P.M.

12:15

1:00

12:45 Hired Hands

2:00 David Harum 2:15 Hilltop House

2:30 Garry Moore 2:45 Garry Moore

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

(ABC)

Facts for Farmers

Ranching Roundup

Hillbilly Hit Parade

Mortin Agronsky

Radia Clock

Breakfast Club Breakfast Club

Breakfast Club

My True Story

My True Story

Victor Lindlahı

Modern Romances

Modern Ramances

Betty Crocker

Dr. Poul

Bio Bill Lister

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		Y, DECEN				
KTSA550	I KM	AC630	1	KAB	Ç6	80

A.M.	(C35)	(MUTUAL)		
6:00	Song Corral	RFD Texas (5 a.m.)		
6:15	Song Corral	RFD Texas		
6:30	News	Rev. Raymond Richey		
6:45	Dearborn Roundup	Sam Morris		
7:00	Trading Past	Wake Up, S. A.		
7:15	Johnny Lone	Wake Up, S. A.		
7:20	News	Wake Up, S. A.		
7:45	Coffee Capers	Wake Up, S. A.		
8:00 Coffae Capers		Robert Hurleigh		
B:15 Coffee Capers		Tell Your Neighbor		
B:30 News		Hillbilly House Party		
Johnny Lane		Hillbilly House Party		

Hillbilly House Party 9:00 Inside Doctor Office Hillbilly House Party Hillbilly House Party **Arthur Godfrey** Arthur Godfrey Arthur Godfrey Hillbilly House Party

10:00 Arthur Godfrey Hillbilly House Party Arthur Godfrey Hillbilly House Party Texas Trade Parade Plantation Party Movie Time Light Crust Doughboys Kate Smith Speaks 11:30 Wendy Warren Aunt Jenny Helen Trent Our Gal, Sunday

Chuck Wagon Gang

Meet the Band

Meet the Band

Norg Drake

Vernon Geyer

Hilltop House

Garry Moore Garry Moore

3:45 | Cedar Crest Chair

Uncle Dan The Stars Sing

5:30 News—Neithamer 5:45 L. Thomas, News

Entertainment, Inc. 630 Club Entertainment, Inc. 630 Club

Entertainment, Inc.

Entertainment, Inc.

News

4:00

4:45

5:00 5:15

Crosby & Co. House Party House Party Curly Fox 680 Roundup Lanny Ross Texas Trade Parade Heatter's Mail Bag FRIDAY AFTERNOON

Cedric Foster

Ladies Foir

Ladies Fair

Queen for a Day

Queen for a Day

Today's Youth

Today's Youth

630 Club

630 Club

1630 Club

630 Club

Tom Mix

B-Bar-B Ranch

Spinning the Tops

. Oklahoma Playboys

Oklahema Playbay

Checkerb'd Jambarea

Stamps Quartet Noonday Jambares Texas Tophanas Del Dunbar Monette Show Program Double or Nothing Football Warmup Austin vs Wichito Falls Newscost-Guerra

State Final Game

Austin vs W. Falls

Austin vs W. Falls

Austin vs W. Falls

Austin vs W. Falls Austin vs W. Falls Austin vs W. Falls

Austin vs W. Falls

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Market Reports

Money for Music

Money for Music

Chollenge Yukon

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Sky King

Lone Ranger

Lone Ranger

The Fat Man

The Fat Mon

This is Your FB:

This is Your FBI

5:00 A.M., Daybreak-ers: 6:55, News: 7:00, Gospel Muxic Makers: Newscost--- Guerra 7:15. Badlo Gospel: 7:30. Western: 7:45. News: 8:00. Morning Cowboy Epundub (2 bours): Market Reports Smile Program Judy and Jane Double or Nothing Today's Children Life Con Be Beautiful Road of Life

WOAI-1200

Form and Hame Hour

Fairtield Four

Red River Dava

Radio Rodeo

Newscast—Howell

Marning Devotional

Newscast—Guerra

lohnny Dugan Time

Johnny Dugan Time

ohnny Dugan Time

Welcome, Travelers

Welcome, Travelers

Marriage For 2

We Love and Learn Young Dr. Malane

Rosemary

Jack Berch

Lora Lawton

Ma Perkins

The Brighter Day

Imperial Quartet

Texaca Star Reporter

Form News—Shomette

10.00. For Members July 13 hours): 12:15. News1 12:30, For Members Culv: 1:00. Saddie Pala hours); 5:00, 5miles Whitley: 3:30, On she Record (2 hours 15 min) Pepper Young's Family 5:45. News of the Day Right to Happiness FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON 2:05. Rhythm Rustlers KTSA AM (550 KC) and FM (101.5 MC)... from 3:00 P.M. to 10:30 P.M.

