NOW in its 57th year, this insti-tution is confident in the belief that the conservative policy and sound financial principles which have carried it through its long period of service, including both good times and bad, have well been

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'EFFIE' TELLS HOW

SPADE SECRETARY ASKS AIR ACTION

Radio actors should study how to walk, move their hands, frown and smile.

This is not advice for ether thespians who want to break into television or the movies; it is the ways to effective radio drama, according to Dr. Lurene Tuttle, proessor of radio arts at the University of California.

For aspiring radio actors in

her classes at U.S.C., Sam Spade's

Optical Training

Apprenticeship, U. S. Depart-

radio acting.

ment of Labor.

HE DIDN'T

NEVER GET

English.

NO LEARNIN'

Phil Harris' double nega-

tives were getting to be too much for a fan of the Har-ris-laye Show (Sundays,

6:30 p.m. over WOAI and NBC), so she wrote a letter

in defense of the King's

"You have such a wonder-

ful program," she wrote,

"but your grammar spoils it

for us. Didn't you never go

Sam Spade on WOAI-NBC's mystery series Sunday nights.

She also is one of the busiest actresses broadcasting from know, or at least visualize, how NEC's Hollywood studios, han- his characterization would apdling a lead or major support pear in real life. He must know role on six to eight shows a his character from the inside

In order to project a personality on radic. Lurene Tuttle Miss Tuttle says, "You can't says, a radio actor, like a stage act on the radio by your throat or film actor, must understand alone. If you do, you'll sound the complete environment and thin and unreal." psychology of the character to

CROSSWORD PUZZLE

be portrayed.



Puzzle on Page 6



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TAKE," KTSA-CBS DAYTIME QUIZ, WILL OFFER MEMBERS OF THE radio audience aschance to join members of the studio audience in vying for its big jack pot prizes, beginning Saturday at 12:30 p.m. Heretofore, only studio audience members have been eligible to compete. Under the new rules, listeners will be invited to send in their interpretations of the "Secret Sound," the correct identification of which is worth a jack pot of prizes. Every time a studio contestant fails in his attempt, he will be asked by Emcee John Reed King to draw a home contestant's card from a large revolving drum on stage. Should that card have the correct answer, the jack pot will be awarded to its sender. The current "Secret Sound" has been running for nine weeks, and is now worth \$5,000 in prizes. Approximately 150 persons have tried without success to identify it. One previous sound, that of a gyro-compass, ran for ten weeks before it was identified. KTSA—1230 P.M.

EACH OF TWO "TRUTH OR CONSEQUENCES" CONTESTANTS, NOW TRAVELING

together to Providence, R. I., will try to catch the other one asleep sometime this week so that he can swipe his shoes. The one who succeeds will receive a prize of a \$300 gift certificate from Ralph Edwards on Saturday. Edwards and his TRUTH OR CONSEQUENCES show will broadcast at 7:30 p.m. from the stage of the Rhode Island Auditorium in Providence, over WOAI-NBC. WOAI-7:30 P.M. THERE'S \$1,000 CASH MONEY WAITING FOR THE MEMBER OF "County Fair's" weekly studio audience who can remember the names of five

people he's introduced to, during the KTSA-CBS broadcast Saturday at 1 p.m. It's not as easy as it sounds. On Oct. 1, Emcee Win Elliot casually introduced a contestant to five individuals with ordinary names. A few minutes later, he offered the audience participant \$100 if he could remember the name of each individual to whom he was introduced. The contestant couldn't. In succeeding weeks, the offer for correct identifications has been increased by \$100 on each broadcast. Now that the cat's out of the bag, so to speak, some wily audience member is going to concentrate, but good, and glom on

to a well-earned \$1,000 or more. KTSA-1 P.M. BARRY SULLIVAN, STAGE ("THE MAN WHO CAME TO DINNER") AND SCREEN ("Two Years Before the Mast") star, plays a successful insurance agent, Tom Brown, in the KTSA-CBS "Stars Over Hollywood" production of "Good Risk," Saturday at 12 noon. Bob Platt authored "Good Risk." Robert Nye produces, Dave Young directs and Rex Koury conducts the

STAGE AND SCREEN STAR WENDY BARRIE WILL BE THE PANEL GUEST FOR KMAC-Mutual's "Twenty Questions" broadcast at 7 p.m. Saturday. The actress will be joining panelists Fred Van Deventer, Florence Rinard, Herb Polesie and Johnny McPhee for this radio version of the "animal, vegetable or mineral" parlor game favorite. Bill Slater is moderator.

