bet Your Life," on Wednesday at 8 p.m. over KTSA-CBS. Groucho, famous for his ad-lib ability and quick quips, will interview contestants amid howls of laughter. KTSA-8 P.M.

A TEEN-AGE BOY'S DESIRE TO EXCEL AT "HOT ROD" racing, despite his father's objections, is cause for KTSA-CBS'S "Dr. Christian's" concern in "Peel Rubber," Wednesday at 7:30 p.m. Authored by Barbara Corcoran of Reseda, Calif., the prize-winning drama stars Jean Hersholt. Rosemary De

produces. KTSA-7:30 P.M. FRED ALLEN, who retired from active broadcasting last year, will make one of his infrequent radio appearances when he is the host and narrator for Mutual's "The Family Theatre" broadcast Wednesday. Dennis Day will also be starred on the program, which

will present the family comedy story of "Wil-

Camp plays Judy Price and Dorothy McCann

liam The Terrified." Day will be heard as William. An all-star Hollywood cast will be featured in supporting roles. Jaime de Vaile is the producer of "The Family Theatre" series. KMAC-8:30 P.M.

"TO BE-OR NOT TO BE"-THAT'S TOM MORLEY'S problem Wednesday And then a shot rings out! Don't miss the suspense and excitement on "This Is Nora Drake." KTSA-1:30 P.M.

TEEN-AGERS HOLD FORTH ON KTSA-CBS'S "BING Crosby Show" with Gary, oldest of the Crosby brood, and Barbara Whiting, star of KTSA-CBS's "Junior Miss" program, as guests on Wednesday at 8:30 p.m. KTSA-8:30 P.M.

COLLEGE PLAY TO AID DISPLACED PERSON

"The Ivory Door," a three-act shire will portray Brand, and Air Force headquarters in Na- Khan. play by A. A. Milne, will be the role of the Chancellor will goya, Japan.

presented at Our Lady of the be enacted by Therese Kuhn. upinioni 12:35. Centeno: Lake College at 8 p.m. Sunday

Other players are: Honore in the college's Thiry Audito-Salmi, Rosemarie Harrison Mary Louise Hoelscher, Frances Sponsored by Alpha Psi Ome-Cavanaugh, Yvonne Brulet, Jose Star; 5:30, Lorenzo C.; ga, national honorary dramatic 5:45, Sign Off. art fraternity, proceeds from the phine Matocha, Jane Greenwood art fraternity, proceeds from the Francesca Garcia, Elsa Bennett, play will go to the displaced per-Odette Saleh, Carolyn Schuckenson scheduled to enroll at the brock, Concettta Parigi, Peggy college in September. The col-Lea Colson, Jeannette Caraway lege will award the D.P. a four-Annette Mills and Dorothy year tuition scholarship, and the Wildes.

students plan to raise enough money for her room, board and expenses. The play, story of a legendary and mysterious ivory door in a king's palace, will be directed by Sister Mary of Lourdes.

Mother's Friend helps bring ease King Perivale will be played and comfort to by Therese Braquet, Mary Ab expectant

Drew President Of Fraternity

Marion E. Drew of San Antonio has been elected vice-president of Alpha Kappa Psi, commercial fraternity at the University of Texas.

A senior business administra-

Expecting a Baby?

Hersholt





and have a free



Wage-Hour Law Changes to Be Aired Saturday

DERSONALITIES

Changes in the Fair Labor Standards Act (Federal wage and hour law) which set up three tests for determining whether retail or service establishments are exempt from the wage and hour provisions of the act will be explained during a special program to be broadcast at 2 p.m. Saturday over KTSA.

Jack G. High, who represents the Wage and Hour and Public Contracts Divisions, U.S. Department of Labor, in this area, will be the speaker.

He will also explain exemptions for employes of certain logging operators; certain agricultural irrigation companies; public telephone exchanges; small daily and weekly newspapers: laundries, cleaning plants, bakeries, candy kitchens and other types of businesses.

The program will be the third in a special series dealing with the amendments, affective Jan.

Coverage Set For British **Elections**

NBC's news and special events department will offer extensive overage of the British national elections, to be held Feb. 23 the first general elections since

Although each major news program will report developments in England daily until the British go to the polls, special programs will bring NBC listeners comprehensive coverage of the issues involved, the candidates and events which may affect the outcome of the elections.

Western European NBC's news staff will cover the elections, with Edwin Haaker from Germany and Henry Cassidy from France joining Merrill Mueller and Ed Newman in Lon-

STATIONED IN JAPAN terio, husband of Mrs. Angela set out for Cathay. When bare Benedict as the Princess Kago-S. Emeterio, 227 Pastores St., was recently transferred from his father and Uncle Maffio to ish his adventures today when he Scott Air Base, Ill., to the Fifth the court of the fabulous Kublai designed by Marion DePew and



POLO AND THE KHAN-The during adventures of Marco Polo will thrill youngsters from the stage of Municipal Auditorium Thursday. Here are the Kublai Khan and Polo in a scene from "Adventures of Marco Polo," presented by the Clare Tree Major Children's Theater.

FABULOUS MARCO POLO HERO OF YOUTH PLAY

The unique "Adventures of Venetian home to plunge into Marco Polo' will be presented on the ancient wilderness, must the stage of Municipal Auditorium at 2:30 p.m. Thursday by the Clare Tree Major Children's someone today would be if proj-Theatre of New York under the ected out of the solar system auspices of Junior Productions, and left to wander half blinded

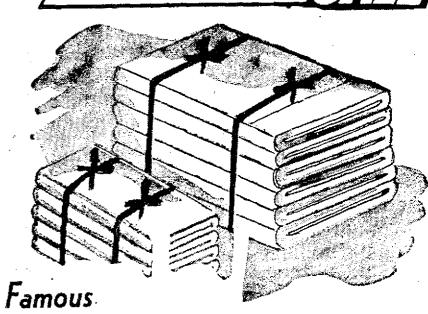
selves more closely than Marco world of Asia. Polo. Polo was not much older Technical Sgt. Ruben R. Emelish his adventures today when as the Kublai Khan, and Regina

Young Marco, leaving his snug ery by Nikolai Gelkhovsky.

