

# RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

SUNDAY, JANUARY 8, 1950

AM.	KTSA-550 (CBS)	KMAC-630 (MUTUAL)	KABC-680 (ABC)	WOAI-1200 (NBC)	KITE-930
6:00	Song Carol	Serene Serenade		Morning Devotional	1:30 A.M. Old Time
6:15	Song Carol	Serene Serenade		Morning Devotional	2:00 A.M. News Head-
6:30	Music for Sunday	Serene Serenade		Morning Devotional	2:30 A.M. News Head-
7:00	Good News Hour	Serene Serenade	Roadside Chapel	Health Talk	3:00 A.M. News Head-
7:15	Good News Hour	Serene Serenade	Light Gospel Singers	Religious News: Reports	3:30 A.M. News Head-
7:30	Caroline Collins	Serene Serenade	The Bible	Presbyterian Hour	4:00 A.M. News Head-
7:45	Caroline Collins	Serene Serenade	Community Chapel	Presbyterian Hour	4:30 A.M. News Head-
8:00	Baptist Message	1st Assembly God	Music for Sunday	News Roundup	5:00 A.M. News Head-
8:15	Baptist Message	1st Assembly God	Music for Sunday	News Roundup	5:30 A.M. News Head-
8:30	South Sea Baptist	1st Assembly God	Music for Sunday	News Roundup	6:00 A.M. News Head-
8:45	Calvary Baptist	1st Assembly God	Music for Sunday	News Roundup	6:30 A.M. News Head-
9:00	News Roundup	Radio Bible Class	Message of Israel	News Roundup	7:00 A.M. News Head-
9:15	Sun. Hit Parade	Radio Bible Class	Message of Israel	News Roundup	7:30 A.M. News Head-
9:30	Sun. Hit Parade	Radio Bible Class	Message of Israel	News Roundup	8:00 A.M. News Head-
9:45	Mus. Garden Tour	Radio Bible Class	Message of Israel	News Roundup	8:30 A.M. News Head-
10:00	News	Taylor Tabernacle	News	News	9:00 A.M. News Head-
10:15	Howard K. Smith	Taylor Tabernacle	News	News	9:30 A.M. News Head-
10:30	Salt Lake City Choir	Taylor Tabernacle	News	News	10:00 A.M. News Head-
10:45	Salt Lake City Choir	Taylor Tabernacle	News	News	10:30 A.M. News Head-
11:00	Invitation to Learn	Raymond Richway	Foreign Reports	News	11:00 A.M. News Head-
11:15	Invitation to Learn	Raymond Richway	Foreign Reports	News	11:30 A.M. News Head-
11:30	Travis Park Church	Raymond Richway	Foreign Reports	News	12:00 P.M. News Head-
11:45	Travis Park Church	Raymond Richway	Foreign Reports	News	12:30 P.M. News Head-

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

AM.	KTSA-550 (CBS)	KMAC-630 (MUTUAL)	KABC-680 (ABC)	WOAI-1200 (NBC)	KITE-930
3:00	Curtain Calls	House of Mystery	Casebook of G. Hood	Sunday Serenade	1:30 A.M. News Head-
3:15	Curtain Calls	House of Mystery	Casebook of G. Hood	Sunday Serenade	2:00 A.M. News Head-
3:30	Sun. at the Chace	House of Mystery	Casebook of G. Hood	Sunday Serenade	2:30 A.M. News Head-
3:45	Sun. at the Chace	House of Mystery	Casebook of G. Hood	Sunday Serenade	3:00 A.M. News Head-
4:00	Earn Your Vacation	The Shadow	Think Fast	L.A. Open Golf	3:30 A.M. News Head-
4:15	Earn Your Vacation	The Shadow	Think Fast	L.A. Open Golf	4:00 A.M. News Head-
4:30	Strike It Rich	True Detective Myst.	Mr. President	Harvest of Stars	4:30 A.M. News Head-
4:45	Strike It Rich	True Detective Myst.	Mr. President	Harvest of Stars	5:00 A.M. News Head-
5:00	Family Hour	Roy Rogers	Drew Pearson	Catholic Hour	5:30 A.M. News Head-
5:15	Family Hour	Roy Rogers	Drew Pearson	Catholic Hour	6:00 A.M. News Head-
5:30	Our Miss Brooks	Nick Carter	Mon. Morn. Headlines	Catholic Hour	6:30 A.M. News Head-
5:45	Our Miss Brooks	Nick Carter	Mon. Morn. Headlines	Catholic Hour	7:00 A.M. News Head-

