WIBA 1310 kc.

News: Organ Music

News: Roundup Southland Calls • Cap Cathedral • Sacred Heart

Devotions
Pet Corner
Bethel Lutheran
Church

Unitarian Soc. Sunday Melody

News First Congregational Church

Joey Tantillo News Hello Wisconsin Mme. Chiang

NBC Symphony
NBC Symphony
NBC Symphony
NBC Symphony

One Man's Family Quiz Kids

Living 1950 American Forum

Los Angeler Open Golf Harvest of Stars

U. W. Band News Hollywood Calling

Hollywood

Calling Phil Harris Alice Faye

Adventures Sam Spade Theater Guild

merican Album

News Music Concert Master

• News: Mr. Smith Surprise Serenade: News

WFOW-FM

WFOW (FM) 104.9 Megs. SUNDAY A. M.

8:00 Sunday Morning Vocal 8:30 Sunday Morning Musical

12:00 News 12:05 Package of New Records femory Time lano Land uncheon Music

Luncheon Music News Luncheon Music Variety Show

News Show Tunes Ken Griffin Piano Land Kay Starr

News Musical Menu

Art Kasseli

Bob Carroll.

Sports

9:30 Jack Fina
10:00 News
10:05 Vaughn Monroe
10:30 Wayne King
10:55 News
11:00 Claude Thornhill
11:30 Xavier Cugat
11:55 News
12:00 Tex Beneke (to 12:30)

Are." "Why Was I Born?," "Diane,
"L'Orgia," "Tonight We Love."
9 p.m. — Contented Hour

4 p.m. - Golf (WIBA): Los

2:30 p.m. — Quiz Kids (WIBA):

Joel Kupperman, Lonny Lunde

4 p.m. — Earn Your vacans.

(WBBM): teachers' quiz returns.

4-20 p.m. — Strike It Rich

4:30 p.m. — Strike It Rich (WBBM): Warren Hull's show

comes back.
5:30 p.m. — Hollywood Calling

(WIBA): Ida Lupino, guest. 8:30 p.m. — Chance of a Life-time (WISC): visits Chicago.

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News Madison Hit Parade In Your Neighborhood Proudly We Hail

Musical Menu
News
Bing Crosby
Music By Tell
Request Show
News
Request Show
Here's to Veterans
The Shuffleshop
Barber Shop Harmony
News

4:30 4:45

8:00 2:15 8:30 8:45

10:00 10:15 0:30 10:45

String Quartet

1480 kc

Organ Tones

Ave Maria Hour Hour of Faith

University Methodist Church

Around the World Mister President

Lutheran Hour Voices That Live

Think Fast Greatest Story

Drew Pearson Headlines Music with the Girls

Where There's Music

Amazing Mr Malone

Stop the

Stop the Music

Jimmy Fidler
Ted Malone

Guest Star Hinn News

Skitch Henderson

Melody Book Thoughts

Walter Winchell Opera
L. Parsons Concert
Chance of Classical
a Lifetime Hour

News Frank & Ernest Musical Theater

Classified Highlights of Today's Radio Schedules

**WKOW** 

Coffee Concert News: Coffee Concert

Christ for Wisconsin March of Faith Rev. O'Hall

Radio Bible Class Voice of Prophecy

Back to God Catholic Hour

Christ Presby-terian Church

News Speak Up

Sammy Kaye Charles Keaton

Lutheran Hour David Rose Doctor's Orders

Hopslons Cassidy Martin Kane Private Eye

Rogers Nick Carter

The Falcon

The Saint

Classical Hour

SUNDAY

WIBU 1240 kc.

Musical Clock

Melody

Methodist
Church
Ist Lutheran
Church

Bible Fellowship • Music Center

Farm Hour Toby and Chore Boys

\* Toby and Chore Boys \* Music Jewel Box

\* L. Duchow Waltz Time • Old Timers • Songsters

Watertown

Accordion Music
Melodies

Music
 Radio Parade

New Rhythm Mystery Melodies Friendly Music Latest Music

News
 Piano Pla'house
 Old Time
 Religion

Jamboree Old Timers Jamboree

Old Timers Jamboree Old Timers Jamboree

Music for Listening

WWCF (WIBU) . . 94.9 M.

