

Quoting an old maxim—

"Nothing Succeeds Like Success"

Everything must have a beginning and "SUCCESS," too, must have a starting point. A few dollars accumulated each week or month

In... a Compound Interest Account

may some day be the means of your being able to take advantage of a business opportunity that will bring "Success" to you.

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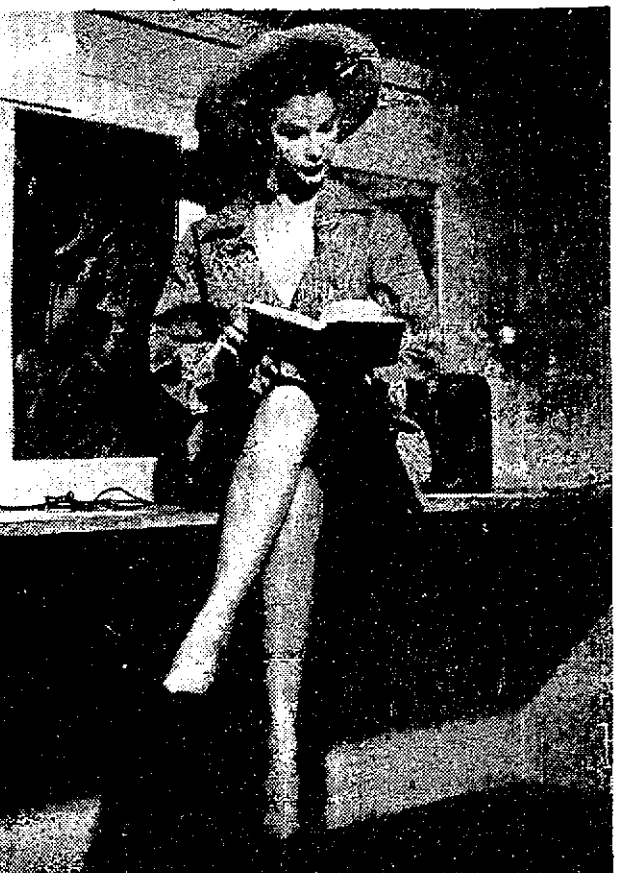
215 W. Commerce St.

CHARLES W. SCHNEIDER
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GENERAL AGENTS
137 LOSOYA STREET

TODAY and EVERY DAY G-6151

Rep. Paul J. Kilday, San Antonio, and his family will be guests on the program "Coffee With Congress," broadcast at 8:30 a.m. Saturday over WOAI (N.B.C.).

The program features distinguished congressmen as guests.



TIME OUT—Production Assistant Eve Zerein, who helps cook up bizarre stunts for KTSAs CBS' "County Fair," catches up on her reading backstage during a rehearsal lull.

NO BACK DOWN

COMPOSER HOLDS TRADITION GOOD

Composer Arnold Schoenberg, game? I am also not afraid if who as a youth drew on the heritage of Wagner, Brahms and Mahler for his inspiration and later became one of the foremost pioneers in the realm of dissonant music, makes no apology for the conventional style of his early works.

During Sunday's C.B.S. broadcast of the New York Philharmonic-Symphony Carnegie Hall concert which commemorated Schoenberg's 75th birthday with a performance of "Voice of the Wood Dove" from his "Gurrelieder" suite, written at the age of 25, James Fasset, host of the broadcast series, read an explanatory letter from Schoenberg, which stated in part:

"I am not ashamed when people call me a romanticist. If making music is not romantic, what else can it be? A child's

I am called a mathematician. My mind, however, is inclined rather toward geometric concepts. I hate all these classifications. They stem from people who cannot listen unbiased to music and, consequently, from a total failure to understand what a composer wants to say.

"I agree that the language in which I today present my ideas is difficult to understand. The main obstacle is furnished by my aim for brevity, which requires condensation of every detail and omission of all mere formal elements...."

