EDIDAY DECEMBED 2, 1949 KABC-680

FRIDAY, DECEMBER 2, 1949					
A.M.	KTSA550 (CBB)	KMAC630	KABC—680		
6:00	Song Carral	RFD Texas (5 a.m.) RFD Texas Rev. Raymond Richey Sam Morris	Facts for Farmers		
6:15	Song Carral		Facts for Farmers		
6:30	News		Blueridge Mtn. Gang		
6:45	Dearborn Roundup		Ranching Roundup		
7:00	Trading Post	Wake Up, S. A.	Martin Agransky		
7:15	Johnny Lane	Wake Up, S. A.	Killbilly Hit Parada		
7:30	News	Wake Up, S. A.	Newscast		
7:45	Coffee Capers	Wake Up, S. A.	Radio Clock		
8:00	Coffee Capers	Robert Hurleigh	Breakfast Club		
8:15	Coffee Capers	Tell Your Neighbar	Breakfast Club		
8:30	News	Hillbilly House Porty	Breakfast Club		
8:45	Johnny Lane	Hillbilly House Porty	Breakfast Club		
9:00	Inside Doctor Office	Hillbilly House Party	My True Story		
9:15	Arthur Godfrey	Hillbilly House Party	My True Story		
9:30	Arthur Godfrey	Hillbilly House Party	Betty Crocker		
9:45	Arthur Godfrey	Hillbilly House Party	Victor Lindlahr		
10:00	Arthur Godfrey	Hillbilly House Party	Madern Romances		
10:15	Arthur Godfrey	Hillbilly House Party	Modern Romances		
10:30	Plantation Party	Serenade to Housewife	Dr. Paul		
10:45	Movie Time	Screnade to Housewife	Crosby & Ca.		
11:00	Wendy Warren	Kato Smith Speaks	House Party		
11:15	Aunt Jenny	Lanny Ross	House Party		
11:30	Helen Trant	Bing Sings	Curly Fox		

11:45 Our Gal, Sunday

12:00 News 12:15 Chuck Wagon Gang 12:30 Adolph Hofner

Hirad Hands

Meet the Band Nore Drake

Hilltop House

Tune Time

1:00 Most the Band

2:00 David Harum 2:35 Hilltop House

P.M.

iching Roundup Red River Dave ortin Agronsky Nbilly Hit Parado Newscast—Howell Morning Devotional Radio Rodeo Radio Radeo eakfast Club eakfast Club eakfast Club Newscast—Guerra Johnny Dugan Time akfast Club Jahnny Dugan Time Welcome, Travelers True Story Welcome, Travelers ity Crocker ctor Lindlahr Marriage For 2 Rosemany We Love and Loan Young Dr. Malone idern Romances dern Romances sby & Co. .ora Lawton Ma Perkins use Party The Brighter Day use Party Texaco Star Reporte

Heatter's Mail Bag Imperial Quartet

receives a men bog	i goo Hoomanh			
FRIDAY AFTERNOON				
Cedric Foster	Stamps Quartet			
Oklahoma Playboys	Noonday Jamboren			
Lightcrust Doughboys	Texas Taphands			
Checkerb'd Jamboree	Del Dunbar			
Ladies Fair	News			
Ladies Fair	Monette Shaw Program			
Queen for a Day	Bride & Groom			
Queen for a Day	Bride & Groom			
Today's Youth	Tolk Your Way Out			
Today's Youth	Talk Your Way Out			
Spinning the Tops	Ladies Be Seated			

Newscost-Guerra Market Reports 7:15. Radio Gospel; 7:30 Western: 7:45, News: 8:00, Morning Cowboy Roundup (2 hours); Smile Program Judy and Jane Double or Nothing 10:00, For Members 3nly Todov's Children Newscost—Guerr Life Can Be Beautiful Road of Life Pepper Young's Family 5:45. News of the Day: Right to Happiness

WOAI-1200

Form and Home Hom

Form News—Shomette

Bird News: 7:00 Radio Almanac: 7:45 Breakfast

Table News: 5:50 Radio

KONO-1400

5:00 A.M., Daybreak

KCOR-1350

KIWW-1540

2:30 Garry-Moore 2:45 Garry Moore Spinning the Tops Spinning the Tops FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) ... from 3:00 P.M. to 10:30 P.M.