Back Stone Wife

tella Dallas

Lorenzo Jones

Young Widder Brown

When a Girl Marries

Portia Faces Life

Front Page Farrell

Light of the World

Just Plain Bill

Perry Mason

Guiding Light

Light Up Time

News of the World

H. V. Kaltenborn

Henry Morgan

Henry Morgan

We, the People

We, the People

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Sports Newsreet

Scr'n Directors Pl'vh'se

Scr'n Directors Pl'yh'se

Americans, Speak Up

St. Anthony Orchestra

Newscast-Williams

Newscost-Williams

News of the World

St. Anthony Orch.

Life of Riley

Serenade

6:00. Bollywood Calling: Twillcht Time Les Paul; 746 News; 8:90. Cowney Jamberee (2 hours): 1000, Bill Geyer Oceh.: 10:30, Rhribm 4 Romances 12:00, All Night

KITE-930

5:00 A.M., \$142 Out

5:03. Farmers' Almanac; 6:00. News: 6:03. Ragio Almanac; 6:45. Early

Bird News: 7:00 Radio

Almanacı 7:45 Breakfast Tabla News: 8:00 Radio

АІшалас; 9:00 Неж

Almanac; 9:06 New Headilnes age Sixty Sil. Ver Minutes: 10:00. New Hradilnes; 10:05. Traffi Court: 10:30. Musi Appreciation; 11:00 News Beadilnes : 10:00 News Headilnes of Fam 12:00 FM. News Headilnes and Sammy Kaylines an

Guy Lemba

Noontime N

Polka Time:

rudup Time:

Readlines and

Hits: 3:00 l

lines and Fre

day's Bits: 3:00 News
Headlines and Freddis
Martin; 3:15, Eddle Horaard: 3:30, Pays
Crow by Crooser Club
4:00. News Headlines
and E be by interlode;
4:30, Teen Time: 5:00.
News Headlines and Old
Time Dance: 5:30, Keyboard Holiday;

KONO-1400

KCOR--1350

6:00 A.M., Majestades: 6:30, Calendario: 6:45, Fantasia; 8:00, Sacred Heart: 8:15, Spanish News: 9:00, Clara Monters 9:15, Mosalco's Musicalus: 11:15, Jortie's: 11:45, Trovadores Perin: 13:00 p.m., Trota-dores Peril 1:25, Handy-Andy News; 1:45, Music; 3:00. Tippin in: 6:00 Spanish News; 5:30, Lo-renzo Caballero; 6:00. KCOR Review: 7:00, Music: 8:00. Theater: 10:00, Ork: 11:00, Spanish; (2:00, Sign Off.

KIWW-1540

8:00 A.M., Amanecer Ranchero; 6:30, Desper-tador; 7:00, Mananitas; 7:30, Reloi Melod: 8:00, Pensando Ti 8:15, News; 9:00, Dorantes: 19:15, C. Martinez; 11:30, F. Da-vila: 12:00 P.M. Abaches; 12:30, La Opinion; 12:45, Centeno: 1:00, Flesta Alexy: 1:35, 12:45. Centenn: 1:00.
FV | sta Alegar: 1:35.
Reyes: 2:00. Anahuan:
1:000. Safdana r Garza:
1:000. Musica y Canci1:000. Musica y Canci1:15. C. Finesilver: 5:35.
C. Caballero: 5:43. Sizu
Off.

Newscast Elmer Davis

FRIDAY EVENING 6:00 | Beulah 6:15 | Jack Smith Sings Fulton Lewis, Jr McCreless Speaks abriel Heatter Edward R. Murrow Love a Mystery 7:00 The Goldbergs Russ Morgan Or. The Goldbergs Russ Margan Qr. Favorite Husband mil Coleman Orch Favorite Husband Émil Coleman Orch. 8:00 Leave It to Joan Air Force Hous Leave It to Joan Air Force Hour Young Love 8:45 Young Love Meet the Press 9:00 9:15 Pursuit Meet the Band Pursuit Meet the Band Rose Bowl Queen Texas Trade Porade 9:45 Rosc Bowl Queen Texas Trade Parade 10:00 News-H. Vincent News-Mutual Curt Massey Larry Fotine Orch. 10:15 Dance Parade 10:45 Larry Fotine Orch. Donce Parade 11:00 11:15