KTSA-CBS' "GANGBUSTERS" WILL DEVOTE THREE WEEKS TO ITS DRAMATIZAtion of "The Case of the Paper Stars," concerning a large gang of criminals whose path of murder and terror shifted back and forth between Indiana, Obio and New

York, beginning Saturday at 8 p.m. Millard T. Matovina, chief of police of Gary, Ind., is narrator. A Phillips H. Lord production, "Gangbusters" is supervised by Richard M. Bradshaw. KTSA-8 P.M.
"FORGIVE THEM, FATHER," STARRING MASON ADAMS OF THE

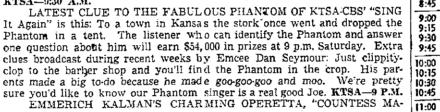
music. KTSA-12 NOON.

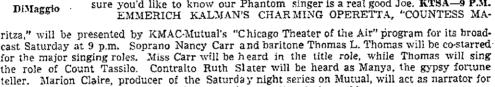
cast of the recent "Violet," and Berry Kroeger, cast for the Theatre Guild's "Out of Dust," will be presented by KT SA-CBS' "Grand Central Station" Saturday at 11:30 a.m. George Mathews, currently featured in Tennessee Wil "A Streetcar Named Desire," is cast in a supporting role, Martin Horrell produces and Ira Ashley directs. KTSA-11:30 A.M. WILLIAM E. OGILVIE, SECRE TARY-MANAGER OF THE INTER-

national Live Stock Exposition, will summarize the activities of its 50th annual show when he is Everett Mitchell's guest on "The National Farm and Home Hour" Saturday at 12 noon. Other guests will be the National 4H Club garden contest winner and other outstanding delegates from the 28th annual National 4-H Club Congress, held in Chicago in conjunction with the International Show. The Homesteaders Orchestra and the

Farm and Home Quartet, will offer "Toot, Toot, Tootsie" and "Brazil." WOAL-12 NOON. HIGHLIGHTS IN THE EXCITING RING CAREER OF BARNEY ROSS, WHO HELD both the world's welterweight and lightweight crowns, will be dramatized when the retired prize-

fighter and World War II Marine Corps hero is the guest of Joe DiMaggio on KTSA-CBS' "Joe DiMaggio Show" Saturday at 9:30 a.m. The Yankee Clipper also will present the Joe DiMaggio Award of the Week to a youngster for an outstanding contribution to his community. Dan Ehrenreich directs.





for this broadcast. The "Countess Maritza" story tells of the noblewoman who falls in love with the overseer of her estate, though she knows he is beneath her social station. The overseer is actually a nobleman, to—and then she denounces him as a fortune-seeker. Col. Robert R. McCormick, editor and publisher, will be heard in another of his interesting discussions of timely events. Henry Weber will conduct the orchestra and Robert Trendler the chorus for this broadcast. The adaptation of which was prepared by Jack La Frande, writer-director for the series. KMAC-9 P.M.

IN ANTICIPATION OF THE ROSE BOWL GAME, VAUGHN MONROE Miss Tuttle is better known as Effic, secretary to detective as Effic, secretary to detective as Concept of the whole person el Caravan with Vaughn Monroe" Saturday at 6:30 p.m. Joan Brooks, former Oklahoma schoolmarm who turned blues singer and made a success of it, joins Maestro Monroe as singing guest, in a program of Variety's top tunes. KTSA-6:30 P.M.

"THE BREMEN TOWN MUSICIANS," THE CHARMING TALE OF HOW FOUR BARNyard animals solve the problem of where to live and how to make a living, is presented on "Let's Pretend," on Saturday at 10:05 a.m. over KTSA and CBS. This amusing story is dramatized and directed by Nila Mack, especially for "Let's Pretend." KTSA—10:05 P.M.

DER ROSENKAVALIER," THE GAY COMIC OPERA WHICH OPENED THE MET THIS scason, will be repeated on Saturday afternoon's broadcast of the Metropolitan Opera. The cast includes Eleanor Steber, Emanuel Liszt, Rise Stevens, High Thompson and Erna Berger, new-comer to the Met, "Opera News on the Air" will take up the first intermission with Boris Goldovsky, Maria Jeritza and Eric Leinsdorf, conductor. During the second intermission, Deems Taylor will quiz Sigmund Spaeth, Robert Bagar and Walter Ducloux, conductor. KABC-1 P.M.



