

RADIO PROGRAMS AND PERSONALITIES

PRESIDENT HARRY S. TRUMAN WILL BROADCAST HIS CHRISTMAS GREETING to the nation simultaneously over CBS radio and television, during the annual Christmas Eve tree-lighting ceremony on the south lawn of the White House, Saturday at 4 p.m. During President Truman's talk, which will be broadcast from Independence, Mo., he will push a button turning on the electrical current on the tree in Washington, D. C. The United States Marine Band will open the ceremonies. The crowd, usually about 10,000, gathered on the White House lawn, will be greeted. Ceremonies conclude with carols by the National Press Club Chorus, the traditional cornet solo "Cantique de Noel," and the national anthem, played by the Marine Band. **KTSA—4 P.M.**

THE TRADITIONAL YULETIDE PERFORMANCE OF THE UNIVERSALLY BELOVED dream story, "Twas the Night Before Christmas," telling of an imaginary trip to Santa Claus' North Pole headquarters and his annual trip with his eight tiny reindeer, is given by KTSA-CBS's "Let's Pretend" players Saturday at 10:05 a.m. The poem was dramatized by Nila Mack, who inaugurated the "Let's Pretend" series in 1930 and has written, directed and produced the award-winning fantasy repertory program since its inception. Maurice Brown composes and conducts original music for the Saturday morning stories. **KTSA—10:05 A.M.**

A SPECIAL CHRISTMAS EVE PROGRAM OF OLD MUSIC WILL BE PERFORMED by the Boston Society of Ancient Instruments and Organist E. Power Biggs from the Germanic Museum of Harvard University, on KTSA-CBS Saturday at 3 p.m. A feature of the program will be three short Christmas Choral Preludes by various members of the Bach family, Wilhelm Friedemann, Johann Christoph and Johann Sebastian, in which the consort of viols plays the Choral and the organ continues with the Choral Prelude on the same theme. **KTSA—3 P.M.**

DOROTHY KIRSTEN, SOPRANO STAR OF THE METROPOLITAN Opera and co-star with Frank Sinatra on WOA1-NBC's "Light Up Time," will be the guest star on "Your Hit Parade" Saturday at 8 p.m. The program features Singers Eileen Wilson and Jeff Clark Raymond Scott conducts the orchestra. **WOA1—8 P.M.**

MORE THAN 900 YOUNGSTERS BETWEEN THE AGES OF SEVEN and 15 have been invited to witness the Christmas Eve program of KTSA-CBS's popular daytime quiz, "Give and Take," Saturday at 12:30 p.m. Each will be given a Yuletide present and five of the group will be chosen to compete for prizes in the question and answer portion of the show. John Reed King emcees. **KTSA—12:30 P.M.**

CHARLES DICKENS' STORY, A CHRISTMAS CAROL, WILL BE PRESENTED ON KTSA at 10:30 p.m., starring Basil Rathbone as Scrooge, Francis X. Bushman, Tommy Cook, and Raymond Lawrence. The story will be narrated by Harlow Wilcox. This is the companion of all our Christmases, a parable of peace on earth and good will toward men—a traditional part of the Christmas ritual. **KTSA—10:30 P.M.**

VIRGINIA BRUCE HAS BEEN ADDED TO THE GALA KTSA-CBS YULETIDE BROADCAST, "CARE Salute," joining Charles Boyer, Danny Kaye, Francis Lederer, Ricardo Montalban and Alida Valli and the Mexican Boys' Choir, Saturday at 4:30 p.m. Ricardo Montalban will be master of ceremonies of the program, featuring Christmas as a children's holiday, in cooperation with the Children's Fund of CARE of Los Angeles. **KTSA—4:30 P.M.**

THE U.S. ARMY BAND WILL BE SPOTLIGHTED FOR A SPECIAL Christmas program during KMAC-Mutual's "Campus Salute" broadcast Saturday. Songstress Kay Dewitt will be the featured vocalist. **KMAC—12:30 P.M.**

"THE CASE OF THE POLISHED CANNON," DEALING WITH THE clever ruse used by an experienced burglar to rob a city's wealthy, is dramatized in two installments by KTSA-CBS's "Gangbusters" beginning Saturday at 8 p.m., with Michael E. Mitchell, chief of police of San Francisco, as narrator. The shrewd burglar operated in a swank residential area of San Francisco until a chance telephone call lead police to the scene of an argument among double-crossers. "Gangbusters" is a Phillips H. Lord production. **KTSA—8 P.M.**

