RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

WEDNESDAY, DECEMBER 21, 1949

A.M.	KTSA—550 (CBS)	KMAC—630 (MUTUAL)	KABC—680 (ABC)	WOAI—1200 (NBC)
6:00	Song Corral	RFD Texas (5 a.m.)	Facts for Farmers	Texas Farm & Home
6:15	Song Corral	RFD Texas	Big Bill Lister	Farm News—Shomette
6:30	News	Rev. Raymond Richey	Blueridge Mtn. Boys	Fairfield Four
6:45	Dearborn Roundup	Sam Morris	Ranching Roundup	Red River Dave
7:00	Trading Post	Wake Up S. A.	Martin Agronsky	Newscast—Howell
7:15	Johnny Lane	Wake Up S. A.	Hillbilly Hit Parade	Morning Devotional
7:30	News	Wake Up S. A.	News	Radio Rodeo
7:45	Coffee Capers	Wake Up S. A.	Radio clock	Radio Rodeo
8:00	Coffee Capers	Robert Hurleigh	Breakfast Club	Newscast—Guerra
8:15	Coffee Capers	Tell Your Neighbor	Breakfast Club	Johnny Dugan Time
8:30	News	Hillbilly House Party	Breakfast Club	Johnny Dugan Time
8:45	Johnny Lane	Hillbilly House Party	Breakfast Club	Johnny Dugan Time
9:00	Doctor's Office	Hillbilly House Party	My True Story	Welcome Travelers
9:15	Arthur Godfrey	Hillbilly House Party	My True Story	Welcome Travelers
9:30	Arthur Godfrey	Hillbilly House Party	Betty Crocker	Marriage for 2
9:45	Arthur Godfrey	Hillbilly House Party	Victor Lindlahr	Rosemary
10:00	Arthur Godfrey	Hillbilly House Party	Modern Romances	We Love and Learn
10:15	Arthur Godfrey	Hillbilly House Party	Modern Romances	Young Dr. Malone
10:30	Plantation Party	Texas Trade Parade	Dr. Paul	Jack Berch
10:45	Movie Time	Texas Trade Parade	Crosby & Co.	Lora Lawton
11:00	Wendy Warren	Kate Smith Speaks	House Party	Ma Perkins
11:15	Aunt Jenny	Lonny Ross	House Party	The Brighter Day
11:30	Helen Trent	Texas Trade Parade	Curly Fox	Texaco Star Reporter
11:45	My Gal Sunday	Heatter's Mail Bag	680 Roundup	Imperial Quartet

P.M.	WEDNESDAY AFTERNOON			
12:00	News	Cedric Foster	Stamps Quartet	Newscast—Guerra
12:15	Chuck Wagon Gang	Oklahoma Playboys	Noonday Jamboree	Market Reports
12:30	Adolf Hofner	Oklahoma Playboys	Texas Tophands	Smile Program
12:45	Hired Hands	Checkerb'd Jamboree	Del Dunbar	Judy and Jane
1:00	Meet the Band	Ladies Fair	Newscast	Double or Nothing
1:15	Meet the Band	Ladies Fair	Monette Shaw	Double or Nothing
1:30	Nora Drake	Queen For a Day	Bride and Groom	Today's Children
1:45	Vernon Geyer	Queen For a Day	Bride and Groom	Newscast—Guerra
2:00	David Harum	Today's Youth	Quick as a Flash	Life Can Be Beautiful
2:15	Hilltop House	Today's Youth	Quick as a Flash	Road of Life
2:30	Garry Moore	Spinning the Tops	Ladies Be Seated	Pepper Young's Family
2:45	Garry Moore	Spinning the Tops	Be Seated, Malone	Right to Happiness

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA **AM** (550 KC) and **FM** (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

3:00	Garry Moore	630 Club	Galen Drake	Backstage Wife
3:15	Garry Moore	630 Club	Russ Morgan Show	Stella Dallas
3:30	News	630 Club	Money for Music	Lorenzo Jones
3:45	Utica Acad. Choir	630 Club	Money for Music	Young Widder Brown
4:00	Entertainment, Inc.	630 Club	Money for Music	When a Girl Marries
4:15	Entertainment, Inc.	630 Club	Market Reports	Portia Faces Life
4:30	Entertainment, Inc.	630 Club	Money for Music	Just Plain Bill
4:45	Entertainment, Inc.	630 Club	Money for Music	Front Page Farrell
5:00	Uncle Dan	B-Bar-B Ranch	Challenge of Yukon	Perry Mason
5:15	The Stars Sing	B-Bar-B Ranch	Challenge of Yukon	Light of the World
5:30	News—Neithamer	Tom Mix	Sky King	Guiding Light
5:45	Lowell Thomas	Tom Mix	Sky King	Newscast—Williams