3:00 3:15 3:30 3:45	Garry Moore Garry Moore News Entertainment, Inc.	630 Club 630 Club 630 Club 630 Club	Galen Drake Russ Morgan Money for Music Money for Music	Back Stage Wife Stella Dollas Lorenzo Jones Young Widder Brown
4:00 4:15 4:30 4:45	Entartainment, Inc. Entartainment, Inc. Entertainment, Inc. Entertainment, Inc.	630 Club 630 Club	Money for Music Market Reports Money for Music Money for Music	When a Girl Marries Portia Faces Life Just Plain Bill Front Page Farrell
5:00 5:15 5:30 5:45	Uncle Dan The Stars Sing News-Neithamer L. Thomas, News	B-Bar-B Ranch B-Bar-B Ranch Tom Mix Tom Mix	Challenge Yukon Challenge Yukon Sky King Sky King	Perry Mason Light of the World Guiding Light Newscast—Williams
		FRIDAY E	VENING	
6:00 6:15	Baulah Jack Smith Sings	Fulton Lewis, Jr.	Newscast Firmer Dovis	Light Up Time

5:45	L. Thomas, News	I Tom Mix
		FRIDAY EVE
6:00 6:15 6:30 6:45	Boulah Jack Smith Sings Club 15 Edward R. Murrow	Fultan Lewis, Jr. Dinner Data Gabriel Heatter 1 Love a Mystery
7:00 7:15 7:30 7:45	The Goldbergs The Goldbergs Favorite Husband Favorite Husband	Russ Morgan Or. Russ Morgan Or. Eddie Duchin Orch. Eddie Duchin Orch.
8:00 8:15 8:30 8:45	Leave It to Joan Leave It to Joan Young Love Young Love	Air Farce Hour Air Farce Hour Meet the Press Meet the Press
9:00 9:15 9:30 9:45	Pursuit Pursuit Capital Cloakroom Capital Cloakroom	Meet the Band Meet the Band Dance Band Dance Band
10:00 10:15 10:30	News-H, Vincent Curt Massey College ROTC Ball	News-Mutual Dance Parade Dance Parade

6:30 A.M. Blewett Smyth

7:30 A.M. Blewett Smyth

8:30 A.M. Blewett Smyth

5:30 P.M.* Bill Niethamer

*Carried Also on KTSA-FM

CATCHING COLD?

THIS TIME TRY 666 FOR COLDS'.

MISERIES - IT'S DIFFERENT

Even if other medicines have failed you : ; just try 666. Here is a proven formula that has relieved colds' miseries for relief;; Get 666.

12:00 Noon Pat Boyette

11:00 News

11:15

10:45 College ROTC Ball Dance Parade Dance Parade 11:30 | Featherstone Orch. 11:45 | Featherstone Orch. Dance Parade

The Fat Mon This Is Your F&! Ozzie & Harriet Ozzie & Harriet The Sheriff LaStarza vs Brion Fight LaStarza vs Brion Fight ABC Roundup ABC Roundup Ken McClure, News Joe Hasel Sports Gems for Thoughts ABC Dance Band Newscost ABC Dance Band ABC Dance Bond

KTSA COMPLETE

H. V. Kaitenborr Henry Morgan We, the People Wa, the People Life of Riley Life of Riley immy Durante immy Durante Scr'n Directors Pl'vh'se Ser'n Directors Pl'yh'se Sports Newsreel mericans, Speak Up Newscost-Williams lews of the World To Be Announced St. Anthony Orchestra

COVERAGE

6:45 P.M.

Monter: 9:15. Mosalco's dores Peri: 1:25, Handy-Andy News: 1:45, Music; 3:00, Tippin In: 5:00 Spanish News; 5:30, La-News of the World Ork: 11:50, Spanish: 12:00, Birn Off.

tador; 7:00, Mananitas; 7:30, Reloi Melod.; 8:80, Pensando Ti; 8:15, News; Newscast—Williams Dance Music

Edward R. Murrow

CBS World New

5:45 P.M.* Lowell Thomas

10:00 P.M. Heywood Vincent

Selling Papers 5:00 A.M., Sign Car 5:02, Farmers' Almanaci 6:00, News; 6:02, Endia Almanac; 6:45. Early