Dance Parade Ray McKinley Orch. Dance Parade 11:30 George Tawne Orch, Dance Parac 11:45 George Towne Orch, Until 1 a.m. Dance Parada

Ozzie & Harrich Ozzie & Harriet The Sheriff Sport Show Sport Show ABC Poundup

ABC Roundup Newscast Ted Malane Gems for Thoughts Newscast

ABC Dance Band ABC Dance Bond

Dance Music KTSA COMPLETE

Blewett Smyth 10:00 P.M. 11:00 P.M.

12:00 Noon Pat Boyette 5:30 P.M.* Bill Niethamer

7:30 A.M. Blewett Smyth

Blewett Smyth

Lowell Thomas 6:45 P.M. Edward R. Murrow

Heywood Vincent CBS World News 12:00 M. **CBS World News**

101.5 mc on Your FM Dial *Carried Also on KTSA-FM

Al Jolson Makes Second CBS Visit

6:30 A.M.

8:30 A.M.

BY ASSOCIATED PRESS

Al Johan has set the date for his second visit to CBS under 6.00—Kuklo, from & Ollie his guest contract arrangement. 1t will be next Sunday night.
and like his previous appearance 7:00—Pre Football on November 30 it will be in the 7:15—Pro Football Bing Croshy show, He'll do at 7:45-To Be Announce least one solo, "Swanee."

Dec. 25 Hotpoint Holiday Hour "The Man Who Came To Dinner"

Jack BENNY Charles BOYER Gene KELLY Dorothy McGUIRE Gregory **PECK** Rosalind RUSSELL

Narrators: **Henry FONDA** John GARFIELD Director:

Mel FERRER **KTSA**

Christmas Day 4 to 5 P.M.

Presented by Hatpoint Inc., Makers of Oxality Kitchen and Rome Leandry Agaliances (A Gaperal Electric Alfaluta)

TELEVISION

Channel 4 Friday Evening

7:30---To Be Announced 8:00-Who Said Thot? 8:15-Who Soid That? 8:45-TV Dude Ronch

CHILDREN'S Christmas Program

Juvenile Fashions, Inc. "Your Children's Store" 1922 Fredericksburg Road

"POKEY THE CHRISTMAS

Saturday, Dec. 24th 6:00 p.m. to 6:30 p.m.

1400 On Your Dial

Crosby Remained To Make Records

One of Bing Crosby's minor pleasures is ribbing Bill Morrow, producer and head writer of CBS' "Bing Crosby Show," on his low regard for schedules. The other day, Morrow asked Crosby to stay after rehearsal.

to make special recordings. "William," said The Groaner in precise tones, "I have made a business appointment at 12:15. To me. 12:15 is 15 minutes after 12, and I shall be obliged to leave you now, so I can keep my 🛂 appointment. You see, I don't 🙀 live willy-nilly, helter-skelter, as

you do." "Mr. Crosbine, I admire your attitude," intoned Morrow, bowing low. "It is most commendable. Now, shall we cut the rec-

They cut the records.

RNOM-HOM

Ted Koop, director of CBS News and Public Affairs in Washington, explained the requirements for radio news at a session of Air Force Public Information officers last week at Scott Air Force Base, Belleville,



FREE BOOKLET with full informs CROSS THE FOUNDATION

PERSONALITIES

BY WAY OF PRELUDE TO ITS JAN. 2 COVERAGE OF the Rose Bowl Game, CBS and KTSA present at 9:30 p.m. Friday a special preview broadcast titled "Salute to the Queen." Headliners will be Edgar Bergen and Charlie McCarthy, Garry Moore, the Queen of the 1950 Tournament of Roses, and Lud Gluskin's orchestra, KTSA-9:30 P.M.

A SPECIAL 25-MINUTE PROGRAM OF CHRISTMAS music has been scheduled by KTSA Friday. Appearing on the program will be the Cedar Crest College Concert Choir. KTSA-3:35 P.M.

> JANETTE DAVIS, LOVELY LASS FROM Pine Bluff, Arkansas, is featured vocalist on the daily "Arthur Godfrey Program." The CBS star is heard over KTSA Monday through Friday of each week. Listen to Arthur Godfrey today. KTSA-9:15 A.M.