JOHN CONTE

Having completed a three-year apprenticeship, these men are now recognized as journey-Conte Heads 'Star' Show

John Conte (above), radio and musical comedy star, has been given the important role of mas-Bonds. The "Guest Star" series parture for creative dramatic Williams" on CBS' daytimer, has a listening audience nation-writing in the classroom." "Young Dr. Malone," and curally running into the millions.

Teacher Accolade Barcellona, Jr., 1050 Avenue A; meal are Mesdames Louise 814 Rigsby Ave., Toppins served Mann, Helen Collins, Mary Brallast summer as supply pastor of the Presbyterian Church at Given CBS Shows

Two of the Columbia Broadcasting System's most distinguished programs, "You Are There" and "Invitation to Learning," have won radio awards of the National Council of Teachers of English. Announcement was made recently during the organization's three-day annual meeting in Buffalo, N. Y.

the awards, of which there were audience." The citation com-Radio, said they were given to after year." The program is in "those programs which during the 1948-49 school year have the 1948-49 school year have the school year. done most to promote greater "You Are There," broadcast understanding and appreciation every fourth Sunday at 3:30 p.m. of our literary heritage, to pro- is a presentation of the CBS mote powers of intelligent listen. Documentary Unit under the ing and critical thinking, and to supervision of Werner Michel,

writing." "You Are There," which re- 11 a.m., is produced by Dr. enacts historical events in mod. George Crothers. ern reportorial style, was cited One of the two top awards ter of ceremonies of the U.S. for "combining showmanship made last year by the National reasury "Guest Star" transcribed programs (WOAI-NBC, was commended as "outstanding went to the CBS Documentary Saturday, 4:45 p.m.), which are for its imaginative conception featured on over 2,000 local radio and choice of material? and as stations regularly to stimulate an excellent stimulant of the the sale of United States Savings imagination and as a point of de

ally running into the millions. "Invitation to Learning" rently playing the title role in Conte currently is co-starring which presents extemperaneous. Lillian Hellman's new hit show, with Arlene Francis in the NBC informal discussions of the "Montserrat," boasts a former

In explaining the criteria for program that deserves a larger four, Leon C. Hood, chairman of mended CBS for "having kept the Council's Committee on the program on the air year

raise ideals of good speech and the unit's chief. "Invitation to writing."

Learning," heard on Sundays at

HERITAGE

. Billy Redfield, heard as "Gene comedy, "My Good Wife." Conte world's great books, was de "Ziegfeld Girl" mother and a has been seen in the New York scribed as "an outstanding exfather who is a musical conmusical shows, "Carousel," and ample of programming for maductor and arranger for top "Allegro."

While this newspaper makes every effort to print accurate listings, A RADIO cannot be responsible for last minute changes made by radio stations.

3:45

6:45

7:00

7:45 P

8:45 B

9:45

10:00

[1:00

McCormick

News

News

11:45 Henry Jarome Or.

Hugo Malan Or. H. Crawford Orch.

H. Crawford Orch.

Dance Orchestra

Henry Jerome Or.