Every successful actor has his own theory as to how he reaches his goal. Richard Denning gives the credit to the fact that he

Allehact 1/35 Breatism
Table News: 8:46 News
Headlines and Sixty Silyer Minutes: 10:00. News
Headlines: 10:10. News
10:10. News Beadlines: 28 6
Minsient Hall of Fame.
10:00 P.M.: News Beadlines and Sammy Kayer
10:10. New Headlines: 28 6
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Headlines: 200. News Headlin "My first job was selling papers at the corner of Vernon and Main Sts., in Los Angeles," says Denning, who's heard as George Cooper, to whom star Lucille Ball refers as "My Favorite Husband," in the CBS-KTSA Friday night comedy se-

I gained a lot of self-confidence and business training during that time. When a dozen youngsters are selling the same commodity, you have to put forth effort to get yourself regular customers.

And it's that self-confidence and ability to project a pleasant personality that the tall, blond, good-looking actor credits with his success as a motion picture

Denning, born in Poughkeepsie, N. Y., March 27, 1914, the son of Mr. and Mrs. Louis Den-10:30, For Members Only; Sie, N. Y., March 27, 1914, the 12:30, For Members Only; son of Mr. and Mrs. Louis Density 1:00, Saddle Fals (2) ninger, made the trek to Los Whitler: 3:30. On the Wast two years old. He attended was two years old. He attended grade school. Polytechnic and grade school, Polytechnic and Manual high schools, then en-Twillight Time: rolled at Woodbury College. Aft-7:00, Shythm Rustlers er graduation, he joined his 1:15. Jerry O'Delli 7:30, less Paul: 745. News: 8:00, father in the garment busness, Cowboy Jamboree 42 and rapidly worked his way up hours): 1000. Bull Gover from office boy to vice-president.

Orch.: 10:30, Rhythm & But he had done some dramatics during his college years, and the during his college years, and the bite of the acting bug had taken hold. He decided to switch to acting as a profession.

Pacific, and received his honor able discharge in October, 1945. Since then, he has appeared

in films at Paramount, Pine Thomas, 20th Century-Fox, Republic and RKO. His latest starring role is in "Lady at Midnight."

Pensando Ti 8:15. News:
9:00. Dorantes: 10:15. C.
Martinez: 11:30. F. Davila: 12:00 P.Mr., Apaches:
12:20. La Opinion:
12:45. Centeno: 1:00.
Fiorth Altere: 1:30.
Reyes: 2:00. Anahuse:
3:00. Saldana y Garas:
4:00. Musica y Candiopers: 5:00. Lone Stari
6:15. C. Finesilver: 6:30.
C. Caballero: 5:45. Sim
off.

Wendy Warren and the news
the background of today's news.
Wendy Warren and the news
wendy Warren and the news
the background of today's news.
Wendy Warren and the news brings the latest world news, a summary of news of special interest to women and the story of the emotional and professional life of Wendy Warren. Every week day at 11 a.m.

> BERGEN FOUNDATION The "Bergen Foundation"

heir pictures on a wall of m who ask his advice on every

Gets Credit for

used to peddle newspapers.

ries of the same name.
"Even though I was only 7,

and radio leading man.

Following a course of night drama classes and performances Fantasia: 8:00, Sacred in various little theaters around Heart: 8:15, Spanish Los Angeles, Denning won a ra-Monteates: 0:15. Mossico's him a screen test and a Para-mountains: 11:15, Trovadores mount contract, in 1937. He Peria; 12:00 p.m., Trova- worked in some 50 pictures, in cluding the male lead opposite Dorothy Lamour in "Beyond the Blue Horison," between 1937 and renzo Caballers: 6:00. his enlistment in the Navy's RCOR Review: 7:00. Mu-submarine service in 1942. He sic: 8:00. Theater: 10:00. sorved three years in the South served three years in the South

6:00 A. M., Amaneces

over KTSA.

lends money to student nurses all over the country, without interest. Edgar Bergen keeps office, and carries on a prolific correspondence with the girls, thing from medicine to matri-

CBS World News 101.5 mc on Your FM Dial

CONVICT'S GARB MAY LOOK NORMAL IN PRISON VICINITY If you saw a man in convict's garb walking along a street

in your town what would you do? Seemingly, there should be many answers to that ques-

tion: but Bernie Lenrow, who portrays Police Captain Logan on the KTSA-CBS "Crime Photographer" show, says that the other day when he appeared in a convict's striped suit on New York City's crowded streets, no one did anything.