WBBM 780 kc.

News Chariot Wheels Salt Lake Tabernacle

News of U. S.

Capitol Cloak Room

Church of the Air Invitation to learning

Rent Law To Be Continued

Sammy Kaye Orch

y y Philhar Sunday at the Chase

Earn Your Vacation Strike It Rich

Family Hour

The Jack Benny

Amos 'I

Charlie McCarthy

Meet Corliss Archer The Horace Heidt Show

Contented Hour Dance Orchestra

UN in Action News Peoples Platform

News: Cee Davidson Orch Harvey Crawford Orchestra

Red Skelton

Show

Galen Drake Family Quiz

Your State The Voice of Proposition WBBM Highlights Hour of Faith

Chas. Collingwood Foreign Report Show Tunes For Women Only Amateur Symphonesque

N.Y. Philharmonic Changing World N.Y. Philharmonic Frank. Ernest N.Y. Philharmonic Bantist N.Y. Philharmonic Hour

Back to

Think Fast Greatest Stor7

Nation d Vespers

Stop the Music Stop the Music

Drew Pearson Don Gardiner Music with the Girls

Amazing Mr Malone

Walter Winchell Louetla Parsons Chance of a Lifetime

Jimmie Fidler Ted Malone Piano Playhouse

N.Y. Philharmonic Lutheran

WENR-WLS

Reading the Funnies Children's Hour

Your sible
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Rack
GO Cod

Radio Sible Class Voice if Prophery

Nevs Mr. Fixit

Lutheran

News Quiz Club Warblers News

Jury Dress Up Oress Up Ouiz

Honsions Cassidy

Roy Rogers

Nick Carter

The Faicon

The Saint

Mediation

Stars of

News
Songs in
The Night
Passing Thoughts More of Life

FM channels:

Tomorrow Crime Does Not Pay

Eddy Howard

12:45 Bing Crosby

Deems Taylor Concert Sheilah Graham Speak Jp

DAMW

World News W'mwood Forest Reading the Comics

National Radio Pulpit Radio Pavade Religion in News

Bach Group

News Bob Houston

J. T. Jarecki In Our Town Eternal Light

Dress Rehearsal Round

NBC Theater NBC Theater

One Man's Family Quiz Kids

To Be Announced American Forum

Rio Rhythms Harvest of Stars

Hollywood Calling Phil Harris. Alice Faye

Adventures of Sam Spade

Theater Guild

Take It or Leave It

The Bob Crosty Show

Clifton Utley Guest Star Kup's Column Day's End

Catholic

### A Movie Reviewer Talks Back

# How Do Critics Judge Films?

By WALLACE WIKOFF
(State Journal Staff Writer)
Wisconsin State Journal readers, following the movie reviews in this paper, often have asked, just what do you look for when you judge a movie, and does the free pass influence your opinion?'

Answering the last part first, definitely not. If such were the case, the movies would fare much better in our reviews.

In justice to theater managers of Madison, too, not once has one of them attempted to in-

fluence our criticism. A good reporter can write an unbiased story about anything. He can laud Truman's personal magnetism even though he is a Republican; he can write eloquently about a Catholic service even though he is Protestant. Similarly, he can report fairly on a movie even though he is a good friend of the manager.

And, inoredible as it may seem to some, reviewing a movie can be a chore, if the film is boring enough.

Now, to answer "what do you look for?" This writer believes that a conscientious reviewer should consider the audience level-

a level that vacillates with the type of film. For example: adults strongly endorsed the film, "Home of the Brave," a frank discussion of the racial problem, and backed up this reviewer's praise of the film. But the 'teen-aged baby sitter employed by us that night thought it "lousy." The answer: it was not meant to be a film for youngsters.

