RADIO

6:00 6:15 6:30 6:45

7:00 7:15 7:30 7:45

8:00 8:15

8:30 8:45

9:00 9:15 9:30

10:15

10:45

11:00 11:15 11:30

P.M.

12:00

1:00

News Chuck Wagon Gang

12:30 Adolph Hofner 12:45 Hired Hands

Meet the Band

Nora Drake

Vernon Geyer

David Harum

Hilltop House

Garry Moore

2:45 Garry Moore

Meet the Band

KITE-930

5:08 A.M., Sign Opi 5:02. Farmers' Almanaci 6:00. News 6:07. Radio Almanace: 6:45. Early Sird News: 5:06 Radio Almanace: 6:06 News Tabla News: 5:06 Radio Almanace: 6:06 News Readlines and Blrty Sil-yer Minutes: 16:05. Traffic Court: 16:35. Music Appfe ois tion: 11:00, News Headlines and Musical Hall of Fama. 12:00 F.M., News Head-lines and Sammy Kaye: 12:15. Wayne Elas: 12:15. Wayne Elas: 12:15. Nonstime News: 12:15. News Headlines and Preddic Marin: 3:15. Eddie How-ners: 13:00. Pays to Remember: 5:45. Sing-2:40. News Headlines and Eben y Interludar 4:00. News Headlines and Eben y Interludar 4:10. Teen Timer: 5:00. News Headlines and Old Time Dance: 5:20, Key-board Hollday:

KONO-1400

KCOR-1350

6:00 A.M. Maiostadent 6:30. Calendarie: 6:45. Fantasiat 5:10. Sacred Rearts 5:15. Spanish Maiotes: 8:14. Mesator Musicales: 11:15. Ireview 11:45. Trovadores Peris 1:20 p.m. Trovadores Peris 1:25. Handrand Nowes 6:25. Musicales 1:25. Cando Nowes 1:45. Musicales Peris 1:25. Handrand Nowes 6:20. Corene Caballero: 6:00. Corene Caballero: 6:00. Music: 8:00, Theater 10:00. Music: 8:00, Theater 10:00. Oct. 11:00. Suca nish

KIWW-1540



LITTLE known function of the early missions in Texas was the development of economic growth through making loans to traders and other businessmen. When Mission San Jose in San Antonio was secularized, the books showed a total of 6,118.75 pesos due from such accounts. Some of the loans were in cash, while others were of personal property.

Banking in early Texas gradually became more specialized and broadened in scope until, in 1866, your First National Bank was formed. It was then known as the San Antonio National Bank and was the first bank in the city to have national affiliations. Today, your First National Bank is still serving San Antonio with sound banking and modern banking methods.



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PERSONAL PROPERTY FLOATER

Ronald Colmans Begin Comedy Show on Radio

will be heard weekly in their 27 years of acting. His first first regularly sponsored radio starring role was opposite Lilseries, "The Halls of Ivy," a new half-hour comedy program premiering over the NBC network on Friday, Jan. 6.

For the first time in his long acting career, distinguished Academy award winner Ronald Colman will embark on a radio series of his own, costarring with Mrs. Colman in "The Halls of lyy." The couple decided to do a radio show together following the acclaim they received for their quarterly appearances on the Jack Benny program, aired by CES over KTSA. Colman has starred in many radio the campus life of "Dr. William dramas but never before has Todhunter Hall," a serious undertaken his own series. The Halls of Ivy" was cre-

ated by Don Quinn, originator vacious wife, "Victoria," a one-and writer of the "Fibber Me-time English variety star, played Gee and Molly" program. The by Mrs. Colman. Locale is the new series is written by Don mythical college town of Ivy, Quinn and Walter Brown New U.S.A.

nouncer. NBC music Director ler for the Young and Rubicam, Henry Russell provides the mu. Inc., advertising agency.

Mr. and Mrs. Ronald Colman; Colman's career encompasses



Sister." He was one of the few silent picture stars successfully to weather the "talkjes." He married Benita Hume, former stage and screen actress. in 1938.

"The Halls of Ivy" is a humorous but penetrating insight into

Nat Wolff directs the program i Ken Carpenter is the an which is produced by Sam Fullow for the Young and Rubicam.

