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| THURSDAY, DECEMBER 29, 1949 | KITE-930 |
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| AM | KTSA-550 (CBB) | KMAC-630 | KABC-680 | WOAI-1200 | 5:00 A.M., Sign On and News; 5:02, Farm- er's Almapact 6:00, News; 6:02, Radio Ai- | |
|----------------------------------|---|---|--|--|--|--|
| 6:00 6:15 6:30 6:45 | Song Corral Song Corral News Old Top Rail | R.F.D. Texas (5 a.m.) RFD Texas Rev. Raymond Richey Sam Morris | Facts for Farmers Big Bill Lister Blueridge Mta. Boys Racching Roundup | Texas Farm & Home Farm News—Shomette Fairfield Four Red River Dave | manacs 6:45. Early Bird News: 2:00 Radio Al- manace: 7:45 Breakfart Table News: 8:00 Radie Almanac: 9:00 News Breadines. Sixty Silver | |
| 7:00 7:15 7:30 7:45 | Trading Post Johnny Lane News Coffee Capers | Wake Up, S. A. Wake Up, S. A. Wake Up, S. A. Wake Up, S. A. | Martin Agronsky Riders Purple Sage News Radio Clock | Newscast—Howell Morning Devotional Radio Rodeo Radio Rodeo | Minutesi 10:00 News Headines: 10:15, Traf- fic Court: 10:30, Mu- sic Appreciation: 11:00, News Headlines and Mu- sical Hall of Fame, 12:00 P.M., News Headlines and | |
| 8:00 8:15 8:30 8:45 | Coffee Capers Coffee Capers News Johnny Lane | Robert Hurleigh Tell Your Neighbor Hillbilly House Party Hillbilly House Party | Breakfost Club Breakfost Club Breakfost Club Breakfost Club Breakfost Club | Newscast—Guerra Johnny Dugan Tima Johnny Dugan Tima Johnny Dugan Time | Sammay Kay: 12:15 Wayne Kinz: 12:30 Guy Lomblardo: 12:45 Noen- time News: 1:00, Polka Time: 1:30, Rabud-up Time: 1:30, Rabud-up His: 3:00 News Head- fines. Freddle Marilmi 3:15, Russ Morgan; 3:30, Pays to Remember: 3:45, Bing Crosby Croaner | |
| 9:00 9:15 9:30 9:45 | Doctor's Office Arthur Godfrey Arthur Godfrey Arthur Godfrey | Hillbilly House Party Hillbilly House Party Hillbilly House Party Hillbilly House Party Hillbilly House Party | My True Story My True Story Betty Crocker Dick Haymes | Welcome Travelers Welcome Travelers Marriage for 2 Rosemary | | |
| 10:00 10:15 10:30 10:45 | Arthur Godfrey Arthur Godfrey Deep River Boyz Movie Time | Hillbilly House Party Hillbilly House Party Texas Trade Parado Texas Trade Parado | Modern Romances Modern Romances Crosby & Co. Bob Eberly Show | We Love & Learn Young Dr. Malane Jack Berch Show Lora Lawton | Cibb: 4:00. News Head- lines and Ebony Inter- inde; 4:30, Teen Show; 4:45. Teen Time: 5:00, News Headlines and Old Time Dance Time: 5:30, Keyboard Hollday: 5:00, | |
| 11:00 11:15 11:45 11:30 | Wendy Warren Aunt Jenny Holen Trent Our Gal Sunday | Kate Smith Sings Lanny Ross Texas Trade Parade Heatter's Mail Bag | House Party House Party Curly Fox 680 Roundup | Ma Parkins The Brighter Day Texaco Star Reporter Rhythm Ranch | KONQ1400 | |
| P.M. | | 5:00 A.M., Daybreak- ers: 7:00, Gospel Music Makers: 7:15, Radio Gos- | | | | |
| 12:00 12:15 | News Chuck Wagon | Cedric Foster Oklahoma Playboys | Stamps Quartet Noonday Jambores | Newscast-Guerra Market Reports Roundun Time | pel; 7:30, Music; 7:45, News: 8:00, Morning Roundup; 10:00, Mem- | |

