

RADIO PROGRAMS AND PERSONALITIES

LUCILLE BALL, AS "LIZ COOPER," FINDS THAT HER French lessons get her in dutch with hubby "George" when he suspects that her dashing teacher is going a little too far with the language of romance, during the "My Favorite Husband" broadcast, Friday over K.T.S.A. George challenges the instructor to a duel and is accepted, but Liz thinks she can avoid trouble by telling each antagonist that the other will fail to show. Instilled with false confidence, they both appear on the field of honor. Lucille Ball stars in the role of "Liz," with Richard Denning as her husband. Ruth Ferrat is the maid. Bob Leonard announces, and music is supplied by Wilbur Hatch's orchestra. K.T.S.A.—7:30 P.M.

FOR THE LATEST WORLD NEWS; FOR a report on special events of interest to women; and for an absorbing drama of a newspaperwoman's life and loves, listen to WENDY WARREN AND THE NEWS. Every day, Monday through Friday, over K.T.S.A. you can hear WENDY WARREN AND THE NEWS. K.T.S.A.—11 A.M.

JAMES STEWART WILL BE THE STAR OF NBC'S "Screen Directors' Playhouse" Friday, when the program presents an adaptation of "Call Northside 777." The semi-documentary locale film, released last year, was based on the true story of a Chicagoan charged in 1932 with the murder of a policeman and sentenced to 99 years in Stateville Penitentiary. He was cleared almost 13 years later through the efforts of his mother and a reporter for the Chicago Times. Stewart's role is that of the reporter, Henry Hathaway, who directed the film, will be commentator for the radio adaptation. Hathaway also has directed several other documentary-type films, including "The House on 92nd Street," "13 Rue Madeleine" and "Kiss of Death." WOAI—9 P.M.

A NEW FAMILY, COMPLETE WITH TEEN-AGE DAUGHTER, moves into the Goldbergs' building, and son Sammy falls in love, on "The Goldbergs" broadcast, Friday, over K.T.S.A. Her usual irrepresible self, Molly quickly arranges a match between Sammy and the neighbor's daughter. When the phone calls, notes and presents start flowing back and forth between the teen-agers, a flow of uninterrupted temper pours forth from Jake. A party thrown by the girl for Sammy's friends solves the situation in an unexpected manner. Gertrude Berg, creator and author of "The Goldbergs," stars as "Molly." Phillip Loeb is cast as her husband "Jake." Larry Robinson as their son "Sammy," and Ariene (Fuzzy) McQuade as their daughter "Rosalie." Eli Mintz plays "Uncle David." K.T.S.A.—7 P.M.

JOAN DAVIS STARS IN THE NEW SITUATION COMEDY show, "Leave It to Joan," which tells of a day-dreaming store salesgirl and her hilarious travails. The program is a Friday night feature on the CBS network. K.T.S.A.—8 P.M.

IN AN EPISODE TITLED "THE FROZEN Frame-Up," the lure of gold proves to be yet a strong attraction not only to prospectors but to card sharks, roulette rogues, and dice devils who sometimes end up in a neat double-cross as proved on tonight's broadcast of ABC's "This Is Your F.B.I." Here a couple of unsavory brothers manage to pull a double-cross in a new clip joint established in Alaska by a happily married couple—happy, that is when they can cheat the customers out of their well-earned gold. But when the culprits become involved in a bit of ruckus all hands are surprised when in walks Special Agent Jim Taylor to solve their problems. KABC—7:30 P.M.

"CAPITOL CLOAK ROOM"—GUY GABRIELSON, Republican national chairman, is interviewed by three CBS newsmen. K.T.S.A.—9:30 P.M.

