

RADIO, TELEVISION AND F. M. PROGRAMS

KLAC KFI KMPC KECA KHJ KFWB KNX KFOX KFAC KGER KTED 570 640 710 790 930 980 1070 1280 1330 1390 1520

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

DIAL LITES - TONIGHT

6:00-KNX-Pasquale feigns a bad cold to play on Luigi's sympathy and persuade him to marry his daughter, Rosa. . . Luigi gets so scared that he tries to find a bride for himself, but ends up in the cattle exchange in his excitement.
7:00-KHJ-When "Shadows in the Night" start prowling around town anything can happen and does, as told by "The Mysterious Traveler."
8:30-KECA-Five top-flight reporters will slide out from behind their typewriters to appear on "Gentlemen of the Press." This is a new weekly series featuring an anthology of "The Greatest Story I Ever Covered."
8:30-KFI-Dorothy McGuire returns to "Cavalcade of America" as a famous dress designer in "The Golden Needle." . . . This is the story of Nell Donnelly, the girl who revolutionized styling in 1916.
9:00-KECA-Two experts in foreign relations will debate the question, "Is the Kremlin's Aim the Conquest of the U. S.?" on "America's Town Meeting" tonight.

TELEVISION

7:00-KTTV-"Mardi Gras," a new audience participation show, bows in tonight with Herb Allen as master of ceremonies. The high light of each program will be the crowning of the king and queen.
7:30-KTLA-"Should a Girl Marry?" This is the feature film tonight starring Anne Nagel and Warren Hull.
8:00-KNBH-"Mr. Television," Milton Berle, has comedians H. Youngman and M. Amsterdam on hand tonight when wit meets wit.
11:00-KNBH-"You Are an Artist." Anyone who can hold a pencil can draw . . . so says John Gnagy, who will start his instruction class tonight.

TUESDAY, JANUARY 17

5 P. M. KLAC-Fred Henry. Sports.
KFI-Feature Wire.
KMPC-News.
KECA-Green Hornet.
KHJ-KVOE-Straight Arrow.
KFWB-S. Hamblen.
KNX-Disc Jockey.
KFAC-Serenade.
KGER-Sports.
KFOX-Religious.
KTED-News, Sports.
5:15 P. M. KLAC-Music.
KMPC-Virgil Pinkney.
KFI-KECA-News.
KNX-Tom Hanlon.
KGER-Western Music.
KTED-Piano.
5:30 P. M. KFI-Baby Snooks.
KMPC-HHS.
KHJ-KVOE-B-BarB Riders.
KECA-Jack Armstrong.
KNX-Chet Huntley.
KFAC-Whoa, Bill.
KFOX-Western.
KGER-News.
KTED-Serenade.
5:45 P. M. KLAC-Sam Balter.
KMPC-Top Tunes.
KNX-Bob Garred.
KGER-Ranchero 1330.
KFOX-Fishcatcher.
All-America Speed Derby (5:55).
6 P. M. KECA, KMPC, KFWB News.
KFI-Bob Hope.
KHJ, KVOE-Gabriel Heatter.
KNX-Life With Luigi.
KFAC-Music to 8:00.
KFOX-News.
Hawaii Music.
KGER-Quartet.
KTED-David Rose.
6:15 P. M. KLAC-Al Jarvis.
KECA-Elmer Davis.
KMPC-Bob Kelley.
KHJ-Newsreel.
KFWB-Bill Anson.
KGER-Soul Clinic.
KFOX-Meet Band.
6:30 P. M. KFI-Fibber & Molly.
KMPC-Santa Anita.
KFOX-Memory Run.
KECA-Modern Romances.
KHJ, KVOE-Tello-Test.
KFWB-America Dances.
KNX-Escape.
KTED-Eve. Encores.
6:45 P. M. KECA-Music.
KHJ, KVOE-Answer Man.
7 P. M. KLAC-News, 570 Club.
KFI-Big Town.
KMPC-Words and Music.
KECA-Counterspy.
KHJ-Mysterious Traveler.
KFWB-America Dances.
KNX-Pursuit.
KGER-Family Bible Hour.
KFOX-Music.
KVOE-Candles and Silver.
TOMORROW DAWN TO 7 A. M. KLAC-Haynes at Reins.
KFI-News, Farm Melodies.
KHJ-Rise and Shine.
KMPC-Music, Farm.
KECA-Music, News.
KFWB-KFAC-Music.
KNX-News, Sunrise Salute.
KGER-Dr. John Brown Programs.
KFOX-Texas Tiny.
KVOE-Mexican Hour.
7 A. M. KFOX, KFI-News.
KLAC-Haynes.
KMPC-West Stars.

