

A.M.	KTSA-550 (CBS)	KMAC-630 (Mutual)	KABC-680 (ABC)	WOAI-1200 (NBC)
6:00	Song Corral	RFD Texas (5 a.m.)	Facts for Farmers	Texas Farm & Home
6:15	Song Corral	RFD Texas	Big Bill Lister	Form News—Shomette
6:30	News	Rev. Raymond Richey	Blueridge Mtn. Boys	Fairfield Four
6:45	Shorty Thompson	Sam Morris	Ranching Roundup	Red River Dave
7:00	Trading Post	Wake Up S. A.	Martin Agronsky	Newscast—Howell
7:15	Johnny Lane	Wake Up S. A.	Hillbilly Hit Parade	Morning Devotional
7:30	News	Wake Up S. A.	News	Radio Rodeo
7:45	Coffee Capers	Wake Up S. A.	Radio clock	Radio Rodeo
8:00	Coffee Capers	Robert Hurlough	Breakfast Club	Newscast—Guerra
8:15	Coffee Capers	Tell Your Neighbor	Breakfast Club	Johnny Dugan Time
8:30	News	Hillbilly House Party	Breakfast Club	Johnny Dugan Time
8:45	Johnny Lane	Hillbilly House Party	Breakfast Club	Johnny Dugan Time
9:00	Doctor's Office	Hillbilly House Party	My True Story	Welcome Travelers
9:15	Arthur Godfrey	Hillbilly House Party	My True Story	Welcome Travelers
9:30	Arthur Godfrey	Hillbilly House Party	Betty Crocker	Marriage for 2
9:45	Arthur Godfrey	Hillbilly House Party	Victor Lindlahr	Rosemary
10:00	Arthur Godfrey	Hillbilly House Party	Modern Romances	We Love and Learn
10:15	Arthur Godfrey	Hillbilly House Party	Modern Romances	Young Dr. Malone
10:30	Plantation Party	Serenade to a Housewife	Dr. Paul Crosby & Co.	Jack Berch
10:45	Movie Time		House Party	Lora Lawton
11:00	Wendy Warren	Kate Smith Speaks	House Party	Ma Perkins
11:15	Aunt Jenny	Lenny Ross	House Party	The Brighter Day
11:30	Helen Trent	Bing Sing	680 Roundup	Texaco Star Reporter
11:45	My Gal Sunday	Heater's Mail Bag	680 Roundup	Imperial Quartet

WEDNESDAY AFTERNOON

12:00	News	Cedric Foster	Stamps Quartet	Newscast—Guerra
12:15	Chuck Wagon Gang	Oklahoma Playboys	Noonday Jamboree	Market Reports
12:30	Adolf Hofner	Lightstrut Doughboys	Texas Topshaws	Smile Program
12:45	Tex-O-Hired Hands	Checkerb'd Jamboree	Del Dunbar	Judy and Jane
1:00	Meet the Band	Ladies Fair	Newscast	Double or Nothing
1:15	Meet the Menajous	Ladies Fair	Newscast	Double or Nothing
1:30	Nora Drake	Queen For a Day	Newscast	Double or Nothing
1:45	The Stars Sing	Queen For a Day	Newscast	Double or Nothing
2:00	David Harum	Today's Youth	Life Can Be Beautiful	Life Can Be Beautiful
2:15	Hilltop House	Today's Youth	Life Can Be Beautiful	Life Can Be Beautiful
2:30	Garry Moore	Spinning the Tops	Life Can Be Beautiful	Life Can Be Beautiful
2:45	Garry Moore	Spinning the Tops	Life Can Be Beautiful	Life Can Be Beautiful

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC) . . . from 3:00 P.M. to 10:30 P.M.

3:00	Garry Moore	630 Club	Galen Drake	Backstage Wife
3:15	Garry Moore	630 Club	Russ Morgan Show	Stella Dallas
3:30	News	630 Club	Money for Music	Yoren Jones
3:45	Entertainment, Inc.	630 Club	Money for Music	Young Widder Brown
4:00	Entertainment, Inc.	630 Club	Money for Music	When a Girl Marries
4:15	Entertainment, Inc.	630 Club	Money for Music	Parto Faces Life
4:30	Entertainment, Inc.	630 Club	Money for Music	Just Plain Bill
4:45	Entertainment, Inc.	630 Club	Money for Music	Front Page Farrell
5:00	Uncle Dan	8-Bar-8 Ranch	Challenge of Yukon	Perry Mason
5:15	Cote Glee Club	8-Bar-8 Ranch	Challenge of Yukon	Light of the World
5:30	News—Noithamer	Tom Mix	Sky King	Guiding Light
5:45	Lowell Thomas	Tom Mix	Sky King	Newscast—Williams

