

RADIO, TELEVISION AND F. M. PROGRAMS

KLAC 570 KFI 740 KMPC 710 KECA 790 KHJ 930 KFWB 980 KNX 1070 KFOX 1280 KFAC 133C KGER 1390

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made.

DIAL LITES—TODAY

11:00—KFI—One of the rare radio adaptations of a major book by William Faulkner, "The Wild Palms," will be presented on "NBC Theater." It is the story of a modern couple who voluntarily divorce themselves from home and custom in their search for freedom.

TELEVISION

12:00 KTLA—Al Jarvis 2:00 KTLA—Jalopy Derby KFI—12:00—Devotion; 12:10—Pretty Girl 12:30—My Home 1:00—Sunday Matinee 2:30—Maybe So, But... 2:45—Shop, Look, Listen 3:00—Movie Thtr. 3:30—Truth About Dixie 4:00—Opera, "Madame Butterfly" 4:30—Family Picture 5:00—Home with Harmonies 5:30—Just for Fun 4:30 KTLA—Band Stand. 5:00 KTLA—News, Mus. KECA—Test KTTV—Test 5:30 KTLA—Reverie, Car. KECA—Felix De Cola

TOMORROW (Monday) DECEMBER 5 12:00—News 12:10—Ladies' Day 12:45—Guest Book 1:00—Shop, Look, Listen 1:15—Talent Meets Sponsor 1:40—Cook's Corner 2:00—Helpfully Yours 3:00—Caroline Leonetti 3:15—Report to Mrs. America 3:30—Nancy Martin 3:50—Are Ya Lookin' 4:30—Tunes & Cartoons 4:45—Meglin Revue 5:00—Name the Star 5:05—Johnny Murray 5:15—Piano School 5:30—News

FREQUENCY MODULATION SUNDAY, DECEMBER 4

KLAC—100.3 Megs.—3:00 to 9:00. KECA—85.5 Megs.—7:00 to 12:00. KNX—105.9 Megs.—3:00 to 9:00. Same as Daily Schedule. KFI—105.9 Megs.—Same as Daily Schedule. KHJ—101.1 Megs.—Same as Daily Schedule. KMGM—98.7 Megs.—3:00—Opera 6:00—Proudly Hall 7:00—Concert 9:00—The Telefunken Hour. KUSC—91.5 Megs.—2:00—Concert. 3:00—Museum Concert. KECA—Chance of a Lifetime. KMPC—Mother's Album. KHJ, KVOE—Sheila Graham. KFWB—Calvary Assem. KMPC—Horace Heldt. KGER—Luth. League. KFOX—Memory Room. 6:45 P. M. KHJ—Natl. Guard. KMPC—Dr. A Palmer KVOE—Air Reserve. 7 P. M. KLAC—Sing Worries Away. KMPC—Curtain Time. KECA—Jimmie Fidler. KFI—Take or Leave It. KHJ, KVOE—Take a KFWB—Union Mission. KNX—Contented Hr. KGER—Brown's Schools Religious Hour. KFOX—Full Gospel. KFAC—Music. 7:15 P. M. KECA—Ted Malone. KMPC—Know Your Schools. 7:30 P. M. KFI—Bob Crosby. KMPC—The Tops. KECA—Mr. Malone. KHJ, KVOE—Roy Rogers. KNX—The Whistler. KFWB—Strollin' Tom KFAC—Concert. KFOX—King's Service. 8 P. M. KLAC—Melody Parade. KFI—Living '49. Frost Warnings. KMPC—Amer. Speaks. KECA—Drew Pearson. KHJ, KVOE—20 Questions. KFWB—Church. KGER—Eve Arden. KGER—Rev. Kopp. KFOX—Christian Science. 8:15 P. M. KLAC—Xmas Seals. KMPC—Barry Sullivan. KECA—Headlines. 8:30 P. M. KMPC—American Legion. KFI—Standard Hr. KECA—Walter Winchell. KNX—Bergen-McCarthy. KHJ, KVOE—Walter Winchell. KGER—Hymns. 8:45 P. M. KLAC—Drama. KMPC—Business Report. KECA—Music. KHJ, KVOE—Louella Parsons. KGER—Message to Israel. KFAC—Sunday Evening Club. 9 P. M. KHJ, KLAC—News. KMPC—Candles and Silver. KECA—Think Fast. KFWB—The Bible. KNX—Red Skelton. KGER—Religious. KVOE—News. 9:15 P. M. KLAC—Open Forum. KFWB—Rabbi Magid. KHJ—Orchestra. KVOE—Ballads. 9:30 P. M. KFI—Science Editor. KECA—Box 13. KHJ—Chicago Theater. KFWB—Church. KNX—Jack Benny. KFAC—Music. KGER—Concert. KFOX—Religious. KVOE—Ministers Hr. Frost Warnings. 9:45 P. M. KFI—Pescha Kagen. KVOE—Chicago Theater. 10 P. M. KLAC—Irwin Allen. KFI—Sam Hayes. KMPC—Lelsure Time. KECA—Reporter. 10 A. M. KLAC—Haynes at Reins. KMPC—West Stars. KFI—News. KVOE, KHJ—News. KFWB—Bill Leyden. KECA—Breakfast at Hollywood. KNX—Nelson Pringle.

