	WED	NESDAY, JANI	JARY 4, 1950	
AM	KTSA550 (CB5)	KMAC-630	KABC680	WOAI-120
6:00	Song Corral	RFD Texas (5 a.m.)	Facts for Farmers	Taxas Farm & Hom
6:15	Song Corral	RFD Texas	Big Bill Lister	Form News—Shom
6:30	News	Rev. Raymond Richey	Blueridge Mtn. Boys	Fairfield Four
6:45	Dearborn Roundup	Sam Marris	Ronching Roundup	Red River Dava
7:00	Trading Post Johnny Lane News Coffee Capers	Wake Up S.A.	Martin Agronsky	Newscast—Howell
7:15		Wake Up S.A.	Hillbilly Hit Parade	Morning Devotiona
7:30		Wake Up S.A.	News	Radia Rodeo
7:45		Wake Up S.A.	Radio clock	Radia Rodeo
2:00	Coffee Capers	Robert Hurlaigh	Breakfast Club	Newscast—Guerra
8:15	Coffee Capers	Tell Your Neighbor	Breakfast Club	Johnny Dugan Timi
8:30	News	Hillbilly House Porty	Breakfast Club	Johnny Dugan Timi
8:45	Johnny Lune	Hillbilly House Party	Breakfast Club	Johnny Dugan Timi
9:00 9:15 9:30 9:45	Doctor's Office Arthur Godfrey Arthur Godfrey Arthur Godfrey	Hillbilly House Party Hillbilly House Party Hillbilly House Party Hillbilly House Party	My True Story My True Story Betty Crocker Victor Lindlahr	Welcome Travelers - Welcome Travelers Marriage for 2 Rosemary
10:00	Arthur Godfrey	Hillbilly House Party	Madern Romances Modern Romances Dr. Paul Crosby & Co.	We Love and Leare
10:15	Arthur Godfrey	Hillbilly House Party		Young Dr. Malone
10:30	Plantation Party	Texas Trade Parade		Jack Berch
10:45	Movie Time	Texas Trade Parade		Lora Lawton
71:00	Wendy Warren	Kate Smith Speaks	Lodies Be Seated	Ma Perkins
11:35	Aunt Jenny	Lanny Ross	Lodies Be Seated	Pres. Truman's
11:30	Helen Trent	Texas Trade Parade	Curly Fox	State of
11:45	My Gol Sunday	Heatter's Mail Bag	680 Roundup	Nation Address

12:15 12:30 12:45	Pres. Truman Pres. Truman Pres. Truman Pres. Truman	President Truman President Truman Checkerb'd Jambaree	Noonday Jambores Texas Tophands Del Dunbar	Market Reports Smile Program Judy and Jane
1:00	Meet the Band	Lodies Fair	Newscast	Double or Nothing
1:15	Meet the Band	Lodies Fair	Monette Shaw	Double or Nothing
1:30	Hera Druke	Queen For a Day	Bride and Groom	Today's Children
1:45	Vernon Gayer	Queen For a Day	Bride and Groom	Newscast—Guerra
2:00	David Harum	Bob Poole Show Bob Poole Show Spinning the Tops Spinning the Tops	Quick as a Flash	Life Can Be Beautiful
2:15	Hilltop House		Quick as a Flash	Road of Life
2:30	House Party		Hannibal Cabb	Pepper Young's Famil
2:45	House Party		Hannibal Cabb	Right to Happiness

Stamps Quartet

Newscust-Guerra

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC)... from 3:00 P.M. to 10:30 P.M. News: KING CAMOUS AND Burges 10:00, Bill Geyer Orch; 10:30 Rhythm & Orch; 10:30 Rhythm &

3:00	Garry Moore Garry Moore Garry Moore News	630 Club	Gaien Drake	Backstage Wife
3:15		630 Club	Russ Morgan Show	Stella Dollas
3:30		630 Club	Money for Music	Lorenzo Jones
3:45		630 Club	Money for Music	Young Widder Brown
1:00	Entertainment, Inc.	630 Club	Money for Music	When a Girl Marries Portic Faces Life Just Plain Bill Front Page Farrel
1:15	Entertainment, Inc.	630 Club	Market Reports	
1:30	Entertainment, Inc.	630 Club	Money for Music	
1:45	Entertainment, Inc.	630 Club	Money for Music	
5:00	Uncle Dan The Stars Sing Naws—Neithamar Lowell Thomas	B-Bar-B Ranch	Challenge of Yukon	Perry Mason
5:15		B-Bar-B Ranch	Challenge of Yukon	Light of the World
5:30		Tom Mix	Jack Armstrang	Guiding Light
5:45		Tom Mix	Jack Armstrang	Newscast—Williams