WEDNESDAY EVENING

6:00	Baulah	Fulton Lewis, Jr.	News	Light Up Time
6:15	Jack Smith Sings	Bowling News	Elmer Davis	T.B.A.
6:30	Club 15	G. Heatter	Lone Ranger	News of the World
6:45	Edward R. Murrow	I Love a Mystery	Lone Ranger	H. V. Kaltenbarr
7:00	Mr. Chameleon	Can You Top This?	Dr. I. Q.	This Is Your Life
7:15	Mr. Chameleon	Can You Top This?	Dr. I. Q.	This Is Your Life
7:30	Dr. Christian	Internal Airport	Sherlock Holmes	Great Gildersleeve
7:45	Dr. Christian	Internal Airport	Sherlock Holmes	Great Gildersleeve
8:00	Groucho Marx	Mr. Feathers	Mystery My Hobby	Break the Bank
8:15	Groucho Marx	Mr. Feathers	Mystery My Hobby	Break the Bank
8:30	Bing Crosby	Family Theater	The Crupier	Mr. District Attorney
8:45	Bing Crosby	Family Theater	The Crupier	Mr. District Attorney
9:00	Burns & Allen	Meet the Band	This Is Our Town	The Big Story
9:15	Burns & Allen	Meet the Band	Freddie Martin	The Big Story
9:30	Lum 'n' Abner	Dance Band	ABC Roundup	Curtain Time
9:45	Lum 'n' Abner	Dance Band	ABC Roundup	Curtain Time
10:00	News—H. Vincent	News—Mutual	McClure News	Newscast—Williams
10:15	Curt Massey	Dance Parade	Joe Hazel Sports	News of the World
10:30	Report on Sports	Dance Parade	Gems Thought	Serenade
10:45	Bonny Strong Orch.	Dance Parade	Dance Music	Dance Music
11:00	News	Dance Parade	News	Newscast—Williams
11:15	Shamrock Hotel	Dance Parade	Dance Band	News of the World
11:30	Larry Fontine Orch.	Dance Parade	Dance Band	Dance Music
11:45	Larry Fontine Orch.	Until 1 a.m.	Dance Band	Dance Music



CHANGEOVER — Karl Swenson, KTSA-CBS' "Mr. Chameleon," started out to be a doctor, but found the lure of acting too strong to resist.

Stars Brighten Chiller Series
Red Skelton, Van Heflin, Lucille Ball, Desi Arnaz and Burt Lancaster, most of them appearing in untypical roles, star in original dramatic chillers on CBS' prize-winning "Suspense" series during November—KTSA Thursdays, 8 p.m.

This Thursday, Lucille Ball, star of CBS' "My Favorite Husband," makes a rare professional appearance with her real-life "favorite husband," orchestra leader Desi Arnaz, in "The Red-Headed Woman," a suspenseful story by Nancy Cleveland.

On Nov. 24, Burt Lancaster plays the lead role in "The Long Wait," by Fred Freiberger. William Spier is editor-producer of "Suspense." Norman Macdonnell is director. Lud Gluskin directs the music.

KCOR-1350
6:00 A.M. Los Reyes El Bazar: 6:30, Calendario Radio: 7:00, Gas Caballero: 8:00, Sacred Music: 11:00, Cultural Y Educativa: 11:25, Jorjina: 12:00 P.M., Travadores (c): 12:30, Una Cancion Para Ti: 12:45, Novedades: 1:00, Reyes: 1:25, Hard-Andy: News: 1:45, Resencencia: 3:00, Tlopin: 3:15, 9:00, Spanish News: 5:20, Lorenzo Caballero: 6:00, KCOR Review: 7:15, Alexes: 7:30, Muste: 9:30, Wrestling: 11:00, Spanish: 12:00, Sign Off.

KIWW-1540
6:00 A.M. Buenos Dias: 7:00, News: 7:30, Mananitas: 8:00, Pensando: 9:00, Dorantes: 10:00, Hora Catolica: 11:00, Club Femenino: 12:30 P.M., La Opinion: 12:45, Centeno: 1:00, Desamparando: 2:00, Hora Anahuac: 4:15, News: 5:00, Estrellas: 5:15, Cadena de Oro: 5:45, Lorenzo: 6:00, Sports: 6:45, Sign Off.

RADIO PROGRAMS AND PERSONALITIES

IT WILL BE FAMILY NIGHT ON CBS' "BING CROSBY Show" when brother Bob and his 10-year-old daughter Cathy are guests, Wednesday, Nov. 16 (CBS, 8:30-10:00 p.m., E.S.T. From Hollywood). During this Crosby "family get-together," Bing and the Rhythmairs sing "Dear Hearts and Gentle People." His solos are "You're in Love with Someone" and "Mule Train." Bing, Bob and Cathy team up for "A Dreamer's Holiday." "Whispering Hope" is listed as a duet for Bing and Bob. John Scott Trotter is music conductor. Ken Carpenter announcer. KTSA-8:30 P.M.

