Song Corral Song Corral

Trading Post Johnny Lane

News Coffee Capers

Coffee Capers

Coffee Capers

Doctor's Office

Arthur Godfrey

Arthur Godfrey

Arthur Godfrey

Arthur Godfrey

Arthur Godfrey

Wendy Warren

Movie Time

Aunt Jenny Helen Trent

i My Gal Sunday

Burns & Allen

Burns & Allen Lum 'n' Abner Lum 'n' Abner

10:00

11.00

11:30

News-H. Vincent

Curt Massey Paul Neighbors Or.

Paul Neighbors Or.

Shamrock Hotel Harv. Crawford Or.

Hary, Crawford Or,

News

Plantation Party

News Johnny Lane

News

6:15 6:30 6:45 7:00 7:15 7:30 7:45

8:00 8:15

8:30 8:45

9:00

9:15 9:30 9:45

10:00

11:00

KTSA—550

Dearborn Roundup

Newscast—Guerra

Johnny Dugan Time

ohnny Dugan Time

lohnny Dugan Time

KITE-930

KONO-1400

5:00 A. M., Darbrezk-es: 6:55, News: 7:00.

Gospei Musie Makere

7:15. Radio Gaspel; 7:30.

Western: 7:45, News: 8:00, Morning Cowbay

Roundus (3 hours)

10:00, For Members Onla

(3 hours); 12:15. News; 12:30. For Members only: 1:00. Saddle Pais

(2 hours); 3:00. Smiley

Whitley: 3:30. On the Record (2 hours 15 min);

5:45, News of the Day

[6:30, Rhythm and Ro-

mance: 12:00, All Night

KCOR-1350

6:00 A. M., Los Reyes

El Rogar; 6:30, Calen-darlo Radio: 7:00, Gay Cahaliero: 8:00, Sacred

Musicaies: 17:00, Cul-tural X Educational; 11:15, Jaccies: 12:00

P. M., Trovadores Jeria;

10:30, Una Cancion Para Ti: 10:55, Novedades: 1:00, Reves: 1:25, Handy-

Andy News: 1:45, Bene-ficencla: 2:00, Tiopin' in: 5:00, Spanish News:

5:30, Lurenzo Caballero 5:00, KCOR Review: 7:15, Alegres: 7:30, Music; 9:30, Wrestling: 11:00,

Spanish: 12:00, Sirn Off.

KIWW--1540 6:00 A.M. Amanechi

Ranchern: 6:30, Desper-

8:00, Pensando Tl; 8:15

News; 9:00, Dorantes

Hora Catelica; 11:00.

Madas; 12:30 P.M., La

minion: 12:45, Centeno:

:00, Flesta Alegre; 2:80.

inahuaci 3:80, Deportes

4:00, Musica y Noticias: 4:30, Poemas: 5:00, Lone Star: 6:30, Lorenzo C.; 5:45, Sign Off.

tador; 7:00, Mananitas

no. Twilight fime:

WEDN

Robert Hurleigh Tell Your Neighbor

Hillbilly House Parts

Hillbilly House Party

IESDAY, DECE	MBER 14, 1949	 }	
KMAC-630	KABC-680	WOAI—120X	
RFD Texas (5 a.m.) RFD Texas Rev. Raymond Richey Sam Morris	Facts for Farmers Big Bill Lister Blueridge Mtn, Boys Ranching Roundup	Texas Farm & Hom Farm News—Shom Fairfield Four Red River Dave Newscost—Howell Morning Devotional Radio Rodeo Radio Rodeo	
Wake Up S. A. Wake Up S. A. Wake Up S. A. Wake Up S. A.	Martin Agronsky Hillbilly Hit Parade News Radio clock		

Breakfast Club

Breakfast Club

Breakfast Ciub

Breakfast Club

Hillbilly House Party My True Story Welcome Travelers Welcome Travelers Hillbilly House Party Hillbilly House Party My True Story Marriage for 2 Beity Crocker Hillbilly House Party Victor Lindlahr Rosemory We Love and Learn Young Dr. Malone Hillbilly House Party Modern Romance Hillbilly House Party Acdern Romances l'exas Trade Parade Jock Berch Crosby & Co. Texas Trade Parade Lora Lawton Ma Perkins Kate Smith Speaks House Party The Brighter Day
Texaco Star Reporter Lanny Ross House Party Bing Sings (Heatter's Mail Bag Curly Fox 680 Roundup Imperial Quartet