## KTSA COMPLETE NEWS COVERAGE

550 on Your AM Dial

6:30 A.M. Pat Boyette	12:30 P.M. Pat Boyette
9:00 A.M. World News R'dup	10:00 P.M.* Heywood Vincent
10:00 A.M. Pat Boyette	11:00 P.M. CBS World News
12:00 Noon Chas. Collingwood	12:00 M. CBS World News

\*Carried Also on KTSA-FM 101.5 mc on Your FM Dial

## Nylon Super Value

Monday — Tuesday — Wednesday

"Tide of Fashion"  
First Quality  
51 gauge, 15 denier

# NYLON HOSE

# 79¢

Sold only with \$2.00 purchase of other merchandise. Otherwise \$1.15.  
Limit 2 pair to customer

# Bruners

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★ NEXT TO H.E.B. — 2126 Fredericksburg

Store Hours — 9 A.M. TO 8 P.M. THRU THURSDAY  
9 A.M. TO 7 P.M. Fri. & Sat.

# RADIO PROGRAMS AND PERSONALITIES

**THE DISTINGUISHED PIANIST RUDOLF SERKIN WILL be soloist with the New York Philharmonic-Symphony under the baton of Dimitri Mitropoulos on CBS and KTSA Sunday. Mr. Serkin will play the Beethoven Concerto No. 4 in G major, Opus 58, for Piano and Orchestra. Mitropoulos will conduct the orchestra in the Schumann Symphony No. 1 in B Flat major (the "Spring" Symphony) and in the first network performance of Frederick Pike's "Curtain Raiser to an American Play." Frederick Pike composed his "Curtain Raiser to an American Play" in 1948 and Mitropoulos gave its first performance in that same year with the Minneapolis Symphony Orchestra. The composer, who was born in Vienna in 1903 but now lives in this country, says that he had in mind no specific work to which this was to be an overture. Rather, he hoped to recreate in music the spirit of a typical American comedy. KTSA-2:30 P.M. (FM); 10:30-12 P.M. (AM)**



Mitropoulos

**MEET "THE SAINT" ON "THE AIR SUNDAY. THIS debonair gentleman-adventurer delves into another exciting story of crime. Vincent Price, well-known star of screen and radio, is starred in the title role. KMAC-6:30 P.M.**

**FRANCES LANGFORD AND BOB CARROLL ARE THE singing guests of maestro Ted Dale on CBS' "Carnation Contented Hour." Sunday, Miss Langford's songs are "I've Got You Under My Skin" and "Just One of Those Things." Carroll, Columbia recording artist formerly featured with the late Glenn Miller and with Jimmy Dorsey, does "You" and "A Thousand Villains," and teams with Miss Langford for "You're the Cream in My Coffee" and with The Girl Friends for "Temptation." Orchestral highlight is "Winter Wonderland." KTSA-9 P.M.**

**REX HARRISON, LILLI PALMER AND FRANCIS SULLIVAN will be starred in "The Scarlet Pimpernel" by The Theater Guild on-the-Air Sunday in its full-hour dramatic presentation. It is an adventure romance of French Revolutionary times, involving a foppish young Britisher and a series of remarkable rescues of French noblemen from the revolutionists. WOAI-7:30 P.M.**

**ROSALIND RUSSELL, CHARLES BOYER AND MIKE Romanoff join Jack Benny's comedy troupe for a mirthful mystery drama, "Murder at Romanoff's," set in the famed Hollywood restaurant, Sunday. Benny plays a master detective in the farcical goings-on, in which other film luminaries are expected to augment the regular cast of fun-makers, Mary Livingston, Phil Harris, Eddie "Rochester" Anderson and Don Wilson. KTSA-6 P.M.**

**EDGAR BERGEN, LEAVING FOR TEXAS ON A personal appearance tour, turns CBS' "Edgar Bergen-Charlie McCarthy Show" over to his puckish dummy, who invites screen comic Danny Kaye to appear as his guest to show up his "has-been" master, Sunday. Charlie gets more than he's bargained for, when the versatile Kaye displays his ability to sing, dance, lead Ray Noble's band, even perform ventriloquism to such an extent that he constitutes a threat to the entire cast's existence. The supporting fun-makers include Mortimer Snerd, Noble and Pat Patrick as Ervil Twing. KTSA-7 P.M.**

