

RADIO PROGRAMS AND PERSONALITIES

FRANK FAY, OF "HARVEY" STAGE FAME, PAYS A return visit to KTSA-CBS' "Bing Crosby Show" to indulge his favorite pastime, dissecting song lyrics, Wednesday at 8:30 p.m. Fay will take up where he left off in his Oct. 19 visit with Red Bingle, in his comical assault on the logic of the lyrics of popular songs. Another returning guest is vocalist Peggy Lee, who joins Crosby in the music department. Crosby provides material for Fay's jibes, singing "Rudolph, the Red-Nosed Reindeer," "Everything I Have Is Yours" and "A Thousand Violins" from Bob Hope's picture "The Great Lover." Miss Lee's solo is "A Man Wrote a Song." She and Bing team up with the Rhythmaires in "Way Back Home." John Scott Trotter is music director for the "Bing Crosby Show." Ken Carpenter is announcer, Bill Morrow is producer-head writer and Murdo MacKenzie is co-producer. KTSA-8:30 P.M.

The wisdom and guidance of Dr. Jensen play an important role on KTSA-CBS'. This is Nora Drake, at 1:30 p.m. will be able to help Suzanne (Joan Lorrington)? KTSA-1:30 P.M.

KMAC-MUTUAL'S "MR. FEATHERS" WILL ABANDON his vegetarian leanings in a personal tribute to Thanksgiving Day when he will feature a special "Turkey Sandwich" at Mr. Cowdy's Pike City drug store during the airing of his program Wednesday at 8 p.m. Parker Fennelly portrays that title role in this new series of dramas. KMAC-8 P.M.

AFTER LISTENING TO THEIR WEDNESDAY NIGHT radio neighbor, Bing Crosby, Gracie Allen is convinced that hubby George Burns, "Sugar Throat," is a better singer than Bing, and the wheels of hilarity begin to spin, on KTSA-CBS' "Burns and Allen Show" Wednesday, at 9 p.m. Gracie thinks it unjust that such talent as George's should go to waste, so she arranges to have their program sponsor over for Thanksgiving dinner so George can sing for him. Announcer Bill Goodwin is featured in the "Burns and Allen Show." Music is under Harry Lubin's direction. William Burns is producer and Paul Henning is head writer. KTSA-9 P.M.

THE STORY OF A WOMAN WHO HAS been a barber for the past 20 years is the subject of Ralph Edwards' "This Is Your Life" broadcast over WOAI-NBC at 7 p.m. Wednesday. As usual, her appearance on the show will be a complete surprise to the subject. Guest speaker on the program will be Carlos Romulo, President of the United Nations General Assembly, who will speak in behalf of the "Marian, Polio, Hollywood" drive for funds for the National Foundation for Infantile Paralysis. The drive was launched last week by Edwards in honor of his subject, Marian Goldwyn, mother of two children and a victim of the disease in 1948. WOAI-7 P.M.

JEAN HERSHOLT, AS KTSA-CBS' genial "DR. CHRISTIAN," helps to reconcile a newly married but estranged French-Canadian farmer and his young city-bred bride, in the prize-winning drama, "The Teakettle: She Sing," Wednesday at 7:30 p.m. Written by Alice M. Lassen of Beverly Hills, Calif., "The Teakettle: She Sing" features Rosemary De Camp as nurse-secretary Judy Price. Dorothy McCann produces. KTSA-7:30 P.M.

JEREMY TAYLOR'S WAGON TRAIN IS A MONTH BEHIND schedule and winter is coming, but he still persuades those who have survived to keep going. The notorious outlaw Grafton has made other arrangements for this particular wagon train. "The Lone Ranger" hears of the ruthless plans and saves the "Pilgrim's Progress." KABC-8:30 P.M.

"MR. DISTRICT ATTORNEY" JOINS THE KINDERGARTEN class of the nice neighborhood children's school at 8:30 p.m. Wednesday to lead WOAI-NBC listeners and agents of the Treasury Department to the source of a marijuana ring operating in his county, and solves a pair of murders via the blackboard method to boot, in "The Case of Free Play." Jay Jostyn as "Mr. D.A.," Vicki Vola as his secretary, "Miss Miller," and Len Doyle as "Harrington" are costarred on the broadcasts. WOAI-8:30 P.M.