EDMUND GWENN, WHO WON AN ACADEMY AWARD IN 1947 FOR HIS ROLE AS Santa Claus in "Miracle on 34th Street," plays both Charles Dickens, who will narrate, and penny-pinching Ebenezer Scrooge, in Ralph Rose's adaptation of Dickens' "A Christmas Carol," the special Christmas program of KTSA-CBS's "Stars Over Hollywood," Saturday at 12 noon. Robert Bruce is cast as Scrooge's hard-working clerk, Robert Cratchit, who must support nine people on a mere pittance, and whom Scrooge sees at home at the invitation of one of three ghosts he meets on Christmas Day. Tiny Tim, Cratchit's crippled son, will be played by Michael Chapin. Irene Tedrow, Ken Peters, Dick Ryan and Ken Christy complete the cast. **KTSA—12 Noon.**

ROSEMARY CLOONEY WILL BE GUEST VOCALIST ON THE CHRISTMAS Eve program of KTSA-CBS's "Camel Caravan with Vaughn Monroe," Saturday at 6:30 p.m. Monroe will play a medley of Christmas carols, featuring his new song success, "The Jolly Old Man in a Bright Red Suit." The Moon Maids, popular vocal group, assist Monroe in his songs. **KTSA—6:30 P.M.**

RED FOLEY'S THREE ESINGING DAUGHTERS, SHIRLEY, 14; JULIE, 11, and Jennie, 9, will join their dad for the Christmas Eve broadcast of "Grand Ole Opry" Saturday at 9:30 p.m. The four Foleys will sing "Jingle Bells" and "Silent Night." Comedians Rod Brasfield and Minnie Pearl, the Old Hickory Singers and the Oak Ridge Quartet will participate in the Christmas Eve show. **WOA1—9:30 P.M.**

A BROADWAY SANTA CLAUS IS KIDNAPPED ON CHRISTMAS EVE, AND DETEC- tive Danny Clover is assigned to release the bagged Kris Kringle, on CBS's "Broadway's My Beat," Saturday at 8:30 p.m. Larry Thor stars as Clover. Elliott Lewis produces. **KTSA—8:30 P.M.**

IT'S THE DAY OF CHRISTMAS EVE FOR THE GRAVES FAMILY, AND 13-YEAR- old Judy is more blasé about it than her father, Harry, on KTSA-CBS's "Junior Miss" Saturday at 10:30 a.m. Barbara Whiting stars as Judy. Henry Garson is the writer-director. Fran Van Hartsveldt produces. **KTSA—10:30 A.M.**

FOR THE SIXTH CONSECUTIVE YEAR, KTSA-CBS'S "GRAND CENTRAL STATION" will present its traditional Christmas dramatization, "Miracle for Christmas," Saturday at 11:30 a.m. The play deals with a hard-boiled young ambulance driver who regards his job as little more than routine, until he suddenly finds out how wrong he has been. Repeating their roles for the sixth time are Broadway players, Mason Adams as the driver, Gilbert Mack and Madeleine Pierce. "Miracle for Christmas" has been widely hailed by audiences and critics alike. **KTSA—11:30 A.M.**

"IF YOU WANT TO FIND OUR PHANTOM'S ADDRESS, GO WEST, YOUNG MAN, Go West." That's the advice offered by Emcee Dan Seymour on KTSA-CBS's "Sing It Again" quiz, which will offer \$51,000 in prizes for the Phantom's identity, Saturday at 9 p.m. Since Dec. 10, the Phantom has been signing, via recording, these lyrics containing clues to his identity: Two letters lead you to the kind of work I do. They end my namesake's name and bring me home to you. **KTSA—9 P.M.**

SANTA CLAUS HIMSELF VISITS THE KMAC-MBS "TWENTY QUESTIONS" PRO- gram Saturday prior to making his annual gift-bearing visitations to millions of homes. Bill Slater emcees. **KMAC—7 P.M.**

"THE COWBOY'S STORY OF CHRISTMAS," AN EARTHY DRAMA STEEPED IN THE lore of the purple hills and the painted desert, will be repeated by KTSA-CBS' "Gene Autry Show," Saturday at 7 p.m. Autry sings "Here Comes Santa Claus," "Little Town of Bethlehem" and "Silent Night." Comedian Pat Buttram recites "Sleeping at the Foot of the Bed." Carl Carter conducts the music and William Burch writes and produces. **KTSA—7 P.M.**