**Bergen DEXTER FRANKLIN, TEEN-AGE BOY-friend of Corliss Archer, seeks advice from Corliss' father on the problem of handling women during the broadcast of "Meet Corliss Archer" on Sunday over the Columbia network. Mr. Archer's advice, although well-meant, backfires so both Dexter and Mr. Archer find themselves in very tough spots with their female companions. Janet Waldo is starred as Corliss Archer, and Sam Edwards plays the role of Dexter Franklin. Fred Shields and Irene Tedrow are heard as Mr. and Mrs. Archer. KTSA-8 P.M.**

**JACK SMITH VACATIONS**  
CBS' Jack Smith and his wife Vicki pay their first visit to the West Indies when they start a one-week mid-winter vacation in Kingston and Montego Bay on the island of Jamaica, Jan. 8. During his absence, the CBS "Jack Smith-Dinah Shore" broadcast via tape recording.



"No, this ain't th' Newport Morganbills, it's th' GLADIOLA Bickbeatin' Morganbills!"

## Safeguard Your Christmas Money

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## Radio Program Tests Teachers

America's school teachers will come face to face with a "refresher course" on CBS Sunday, heard over KTSA at 4 p.m. when "Earn Your Vacation" returns with a new series of general information tests for teacher participants. All-expense vacation trips to far places of the winners' choice will be the prizes.

The fascinating game of letting listeners find out how much teacher knows was launched originally on the network in June 1948.

Master of ceremonies of "Earn Your Vacation" will be Steve Allen. Participating teachers will be selected on the basis of written applications, with consideration given by the program's producers to the places the candidates wish to visit and their reasons for wanting to go there.

During the program's summer series, competing teachers won trips to Switzerland, Mexico, Venezuela, Sweden, Canada and Illinois.

To compete successfully the teacher participant must answer four successive questions correctly. Two consecutive errors disqualify the contestant. If he misses only one question, he may redeem his chances by a perfect score on the next three questions.

## MILLION AND HALF WORKERS BENEFIT BY NEW WAGE LAW

The new minimum wage of 75 cents an hour, provided for by the amendments to the Fair Labor Standards Act (Federal wage and hour law) will benefit only about a million and a half workers in the country, it was declared here Saturday by a government official during a special broadcast over KTSA.

Jack G. High, representing the Wage and Hour and Public Contracts Divisions, U.S. Department of Labor, in this area, said the advance from 40 cents to 75 cents mean an income in the nation's wage bill of less than one per cent.

"The greater part of the more than 22 million workers covered by the act have been getting at least 65 cents an hour," he said. "But the higher minimum rate does correct the former minimum of 40 cents for the increase in the cost of living that has taken place since 1938, when the original act went into effect."

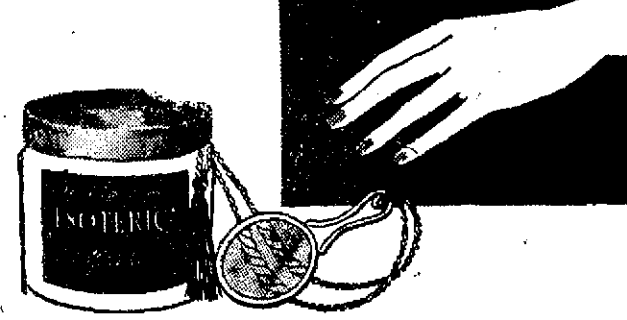
A covered employe who worked 40 hours a week and every week of the year, and received only the minimum wage, would earn but \$1,560 a year, he pointed out.

"Recent official budgets show that a modest but adequate standard of living for a city worker's family in most cities requires an income of more than \$3,000 a year," he added.



## New Hand Cream Fades Weathered Brown Spots

WATCH THEM FADE!



KEEPS HANDS SOFT... WHITE AS CAN BE

This is the new-day hand cream with added clearing action. Specially made to fade weathered brown spots. Also fades other discolorations caused by weather or neglect. But that is not all! Esoterica not only keeps hands soft like finest hand cream should—it keeps hands just as white as your skin naturally can be! So discover the surprising whiteness of your own hands. See how clear, how white they can be—often in the first week.

ESOTERICA  
The Hand Cream with Added Clearing Action

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## Sunray

No. 494 GAS RANGE...  
A. G. A. Approved...  
Full-Size Oven...  
Big D-I-V-I-D-E-D TOP

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- ROBERTSHAW automatic oven heat control
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- MODERN-STYLED chrome handles
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Yes, it's true! The experience of 42 years in making top-quality, economically-priced Sunray gas stoves now brings you these many features at a price you can easily afford. Economy... good cooking... style... see the new Sunray No. 494 TODAY.

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