

Radio Program Schedules by the Clock

THURSDAY

WIBA 1210 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
8:00 Sunrise 8:15 Musical 8:45 News	8:00 Top of the Morning 8:15 The Rev. Cedarholm 8:45 News	8:00 Chorus 8:15 Chorus 8:45 News	8:00 Silent 8:15 Silent 8:45 News	8:00 Paul Gibson 8:15 Paul Gibson 8:45 News	8:00 Farm Bulletin 8:15 Devotion 8:45 News	8:00 Farm Hour 8:15 News 8:45 News	8:00 News 8:15 News 8:45 News
9:00 News: Musical 9:15 Journal News 9:45 News	9:00 Top of Morning 9:15 Hinn News 9:45 News	9:00 Ray Carson 9:15 News 9:45 News	9:00 News: Farm 9:15 News: Weather 9:45 News	9:00 News Roundup 9:15 News 9:45 News	9:00 Dolph Hewitt 9:15 Bob Atcher 9:45 News	9:00 Record Revellie 9:15 News: Record 9:45 News	9:00 Norman 9:15 News 9:45 News
10:00 Musical 10:15 Guest Star 10:45 News	10:00 Breakfast 10:15 Breakfast 10:45 News	10:00 Coffee 10:15 News 10:45 News	10:00 Prayer League 10:15 Musical Clock 10:45 News	10:00 News Coast 10:15 Songs 10:45 News	10:00 Breakfast 10:15 Club 10:45 News	10:00 News 10:15 Two Ton Baker 10:45 News	10:00 Your Neighbor 10:15 Norman 10:45 News
11:00 Welcome 11:15 Travelers 11:30 Marriages for 2 11:45 Dorothy Dix	11:00 My True Story 11:15 News 11:30 Shoppers 11:45 Special	11:00 Reverend 11:15 Epp 11:30 Say It 11:45 With Music	11:00 News: Pioneers 11:15 Freddy Martin 11:30 Sweet Music 11:45 U. S. Army	11:00 Bing Crosby 11:15 My Story 11:30 Betty Crocker 11:45 Arthur Godfrey	11:00 My Story 11:15 My Story 11:30 Betty Crocker 11:45 Arthur Godfrey	11:00 The Kelsey 11:15 Virginia Gale 11:30 Answer Man	11:00 Welcome 11:15 Travelers 11:30 Marriages for 2 11:45 Dorothy Dix
12:00 Love and Learn 12:15 Dave Garaway 12:30 Jack Berch 12:45 Doris Day	12:00 Lady of the House 12:15 Quick as a Flash 12:45 News	12:00 Behind the Story 12:15 Your Neighbor 12:30 Hero's 12:45 Howard	12:00 Women's News 12:15 Organ Music 12:30 Mid-Morning 12:45 Matinee	12:00 Arthur 12:15 Godfrey 12:30 Grand Slam 12:45 Rosemary	12:00 Capt. Stubby 12:15 Bucaneers 12:30 Kitchen Club 12:45 News	12:00 News 12:15 The Pool 12:30 Bob 12:45 News	12:00 Love and Learn 12:15 Dave Garaway 12:30 Jack Berch 12:45 Doris Day
1:00 Linda's 1st Love 1:15 Tracing Post 1:30 Farm 1:45 Roundup	1:00 Ladies Be Seated 1:15 While You Work 1:30 Bing Crosby 1:45 News	1:00 Women's World 1:15 Dick Haymes 1:30 While You Work 1:45 Jackpot Quiz	1:00 News: Matinee 1:15 News: Matinee 1:30 News: Matinee 1:45 News: Matinee	1:00 Wendy Warren 1:15 Helen Trent 1:30 Our Gal Sunday 1:45 News	1:00 Ladies Be Seated 1:15 While You Work 1:30 Bing Crosby 1:45 News	1:00 Kate Smith 1:15 F. MacCormack 1:30 Tompkins 1:45 News	1:00 Here's Norman 1:15 Here's Norman 1:30 Here's Norman 1:45 News
2:00 News: Roundup 2:15 Farm Service 2:30 News 2:45 March Time	2:00 Bankhouse Talks 2:15 Hinn News 2:30 News 2:45 Swanson Show	2:00 Ten with Tex 2:15 News 2:30 News 2:45 Uncle Julius	2:00 Music: Markets 2:15 News: Markets 2:30 News: Markets 2:45 News: Markets	2:00 Dinner 2:15 Bell 2:30 Guiding Light 2:45 News	2:00 Dinner 2:15 Bell 2:30 Guiding Light 2:45 News	2:00 Let's Have Fun 2:15 News 2:30 News 2:45 News	2:00 News 2:15 News 2:30 News 2:45 News
3:00 Double or Nothing 3:15 Calendar 3:30 Magic in Music	3:00 The Bob Swanson Show 3:15 The Bob Swanson Show 3:30 The Bob Swanson Show 3:45 The Bob Swanson Show	3:00 Ladies Fair 3:15 Queen for a Day 3:30 News 3:45 News	3:00 Farm Service 3:15 Hays 3:30 News 3:45 Music Booth	3:00 2nd Mrs. Burton 3:15 Perry Mason 3:30 Nora Drake 3:45 Brighter Day	3:00 Prairie Traveler 3:15 School Time 3:30 Bride and Groom 3:45 News	3:00 Ladies Fair 3:15 Queen for a Day 3:30 News 3:45 News	3:00 Double or Nothing 3:15 Calendar 3:30 Magic in Music
