

SUNDAY, JANUARY 1, 1950

A.M.	KTSA-550 (CBS)	KMAC-630 (MUTUAL)	KABC-680 (ABC)	WOAI-1200 (NBC)
6:00	Song Corral	Sunrise Serenade		Morning Devotional
6:15	Song Corral	Sunrise Serenade		Morning Devotional
6:30	News	Sunrise Serenade		Morning Devotional
6:45	Music for Sunday	Sunrise Serenade		Morning Devotional
7:00	Good News Hour	Sunrise Serenade	Roadside Chapel	Health Talk
7:15	Good News Hour	Sunrise Serenade	Light Gospel Singers	Religion News Reporter
7:30	Caroline Callings	Raymond Richway	Upper Room	Methodist Hour
7:45	Caroline Callings	Raymond Richway	Religious News	Methodist Hour
8:00	Baptist Message	1st Assembly God	Music for Sunday	News Roundup
8:15	Baptist Message	1st Assembly God	Music for Sunday	News Roundup
8:30	South Sea Baptist	Church of Christ	Comic Weekly	News Roundup
8:45	South Sea Baptist	Rev. W. C. Satterfield	Comic Weekly	News Roundup
9:00	News Roundup	Radio Bible Class	Message of Israel	News Roundup
9:15	News Roundup	Radio Bible Class	Message of Israel	News Roundup
9:30	Sun. Hit Parade	Little Church	Message of Israel	News Roundup
9:45	Sun. Hit Parade	Little Church	Message of Israel	News Roundup
10:00	News	Taylor Tabernacle	News	News Roundup
10:15	Howard K. Smith	Taylor Tabernacle	News	News Roundup
10:30	Salt Lake City Choir	Taylor Tabernacle	News	News Roundup
10:45	Salt Lake City Choir	Taylor Tabernacle	News	News Roundup
11:00	Invitation to Learn	Raymond Richway	News	News Roundup
11:15	Invitation to Learn	Raymond Richway	News	News Roundup
11:30	Travis Park Church	Lutheran Hour	News	News Roundup
11:45	Travis Park Church	Lutheran Hour	News	News Roundup

SUNDAY AFTERNOON

Time	KTSA-550 (CBS)	KMAC-630 (MUTUAL)	KABC-680 (ABC)	WOAI-1200 (NBC)
12:00	C. Collingwood, News	Lutheran Church	Fine Arts Quartet	Voice of the Press
12:15	Guest Star	Lutheran Church	Fine Arts Quartet	Voice of the Press
12:30	News	1st Church Nazarene	Sammy Kaye	Timeless Tunes
12:45	Sunday Serenade	Canary Pat Show	Newscast	Newscast
1:00	Yarns Geyer	Citizen Satele	Sweetly Party	NBC Symphony
1:15	Yarns Geyer	Citizen Satele	Sweetly Party	NBC Symphony
1:30	Guy Lombardo Show	Baptist Hour	Wayne King	NBC Symphony
1:45	Guy Lombardo Show	Baptist Hour	Wayne King	NBC Symphony
2:00	Hollywood Showtime	Treasury Varieties	This Week Around	One Man's Family
2:15	Hollywood Showtime	Treasury Varieties	This Week Around	One Man's Family
2:30	Curtain Calls	Juvenile Jury	The World	Quiz Kids
2:45	Curtain Calls	Juvenile Jury	The World	Quiz Kids

Reporters To Review Mid-Century

As the Twentieth Century reaches its half-way mark, CBS correspondents will be flown in to New York from major outposts here and abroad to take part Sunday, Jan. 1, in a special 45-minute round table, titled "Mid-Century," reviewing world events and achievements of the past 50 years, and evaluating, without prophecy, prospective future trends in global affairs and civilization's progress.

The broadcast will be sponsored by Chevrolet and aired over KTSA from 4 to 4:45 P.M.

Edward R. Murrow, who casts lightly over CBS and KTSA, will be chairman of the roundtable, whose chief participants will include CBS News correspondents:

Howard K. Smith, chief of the European staff, Eric Sevareid, chief of the Washington bureau; Bill Costello, director of the CBS Far Eastern bureau, Tokyo; Winston Burdett, Rome; Bill Downs, Berlin; David Schoenbrun, Paris, and Larry Lesueur, U.N. correspondent.

All the newsmen arrived in New York Friday. Costello flew in from Vancouver, B. C., completing the last leg of a round-the-world trip.

The broadcast, conceived by Bob Bendick, CBS director of special events, and Don Hewitt, CBS-TV director, will be under the supervision of Edmund Chester, director of CBS news, and Wells Church, editor-in-chief of CBS news.