.M.		WEDNESDAY	EVENI

6:00	Boulah	Fulton Lowis,
6:15	Jack Smith Sings	Dinner Date
6:30	Club 15	G. Heatter
6:45	Edward R. Murrow	I Love a Myste
7:00 7:15 7:30 7:45	Mr. Chameleon Mr. Chameleon Dr. Christian Dr. Christian	Can You Top Can You Top Internat'l Airp
8:00	Groucho Marx	Mr. Feathers
8:15	Groucho Marx	Mr. Feathers
8:30	Bing Crosby	Family Theate
8:45	Bing Crosby	Family Theate
9:00 9:15 9:30 9:45	Burns & Allen Burns & Allen Lum'n' Abner Lum'n' Abner	Meet the Band Meet the Band Texas Trade P To Be Announce
10:00	Naws—H. Vincent	News-Mutual
10:15	Curt Massey	Dance Parade
10:30	Paul Neighbors Or.	Dance Parade
10:45	Paul Neighbors Or.	Dance Parade
11:00	News	Dance Parade
11:15	Nora Morales Or.	Dance Parade
11:30	Harv. Crawford Or.	Dance Parade
11:45	Havy: Crawford Or.	Until I a.m.

Fulton Lowis, Jr.	News
Dinner Date	Elmer Devis
G. Heatter	Lone Ranger
I Love a Mystery	Lone Ranger
Can You Top This	Dr. I. Q.
Can You Top This	Dr. I. Q.
Internat'l Airport	Sherlock Holn
Internat'l Aizport	Sherlock Holn
Mr. Feathers	Mystery My H
Mr. Feathers	Mystery My H
Femily Theater	Cosebook, G.
Family Theater	Casebook, G.
Meet the Band	To Be Annour
Meet the Band	To Be Annour
Texas Trade Parade	ABC Roundup
To Be Announced	ABC Roundup
News-Mutual	News
Dance Parade	Ted Malone
Dance Parade	Gems Though
Dance Parade	Dance Band
Dance Parade	News
Dance Parade	Donce Band

Sherlock Holmes	Great Gildersleeve
Sherlock Holmes	Great Gildersleeve
Mystery My Hobby	Break the Bank
Mystery My Hobby	Break the Bank
Casebook, G. Hood	Mr. District Attorney
Casebook, G. Hood	Mr. District Attorney
Fo Be Announced To Be Announced ASC Roundup ABC Roundup	The Big Story The Big Story Curtain Time Curtain Time
News	Newscast—Williams
Ted Malone	News of the World
Gems Thought	St, Anth. Hotel Orch.
Dance Band	St, Anth. Hotel Orch,
News	Newscast—Williams
Donco Band	News of the World
Donce Bond	Dance Music
Donce Band	Dance Music

Light Up Time

News of the World H. V. Kaltenborn

This is Your Life

Serenade

5:80 A.M., Sign On and News: 5:82, Farmer's A?m an ac: 6:00. News: 6:07, Radio Almeriaci 6:45, Early Biro. News: 6:00, Radis Almanaci 7:45, Breakfast Table News: 5:00, Radis Almanaci 9:00, News Headlines and 69 Silver Minutes: 10:00, News Headlines; 10:15, Traffic Court: 10:20, Musica Appreciation: 11:00, News Headlines and Musicas Hall of Fame: 12:00, P. M., News Headlines and Summy Kays; 12:15, and Sammy Kays; 12:15, and Sammy Kays; 12:15, and Sammy Kays; 12:15, Hall of Vanne: 12:06, P. M. Neva Handlines and Sammy Rays; 12:15, Wayne Kins: 12:28, Gay Lombards: 12:45, Neon-time News: 1:00, Polka Time: 1:00, News Headlines and Today's Biss: 3:00, News Headlines and Today's Biss: 3:00, News Headlines and Remember; 3:45, Bins Crosby Crooner Cish; 100, News Headlines and 5 bony Injectude: 3:30, Teon Time: 4:45, Teen Shows: 5:50, News Headlines and Old Time Dance Time: 5:30, Expanded Headlines and Old Time