P.M.	WEDNESDAY AFTERNOON			
12:00	News	Cedric Foster Oklahoma Playboys Oklahoma Playboys Checkerb'd Jamborea	Stamps Quartet	Newscost—Guerra
12:15	Chuck Wagon Gang		Noonday Jamborce	Market Reports
12:30	Adolf Hofner		Texas Tophands	Smile Program
12:45	Hired Hands		Del Dunbar	Judy and Jane
1:00	Meet the Band	Ladies Fair	Newscast	Double or Nothing
1:15	Meet the Band	Ladies Fair	Monette Shaw	Double or Nothing
1:30	Nora Drake	Queen For a Day	Bride and Groom	Today's Children
1:45	Tune Time	Queen For a Day	Bride and Groom	Newscost—Guerra
2:00	David Harum	Today's Youth	Quick as a Flash	Life Can Be Beautil
2:15	Hilltop House	Today's Youth	Quick as a Flash	Rood of Life
2:30	Garry Moore	Spinning the Tops	Ladies Be Seated	Pepper Young's Fan
2:45	Garry Moore	Spinning the Tops	Be Seated, Malone	Right to Happiness

5:00. Twingen American Tion, Raythm Rustlers; 7:15, Jerry O'Dell: 7:30. Len Fault 7:45. News; 5:00. Cowboy Jamboree, 9. hours): 10:00. Bill Gerer Orchestra: 10:30, 16:30. Shythm and Ro. FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC)... from 3:00 P.M. to 10:30 P.M.

P.M. WEDNESDAY EVENING					
5:00	Uncle Dan	6-Bar-B Ranch	Challenge of Yukon	Perry Mason	
5:15	The Stors Sing	B-Bar-B Ranch	Challenge of Yukon	Light of the World	
5:30	News—Neithamer	Tom Mix	Sky King	Guiding Light	
5:45	Lowell Thomas	Tom Mix	Sky King	Newscast—Williams	
4:00	Entertainment, Inc.	630 Club	Money for Music	When a Girl Marries	
4:15	Entertainment, Inc.	630 Club	Market Reports	Portia Faces Life	
4:30	Entertainment, Inc.	630 Club	Money for Music	Just Plain Bill	
4:45	Entertainment, Inc.	630 Club	Money for Music	Front Page Farrell	
3:00	Garry Moore Garry Moore News Entertainment, Inc.	630 Club	Galen Drake	Backstage Wife	
3:15		630 Club	Russ Morgan Show	Stella Dallas	
3:30		630 Club	Money for Music	Lorenzo Jones	
5:45		630 Club	Maney for Music	Young Widder Brown	

P.M.	P.M. WEDNESDAY EVENING				
6:00 6:15 6:30 6:45	Beulah Jack Smith Sings Club 15 Edward R. Murrow	Fulton Lewis, Jr. Bowling News G. Heatter I Love a Mystery	News Elmer Davis Lone Ranger Lone Ranger	Light Up Time Screnade News of the Warld H. V. Kaltenborn	
7:00 7:15 7:30 7:45	Mr. Chameleon Mr. Chameleon Dr. Christian Dr. Christian	Can You Tap This? Can You Tap This? Internat'l Airport Internat'l Airport	Dr. I. Q. Dr. I. Q. Sherlock Holmes Sherlock Holmes	This Is Your Life This Is Your Life Great Gildersleeve Great Gildersleeve	
:00 :15 :30	Groucho Marx Groucho Marx Bing Crosby Bing Crosby	Mr. Feathers Mr. Feathers Family Theater Family Theater	Mystery My Hobby Mystery My Hobby Kay Kyser Kay Kyser	Break the Bank Break the Bank Mr. District Attorne Mr. District Attorne	

This Is Our Town Meet the Band The Big Story Freddie Martin Texas Trade Parade Texas Trade Parade Curtain Time ABC Roundup Newscast—Williams News of the World News-Mutual Ted Malone Dance Parade St. Anth. Hotel Orch, St. Anth. Hotel Orch. Gems Thought Donce Parade Dance Parada Dance Band Newscast—Williams Dance Parade News of the World Dance Parade Dance Band

6:45 P.M.