TELEVISION

TUESDAY, JANUARY 17 7:15 KTLA (5)-News, Music.
KECA (7)-Silent.
KFI (9)-News.
5:45 KLAC (13)-News Conference.
6:00 KNBH (4)-Roundup.
KTLA (5)-Cowboy Thrills.
KTTV (11)-Cowboy Silm.
KLAC (13)-West. Film.
6:15 KLAC (13)-Mickey O'Day.
6:20 KTLA (5)-Telescout Club.
6:25 KNBH-Burn 'em Barnes.
KLAC (13)-Sam Balter.
6:30 KTSL (2)-Tests.
KTLA (5)-Time for Beans.
KLAC (13)-Kemp-er's Kapers.
6:45 KTSL (2)-Review and News.
KNBH (4)-Cyclone Malone.
KTLA (5)-Handy Hints.
KTTV (11)-Play-time, Bimbo & Bombo.
7:00 KTSL (2)-Film.
Tom Tyler, "End of Trail."
KNBH (4)-"Leave It to Girls."
KTLA (5)-Newsreel.
KTTV (11)-Mardi Gras, Herb Allen.
KLAC (13)-Yesterday's Hollywood.
7:15 KNLB (4)-Prairie Song Parade.
KTTV (11)-Suspense.
9:45 KNBH (4)-Film, "Paradise Island."
10:00 KNBH (4)-Original.
Amateur Hour.
KTTV (11)-News.
10:15 KTTV (11)-Wheeler & Rourke.
11:00 KNBH (4)-You Are An Artist.
KLAC (13)-Haw-thorne Show.
11:15 KNBH (4)-News.
TOMORROW 10:00 KLAC (13)-Joe Graydon.
KECA (7)-Test.
12:00 KLAC (13)-Mike Roy.
1:00 KNBH (4)-Tests.
KLAC (13)-Al Jarvis Show (to 5:45).
2:00 KTTV (11)-Tests.
KFI (9)-Bill Welch Show.
12:00-Ladies' Day.
1:00-Cook's Corner.
1:20-Your Schools.
1:40-B. Wheeler.
2:00-Ted Meyers.
3:00-Report Mrs. America.
3:15-Adventure at Home.
3:40-Gardener.
4:00-Stu Wilson.
5:00-Frank Webb.
5:15-Uncle Howie.
5:30-News.

FREQUENCY MODULATION

TUESDAY, JANUARY 17 Following same as daily schedule:
KECA-95.5 Megs.-5:30 to 12:00.
KMPC-100.3 Megs.-3:00 to midnight.
KNX-93.1 Megs.-3:00 to 9:00.
KFI-105.9 Megs.-Same as daily sched.
KKLA-97.1 Megs.-5:00-In Groove.
6:00-Symphony.
8:00-Concert.
KUSC-91.5 Megs.-5:00-Comments.
5:15-Jr. Playroom.
6:00-Today in L.A.
6:15-Beyond Song.
7:00-Concert Hour.
8:00-Meet Faculty.
8:30-Concert.
10:45-U. N.
TOMORROW (Wednesday), JANUARY 18
KNOB-103.1 Megs.-5:00-Western music.
5:30-Music for You.
6:00-Dinner Music.
7:00-L. B. Police Dept.
7:15-Naval Air Reserve.
8:00-Show Tunes.
8:00-West. Music.
8:15-Treasury Guest Star.
8:30-Jazz Show.
9:00-Sports.
9:15-You Pick Mus.
9:55-Sports.
10:00 Cafe Orch.
KHJ-101.1 Megs.-1:30 to 9:00 p. m.
KFAC-FM-104.3 Megs.-24-hour schedule.
9:15-What's in a Name?
10:45-Camp Hi Hill.
11:15-Music Far and Near.
1:15-Young Musicians.
1:30-Adventures in Research.
2:30-Books Bring Adventure.
10:45 A. M. KNX-Guiding Lite.
KGER-Rev. Kopp.
KVOE-Mary Holmes.
KFOX-Ann Jones.
11 A. M. KLAC-Al Jarvis.
KFI-Double, Nothing.
KMPC-Bill Ewing.
KECA-Betty Crocker.
KHJ, KVOE-Ladies First.
KFWB-Peter Potter.
KNX-Second Mrs. Burton.
KFAC-Music.
KFOX-Studio.
KFAC-Piano.
KTED-Organ.
11:15 A. M. KECA-V. Lindlahr.
KNX-Perry Mason.
KFAC-Guy Bates Post.
KFOX-Music.
KGER-Kostiantz.
11:30 A. M. KFI-Children Today.
KECA-Ira Cook.
KHJ, KVOE-Ladies First.
KNX-Nora Drake.
KGER-Kostelanetz.
KFAC-American Music.
KFOX-Atlantic Show.
KTED-Concert Hall.
11:45 A. M. KFI-Lite of World.
KGER-Stamp's Quartet.
KNX-Brighter Day.
12 NOON KLAC-Al Jarvis.
KFI-Farm Report.
KMPC-Music.
KECA-News.
KHJ, KVOE-News.
KFWB-Bill Anson.
KNX-Knox Man-ning.