KITE-930

KONO---1400

5:00 A. M., Daybreakers; 7:00, Guspel Music Makers: 7:15, Radio Gospel; 7:30, Masic: 7:45, News: 8:00, Myrning Raundup; 10:00, Members Only: 12:15 P.M., News: 12:30, Members Only: 1:00, Saddle Pala: 3:30, Smiler Whitley: 3:30, On the Record: 5:45. News of the Day: 6:00. Twillghi Time: 6:55. News: 7:00 Rhythm Rustiers; 7:15, Jerry O'Dell; 7:30, Les Paul; 7:45, News; 8:00 Cowboy Jam-

Romance: 12:00, All Nite. KÇOR—1350

5:00 A. M., Los Reyes El Hotar: 8:30, Calen-darlo Radior 7:00, Gay Caballero: 8:00. Sacred Musicales: 11:00. Cul-11:15. Jorriest 12:00 P. M., Troyadores verlas 12:30. Una Cancion Para Ti: 12:45, Novedades: 1: 100. Reves: 1:23, Candy. Andy News: 1:45, Beneficencia: 3:00. Tippin In: 5:00. Spanish News: 5:30. Lorenzo Caballero: 6:00. KCOR Review: 7:15. Alegres: 7:80, Music: 9:30, Wrestling: 11:80, Spanish: 12:00, Bign Off.

K[WW--1540

6:00 A.M., Amanecer Ranchero: 6:30. Desper-tador: 7:00. Mananitas: 8:00, Pensando Ti: \$:15. Newst 9:00, Doranteat 19:90, Buleros; 10:30, Hora Catolica; 11:00. Modas; 12:30 P.M., La Opinion: 12:45, Centeno: 1:00, Fiesta Alegre; 2:00, Anahuac: 8:00, Deporteu: 4:30, Postune: 5:00, Lone Star: 5:30. Lorenzo C.: 5:45, Sign Off.

KTSA COMPLETE NEWS COVERAGE

in the Community" will be dis-

cussed at the Robert B. Green School P.T.A. meeting at 2:30

Participating in the discussion

will be Mrs. Howard Ives, Mrs. D. F. Warne and Major Mayes,

leaders of the Brownie, Girl

Scout and Junior Yank troops

Miss Clara Willett's second-

grade pupils will present the

p.m. Thursday.

at the school.

children's program.

6:30	A.M.	Blewett	Smyth
7:30	A.M.	Blewett	Smyth
8:30	A.M.	Blewett	Smyth
12:00	Noon	Pat Boy	ett e
5-30	P.M.*	Bill Nie	thame

KTSA-FM *Carried Also on

5:45 P.M.* Lowell Thomas 6:45 P.M. Edward R. Murrow

10:00 P.M. Heywood Vincent 11:00 P.M. CBS World News

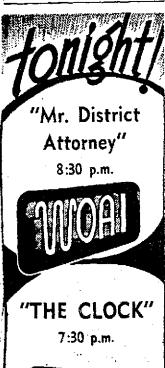
101.5 mc on Your FM Dial

TELEVISION

WOAI-TY Wednesday Evening 6:00—Kukla, Fron & Ollie 6:15—Kukla, Fran & Ollie 6:30—Dance Time 6:45—Telenews 7:00—Don Winslaw 7:15—Don Winslaw

7:19—Don Winslow 7:30—The Clock 7:45—The Clock 8:00—Misbehaving Husbands 8:15—Misbehaving Husbands 8:30—Misbehaving Husbands 8:45—Misbehaving Husbands

EXPRESS WANT ADS-G-2121





HOPALONG CASSIDY

IS HERE! See page 2A

San Antonio Express

PROGRAMS PERSONALITIES

PRESIDENT TRUMAN WILL ADDRESS THE JOINT session of Congress Wednesday. KTSA-12 NOON.