4:00 Life Beautiful 4:15 Road of Life 4:30 Pepper Young 4:45 R't to Happiness	4:00 Pick a Date 4:15 Humilal 4:30 News 4:45 News	4:00 Lulu 4:15 The Bob Swanson Show 4:30 News 4:45 News	4:00 Music 4:15 Here's to Vets 4:30 Hawaii Music 4:45 News	4:00 Nona I'm Nowhere 4:15 House Party 4:30 Cedric Riccio 4:45 News	4:00 Capt. Stubby's 4:15 Bucaneers 4:30 Kitchen Club 4:45 News	4:00 Life Beautiful 4:15 Road of Life 4:30 Pepper Young 4:45 R't to Happiness	4:00 Life Beautiful 4:15 Road of Life 4:30 Pepper Young 4:45 R't to Happiness
5:00 Backstage Wife 5:15 Stella Dallas 5:30 Lorenza Jones 5:45 Widder Brown	5:00 3 p. m. Special 5:15 Tune Time 5:30 News 5:45 News	5:00 Cowboy Jamb. 5:15 Gabriel Heatter 5:30 News 5:45 News	5:00 Hymn 5:15 News 5:30 News 5:45 News	5:00 Rhyme Does Pay 5:15 News 5:30 News 5:45 News	5:00 Carter Family 5:15 Tune Time 5:30 News 5:45 News	5:00 Backstage Wife 5:15 Stella Dallas 5:30 Lorenza Jones 5:45 Widder Brown	5:00 Backstage Wife 5:15 Stella Dallas 5:30 Lorenza Jones 5:45 Widder Brown
6:00 News: Madison 6:15 Hour 6:30 Madison 6:45 Hour	6:00 Jerry 6:15 Harper 6:30 Jerry 6:45 Harper	6:00 Harmony 6:15 House 6:30 House 6:45 House	6:00 Beaver Dam 6:15 Accordionists 6:30 Serenade 6:45 News	6:00 Paul 6:15 Gibson 6:30 News 6:45 News	6:00 Songs of the trail 6:15 News 6:30 News 6:45 News	6:00 I Love a Mystery 6:15 Marshall Kent 6:30 News 6:45 News	6:00 A Girl Marries 6:15 Portia Faces Life 6:30 News 6:45 News
7:00 Play Time 7:15 Pleats Time 7:30 News 7:45 News	7:00 Green 7:15 Hornet 7:30 News 7:45 News	7:00 Straight 7:15 Arrow 7:30 News 7:45 News	7:00 Fiesta 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News	7:00 Green 7:15 Hornet 7:30 News 7:45 News	7:00 Straight 7:15 Arrow 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News
8:00 Light Up Time 8:15 News of World 8:30 Dinner 8:45 News	8:00 News: Fiesta 8:15 Elmer Davis 8:30 News 8:45 News	8:00 News: Fiesta 8:15 Elmer Davis 8:30 News 8:45 News	8:00 Sports Time 8:15 News 8:30 News 8:45 News	8:00 Beulah 8:15 Smith 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News
9:00 Aldrich 9:15 Family 9:30 Father 9:45 Knows Best	9:00 Blondie 9:15 News 9:30 News 9:45 News	9:00 California 9:15 Fishing and 9:30 Hunting Club 9:45 News	9:00 Serenade 9:15 Music 9:30 News 9:45 News	9:00 FBI in 9:15 News 9:30 News 9:45 News	9:00 Blondie 9:15 News 9:30 News 9:45 News	9:00 California 9:15 Fishing and 9:30 Hunting Club 9:45 News	9:00 Blondie 9:15 News 9:30 News 9:45 News
10:00 Screen Guild 10:15 Duffy's 10:30 Tavern 10:45 News	10:00 Original 10:15 Amateur 10:30 News 10:45 News	10:00 Comedy 10:15 Playhouse 10:30 News 10:45 News	10:00 Old Times 10:15 Jamboree 10:30 News 10:45 News	10:00 Suspense 10:15 News 10:30 News 10:45 News	10:00 Original 10:15 Amateur 10:30 News 10:45 News	10:00 Comedy 10:15 Playhouse 10:30 News 10:45 News	10:00 Screen Guild 10:15 Duffy's 10:30 Tavern 10:45 News
11:00 Supper 11:15 Club 11:30 Dances 11:45 News	11:00 Coach of the Year 11:15 Let's Go 11:30 News 11:45 News	11:00 Frank Edwards 11:15 News 11:30 News 11:45 News	11:00 University 11:15 News 11:30 News 11:45 News	11:00 James Hilton 11:15 News 11:30 News 11:45 News	11:00 Comedy 11:15 Playhouse 11:30 News 11:45 News	11:00 Supper 11:15 Club 11:30 Dances 11:45 News	11:00 Supper 11:15 Club 11:30 Dances 11:45 News
12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News

Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM 101.5 M. WWCW (WIBU) 94.9 M. WISC-FM 98.9 M.

WFOV-FM
WFOV (FM)
104.9 Mhz
THURSDAY
A. M.
8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 HomeMakers
10:30 Morning Variety Show
11:00 News
11:15 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program
12:00 News
12:05 Music for Romance
12:15 Being Beautiful
12:35 The Harmonies
1:00 News
1:15 King Cole Trio
1:30 Loveladies of Andy Russell
1:45 Jerome Kern
1:55 News
2:00 Modern Music Operas
2:30 Matinee Drama
2:55 News
3:00 Music Party
3:30 Smooth Music
3:55 News
4:00 Juice Box Jamboree
4:30 Cliff Williams
4:55 News
5:00 Ken Griffin
5:15 Kidale Storytime
5:30 Off the Record
5:55 News
6:00 Musical Menu
6:45 Better Outdoor Sports
6:55 Musical Menu
7:00 News
7:30 News
7:55 Request Show

WHA and WHA-FM
WHA & WHA-FM
970 Kc.—88.7 Mhz.
THURSDAY
7:30 Band Wagon
7:45 Morning News
8:00 Weather Report
8:00 Morning Melodies
8:30 Geography of Wisconsin
9:00 Broadcast on Broadcast
9:20 Nursery School of the Air
9:30 Music Enjoyment
9:54 Job Bulletin Board
9:55 Weather Report
10:00 HomeMakers Program
10:30 PTA Program
10:45 News and Views
11:00 Freshman Forum

MILWAUKEE AUDITORIUM
TONITE
Through January 17th
Eves. 8:15. Sat.-Sun. Mats. 2:15
HOLIDAY ON ICE
LAST of 1950
5 DAYS
COMPANY of 115

ZENITH HOME APPLIANCE
604 University Ave. 6-8151
Bothered with Radio Racket?
Have Zenith Home Appliance
repair it for you as quick
as a flash and at less than
you think!