CBS Cellist Plays Abroad

Maurice Bialkin, cellist since 1923 with the C.B.S. Symphony Orchestra, will try his hand—or rather his bow—as a soloist in a series of orchestral appearances in Europe during December and January. As soloist with the French Radio Symphonique, conducted by Dean Dixon, gave the first European performance of Dukelsky's First Cello Concerto, in a simultaneous concert and broadcast in Paris on Dec. 5. This work was given its radio premiere by the C.B.S. Symphony under the baton of Bernard Herrmann in 1947. Bialkin also expects to play with orchestras conducted

Mariners Have New Recording

The Mariners quartet, featured on the CBS Arthur Godfrey radio programs heard in San Antonio over K.T.S.A. have a new Columbia record release. One side has "Leprechaun Lullaby" and the other "On the Island of Oahu." The latter was composed by Lee Irwin, organist in Archie Bleyer's orchestra, which is heard with Godfrey. Bleyer conducted the orchestra play with orchestras conducted

SWIFT'S BRANDED MEATS

S. TREVINO

LEG-O-MUTTON	Lb.	38c
MUTTON RIBS OR NECKS	Lb.	28c
MUTTON CHOPS	Lb.	38c
MUTTON SHOULDER ROAST	Lb.	28c
BACON, SLAB OR SLICED	Lb.	45c
PICNIC HAMS	Lb.	35c
PORK CHOPS	Lb.	49c
PORK LOIN ROAST	Lb.	42c
PORK SHOULDER ROAST	Lb.	38c
REGULAR HAMBURGER	Lb.	38c
SPECIAL GROUND MEAT	Lb.	49c
VEAL BRISKET	Lb.	32c
VEAL RIBS	Lb.	35c
VEAL ROLLED ROAST	Lb.	48c
VEAL ROUND SHOULDER ROAST	Lb.	48c
VEAL LOIN ROAST	Lb.	48c
VEAL RUMP ROAST	Lb.	48c
VEAL CHOPS	Lb.	48c
VEAL SHOULDER SQ. CUT ROAST	Lb.	43c
VEAL CROWN RIB ROAST	Lb.	43c
VEAL CHUCK ROAST	Lb.	35c
VEAL SEVEN (7) STEAKS	Lb.	53c
VEAL PIKE'S PEAK ROAST	Lb.	58c
VEAL T BONE STEAKS	Lb.	58c
VEAL CUTLETS	Lb.	65c
VEAL ROUND STEAK OR ROAST	Lb.	60c

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MEAT PRICES ARE GOOD ALL WEEK LONG

RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

FRIDAY, DECEMBER 9, 1949

AM.	K.T.S.A.—550 (CBS)	K.M.C.—630 (MUTUAL)	K.A.B.C.—680 (ABC)	WOAI—1200 (NBC)
6:00	Song Coral	RFD Texas (5 a.m.)	Facts for Farmers	Farm and Home Hour
6:15	Song Coral	RFD Texas	Big Bill Lister	Farm News—Shomette
6:30	News	Rev. Raymond Kichey	Blueridge Mtn. Gang	Fairfield Four
6:45	Dearborn Roundup	Sam Morris	Ranching Roundup	Red River Dove
7:00	Trading Post	Wake Up, S. A.	Martin Agrorsky	News—Howell
7:15	Johnny Lane	Wake Up, S. A.	Hillbilly Hit Parade	Morning Devotional
7:30	News	Wake Up, S. A.	News	Radio Rodeo
7:45	Coffee Capers	Wake Up, S. A.	News	Radio Rodeo
8:00	Coffee Capers	Robert Hurligh	Breakfast Club	News—Guerra
8:15	Coffee Capers	Tell Your Neighbor	Breakfast Club	Johnny Dugan Time
8:30	News	Hillbilly House Party	Breakfast Club	Johnny Dugan Time
8:45	Johnny Lane	Hillbilly House Party	Breakfast Club	
9:00	Inside Doctor Office	Hillbilly House Party	My True Story	Welcome, Travelers
9:15	Arthur Godfrey	Hillbilly House Party	My True Story	Travelers
9:30	Arthur Godfrey	Hillbilly House Party	Betty Cracker	Marriage For 2
9:45	Arthur Godfrey	Hillbilly House Party	Victor Lindlar	Rosemary
10:00	Arthur Godfrey	Hillbilly House Party	Modern Romances	We Love and Learn
10:15	Arthur Godfrey	Hillbilly House Party	Modern Romances	Young Dr. Malone
10:30	Plantation Party	Hillbilly House Party	Dr. Paul	Jack Berch
10:45	Movie Time	Hillbilly House Party	Crosby & Co.	Lora Lewton
11:00	Wendy Warren	Kate Smith Speaks	House Party	Ma Perkins
11:15	Aunt Jenny	Lanny Ross	House Party	The Brighter Day
11:30	Helen Trent	Bing Sings	House Party	Texaco Star Reporter
11:45	Our Gal, Sunday	Heatter's Mail Bag	680 Roundup	Imperial Quartet