Archie Scott is the producer,

lian Gish in "The White



minded college president played by Ronald Colman, and his vi-

Célébrate the Anacacho Room music by STEVE KISLEY \$10 Per Person—Tax Included Make Reservations Now ★ Room 333 or Phone Gar. 4392 ★ The ST. ANTHONY

FRIDAY, DECEMBER 30, 1949

_							
	KTSA550	KMAC-630	KABC-680				
	(CBS)	(MUTUAL)	(ABC)				
	Song Corral Song Corral News Dearborn Roundup	RFD Texas (5 a.m.) RFD Texas Rev. Raymond Richey Sam Marris	Facts for Formers Big Bill Lister Blueridge Mtn. Gong Ranching Roundup				
_	Trading Post Johnny Lane News Coffee Capers	Wake Up, S. A. Wake Up, S. A. Wake Up, S. A. Wake Up, S. A.	Martin Agronsky Hillbilly Hit Parado Jewscast Radio Clock				
	Coffee Capers Coffee Capers News Johnny Lane	Robert Hurleigh Tell Your Neighbor Hillbilly House Party Hillbilly House Party	Breakfast Club Breakfast Club Breakfast Club Breakfast Club				
	Inside Doctor Office Arthur Godfrey Arthur Godfrey Arthur Godfrey	Hillbilly House Party Hillbilly House Party Hillbilly House Party Hillbilly House Party	My True Story My True Story Betty Crocker Victor Lindlahr				
	Arthur Godfrey Arthur Godfrey Plantation Party Movie Time	Hillbilly House Party Hillbilly House Party Texas Trade Parade Light Crust Doughboys	Modern Romances Modern Romances Dr. Paul Crosby & Co.				
_	Wendy Warren Aunt Jonny Helen Trent Our Gal, Sunday	Kute Smith Speaks Lanny Ross Texas Trade Parade Heatter's Mail Bag	House Party House Party Curly Fox 680 Roundup				

Today's Youth

Today's Youth Spinning the Tops

Spinning the Tops

Texaco Star Reportel Imperiol Quartet FRIDAY AFTERNOON Cedric Foster Stomps Quartet Market Reports Oklahama Playboys Noondoy Jambares Texas Tophands Smile Program Checkero'd Jambares Del Dunbar Judy and Jane Ladies Fair News Monette Shaw Proor Ladies Fair Bride & Groom Queen for a Day Queen for a Day Bride & Groom

Newscost-Guerra A:00 A.M., Daybrakcrs: 7:00. Gospel Music
Makers: 7:15. Radio Gospel: 7:30. Music: 7:45.
News: 8:00. Mermins
Roundry: 10:00. Members Only: 12:15 P.M..
News: 12:30. Members
Only: 12:05. Saddic Pais:
3:00. Smiley Whiter:
3:00. Smiley Whiter:
3:00. Boilywood Callins:
6:00. Hollywood Callins:
6:30. Twilcht Time:
6:55. News: 7:00. Rhythm
Rustlers: 7:33. Jerry
O'Deli: 7:30. Les Paul; Double or Nothing Double or Nothing Today's Children Newscast---Guerra ife Can Be Beautiful Road of Life Pepper Young's Family Right to Happiness

WOAI---1200

(NBC)

Form News-Shomette

Form and Home Hour

Red River Dave

Radio Rodeo

Newscost-Howell Morning Devotional Radio Rodeo

Newscast--Guerra

Johnny Dugan Tîme

ohnny Dugan Time

Johnny Dugan Time

Welcome, Travelers

We Love and Leare

Young Dr. Malone Jock Berch

Mo Perkins The Brighter Day

Marriage For 2

Rosemary

Lora Lawton

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON O'Dell: 7:30, Les Paul; 7:45, News: 8:00, CowKTSA AM (550 KC) and FM (101.5 MC)... from 3:00 P.M. to 10:30 P.M. Geyer Orch: 10:30, Bill Geyer Orch: 10:30, Bill Geyer Orch: 10:30, Bill Geyer Orch: 10:30, All Nite.

