

RADIO While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

FRIDAY, DECEMBER 23, 1949

Table with 4 columns: A.M., KTSA-550, KMAC-630, KABC-680, WOAI-1200. Lists radio programs and times from 6:00 to 11:45.

Table with 4 columns: P.M., KTSA-550, KMAC-630, KABC-680, WOAI-1200. Lists radio programs and times from 12:00 to 2:45.

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

Table with 4 columns: 3:00, 3:15, 3:30, 3:45, 4:00, 4:15, 4:30, 4:45, 5:00, 5:15, 5:30, 5:45. Lists radio programs and times.

Table with 4 columns: 6:00, 6:15, 6:30, 6:45, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45. Lists radio programs and times.

KITE-930

5:00 A.M. Size Out... 6:00 News... 6:45 Early Bird News... 7:00 Radio Almanac... 7:45 Breakfast Table News... 8:00 Radio Almanac... 8:15 News... 8:30 News... 8:45 News... 9:00 News... 9:15 News... 9:30 News... 9:45 News... 10:00 News... 10:15 News... 10:30 News... 10:45 News... 11:00 News... 11:15 News... 11:30 News... 11:45 News

KONO-1400

5:00 A.M. Daybreak... 6:00 News... 6:45 Early Bird News... 7:00 Radio Almanac... 7:45 Breakfast Table News... 8:00 Radio Almanac... 8:15 News... 8:30 News... 8:45 News... 9:00 News... 9:15 News... 9:30 News... 9:45 News... 10:00 News... 10:15 News... 10:30 News... 10:45 News... 11:00 News... 11:15 News... 11:30 News... 11:45 News

KCOR-1350

6:00 A.M. Majestic... 6:30 Calendar... 7:00 News... 7:30 News... 8:00 News... 8:30 News... 9:00 News... 9:30 News... 10:00 News... 10:30 News... 11:00 News... 11:30 News... 11:45 News

KIWW-1540

6:00 A.M. Amanecer... 6:30 News... 7:00 News... 7:30 News... 8:00 News... 8:30 News... 9:00 News... 9:30 News... 10:00 News... 10:30 News... 11:00 News... 11:30 News... 11:45 News

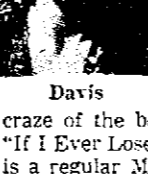
RADIO PROGRAMS AND PERSONALITIES

BY WAY OF PRELUDE TO ITS JAN. 2 COVERAGE OF the Rose Bowl Game, CBS and KTSA present at 9:30 p.m. Friday a special preview broadcast titled "Salute to the Queen." Headliners will be Edgar Bergen and Charlie McCarthy, Garry Moore, the Queen of the 1950 Tournament of Roses, and Lud Gluskin's orchestra. KTSA-9:30 P.M.

A SPECIAL 25-MINUTE PROGRAM OF CHRISTMAS music has been scheduled by KTSA Friday. Appearing on the program will be the Cedar Crest College Concert Choir. KTSA-3:35 P.M.



JANETTE DAVIS, LOVELY LASS FROM Pine Bluff, Arkansas, is featured vocalist on the daily "Arthur Godfrey Program." The CBS star is heard over KTSA Monday through Friday of each week. Listen to Arthur Godfrey today. KTSA-9:15 A.M.



THE STARS SING, AN UNUSUAL 15-minute program, featuring music sung by the top vocal artists in America. Featured Friday is the voice of Frank Sinatra. The erstwhile craze of the bobby soxers will sing "It All Depends on You," "If I Ever Lose Again" and "Lost in the Stars." "The Stars Sing" is a regular Monday through Friday feature. KTSA-3:15 P.M.

HEADMAN HAYMES WELCOMES THE ANDREWS Sisters on Dick Haymes' Club 15 Friday. Club 15 meets every Monday through Friday, bringing the nation's top hit tunes. KTSA-6:30 P.M.

EDMUND GWENN WILL BE KRIS KRINGLE ONCE again in "Miracle on 34th Street" when the "Screen Actors Playhouse" presents an adaptation of the seasonable film Friday. The broadcast, originating in Hollywood, will be presented before a studio audience of several hundred underprivileged children. WOAI-9 P.M.

LIZ COOPER IS TAKEN FOR A SLEIGH ride, figuratively and literally, when she and her neighbors borrow a milkman's horse and make a jingle bell trip to the countryside for a yule log, on CBS' "My Favorite Husband," starring Lucille Ball, Friday. The party bobs down when old Dobbin insists upon making all the stops on his milk route. KTSA-7:30 P.M.

CHRISTMAS IS PRETTY RUGGED IN ANY DEPARTMENT store. But when you've got a salesgirl like Joan Davis adding to the confusion—it will be tough on her floor-walker, but side-splitting entertainment for you! KTSA-8 P.M.