P.M.	WEDNESDAY EVENING			
6:00	Beulah	Fulton Lewis, Jr.	News	Light Up Time
6:15	Jack Smith Sings	Dinner Date	Elmer Davis	Serenade
6:30	Club 15	G. Heatter	Lone Ranger	News of the World
6:45	Edward R. Murrow	I Love a Mystery	Lone Ranger	H. V. Kaltenborn
7:00	Mr. Chameleon	Sampson & Delilah	Dr. I. Q.	This Is Your Life
7:15	Mr. Chameleon	Sampson & Delilah	Dr. I. Q.	This Is Your Life
7:30	Dr. Christian	Internat'l Airport	Sherlock Holmes	Great Gildersleeve
7:45	Dr. Christian	Internat'l Airport	Sherlock Holmes	Great Gildersleeve
8:00	Groucho Marx	Mr. Feathers	Mystery My Hobby	Break the Bank
8:15	Groucho Marx	Mr. Feathers	Mystery My Hobby	Break the Bank
8:30	Bing Crosby	Family Theater	Kay Kyser	Mr. District Attorney
8:45	Bing Crosby	Family Theater	Kay Kyser	Mr. District Attorney
9:00	Burns & Allen	Meet the Band	This Is Our Town	The Big Story
9:15	Burns & Allen	Meet the Band	Freddie Martin	The Big Story
9:30	Lum 'n' Abner	Texas Trade Parade	ABC Roundup	Curtain Time
9:45	Lum 'n' Abner	To Be Announced	ABC Roundup	Curtain Time
10:00	News—H. Vincent	News—Mutual	News	Newscast—Williams
10:15	Curt Massey	Dance Parade	Ted Malone	News of the World
10:30	Paul Neighbors Or.	Dance Parade	Gems Thought	St. Anth. Hotel Orch.
10:45	Paul Neighbors Or.	Dance Parade	Dance Band	St. Anth. Hotel Orch.
11:00	News	Dance Parade	News	Newscast—Williams
11:15	Noro Morales Or.	Dance Parade	Dance Band	News of the World
11:30	Harv. Crawford Or.	Dance Parade	Dance Band	Dance Music
11:45	Harv. Crawford Or.	Until 1 a.m.	Dance Band	Dance Music

KITE—930

5:00 A.M., Sign On and News: 5:02, Farmer's Almanac: 6:00, News: 6:02, Radio Almanac: 6:45, Early Bird News: 7:00, Radio Almanac: 7:45, Breakfast Table News: 8:00, Radio Almanac: 9:00, News Headlines and 60 Silver Minutes: 10:00, News Headlines: 10:15, Traffic Court: 10:30, Music Appreciation: 11:00, News Headlines and Musical Hall of Fame: 12:00, P. M., News Headlines and Sammy Kaye: 12:15, Wayne King: 12:30, Guy Lombardo: 12:45, Noontime News: 1:00, Polka Time: 1:30, Roundup Time: 2:00, News Headlines and Today's Hits: 3:00, News Headlines and Freddie Martin: 3:15, Russ Morgan: 3:30, Pays to Remember: 3:45, Bing Crosby Crooner Club: 4:00, News Headlines and Ebony Interlude: 4:30, Teen Time: 4:45, Teen Shows: 5:00, News Headlines and Old Time Dance Time: 5:30, Keyboard Holiday: 6:00, Sign Off.

KONO—1400

5:00 A. M., Daybreakers: 6:55, News: 7:00, Gospel Music Makers: 7:15, Radio Gospel: 7:30, Western: 7:45, News: 8:00, Morning Cowboy Roundup (2 hours): 10:00, For Members Only (3 hours): 12:15, News: 12:30, For Members Only: 1:00, Saddle Pals (2 hours): 3:00, Smiley Whitley: 3:30, On the Record (2 hours 15 min.): 5:45, News of the Day: 6:00, Twilight Time: 7:00, Rhythm Rustlers: 7:15, Jerry O'Dell: 7:30, Les Paul: 7:45, News: 8:00, Cowboy Jamboree (2 hours): 10:00, Bill Geyer Orchestra: 10:30, 10:30, Rhythm and Romance: 12:00, All Night

KCOR—1350

6:00 A. M., Los Reyes El Horar: 6:30, Calendario Radio: 7:00, Gay Caballeros: 8:00, Sacred Musicales: 11:00, Cultural Y Educational: 11:15, Jorrles: 12:00 P. M., Trovadores Cerla: 12:30, Una Cancion Para Ti: 12:45, Novedades: 1:00, Reyes: 1:25, Handy-Andy News: 1:15, Beneficencia: 3:00, Tippin' In: 5:00, Spanish News: 5:30, Lorenzo Caballero: 6:00, KCOR Review: 7:15, Alegres: 7:30, Music: 9:30, Wrestling: 11:00, Spanish: 12:00, Sign Off.