Quick as a Flash

Quick os a Flash

Ladies Be Seated

3:00	Rose Bowl Kickoff	630 Club	Galen Droke	Back Stage Wife
3:15	Luncheon	630 Club	Russ Morgan	Stello Dollas
3:30	News *	630 Club	Money for Music	Lorenzo Jones
3:45_	Bandstand	630 Club	Money for Music	Young Widder Brown
4:00	Entertainment, Inc.	630 Club	Money for Music	When a Girl Marries
4:15	Entertainment, Inc.	630 Club	Market Reports	Portia Foces Life
4:30	Entertainment, Inc.	630 Club	Money for Music	Just Plain Bifl
4:45	Entertainment, Inc.	630 Club	Money for Music	Front Page Forrell
5:00	Uncle Dan	B-Bar-B Ranch	Challenge Yukon	Perry Mason
5:15	Orange Bowl Prev'w	8-Bar-B Ranch	Challenge Yukon	Light of the World
5:30	NewsNeithamer	Tom Mix	Sky King	Guiding Light
5:45	L. Thomas, News	Tom Mix	Sky King	Newscost-Williams

FRIDAY EVENING						
:00	Beulah	Fulton Lewis, Jr.	Newscast	Light Up Time		
:15	Jack Smith Sings	McCreless Speaks	Elmer Davis	Serenade		
:30	Club 15	Gobriel Heatter	Lone Ranger	Naws of the World		
:45	Edward R. Murrow	(Love a Mystery	Lone Ranger	H. V. Kaltenbarn		
00 15 30 45	The Goldbergs The Goldbergs Favorite Husband Favorite Husband	Russ Morgan Or, Russ Morgan Or, Emil Coleman Orch Emil Coleman Orch	The Fat Mon The Fat Mon This Is Your FBI This Is Your FBI	Henry Morgan Henry Morgan We, the People We, the People		
00	Leave It to Joan	Air Force Hour	Ozzie & Harriet	Life of Riley		
15	Leave It to Joan	Air Force Hour	Ozzie & Harriet	Life of Riley		
30	The Rising World	Meet the Press	The Sheriff	Jimmy Durante		
45	The Rising World	Meet the Press	The Sheriff	Jimmy Durante		
00	The Rising World The Rising World Capitol Clockroom Capitol Clockroom	Meet the Band	Wagner-Barone Fights	Scr'n Directors Pl'yh		
15		Meet the Band	Wagner-Barone Fights	Scr'n Directors Pl'yh		
30		Texas Trade Parada	ABC Roundup	Sports Newsreel		
45		Texas Trade Parada	ABC Roundup	Americans, Speak U		
00	News—H. Vincent	News-Mutual Dance Parade Dance Parade Dance Parade	Newscast	Newscust—William		
15	Curt Massey		Sugar Bowl	News of the World		
30	Lazry Fotine Orch.		Basketball Game	St. Anthony Orch.		
45	Larry Fotine Orch.		Basketball Game	St. Anthony Orches		
00	News	Dance Parade	Newscast ABC Dance Band ABC Dance Band ABC Dance Band	Newscast—William		
15	Frankie Carle Or.	Dance Parade		Fairfield Four		
30	George Towns Orch.	Dance Parade		Dance Music		
45	George Towns Orch.	Until 1 a.m.		Dance Music		

KTSA COMPLETE NEWS COVERAGE

	16 A 1806 A A 1806 A
6:30 A.M.	Blewett. Smyth
7:30 A.M.	Blewett Smyth
8:30 A.M.	Blewett Smyth
12:00 Noon	Pat Boyette
F.30 B.14	Dill Mintheman

5:30 P.M.* Bill Niethamer *Carried Also on

Lowell Thomas 5:45 P.M.* 6:45 P.M. Edward R. Murrow 10:00 P.M. 11:00 P.M. 12:00 M.

Heywood Vincent CBS World News CBS World News

KTSA-FM 101.5 mc on Your FM Dial

TELEVISION

Channel 4 Friday Evening 5:45--The Tree House

:00-Kukla, Fran & Ollie :15-Kukla, Fran & Ollie 6:30—Dance Time 6:45—Telenews DO—"Emergency Landing" 15—"Emergency Landing 30—"Emergency Landing" 45—"Emergency Landing

3:15-Who Sold That? 8:30—TV Dude Ranch 8:45—TV Dude Ranch

CROSSWORD PUZZLE

Answers

SHEEREST EDDO

LAST SUE ERA

Puzzle on Page 4

Relieve

Pleasantly!