EILEEN FARRELL, SOPRANO, WILL BE THE SOLOIST IN THE ANNUAL CHRIST- mas Carol program on CBS on Christmas Eve, Saturday at 11 p.m. Bernard Herrmann, just returned from an extensive European concert tour, conducts the Columbia Concert Orchestra in such instrumental works as Handel's "March" from the "Occasional" Overture and the "Dream Fantomime" from "Hansel and Gretel." Miss Farrell's songs include Richard Strauss' "The Three Holy Kings" (sung in German), John Ireland's "The Holy Boy, Jesus" (with chorus), "Lo, How a Rose E'er Blooming" by Praetorius and the closing "Silent Night," which she sings with the chorus and orchestra. **KTSA—11 P.M.**

GUY LOMBARDO WILL LEAVE HIS hand behind and bring exciting stories of his hobby as a motorboat racer, as guest of the Yankee Clipper on KTSA-CBS' "Joe DiMaggio Show," Saturday at 9:30 p.m. In addition, the stellar Yankee outfielder will present a deserving youngster with the Joe DiMaggio Award of the Week. Dan Ehrenreich directs. **KTSA—9:30 A.M.**

A PREVIEW OF THE ANNUAL MEETING OF THE American Association for the Advance Science, in New York, which is expected to break all attendance records, will be given by Dr. Howard Meyerhoff, A.A.A.S. administrative secretary, as guest of Watson Davis on KTSA-CBS' "Adventures in Science," Saturday at 2:15 p.m. The A.A.A.S. meeting will begin in New York Monday and run through the week. About 10,000 scientists from all parts of the world are expected to attend. In addition to his preview talk on the A.A.A.S. meeting, Dr. Meyerhoff will discuss the necessity for development of the natural industrial regions of Europe. **KTSA—2:15 P.M.**

ROONEY WRITES MUSIC Mickey Rooney jokingly asked Producer William Spier to use all Rooney compositions as background music for a thriller program. The Mick has written scores of pop tunes, as well as a symphony.

JOAN DAVIS, CBS COMEDY STAR who recently bought an interest in the long-famous Beverly Hills "Tropics Restaurant," will supervise two new divisions of her business—private parties and catering.