KIWW—1540

6:00 A.M., Amanecer Ranchero: 6:30, Despertador: 7:00, Mananitas: 8:00, Pensando Ti: 8:15, News: 9:00, Dorantes: 10:00, Boleros: 10:30, Hora Catolica: 11:00, Madaai 12:30 P.M., La Opinion: 12:45, Centeno: 1:00, Fiesta Alegre: 2:00, Anahuxei 3:00, Deportes: 4:00, Musica y Noticias: 4:30, Poemas: 5:00, Lone Star: 5:30, Lorenzo C.: 5:45, Sign Off.

KTSA COMPLETE NEWS COVERAGE

6:30 A.M.	Blewett Smyth	5:45 P.M.*	Lowell Thomas
7:30 A.M.	Blewett Smyth	6:45 P.M.	Edward R. Murrow
8:30 A.M.	Blewett Smyth	10:00 P.M.	Heywood Vincent
12:00 Noon	Pat Boyette	11:00 P.M.	CBS World News
5:30 P.M.*	Bill Niethamer	12:00 M.	CBS World News

*Carried Also on KTSA-FM 101.5 mc on Your FM Dial

RADIO PROGRAMS AND PERSONALITIES

ETHEL BARRYMORE STARS IN AN ORIGINAL CHRISTMAS SKETCH AND BING Crosby sings a selection of Yultide songs, on KTSA-CBS' "Bing Crosby Show" Wednesday at 8:30 p.m. Numbers scheduled include "White Christmas" and "Jingle Bells," with Crosby and the Rhythmaires; "Silent Night," by Bing and an augmented choral group; and "Adeste Fideles," by Crosby and the studio audience. Music is under the direction of John Scott Trotter. Bill Morrow is producer-head writer. Murdo McKenzie is co-producer. **KTSA—8:30 P.M.**

Barrymore

RECOVERED FROM THE BLOW THAT STUNG HIM WHEN HE was unable to land a sponsor as a crooner, George Burns will sing Christmas carols (off key, of course) to prove that he is merry, during KTSA-CBS' "Burns and Allen Show" Wednesday at 9 p.m. Meanwhile, Gracie Allen is happy as can be, engaged in the business of buying and trimming the Christmas tree. Everything is fine, she thinks, until George finds out about the "unique Christmas cards Gracie has sent out. **KTSA—9 P.M.**

THE TWO-THEATER NEW YORK PREMIERE OF THE PARAMOUNT picture "Samson And Delilah" will be specially broadcast over KMAC-MBS Wednesday. The broadcast will orginate from New York and Hollywood. Bill Slater and Arthur Van Horne will handle the microphone chores in the outer lobbies of the theaters, interviewing entertainment-world personalities and describing the colorful highlights of the premiere spectacle. The program will feature Cecil B. DeMille and such stars as Gary Cooper, Bing Crosby, Bob Hope, Alan Ladd, Angela Lansbury, Ray Milland and Barbara Stanwyck. Victor Mature, who portrays Samson in the film, will also be heard from Hollywood. **KMAC—7 P.M.**

IT TAKES A NOVEL DISGUISE FOR KTSA-CBS' "MR. CHAMELEON" TO DISCOVER the murderer from among a number of suspects when a maid in a fabulous New York mansion is slain, in "The Perfect Maid Murder Case" Wednesday at 7 p.m. Karl Swenson plays the title role in the series conceived and produced by Frank and Anne Hummert. **KTSA—7 P.M.**

A YOUNG RIVER'S END LAD WITH A PRISON RECORD RETURNS TO HIS HOME town, gets a job as a department store Santa Claus, with the help of KTSA-CBS' "Dr. Christian," and proves he's making good by breaking up an attempt to rob the store's owner, in "Santa's Sunday Punch," an original prize-winning Christmas drama, Wednesday at 7:30 p.m. Authored by Howard Beurmann of Kirkwood, Mo., "Santa's Sunday Punch" stars Jean Hersholt as Dr. Christian and Rosemary De Camp as his nurse-secretary, Judy Price. Dorothy McCann produces. **KTSA—7:30 P.M.**