10:00 P.M.

11:00 P.M.

KTSA COMPLETE

NEWS COVERAGE

KITE—930

5:00 A.M., Sign On and News: 5:02. Farmer's Almanac; 6:00. News: 6:02. Radio Al manne; 6:45, Early Bird News: 7:00. Radio Al manne; 6:45, Early Bird News: 7:00. Radio Al manne; 2:15, Reakfast Table News: 8:00. Ladio Almanac; 9:00. News Headlines and 60 Silver Minutes: 10:00. News Headlines: 10:15, Traffic Court: 10:00. Minute Appreciation; 11:00. News Headlines: 10:00. News Headlines and Manical Hall of Fame: 12:00. News Headlines and Sammy Kazes. 12:15, Wayne Kinn; 12:30. Roundon time News: 10:01, Polka Time: 12:00. News Headlines and Time: 12:00. News Headlines and Freedie Martin: 21:55. Russ Morgan: 3:30, Pays to Etember 3:45. Bird Crowby Crooner Clubiations and Ebenny: 3:500. News Headlines and Ebenny: 3:500. News Headlines and Old Time Dance Time: 5:30, Rerboard Headlines and Old Time Dance Time: 5:30, Rerboard Heliday; 6:00, Stan Off.

MOVIE STAR JAMES STEWART AND VOCALIST CAROL RICHARDS WILL BE GUESTS on KTSA-CBS' "Bing Crosby Show" Wednesday at 8:30 p.m. Much of the Stewart-Crosby gay repartee centers on Stewart's recent marriage. Crosby claims playfully that this event "made a lot of other women very unhappy. The day he became a groom, James Stewart fan clubs throughout the nation wore their bobby sox at half-mast." Stewart and Crosby add their version of "Haby, It's Cold Outside." Crosby and the Rhythmaires sing "Rudolph, the Red-Nosed Reindeer." Carol Richards offers "I Can Dream, Can't I." Crosby's solos are "Christmas Song" and "A Thousand Violins." KTSA-8:30 P.M.

JACK SMITH AND DINAH SHORE WILL TEAM IN SINGING "WAY BACK HOME" on the Jack Smith-Dinah Shore-Margaret Whiting Show over KTSA-CBS at 6:15 p.m. Wednes-

day. Among solos by Smith will be "This Is Where Love Walks Out" and 'Don't Cry, Joe." Al Kabaker supervises the programs and William Brennan directs, KTSA-6:15 P.M.

AN AUTHOR WHO CREATES A FICTITIOUS WIFE AS THE WRITER of his best-selling historical novel is the central figure in "I Could Write a Book," comedy on WOAI-NBC's "Curtain Time" Wednesday at 9:30 p.m. Harry Elders will be starred as author Harvey Denton, whose ruse keeps him in peaceful anonymity until he prepares to marry Holly Cranshaw (Beverly Younger). Then another woman, claiming to be Harvey's writer wife, shows up, much to his chagrin. Geraldine Kay, Maurice Copeland and George Cisar are also in the cast. Jean Lewis wrote "I Could Write a Book," which will be directed by Harry Holcombe. WOAI—9:30 P.M.

GEORGE "SUGARTHROAT" BURNS SANG, FINALLY—BUT ONLY A FEW NOTES, HIS sponsor went to a great deal of trouble, obtaining the Andrews Sisters of KTSA-CBS' "Club 15" to make Burns' singing "debut" on KTSA-CBS' "Burns and Allen Show" an auspicious occasion.

But the singing sisters drowned him out. Wednesday will find George musically depressed, even though his undaunted spouse Gracie steadfastly insists that he is a great singer. Gracie goes to a psychiatrist for advice on how to bring George back to his normally happy state. Complications ensue, however, when the doctor suddenly decides that Gracie is an interesting case and starts to study her. KTSA-9 P.M.