Many famous real life heros among the stars. Yet Marco surand adventures have become ob vived to become an honored ects of hero-worship to youth- counselor to the Great Kahn and ful admirers, but there is no one brought back to his countrymen among them with whom the and future generations the first youngsters may identify them- reliable account of the turbulent Included in the cast are Joel

than the boys who read and cher Thomas as Marco, James Coco ly 15 years old, he accompanied tin. The lavish costumes were the authentic and colorful scen-

Added Feature of Our January WHITE



Cannon Combspun Pastel Featherlite SHEETS and CASES

In 6 Cannon Water Colors:

- · Sheil Pink
- Lagoon Green
- Aquamarine Sunrise Peach
- · Moonlight Yellow

· Cloud Grey

These exquisite new water colors are true pastels and beautifully soft in tone . . . tested thoroughly to insure color-fastness under repeated laundering. A luxury at a big saving now during our January White Sale.

> > Second Floor

Melf & many Company

210 W. HOUSTON ... ONE BLOCK WEST OF GUNTER HOTEL

TELEVISION

Channel 4 Wednesday Evening 6:00-Kukla, Fron & Ollie 6:15-Kukla, Fran & Ollie

6:30—Dance Time 6:45—Telenews 7:00-Don Winslow 7:15-Don Winslow 7:20-Let's Talk Sports

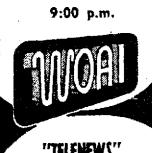
7:30--The Clock 7:45-The Clock 8:00-Wrestling 8:15-Wrestling

8:30-Wrestling 8:45-Wrestling 9:00-Wrestling 9:15-Wrestling

KEYL-TV Channel 5

9:00-5:00 Daily with equipment tests.

THE BIG STORY" A Crack Reporter Cracks a Crime!



"TELENEWS" Tolky's Bighlighin and Pintures of

6:45 p.m.

FAMED 19TH CENTURY ART SHOWN AT WITTE The San Antonio Art League his pictorial journalism, he tion student, he belongs to the to apply, satisfying to use, Only \$1.25 in the complete of paints, treated similar artifacts in the complete of paints are complete of paints.

5:45 P.M.*

6:45 P.M.

10:00 P.M.

11:00 P.M.

12:00 M,

being shown in San Antonio. An independent and individual Seven oils, eight watercolors, artist, his paintings from the and seven drawings make up beginning found an appreciative

ike other naturalists, he de-

the Homer collection, and 17 oils and buying public. are included in the Eastman honors and awards, climaxing Born in Boston in 1838, the Chicago World's Fair Exhibiself-taught Homer believed that tion in 1893, were bestowed painting is the art of seeing, upon him during his lifetime. picted contemporary life and painting is considered a record people around him. During the of Americana, was born in Civil War, Homer covered the Maine in 1824. Very early he front for Harper's, and besides established himself as an inde-

Zale's repairs your watch

JEWELRI BEPLATED. BEPAIRED

SILVER REPLATED, REPAIRED WATCHES MODERNIZED WITH NEW CASES AND BANDS WATCH CRYSTALS INSERTED WATCH DIALS BEFINISHED

BEADS STRUNG AND BABT SHOLE BEONZED repairs guaranterd at Zale's L. Konston, L. A., Texas

will open a rare exhibit of paint- treated similar subjects in his San Antonio Club and Alpha ings by Winslow Homer and first oils, and thus gained a rep Phi Omega service fraternity. Mother's Friend Eastman Johnson Wednesday, utation as a painter. In 1864 He is the son of Mrs. E. W. in the galleries of the Witte Homer was elected an associate Pate, 537 Dwight. Museum. On view through Jan, and in 1865 a full-fledged mem-29, the collection has been lent ber of the National Academy. by Wildenstein Galleries of New He did not begin to work regu-York City, and it is the first larly in watercolor, of which he time the works of these two 19th was to be one of the greatest century American artists are modern masters, until in 1873.

Lowell Thomas

Edward R. Murrow

Heywood Vincent

CBS World News

CB5 World News

101.5 mc on Your FM Dial

in a gold medal received at the

These portraits had

'irontier life" and he is considered a pioneer with his exten-sive recording of Indians and his studies of Negroes. In 1859 in New York, the exhibition of his painting, "Old Kentucky Home," received great acclaim. He was elected to the National Academy in 1860 and died in

New York in 1906.

Eastman Johnson, whose

pendent portraitist, and such important personalities as Mrs. Alexander Hamilton, "Dolly" Madison, and Daniel Webster came to pose for this young the popularity of today's photo graphs. His first and most faithful client in Boston was Henry Wadsworth Longfellow. Virtually self-taught until 1849.

Johnson went to Europe where he studied with Emanual Leutze in Duesseldorf, and with Couture in Paris. Like Homer, during the Civil War, Johnson followed the Union Army, sketching battle scenes and life at the front.

Here's a wonderful way to learn the latest steps, to dance with expert dancers and have good times. Join an Arthur Murray Club Dance Class. And, under Arthur Murray's new pay-as-you-go plan you can pay as little as \$3.50 a week. Come in now and have a free dance. Virtually self-taught until 1849,

at the front. Johnson made several trips to analysis so you will know in the Great Lages regions to paint which class you fit,