FILM DEBUT
Mercedes McCambridge, actress featured regularly on CBS' "Inner Sanctum," makes her motion picture debut in a prominent supporting role in the new film, "All the King's Men."

RADIO PROGRAMS AND PERSONALITIES

IT'S THE DAY OF THE YALE-HARVARD GAME, AND Yale man Harry Graves prepares to shepherd his family to the game, on CBS' "Junior Miss" show Saturday, Nov. 19. KTSAs CBS, 10:30 a.m. From Hollywood, Barbara Whiting stars as Judy Graves, and Gale Gordon is Harry, Henry Garson writes and directs. Fran Van Hartesveldt produces. KTSAs—10:30 A.M.

SIGNE HASSO, SWEDISH-BORN MOTION PICTURE actress, plays a leading role in "Mr. Yes and No," story of a young farm couple lost in the wilds of the big city, on KTSAs CBS' "Stars over Hollywood" Saturday, at noon. Robert Nye produces. Dave Young directs and Rex Koury conducts the music. KTSAs—12 NOON.

RALPH EDWARDS NOW IS GIVING EACH CONTESTANT an "Truth or Consequences" a chance to win a large cash prize by singing the one musical note that will break a crystal goblet. Each week the prize increases \$500. This Saturday several more contestants will try, and the prize will be \$1,500. WOAI—7:30 P.M.

GENE AUTRY SINGS "MULE TRAIN," "DIXIE Cannonball" and "Jealous Heart" on CBS' "Gene Autry Show" Saturday (KTSAs, 7 p.m.). The Cass County Boys harmonize "Way Back Home," and the entire cast, including Pat Buttram, Johnny Bond and the Pharoques, join in "Night Time in Nevada." Carl Cotner conducts the music. William Burch produces. KTSAs—7 P.M.

HARVARD AND YALE FOOTBALL songs are featured by Vaughn Monroe, on CBS' "Camel Caravan with Vaughn Monroe" Saturday (KTSAs 6:30 p.m.). Cece Blake returns as guest singer in a program of current top hit songs as listed in the weekly "Variety" poll. KTSAs—6:30 P.M.)

BANDLEADER BOB CROSBY WILL BE the panel guest for KMAC-Mutual's "Twenty Questions" broadcast on Saturday, (7:30 p.m.). The baton-wielding member of the Crosby family will be joining panelists Fred VanDeventer, Florence Rinard, Herb Polesie and Johnny McPhee for this radio version of the "animal, vegetable or mineral" parlor game favorite. Bill Slater is the moderator. KMAC—7 P.M.

"COUNTY FAIR" has a new feature. It's called the "Name Game." Tune in to the rollicking program over KTSAs Saturday at 1 p.m. The "Name Game" is a test of memory and is now worth \$700 to a lucky contestant. KTSAs—1 P.M.

"COTTON OF TOMORROW" WILL BE THE SUBJECT of a direct broadcast from Texas A. & M. college as a highlight of the American Farmer program over KABC at 6:30 a.m. Saturday. Information specialist Rex Brown will interview Mariana Kulas from Colorado A. & M. on "High Altitude Cooking" and there will be a "Rural Housing and Outlook" report from Washington, D.C. Dana Reynolds, U.S. Dept. of Agriculture spokesman will talk with WMAL's Gil Hodges. Dr. P. V. Cardon and head of Cotton Research Dr. J. B. Richmond, will discuss with Andy Adam of the Texas A. & M. Extension Service about the cotton growers future. KABC—6:30 A.M.

EAST OF THE SUN, WEST OF THE MOON," TALE of a mysterious land inhabited by powerful, spell-casting trolls, is dramatized on CBS' "Let's Pretend" Saturday (KTSAs 10:45 a.m.) Miriam Wolfe plays the Mother of the Winds, Marilyn Erskine is the heroic young girl, and Albert Aley is the prince whom she saves. Producer-director Nila Mack wrote the adaptation. Maurice Brown composes and conducts the special music. KTSAs—10:45 A.M.