A YOUNG RIVER'S END COUPLE, SO INTENT UPON FURTHERING their careers that they find little time to spend with their five-year-old son, become worried and ask KTSA-CBS' "Dr. Christian" for advice when the youngster develops an imaginary playmate whom he calls "Miss Baltimore," Wednesday at 7:30 p.m. The original prize-winning drama was written by Mary Fournier of Lakewood, Onio. Jean Hersholt stars as Dr. Christian, with Rosemary De Camp as his nurse-secretary, Judy Price. Dorothy McCann produces. KTSA-7:30 P.M.

WHEN JAMES CULLEN BRADFORD, 24, OF LEWISVILLE, TEXAS, CHECKED INTO the local draft board in 1948, and Eva Ernestine Watson, 24, of Denton, Texas, made the process painless for him, he decided he'd enjoy being drafted by her for life. The couple will be wedded on Wednesday's "Bride and Groom" program, KABC-1:30 P.M.

WHEN A WOMAN VIOLATES HER STRICT DIET BY EATING HOT BISCUITS, THE results are fatal, because they were poisoned, in "The Hot Biscuit Murder Case," solved by KTSA-CBS' "Mr. Chameleon" Wednesday at 7 p.m. Chamel eon has to use an ingenious disguise to discover the motive and the culprit. Karl Swenson plays the title role in this series conceived and produced by

Frank and Anne Hummert, KTSA-7 P.M. HENRY VAN DYKE'S "THE OTHER WISE MAN" WILL BE AIRadapted by KMAC-Mutual's "The Family Theatre" program for its broadcast Wednesday, An all-star Hollywood cast will be featured by producer-director Jaime del Valle for this production. Harper Bros., publishers of the Van Dyke plece, have granted "The Family Theatre" special permission for this broadcast. The presentation of "The Other Wise Man" is in keeping with the program's policy of adapting classic literature in the family theme for broadcast purposes. KMAC—8:30 P.M.

The Voque Thursday store hours:

LUM TRIES TO RETRIEVE AN OLD COIN WHICH ABNER HAS INNOCENTLY GIVEN as change to a Jot 'Em Down Store customer, during KTSA-CBS' "Lum and Abner" co-starring Chet Lauck and Norris Goff, Wednesday at 9:30 p.m. The cast includes Andy Devine, Zasu Pitts and Opie Cates, Larry Berns produces. Wendell Niles announces. KTSA-9:30 P.M.

## TV to Air Yule Program In Bethlehem Namesake

NEW YORK, Dec. 13.—Televisition St. Patrick's Cathedral in sion, as its part in Christmas Biblical city, so that its cameras an all-British cast on ABC-TV. can reproduce the Christmas Still another annual event, this one for NBC radio in additional street Eve observance there.

TV is to repeat the drama, "Ac- seas. cording to Joseph," of two years | As it has done every Christ-

broadcasting, is to attempt some. New York by NBC-TV and a thing different. It plans to visit film adaptation of Charles Dick-Bethlehem, Pa., namesake of the ens' "A Christmas Carol" with

The program, originated by tion to TV, will be next Sunday WPTZ of Philadelphia for the afternoon's International Chil-NBC-TV network, will come on dren's Party in Washington, at 11 p.m. and run 45 minutes This is the program in which It will be the first time children of the foreign diplofor a TV pickup from Bethle matic corps send greetings to American kiddies. It also will Also on Christmas Eve. NBC- be put on the short wave over-

ago. This production, a Biblical mas for years, American radio in modern theme, is pre- is to join in the relay of the ansenled from both inside and out-mual greetings from King side the studio. An outdoor point George to the British Empire. with a suitable Christmas at Eut instead of carrying when mesphere will be selected. Ithe talk is transmitted from Other Christmas Eve features London on Christmas morning, will include the second annual MBS will record at 1 p.m.