FOLLOWING K.T.S.A. PROGRAMS WILL BE BROADCAST ON K.T.S.A. AM (550 KC) and FM (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

3:00	Garry Moore	6:30 Club	Glen Drake	Back Stage With
3:15 <td>Garry Moore <td>6:30 Club</td> <td>Russ Morgan</td> <td>Stello Dallas</td> </td>	Garry Moore <td>6:30 Club</td> <td>Russ Morgan</td> <td>Stello Dallas</td>	6:30 Club	Russ Morgan	Stello Dallas
3:30 <td>News <td>6:30 Club</td> <td>Money for Music</td> <td>Lorenzo Jones</td> </td>	News <td>6:30 Club</td> <td>Money for Music</td> <td>Lorenzo Jones</td>	6:30 Club	Money for Music	Lorenzo Jones
3:45 <td>Entertainment, Inc. <td>6:30 Club</td> <td>Money for Music</td> <td>Young Wilder Brown</td> </td>	Entertainment, Inc. <td>6:30 Club</td> <td>Money for Music</td> <td>Young Wilder Brown</td>	6:30 Club	Money for Music	Young Wilder Brown
4:00 <td>Entertainment, Inc. <td>6:30 Club</td> <td>Money for M-c</td> <td>When a Girl Marries</td> </td>	Entertainment, Inc. <td>6:30 Club</td> <td>Money for M-c</td> <td>When a Girl Marries</td>	6:30 Club	Money for M-c	When a Girl Marries
4:15 <td>Entertainment, Inc. <td>6:30 Club</td> <td>Market Reports</td> <td>Portia Faces Life</td> </td>	Entertainment, Inc. <td>6:30 Club</td> <td>Market Reports</td> <td>Portia Faces Life</td>	6:30 Club	Market Reports	Portia Faces Life
4:30 <td>Entertainment, Inc. <td>6:30 Club</td> <td>Money for Music</td> <td>Just Plain Bill</td> </td>	Entertainment, Inc. <td>6:30 Club</td> <td>Money for Music</td> <td>Just Plain Bill</td>	6:30 Club	Money for Music	Just Plain Bill
4:45 <td>Entertainment, Inc. <td>6:30 Club</td> <td>Money for Music</td> <td>Front Page Farrell</td> </td>	Entertainment, Inc. <td>6:30 Club</td> <td>Money for Music</td> <td>Front Page Farrell</td>	6:30 Club	Money for Music	Front Page Farrell
5:00 <td>Uncle Dan</td> <td>B-Bar-B Ranch</td> <td>Challenge Yukon</td> <td>Perry Mason</td>	Uncle Dan	B-Bar-B Ranch	Challenge Yukon	Perry Mason
5:15 <td>The Stars Sing</td> <td>B-Bar-B Ranch</td> <td>Challenge Yukon</td> <td>Light of the World</td>	The Stars Sing	B-Bar-B Ranch	Challenge Yukon	Light of the World
5:30 <td>News—Nithamer</td> <td>Tom Mix</td> <td>Jack Armstrong</td> <td>Guiding Light</td>	News—Nithamer	Tom Mix	Jack Armstrong	Guiding Light
5:45 <td>L. Thomas, News</td> <td>Tom Mix</td> <td>Jack Armstrong</td> <td>News—Williams</td>	L. Thomas, News	Tom Mix	Jack Armstrong	News—Williams