WHEN 70-YEAR-OLD MILLIONAIRE PARTY-GIVER Amos Cartwell is strangled following the debut party of a young girl, KTSA-CBS' "Mr. Chameleon" investigates "The Marriage Proposal Murder Case," Wednesday at 7 p.m. Karl Swenson is heard as Chameleon. The program was originated and is produced by Frank and Anne Hummert. KTSA-7 P.M.

RADIO While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

WEDNESDAY, NOVEMBER 23, 1949

Table with columns for radio stations: KTSA-550 (CBS), KMAC-630 (MUTUAL), KABC-680 (ABC), WOAI-1200 (NBC), KITE-930. Lists programs and times for each station.

Table for WEDNESDAY AFTERNOON programs, listing stations and program titles such as 'Café Foster', 'Stamps Quartet', 'News-Castro'.

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

Table listing KTSA AM and FM programs from 3:00 P.M. to 10:30 P.M., including 'Garry Moore', '630 Club', 'Glen Drake'.

WEDNESDAY EVENING

Table listing Wednesday evening programs from 8:00 P.M. to 11:45 P.M., including 'Beulah', 'Fulton Lewis, Jr.', 'Mr. Chameleon'.

'Opry' to Mark Twenty-Third Anniversary

NEW YORK, Nov. 22.—Another of the networks' long-running programs is to have an anniversary Saturday night. This one is Grand Ole Opry of NBC, which will celebrate its twenty-third.

The observance will originate from a U.S. air base in Europe, as part of a tour of Emcor Red Foley, Minnie Pearl and other members of the cast under auspices of the U.S. Air Force. A checkup on the program's history shows it was started on WSM, Nashville, Nov. 28, 1926, by George D. Hay, then known as the "Solemn Old Judge," to fill in a vacant spot after an NBC network broadcast. Later it not only graduated to network status, but expanded into a four-hour variety show in WSM, which continues as the originating station when the cast is at home.

PAINTER Arthur Godfrey, CBS star, has painted a canvas "Sail Boat," which will be shown at the Urban League's second annual exhibit of painting by famous amateurs, in New York Nov. 7 through 19.

HOPALONG BILL

MORGAN LIVENS BARD'S 'HAMLET'

Always on the lookout for the unique and unusual, Henry Morgan, comedy star of his own WOAI-NBC program (Fridays, 7 p.m.), recently put on a show that could revolutionize education throughout the country.

Earlier Morgan, who is not one to stand on custom, did a take-off on one of William Shakespeare's plays which probably would have given the Bard a chuckle or two—after the initial shock. The skit, called "Hopalong Hamlet," caused a stir in teaching circles.

For weeks after his lampoon of the Shakespearean drama as it might be presented in modern manner, Morgan received letters from professors, teachers and school principals from coast to coast, who wanted copies of the script to help make their English courses more interesting for the students.

One English teacher, in a letter heartily endorsed by her principal, wrote: "It becomes a terrible drudge, year after year, to attempt to put life into the normal dreary routines that teaching of the classics has become. Your unique approach to the subject gives a humorous, interesting and more modern touch that will keep the students not only engrossed, but even anxious to follow the career of your hero, Hopalong Hamlet."

Sooner College Honors Heidt

Oklahoma A.&M. College has informed Horace Heidt that a music scholarship has been established at the college in Heidt's name. The school authorities said they had been so impressed with Heidt's work in connection with young people on his CBS Youth Opportunity Program that they had decided to honor him in this manner. Applications are now being considered for the scholarship which will be available for the school year beginning in September, 1950.

TROTTER'S HOME John Scott Trotter, CBS' "Bing Crosby Program" maestro, has just bought a new home in Beverly Hills.

Judson's Exquisite FOR THE OCCASION advertisement featuring a box of chocolates and the text 'CROWN THE DAY! Add a crowning touch of perfection to your Thanksgiving festivities!'

Judson's Exquisite FOR THE OCCASION advertisement featuring a box of chocolates and the text 'CROWN THE FEAST! Judson's "All Nut Center Package" brings to your Thanksgiving feast all your favorite nutmeats, lusciously hidden in Judson's finest chocolate.'

Judson's Exquisite FOR THE OCCASION advertisement featuring a box of chocolates and the text 'NEW TASTE DELIGHT! What could be finer for Thanksgiving than the candy that's made for sheer taste delight?'