THERE WILL BE PLENTY OF KIDDING BACK AND forth when Al Jolson pays a return visit to KTSA-CBS's "Bing Crosby Show" Wednesday at 8:30 p.m. Says Crosby about Jolson: "Our guest is a young man who was with us last week and made good. His singing, bird whistles and magnetic personality seemed to catch on . . ." The music department will be well stocked with hit numbers. Joison sings "Is it True What They Say About Dixie," then joins Bing in a medley including, "Carolina in the Morning," "My Blue Heaven' 'and "Alabamy Bound." Crosby solos "Dear Hearts and Gentle People" and

"Bye, Bye, Baby." KTSA—830 P.M.
MR. AND MRS. LEE DUNCAN, TULSA, OKLA., WILL BE the "wishbowl" guests on the radio quiz show, "Break the Bank" Wednesday at 8 p.m. They will visit New

York, expenses paid, as guests of the program, and compete for the bank, which now holds \$1,800. Bert Parks is the emcee. WOAI-8 P.M.

"YOU BET YOUR LIFE," CBS COMEDY quiz starring Groucho Marx, will have a new sponsor Wednesday at 8 p.m., when it will be presented by the De Soto-Plymouth Dealers of America. One of the most popular programs on the air, "You Bet Your Life" was originated by Producer John Guedel of "House Party" and "People Are Funny" fame. Last year, "You Bet Your Life" won a George Foster

Peabody Award in the comedy classification. George Fenneman is announcer and Jerry Fielding is music director. KTSA-8 P.M.

IT'S "THE WIDOW'S RUBY MURDER CASE" FOR CBS' "Mr. Chameleon" Wednesday (KTSA-CBS, 7 p.m.), in place of the previously announced "The Fabulous Ruby Murder Case." Story concerns the death of a woman who earlier had notified police that she feared she was in danger because she owned a valuable ruby. The series was conceived and is produced by Frank and Anne Hummert. KTSA-7 P.M.

AN ADAPTATION OF THE FAMOUS "OLD JUDGE Priest" story will be aired by "The Family Theater" for its Mutual Network broadcast Wednesday. Producer Jaime del Valle will present an all-star

Hollywood cast, KMAC—8:30 P.M.

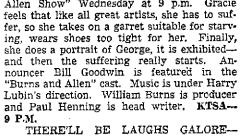
"HOW CAN A WIFE BE SURE HER
Husband Loves Her?" One woman attempts this on Wednesday's "Aunt Jenny" show. KTSA-11:15 A.M.

NORA WARNS TOM ABOUT GEORGE ... Nora warns Suzanne about Tom...And she has good reason to give advice Wednesday on

"This Is Nora Blake." KTSA-1:30 P.M. A SERIES OF SEEMING ACCIDENTS IN subway stations is investigated by "Mr. Dis-

trict Attorney" in "The Case of the Wheels of Death" Wednesday over WOAI-NBC at 8:30 p.m. It becomes apparent that the victims are not suicides, nor do they fall from the subway platforms by accident. The D.A. (Jay Jostyn) finds an insane killer just in time to prevent panie. WOAI-8:30 P.M.

GRACIE-DECIDES SHE IS IN NEED OF A HOBBY, SO she takes up portrait painting, during KTSA-CES' "Burns and Allen Show" Wednesday at 9 p.m. Gracie feels that like all great artists, she has to suf-



when those four exeprts, Joe Laurie, Jr., Jolson Senator Ford, Harry Hirshfield, and Peter Donald get wound up to see who tops who on the weekly Mutual laughriot, "Can You Top This?" KMAC-7 P.M.
RULES FOR THE NINTH ANNUAL SCRIPT-WRITING

competition are announced Wednesday by "Dr. Christian." In this week's prize-winning drama, "Clear Conscience", the River's End medico serves as the foreman of a jury in a murder case. KTSA--7:30 P.M.

A HIGH OFFICIAL IN WASHINGTON INFORMS DON that the papers he turned over to them must be treated as top-secret. He is requested to kill any story he intended publishing. What would you do if you were the managing editor of a leading newspaper and had the biggest story of the year your fingertips? Don't miss Wednesday's thrilling chapter of "Wendy Warren and the News." KTSA-11 A.M.

