

RADIO While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

Table with columns for radio stations: KTSA-550 (CBS), KMAC-630 (Mutual), KABC-680 (ABC), WOAI-1200 (NBC). Rows list programs and times for AM and PM.

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

Table listing broadcast programs for KTSA AM and FM from 3:00 P.M. to 10:30 P.M., including shows like 'Garry Moore', '630 Club', and 'Backstage Wife'.

RADIO PROGRAMS AND PERSONALITIES

THERE'S AN EXCITING JACKPOT OF PRIZES—TOPPED by a new four-door custom sedan—waiting for a skillful studio or telephone contestant on "Hit the Jackpot." Tuesday at 9 p.m. over station KTSA and CBS.

Government, labor and business will be represented in ABC's "America's Town Meeting" broadcast, today. The subject will be, "Is Profit-Sharing the Answer to Labor-Management Disputes?"

CURT MASSEY, BARITONE AND FIDDLER EXTRAORDINARY, joins forces with liltin' Martha Tilton and Four Hits and a Miss for a new week of melody and versiflage on KTSA-CBS' "Curt Massey Time" at 10:15 p.m. Tuesday.

OUT FOR A REFRESHING SWIM IN A hotel pool, KTSA-CBS' "Mr. and Mrs. North" plunges into a strange mystery when a man dives in and neglects to come up, Tuesday at 7:30 p.m.

Air Prizes Eyed for Winner Appeal; Donors to Get 'Oscars' for Best

Mink-lined bathtubs, trips to deepest Afghanistan and elephants with gold-embroidered howdahs may create gag sensations as grand prizes on the big give away air shows, but they are likely to arouse little enthusiasm in the recipient.

Those facts are among the highlights of a prize preference survey recently conducted by Rose Magadalan and Don Barry, directors of Prizes, Inc., an outfit which annually corrals a million and a half dollars worth of gifts for local stations and network affiliates at a fee.

As a result of their findings, Prizes, Inc., is inaugurating something new in the giveaway field. The agency will give "Oscars" or Awards of Merit for products that show outstanding radio and television performance as gift items.

FIELD MARSHAL MONTGOMERY, VISCOUNT OF ALMEIN, will speak on the occasion of the annual dinner of the English-speaking Union. This will be his first address in the U.S. since before World War II.

HATTIE McDANIEL GIVES OUT WITH MORE OF HER homely philosophy and fun on "Beulah," popular KTSA-CBS show at 6 p.m. Tuesday.

HENRY FONDA WILL BE STARRING IN the WOAI-NBC "Cavalcade of America" presentation of "Spindletop" Tuesday at 7 p.m.

MARY SHIPP PLAYS THE INCREASINGLY popular part of Miss Spalding, comely, sympathetic teacher of Luigi Basco and his Chicago cronies, in the night-school class featured on KTSA-CBS' "Life With Luigi."

AUTRY'S BACK Gene Autry, CBS singing cowboy, returns to Hollywood this week after completing a nationwide tour with his World Champion Rodco.

TIE COLLECTOR John Reed King, emcee of CBS' "Give and Take" quiz, is collecting bow ties, thanks to his fans, who have sent him more than 80 of them.



Shipp



Beulah

MIDDLE AGE In case you are wondering just what middle age is, Arthur Godfrey (KTSA-CBS, Monday through Friday at 9:15 a.m.) is a sure test.

CONFUSING On his first morning at home in Virginia after four hectic days in New York, CBS' Arthur Godfrey says he got up, washed, dressed and stood 10 minutes in front of the linen closet, before he realized it wasn't an elevator.

DR PRICE'S EXTRACT Pure Extra-strength Vanilla Extract WE set bake out or freeze out EVERY DROP IS REAL VANILLA

'NORA DRAKE' ORGANIST IS PROUD PAPA

If organist Charles Paul of "This Is Nora Drake" (KTSA-CBS Monday through Friday 1:30 p.m.) breaks into "Pretty Baby" instead of theme music this week, he has a good excuse.

WRITER CONTINUES OZ BOOKS

Jack Snow, writer in N.B.C.'s advertising and promotion department, has completed his second volume in the Oz books series, perpetuating the children's stories originated by L. Frank Baum more than 40 years ago.

Advertisement for Fritos featuring a cartoon character and the text 'Crisp! TASTE IT! Compare it.. Dec. 1st'

5-Year-Old Girl Is Sold on Video

Sandy Becker, starring as 'Dr. Jerry Malone' on CBS' daytime serial "Young Dr. Malone," predicts a bright TV future for his five-year-old daughter, Joyce.

What A Cough! And how it Hurts, and Nags and Disturbs Your Sleep Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion.

Large advertisement for Camel cigarettes featuring a testimonial from Miss Jean Pugsley, secretary of Rochester, N.Y., who made the 30-Day Test of Camel Mildness under the observation of a noted throat specialist.