FRED WARING AND THE PENNSYLVANIANS WILL mark Thanksgiving a little in advance of the holiday on the "Fred Waring Show" Saturday (WOAI-NBC, 9 a.m.). "Grandma's Thanksgiving," an annual presentation by Waring, will be a special number. Also scheduled for the celebration will be "Holiday," sung by the glee club. WOAI—9 A.M.

A SOLDIER, SAILOR, MARINE OR A COAST GUARDS man will be awarded a trip home for Thanksgiving plus a chance to guess the Toni Secret Sound for \$5,000 in prizes on "Give and Take" (KTSAs CBS, 12:30 p.m. Saturday). The armed forces will vie against one another in the "Free For All" and the winner will be awarded the trip and become the "Second Guesster" for the day. Even the losers won't lose. Their families will receive turkeys with all the trimmings to help console them on Thanksgiving. KTSAs—12:30 P.M.

KILDAYS GUESTS ON BROADCAST

Rep. Paul J. Kilday, San Antonio, and his family will be guests on the program "Coffee With Congress," broadcast at 8:30 a.m. Saturday over WOAI (N.B.C.).

The program features distinguished congressmen as guests.

Evans Play Signs Stone For Broadway

Ezra Stone, who plays Henry on WOAI-NBC's "Aldrich Family" (Thursdays, 7 p.m.), has been signed for a character role in Maurice Evans' forthcoming revival of "She Stoops to Conquer." The limited-run presentation, starring Celeste Holm, will be seen at the City Center in New York about the end of December.

Stone, who occasionally takes part in revivals of this type to keep his hand in, began his acting career as a stage performer. He also directs Broadway productions, the most recent of them being "At War with the Army," now playing in Chicago.

'Andy' Has Knack Of Nimble Typing

Before he turned to show business, Charles Correll, who plays Andy and Henry Van Porter on the Amos 'n' Andy Sunday night radio program, was a stenographer in the Illinois state government offices at Springfield. And, although success has touched him with its golden wand, Correll has never lost his typing touch. He still types at a lightning-like rate.

The Amos 'n' Andy offices have two secretaries, but "Andy" never dictates a letter. He prefers to do all his own correspondence. And he types the final drafts for all the Amos 'n' Andy scripts.

Broadcasters Eye Roaming Listeners

BY ASSOCIATED PRESS

NEW YORK, Nov. 18.—Radio is turning its attention to the out-of-home listener in casting about for ways to meet television's growing competition.

Broadcasters regard folks who listen over sets in cars, factories and shops, stores, eating places and over portables as likely to remain out of television's reach for some time to come.

But they have been an unpleasure "without considering the estimated twenty million receiving sets available for listening outside the home."

May Revise Pattern

He did not break down the twenty-million estimate, but industry sources say there are more than ten million radio sets in automobiles, and some two million portable sets in use.

Further research could well lead to some revisions in program planning and sponsor thinking. Many sponsors take their programs off the air several weeks each summer when home audiences drop off. But some broadcasters long have contended that when folks leave the house of an afternoon or evening or go on vacations, most of them continue to listen to the radio—by portable or car sets, or on sets in their summer cottages, hotels or other vacation spots.

GEORGE IS MODEST

Gracie Allen, CBS comedienne, says her husband, George Burns, is so shy that when he takes a bath, he turns the towel marked "Hers" toward the wall.

RADIO EMCEE NAMED AMONG BEST DRESSED

Dan Seymour, emcee of CBS' "Sing It Again" and announcer of CBS' "Aunt Jenny," has been named one of the "Ten Best-Dressed Men in America," in the Fashion Foundation of America poll of custom tailors throughout the country.

Others named in the "best-dressed" poll were: Dean Acheson, Secretary of State (statesman); Alfred Gwynne Vanderbilt (society); Tyrone Power (screen); Judge Harold Medina (judiciary); William A. Harbo, shipping magnate (commerce); Arthur Murray, dance authority (business); Emil Schram, President, N.Y. Stock Exchange (finance); Alfred Lunt (stage); and Arthur Nardin, International Horse Show exhibitor (sportsman).