Most of us who review Abbott and Costello or westerners personally would prefer staying home with a gin rummy game. But we try to remember how we evaluated such movies before we had to worry about income taxes and

Moreover. The Journal tries to send a reviewer who thinks he or she will like the picture on the sound theory that most people atthe movies they think they'll enjoy. Whether they do or not is the foundation of

The Journal's reviews have been streamlined into a familiar pattern for simplicity and brevity. They touch upon the feature's high points and low points and conclude with a "ver-

Thus, a reader can preview a current movie quickly without wading through a profound essay that tells you everything about the movie

An occupational disease of any type of critic is that he becomes too critical. Thus, the Journal likes to scatter its reviewing jobs among four or five different staff members.

callouses on his adjectives and from seeing the same newsreel three or four times on different

And were we to appraise the 1949 crop of films coming from Hollywood studios, our verdict would be:

### Uncle Ray's Corner

# Kipling Suffered in Silence

took a walk in India one day. He was only 4 years old, but he his way to the school in Bombay where his father was an art

Suddenly a large hen came from the side of the road, and sprang at him. Perhaps he had walked too close to the nest which the hen was covering, but -- whatever the cause-the lad was frightened and ran as fast as he could. Reaching the school, he sobbed out the

Verse Described Event John Kipling, his father, de-

Five Years in India



There was a small boy in Bombay Who once from a hen ran away

Sunday's Crossword Puzzle

43

63

John Kiping, his father, decided to try to make his son laught jungle animals. These stories made far from a pleasant person. She eided to try to make his son taught and the event. So he made up this a deep impression on him.

In 1871, Mr. and Mrs. Kipling without any good excuse.

"There was a small boy in took the boy to England so he! The years dragged by, and it could go to school there. He was seemed that the only happy part of could go to school there. He was seemed that the only happy part of the seemed that cuffed the lad a great deal, often Dos Passos.

"This Younger Generation."

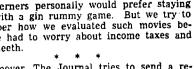
"This Younger Carlot on the provided to treat spent during summer vacation the provided to treat spent during summer vacation the provided the provi

Bombay. for the day, he took Rudyard on Soon little Rudyard Kipling was walks and told him stories about laughing about what had happened. life at sea. One day he showed his aunt about his ill treatment, or frontier life in Pacific Northwest After he grew to manhood, he resolution in interesting vessel at the have written his parents of it. After he grew to manhood, he re- him an interesting vessel at the have written his parents of it. He 6:30 p.m. — Amos 'n' Andy marked, "I have thought well of wharf, a vessel, which had just did neither, and simply suffered (WBBM): Abigail Simpson takes come back from a trip to the Frigid in silence.

One helpful thing was his inter-Five Years in India
Rudyard Kipling lived in India
during the first 5 years of his life
when his good friend, the captain, little free time, he would read,
During that period he was under died. His life at the English town and this did a great deal to make it
the care, at times, of native women of Southsea changed a great deal possible to bear his later years
who told him many stories about after that. The captain's wife was at Southsea.

One nelptut thing was his litter
(WIBA): "The Scarlet Pimpernel,"
with Rex Harrison, Lilli Palmer,
and Francis Sullivan.

8 p.in. — Meet Corliss Archer
(WBBM): Dexter seeks advice on
women from Mr. Archer.



failing teeth.

their own opinion.

except whether it's worth seeing or not.

This also saves one person from developing

'Twas a lean year.

### Special Events

12:45 p. m.-Mme. Chiang Kaishek (WIBA): delivers "important message" on eve of departure 7:00 7:15 7:30 7:45 from U.S.

#### Religion

Madison

8 a.m. - Revival Hour (WISC): 'Christ, the High Priest."

9 a.m. — Church of the Air (WBBM): Bishop D. H. Tippett. San Francisco Methodist, on "The Heroism of Going On"... National Radio Pulpit (WMAQ: 'When Hearts Beat Faster."

