

From a Texan's Scrapbook



SPRING LAKE at San Marcos is said to be one of the richest fields in the world for the fresh water biologist.

TEXAS is still one of the richest fields in the nation for development. Not only are natural resources and new uses for agricultural products strong factors for future industrial growth.

First National Bank OF SAN ANTONIO J. W. BERETTA, President 1866

CHAS. W. SCHNEIDER 137 LOSOYA ST. TRAVIS D. BAILEY G-6151

Directors' Playhouse Expanding

The RCA Victor division of the Radio Corporation of America will sponsor "Screen Directors' Playhouse" on NBC's full network starting Friday, Jan. 6.

RADIO PROGRAMS AND PERSONALITIES

PORTRAYING A CYNICAL DOWN-AND-OUTER TEMPORARILY saved from the arms of the law by a whimsical, benevolent phantom, Frank Sinatra stars in a special holiday drama, "The Enchanted Ghost."

THE HENDERSON FAMILY MAKES THE UNFORTUNATE decision of foregoing their usual New Year's Eve parties in favor of greeting 1950 in a rented mountain cabin.

ONE OF WALT DISNEY'S CLASSIC STORIES FOR children and the young in heart of all ages, "Snow White and the Seven Dwarfs," stars Gordon MacRae and lovely Jane Powell.

JUNE HAVER and JACK CARSON WILL be heard in the Lux Radio Theater's presentation of the musical comedy "My Dream Is Yours."

ZINO FRANCESCATTI, FRENCH violinist, will be guest soloist on the "Telephone Hour" Monday.

"DOES THE FIRST HALF OF THE 20TH CENTURY justify the Second Half?" will be aired by Trinity University's Radio Forum Monday.

BOB HAWK, STAR OF C.B.S.' "BOB HAWK SHOW," one of radio's hardest-working performers, sailed with his mother, Mrs. Marietta Hawk.

ON HER "CALL BOARD" PROGRAM MONDAY, AMY Freeman Lee will discuss the following topics: (1) The Bright Show's Exhibition of Arts and Crafts from the Occupational Therapy Department.

DEPRESSED BECAUSE ALL HER friends refuse to attend her Christmas party (for reasons which turn out to be beneficial to her), Marie Wilson as CBS' "My Friend Irma" finds Yuletide guidance in a kindly policeman's friendship, Monday.

A SPECIAL ANNIVERSARY PROGRAM will be broadcast over KMAC at 9 p.m. Monday. KMAC will celebrate its 23rd birthday.

LATE REVISIONS Dialogue revisions in those Auto-Lite "Suspense" thrillers frequently continue right up to air time.

GOT FUNNY START Zeno Klinker, head writer on the Edgar Bergen-Charlie McCarthy Show, got his start scribbling comic verses for greeting cards.

SECOND CHOICE During his C.B.S. "Joe DiMaggio Show," the Yankee Clipper was asked by a youngster on what team he'd like to play.

LOUD LAUGHER That character who laughs so thunderously at his own jokes on the Edgar Bergen-Charlie McCarthy Show is Jim Backus.

Ken Carson Got Early Start as Maker of Music

C.B.S. Songster Started In Early Boyhood With Harmonica

Someone gave Ken Carson a harmonica when he was a small boy, and his desire to make music hasn't left him since that day.

He was born on a small ranch near Colgate, Okla., where his father was a farmer. The family moved to Wichita, Kans., while Ken was in high school.

Incidentally, it was at Garfield that he learned to speak and sing in Spanish. His favorite playmates were Mexican boys who taught him the language.

In 1938, one of the group decided that not only should the three sing Western music—they should also prove their right to their spurs and ten-gallon hats.

In order to prove themselves cowboys, the trio set out one fine day from Los Angeles bound for New York—on horseback! They made it, cooking their own food along the highways and pitching camp in real Western fashion.

In 1941, the trio broke up and Carson began solo work. He had his own programs out of Chicago when he received an urgent request from the Sons of the Pioneers, asking him to join up.

Carson's voice has been heard in many motion pictures, as well as on radio. He was the voice of the little owl in Walt Disney's "So Dear to My Heart," and he sang many of the parts for Disney's "Melody Time."

He is an enthusiastic sportsman. Although a southpaw in every other respect, he has just learned to play golf with right-handed clubs.

Married in 1939 to Coy Wade, he is the father of two children, Coy Brooke Carson, age 4, and Paul Scott, age 6.

RADIO While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

MONDAY, DECEMBER 26, 1949

Table with columns for radio stations: K TSA-550, KMAC-630, KABC-680, WOAI-1200. Lists programs and times for each station.

Table with columns for radio stations: K TSA-550, KMAC-630, KABC-680, WOAI-1200. Lists programs and times for Monday afternoon.

FOLLOWING K TSA PROGRAMS WILL BE BROADCAST ON K TSA AM (550 KC) and FM (101.5 MC) ... from 3:00 P.M. to 10:30 P.M.

Table with columns for radio stations: K TSA-550, KMAC-630, KABC-680, WOAI-1200. Lists programs and times for Monday evening.

Table with columns for radio stations: K TSA-550, KMAC-630, KABC-680, WOAI-1200. Lists programs and times for Monday evening (continued).

K TSA COMPLETE NEWS COVERAGE 6:30 A.M. Blewett Smyth 5:45 P.M.* Lowell Thomas

Agency Named For Stations Stations WOAI and WOAI-TV San Antonio, announce the appointment of the William Wyatt Advertising Company to handle their advertising, effective Jan. 1, 1950.

TRINITY UNIVERSITY RADIO FORUM "DOES THE FIRST HALF OF THE 20TH CENTURY JUSTIFY THE SECOND HALF?"

TELEVISION WOAI-TV Channel 4 Monday Evening 5:30—The Tree House 5:45—The Tree House

Looking Ahead--as the Year Ends In these last days of the old year, as you tie up loose ends, looking ahead to the New Year—don't forget to include a review of your Will.

Merry Christmas ALL BANKS WILL BE CLOSED TODAY DECEMBER 26, IN OBSERVANCE OF CHRISTMAS THE Alamo NATIONAL BANK OF SAN ANTONIO

B. & M. Reduces Prices RALEIGH E. PATTERSON, Owner B. & M. MATTRESS CO. The B. & M. MATTRESS COMPANY is offering reduced prices on many of its products.

Dandruff Stopped After Fifteen Years SAN ANTONIO, Texas.—Mrs. C. W. Gabeheart, 105 Vernon Ave., San Antonio, Texas, says: "For fifteen years my husband and I tried everything that was recommended for dandruff."

Handy-Andy TUNE-IN, PHONE-IN, WRITE-IN SPACE COURTESY OF YOUR OWN HANDY-ANDY

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