Seymour won the nod in the radio-television field because of "the outstanding blending of suits, shirts and ties."

T.U. Symphony To Air Piece By Instructor

AUSTIN, Nov. 18.—"Sonata Allegro for Orchestra," new composition by a University of Texas music instructor, will have its first radio performance at 3:15 p.m. Saturday as a feature of the university's Radio House 10th anniversary.

More than 85 Texas stations will carry the statewide broadcast Saturday and Sunday. Alexander von Kreisler will conduct the University Symphony Orchestra in the "Sonata" by James C. Williams, who joined the College of Fine Arts faculty this fall.

Eastman Music School Director Howard Hanson has called Williams one of the most promising young modern composers. "Sonata Allegro" was first played by Hanson's Eastman Rochester Symphony in April. The Houston Symphony performed another of Williams' works, a tone poem for orchestra, in 1946.

GRACIE POINTS MORAL WRONG WAY IN TALK

Gracie Allen, of CBS' "Burns and Allen Show," was eager to stress the fact that the best things in life are free, in an address to a women's club the other day. She spoke earnestly for half an hour, then looked her audience squarely in the eye.

"In conclusion," she emphasized, "I'd like to point out that happiness cannot buy money."

Jolson Named 'Personality'

Al Jolson, exclusive CBS artist for radio and television, will receive the Washington, D. C., Variety Club's award as "Personality of the Year," at the club's annual dinner dance Saturday.

Sec. of Defense Louis Johnson will make the presentation, first of its kind given by the Washington group.

BUSTER RADIO

Sandy Becker, starring as Dr. Jerry Malone on CBS' daytime serial "Young Dr. Malone," predicts a bright TV future for his five-year-old daughter. Joyce turned on the radio the other day, turned to Sandy and said, "Pop, it's broken—there's no picture!"

RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for lost minute changes made by radio stations.

SATURDAY, NOVEMBER 19, 1949

A.M.	KTSA-550 (CBS)	KMAC-630 (MUTUAL)	KABC-680 (ABC)	WOAI-1200 (NBC)	KITE-930
6:00	Song Corral	RFD Texas	Facts for Farmers	Texas Farm and Home	5:00 A.M. Six On
6:15	Song Corral	RFD Texas	Old Chisholm Trail	News-Shometts	5:05 Farmer Almanac
6:30	News	Rev. Raymond Richey	Tex. A&M Farm Revue	The Roving Banker	5:10 News 6:45 Early
6:45	Old Top Rail	Rev. Raymond Richey	Tex. A&M Farm Revue	The Roving Banker	5:15 News 7:00 Radio
7:00	Trading Post	Wake Up, S.A.	Martin Agronsky	News-Howell	5:20 News 7:05 Radio
7:15	Johnny Lane	Wake Up, S.A.	Riders Purple Sage	Morning Devotions	5:25 News 7:10 Radio
7:30	News	Wake Up, S.A.	News	Radio Rodeo	5:30 News 7:15 Radio
7:45	It's the Tops	Wake Up, S.A.	Radio Clock	Radio Rodeo	5:35 News 7:20 Radio
8:00	Coffee Capers	Guest Star	Breakfast on the Plaza	News-Castro	5:40 News 7:25 Radio
8:15	Coffee Capers	Hillbilly House Party	Breakfast on the Plaza	This Is Your Day	5:45 News 7:30 Radio
8:30	News	Hillbilly House Party	Hero's to Vets	Coffee With Congress	5:50 News 7:35 Radio
8:45	Garden Gate	Hillbilly House Party	Front Page	Coffee With Congress	5:55 News 7:40 Radio
9:00	Holiday Land	Hillbilly House Party	Betty Bradford	Fred Waring	6:00 News 7:45 Radio
9:15	Holiday Land	Hillbilly House Party	Jungle Jim	Fred Waring	6:05 News 7:50 Radio
9:30	Music for You	Hillbilly House Party	Frontier Town	Mary Lee Taylor	6:10 News 7:55 Radio
9:45	Music for You	Hillbilly House Party	Frontier Town	Mary Lee Taylor	6:15 News 8:00 Radio
10:00	News	Dairy Queen Show	Navy Hour	Lassie	6:20 News 8:05 Radio
10:15	Let's Pretend	Dairy Queen Show	Navy Hour	NBC Stamp Club	6:25 News 8:10 Radio
10:30	Junior Miss	Dairy Queen Show	Lyn Murray Show	Ed McConnell	6:30 News 8:15 Radio
10:45	Junior Miss	Dairy Queen Show	Lyn Murray Show	Ed McConnell	6:35 News 8:20 Radio
11:00	Theater of Day	Today's Youth	101 Ranch Boys	Young Americans Club	6:40 News 8:25 Radio
11:15	Theater of Day	Today's Youth	101 Ranch Boys	Young Americans Club	6:45 News 8:30 Radio
11:30	Grand Central Sta.	Man on the Farm	Amer. Farmer	Chuckwagon Jamboree	6:50 News 8:35 Radio
11:45	Grand Central Sta.	Man on the Farm	Amer. Farmer	Chuckwagon Jamboree	6:55 News 8:40 Radio