Here's proof that a good

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No bad "medicine" taste when you take Ex-Lax. It's just like est-ing delicious chocolate! Ex-Lax is theroughly effective. It gets results in a gentle way. Many doctors use

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THE CHOCOLATED LAXATIVE

K-LA)

ERSTARRAGON

Dorothy White

Pianist Plays On TV Program

Dorothy White, New York pianist, daughter of Mr. and Mrs. Joseph White of 315 Elizabeth Road, will present a concert for children at 5:30 p.m. Friday over WOAI-TV on the Tree House program.

Visiting her parents for the bolidays, Miss White is familiar to San Antonio audiences for her numerous appearances lo-Constipation cally, including an appearance as guest artist with the San Antonio Summer Symphony, and more recently, in a polio benefit recital last August.

Specializing in programs for children, Miss White's studios are located in New York City. She is a graduate of Alamo Heights High School and Our Lady of the Lake College.

NEW SPY JOINS RING Well-known radio actor James Monks has joined the cast of NBC's daytime serial "The Road of Life." Jim is heard in the role Gordon Slater, a new agent of the spy ring out to get in-formation on Dr. Jim Brent's highly secret experiments.

Air Reporter Roams Afar For Subjects

Cedric Foster actually is KMAC Mutual's "roving commentator"-although he lists the network's Boston studios as the originating point for his weekday commentaries (12 noon).

Foster who is recently was in Biloxi. Miss., to cover the Southern Governors' Conference there has made 113 of his last 190 broadcasts, from outside Boston.

During the past summer he covered 15 states and 13 European countries before returning to Boston-where he stayed for one week. Then he was off on additional assignments, miles from the Hub City.



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PERSONALITIES

LUCILLE BALL, AS "LIZ COOPER," LITERALLY BEcomes her husband's "ball and chain" when she and George are accidentally handcuffed together, during the "My Favorite

Husband" broadcast, Friday. During the night and day the Coopers are "linked," George finds himself under a dryer with Liz at the beauty parlor, and she later has to stand by the barber's chair while her husband gets a shave. Lucille Ball plays the starring role of "Liz," with screen star Richard Denning as the hapless hubby. Ruth Perrott is the maid. KTSA-7:30 P.M.

SECRETARY OF LABOR MAURICE J. Tobin will hold a press conference on the air when he is interviewed on Mutual's "Meet a Ball The Press" program tonight. He will be interviewed by Joseph A. Loftus, of the New York Times; May Craig, of the Portland, Me., Press-Heraki; Blair Moody, of the Detroit Times; and Windsor Booth, of Time Magazine, Lawrence Spivak, editor of American Mercury magazine, will moderate

of the 81st Congress. KMAC-8:30 P.M. SUZANNE MAKES A STARTLING CONFESSION . . . and one which might have disastrous consequences Friday on "This Is Nora Drake," a CBS feature. KTSA—1:30 P.M.

the press conference. This interview with the Labor Secretary

will come on the eve of the convening of the second session

JIMMY DURANTE MAKES A "CATASTROPHICAL" error on his NBC comedy program Friday. Jimmy takes the advice of his pal, Don Ameche, and exchanges a Christmas gift -a pair of cuff links-at a department store. Belatedly, Jimmy learns the links were worth over \$5,000. Featured performers Vera Vague and Sara Berner join Jimmy in a treasure hunt to reclaim the cuff-links from the latest purchaser, WOAI-8:30 P.M.