\$:00

AM	KT\$A—550	KMAC-630	KABC—680	WOAI-1200
6:00	Song Correl	RFD Texas	Facts for Farmers	Texas Form and Hom
6:15	Song Correl	RFD-Texas	Old Chisholm Trail	Form News—Shomet
6:30	News	Rev. Raymond Richey	Tex. A&M Farm Revue	The Roving Banker
6:45	Old Top Rail	Sam Morris	Tex. A&M Farm Revue	The Roving Banker
7:00	Trading Post Johnny Lune News It's the Tops	Wake Up, S.A.	Martin Agransky	Newscast—Howell
7:15		Wake Up, S.A.	Riders Purple Sage	Morning Devotions
7:30		Wake Up, S. A.	Newscast	Radio Rodeo
7:45		Wake Up, S. A.	Radio Clack	Radio Rodeo
8:00	Coffee Capers	Guest Star	Breakfast on the Plaza	Newscast—Guerra This Is Your Day Coftee With Congre Coffee With Congre
8:15	Coffee Capers	Music	Breakfast on the Plaza	
8:30	News	Hillbilly House Party	Here's to Vets	
8:45	Garden Gate	Hillbilly House Party	Front Page	
9:00	Holiday Land	Hillbilly House Party	Betty Bradford	Fred Waring
9:15	Holiday Land	Hillbilly House Party	Jungle Jim	Fred Waring
9:30	Joe Di Maggio	Hillbilly House Party	Frontier Town	Mary Lee Taylor
9:45	Joe Di Maggio	Hillbilly House Party	Frontier Town	Mary Lee Taylor
10:00	News	Dairy Queen Show	Navy Hour	Lossie
10:15	Let's Pretend	Duiry Queen Show	Navy Hour	NBC Stamp Club
10:30	Junior Miss	Voice of the Army	Lyn Murray Show	Ed McConnell
10:45	Junior Miss	Voice of the Army	Lyn Murray Show	Ed McConnell
11:00 11:15 11:30	Theater of Day Theater of Day Grand Central Sta.	Today's Youth Today's Youth Man on the Form	101 Ranch Boys 101 Runch Boys Amer, Farmer	Young Americans Cl Young Americans Cl Chuckwagon Jambor Ebuthm Banch

SATURDAY, DECEMBER 3, 1949

KITE--930

5:30 A.M., Sign Ont 5:82, Farmer Almanaer, 5:00, News: 6:45, Enrice

KONO-1400

Western: 7:45. Newst 8:00. Cowboy Capers:

Members Only (3 hours)

KCOR-1350

Del Mogar: 6:34, Caten-darlo: 6:45. Fantasias 7:06, Three Caballerus)

6:00, Saored Heart: 5:15

Spanish News: 8:36. Marchas: Mosaicos: #:06.

Clara Moutes: 9:15. Mozaicos Maulantess

Opinion: 12:45, Centonot

1:00. Fienta Algere: 1:39,

Banco West Side: 2:00.

Annhune; 3:00, Deportent

4:00. Musica Y Noticani

5:00, Lone Star: 5:30,

Lorenzo C.; 5:45, Sign

P.M.	SATURDAY AFTERNOON				
12:00	Stars Over Hollyw'd	Man on the Farm	Concert Amer. Jozz	Newscost—Guerra	
12:15	Stars Over Hollyw'd	Man on the Farm	Concert Amer. Jozz	Market Reports	
12:30	Give & Take	Campus Salute	Ray Block	Natl, Farm&Homa Hr.	
12:45	Give & Take	Campus Salute	Newscost	Natl, Farm&Homa Hr.	
1:00	County Fair	Concert Hall	Metro. Opera	To Be Announced Bob Crosby Orch. Bob Crosby Orch. SMU-Notre Dame	
1:15	County Fair	Concert Hall	Football Warmup		
1:30	Dave Stephens Orch.	Concert Hall	Der Rosenkavalier		
1:45	News	Alabama-Auburn	Metro. Opera		
2:00	KTSA Matines	Alabama-Auburn	Metro. Opera	SMU-Notre Dame	
2:15	KTSA Matines	Alabama-Auburn	Metro. Opera	SMU-Notre Dame	
2:30	KTSA Matines	Warm-Up	Metro. Opera	SMU-Notre Dame	
2:45	KTSA Matines	San Jacinto-Jeff.	Metro. Opera	SMU-Notre Dame	

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) ... from 3:00 P.M. to 10:30 P.M.

News Music For You	San Jacinto-Jeff.	Metro, Opera Metro, Opera	SMU-Notre Dame
Music For You	San Jacinto-Jeff.	Metro, Opera	SMU-Notre Dome
Guest Star	San Jacinto-Jeff.	Metro, Opera	SMU-Notre Dome
News Voice of the Army Stan Daugherty Or. Stan Daugherty Or.	San Jacinto-Jeff.	Metro, Opera	SMU-Notre Dame
	San Jacinto-Jeff.	Metro, Opera	SMU-Notre Dame
	San Jacinto-Jeff.	Metro, Opera	To Be Announced
	San Jacinto-Jeff.	Tea & Crumpets	Guest Star
Here's to Veterans Eddie Duchin Show News—Neithamer Larry LeSueur	San Jacinto-Jeff.	Newscast	Jen Garber
	Hillbilly Hit Parade	Church and Nation	Religion in the News
	Hillbilly Hit Parade	Harry Wismer	Sunset Melodies
	Hillbilly Hit Parade	Harold Scherwitz	Newscast—Williams