FRIDAY AFTERNOON

12:00	News	Cedric Foster	Stomps Quartet	News—Guerra
12:15 <td>Chuck Wagon Gang</td> <td>Oklahoma Playboys</td> <td>Noonday Jamboree</td> <td>Market Reports</td>	Chuck Wagon Gang	Oklahoma Playboys	Noonday Jamboree	Market Reports
12:30 <td>Adolph Hofner</td> <td>Lightcrust Doughboys</td> <td>Texas Tophands</td> <td>Smile Program</td>	Adolph Hofner	Lightcrust Doughboys	Texas Tophands	Smile Program
12:45 <td>Hired Hands</td> <td>Checkerb'd Jamboree</td> <td>Del Dunbar</td> <td>Judy and Jane</td>	Hired Hands	Checkerb'd Jamboree	Del Dunbar	Judy and Jane
1:00 <td>Meet the Band</td> <td>Ladies Fair</td> <td>News</td> <td>Double or Nothing</td>	Meet the Band	Ladies Fair	News	Double or Nothing
1:15 <td>Meet the Band</td> <td>Ladies Fair</td> <td>Monette Show Program</td> <td>Double or Nothing</td>	Meet the Band	Ladies Fair	Monette Show Program	Double or Nothing
1:30 <td>Nora Drake</td> <td>Queen for a Day</td> <td>Brides & Groom</td> <td>Today's Children</td>	Nora Drake	Queen for a Day	Brides & Groom	Today's Children
1:45 <td>News Time</td> <td>Queen for a Day</td> <td>Bride & Groom</td> <td>News—Guerra</td>	News Time	Queen for a Day	Bride & Groom	News—Guerra
2:00 <td>David Harum</td> <td>Today's Youth</td> <td>Talk Your Way Out</td> <td>Life Can Be Beautiful</td>	David Harum	Today's Youth	Talk Your Way Out	Life Can Be Beautiful
2:15 <td>Hilltop House</td> <td>Today's Youth</td> <td>Talk Your Way Out</td> <td>Road of Life</td>	Hilltop House	Today's Youth	Talk Your Way Out	Road of Life
2:30 <td>Garry Moore</td> <td>Spinning the Taps</td> <td>Ladies Be Seated</td> <td>Pepper Young's Family</td>	Garry Moore	Spinning the Taps	Ladies Be Seated	Pepper Young's Family
2:45 <td>Garry Moore</td> <td>Spinning the Taps</td> <td>Ladies Be Seated</td> <td>Right to Happiness</td>	Garry Moore	Spinning the Taps	Ladies Be Seated	Right to Happiness