SATURDAY AFTERNOON

12:00	Stars Over Holly'd	Man on the Farm	Copcart Amer. Jazz	News-Castro
12:15	Stars Over Holly'd	Man on the Farm	Concert Amer. Jazz	Market Reports
12:30	Give & Take	Ohio-Michigan	Ray Block	Natl. Farm/Home H.
12:45	Give & Take	Ohio-Michigan	Ray Block	Natl. Farm/Home H.
1:00	County Fair	Ohio-Michigan	News-Castro	Eddy Duchin
1:15	County Fair	Ohio-Michigan	Football Warmup	Bob Crosby Orch.
1:30	Football Roundup	Ohio-Michigan	Football Warmup	Bob Crosby Orch.
1:45	Football Roundup	Ohio-Michigan	Football Warmup	Bob Crosby Orch.
2:00	Football Roundup	Ohio-Michigan	Football Warmup	Bob Crosby Orch.
2:15	Football Roundup	Ohio-Michigan	Football Warmup	Bob Crosby Orch.
2:30	Football Roundup	Ohio-Michigan	Football Warmup	Bob Crosby Orch.
2:45	Football Roundup	Ohio-Michigan	Football Warmup	Bob Crosby Orch.

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

3:00	Football Roundup	Ohio-Michigan	Bayler-S.M.U.	Rice-T.C.U.
3:15	Football Roundup	Ohio-Michigan	Bayler-S.M.U.	Rice-T.C.U.
3:30	Football Roundup	Ohio-Michigan	Bayler-S.M.U.	Rice-T.C.U.
3:45	Football Roundup	Ohio-Michigan	Bayler-S.M.U.	Rice-T.C.U.
4:00	Stanford-Calif.	Hillbilly Hit Parade	Bayler-S.M.U.	Rice-T.C.U.
4:15	Stanford-Calif.	Hillbilly Hit Parade	Bayler-S.M.U.	Rice-T.C.U.
4:30	Stanford-Calif.	Hillbilly Hit Parade	Bayler-S.M.U.	Rice-T.C.U.
4:45	Stanford-Calif.	Hillbilly Hit Parade	Bayler-S.M.U.	Rice-T.C.U.
5:00	Stanford-Calif.	Hillbilly Hit Parade	Bayler-S.M.U.	Rice-T.C.U.
5:15	Stanford-Calif.	Hillbilly Hit Parade	Bayler-S.M.U.	Rice-T.C.U.
5:30	Stanford-Calif.	Hillbilly Hit Parade	Bayler-S.M.U.	Rice-T.C.U.
5:45	Stanford-Calif.	Hillbilly Hit Parade	Bayler-S.M.U.	Rice-T.C.U.