MILWAUKEE AUDITORIUM
TONITE
Through January 17th
Eves. 8:15. Sat.-Sun. Mats. 2:15
HOLIDAY ON ICE
LAST of 1950
5 DAYS
COMPANY of 115

MILWAUKEE AUDITORIUM
TONITE
Through January 17th
Eves. 8:15. Sat.-Sun. Mats. 2:15
HOLIDAY ON ICE
LAST of 1950
5 DAYS
COMPANY of 115

Let's have a Beer!

Gettelman BEER
MILWAUKEE
C. J. BROWN DISTRIBUTING CO.
2049 ATWOOD AVENUE DIAL 4-9249

SELF-CONFIDENCE AND POPULARITY
come easily to good dancers!

IS YOUR daughter too shy? Does your boy shun parties? Perhaps they are just unsure of themselves—in need of the self-confidence that would bring out their most attractive traits.

There's nothing better than dancing to give children well-voiced behavior in social life! Try taking your children to Arthur Murray's. They will be placed in the hands of charming, tactful experts who know how to bring out shy children, and give poise to boisterous ones. Specially trained instructors are always ready to give your child special attention.

They'll Learn Correctly

Lessons at Arthur Murray's will prove surprisingly inexpensive. In dancing the best is cheapest in the end for there's nothing to unlearn.

Enroll your child today—at our pleasant studio—or phone 6-9057.

Studies Open 10 a. m.—10 p. m.
American Dances—Latin Dances—Folk Dances
Club Dance Every Saturday Night, 8:15 to 10:15 P. M.
ARTHUR MURRAY
20½ E. Mifflin St.—2 Doors East of Strand Theater

NO CABBAGE, PLEASE
MEMPHIS, Tenn. (U.P.)—Mrs. Grover C. Gibbs said her husband attacked her with a butcher knife after an argument as to whether they should have cabbage for dinner.

PRAIRIE SUN PRAIRIE
Bing Crosby
Barry Fitzgerald
"Top o' the Morning"

MIDDLETON
Dane Clark—Gail Russell
Ethel Barrymore
"MOONRISE"
Dennis Day—Joan Davis
"Make Mine Laugha"

EUCRE PARTY
Every Thursday Night
Geo. Dunn Tavern
Highways 12-18-51

TEEN-AGE DANCE CLASS
Now Forming—Dial 6-9057

Whose Fault When Children Are Unpopular?

Today's Radio Highlights

Music
10:45 a. m.—Doris Day (WIBA): and Harmonicats; "Dinah," "Absent-Minded Heart," "Gallop of the Comedians," "How It Lies."
6 p. m.—Light Up Time (WIBA): Frank Sinatra, Dorothy Kirsten; "Bye, Bye, Baby," "Flamingo," "My Romance."
6:15 p. m.—Jack Smith (WBBM): and Dinah Shore; "This Can't Be Love," "River Seine," "I've Got a Lovely Bunch of Cooanants."
6:30 p. m.—Dinner Melody (WIBA): "Beautiful Lady," "Donkey Serenade," "Blue Room," "Zigeuner."
8:30 p. m.—Let's Go to the Met (WISC): returns to the air; Carmen Gracia and John Brownlee in "Lucia" excerpts.
10:15 p. m.—Morton Downey (WIBA): "Do You Ever Think of Me?," "Envy," "Cheek to Cheek."
10:30 p. m.—Concert Master (WIBA): Mario Lanza and orchestra; "Celeste Aida," "Che Geliada Marina," "Pastoral Symphony" from "The Messiah," "Triumphal March" from "Sigurd Jorsalfar," "Emperor Waltz," "Forest Murmurs" from "Siegfried."

Variety
8:15 p. m.—Guest Star (WFOV): Bing Crosby, Bob Hope, John Conte.
8:30 p. m.—Duffy's Tavern (WIBA): Don Ameche, guest.
9 p. m.—Supper Club (WIBA): Perry Como presents French actor as "star of the week."
Discussion
10 p. m.—Dr. Preston Bradley (WGN): interviews Melvin Jones, founder of Lions International.
Drama
6:30 p. m.—Counterspy (WISC): seeks soundbuds who disappear after gold-strike.
7 p. m.—Aldrich Family (WIBA): Henry, Homer, and their

Photo Finishing Cameras and Supplies
UNIVERSITY PHOTO SHOP
Call the sign of the Camera
648 State Street Phone 5-3784