WHEN A FATHER ARranges for the kidnaping of his own son, he puts the child at the mercy of greedy racketeers in "The Case of a Present for Jim" on WOAI-NBC's "Mr. District Attorney" program for Wednesday at 8:30 p.m. The father thinks only of getting his son away from his estranged wife and forgets that the hoodlums he employs might try to hold him up for a bigger payoff for the job. This misunderstanding leads to the death of one of the principals in the kidnap case. Jay Jostyn portrays the D.A. **WOAI—8:30 P.M.**

THE MOVING RURAL paraphrase of the birth of the Savior, which they have presented annually at Christmastide since 1933, will be broadcast again by Chet Lauck and Norris Goff, stars of KTSA-CBS' "Lum and Abner," folksy drama of Arkansas life, Wednesday at 9:30 p.m. Lauck plays Grannpappy, in addition to Lum. Goff is Abner. Others in the cast are Zasu Pitts as Sister Simpson, Andy Devine as Ezra Scestrunk, Dink Trout as Luke Spears, Herb Butterfield as Doc Miller and Opie Cates as himself. Cates also conducts the music. Larry Berns produces and Wendell Niles announces. **KTSA 9:30 P.M.**

Devine

WEDNESDAY IS THE DAY a mother must decide whether she should give up her child. This is one episode you won't want to miss on the Aunt Jenny show. **KTSA—11:15 P.M.**

TELEVISION

WOAI-TV
Channel 4
Wednesday Evening

5:30—The Tree House
5:45—The Tree House
6:00—Kukla, Fran & Ollie
6:15—Kukla, Fran & Ollie
6:30—Dance Time
6:45—Telenews
7:00—Serial Theater
7:15—Serial Theater
7:30—The Clock
7:45—The Clock
8:00—Wrestling
8:15—Wrestling
8:30—Wrestling
8:45—Wrestling
9:00—Wrestling

Cantor Sees Series In 'Suspense' Role

Eddie Cantor's scheduled appearance as a straight dramatic actor on KTSA-CBS "Suspense" at 9 p.m. Thursday has given him an idea for a whole new radio series—about a comic who insists on switching to heavy drama and, of course, turns out to be a terrible ham.

"A bit autobiographical, perhaps," cracks Eddie, "but I think it's time radio had a funny-type soap opera."

WOODS JOINS CROSBY

Donald Woods, who plays Richard Rhinelander III on CBS' "My Friend Irma" comedy series, has joined the star-studded cast of Bing Crosby's latest film, "Mr. Music."

★ Come Out of the High Rent District to Save on All Your Christmas Gifts

OPEN EVENINGS 'TIL 9

Kaufman's

100 S. Flores St.

'Let's Pretend' Expanded Into Magazine Form

Nila Mack, who has written, directed and produced KTSA-CBS' "Let's Pretend" prize-winning fantasy series (Saturdays, 10:05-10:30 a.m.) since its inception as a network feature in 1930, is editor of a new comic magazine bearing the name of the program she created and made famous.

"Let's Pretend" magazine made its bow this month with an initial circulation of half a million, and is on 75,000 newsstands throughout the United States.

"Fairy tales," Miss Mack states, "are the children's Shakespeare. The classic themes of adventure entertain and impressively teach simple truths of right, justice and humanity. The picture stories, I believe, will enhance tremendously their imagination-provoking value. Children learn so readily by living experiences in which they project themselves into the roles of story-book characters."

ABOUT THE WEATHER

Pointing to the dark skies the other morning in water-short New York, CBS doorman Mike Donovan told Arthur Godfrey "If this keeps up, we can take a bath next week."

COACH FARES SLASHED

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CHILDREN'S Christmas Program