10 a. m.—First Unitarian So-

ciety (WIBA): Fred I. Cairns on "Reasons for Religion" . . . Ave Maria Hour (WISC): "St. Paschal Baylon". Voice of Prophecy
(WLS): "The Bible Question Box."

10:15 a. m. — Sacred Heart
(WFOW): "The Sick Room." 11 a. m.-First University Methodist Church (WISC): "Religion More Than Man's Search" Christ Presbyterian Church (WKOW:) Dr. Roy W. Zimmer on

'On Frustrated Hopes.' 5 p.m.—Catholic Hour (WMAQ): The Eternal Christ Through the Centuries."

#### Discussion

10 a. m. — Sen. McCarthy (WFOW:) Wisconsin Republican reports from Washington. 10:30 a.m. — Reviewing Stand (WGN): "Selling Your Ideas on

12:45 p.m.—Americans, Speak Up (WKOW): N. W. Shefferman reports on British Socialism. 2:30 p. m. — American Forum (WIBA): Sens. Robert A. Taft (R-O.) and Paul H. Douglas (D-Ill.) on Pres. Truman's "State of the Union" message.

#### **Documentary**

3 p. m. — Living 1950 (WIBA): man and his relationship to nature.

#### Drama

10:30 a.m.—A Story for You (WFOW): "Escape from Fear."

1 p.m.—NBC Theater (WMAQ): 'Manhattan Transfer," by John

2:15 p.m.-Voice of the Army (WFOW): Peggy Ann Garner in "This Younger Generation."

Andy to court.
7:30 p.m. — Theater Guild



17 18 19

23

104

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152

159

164

VERTICAL

54 Arrow poison 55 Talks 57 Hawaiian

117/118

124

137 138 139

153

DOUGLAS TAFT

### Variety

6 p.m. - Jack Benny (WBBM): with Rosalind Russell, Gene Kelly, Mike Romanofi. 7 p.m. — Charlie McCarthy (WBBM): and Danny Kaye. 8:15 p.m. — Here's to Veterans (WFOW): Jack Carson.



Music 12 m. - Joey Tantillo (WIBA):

"The Jolly Lumberjack," "Meet Me Tonight in Dreamland," "Say Si Si," "Adolfina Waltz," "Bye, Quiz Bye, Baby."

Byc, Baby."

1 p.m. — NBC Symphony Pat Conlon, and Brenda Liebling Metalor, "Symphony No. 29," Mozart; "Mathis der Maler," Hindemith.

2 p.m. — N. Y. Philharmonic-Symphony (WBBM): Dimitri Mitters Place Conductors Bydelf Sar-Weller Conductors (WBBM): technical technical symphony (WBBM): technical technical symphony (WBBM): technical technical symphony (WBBM): technical technical symphony (WBBM): technical technical technical symphony (WBBM): technical t tropoulos, conductor; Rudolf Serkin, pianist; "Spring" symphony, Schumann; "Curtain Raiser to an American Play," Piket; "Piano Concerto No. 4," Beethoven.

4:30 p.m. — Harvest of Stars

(WIBA): James Melton, Erna Berger; "Falling in Love With Love," "La Zingarella," "Carry Me Back to the Lone Prairie," "A Pretty Girl Is Like a Melody,"
"Oh, Beloved Paris," "The Lost

5 p. m. — University Band (WIBA). "King Henry March," "Mexican Hat Dance," "The Southerner," "Miami;" Cardinal officials, guest speakers.

7:30 p.m. — Enchanted Hour (WKOW): "Through the Years," Chopin "Etude in C-Sharp Minor." 8:30 p.m. — Familiar Music (WIBA): "All the Things You

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970 Kc—86.7 Megs.
SUNDAY

9:00 Devotional Music
9:30 Symphony Hall
10:30 Cathedral Echoes
10:55 News
11:00 Masterworks of Music
11:55 News and Weather
12:00 Sunday Musicale
1:30 Background of the News
1:45 Veteran Wants to Know
2:00 Encore
3:00 Pro Arte
3:30 Books of Today
4:00 Choral Music
4:15 Sunday Music Hour
FM Only After 4:45
5:15 London Forum
5:45 UN Story
6:00 Dinner Musicale
7:00 Night Concert
8:55 News
9:00 FM Concert
10:55 News