WHEN MOLLY GOLDBERG GOES IN FOR APARTMENT exchanging, things become so involved that the family winds

up in worse shape than they were originally, on "The Goldbers" broadcast Friday, Acting as an intermediary, Molly promotes a six-fourtwo deal to get a larger apartment, "It's simple," she explains to neighbor, Mrs. Herman. "You give me your six rooms; I'll give Mrs. Dutton my four, and she'll give you her two." Everyone involved in the transaction is about to move when Mrs. Herman finds out that her daughter and son-in-law are going to move in with her and she'll need to keep her six rooms. Mrs. Dutton won't relinquish Molly's four rooms, so the Goldbergs

taken. WOAI-7:30 P.M.

end up crowded in a two-room apartment. Gertrude Berg, creator and author of "The Goldbergs," stars as "Molly," KTSA

THE FIVE WOMEN WHO WILL BE NAMED ON THE Friday "Queen For A Day" show will be taken to Hollywood for the broadcast one week later, on Jan. 6, when the "Queen of America" will be selected. These five semi-finalists will be selected from the approximately 500 local winners who were named Tuesday. They represent leaders of women's community activity groups throughout the country. The "Queen For A

Day" campaign was staged by emcee Jack Bailey to foster the knowledgment for the work be-

knowledgment for the work being done at the community level by women's church, social and civic groups. KMAC—1:30 P.M.
Pensando TI: 8:15. New51
9:00. Dorantes: 10:15. C.
Martines: 11:30. F. Daviia: 12:00 P.M., Apaches.
12:30. La Onlaian:
12:45. Centeno: 1:00.
Flesta Alegre: 1:30.
Reves: 2:00. Anahaso;
3:00. Saldana y Garrs:
4:00. Musica y Carrs:
4:00. Musica y Carrs:
5:15. C. Finesilver: 0:20.
C. Caballero: 5:45. 81su
Ott. part in the broadcast, which will be emceed by CBS Sports Director Red Barber, will be the coaches of the Rose Bowl teams, California and Ohio State, as well as leading gridiron figures and sports writers. KTSA-

> "We, the People" looks to the future in its Friday broadcast, with prognostications from Dr. Philiy M. Hauser, Director of the Bureau of Census; Broadway raconteur Hy Gardner; and two piano prodigies, ages 92 and 7. Census-taker Hauser's forecast of what he expects to find when noses are counted in 1950 will be, for one, that women for the first time in history will outnumber-by more than 1,000.000 -the male population. His jobthe biggest quiz game of all!-

Please Don't Forget Us



We boys at Boysville hope you won't forget us this New Year.

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Fact-Drama

enterprise means to its thousands of employes and executives will be portrayed in a unique hour-long fact drama, "The Rising Wonder," over KTSA Friday from 8:30 to 9:30 p.m., marking the 25th anniversary of Continental Baking Company, the program's sponsor.

The script, by Robert Lewis Shayon, is based on his extensive tour across the continent t visit experimental wheat farms, flour mills and bread baking plants, and portrays the lives and working aspirations of some two dozen typical Coutinental individuals. Impersonated by actors or described in framatic retrospect by Narrator Mark Stevens are the following: Jess Smith, president of the

Kansas Wheat Improvement Association, Kansas City, Kan.; Walter Peirce, wheat farmer of Hutchinson County, Kansas; Thomas Woodward, assistant superintendent of the Fisher Flouring Mills, Seattle; and O. D. Fisher, chairman of the board, and Kenneth Fisher, treasurer of the Fisher com-

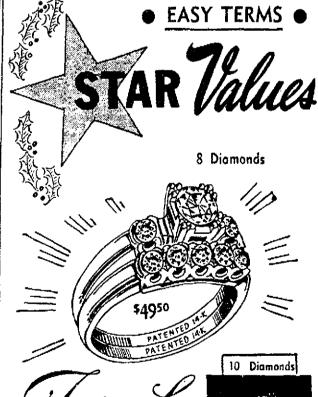
In Beverly Hills, Shayon met Plant Manager Elmer Christensen; Cake-wrapper Tenna Bolton: John Heinz, a New Haven plant manager; his brother, Roy, now regional manager for the firm in Southern California; and their father, John (Daddy) Heinz, now retired.

Traveling through the vast. sparsely populated stretches of Itah. Shayon also heard the stories of Emral Jennings, shipping room employe, and Fred Kuhlmann, manager, of the Ogden, Utah, plant: Main Johnson, a typical small-town grocer, of Montello, Nev., and his clerk, 19-year-old Mary Abalos.

"The Rising Wonder" will be will take three years to comproduced and directed by Robidea of providing national ac plete, the largest civilian job the ert Lewis Shayon, with music composed and conducted by Algovernment has ever underfredo Antonini.

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