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On the Air Waves

Jobs as Page Boys Started Many on Way to NBC Top

NEW YORK, Dec. 3. (AP) The pay and prestige are small, but the job of page boy for the National Broadcasting Co. has proved for many to be the first rung on the ladder to success. Frank Merrifield never worked on the NBC page boy staff, but it has turned out a lot of reasonable facsimiles. Among the alumni of the NBC page boy staff best known to the public are Singers Dick Haymes and Gordon MacRae of radio, film and record fame. Television stars Ted Steele and Earl Wrightson are ex-NBC pages, not to mention other well known figures in the entertainment field such as Eddie Albert and Gene Rayburn. But even more impressive is the long list of broadcasting and advertising executives who once ushered visitors around NBC offices and studios in Rockefeller Center and ran errands for network officials, artists and sponsors. Here are just a few: American Broadcasting Co. Vice Presidents Thomas Velotta and Fred Thrower. John Murphy, director of television operations for the Crosley Broadcasting Corp. Charles Bevis, director of NBC's five owned-and-operated television stations. Thomas E. McFadden, manager of NBC's key New York radio and television stations, WNBC and WNET. William Garden, chief producer of outside NBC television events from remote locations. Paul Rittenhouse, one of NBC's station contact representatives and a page boy alumnus, says many others hold high paying and responsible positions not only in the broadcasting field, but also in advertising firms and industrial corporations. He estimates some 250 former pages hold positions of better than junior status in NBC. At Walker, executive assistant to Board Chairman Niles Trammell of NBC, explains that it's by no means accidental that the page boy staff has been a stepping stone to success.

State Flower crossword puzzle grid with clues for horizontal and vertical words. Includes a small illustration of a flower.

North's Two Spade Bid Was Weak Response to Partner

Mrs. Phyllis Scheilenberg, with Harry J. Fishbein, operates New York's largest bridge club, the Mayfair Bridge Club. She is the only woman associated with a bridge club who does not teach bridge. She likes bridge and has played it for many years, but has no desire to become an expert. When she sits in a game she is slow even to advise beginners when they make a mistake in the play or bidding. However, if they do ask her a question you can rest assured that the answer will be an intelligent one, or she will refuse to answer. I like the way she explained today's hand to one of her members. Phyllis said, "In response to the one spade bid North bid two spades, which is generally a weak bid. South has a perfect right to pass this, but if South elects to make another bid, which he did, of two no trump, then North, having more than just a minimum two spade response, is justified in bidding three spades, which will sign the hand off, or taking the hand direct to game." The play of the hand is rather simple. The opening lead of the

Advertisement for 'The Standard Hour' radio program. Includes a logo with 'The STANDARD HOUR' and 'W N E Dealer' and a list of participating stations.

Large advertisement for Muntz TV. Features the text 'full size MUNTZ TV \$169.50' and 'lowest priced nationally advertised CALIBRE television in all America...'. Includes an illustration of a television set and contact information for Muntz TV.