OSCAR LEVANT PLAYS THE KHACHATURIAN CONCERTO for Piano and Orchestra as New Year's Day soloist with the New York Philharmonic-Symphony, conducted by Dimitri Mitropoulos on CBS Sunday. Mitropoulos will direct the orchestra also in the Brahms' Symphony No. 4, in E Minor, Son of an Armenian bookbinder, Aram Khachaturian has recreated his native Caucasian folk music in what has been described as "wild Lisztian virtuosity, sweeping gestures both lyrical and rhetorical, in the high romantic tradition." KTSA-2:30 P.M. (FM); 10:30-12 P.M. (AM).

SCREEN STAR KIRK DOUGLAS PLAYS the famed fictional racketeer of the twenties in an adaptation by Charles Tazewell of F. Scott Fitzgerald's novel "The Great Gatsby," on CBS' "Family Hour of Stars" Sunday. KTSA-3 P.M.

ONE OF AMERICA'S MOST BELOVED COWBOY HEROES, "Hopalong Cassidy," with Bill Boyd starred in the title role, will be heard over the Mutual Network beginning Sunday. Bill Boyd has already been starred in 68 of these westerns. The cowboy character was created by author Clarence E. Mulford in 1907. He has written 28 full-length "Hopalong Cassidy" novels. KMAC-3:00 P.M.

GUIDO CANTELLI'S SECOND CONCERT OF THE SEASON with the NBC Symphony Orchestra Sunday will include music by Haydn, Stravinsky and Wagner. The program will close with the "Rienzi" overture by Wagner. The opera is hardly known today, yet it was the success of this opera in its first presentations in Dresden in 1842 that brought Wagner his first acceptance in the opera world. WOAI-1 P.M.

GREGORY PECK JOINS EDGAR BERGEN AND CHARLIE MCCARTHY in a hilariously confusing takeoff on Peck's latest movie, as part of the special Bergen-McCarthy New Year's Day show to be heard Sunday. Any resemblance between the McCarthy-ized version and Peck's own movie epic of the Air Force ("Twelve O'Clock High") ends with the title, the screen star emphasized. KTSA-7 P.M.

CONNIE BROOKS BUYS A TICKET FOR A NEW YEAR'S Eve dance with a five spot she receives from school principal Osgood Conklin for taking over part of a baby-sitting job thrust upon him, during CBS' "Our Miss Brooks," comedy starring Eve Arden. KTSA-5:30 P.M.

MARGARET WHITING, STARRING ON CBS' AND KTSA' "Jack Smith-Dinah Shore-Margaret Whiting Show," and lyric baritone Michael Tobin are the New Year's night guests of conductor-arranger Ted Dale on "Carnation Contented Hour," Sunday. KTSA-9 P.M.

THE MERRIMENT OF A NEW YEAR'S Eve party, with Jack Benny in his accustomed role of the patsy, will be re-created on CBS' "Jack Benny Program" Sunday. When the Benny troupe stages a festive get-together, the headman leads the list of invitees, but the comedian gives them the brush to keep a date with a girl. KTSA-6 P.M.

POPE PIUS XII WILL BE SKETCHED in an intimate work portrait by Winston Burdett, CBS Rome correspondent, on "The Newsmakers," Sunday. Pope Pius will be an especially appropriate subject for the portrait on this day, as it begins the Holy Year in the Roman Catholic faith. KTSA-10:05 A.M.

TERENCE RATTIGAN'S "WHILE THE SUN SHINES," co-starring Peter Lawford and Arthur Margetson, will be the "Theatre Guild on the Air" offering Sunday. "While the Sun Shines" tells the story of the Earl of Harpenden, who is about to marry Lady Elizabeth Randall. He decides to turn his former fiancée, Mabel, over to Lt. Mulvaney, a Yank in England. Mulvaney is more than willing, but mistakes Lady Elizabeth for Mabel. The play reaches its climax in the resolution of the intricate triangle. WOAI-7:30 P.M.

CORLISS TALKS HER FATHER INTO MAKING A NEW Year's resolution that he won't get mad at her boy friend Dexter during 1950, and the resolution holds until Dexter pays a New Year's call, in the broadcast of CBS' "Meet Corliss Archer" Sunday. KTSA-8 P.M.