FRIDAY EVENING

6:00	Beulah	Fulton Lewis, Jr.	News	Light Up Time
6:15 <td>Jack Smith Sings <td>McCreless Speaks <td>Elmer Davis <td>Serenade </td></td></td></td>	Jack Smith Sings <td>McCreless Speaks <td>Elmer Davis <td>Serenade </td></td></td>	McCreless Speaks <td>Elmer Davis <td>Serenade </td></td>	Elmer Davis <td>Serenade </td>	Serenade
6:30 <td>Club 15 <td>Gabriel Heatter</td> <td>Lane Ranger</td> <td>News of the World</td> </td>	Club 15 <td>Gabriel Heatter</td> <td>Lane Ranger</td> <td>News of the World</td>	Gabriel Heatter	Lane Ranger	News of the World
6:45 <td>Edward R. Murrow</td> <td>I Love a Mystery</td> <td>Lone Ranger</td> <td>H. V. Kallenborn</td>	Edward R. Murrow	I Love a Mystery	Lone Ranger	H. V. Kallenborn
7:00 <td>The Goldbergs <td>Russ Morgan Or.</td> <td>The Fat Man</td> <td>Henry Morgan</td> </td>	The Goldbergs <td>Russ Morgan Or.</td> <td>The Fat Man</td> <td>Henry Morgan</td>	Russ Morgan Or.	The Fat Man	Henry Morgan
7:15 <td>The Goldbergs <td>Russ Morgan Or.</td> <td>The Fat Man</td> <td>Henry Morgan</td> </td>	The Goldbergs <td>Russ Morgan Or.</td> <td>The Fat Man</td> <td>Henry Morgan</td>	Russ Morgan Or.	The Fat Man	Henry Morgan
7:30 <td>Favorite Husband <td>Eddie Duchin Orch.</td> <td>This Is Your FBI</td> <td>We, the People</td> </td>	Favorite Husband <td>Eddie Duchin Orch.</td> <td>This Is Your FBI</td> <td>We, the People</td>	Eddie Duchin Orch.	This Is Your FBI	We, the People
7:45 <td>Favorite Husband <td>Eddie Duchin Orch.</td> <td>This Is Your FBI</td> <td>We, the People</td> </td>	Favorite Husband <td>Eddie Duchin Orch.</td> <td>This Is Your FBI</td> <td>We, the People</td>	Eddie Duchin Orch.	This Is Your FBI	We, the People
8:00 <td>Leave It to Joan <td>Air Force Hour</td> <td>Ozzie & Harriet</td> <td>Life of Riley</td> </td>	Leave It to Joan <td>Air Force Hour</td> <td>Ozzie & Harriet</td> <td>Life of Riley</td>	Air Force Hour	Ozzie & Harriet	Life of Riley
8:15 <td>Leave It to Joan <td>Air Force Hour</td> <td>The Sheriff</td> <td>Life of Riley</td> </td>	Leave It to Joan <td>Air Force Hour</td> <td>The Sheriff</td> <td>Life of Riley</td>	Air Force Hour	The Sheriff	Life of Riley
8:30 <td>Young Love <td>Meet the Press</td> <td>The Sheriff</td> <td>Jimmy Durante</td> </td>	Young Love <td>Meet the Press</td> <td>The Sheriff</td> <td>Jimmy Durante</td>	Meet the Press	The Sheriff	Jimmy Durante
8:45 <td>Young Love <td>Meet the Press</td> <td>The Sheriff</td> <td>Jimmy Durante</td> </td>	Young Love <td>Meet the Press</td> <td>The Sheriff</td> <td>Jimmy Durante</td>	Meet the Press	The Sheriff	Jimmy Durante
9:00 <td>Military Ball <td>Meet the Band</td> <td>LaMotta vs Villemain</td> <td>Scr'n Directors Ply'g'se</td> </td>	Military Ball <td>Meet the Band</td> <td>LaMotta vs Villemain</td> <td>Scr'n Directors Ply'g'se</td>	Meet the Band	LaMotta vs Villemain	Scr'n Directors Ply'g'se
9:15 <td>Military Ball <td>Meet the Band</td> <td>LaMotta vs Villemain</td> <td>Scr'n Directors Ply'g'se</td> </td>	Military Ball <td>Meet the Band</td> <td>LaMotta vs Villemain</td> <td>Scr'n Directors Ply'g'se</td>	Meet the Band	LaMotta vs Villemain	Scr'n Directors Ply'g'se
9:30 <td>Capital Cloakroom <td>Dance Band</td> <td>ABC Roundup</td> <td>Sports Newsrel</td> </td>	Capital Cloakroom <td>Dance Band</td> <td>ABC Roundup</td> <td>Sports Newsrel</td>	Dance Band	ABC Roundup	Sports Newsrel
9:45 <td>Capital Cloakroom <td>Dance Band</td> <td>ABC Roundup</td> <td>Americans, Speak Up</td> </td>	Capital Cloakroom <td>Dance Band</td> <td>ABC Roundup</td> <td>Americans, Speak Up</td>	Dance Band	ABC Roundup	Americans, Speak Up
10:00 <td>News—H. Vincent</td> <td>News—Mutual</td> <td>Ken McClure, News</td> <td>News—Williams</td>	News—H. Vincent	News—Mutual	Ken McClure, News	News—Williams
10:15 <td>Curt Massey</td> <td>Dance Parade</td> <td>Gems for Thoughts</td> <td>News of the World</td>	Curt Massey	Dance Parade	Gems for Thoughts	News of the World
10:30 <td>Larry Fortine Orch.</td> <td>Dance Parade</td> <td>ABC Dance Band</td> <td>St. Anthony Orch.</td>	Larry Fortine Orch.	Dance Parade	ABC Dance Band	St. Anthony Orch.
10:45 <td>Larry Fortine Orch.</td> <td>Dance Parade</td> <td>ABC Dance Band</td> <td>St. Anthony Orch.</td>	Larry Fortine Orch.	Dance Parade	ABC Dance Band	St. Anthony Orch.
11:00 <td>News</td> <td>Dance Parade</td> <td>ABC Dance Band</td> <td>News—Williams</td>	News	Dance Parade	ABC Dance Band	News—Williams
11:15 <td>Shamrock Hotel</td> <td>Dance Parade</td> <td>ABC Dance Band</td> <td>Dance Music</td>	Shamrock Hotel	Dance Parade	ABC Dance Band	Dance Music
11:30 <td>Hugo Malan Orch.</td> <td>Dance Parade</td> <td>ABC Dance Band</td> <td>Dance Music</td>	Hugo Malan Orch.	Dance Parade	ABC Dance Band	Dance Music
11:45 <td>Hugo Malan Orch.</td> <td>Until 1 a.m.</td> <td>ABC Dance Band</td> <td>Dance Music</td>	Hugo Malan Orch.	Until 1 a.m.	ABC Dance Band	Dance Music

