

# RADIO, TELEVISION AND F. M. PROGRAMS

<b>KLAC</b> 570	<b>KFI</b> 640	<b>KMPC</b> 710	<b>KECA</b> 790	<b>KHJ</b> 930	<b>KFWB</b> 980	<b>KNX</b> 1070	<b>KFOX</b> 1280	<b>KFAC</b> 1330	<b>KGER</b> 1390
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The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

## DIAL LITES—TONIGHT

**6:00—KNX**—Danny Kaye, who once before proved on "Suspense" that he could induce goose-pimples as well as laughter, returns to the theater of thrills to play another straight dramatic role in a high tension drama titled "I Never Met the Dead Man."

**7:00—KFI**—Perry Como spruces up for a sultry date with Mae West on "Supper Club" tonight. This is Miss West's first radio appearance in 12 years but she promises to be her old self when she plays "Juliet" to Perry's "Comeo."

**7:00—KNX**—Claudette Colbert recreates for the "Playhouse" her memorable film portrayal of the young wife in "The Egg and I."

**9:00—KFI**—Robert Young of "Father Knows Best" spearheads a national campaign for safety among young drivers . . . and will help popularize the "Man to Man, and Daughter to Dad" agreement through the "Robert Young Good Drivers Club."

**9:00—KECA**—Discussion will center upon the eternal feminine when the "Author Meets the Critic" tonight . . . the book under criticism is Agnes Rogers' "Women Are Here to Stay" . . . on hand to defend the distaff side is Virginia Peterson . . . whereas Gouverneur Paulding will question the permanency of the sex.

**10:45—KHJ**—In a program titled "Carver Day" Mutual will present a tribute to George Washington Carver.

## TELE-TIPS

**8:00—KTSL**—Here is something really new video wise . . . it is the inauguration of the first big day-time radio show to be seen on television . . . it's "Queen for a Day" introducing visual innovations depicting the travel, reports and dizzying whirl that is enjoyed by the lucky ladies elected. This promises to be one of the most glamorous shows to date.

**8:30—KTTV**—Ethel Merman is star of the week on "Inside U. S. A.," the revue headed by Peter Lind Hayes. This is a fast moving show complete with songs and comedy skits.

**8:30—KNBH**—The discovery of a gang of department store thieves and the solution of a puzzling murder occupies the talents of "Martin Kane, Private Eye" when he goes sleuthing tonight.

**9:00—KECA**—This is a special one-time telecast featuring the popular sport of skiing . . . the program opens with an interview of Luggi Foeger, head of the Yosemite Ski School, followed by a film titled "Holiday on Skis."

