

RADIO PROGRAMS AND PERSONALITIES

"GIVE AND TAKE," KTSB-CBS DAYTIME QUIZ, WILL OFFER MEMBERS OF THE radio audience a chance to join members of the studio audience in vying for its big jack pot prizes...

EACH OF TWO "TRUTH OR CONSEQUENCES" CONTESTANTS, NOW TRAVELING together to Providence, R. I., will try to catch the other one asleep sometime this week so that he can swipe his shoes...

BARRY SULLIVAN, STAGE ("THE MAN WHO CAME TO DINNER") AND SCREEN ("Two Years Before the Mast") star, plays a successful insurance agent, Tom Brown, in the KTSB-CBS "Stars Over Hollywood" production of "Good Risk"...

STAGE AND SCREEN STAR WENDY BARRIE WILL BE THE PANEL GUEST FOR KMAC-Mutual's "Twenty Questions" broadcast at 7 p.m. Saturday...

KTSB-CBS' "GANGBUSTERS" WILL DEVOTE THREE WEEKS TO ITS DRAMATIZATION of "The Case of the Paper Stars," concerning a large gang of criminals whose path of murder and terror shifted back and forth between Indiana, Ohio and New York...

"FORGIVE THEM, FATHER," STARRING MASON ADAMS OF THE cast of the recent "Violet," and Berry Kroeger, cast for the Theatre Guild's "Out of Dust," will be presented by KTSB-CBS' "Grand Central Station" Saturday at 11:30 a.m.

WILLIAM E. OGILVIE, SECRETARY-MANAGER OF THE INTERNATIONAL Live Stock Exposition, will summarize the activities of its 50th annual show when he is Everett Mitchell's guest on "The National Farm and Home Hour" Saturday at 12 noon...

HIGHLIGHTS IN THE EXCITING RING CAREER OF BARNEY ROSS, WHO HELD both the world's welterweight and lightweight crowns, will be dramatized when the retired prize-fighter and World War II Marine Corps hero is the guest of Joe DiMaggio on KTSB-CBS' "Joe DiMaggio Show" Saturday at 9:30 a.m.

LATEST CLUE TO THE FABULOUS PHANTOM OF KTSB-CBS' "SING It Again" is this: To a town in Kansas the stork once went and dropped the Phantom in a tent. The listener who can identify the Phantom and answer one question about him will earn \$54,000 in prizes at 9 p.m. Saturday...

"THE BREMEN TOWN MUSICIANS," THE CHARMING TALE OF HOW FOUR BARNYARD animals solve the problem of where to live and how to make a living, is presented on "Let's Pretend," on Saturday at 10:05 a.m. over KTSB and CBS...

"DER ROSENKAVALIER," THE GAY COMIC OPERA WHICH OPENED THE MET THIS season, will be repeated on Saturday afternoon's broadcast of the Metropolitan Opera. The cast includes Eleanor Steber, Emanuel Liscit, Rise Stevens, High Thompson and Erna Berger...

IN ANTICIPATION OF THE ROSE BOWL GAME, VAUGHN MONROE salutes Ohio State University with its "Lights Out March," on KTSB-CBS' "Camel Caravan with Vaughn Monroe" Saturday at 6:30 p.m.

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Two of the Columbia Broadcasting System's most distinguished programs, "You Are There" and "Invitation to Learning," have won radio awards of the National Council of Teachers of English...

John Conte (above), radio and musical comedy star, has been given the important role of master of ceremonies of the U.S. Treasury "Guest Star" transcribed programs (WQAI-NBC, Saturday, 4:45 p.m.)...

Phil Harris' double negatives were getting to be too much for a fan of the Harris-Hay Show (Sundays, 6:30 p.m. over WQAI and NBC), so she wrote a letter in defense of the King's English...

Barrie to a well-earned \$1,000 or more. KTSB-1 P.M.



Barrie



Seymour



DiMaggio



McCormick



JOHN CONTE



JOHN CONTE

RADIO While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

SATURDAY, DECEMBER 3, 1949

Table with columns for radio stations: KTSB-550, KMAC-630, KABC-680, WQAI-1200. Lists programs and times for AM and PM.

FOLLOWING KTSB PROGRAMS WILL BE BROADCAST ON KTSB AM (550 KC) and FM (101.5 MC) ... from 3:00 P.M. to 10:30 P.M.

Table listing KTSB AM and FM programs from 3:00 P.M. to 10:30 P.M.

SATURDAY EVENING

Table listing Saturday evening programs from 6:00 to 11:45.

KTSB COMPLETE NEWS COVERAGE. 6:30 A.M. Biewett Smyth, 7:30 A.M. Biewett Smyth, 8:30 A.M. Biewett Smyth, 10:00 A.M. Allen Jackson, 5:30 P.M. Bill Niethamer, 10:00 P.M. Larry Goodwin, 11:00 P.M. CBS World News, 12:00 M. CBS World News.

Accounting Fraternity Elects San Antonians, V.F.W. Auxiliary Schedules Dinner, Toppins to Deliver Test Sermon Tuesday.

Service to meet YOUR needs. Since the standing and financial experience of this Bank's officers have won them reputations over Southwest Texas, it is logical that many business firms should bank here—and they do.

A Sound Financial Policy. NOW in its 57th year, this institution is confident in the belief that the conservative policy and sound financial principles which have carried it through its long period of service, including both good times and bad, have well been justified.

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'EFFIE' TELLS HOW SPADE SECRETARY ASKS AIR ACTION. Radio actors should study how to walk, move their hands, frown and smile.

CROSSWORD PUZZLE Answers. PAC PACAIS DOT, ODE AROSE INO, DELATE PREFER, LIE ELF, SLOR EAR MEND, TAL ARNER ROE, ACORNS PARENT, BESO DUNCE, STALES BISTER, ELEGANT, TEE OPERA BOA, ABRUPT EGOIST, ABASIS RENNET.

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