KTSA COMPLETE NEWS COVERAGE 550 on Your AM Dial

Table listing news coverage times: 6:30 A.M. Blewett Smyth, 7:30 A.M. Blewett Smyth, 8:30 A.M. Blewett Smyth, 12:00 Noon Pat Boyette, 5:30 P.M.\* Bill Niethamer, 5:45 P.M.\* Lowell Thomas, 6:45 P.M.\* Edward R. Murrow, 10:00 P.M.\* Heywood Vincent, 11:00 P.M. CBS World News, 12:00 M. CBS World News.

AMOS 'N' ANDY SAY SUCCESS HARD WORK

Despite changing times and listening tastes, KTSA-CBS' "Amos 'n' Andy" (Sundays, 6:30 p.m.) have remained among the top radio programs for two generations. "It's no secret," says Andy (played by Charles Correll), explaining the show's success. "Just a lot of hard work."

"The hardest part of it all," Amos (Freeman Gosden) says, "is finding new plots. People keep bringing us story ideas. 'This'll make a great show,' they'll say. But when we hear it, nine times out of 10 it's one we've already done."

"The same with characters. Someone will come to us with an 'original' character. We'll hear him out and then say: 'Yeah, that's good. We used him three years ago.' Most of these people got the idea from one of our shows originally, and just don't realize it. They remember it somewhere in the back of their minds, and one day it pops out and they think it's new. Happens all the time."

Barber Gave Customer Cue to Dandruff Relief

AUSTIN, Texas — Mrs. W. A. Ferguson says: "For years my husband had an awful case of dandruff. He asked his barber what to do for it, and the barber told him Baker's Hair Tonic was the best he had ever found for dandruff and itchy scalp. He got a bottle, and before he had used all of it his dandruff was gone. We have friends in Corpus Christi who said they too, tried Baker's Hair Tonic and they like it a lot."

Signed: Mrs. W. A. Ferguson, R. 1, Box 263, Austin, Texas. Ask for Baker's Hair Tonic at your drug store, barber shop, or beauty shop. It will do the job for you, or the makers of Baker's will refund every penny of your money. (Adv.)

Advertisement for Bayer Aspirin: NOW! CHILDREN'S SIZE Genuine BAYER ASPIRIN UNFLAVORED CAN'T BE MISTAKEN FOR CANDY Easy to give in 1/4 or 2/4 grain doses as your doctor prescribes. 30 TABLETS 25¢

Woman Tortured On Main Street

"They're killing me," she cried. "My burning, scalding face! But why does it hurt so much when my medicine does such a grand comforting job. Starts with amazing speed to soften aching corns and callouses, cooling, restfully refreshing for tired burning feet. Get Foot-A-Mint today." (Adv.)

Play Marks Centennial

As part of the Oblate Fathers' Centennial Celebration, the speech department of St. Mary's University will present "The Magnificent Fool," a fast-moving tale of a remarkable young nobleman who chose to be different despite the constant protests of both his family and friends. The radio drama, based upon the life of Bishop Eugene de Mazenod, will be heard at 9:30 p.m. Wednesday over station KMAC.

Relieve Constipation Pleasantly!

MOTHER! Don't dose your child with harsh laxatives! Why punish your child with a strong nasty-tasting laxative? Next time he needs relief, give him pleasant, dependable Ex-Lax! Ex-Lax tastes like delicious chocolate. It gets results gently, thoroughly, without force. Ex-Lax is the children's friend and the grown-ups' standby. Still only 10¢.

Optimist Club Pays Honor to Thomas

Because of his optimism, during his recent "grim and unfortunate adventure in Tibet," CBS newscaster Lowell Thomas has been chosen by the famous Harrisburg, Pa., Optimist Club as "radio's most cheerful commentator" and has been invited to become an honorary member of the organization.

Storm Loss \$8,000,000

Jim... has not been picked before, the hurricane he tried to ride. He believed most swim ashore, a stalled... as a relief cabin cruiser in... of... gorda Bay, but... officially... A U.S. Vision... pas... w... in... No... ar... I... C... the... near... 000... We... of... the... Angle... ment... The... system... was... Damage... estimated at \$800,000. (Advertising Press and power lines in resi...)

Be Prepared! INSURE NOW!

We handle complete lines of storm, fire, auto, theft insurance.

Catto & Catto GENERAL INSURANCE \$10 SOLEDAD 4177

Advertisement for Foot-A-Mint: taste it! COMPARE IT! December 1st.