## THURSDAY, JANUARY 5

**5 P. M.**  
KLAC—Fred Henry.  
KFI—Feature Wire.  
KMPC—News.  
KECA—Green Hornet.  
KHJ, KVOE—Red Ryder.  
Straight Arrow.  
KFWE—Stu Hamblen.  
KNX—K. Manning.  
KFAC—Serenade.  
KGER—Sports.  
KFOX—Religious.  
**5:15 P. M.**  
KLAC—Music.  
KMPC—Virgil Pinkley.  
KGER—Western Music.  
KFI—News.  
KNX—Tom Hanlon.  
**5:30 P. M.**  
KLAC—Music.  
KFI—Casa Cugat.  
KHJ, KVOE—B-Bar-B Ranch.  
KECA—Sky King.  
KNX—Chet Huntley.  
KFAC—Whoa Bill.  
KFOX—News.  
**5:45 P. M.**  
KMPC—Top Tunes.  
KNX—News.  
KFOX—Fisheaster.  
Speed Derby.  
**6 P. M.**  
KLAC—News.  
KFI—Screen Guild.  
KMPC—News.  
KECA—News.  
KHJ, KVOE—Gabriel Heatter.  
KFWE—News.  
KNX—"Suspense."  
KFAC—Music Tour.  
KGER—Stamp's Quartet.  
KFOX—News, Time Out.  
**6:15 P. M.**  
KLAC—Al Jarvis.  
KMPC—Bob Kelley.  
KFWE—Music.  
KHJ, KVOE—News.  
KECA—Elmer Davis.  
KGER—Love Clinic.  
KFI—Meet the Band.  
**6:30 P. M.**  
KFI—Duffy's Tavern.  
KMPC—Santa Anita.  
KHJ, KVOE—Tello Test.  
KECA—For the Record.  
KFWE—America Dances.  
KNX—Crime Photog.  
KGER—Back to Bible.  
KFOX—Memory Room.  
**6:45 P. M.**  
KHJ, KVOE—Answer Man.  
**7 P. M.**  
KLAC—News, 570 Club.  
KFI—Supper Club.  
KMPC—Words and Music.  
KECA—Crime Fighters.  
KNX—Counterspy.  
KGER—Family Bible Hour.  
KFOX—March Time.  
KVOE—Business Trends, Sports.  
**7:15 P. M.**  
KFOX—Melodies.  
KVOE—Candies and Silver.  
**7:30 P. M.**  
KLAC—Ski Time.  
KFI—Dragnet.  
KECA—Date With Judy.  
KHJ, KVOE—Red Ryder.  
KNX—Skipper Holly-wood Theater.  
KFWE—Sid Ziff.  
KGER—Ehlen Markham.  
KFOX—Religious.  
**7:45 P. M.**  
KFWE—Rosary Hour.  
KFOX—News.  
**8 P. M.**  
KLAC—Sing Troubles Away.  
KMPC—Let's Go Skiing.  
KFI—Light Up Time.  
Frost Warnings.  
KECA—Amateur Hr.  
KHJ, KVOE—Hop-along Cassidy.  
KNX—Lowell Thomas.  
KFWE—Music.  
KFAC—Concert.  
KGER—Bible Treasury.  
KFOX—Music.  
**8:15 P. M.**  
KFI—World News.  
KMPC—Parade of His.  
KGER—Hebrew Christian.  
KNX—Jack Smith.  
**8:30 P. M.**  
KFI—Aldrich Fam.  
KHJ—Fish & Hunt Club.  
KNX—Mr. Keen.  
KFWE—News.  
KFOX—L. B. Town Forum.  
KGER—Cavalcade of Music.  
**8:45 P. M.**  
KECA—Robert Montgomery.  
KFWE—Dave Ormont.  
**9 P. M.**  
KLAC—Songs.  
KFI—Father Knows Best.  
KMPC—Hits.  
KHJ, KVOE—News.  
KECA—Author Meets Critic.  
KNX—FBI.  
KFWE—Music.  
KGER—Cavalcade of Music.  
KFOX—Music.  
**9:15 P. M.**  
KHJ, KVOE—Fulton Lewis.  
KFWE—U. N.  
KFOX—News.  
**9:30 P. M.**  
KFI—Tex Williams.  
KECA—Blondie.  
KHJ, KVOE—Peter Salem.  
KNX—Beulah.  
KGER—Brown Schools.  
KFWE—Unity.  
KFOX—Rendezvous Time.  
**9:45 P. M.**  
KFOX—Sports.  
KNX—Club 15.  
KFWE—News.  
**10 P. M.**  
KLAC—Don Otis.  
KFI—Sam Hayes.  
KMPC—Leisure Time.  
KECA—Reporter.  
KHJ—I Love Mystery.  
KFWE—Gene Norman.  
KNX—Chet Huntley.  
KFAC—Music Cross Roads.  
KGER—The Three Suns.  
KFOX—Radio Club.  
KVOE—Frost Warnings.  
1480 Club.  
**10:15 P. M.**  
KLAC—Don Otis.  
KFI—Johnny Murray.  
KECA—Ted Malone.  
KHJ—Frank Edwards.  
KNX—"On the Century."  
KGER—Here's to Vets.  
KFOX—Music.  
KVOE—1480 Club.  
**10:30 P. M.**  
KFI—Melody Time.  
KECA—Dr. F. Bailes.  
KHJ—News.  
KNX—Command Theater.  
KGER—Night at Ranch House.  
KVOE—Frost Warnings.  
**10:45 P. M.**  
KLAC—Otis. News.  
KHJ—Carver Day.  
KECA—One for Book Club.  
**11 P. M.**  
KLAC—Don Otis.  
KFI—News.  
KMPC—Esquire Trio.  
KECA—News.  
KHJ—Erv Victor.  
KFWE—Gene Norman.  
KNX—Frank B. Goss.  
KFAC—Music.  
KFOX—Concert Master.  
KGER—News.  
KVOE—Frost Warnings.  
**11:15 P. M.**  
KFI—Morton Downey.  
KECA—Orch.  
KNX—Merry-Go-Round.  
KGER—Night at Ranchhouse.  
**11:30 P. M.**  
KFI—Melodies.  
KMPC—Leisure Time.  
KFOX—News, Pipes of Melody.  
KVOE—I Love Mystery.  
**11:45 P. M.**  
KFI—To Vets.  
KMPC—News.  
KFOX—Melodies.  
KNX—You & Mid Century.  
KVOE—Orch.  
**12 MIDNIGHT**  
KLAC—Don Otis.  
KFI—Music.  
KHJ—Waxody.  
KFAC—Music to Dawn.  
KFWE—Music.  
KFOX—News, Steve Allen.  
**12:15 P. M.**  
KFI—To Vets.  
KMPC—News.  
KFOX—Melodies.  
KNX—You & Mid Century.  
KVOE—Orch.  
**12 MIDNIGHT**  
KLAC—Don Otis.  
KFI—Music.  
KHJ—Waxody.  
KFAC—Music to Dawn.  
KFWE—Music.  
KFOX—News, Steve Allen.  
**12:30 P. M.**  
KFI—To Vets.  
KMPC—News.  
KFOX—Melodies.  
KNX—You & Mid Century.  
KVOE—Orch.

