

RADIO While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

FRIDAY, DECEMBER 2, 1949

Table with radio program listings for stations KTSA-550, KMAC-630, KABC-680, WOAI-1200, and KITE-930. Includes times and program names like 'Song Carol', 'Coffee Capers', 'Hillbilly House Party'.

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

Table listing KTSA programs for Friday afternoon and evening, including 'Garry Moore', 'The Goldbergs', 'Favorite Husband', 'Leave It to Joan'.

FRIDAY EVENING

Table listing radio programs for Friday evening, including 'Boufah', 'The Goldbergs', 'Favorite Husband', 'Leave It to Joan'.

Selling Papers Gets Credit for Actor's Success

Every successful actor has his own theory as to how he reaches his goal. Richard Denning gives the credit to the fact that he used to peddle newspapers. 'My first job was selling papers at the corner of Vernon and Main Sts., in Los Angeles,' says Denning, who's heard as George Cooper, to whom star Lucille Ball refers as 'My Favorite Husband,' in the CBS-KTSA Friday night comedy series of the same name.

'Even though I was only 7, I gained a lot of self-confidence and business training during that time. When a dozen youngsters are selling the same commodity, you have to put forth effort to get yourself regular customers.'

And it's that self-confidence and ability to project a pleasant personality that the tall, blond, good-looking actor credits with his success as a motion picture and radio leading man.

Denning, born in Poughkeepsie, N. Y., March 27, 1914, the son of Mr. and Mrs. Louis Denning, made the trek to Los Angeles with his family when he was two years old. He attended grade school, Polytechnic and Manual high schools, then enrolled at Woodbury College. After graduation, he joined his father in the garment business, and rapidly worked his way up from office boy to vice-president.

But he had done some dramatics during his college years, and the bite of the acting bug had taken hold. He decided to switch to acting as a profession.

Following a course of night drama classes and performances in various little theaters around Los Angeles, Denning won a radio acting contest which landed him a screen test and a Paramount contract, in 1937. He worked in some 50 pictures, including the male lead opposite Dorothy Lamour in 'Beyond the Blue Horizon,' between 1937 and his enlistment in the Navy's submarine service in 1942. He served three years in the South Pacific, and received his honorable discharge in October, 1945.

Since then, he has appeared in films at Paramount, Pine-Thomas, 20th Century-Fox, Republic and RKO. His latest starring role is in 'Lady at Midnight.'

RADIO PROGRAMS AND PERSONALITIES

JOAN DAVIS, STAR OF CBS' 'LEAVE IT TO JOAN' (KTSA S.P.M. FRIDAY) HAS THE BEST timing of any comedienne on stage or screen, in the opinion of the late W. C. Fields. Fields often told friends and associates that Joan could 'time' the reading of a joke better than anyone he ever knew, with the exception of Edgar Bergen, who, Fields explained, had a decided advantage in that he controlled both the comedian (McCarthy) and the straight man (himself) at the same time. KTSA-8 P.M.

ALTHOUGH IT ISN'T NECESSARILY AN OLD SOUTHERN CUSTOM, a gentleman from that section of the country inserts advertisements in the newspapers seeking a murder victim. This fact came to the attention of Brad Runyan shortly after he had finished a fast pizza in an Italian restaurant in Greenwich Village. Within five minutes, the man who imparted the information had led the corpulent criminologist to an apartment and showed him a murdered woman. How Runyan turned up her killer will be told on the ABC broadcast of 'The Fat Man.' KABC-7 P.M.

BLACK SHEEP COUSIN MUTTEL SHOWS UP WITH ANOTHER OF his schemes, and Molly and Uncle David nibble at the bait, on 'The Goldbergs' broadcast, Friday, at 7 p.m. over CBS. This time, it's a warehouse of left shoes and ten gross of slightly used, broken music boxes which Muttel has parlayed into a million dollar proposition. Molly and Uncle David fall, while Jake boils... in a Turkish bath where Muttel follows him to a surprising ending. Gertrude Berg, creator and author of 'The Goldbergs,' stars as 'Molly.' Philip Loeb is cast as her husband 'Jake,' Larry Robinson as their son 'Sammy,' and Arlene (Fuzzy) McQuade as their daughter 'Rosalie.' Eli Mintz plays 'Uncle David.' KTSA-7 P.M.

EDWARD G. ROBINSON WILL RECREATE HIS ORIGINAL ROLE IN 'ALL MY SONS,' when NBC's 'Screen Directors' Playhouse' presents an adaptation of the film Friday. Jeff Chandler will be featured, and Irving Reis, who directed the film, will be commentator. The Arthur Miller work was filmed successfully after a long Broadway stage run. It tells the story of a war profiteer whose shoddiness proves a boomerang. WOAI-9 P.M.

A BLUE VELVET THREAT FROM A AQUAMARINE BLOUSE IS THE CLUE THAT leads Sheriff Mark Chase to the solution of the murder of beautiful Sandra Dean, close friend of Artist Don Loomis. 'In The Slender Noose.' The sheriff episode is aired over ABC Friday at 8:30 p.m. KABC-8:30 P.M.