| | | | | Makers: 7:15, Radio Gos | |
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| News Chuck Wagon Adolph Hofner Western Hits | Cedric Fastar Oklahoma Playboys Oklahoma Playboys Checkerb'd Jamboree | Stamps Quartet Noonday Jamboree Texas Tophan ds Del Dunbar | Newscast-Gu erra Market Reports Roundup Time Judy and Jane | pel; 5:30. Music; 7:45. News: 8:00. Morning Roundup; 10:06. Mem- bers Only: 12:15 P.M., News: 12:30. Members Only: 1:00. Saddle Fais; | |
| Meet the Band Maet the Band Nora Drake Vernon Geyer | Ladies Fair Ladies Fair Queen for a Day Queen for a Day | News Monette Shaw Bride and Groom Bride and Groom | Double or Nothing Double or Nathing Today's Children Newscast—Guerra | 3:00. Smiley Whitley: 3:39, On the Record: 5:45, News of the Day 6:00, Twilight Time: 6:30 Call Reard: 6:45, Adrian | |
| David Harum Hilltop House Garry Moore Garry Moore | Today's Youth Today's Youth Spinning the Taps Spinning the Tops | Quick as a Flash Quick as a Flash Ladies Be Seated Ladies Be Seated | Life Can Be Beautiful Road of Life Pepper Young's Fomily Right to Happiness | Rollini; 6:35, News: 7:00, Texas Hillbillies: 7:15, Jerry O'Dell: 7:30, Les Paul: 7:45, News: 8:00, Cowboy Jamboree; 10:00,: | |
| | | | DO LOCAST ON | BIH Geyer Orth.; 10:30. | |

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON Building Bornances KTSA AM (550 KG) and FM (101.5 MC)... from 3:00 P.M. to 10:30 P.M. 12:00, AU Night.

Backstage Wife KCOR-1350 Galen Drake 630 Club Garry Moore 630 Club 630 Club Russ Margon Stello Dallos Garry Moore 6:00 A. M., Los Esten Del flozari 6:30, Calen-dario Badios 2:00, Gay Money for Music Lorenzo Jones News Young Widder Brown Money for Music Bandstand 630 Club When a Girl Marries Caballeros 8:00. Bacred 630 Club Money for Music Entertainment, Inc. Hearts 8:15. Spanish News: 8:30. Marchasi 9:00. Clara Montes: Entertainment, Inc. 630 Club Livestock Reports Portig Faces Life Just Plain Bill Newscast Money for Music Entertainment, Inc. Front Page Forrell Entertainment, Inc. 630 Club 9:15. Mosaicos Musicales: 11:60. Catolica: 11:15. Jarrie'si 11:45. Trova-Green Hornet Perry Mason Light of the World Uncle Dan Junior Jamboree Rose Bowl Preview Eagle Speaks Green Hornet Guiding Light Newscost—Williams Jack Armstrong Jack Armstrong dores Perla: 12 P.M., Trovadores Perla: 12:30, Una Cancion Para Ti 12:45, Reyes: 1:00, Rubi-News-Neithamor Lowell Thomas Bar-B Ranch B-Bor-B Ranch THURSDAY EVENING olos 1:45, Beneficencia; 3:00, Tippin' In: 5:00, Light Up Time Your Screnade Fulton Lewis, Jr. News Spanish News: 6:60, KCOE Review: 7:60. Boulah Elmer Dovis Jack Smith Sings Dinner Date Counterspy News of the World Club 15 Gabriel Heatte Latin American Bell: 8:00, Music: 8:15, Music; 10:15, Orchestra: 11:00. Spanish; 12:02 Sisn Off. **Richard Harkness** Edward R. Murrow Love a Mystery Counterspy Blandie Aidrich Family FBI in Peace & War Calif. Caravan Aldrich Family FB! in Peace & War Calif. Caravan Blondie Mr. Keen Date With Judy Father Knows Bes Fishing-Hunting Club Date With Judy Father Knows Best Mr. Keen Fishing-Hunting Club KIWW-1540 Screen Guild Theat. Orig, Amateur Hour Comedy Playhouse Suspense 6:00 A. M., Amancoc Orig. Amateur Hour Screen Guild Theat. Comedy Playhouse Suspense Orig. Amoteur Hour Bob Montgomery Ranchero; 6:30, Desper-Crime Photographer Camedy Playhouse Duffy's Tovern fador; 7:00, Manapitas; 7:30, Reioj Melod.; 8:00, Duffy's Taverr Crime Photographer Comedy Playhouse Perry Como Show Hallmark Playhouse Meet the Band Author Meets Critic Poemas: 8:15. News; 9:00, Author Meets Critic Perry Coma Show Hailmark Playhouse Meet the Band Doranies; 10:15, Espi-Hollywood Theatre East-West Preview ASC Roundup Dragnet. ritual; 11:00, Club; 11:30. ABC Roundup Dragnet Hollywood Theatre | East-West Preview Familiar: 12:00, Sam's Newscost—Williams News-Mutual News-H. Vincent Newscost Market; 12:30 P.M., La Sugar Bowl Morton Downey Opinion; 12:43. Centeno; Curt Massey Eddia O'Neal Orch. Ted Lewis Orch. Dance Bond St. Anthony Orchestra Basketball Game Dance Band 1:00. Fiests Alesre: 2:00. Anahuse: 3:00, Saldana Dance Band Basketball Game St. Anthony Orchestra GATAR: 4:00, Musica F News Summary Newscost—Williams World News Donce Parade Caticias: 4:30, Reyes Guy Lombardo Orch. ABC Dance Band Foirfield Four Dance Parade (00, Lone Stars 5:45. Franke Carle Orch. Dance Parac Franke Carle Orch. Until 1 a.m. ABC Dence Band Dance Parade Sirn Off. ABC Dance Band Music