#### **NEW SYSTEM BANISHES** TV SCREEN FLICKERS

Completion of a new 'rear backgrounds will have a broad projection system" capable of in- and sweeping effect on televitegrating and synchronizing sion broadcasting," S. L. (Pat) ilmed background and "live" Weaver, Jr., NBC vice-president oreground action on television in charge of television, said, was announced Tuesday by O.B. "This new method of rear-screen Hanson, vice-president and chief projection will free the broadengineer of the National Broad-caster from the obvious limi-

casting Company. previous attempts impractical other creative people, or television's 30-frame system. he studio.

tations of indoor studio-type The new process creates an televising. It means another tool adequately lighted picture on in the producer's work-chest, a

the screen without the hereto wider scope and more flexibility fore subsequent flicker and of production for the directors, other deficiencies which made writers and acting talent, and "Now out of the development

The uses for this system are stage and in the hands of proimited only by the imagination duction and programming," he the producer, Hanson said, continued, "it will, we expect, Doing away with numerous bar-pe used for the first time on riers formerly hindering inside NBC's televised program One studio production, it enhances Man's Family, in the near fuctory presentation by offering ture. Carleton E. Morse, writer opportunities to bring any part and creator of the program, is of the world, or any setting, into now conferring with the engineering and programming de-"The use of moving picture partments toward that end."



# "Live as well as you look!"

. . . why not start your

cherished china and

crystal sets now, in time for your most festive Christmas!

House Beautiful Shop . Fifth Floor

#### BERLE TAKES **GUN, VICTIM** DIES UNSHOT

6:30 A.M. Blewett Smyth

7:30 A.M. Blewett Smyth

8:30 A.M. Blewett Smyth

\*Carried Also on KTSA-FM

12:00 Noon Pat Boyette

Millon Berle doesn't always return what he borrows, according to members of NBC's

"Big Town" show, Broadcasting from a sudio adjacent to Berle's television show, "Big Town."
lent the comedian its almost he says mas also o ways-present gun. But when Big Towners started dress rehearsal for their newspaper melodrama, their mur-

der weapon was missing. Result: The victim wasn't shot—he was slugged!"

### Willson Tells Yule Lesson From Father

Meredith Willson, composer, 6:15-Kuklo, Fran & Ollie author, conductor and humorist, 6:30-Donce Time has a favorite remembrance he

"My most memorable Christmas," he says, "was also one of 8:00-Wrestling the most mind-filling experi-8:15—Wrestling 8:30—Wrestling nces.
"Mama was superintendent of 9:00—Wrestling

the Sunday school back home at Mason City, Iowa, and was the Bergen, Charlie Align one to say grace at our house Famed Stars as Guests and special prayers like for Thanksgiving, and I thought Edgar Bergen and Charlie Mc-

brother and me for the big red (Hopalong Cassidy) Boyd on change the card.

"What's the matter with Merry Xmas with love to Papa?" we asked.

birthday celebration of the greatest man who ever lived!"

#### TELEVISION

Lowell Thomas

Edward R. Murrow

Heywood Vincent

CBS World News

101.5 mc on Your FM Dial

WOAI-TV Channel 4 Wednesday Evening 5:30—The Tree House 5:45-The Tree House 6:00-Kukla, Fran & Ollie

6:45-Telenews 7:00-Serial Theater

7:15-Serial Theater

maybe papa didn't believe in Carthy will be playing host to anything because he didn't even a series of top-name guest stars during the next five weeks. Fol-"I changed my mind, though, lowing June Allyson's guest apthe Christmas he thanked my pearance on Dec. 18 will be Bill can of pipe tobacco we gave him, Christmas day, Gregory Peck on but he said he'd like for us to New Year's day; Danny Kaye on Jan. 8; and Al Jolson on Jan. 15.

HOBBIES

Gerald Mohr, who plays C.B.S.' "And papa said, 'Christmas is "Philip Marlowe," has hobbies one word you must never abbre- out of keeping with his role as viate. Don't ever forget it is the a tough private eye; foreign languages, French literature and psychology.



What better time than Christmas-time to introduce that longed-for china and crystal to your family and friends! The distinguished patterns shown here are from our comprehensive collection of fine imported and domestic china and crystal, open-stock patterns to which you will add through the years.