SATURDAY EVENING

6:00	Stanford-Calif.	Here's to Veterans	News-Castro	Music by Martin
6:15	Stanford-Calif.	Mel Allen	Harry James	Music by Martin
6:30	Stanford-Calif.	Quick as a Flash	Saddle Rockin' Rhythm	Richard Diamond
6:45	Stanford-Calif.	Quick as a Flash	Football Scores	Richard Diamond
7:00	Gene Autry	Twenty Questions	Sat. Nite Barn Dance	Hollywood Star Theater
7:15	Gene Autry	Twenty Questions	Sat. Nite Barn Dance	Hollywood Star Theater
7:30	Philip Marlowe	Dance Band	Sat. Nite Barn Dance	Truth - Consequences
7:45	Philip Marlowe	Dance Band	Sat. Nite Barn Dance	Truth - Consequences
8:00	Gangbusters	Meet Your Match	Sat. Nite Barn Dance	Your Hit Parade
8:15	Gangbusters	Meet Your Match	Sat. Nite Barn Dance	Your Hit Parade
8:30	Broadway Is My Beat	Lombardland U.S.A.	Sat. Nite Barn Dance	Dennis Day
8:45	Broadway Is My Beat	Lombardland U.S.A.	Sat. Nite Barn Dance	Dennis Day
9:00	Sing It Again	Chicago Theater	All Star Jubilee	Judy Canova
9:15	Sing It Again	Chicago Theater	All Star Jubilee	Judy Canova
9:30	Sing It Again	Chicago Theater	ABC Roundup	Grand Ole Opry
9:45	Sing It Again	Chicago Theater	ABC Roundup	Grand Ole Opry
10:00	News	News-Mutual	News-Castro	News-Castro
10:15	Sec. Louis Johnson	Dance Band	Tops in Sports	Shindig
10:30	Larry Fortina Or.	Dance Parade	Baby Sitters Serenade	Shindig
10:45	Larry Fortina Or.	Dance Parade	Baby Sitters Serenade	Morton Downey
11:00	News	Dance Parade	Baby Sitters Serenade	News-Castro
11:15	Dance Orchestra	Dance Parade	Baby Sitters Serenade	Click Orchestra
11:30	Burbank Symp. Or.	Dance Parade	Baby Sitters Serenade	Dance Music
11:45	Burbank Symp. Or.	Dance Parade	Baby Sitters Serenade	Dance Music

KTSA COMPLETE NEWS COVERAGE

550 on Your AM Dial

6:30 A.M. Blewett Smyth
7:30 A.M. Blewett Smyth
8:30 A.M. Blewett Smyth
10:00 A.M. Allen Jackson

10:00 P.M. Larry Goodwin
11:00 P.M. CBS World News
12:00 M. CBS World News

*Carried also on KTSA-FM 101.5 mc on Your FM Dial

Quiz Show Stated for Two Networks

BY ASSOCIATED PRESS

NEW YORK, Nov. 19.—The quiz, of which Bill Slater is MC, started Feb. 2, 1946, under MBS auspices, later taking on a sponsor. Fred Vandeventer, his wife Florence, Johnny McFee and Herb Polesie are regular members of the panel. They, together with a guest, have 20 questions in which to identify an object— "animal, vegetable or mineral."

The first double transmission is scheduled for Saturday, Nov. 19, to continue five weeks. The only undetermined factor is the extent of the TV hookup.

Is yours the unusual transaction?

Most banking transactions are routine matters—but we take pride in being able to handle satisfactorily the unusual transactions when they occur.

In such cases the experience and knowledge of any or all of our officers is readily available. And all of our many departments are placed at your disposal so that such transactions may be handled safely, courteously and promptly.

We would like to work with you in your financial matters, handling both your routine and unusual transactions in the way that would be most advantageous to you. We invite you to establish your banking connections here now.

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