DANA ANDREWS STARS AS THE LATE FATHER Flanagan when CRS' "Hallmark Playhouse" presents an adaptation of Fulton and Will Oursler's inspirational biography, "Father Flanagan of Boys' Town," Thursday. The work was chosen for presentation by novelist James Hilton, the program's host-narrator. Bill Gay produces and directs. KTSA-9 P.M.

Ο'n

CAUGHT IN A VICIOUS UNDERWORLD feud of two opposing gangs fighting to control the "hot" car racket, Lensman Casey breaks up the illicit businesses in "The Chiseler" episode of CBS' "Crime Photographer" Thursday, Staats Cotsworth stars as the sleuthing cameraman, and Jan Miner is heard as reporter Ann Williams, John Dietz directs. KTSA-8:30 P.M.

AMY FREEMAN LEE ON "CALL BOARD" THURSDAY will discuss the concert by the Yale Glee Club sponsored by the Yale Club of South Texas; San Antonio Community Film Forum's presentation of two short subjects, "Away to the West" and "Edinburgh Festival of Music and Drama," and a feature, "Crime and Punishment," in French with English subtitles directed by Pierre Chenal and starring Pierre Blancher and Harry Baur; and Witte Museum's one-man show of Henry Rasmusen's Monotypes (single prints made from a painting on glass or similar material). Rasmusen is a member of the faculty of the College of Fine Arts, University of Texas. KONO

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Andrews

The unusual story of "The Outcast of Poker Flat," airadapted story by Karl Schlichter and based on an episode in the early history of California will be dramatized on the Thursday broadcast of the "California Caravan. Bob Purcell is the narrator, and Virginia Gregg and Micheal Hayes are co-starred. KMAC--" P.M.

AN EMBEZZLER FINDS "THE PERFECT OUT" BY having a doctor pronounce him dead while he flees the country, on CBS' "F.B.I. in Peace and War" Thursday. When his wife and the doctor doublecross him, however, the legally dead man comes back to commit murder. Martin Blaine and Robert Sloane play agents Sheppard and Bailey, Betty Mandeville directs and produces. The music is conducted by Vladimir Selinsky. KTSA —т р.м.

WHAT IS THE NATURE OF DR. JENSEN'S WARNING? What strange advice does an ex-policeman give George? Don't miss Thursday's revealing plot on "This Is Nora Drake." KTSA 1:30 P.M.

JEAN SIMMONS, ENGLISH ACTRESS WHO HAS APpeared in such outstanding films as "Great Expectations" and "Hamlet," stars as a young English girl who

comes to New York for a visit in 1880 and proceeds to learn about the wild and woolly West, in Joseph Cochrane's original comedy "Billy and the Bride" on CBS' "Skippy Hollywood Theater" Thursday. Saved by a western rancher when her horse runs away in Central Park, she falls in love with him and marries him. They move west, where she meets Billy the Kid. This is the third of six dramas produced in London recently by Les Mitchel, producer-director-host of the series. The supporting cast includes Bernard Braden, Charles

Richardson and Robert Beatty. Music is by Del Castillo. KTSA

A PREVIEW BROADCAST OF THE 25th ANNUAL EAST-West all-star football game, will be broadcast exclusively over the coast-to-coast Mutual network Thursday. Listeners will hear the head coaches announce the starting line-ups for the all-star game. Andy Kerr, of Lebanon Valley College, is the East head coach, and Jeff Cravath, of U.S.C., has similar responsibilities for the West squad, Ernie Smith and Mel Venter, who will be at the microphones for the "Cavalcade Of Sports" East-West broadcast, will also be heard on this special preview. KMAC 9:30 P.M.

Simmons

9:30 P.M.

PERRY COMO PLAYS HOST TO ELLA LOGAN, THE girl who made such a hit in the Broadway show "Finian's Rainhow," on the Chesterfield Supper Club Thursday. Miss Logan will sing "A Little Bit of Heaven." WOAL-9 P.M.