## TOMORROW (Friday), JANUARY 6

**DAWN TO 7 A. M.**  
KLAC—Haynes at Reins.  
KMPC—Religious, Music, Farm  
KECA—News, Music.  
KFI—News, Music.  
KHJ—Rise and Shine

## TELEVISION

**THURSDAY, JANUARY 5**

**5:30**  
KTLA (5)—News, Music.  
**5:45**  
KLAC (13)—News Conference.  
**6:00**  
KNBH (4)—Jerry Marlowe.  
KTLA (5)—Cowboy.  
KECA (7)—Test.  
KTTV (11)—Cowboy Slim.  
KLAC (13)—Film.  
**6:10**  
KNBH (4)—Safety Rangers.  
**6:20**  
KTLA (5)—Telescot Club.  
**6:25**  
KNBH (4)—Burn 'Em Up Barnes.  
KLAC (13)—Sam Balter.  
**6:30**  
KTLA (5)—Time for Beany.  
KECA (7)—Mr. Do Good.  
KLAC (13)—Kemper's Kapers.  
**6:45**  
KTSL (2)—Test Pattern.  
KNBH (4)—Cyclone Malone.  
KTLA (5)—Handy Hints.  
KTTV (11)—Play Time.  
**7:00**  
KTSL (2)—Norma Young.  
KNBH (4)—Hank

## FREQUENCY MODULATION THURSDAY, JANUARY 5

Following same as daily schedule:  
KFI—105.9 Meg.  
KECA—95.5 Meg.  
Same as daily schedule from 5:30 a. m. to 12:00 p. m.  
KNX—93.1 Meg.  
Same as daily schedule from 3:00 to 9:30 p. m.  
KMPC—100.3 Meg.  
Same as daily schedule from 3:00 to 12:00 p. m.  
KHJ—101.1 Meg.  
1:30—Norma Young.  
2:00—Farm Fare.  
2:30-9:00—Same as daily schedule.  
KKLA—97.1 Meg.  
5:00—In the Groove.  
5:30—Spirits.  
6:00—Concert.  
7:30—Round Town.  
8:00—Concert.  
9:00—Memories.  
KMGM—98.7 Meg.  
5:00—Music.  
6:00—Music.  
7:00—Concert.  
9:00—Broadway Lullaby.  
9:30—Orch.  
KFMV—94.7 Meg.  
5:00—Child's Corner.  
6:00—John Hurling.  
KMPG—West Stars.  
KECA—Breakfast in Hollywood.  
KHJ, KVOE—News.  
KFWE—Bill Leyden.  
KNX—Nelson Pringle.  
KGER—Religious.  
KFOX—News.  
**7:15 A. M.**  
KFI—Lawton.  
KMPC—News.  
KHJ, KVOE—Bkfst. Gang.  
KNX—Morning Stars.  
KGER—Aubrey Lee.  
KFOX—Dr. Harrod, Music.  
**7:30 A. M.**  
KFI—Platter Party.  
KMPC—Say With Music.  
KECA—Z. Manners.  
KNX—Bob Garred.  
KFOX—Bible Hour.  
**7:45 A. M.**  
KFI—Sam Hayes.  
KMPC—Morning Time.  
KHJ—News.  
KNX—Fred Beck.  
KGER—W. B. Record.  
KVOE—Hot Cake Club.  
**8 A. M.**  
KLAC—News, Stocks.  
KFI—Coffee Time.  
KMPC—Norma Nesbitt.  
KECA—Berk. Club.  
KHJ—John Bosman.  
KFWE—Clete Roberts.  
KNX—Clubtime.  
KFAC—Church.  
KGER—Mizpah.  
KFOX—All Nations Bible Society.  
**8:15 A. M.**  
KFI—Marriage for 2.  
KLAC—Haynes.  
KMPC—Markets, Sports.  
KHJ—News.  
KVOE—Bob Poole.  
KFWE—Melodies.  
Jan. 6.  
9:00—News.  
9:30—Story of Music.  
10:30—News.  
10:45—U. N.  
11:00—Beyond Song.  
11:30—Thru Looking Glass.  
12:45—V. A. Report.  
3:15—Inside Basketball.  
4:00—London Time.  
4:30—Melody Time.  
KNOB—103.1 Meg.  
3:00—Marine Air Reserve.  
3:15—Pop. Music.  
4:00—Listen to Stars.  
KLN—88.1 Meg.  
(Voice of L. Beach Public Schools).  
9:00-9:15 a. m.—What's in a Name?  
9:15-9:30—Music Far and Near.  
9:30-9:45—Young Musicians.  
9:45-10:00—Bag o' Tales.  
1:00-1:15 p. m.—Young Musicians.  
1:15-1:30—Camp Hill.  
1:30-1:45—Great Americans.  
2:30-2:45—Adventures in Research.  
KXN—Heler Trent.  
KFWE—Bob Garrick.  
KGER—Religious.  
KFOX—Full Gospel.  
KVOE—Tell Neighbor.  
**9:45 A. M.**  
KFI—Around Town.  
KVOE—Heater's Mail.  
**10 A. M.**  
KLAC—Al Jarvis.  
KFI—Schoolcast.  
KMPC—Bill Ewing.  
KECA—Ira Cook.  
KHJ—KVOE—News.  
KFWE—Peter Potter.  
KNX—Big Sister.  
KFAC—Accent on Strings.  
KGER—News.  
Earl Lee.  
KFOX—News, Religious.  
**10:15 A. M.**  
KMPC—L. A. Golf.  
KHJ—KVOE—Gospel Singer.  
KGER—Tom Baird.  
KNX—Ma Perkins.  
KFOX—Religious.  
**10:30 A. M.**  
KLAC—Honest Opinion.  
KFI—Lora Lawton.  
KMPC—Bill Ewing.  
KHJ—Ladie Fair.  
KECA—True Story.  
KNX—Dr. Malone.  
KFOX—Rev. Markham.  
KVOE—Meet the Band.  
**10:45 A. M.**  
KFI—Life Beautiful.  
KFA—Music.  
KGER—Rev. Le Roy Kopp.  
KFOX—Anne Jones.  
KVOE—Melodies.  
**11 A. M.**  
KLAC—Al Jarvis.