Linkletter Has Traveled Widely

Art Linkletter, CBS radio way to Buenos Aires and back. star, is probably one of the most traveled personalities in radio at college, he got a job as an This knowledge of people and announcer at a San Diego radio places almost all over America station. By the time he gradumay well account for his expert ated, he was the station's chief understanding and deft handling announcer. Now he is one of of the many varied contestants who have appeared on his famous program.

Born in Saskatchewan, Canada in 1912, he had traveled with his family all over the United States and Canada before he was six! The family finally settled in San Diego, Calif. where Art attended high school and college.

But before entering college Art decided to see something of the world, left home with ten dollars in his pocket. Thumbing his way on highways and catching rides on freight trains, Art saw America, practically all of it. He worked as a bus boy ir Chicago, a harvest hand in South Dakota, forester in Washington, theatre usher in St. Paul, meat packer in Minnneapols and coupon clerk in Wall Street. As a deck hand, Art worked his

Zale's repairs your watch

- JEWELRY REPLATED.
- BILVER REFLATED, REPAIRED WATCHES MODERNIZED WITH NEW CASES AND BANDS WATCH CRYSTALS INSERTED . WATCH DIALS REFINISHED
- SEADS STRUNG AND BAST SECES BRONZED repairs guaranteed at Zuis's 600 R. Rouston, S. A., Toxas

CBS Shows Tops, Both Radio, Hooperatings Find TV to Carry

Offerings Take Four-Fifths Of Top Positions in Study

Columbia. Broadcasting System radio program. continue to lead all other networks, according to the latest

These ratings give CBS four of the first five positions, eight Other CBS shows in the top of the top 10, and 12 of the top 15 are "M. Friend Irma," "Bing

'Amos 'n' Andy."

evening Hooperatings, for the week of Dec. 15-21.

Other CBS shows in the top Crosby Show," "Edgar Bergen-CBS programs in the first five Charlie McCarthy Show," "You are "Jack Benny Program," Bet Your Life" (starring Grou-"Lux Radio Theatre," "Arthur cho Marx), "Suspense," "Mr. Godfrey's Talent Scouts" and Chameleon," "Bob Hawk Show" "Amos 'n' Andy."

JAUNDICED EYE

MURROW CHOOSES AWARDS FOR 1949

and long lists of things that have happened during the preceding 12 months, K.T.S.A.-C.B.S. Reporter Edward R. Murrow offers his own nominations for 1949.

"Our nominations, some seri- Atomic Energy Commission. ous and some not so serious," he said, "would go something like

of the year-which might well be retired-'Unity.'

"The broadcaster who has consistently talked as much or more adio-Elmer Davis. "'Friends' of the year—Harry wedding.

Truman and Ike Eisenhower. "Most tolerant radio criticmy own father, who has never uggested that it's downright dishis living this way, but who, I am sure, feels that there is some last January. thing not quite right about getting paid for just talking, particularly when the talk is often of them. no better than what he used "Our

"Nomination for the job with least security — Premier of France. Four in the last year, is the money coming from?" "Mystery of the year-how Plan cost and what is it?

fore there was any radio.

"1949 award for patience and "Most sweeping and compre-freeze."

In line with the American cus- hensive phrase of the year-proom of issuing awards, citations, duced by a satellite statesman who wrote 'Stalin is everything.'

"Phrase that withered fastest that one about 'incredible mismanagement, as applied to the grams will be cancelled for the broadcast, which may run 45

"We are suggesting a small medallion for United Nations delegates carrying the slogan, "Most overworked, tired word 'You'r another," with 'Warmon-

ger' on the reverse side.
"For the indiscriminate use of adjectives in reporting, we are prepared to defend our selection CBS SHOWS ense than anyone else on the of the unpublished accounts of

the Rita Hayworth-Aly Khan "Most surprised animals of the year were undoubtedly the cat- year's end when, in an unpretle and sheep in the West who cedented move, they purchased looked up and saw those bales of honest for a grown man to make hay come tumbling out of air-

> "Pilot of the year-a boy who flew the Berlin airlift-any one

"Our credentials for selectto hear around a crsossroads ing the billiard player of the store in North Carolina, long be-year are doubtful, but for various reasons we choose Mon Walgren. "Question of the year: 'Where

"Outstanding judicial quesmuch would the Brannan Farm tion: 'Is Business Bad? And if CBS Orchestra; Wednesday, Jan. so, why?' "The symbolic object of 1949

fortitude—Judge Harold Medina. was, in our opinion, the deep-

Truman Talk

'State of Union' Message Slated For House Chamber

BY ASSOCIATED PRESS NEW YORK, Jan. 3.-President Truman's "Stat**e** of the Union" message to the reassembled session of Congrèss, announced fo**r** Wednesday, is to be made both a pool broadcast and

Pickup point will be the House chamber, where House and Senate will be sitting in joint session.