IDA LUPINO IS FORCED TO PLAY A NEW AND BLOODchilling form of Russian roulette in tonight's auto-lite "suspense" play, titled "The Bullet." For a thrilling half-hour, dial "Suspense" Thursday night. KTSA-S P.M.

TOMMY HENRICH, "OL' RELIABLE" OF THE NEW York Yankee baseball club, will be guest panelist for the Thursday hot-stove gathering of Mutual's "Fishing And Hunting Club Of The Air." He will join Jim Hurley, Jeff Bryant and Gail Borden as they discuss listener-submitted queries. Bill Slater emcees, KMAC-7:30 P.M.



FATHER KNOWS BEST-Film favorite Robert Young goes over the eight rules of good driving with Ted Donaldson and starlet Rhoda Williams, who play the parts of son "Bud" and daughter "Betty" respectively in Young's popular NBC radio comedy, "Father Knows Best." In response to a request from the Inter-Industry Highway Safety Committee, Mr. Young will spearhead the campaign for safety among younger drivers and will help popularize the "Man-to-Man" and "Dad-to-Daughter" agreements through the "Robert Young Good Drivers' Club."

PRIZE COMEDIAN **Groucho Marx Goes** With New Sponsor

Groucho Marx, the eyebrow (etrist with a lighthouse keeper, and impudence man whose com-or perhaps it will be a deep sca lette" in the Thursday night ic, staccato queries keeps radio diver and a floorwalker.

quip-quizzing comedy show Contestants are given a \$20 "You Bet Your Life," has a credit allowance, and they bet credit allowance, and they bet all, or portions of this money new sponsor. Beginning that they can aswer Groucho's Wednesday, January 4, 1950, questions. The couple whose mental agility most nearly over CBS the great Croucho will be sponsored by the DeSoto-Plymouth Dealers of America. matches that of the comedian with the mustache and big cigar, The great Groucho is without receive the largest winnings a doubt the keenest wit in radio and are eligible to try for the oday, a past-master of the adgrand prize of \$1,000. lib and steel-trap comeback. Last year he captured radio's

Another exciting feature of "You Bet Your Yife," is the highest and most coveted prize, secret word, which, at the start of the broadcast, is revealed to listeners over the air and in the was picked by the nation's raand embittered from the ordeal, dio editors as the best quiz studio but not to the contest-

"Top 15" of all programs on the

TEMPORARY LOVE

Mercedes McCambridge, who recently received critical acclaim The King's Men," has returned A bird doctor may be teamed "Young Dr. Malone," while El-

KTSA COMPLETE NEWS COVERAGE

| 6:30 A.M. | Blewett Smyth | 5:45 P.M.* | Lowell Thomas |
|-----------|---------------|------------|------------------|
| 7:30 A.M. | Blewett Smyth | 6:45 P.M. | Edward R. Murrow |
| 8:30 A.M. | Blewett Smyth | 10:00 P.M. | Heywood Vincent |
| - | Pat Bovette | 11:00 P.M. | CBS World News |

Auto - Lite "Suspens e" play, to be heard over CBS Station KTSA at 8 p.m. Title of the chiller: "The

Lupino Stars

In Radio Play

Bullet," by Larry Marcus. Miss Lupino's husband, Lupino in the tense

and embittered from the order and and embittered from the order and ants. The contestant who ment has made of their business dur. "You Bet Your Life," has ing his absence. climbed to the 7th spot in the When, finally, she asks for a

divorce, he imposes a condition: She must sign a release giving him her share of the business. On "You Bet Your Life," the She refuses. He picks up a gun emphasis is on comedy, with for her role in the movie "All and slowly counts, "one, two, Groucho interviewing contestthree," and—as she screams— ants, with interesting profes to her first love, radio, if only pulls the trigger. There is only sions or unusual experiences, for a few weeks. She's subbing click. The gun is empty. But who are chosen from the studio for Elspeth Eric, who ordinarily a click. The gun is empty. But who are chosen from the studio for his peak with this is a little game, he warns audience and teamed as mixed plays wealthy, wily Lucia Stand-this is a little game, he warns audience and teamed as mixed plays wealthy, wily Lucia Stand-ish on CBS' popular daytimer her, that he will play frequently couples. until she signs the release-and one day, the gun will be loaded! with an explorer, or an optom- speth is vacationing in Bermuda.



Ida Lupino is an unwilling participant in a new and bloodchilling form of "Russian Rou-

drama, is almost a stranger to when he won the Peabody her when he emerges from pris-Award for best comedian, and on after three years. Haggard