Eddie Duchin Show News—Neithamer Larry LeSueur	Hillbilly Hit Parade Hillbilly Hit Parade Hillbilly Hit Parade	Church and Nation Harry Wismer Harold Scherwitz	Religion in the News Sunset Melodies Newscast—Williams	11:45, Trovadorea Perias 12:00 P.M., Trovadorea Perias 1:15, Musics 1:20, 5telodias: 1:45, Benefi- cencia: 2:00, Pan Ameri-
	SATURDAY EV	ENING		cane; 2:30, Catholle Schools: 3:06, Tippin' In: 5:00, Spanish News:
Johany Dollar Johany Dollar V. Monroe Show Yaugha Monroe	Here's to Veterans Mel Allen Quick as a Flash Quick as a Flash	Newscast Harry James Saddle Rockin' Rhythm Saddle Rockin' Rhythm	Music by Martin Music by Martin Richard Diamond Richard Diamond	5:45. 'Marwatt: 6:06. English Hr.; 6:15. World News: 6:30. Music: 6:45. Sporting News: 7:18. Molediss: 10:08. Origi 11:00. Midnight Tippin' for 1:00 A.M. Sign Off.
Gene Autry Gene Autry Philip Marlowe Philip Marlowe	Twenty Questions Twenty Questions Proudly We Hail Proudly We Hail	Sat. Nite Barn Dance Sat. Nite Barn Dance Sat. Nite Barn Dance Sat. Nite Barn Dance	Hollywd Star Theater Hollywd Star Theater Truth - Consequences Truth - Consequences	KIWW-1540
Gangbusters Gangbusters Broadway Is My Beat Broadway Is My Beat		Sat. Nite Barn Dance Sat. Nite Barn Dance Sat. Nite Barn Dance Sat. Nite Barn Dance	Your Hit Parade Your Hit Parade Dannis Day Dennis Day	6:00 A.M., Amanson Rancherot 6:30 Despert- ador: 7:00 Manantians 7:30 Relej Melod.; 8:00,
Sing It Again Sing It Again Sing It Again Sing It Again	Chicago Theater Chicago Theater Chicago Theater Chicago Theater	All Star Jubilee All Star Jubilee ABC Roundup ABC Roundup	Judy Canova Judy Canova Grand Ole Opry Grand Ole Opry	Poemas; 8:15, News: 8:00. Dorantes: 19:00. Modas: 11:00, Gold Chain: 11:20, Int'l Hour; 12:00. Lab.

Baby Sitters Serenede ABC Dance Band ABC Dance Band KTSA COMPLETE

Baby Sitters Serenade

Baby Sitters Serenade

Toos in Sports

NEWS COVERAGE 6:30 A.M. Blewett Smyth Blewett Smyth 7:30 A.M. 8:30 A.M. Blewett Smyth 10:00 A.M. Allen Jackson

Dance Band

Dance Parade

Dance Parade

Dance Parade

5:30 P.M.* Bill Niethamer* 10:00 P.M.* Larry Goodwin 11:00 P.M. CBS World News 12:00 M. CBS World News

Newscost—Williams

Newscost—Williams

Morton Downey

Click Orchestra

KTSA-FM 101.5 me on Your FM Dial

Accounting Fraternity Elects San Antonians

Three San Antonio men have ent of their class.

V.F.W. Auxiliary Schedules Dinner

been initiated into Beta Alpha To help pay off the mortgage Psi, honorary and professional on the V.F.W. Home on Tenth 8 p.m. Tuesday at the home. The new initiates are Joseph Hostesses in charge of the

Toppins to Deliver Test Sermon Tuesday

John E. Toppins of San Antonio, senior student at the Ausaccounting fraternity at the Uni St., the Auxiliary of Post 76, tin Presbyterian Theological versity of Texas. Members are Veterans of Foreign Wars, will Seminary, will deliver his anchosen from the upper 10 per hold a public dinner from 6 to nual "test" sermon in the semi-

Son of Mrs. John M. Toppins, green rd., and Ralph A. Sanz, dy. Leona Crawford, and Ruth the Presbyterian Church at 3201 West Woodlawn St. Robinson. Winnsboro.

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