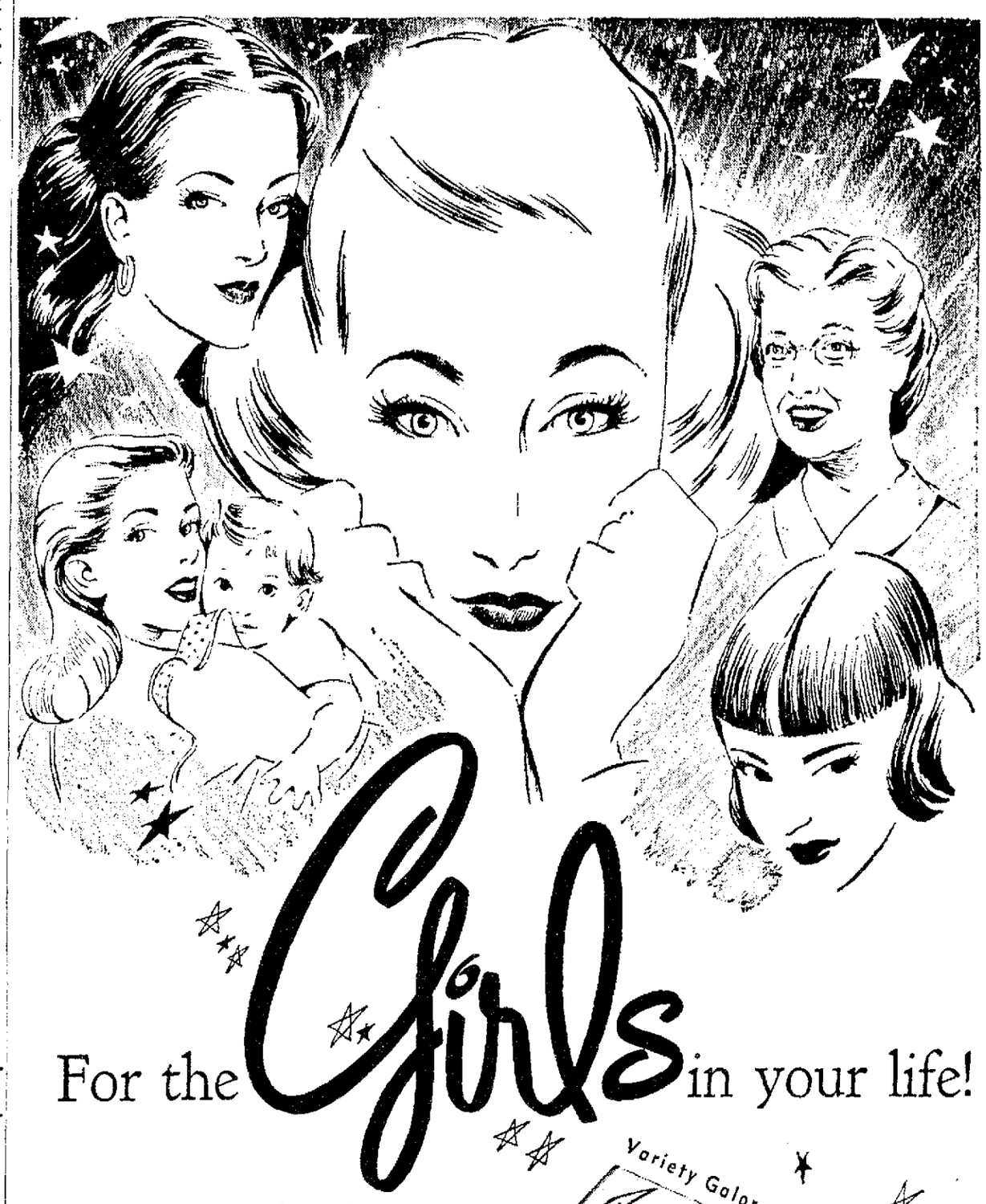
Sponsored By
Juvenile Fashions, Inc.
"Your Children's Store"
1922 Fredericksburg Road

"POKEY THE CHRISTMAS ELF"

Saturday, Dec. 24th
6:00 p.m. to 6:30 p.m.

KONO

1400 On Your Dial

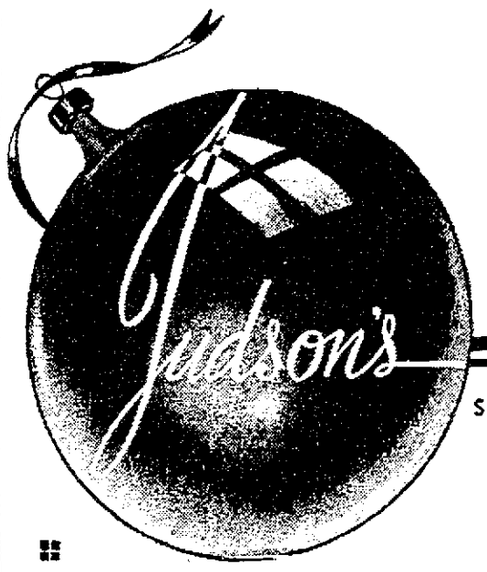


At Christmastime, candy speaks a universal language. Your gift of Judson's fine chocolates says just what you want it to say.

It conveys your sweetest sentiments; expresses heartfelt admiration; or betokens your appreciation.

Say, "Merry Christmas" to the girls in your life . . . at home, in the office, or far away with a box of Judson's exquisite chocolates.

"Exquisite for the Occasion".



SAN ANTONIO