MONDAY

976 Kc.—68.7 Megs.

7:30 Band Wagon
7:45 News

7:57 Weather Report
8:00 Morning Melodies
8:30 Physical Universe
9:20 Nurserv School
9:30 Ranger Mac
9:55 Weather Report
10:50 Homemakers Program
10:30 Piano Melodies
11:00 History of the Far East
11:50 Noon Musicale
P. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 North American Neighbors
1:57 Weather Report
2:00 Beginning Spanish

2:30 Organ Classics 2:50 Music of the Masters 3:50 Radio Journal 4:30 London Column FM Only

4:45 Musicale Varieties 5:45 News 6:00 Organ Reverle 6:30 Dinner Musicale 7:15 News and Views 7:30 Chapter a Night 8:00 U. S. History 8:50 News of Wisconsin 9:30 FM Concert 10:00 News

# (WBBM): Frances Langford and Bob Carroll. 9:30 p.m. — Bob Crosby (WIBA): and Kay Armen; "I've Got a Lovely Bunch of Cocoanuts," "Hop-Scotch Polka," "A Dreamer's Holiday." 10:30 p.m. — Concert Master (WIBA): "Clair de Lune," Debussy: "Toccata," Khachaturian; "Ostinato," Bartok; music from "Tannhauser," "Coppelia," "Sylvia," "Lohengrin." IF YOU'RE

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8:00 Yawn Patrol 8:30 Clock Watchers 9:00 Ben Light 9:15 Herb Kern 9:30 Dance Band 10:00 Homemakers 10:30 Morning Variety Show 0:30 Mornama 10:55 News 11:00 Polka Time 11:30 Marching Along 11:45 Sacred Heart Program P. M. 12:00 News 12:05 On a Tropical Isle 12:30 Film Favorites

1:00 News
1:05 Paul Weston Orchestra
1:05 Paul Weston Orchestra
1:15 Dusty Manuscripts
1:30 Dinning Sisters
1:45 Sweetheart Music
1.55 News
2:00 Modern Music Capers
2:05 News
2:05 News
3:00 Music Party 2:30 Matinee Dance 2:55 News 3:00 Music Parts 3:20 Smooth Music 3:55 News 4:00 Juke Box Jamborce 4:30 Dick Jurgens 4:35 News 5:00 Ken Griffin 5:15 Kiddie Storytime 5:30 Off the Record

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measure 84 Eye glass 85 A Buddhist monk 87 Plural ending 88 Rant 35 Symbol for radon 38 At no time 39 King of Bashan 41 Cutw into small pieces 43 One, no matter which 44 Changes 46 Repasts 89 Tales
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1 Soap plant
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measure
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113 Therefore
114 Not fresh
115 Fighters
116 Merrymaking
118 Faroe Islands' windstorm
120 Kind of play
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123 Gibes
125 Cared for
126 Breakfast dish
127 Withdraw from
an organization
129 Reassign actors
10 roles in play
130 Hindu title of noble rank
131 To elude
132 Brother of Odin
133 Wise men
134 Citrus fruit
135 French for
137 State (abbr.)
138 Pertaining to a certain grain
139 Snake (pl.)
141 East Indian herb
143 To spill over rockfish
68 A studio
70 Mineral spring
71 Pertaining to
public finance
74 Musical note
75 To scoff
78 Rowal
79 101 (Roman
number)

97 Bovine quadruped (pl.) 98 Note of scale 99 Coral island 100 French man-

Solution on Page 10,

date, north of Palestine 102 Girded on 103 Word of regret 107 Behold! 109 Wraps, a dead body

141 East Indian herbil over 148 Falsehood 151 Slamese coln (pl.) 155 The prosecutor 158 Soul in Egyptic 160 Greek letter

649 State St. Section 1