"DR. CHRISTIAN" TREATS LAURA Winters, whose mother tries to avert her marriage by claiming the girl is suffering from an incurable mental malady, in "The Girl in the Mist," heard over KTSA-CBS Wednesday at 7:30 p.m. Written by Robert Boon, a native Hollander who has been in this country only a year and a half, the drama stars Jean Hersholt as Dr. Christian and Rosemary De Camp as his nurse-secretary, Judy Price. Dorothy McCann Produces. KTSA-7:30 P.M.

A story based on the lives of the famous 19th-century poets Elizabeth Barrett Browning and Robert Browning, "By Sun and Candlelight" will be presented on "The Family Theater" program over KMAC-Mutual Wednesday at 8:30 p.m. Gene Raymond will be cast in the starring role. KMAC-8:30 P.M.

LUM PLAYS MATCHMAKER FOR HIS TIMID PAL, laughing barber Mose Moots, in Mose's romance with Zasu Pitts, during CBS' "Lum and Abner," Ozarkian comedy starring Chet Lauck and Norris Goff, heard over KTSA at 9:30 p.m. Wednesday from Hollywood. Andy Devine plays Moots. Opie Cates conducts the music and is in the supporting cast. Larry Berns is the producer. KTSA, 9:30 P.M.

CAN AN ORPHANED CHILD WHOM NOBODY WANTS become—in the space of a heartbeat—a child you can't do without? Janie Todd makes a difficult choice in this heart-warming story, dramatized on "My True Story." KABC-9 A.M.

THE ATTENTION OF CBS' "MR. CHAMELEON" IS claimed by the stabbing killing of a young woman employe of an escort agency over KTSA at 7 p.m. Wednesday. Karl Swenson is heard as "the man of many faces" in the investigation of "The Party Girl Murder Case." Mr. Chameleon was conceived and is produced by Frank and Anne Hummert. KTSA-7 P.M.



PRIZE WINNER—Mrs. Marie E. Gahan, commercial teacher at Tech High School, receives \$1,000 check from T. C. Gilmer, San Antonio branch manager for the Kraft Foods Company. Mrs. Gahan won the check for naming a new song recently introduced on "The Great Gildersleeve" radio program. She plans to use the money for repairs on her house on Crownhill Blvd.

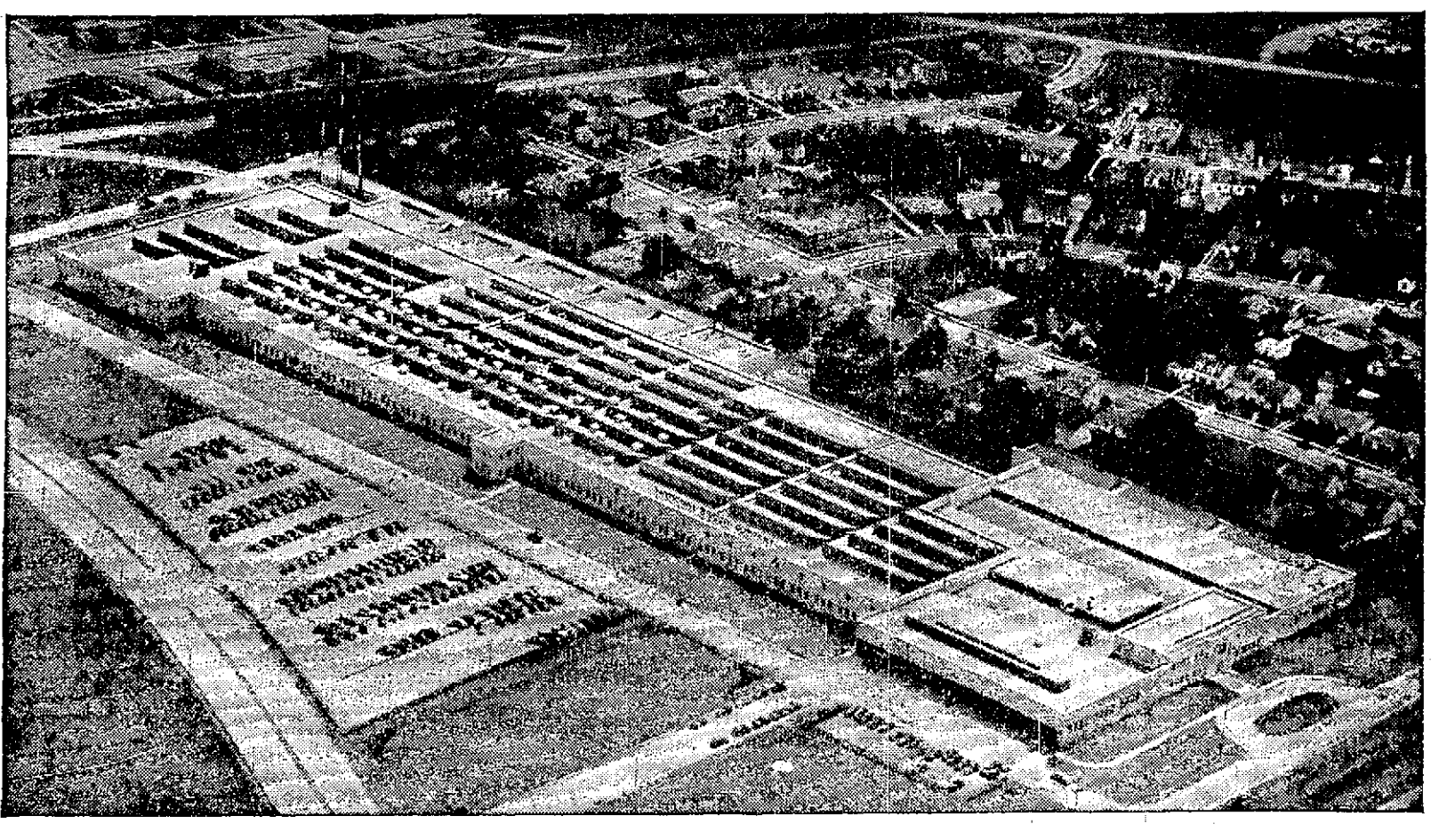
WELL PRESERVED
For his sheriff role in Republic's "Singing Guns," CBS' "Vaughn Monroe" uses a pistol 55 years old, given him by a friend. In spite of its age, Monroe says it shoots as well as modern firearms.