Truman



Kirsten



Rathbone



Bruce

RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

SATURDAY, DECEMBER 24, 1949			
AM.	KTSA-550 (CBS)	KMAC-630 (MUTUAL)	WAOI-1200 (NBC)
6:00	Song Corral	RFD Texas	Texas Farm and Home
6:15	Song Corral	RFD Texas	Form News-Shomette
6:30	Song Corral	Rev. Raymond Richey	The Roving Banker
6:45	Old Top Rail	Sam Morris	The Roving Banker
7:00	Trading Post	Wake Up, S.A.	News-Cast-Howell
7:15	Johnny Lana	Wake Up, S.A.	Morning Devotions
7:30	News	Wake Up, S.A.	Radio Rodeo
7:45	It's the Tops	Wake Up, S.A.	Radio Rodeo
8:00	Coffee Cappers	Guest Star	News-Cast-Guerre
8:15	Coffee Cappers	Music	This is Your Day
8:30	Coffee Cappers	Hillbilly House Party	Coffee With Congress
8:45	Garden Gate	Hillbilly House Party	Coffee With Congress
9:00	Holiday Land	Hillbilly House Party	Fred Waring
9:15	Holiday Land	Hillbilly House Party	Fred Waring
9:30	Joe Di Maggio	Hillbilly House Party	Mary Lee Taylor
9:45	Joe Di Maggio	Hillbilly House Party	Mary Lee Taylor
10:00	News	Hillbilly House Party	Lossie
10:15	Let's Pretend	Hillbilly House Party	NBC Stamp Club
10:30	Junior Miss	Voice of the Army	Ed McConnell
10:45	Junior Miss	Jr. Jamboree	Ed McConnell
11:00	Theater of Day	Jr. Jamboree	Young Americans Club
11:15	Theater of Day	Jr. Jamboree	Young Americans Club
11:30	Grand Central Sta.	Man on the Farm	Chuckwagon Jamboree
11:45	Grand Central Sta.	Man on the Farm	Rhythm Ranch
SATURDAY AFTERNOON			
12:00	Stars Over Hollywood	Man on the Farm	News-Cast-Guerre
12:15	Stars Over Hollywood	Man on the Farm	Market Reports
12:30	Give & Take	Campus Salute	Nat'l Farm & Home Hr.
12:45	Give & Take	Campus Salute	Nat'l Farm & Home Hr.
1:00	County Fair	Concert Hall	Xmas Salute to Yets
1:15	County Fair	Concert Hall	To Be Announced
1:30	Vernon Geyer	Concert Hall	Notre Dame Chorus
1:45	Vernon Geyer	Concert Hall	Notre Dame Chorus
2:00	Overcast Report	Eddie Howard Orch.	Cricket on the Hearth
2:15	Adv. in Science	Eddie Howard Orch.	Cricket on the Hearth
2:30	Voice of the Army	Caribbean CrossRoad	Xmas in the Bowers
2:45	Cross Section U.S.A.	Caribbean CrossRoad	To Be Announced
3:00	Boston Soc. Carols	Dunn on Discs	Metropolitan Opera
3:15	Boston Soc. Carols	Dunn on Discs	Metropolitan Opera
3:30	Boys' Town Choir	Under the Wire	Metropolitan Opera
3:45	Boys' Town Choir	Under the Wire	Metropolitan Opera
4:00	White House Xmas	President Truman	Xmas Tree Lighting
4:15	White House Xmas	President Truman	Tree Lighting
4:30	Mex. Boys' Choir	Hillbilly Hit Parade	Story of "Silent Night"
4:45	Mex. Boys' Choir	Hillbilly Hit Parade	Guest Star
5:00	Here's to Veterans	Hillbilly Hit Parade	Scouting the Stars
5:15	Three Suns	Hillbilly Hit Parade	Bible Messages
5:30	News-Meithamer	Hillbilly Hit Parade	Harry Wismer
5:45	Larry LaSueur	Hillbilly Hit Parade	Harold Scherwitz
6:00	Johnny Dollar	Here's to Veterans	News-Cast
6:15	Johnny Dollar	McAllen	Navy Band
6:30	V. Monroe Show	Comedy of Errors	Chandu, the Magician
6:45	Yaughn Monroe	Comedy of Errors	Chandu, the Magician
7:00	Gene Autry	Twenty Questions	Spec. Xmas Music
7:15	Gene Autry	Twenty Questions	Spec. Xmas Music
7:30	Philip Marlowe	Proudly We Hail	All Star Jubilee
7:45	Philip Marlowe	Proudly We Hail	All Star Jubilee
8:00	Gangbusters	Meet Your Match	Robt. Shaw Chorus
8:15	Gangbusters	Meet Your Match	Robt. Shaw Chorus
8:30	Broadway Is My Beat	Lombardland U.S.A.	Ethel & Albert Xmas
8:45	Broadway Is My Beat	Lombardland U.S.A.	Ethel & Albert Xmas
9:00	Sing It Again	Chicago Theater	Xmas Music
9:15	Sing It Again	Chicago Theater	Xmas Music
9:30	Sing It Again	Chicago Theater	ABC Roundup
9:45	Sing It Again	Chicago Theater	ABC Roundup
10:00	News	Dance Band	Xmas Serenade
10:15	Cedar Crest Choir	Dance Band	Xmas Serenade
10:30	A Christmas Carol	Thou Bethlehem	"Twas Nite Bel's Xmas
10:45	A Christmas Carol	Thou Bethlehem	"Twas Nite Bel's Xmas
11:00	Carol Service	Dance Parade	St. John Cathedral
11:15	Carol Service	Dance Parade	St. John Cathedral
11:30	Carol Service	Kiwans Xmas Festival	Handel's Messiah
11:45	Midnight Mass	Until 1:15 a.m.	Handel's Messiah
12:00			St. Joseph's
12:15			Midnite Mass
12:30			Midnite Mass
12:45			Midnite Mass

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

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12:15			Midnite Mass
12:30			Midnite Mass
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KTSA COMPLETE NEWS COVERAGE

6:30 A.M.	Blewett Smyth	5:30 P.M.*	Bill Niethamer*
7:30 A.M.	Blewett Smyth	10:00 P.M.*	Larry Goodwin
8:30 A.M.	Blewett Smyth	11:00 P.M.	CBS World News
10:00 A.M.	Allen Jackson	12:00 M.	CBS World News

*Carried also on KTSA-FM 101.5 mc on Your FM Dial

Lee Will Head Commercial Job For KMAC-KISS

Effective Jan. 2, John Paul Lee, widely known advertising executive, will assume the position of commercial manager of KMAC and KISS, MBS outlets for San Antonio and South Texas, it was announced Friday.