MILWAUKEE AUDITORIUM
TONITE
Through January 17th
Eves. 8:15. Sat.-Sun. Mats. 2:15
GLAMOROUS GRACE!
THRILLING FUN! LAUGHTER!
Company of 115 Stars!
ALL NEW!
HOLIDAY ON ICE
of 1950

DANCE
THE VAGABOND WALTZ
Victor 25-1132
and
UP IN HEAVEN
Victor 25-1142

Lawrence DUCHOW
Turner Hall
Madison
Every Thursday
SPARTA
Sat., Jan. 14
BEAVER DAM
Sun., Jan. 15

ORPHEUM STARTS TODAY!

KING OF ROMANTIC EPICS!

A saga of scoundrels in a century of infamy!

Samuel Shellabarger's
PRINCE of FOXES

3 YEARS IN THE MAKING!
A SPECTACULAR CAST OF 50,000!

TYRONE POWER ORSON WELLES WANDA HENORIX

MARINA BERTI EVERETT SUGANE
KATINA PAKHOU FELIX AYMER

EXTRA
March of Time
"FIGHT FOR BETTER SCHOOLS"
CARTOON—SPORTS
TRAVEL—NEWS

lective joins dope ring to get evi-
dence against it. Hollywood
Theater (WBBM): Michael Red-
grave in Hawthorne's "Rappaci-
cini's Daughter."
Miscellaneous
10 a. m.—Homemakers (WIA
and WFOV): "Setting the Pat-
tern" Gladys Melchoe. "We Need
Music in Teen Age" C. Lloyd
Schultz.
12:30 p. m.—Farm Program
WIBA: "Keep Up to Date on
DMA" Walter Katterhenry.

For Children
9:30 a. m.—Music Enjoyment
9:30 a. m.—2 p. m. Sat. 11:30 a. m.
tax week days 9:11 6:30 p. m.
25c incl. Sun. 2 pic. 11c
NOW! Madison's Biggest
10 BIG Show Value
tax week days 2 pic. 11c
By 2 Great Authors
INGRID BERGMAN
JOSEPH COTTEN
MICHAEL WILDING
UNDER CAPRICORN
And A Lure of a Lifetime
CARY LOTTEA
GRANT YOUNG NIVEN
Cary and
The Bishop's Wife
with MONTY WOOLLEY

VAN JOHNSON
as Holley
He's the wise G. I. with a
roving eye... He's just one
of the big cast in M-G-M's
"BATTLEGROUND"
The Story of 50 guys and a girl!
STARTS
ORPHEUM THEATRE
THURSDAY, JAN. 26th

MADISON
TOMORROW!
2 ALL-TIME GREAT RETURNS

AN EMOTIONAL MASTERPIECE!
You don't know how it feels to look white and be black!

Chauvette COLBERT
FANNIE HURST'S GREAT NOVEL
IMITATION LIFE
LOUISE BEAVERS
THE SIGN OF THE CROSS
FLORENCE BRADY
THE SIGN OF THE CROSS
FLORENCE BRADY

IRENE DUNNE
ROBERT TAYLOR
MAGNIFICENT OBSESSION
A JOHN M. STARR
DAVID
DAVID

PARKWAY STRAND

LAST 2 DAYS
2 EXCITING ADVENTURES
OPEN OR SHUT
IT CAN COST YOUR LIFE!

ROBERT CUMMINGS
THE BLACK BOOK
ON A RAMPADE
TOKYO JOE
INTIMATE STORY
The DOCTOR and the GIRL
GRIM FORD
JAMIE LEIGH

ORPHEUM STARTS TODAY!

KING OF ROMANTIC EPICS!

A saga of scoundrels in a century of infamy!

Samuel Shellabarger's
PRINCE of FOXES

3 YEARS IN THE MAKING!
A SPECTACULAR CAST OF 50,000!

TYRONE POWER ORSON WELLES WANDA HENORIX

MARINA BERTI EVERETT SUGANE
KATINA PAKHOU FELIX AYMER

EXTRA
March of Time
"FIGHT FOR BETTER SCHOOLS"
CARTOON—SPORTS
TRAVEL—NEWS