K.T.S.A. COMPLETE NEWS COVERAGE

6:30 A.M.	Blewett Smyth	5:45 P.M.*	Lowell Thomas
7:30 A.M.	Blewett Smyth	6:45 P.M.	Edward R. Murrow
8:30 A.M.	Blewett Smyth	10:00 P.M.	Heywood Vincent
12:00 Noon	Pat Boyette	11:00 P.M.	CBS World News
5:30 P.M.*	Bill Niethamer	12:00 M.	CBS World News

*Carried Also on K.T.S.A.-FM 101.5 mc on Your FM Dial



WIFE—Other half of the "My Favorite Husband" radio series is beautiful Lucille Ball who will be heard in the comedy program over K.T.S.A. Friday at 7:30 p.m.

Ad Club Honors CBS President

Frank Stanton, president of Columbia Broadcasting System, will be initiated into Alpha Delta Sigma, national honorary marketing fraternity, Friday, at the New York Advertising Club. Stanton will be the honor guest at the initiation meeting.

DR PRICE'S EXTRACT
Pure Extra-strength Vanilla Extract
Will not burn out or freeze out
EVERY DROP IS REAL VANILLA

it's 1st for eating pleasure!

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THE FLAVOR-RITE LOAF
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for best results, build your meal around this distinctive bread

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\$1.39 plus 5c tax

LITTLE GOLDEN BOOKS . . . each 25c
LITTLE GOLDEN RECORDS . . . each 25c
Gillette GIFT SETS . . . \$1.69

CHRISTMAS CARDS BOX OF 18
XMAS CARDS Box Eighteen attractive Christmas Cards . . . ONLY **49c**

CHRISTMAS GIFT WRAPPINGS
We carry a complete supply of Dennison's Xmas Wrapping Paper, Seals, Tags and Ribbons

Reynolds
GIFT WRAPPINGS
Distinctive Aluminum Gift Wrapping. The Finest Wrapping available

SILVER AND 1-COLOR STRIPE OR SILVER . . . 10c
CHRISTMAS GRAVURE PRINTS . . . 25c

XMAS CELLOPHANE TAPE
Brightly decorated Christmas Cellophane tape: 7 1/2 ft. long 5/8 in. wide . . . **10c**

Williams GIFT SETS . . . \$1.29 plus 14c tax
Assorted STATIONERY . . . \$1.00 size 89c
Hughes HAIR BRUSHES . . . 69c
ALARM CLOCKS . . . \$1.59 plus 20c tax

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That's why more than 2 million women a month use Toni!

De Luxe Kit \$1.39 plus 20c tax

CASHMERE BOUQUET DUSTING POWDER
\$1.00 SIZE 56c PLUS 12c TAX

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FIRST AID KIT No. 16
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