Lee, a native of Pennsylvania, attended the University of Pennsylvania, where he majored in commercial art. He did free lance commercial art for a number of large outdoor advertising companies until he accepted a position as publisher's representative for Look Magazine for the state of Michigan, and publisher's representative in charge of circulation for Dell Publishers of New York for the states of Ohio, Michigan, Indiana and Kentucky.

He later organized his own outdoor advertising business in Michigan and in addition was advertising manager for the Peter Pan Bread Company, which operates a chain of bakeries in Detroit, Kalamazoo, Bay City, Grand Rapids and Jackson, Mich.

During the past two and one-half years, Lee has been engaged in special radio sales work in Houston, Corpus Christi, Waco, Dallas, Austin and San Antonio.

Mr. and Mrs. Lee live in Terrell Heights and have a daughter, Barbara, who attends Alamo Heights High School.

KTSA is proud to present a full day of YULETIDE PROGRAMS for your listening pleasure

"HOLIDAY HIGHLIGHTS"

On KTSA This Christmas Eve Day

10 A.M.—Let's Pretend's presentation of "Twas The Night Before Christmas."

12:00 N.—Stars Over Hollywood . . . present Edmund Gage as Scrooge in Dickens' "A Christmas Carol."

4:00 P.M.—President Truman's Christmas Tree Lighting from the White House.

6:30 P.M.—Camel Caravan with Vaughn Monroe.

10:30 P.M.—"A Christmas Carol" starring Basil Rathbone.

11:30 P.M.—Christmas Carol Service, featuring Soprano Eileen Farrell with the Columbia Concert Orchestra.

KTSA am/fm-550 On Your Radio Dial

St. Mary's Sending Four to Meeting

Three students and one faculty member from St. Mary's University will leave Sunday for Cleveland, where they will attend a council meeting of the National Federation of Catholic College Students Wednesday through Friday at John Carroll University.

They are William J. Dodds, president of the Southwestern Region of the N.F.C.C.S. and chairman of its foreign travel program, and Kenneth Herzog and Arthur Troilo, co-chairmen of the National Mariology Commission of the organization, and Bro. Joseph Schmitz, professor of history.

AL SMITH PIONEER

Alfred E. Smith was the principal in the first political telecast in history, and the scene was in the assembly chamber in the Capitol Bldg.

CROSSWORD PUZZLE

Answers

FARO	PAICA	SIKA
ARAB	OPAL	FIN
DELL	NET	WART
EVES	VERSA	
LOITER	PARGE	
JINGE	APHID	CO
ASH	ONTION	BUY
OL	FALIN	MATE
AORTA	ONAGER	
TUBES	AGORA	
OGEE	AVE	ISLE
THY	OPEN	ASIA
ITS	FARE	WEAT

Puzzle on Page 6

Idle Money

Idle money is compared to a man wasting his time—

when placed at INTEREST

Money works continuously — producing revenue twenty-four hours every day.

A sum as little as one dollar will open a compound interest account here. Interest is paid Jan. 1st and July 1st each year at the rate of 1½%.

SAN ANTONIO LOAN & TRUST COMPANY

215 W. Commerce St.

CHAS. W. SCHNEIDER 137 LOSOYA ST.
TRAVIS D. BAILEY G-6151

LYTLE W. GOSLING & CO., General Agents
WIND and HAIL INSURANCE

CBS Shows Take 1949 Top Honors

For the second year in a row, CBS comedy star Jack Benny has been voted Champion of Champions by American newspaper and magazine editors and critics who gave top honors to a host of CBS personalities and programs in Motion Picture Daily's 14th annual radio poll for Fame.

Bing Crosby took second place in the Champion of Champions categories, and also was named best popular male vocalist, best master of ceremonies and film personality most effective in radio. C.B.S. made a clean sweep of the best comedienne classification. Among the C.B.S. winners were:

Champion of Champions: "Jack Benny Program," "Bing Crosby Show."

Best Studio Announcer: Don Wilson of C.B.S.'s "Jack Benny Program," Harlow Wilcox of C.B.S.'s "Suspense" (first and second place).

Best News Commentator and Analyst: Edward R. Murrow and Lowell Thomas (first and second place).

Best Sportscaster: Red Barber (third place).

Best Symphonic Orchestra: New York Philharmonic-Symphony (second place).

Best Master of Ceremonies: Ring Crosby (first place); Arthur Godfrey and Groucho Marx (tied for second place).

Film