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

Time	KTSA AM (550 KC)	KTSA FM (101.5 MC)
8:00	Curtain Calls	House of Mystery
8:15	Curtain Calls	House of Mystery
8:30	Sun. at the Chase	Martin Kane
8:45	Sun. at the Chase	Private Eye
9:00	Mid-Century	The Shadow
9:15	Mid-Century	The Shadow
9:30	Mid-Century	True Detective Myst.
9:45	To Be Announced	True Detective Myst.
10:00	Family Hour	Roy Rogers
10:15	Family Hour	Roy Rogers
10:30	Our Miss Brooks	Nick Carter
10:45	Our Miss Brooks	Nick Carter

SUNDAY EVENING

Time	KTSA AM (550 KC)	KTSA FM (101.5 MC)
6:00	Jack Benny	Adventures of Falcon
6:15	Jack Benny	Adventures of Falcon
6:30	Amos 'n' Andy	The Saint
6:45	Amos 'n' Andy	The Saint
7:00	Edgar Bergen	A. L. Alexander
7:15	Edgar Bergen	A. L. Alexander
7:30	Red Skelton	Gator Bowl Preview
7:45	Red Skelton	Gator Bowl Preview
8:00	Corliss Archer	Prudie
8:15	Corliss Archer	Prudie
8:30	Horace Heidt	Prudie
8:45	Horace Heidt	Prudie
9:00	Contented Hour	Taylor Tabernacle
9:15	Contented Hour	Taylor Tabernacle
9:30	Music for America	Gospel Program
9:45	Music for America	Gospel Program
10:00	News—H. Vincent	Martin Aliky—News
10:15	News in Review	Dance Band
10:30	N. Y. Philharmonic	Joy to the World
10:45	N. Y. Philharmonic	Joy to the World
11:00	N. Y. Philharmonic	Dance Parade
11:15	N. Y. Philharmonic	Dance Parade
11:30	N. Y. Philharmonic	Dance Parade
11:45	N. Y. Philharmonic	Until 1 a.m.

KTSA COMPLETE NEWS COVERAGE

550 on Your AM Dial

6:30 A.M. Pat Boyette	12:30 P.M. Pat Boyette
9:00 A.M. World News R'dup	10:00 P.M.* Heywood Vincent
10:00 A.M. Pat Boyette	11:00 P.M. CBS World News
12:00 Noon Chas. Collingwood	12:00 M. CBS World News

*Carried Also on KTSA-FM 101.5 mc on Your FM Dial

NATURALLY, CHARLIE

Charlie McCarthy, a KTSA, be a natural, in fact we'd be radio luminary, trying to talk famous right from the start, be his radio guest star, Greg Peck, cause you could call me: "Peck's into adopting him, argued: "We'd Bad Boy."

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TELEVISION

WOAI-TV Channel 4

Sunday Evening

6:00—Vespers

6:30—This Is Show Business

7:00—Hard Guy

8:00—It's True

TONIGHT!

PETER LAWFORD

ARTHUR MARGETSON

in "While the Sun Shines"

It's Terence Rattigan's comedy about three soldiers in love—with the same girl!

THEATRE GUILD ON THE AIR

WOAI 7:30 P.M.

U.S. STEEL HOUR

FOOD IF THERE'S BETTER. WEYMAN'S

Will Have It

261 E. Main Ave. (Opposite Courthouse) 6-1222

'Search for Faith' Books Discussion

Mankind's ceaseless quest for wisdom and for a faith in something that would enable man to see himself and the world in true perspective is the subject of a new 13-week series, titled "The Search for Faith," which opens on CBS' and KTSA "Invitation to Learning" Sunday from 11 to 11:30 a.m.

Books by authors of many generations and of varying outlooks will be discussed on each program by a panel of distinguished scholars. Mason Gross, provost of Rutgers University, will be chairman on the first broadcast. His guests on Jan. 1, when Maimonides' "Guide for the Perplexed" will be appraised, are T. V. Smith, professor of poetry, politics and philosophy at Syracuse University, and Max Lerner, author, lecturer, newspaper columnist and professor of political philosophy at Brandeis University.

tonight!

Adventures of **SAM SPADE**

7:00 p.m.

This is **Show Business**

6:30 p.m.

The Manhattan Cafe Wishes All Its Customers a

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Paris Correspondent

BILL DOWNS
Berlin Correspondent

BILL COSTELLO
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CBS correspondents have been flown in from every major news capital of the world to bring you this important Mid-Century Report. These famed analysts and reporters will give you authoritative accounts of world conditions today, as seen from their vantage points all over the globe, and point out significant developments to watch for in the future. Out of their discussion and exchange of opinions will come one of the most absorbing and informative broadcasts of this Mid-Century Year. If you want an expert view of what's going on in the world today—and what's likely to happen next—be sure to listen in this afternoon!

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