On the Air Waves

KFOX-Speed Derby, Eli Tuzes.
KGER-Songs for Luncheon.
KTED-News.
12:15 P. M. KFI-Road of Life.
KMPC, KFOX-News.
KGER-World News.
KECA-Norwood Smith.
KFI-Around Town.
KVOE-Farm Forum.
KTED-Dance Mus.
12:30 P. M. KFI-Pepper Young.
KMPC-Golf Tourna-ment Playoff (3 hrs.).
KHJ-Music by Morgan.
KNX-House Party.
KECA-Ira Cook.
KFWB-News.
KFOX-Pacific Breezes.
KVOE-Music You Want.
12:45 P. M. KFI-Happiness Rite.
KHJ-Melody Mat.
KFAC-News.
KTED-Man on St.
1 P. M. KLAC-News, Sports.
KFI-Backstage Wife.
KECA-Frances Scully.
KHJ-Lyn & Hillywd.
KFWB-Bill Anson.
KNX-Nona.
KFAC-Your City.
KFOX-Texas Tiny (to 3:00).
KGER-Peter Slack.
KVOE-U. N.
KTED-Mythical Cruise.
1:15 P. M. KLAC-570 Club.
KFI-Stella Dallas.
KHJ-Nancy Dixon.
KNX-Harry Babbitt.
KFAC-Classroom Radio.
KVOE-Harvey Hard-ing.
1:30 P. M. KFI-Lorenzo Jones.
KMPC-Hal Berger.
KECA-Easy Aces.
KHJ-Norma Young.
KFWB-News.
Anson.
KXG-Geo. Fisher.
KGER-Clark Sparks.
KVOE-C. Foster.
KFAC-Classroom Radio.
1:45 P. M. KFI-Widder Brown.
KECA-Baukhage Talks.
KNX-Garry Moore.
KGER-Hawaiian Melodies.
KVOE-Civic.
2 P. M. KLAC-News, Sports.
KFI-Girl Marries.
KECA-Surprise Pkg.
KFI-Club 930.
KFWB-Bill Anson.
KFAC-Music to 3:30.
KGER-L. B. Band.
KVOE-Here's Music.
KTED-News, Music.
2:15 P. M. KLAC-570 Club.
KNX-Steve Allen.
KFI-Portia.
KFI-Flain Bill.
KECA-Bride & Groom.
KGER-L. B. Band.
Garden School.
KVOE-Here's Music.
2:45 P. M. KFI-Front Page Farrell.
KNX-Art Godfrey.
3 P. M. KLAC-News, Sports.
KFI-Welcome Travelers.
KHJ-Baker's Club.
KECA-Pick a Date.
KFWB-M. Hart.
KFAC-Opera.
KGER-News, Fiesta Grande.
KFOX-News, Dis-abled Vets.
KVOE-Army Voice.
KTED-Beach Party.
3:15 P. M. KVOE-Meat Friend.
KLAC-Don Otis.
KFOX-Veterans.
3:30 P. M. KFI-Aunt Mary.
KFOX-Everybody's Business.
KECA-Hannibal Cobb.
KFWB, KFAC-News.
KGER-Rancho 1330.
KVOE-To Vets.
KTED-Teen Time.
3:45 P. M. KFI-Love and Learn.
KFWB-M. Hart.
KFAC-Music to 5:30.
KVOE-Studio.
KVOE-Andre Kostelanetz.
4 P. M. KLAC-News, Sports.
KFI-Woman's Secret.
KMPC-News.
KECA-Art Baker.
KHJ, KVOE-Fulton Lewis Jr.
KNX-Curt Massey.
Rancho 1330, 1 hour.
KFOX-News; Dr. Harrod.
KGER-News.
Rancho 1330.
4:15 P. M. KLAC-Melodies.
KFI-Dr. Paul.
KMPC-Bands and Ballads.
KHJ, KVOE-Hemingway.
KNX-Sunday In.
KFWB-D. Ormont.
KFOX-Freddie Martin.
4:30 P. M. KLAC-M. Wheeler.
KFI-B. Wheeler.
KMPC-Roddy McDowell.
KHJ, KVOE-Behind the Story.
KECA-Records.
KFWB-Red Rowe.
KNX-Dr.'s Office.
KFOX-Music.
4:45 P. M. KLAC-Race Roundup.
KECA-Happy Theater.
KHJ, KVOE-News.
KFI-News.
Stu Hamblen.
KNX-Ed R. Murrow.
KGER-Rancho 1330.
News (4:55).

