

RADIO While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations

FRIDAY, DECEMBER 16, 1949

KITE-930

Table with 4 columns: A.M., KTSA-550, KMAC-630, KABC-680, WOAF-1200. Lists radio programs and times from 6:00 to 11:45.

FRIDAY AFTERNOON

Table with 4 columns: P.M., KTSA-550, KMAC-630, KABC-680, WOAF-1200. Lists radio programs and times from 12:00 to 2:45.

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

Table with 4 columns: P.M., KTSA-550, KMAC-630, KABC-680, WOAF-1200. Lists radio programs and times from 3:00 to 5:45.

FRIDAY EVENING

Table with 4 columns: P.M., KTSA-550, KMAC-630, KABC-680, WOAF-1200. Lists radio programs and times from 6:00 to 11:45.

KTSA COMPLETE NEWS COVERAGE

Table listing news coverage times: 6:30 A.M. Blewett Smyth, 7:30 A.M. Blewett Smyth, 8:30 A.M. Blewett Smyth, 12:00 Noon Pat Boyette, 5:30 P.M.* Bill Niethamer.

*Carried Also on KTSA-FM 101.5 mc on Your FM Dial

Sexes Distinguishable In Texas, Hope Finds. Bob Hope, NBC comedian, has returned to Hollywood from Texas, where, he reports, men are men and women are women.

Advertisement for Bell & Howell AUTO-8 camera. Includes image of the camera and text: 'Picture your family in action', 'Guaranteed for life'.

Advertisement for Paul Anderson Co. 'Your Stationer'. Includes text: '125 Broadway at Travis F-6331'.

SLICK SLEUTH DEFINED. Archie's definition of the type of suave sleuth so popular in radio and screen whodunits: "The kin' that dames go for."

Actors Added To Two Casts. Denise Alexander has joined the cast of "Just Plain Bill" in the role of Virginia Franklin.

Actors Added To Two Casts. Bill Lippon as Jerry Blaine and Ronald Dawson as Chadwick are additions to the cast of "Front Page Farrell."

Advertisement for Unpopular Cross Eyes. Includes image of a child and text: 'Don't let cross eyes spoil your fun. The safe "Reconstruction Method" can correct cross eyes. Some cases take less than one day! Over 9,000 successes, all ages. FREE BOOKLET with full information on this Non-Profit Institution. Write: CROSS EYE FOUNDATION, 703 M & M Building, Houston, Texas'.

Ageless Jolson Is Fabulous

In recent years the word "comeback" has been almost synonymous with Al Jolson—a grand human being and an entertainer of brimming vitality who, in his own time, has become a fabulous legend of show business.

FILMS IMPORTANT. Films now contribute as much as 50 per cent of the over-all programming of the average television station.

RADIO PROGRAMS AND PERSONALITIES

LUCILLE BALL, AS "LIZ COOPER," MAKES THE MISTAKE OF EXCHANGING HER Christmas present from husband "George" even before he has a chance to give it to her, during the "My Favorite Husband" broadcast Friday.

ONE OF THE WORLD'S GREAT SOLDIER-STATEMEN, GENERAL George C. Marshall, will join other pre-holiday guests on the "We, the People" broadcast Friday.

JAKE GOLDBERG'S COUSIN MGTTEL SUNSHINE, NOW PROSPEROUS as a result of his "musical shoes" invention, is so grateful about the whole thing that he begins writing checks lavishly for all his less opulent relations.

MRS. MARIA AUGUSTA TRAPP, A CHARMING WOMAN, WILL TELL THE ENCHANTING and heartwarming story of her family—"The Story of Trapp Family Singers" Friday.

ONE MAN'S LIFE IS IN NORA DRAKE'S HANDS . . . BUT SIX PEOPLE'S LIVES might be changed by a fugitive's decision! . . . Don't miss "This Is Nora Drake," an exciting serial romance. KTSA-1:30 P.M.

98th Television Station Opening

NEW YORK, Dec. 15.—Last of the year's additions to the television station list comes Saturday with the formal opening of WXEL at Cleveland, that city's third station and the 98th for the nation. WXEL already has been on the air with test programs, including network relays from ABC and Dumont, with both of which it is affiliated.



Ball

This Christmas give a "wanted gift" . . . quality, utility, style.



Stork Club

WINE SUGGESTION WITH FISH. White Burgundy or Bordeaux Champagne Rhine Wine. WINE SUGGESTION WITH ENTREES. Red Burgundy Red Bordeaux Champagne.

- TOURNEDOS SAUTE "JACQUELINE" \$5.00. VEAL CHOP "BARBARA" \$3.25. EAST OF GUINEA "SHERMANE" \$3.50.

- COCKTAILS. Oysters 1.00, Clams 65, Ice Cocktail, Cocktail 1.00, Apple Juice 75.

- POPCORN. Mine 75, Consomme 75, Petite Marmite, Henri IV 1.00, Cream of Tomatoes 75, COLD: BORTSCH 75, COLD: JELLIED SALAD 85.

Advertisement for Stork Club tie. Text: 'He'll want a STORK CLUB TIE on his Christmas Menu... The perfect entree on any man's Christmas Menu... 7.50'.

- for Masters of the art of fine living. Tortoni 65, Cheese Cake 85, Jell-o, Whipped Cream 75, Coconut Custard Pie 75, Marieite 1.00, Cakes and Pastries 85, Lemon, Orange or Raspberry Ice 65, CHERRY VANILLA, TUTTI FRUTTI, COFFEE, VANILLA, CHOCOLATE OR STRAWBERRY ICE CREAM 65.

Advertisement for Frank Bros. 'for a merrier Christmas'. Includes text: '33.00 COUVERT CHARGE AFTER 4 P. M.'.