THE HOLIDAY SPIRIT WILL PERVADE THE "We, the People" broadcast Friday, via the sparkling personalities of Helen Traubel, golden soprano of the Metropolitan Opera; Jose Ferrer, one of the great dramatic talents of the times; Felix Count Luckner, Germany's naval hero of World War I, and lawyer-philanthropist Charles A. Locke who has given away \$300,000. WOAI-7:30 P.M.

BENNY AGAIN LEADS HOOPER RADIO POLL

NEW YORK, Dec. 22.—Jack Benny is back at the top of the Hooper program poll for the first time since last February and the third time since his transfer from NBC to CBS last year-end.

He took the lead from radio theatre, which had been first last time with 20.9 per cent, lost 4.2 points to fall to 16.7.

CBS Newsmen Gets City Keys

Allan Jackson of the CBS news staff, has just returned to the capital after a trip to Macon, Ga., that was intended to be a speaking engagement but which turned out to be a prime example of Southern hospitality.

As soon as he arrived, he was summoned to the office of Mayor Lewis B. Wilson, who presented him with the key to the city, a police chief's badge and a scroll proclaiming him Macon's honorary chief of police for the day, "with all privileges, rights and courtesies thereunto attached."

Advertisement for Frank Bros. gift certificates. Includes text: "It's easy to give a 'wanted gift'... just give a Frank Bros. gift certificate, and you give them exactly what they want." Features an illustration of a hand holding a gift certificate.

KTSA COMPLETE NEWS COVERAGE. 6:30 A.M. Blewett Smyth 5:45 P.M.* Lowell Thomas. 7:30 A.M. Blewett Smyth 6:45 P.M. Edward R. Murrow. 8:30 A.M. Blewett Smyth 10:00 P.M. Heywood Vincent. 12:00 Noon Pat Boyette 11:00 P.M. CBS World News. 5:30 P.M.* Bill Niethamer 12:00 M. CBS World News. *Carried Also on KTSA-FM 101.5 mc on Your FM Dial

Al Jolson Makes Second CBS Visit. BY ASSOCIATED PRESS. Al Jolson has set the date for his second visit to CBS under his latest contract arrangement. It will be next Sunday night, and like his previous appearance on November 30 it will be in the Bing Crosby show. He'll do at least one solo, "Swanee."

TELEVISION. WOAI-TV Channel 4 Friday Evening. 5:30—The Tree House. 5:45—The Tree House. 6:00—Kukla, Fran & Ollie. 6:15—Kukla, Fran & Ollie. 6:30—Dance Time. 6:45—Telenews. 7:00—Pro Football. 7:15—Pro Football. 7:30—To Be Announced. 7:45—To Be Announced. 8:00—Who Said That? 8:15—Who Said That? 8:30—TV Dude Ranch. 8:45—TV Dude Ranch.

Crosby Remained To Make Records. One of Bing Crosby's minor pleasures is ribbing Bill Morrow, producer and head writer of CBS' "Bing Crosby Show," on his low regard for schedules. The other day, Morrow asked Crosby to stay after rehearsal to make special recordings. "William," said The Groaner in precise tones, "I have made a business appointment at 12:15. To me, 12:15 is 15 minutes after 12, and I shall be obliged to leave you now, so I can keep my appointment. You see, I don't live willy-nilly, helter-skelter, as you do."

Dec. 25 Hotpoint Holiday Hour PRESENTS "The Man Who Came To Dinner" WITH Jack BENNY, Charles BOYER, Gene KELLY, Dorothy McGUIRE, Gregory PECK, Rosalind RUSSELL. Narrators: Henry FONDA, John GARFIELD. Director: Mel FERRER. KTSA Christmas Day 4 to 5 P.M.

CHILDREN'S Christmas Program. Sponsored by Juvenile Fashions, Inc. "Your Children's Store" 1922 Fredericksburg Road. "POKEY THE CHRISTMAS ELF". Saturday, Dec. 24th 6:00 p.m. to 6:30 p.m. KONO 1400 On Your Dial

UNPOPULAR because of CROSS EYES? Don't let cross eyes spoil your fun. The safe construction method... FREE BOOKLET with full information on this Non-Frill business. CROSS EYE FOUNDATION 703 M & B Building, Houston, Texas

HURRY TO LEWIS FOR THIS XMAS GIFT THAT'LL SURELY MAKE HER LOVE YOU! Make All Your Meals "Fit For a King" With a Glamorous 138-PIECE DINNER SERVICE. Never Before Such an Offer! PAY ONLY \$1.00 WEEKLY. Complete Service for \$49.50. 50-Pc. Homecrest SILVERWARE by International. 24-Pc. CORONET GLASSWARE. 11-Pc. Westbend ALUMINUM. 53-Pc. Set of DINNERWARE. NO MONEY DOWN \$1.00 WEEKLY BRINGS YOU ALL 138 PIECES. MAIL ORDERS PROMPTLY FILLED. Lewis Jewelers 518 E. Houston. TAKE A YEAR TO PAY