> THE STARS SING, AN UNUSUAL 15minute program, featuring music sung by the top vocal artists in America. Featured Friday

Davis is the voice of Frank Sinatra. The erstwhile craze of the bobby soxers will sing "It All Depends on You," "If I Ever Lose Again" and "Lost in the Stars." "The Stars Sing" is a regular Monday through Friday feature. KTSA-5:15 P.M-

HEAD-MAN HAYMES WELCOMES THE ANDREWS Sisters on Dick Haymes' Club 15 Friday. Club 15 meets every Monday through Friday, bringing the nation's top hit tunes. KTSA-6:30 P.M.

EDMUND GWENN WILL BE KRIS KRINGLE ONCE again in "Miracle on 34th Street" when the "Screen Directors" Playhouse" presents an adaptation of the sea-

studio audience of several hundred underprivileged children. WOAI-9 P.M. LIZ COOPER IS TAKEN FOR A SLEIGH ride, figuratively and literally, when she and her neighbors borrow a milkman's horse and

sonable film Friday. The broadcast, originat-

ing in Hollywood, will be presented before a

make a jingle bell trip to the countryside for a yule log, on CBS' "My Favorite Husband," starring Lucille Ball, Friday. The party bogs down when old Dobbin insists upon making all the stops on his milk route. KTSA-7:30 P.M. CHRISTMAS IS PRETTY RUGGED IN ANY DEPART-

ment store. But when you've got a salesgirl like Joan Davis adding to the confusion—it will be tough on her floor-walker, but side-splitting entertainment for you! KTSA-8 P.M.

Ball

THE HOLIDAY SPIRIT WILL PERVADE THE "WE, THE People" broadcast friday, via the sparkling personalities of Helen Traubel, golden soprano of the Metropolitan Opera; Jose Ferrer, one of the great dramatic talents of the times; Felix Count Luckner, Germany's naval hero of World War I, and lawyer-philanthropist Charles A. Locke who has given away \$300,000. WOAI—7:30 P.M.

BUY TODAY ...

BENNY AGAIN LEADS HOOPER RADIO POLL

Hooper program poll for the tenth; Bob Hope gained seventh first time since last February and the third time since his transfer from NBC to CBS last thy tenth.

Ga., that was intended to be a speaking engagement but which the since his transfer from NBC to CBS last thy tenth.

Ga., that was intended to be a speaking engagement but which turned out to be a prime extension.

all fall, with a percentage gain cent. lost 4.2 points to fall to Mayor Lewis B. Wilson, who of 4.1 points to add up to 26, twelfth.

The theory deviced for the office of presented him with the key to

frey's talent scouts go up one broadcasting.

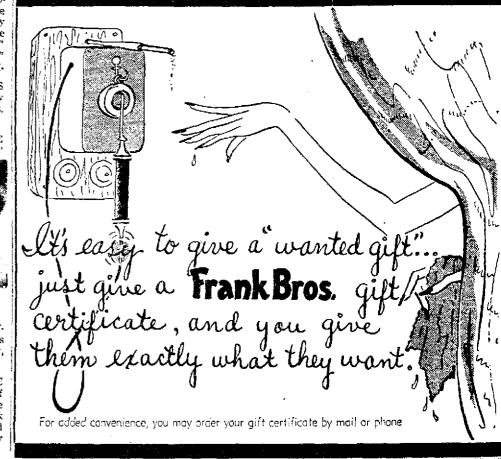
place to fourth as My Friend NEW YORK, Dec. 22.-Jack Irma dropped to fifth; Bing news staff, has just returned to Benny is back at the top of the Crosby advanced to sixth from the capital after a trip to Macon,

He took the lead from radio Walter Winchell, who was As soon as he arrived, he was theatre, which had been first third last time with 20.9 per summoned to the office of

Other shifts among the first KTSACBS Newscaster Lowell Macon's honorary chief of poten saw Fibber and Molly Thomas has just begun his 20th lice for the day, "with all privchange to third from sixth; God- continuous year of network ileges, rights and courtesies

CBS Newsman Gets City Keys Allan Jackson of the CBS

Ga., that was intended to be a ample of Southern hospitality. The theater dropped 3.8 points TWENTIETH ANNIVERSARY and a scroll proclaiming him thereunto attached."









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TAKE A YEAR TO PAY