Lenrow, who makes frequent television appearances, was booked to play the part of a convict in a forthcoming TV program, and to shoot the film near a prison it was necessary for him to dress in a convict suit, go across Manhattan, and take a ferry boat to the prison site. No one halted his car. No one attempted to stop him when

he asked directions of pedestrians. And when he got out of his auto on the ferry boat, two

small boys rushed up to him, took a quick look at his prison suit and asked, "Say, bud, we just had an argument. Who won the last Army-Notre Dame football game?"

porting in the capital is traced by Theodore F. Koop, CBS Washington Director of News and Public Affairs, in a chapter titled 'We Interrupt This Pro- Scalp Relieved Quickly

TO EASE SORE

The growth of radio news re- Express-News Want Ads G-2211

gram—," contributed to the new National Press Club-sponsored Doubleday book, "Dateline: Washington."

AUSTIN, Texas — Mrs. Ruth McCray says: "For years dandruff and itchy scalp caused me torment and embarrassment. I had tried everything I ever heard of to get relief, but with no success, until I finally decided to try Baker's Hair Tonic. I was not optimistic about it helping me and did not have the grain of "mustard seed faith," as everything else I had tried had failed. But to my complete surprise, I got relief quickly after using Baker's Hair Tonic. Now I am no longer troubled with dandruff and itchy scalp, and I use Baker's Hair Tonic regularly to dandruff and itchy scalp, and I use Baker's Hair Tonic regularly to keep me free from this torment. I just wish everyone bothered with dandruff and itchy scalp would give Baker's Hair Tonic a trial and they, too, would become a user and booster like I am."

Signed: Mrs. Ruth McCray,

Box 1152.

Austin, Texas.

Ask for Baker's Hair Tonic at your drug store, harber shop, or beauty shop. It will do the job for you, or the makers of Baker's will refund every penny of your money. (Adv.)

PROGRAMS NV PERSONALITIES

JOAN DAVIS, STAR OF CBS' "LEAVE IT TO JOAN" (KTSA 8 P.M. FRIDAY) HAS THE BEST timing" of any comedienne on stage or screen, in the opinion of the late W. C. Fields. Fields often told friends and associates that Joan could "time" the reading of a joke better than anyone he ever knew, with the exception of Edgar Bergen, who, Fields explained, had a decided advantage in that he controlled both the comedian (McCarthy) and the straight man (himself) at the same time. KTSA-8 P.M.

ALTHOUGH IT ISN'T NECESSARILY AN OLD SOUTHERN CUSTOM, A gentleman from that section of the country inserts advertisements in the newspapers seeking a murder victim. This fact came to the attention of Brad Runyan shortly after he had finished a fast pizza in an Italian restaurant in Greenwich Village. Within five minutes, the man who imparted the information had led the corpulent criminologist to an apartment and showed him a murdered woman. How Runyan turned up her killer will be told on the ABC broadcast of "The Fat Man." KABC-7 P.M.

BLACK SHEEP COUSIN MUTTEL SHOWS UP WITH ANOTHER OF his schemes, and Molly, and Uncle David nibble at the balt, on "The Goldbergs" Joan broadcast, Friday, at 7 p.m. over CBS. This time, it's a warehouse of left shoes and ten gross of slightly used, broken music boxes which Muttel has parlayed into a million dollar proposition. Molly and Uncle David fall, while Jake boils... in a Turkish bath where Muttel follows him to a surprising ending. Gertrude Berg, creator and author of "The Goldbergs." stars as "Molly." Philip Loeb is cast as her husband "Jake," Larry Robinson as their son "Sammy," and Arlene (Fuzzy) McQuade as their daughter "Rosalie." Eli Mintz plays "Uncle David, KTSA-7 P.M.