The President is expected to begin speaking around 1 p.m., (E.S.T.), with the TV networks oming on earlier than the radio circuits to catch some of the preliminaries.

All necessary regular pro-

CAR FIRM **BUYS EIGHT**

The Ford Dealers of America made broadcasting history at taining radio program broadcraft during the heavy storms casts on the CBS and other networks during the two-week period, Jan. 4 through 17, to advertise the new 1950 Ford.

In order to reach large established audiences, the Ford dealers have taken the commercial time on the following individual CBS broadcasts:

Wednesday, Jan. 4, Lum and Abner: Friday, Jan. 6, Pursuit; Saturday, Jan. 7, Adventures of Phillip Marlowe; Sunday, Jan. 8, 11, Lum and Abner; Friday, Jan. 13. Young Love; Sunday, Jan. 15, CBS Orchestra; and Tuesday, Jan. 17, Escape.

GENTLEMEN FISH PREFER BLONDE WAVES

Alice Faye's hair has solved a fishing problem.

In his unique sporting

Phil Harris' patient wife, who comes up with solutions to his problems on their Sunday evening radio program, has supplied the missing factor in the newest bafflement of his sport-

tear band from a cigaret

equipment, Phil has a novel collection of fishing flies. Among these is a small flyplug made from an extracted molar, the gold inlay of which provides just the right lure at certain times. Another creation came in an hour of necessity when a

wrapper proved the best color for tempting fish. But the height of improvi-sation was the newest con-

coction by Phil and his fishing friends. Lacking the duplicate parts for a fly they wished to copy, they substituted a few strands of Alica Fave's blond hair and solved their problem!

CBS's brightest radio stars.

Crosby

MEN'S 50c PLAIN DRESSES CLIANED AND PRESSED - SPECIAL --SAVE \$1.00 \$5.00 IN DRY CLEANING PAY ONLY \$4.00

> CASH AND CARRY PUBLIX CLEANERS 908 W. Laurel at 5 Points

ELITE 2205 N. Zarramora at Ashby F. W. Manley, Prop. City-Wide 2-Day Delivery P-20212 P-0265 P-20212

PUBLIC NIGHT SCHOOLS

OFFER COMPLETE COURSES IN

■ HIGH SCHOOL SUBJECTS ■ COMMERCIAL SUBJECTS MAL WUKK BUSINESS EDUCATION

ENROLL NOW

TECH SCHOOL . 637 MAIN AVE . G-6387 AFTER 1 P.M.

You should **KN** about this famous - flavor Beer from Old ST. JOE!

COUNTRY CLUB every time you ask for BEER!





city, town and hamlet in the Says Adams: "Let teachers pound these numbers the noggins of the young as they do the multi-plication table. Could be a

Bustamante Is **Honor Soldier**

Pfc. Frank J. Bustamante, now serving with the 19th Infantry Regiment, on Kyushu, Japan, was recently selected as colonel's

Bustamante was picked for his excellent appearance, military proficiency, and soldierly bearng." He is the son of Mr. and Mrs. Daniel Bustamante, 3412 W.



NON-STOP DC-6 BALLAS TO CHICAGO

R. B. Green P-T.A. THIS COULD To Meet Thursday KEEP COPS, "Teamwork Between Agencies FIREMEN BUSY

Cedric Atlams, who Tuesday began his commentary and "cozy chatter" on the national scene for KTSA-C.B.S. at 2:55 p.m., makes this why-didn't-anybodythink-of-this-before suggestion, quoted by Bennet Cerf in the Saturday Review of Literature: standard telephone numbers for fire and police departments in every



DC-4 To Dollas