LUCILLE BALL, AS 'LIZ COOPER,' DOESN'T KNOW A TOUCHDOWN FROM A RUBBING, but she insists upon tagging along when husband 'George' returns to his alma mater to witness the annual football classic, during the 'My Favorite Husband' broadcast, Friday, 7:30 p.m. over CBS. Tired of waiting for George while he visits with his former classmates, Liz meets a nice student only to discover he's a collegiate wolf in racoon's clothing. Before the lad tries another 'pass' on fourth down, George comes to Liz's rescue and blocks the play. Lucille Ball is starred as 'Liz' with Richard Denning as hubby 'George.' Others in the cast are Ruth Perrott, Gale Gordon and Be a Benadret. Music is supplied by Wilbur Hatch's orchestra, and Bob Lemoine announces. KTSA-7:30 P.M.

THE ADDRESS BY VICE-PRESIDENT ALBEN W. BARKLEY AT A fund-raising dinner sponsored by the Democratic National Committee Friday will be broadcast by NBC at 10:30 p.m. The subject will be announced later. The address will be transcribed earlier in the evening for rebroadcast at 10:30 p.m. The program will originate in the Waldorf-Astoria Hotel, New York. WOAI-10:30 P.M.

PAUL G. HOFFMAN, ADMINISTRATOR OF THE EUROPEAN COOPERATION ADMINISTRATION, will be quizzed by three CBS Washington correspondents on the operations of the ECA and also on international political issues, on 'Capitol Cloak Room,' over the CBS radio and television networks from Washington, D.C., Friday, from 9:30 to 10 p.m. CBS newsmen Griffing Bancroft, Eric Sevareid and Willard Shadel will conduct the interview. Lewis Shollenberger is the producer. KTSA-10:30 P.M.

This Christmas give "wanted gifts"...quality, utility, style.



Casually speaking...he'll like a Corduroy jacket

Something really special...our handsome light-weight, pinwale corduroy jackets... destined to be his favorite and a "wanted gift". Two smart models...the short jacket...in terra cotta, desert tan or parkway green...the long jacket...in gull grey, terra cotta, desert tan or parkway green. Both jackets are lined for added warmth.

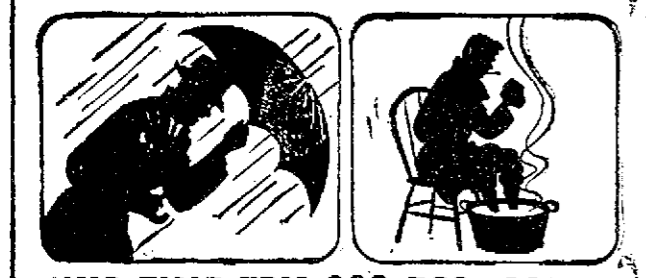
The short jacket, above. 20.00 The long jacket, right. 25.00

Frank Bros. for a merrier Christmas.

KTSA COMPLETE NEWS COVERAGE

Table listing news coverage times and anchors: 6:30 A.M. Blewett Smyth, 7:30 A.M. Blewett Smyth, 8:30 A.M. Blewett Smyth, 12:00 Noon Pat Boyette, 5:30 P.M.\* Bill Niethamer, 5:45 P.M.\* Lowell Thomas, 6:45 P.M. Edward R. Murrow, 10:00 P.M. Heywood Vincent, 11:00 P.M. CBS World News, 12:00 M. CBS World News.

CATCHING COLD?



THIS TIME TRY 666 FOR COLDS' MISERIES—IT'S DIFFERENT. Even if other medicines have failed you...just try 666. Here is a proven formula that has relieved colds' miseries for thousands...and it will do the same for you! Here's Why...666 contains not one, but multiple active ingredients, each designed to combat one or more cold symptoms...So next time, if you want to get relief...Get 666.

666 IN LIQUID OR TABLETS

TRANS-TEXAS AIRWAYS advertisement for flights to El Paso and other Texas cities, featuring a plane illustration and promotional text.

CONVICT'S GARB MAY LOOK NORMAL IN PRISON VICINITY

If you saw a man in convict's garb walking along a street in your town what would you do? Seemingly, there should be many answers to that question; but Bernie Lenrow, who portrays Police Captain Logan on the KTSA-CBS 'Crime Photographer' show, says that the other day when he appeared in a convict's striped suit on New York City's crowded streets, no one did anything. Lenrow, who makes frequent television appearances, was booked to play the part of a convict in a forthcoming TV program, and to shoot the film near a prison it was necessary for him to dress in a convict suit, go across Manhattan, and take a ferry boat to the prison site.

No one halted his car. No one attempted to stop him when he asked directions of pedestrians.

And when he got out of his auto on the ferry boat, two small boys rushed up to him, took a quick look at his prison suit and asked, 'Say, bud, we just had an argument. Who won the last Army-Notre Dame football game?'

AUTHOR: The growth of radio news reporting in the capital is traced by Theodore F. Koop, CBS Washington Director of News and Public Affairs, in a chapter titled 'We Interrupt This Program...' contributed to the new National Press Club-sponsored Doubleday book, 'Dateline: Washington.'

Bayer Aspirin advertisement for relief of sore throat, featuring the Bayer logo and product illustration.

Wendy Warren Gives Feminine Viewpoint

Wendy Warren and the news is the unique and unusual drama of a woman's life set against the background of today's news. Wendy Warren and the news brings the latest world news, a summary of news of special interest to women and the story of the emotional and professional life of Wendy Warren. Every week day at 11 a.m. over KTSA.

BERGEN FOUNDATION: The 'Bergen Foundation' lends money to student nurses all over the country, without interest. Edgar Bergen keeps their pictures on a wall of his office, and carries on a prolific correspondence with the girls, who ask his advice on everything from medicine to matrimony.