EDWARD G. ROBINSON WILL RECREATE HIS ORIGINAL ROLE IN "ALL MY SONS," when NBC's "Screen Directors' Playhouse" presents an adaptation of the film Friday. Jeff Chandler will be featured, and Irving Reis, who directed the film, will be commentator. The Arthur Miller work was filmed successfully after a long Broadway stage run. It tells the story of a war profiteer whose shoddiness proves a boomerang. WOAI-9 P.M.

A BLUE VELVET THREAT FROM A AQUAMARINE BLOUSE IS THE CLUE THAT leads Sheriff Mark Chase to the solution of the murder of beautiful Sandra Dean, close friend of Artist Don Loomis, "In The Slender Noose." The sheriff episode is aired over ABC Friday at 8:30 p.m. KABC--8:30 P.M.

LUCILLE BALL, AS "LIZ COOPER." DO ESN'T KNOW A TOUCHDOWN FROM A RUB-

down, but she insists upon tagging along when husband "George" returns to his alma mater to witness the annual football classic, during the "My Favorite Husband" broadcast, Friday, 7:30 p.m., over CBS. Tired of waiting for George while he visits with his former classmates, Liz meets a nice student only to discover he's a collegiate wolf in racoon's clothing. Before the lad tries another "pass" fourth down, George comes to Liz's rescue and blocks the play. Lucille Ball is starred as "Liz" with Richard Denning as hubby "George." Others in the cast are Ruth Perrott, Gale Cordon and Be a Benadaret. Music is supplied by Wilbur Hatch's orchestra, and Bob Lemond announces. KTSA-7:30 P.M.

THE ADDRESS BY VICE-PRESIDENT ALBEN W. BARKLEY AT A fund-raising dinner sponsored by the Democratic National Committee Friday will be broadcast by NBC at 10:30 p.m. The subject will be announced later. The address will be transcribed earlier in the evening for rebroadcast at 10:30 p.m. The program

will originate in the Waldorf-Astoria Hotel, New York. WOAI-10:30 P.M.

PAUL G. HOFFMAN, ADMINISTRATOR OF THE EUROPEAN COOPERATION ADMINIS tration, will be quizzed by three CBS Washing ton correspondents on the operations of the ECA and also on international political issues, on "Capitol Cloak Room," over the CBS radio and television networks from Washington, D.C., Friday, from 9:30 to 10 p.m. CBS newsmen Griffing Bancroft, Eric Sevareid and Willard Shadel will conduct the interview. Lewis Shollenberger is the producer. KTSA-10:30 P.M.

San Antonian Wins Watch on Lombardo Show

Christmas came early this year for Mrs. George Christopher of 318 Virginia Blvd. It was Mrs. Christopher's good fortune to be listening to KTSA's "Guy Lombardo 'Show" last Sunday afternoon when she was telephoned to identify the three tunes in the mystery melody. The tunes were "Mean to Me," "Blue Room," and "Exactly Like You."

It was the lucky seventh tele phone call made by the KTSA announced that brought a 17jewel, woman's Gruen Curvex wrist watch to Mrs. Christopher.

The "Guy Lombardo Show" is heard every Sunday afternoon at 1:30 over KTSA and each week a medley of three tunes is played. Names to be called to identify the mystery songs are selected from the San Antonio telephone directory. Clues to the mystery tunes are listed in the 'Guy Lombardo Window" at Hertzberg's each week.

Crime Dealt Blow On Bendix Show

The forces of law and order. represented by Chester A. Riley, deal a crushing blow to organized gambling on "The Life of Riley" radio show over NBC at 8 p.m. Friday. But Riley, as usual, receives a few blows him-

"The Life of Riley," starring William Bendix, is presented each Friday at 8 p.m. over NBC and WOAI network and is produced by Irving Brecher.

DID THEY USE FILM?

Henry Morgan reports that, Hollywood recently completed picture that was so secret they ilmed it behind locked doors and locked windows and behind the director's back."

This Christmas give "wanted gifts"...quality, utility, style.



Casually speaking...he'll like a Corduroy jacket

Something really special . . . our handsome .

light-weight, pinwale corduroy jackets ...

destined to be his favorite and a "wanted gift".

Two smart models . . . the short jacket . . . in terra cotta, desert tan or parkway green . . . the

long jacket . . . in gull grey, terra cotta, desert

tan or parkway green. Both

jackets are lined for added warmth.

The short jacket, above. 20.00

The long jacket, right. 25.00