On the Air Waves

HORIZONTAL 4 Particle radio performer.
5 Woe.
6 Mercurin dye.
7 Knock.
8 Acrimonious.
9 Label.
10 Before.
11 Seed container.
12 Compass point.
13 Preposition.
14 Cutting tool.
15 Diamond.
16 Emitter's cup.
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Chinese Bridge Expert Advises Beginners to Note Bids, Tricks

This is the second of a series of hands taken from an article written by I. T. Sun in the December issue of "The Bridge World." Sun, one of our very fine Chinese players in New York, points out that many of the weaker players try to play hands at no trump and do not know how to make them. In today's hand, when South opened the jack of hearts, East won the trick with the king. He entered dummy with a diamond and led the jack of spades. When it lost to South's king, South immediately cashed the ace of hearts and then knocked out dummy's queen of hearts. South still had the ace of clubs to get in with to set the contract. Sun said that first of all South has made an opening bid. Therefore, he cannot have less than the comedian traveled over 80,000 miles on tours and collected more than \$25,000,000 in donations to be turned over to various philanthropic groups and organizations.

Advertisement for a bridge game, including a grid and a list of cards: ♠ 9862, ♠ 82, ♠ 1072, ♠ J985, ♠ Q53, ♠ K364, ♠ Q1062, ♠ A Q 7 3, ♠ K 7 4, ♠ A Q 8 3, ♠ K 4, ♠ K 10 4, ♠ A J 10 9 8, ♠ 9 5, ♠ A 7 3, Rubber-N-S vul. South West North East, 1♥ Pass Pass Double, 2♥ Pass Pass 2♦, 3♥ Pass 3♦ N.T., Opening-♥ J 11.

Singers Want Try at Breaking Glass

Ralph Edwards has been deluged with letters from would-be vocalists who believe they could sing the one note which would shatter his "Truth or Consequences" musical goblet. The sturdy beaker now has a price on its head of \$4500, the money to go to the first contestant who discovers the glass-crashing musical note. Edwards is now attempting to work out a system whereby listeners in their homes may participate in the goblet-demolishing contest by long-distance.

Gildersleeve's Leroy Owns Valley Ranch

If his future as a radio actor ever becomes too insecure, Walter Tetley (Leroy on "The Great Gildersleeve") need not worry too much. He has a profitable ranch in the San Fernando Valley and has stocked it with chickens and ducks. Eddie Cantor, emcee of famed quiz show "Take It or Leave It," wound up 1949 with some impressive figures on the books. During the year the veteran

Advertisement for Blatz beer featuring a man holding a glass of beer and a bottle of Blatz. Text includes: "I'm from Milwaukee, I ought to know... Blatz IS MILWAUKEE'S FINEST BEER!"; "And Pat O'Brien is right! Official figures prove that Blatz is the largest selling beer in Milwaukee, the nation's premium beer capital, and in all Wisconsin, too. Buy Blatz for quality... wherever fine beer is sold."; "Available in cans, quarts, 'regulars,' new 'Club' size, and non-returnable bottles."; "MILWAUKEE'S first BOTTLED BEER SINCE 1851"; "TUNE IN 'DUFFY'S TAVERN' every Thursday evening 6:30 to 7:00 P. M. over KFI".