DIPLOMATIC MAN
Ozzie Nelson, star of "The Adventures of Ozzie and Harriet," is decidedly not without tact. He introduces his wife, Harriet Hilliard, to ABC studio audiences as the "decidedly better half" in his family.

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NEW STAR FOR THE GULF COAST

"The Cracker Bakery of Tomorrow"



WITH the opening of the new National Biscuit Company Houston Bakery on November 16, Nabisco inaugurates even better service for our many friends in the Great Southwest. For this new bakery's 600-foot production line with its giant mixers and battery of traveling band ovens represents one of the greatest achievements in large scale food production. It's a matter of minutes from ingredients to golden-brown crackers and cookies all packaged and ready to be sped swiftly to your neighborhood food store fresher and tastier than ever before. Other modern features include up-to-date sanitary construction and equipment, extensive use of air conditioning, and many facilities for the comfort and convenience of employees. In every respect, our new bakery is designed to meet the needs of Texas people. And we pledge our best efforts to be worthy of your confidence and to fulfill the obligations we have assumed as the acknowledged leader in the baking field.

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LOCAL, STATE, NATIONAL, INTERNATIONAL

EVERY MONDAY Through FRIDAY
KTSA 550
ON YOUR DIAL

6:30 A.M.	Blewett Smyth
7:30 A.M.	Blewett Smyth
8:30 A.M.	Blewett Smyth
12:00 Noon	Pat Boyette
5:30 P.M.	Bill Niethamer
5:45 P.M.	Lowell Thomas
6:45 P.M.	Edward R. Murrow
10:00 P.M.	Heywood Vincent
11:00 P.M.	CBS World News
12:00 M	CBS World News

KTSA—First With the NEWS

Campaign Set For Polio Fund

DC-6 Connection To **CHICAGO**
5 HRS. 5 MIN.
DC-4 To Dallas
NON-STOP DC-6 DALLAS TO CHICAGO
FLY BRANIFF
Phone F-3381

Ralph Edwards, emcee of the "This Is Your Life" show, will launch a six-week fund-raising campaign for the fight against polio during his broadcast over WOAI-NBC at 7 p.m. Wednesday.

Notables who will be heard on the program during that period will include Mrs. Franklin D. Roosevelt, Helen Hayes, Bernard Baruch, J. Edgar Hoover, Gen. Lucius Clay, U.N. President Carlos Romulo, and Harold E. Stassen.

The broadcast will tie in with the campaign by presenting highlights from the brave fight of a young West Coast woman who was stricken with polio a year ago.

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December 1st

Miss Moellering Knows How to Stop Dandruff

FREDERICKSBURG, Texas — Miss Vida I. Moellering says: "After listening to your radio program I decided to try Baker's Hair Tonic to see if it would help me as it has others. Now I know from experience how good it is, and can join the multitudes in recommending Baker's Hair Tonic to anyone tormented by dandruff or itchy scalp."

Signed: Miss Vida I. Moellering
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Fredericksburg, Texas

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