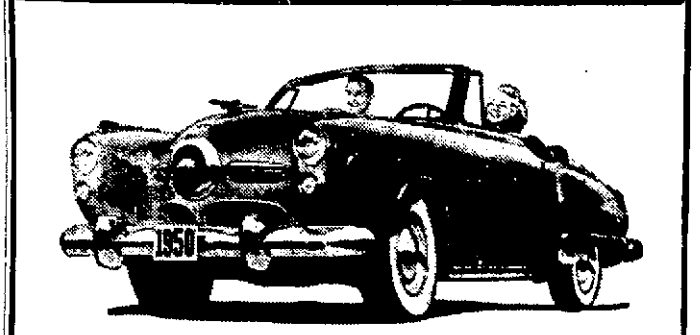
## Correct Appraisal of Hands Safest Way to Win Contract

By WILLIAM E. MCKENNEY  
Written for NEA Service  
Today's hand gives you a lesson you may not have an occasion to use for a long time, but remember it well because it may help you to win a contract this year.  
During the course of the bidding East was quite confident that North and South could make

## On the Air Waves

ace of trump, but how could he prevent that ruff? You might say, let east lead a trump and trust to luck.  
However, there is a safe way  
Tennessee Ernie on Saturday 'Opry'  
Tennessee Ernie, currently riding a new crest of popularity on his version of "Mule Train" will be the "Grand Ole Opry" guest, Saturday, NBC, 7:30 p. m. He will sing "Mule Train" and "Smoky Mountain Boogie."  
Red Foley, singing star and emcee, will head the regular cast which includes Rod Brasfield, Minnie Pearl, The Old Hickory Singers and the Oak Ridge Quartet.  
clubs. When North does not cover, discard the seven of spades. It is a loser anyway. South has to win with the king. Now he cannot get North in the lead to return a diamond.  
If, however, you lead a trump, after winning the opening lead, South will win with the ace and lead the king of spades. North will not hesitate, but will overtake it with the ace and return a diamond and your contract will be defeated.

Lesson Hand—N-S vul.  
South West North East  
1 ♠ Double 1 ♠ 2 ♠  
2 ♠ 4 ♠ Pass Pass  
4 ♠ Pass Pass 5 ♠  
Opening—♠ 6



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