

RADIO PROGRAMS AND PERSONALITIES

A THRILLING FLYING TRIP TO SOUTH AMERICA IS just one of the many prizes in the giant jackpot on De Soto Plymouth's rapid-fire CBS quiz show, "Hit the Jackpot," Tuesday at 9 p.m. over KTSA and CBS. Included in the trip is a two week's stay at a luxury hotel in Lima, Peru, and a flight in a sleeper plane back home via the Panama Canal. Heading the long list of prizes is a new De Soto four-door custom sedan—just waiting for a skillful studio or telephone contestant who can solve the "Secret Saying." Bill Cullen, genial emcee, gives clues to this puzzler—a well-known slogan, phrase, saying or quotation—during the program, and then asks for the right answer. KTSA—9 P.M.

PAM AND JERRY NORTH GO TO A FOOTBALL GAME and get kicked around by gamblers with no aversion to violence, on CBS' "Mr. and Mrs. North," heard over KTSA at 7:30 p.m. Tuesday. Pam gets herself intercepted by an industrious lad who's been ordered to kidnap someone else. Joseph Curtin and Alice Frost star as the Norths. John Loveton produces and directs, and Charles Paul conducts the music. KTSA—7:30 P.M.

THREE HUMOR SPECIALISTS WILL BANDY QUIPS when Bob Hope plays host to Bing Crosby, his "road" pal of the screen, and cartoonist Ham Fisher, creator of the Joe Palooka comic strip, on NBC's "Bob Hope Show" Tuesday at 8 p.m., over WOAI. Regular cast members who will help in welcoming the guests are vocalist Doris Day, Irene Ryan and Jack ("Put something in the pot, boy") Kirkwood. Music is by the Les Brown orchestra. WOAI—8 P.M.

ZEKE SWINNEY IS CROOKED AS A JIGSAW—AND he's got money! He doesn't care what it costs—all he wants is revenge on David Harum! Will good, kind David Harum be able to outsmart Zeke? "David Harum" is heard every day, Monday through Friday, over KTSA. KTSA—2 P.M.

SHE NURSES HER PATIENTS BACK TO HEALTH AND happiness; she helps them solve their personal problems—but there are times when she can't ease her own troubles and curse. Listen to the exciting adventures of a beautiful young nurse, when KTSA presents "This Is Nora Drake" every weekday at 1:30 p.m. KTSA—1:30 P.M.

CLOSE ON THE HEELS OF THE DEMOCRATIC SWEEP in the Nov. 8 elections, "America's Town Meeting" participants, Tuesday, at 7:30 p.m. over KABC, will fix their sights on the meaning of true liberalism and the question "What Should Be The True Liberals' Program Now?" Speaking the discussion will be Sen. Paul H. Douglas (D., Ill.), Rep. John Davis Lodge (R., Conn.), Philip H. Witkie, son of the late Wendell Witkie, and Dore Schary, vice-president in charge of production for Metro-Goldwyn-Mayer. Questions involved in the issue are the meaning of New York's senatorial election, necessary changes in various parties policies, and liberal program on: (1) government and the rights of the individual, (2) the rights of labor and management, and (3) President Truman's "fair deal" program. KABC, 7:30 P. M.

A WEALTHY PLAYBOY DIES BY POISON, AND HIS fiancée and ex-fiancee are suspected, in "Murder in High Society," investigated by Inspector Hearstone of the Death Squad on CBS' "Mystery Theatre," heard over KTSA Tuesday at 7:00 p.m. Alfred Shirley is heard as Hearstone. "Mystery Theatre" is produced by Frank and Anne Hummert. KTSA—7 P.M.

GRATIFYING!

Nothing is more gratifying than Liquid Capoline to quickly relieve headache or sinusitis. You see, Capoline's pain-relieving ingredients are already dissolved—all ready to start bringing relief. Capoline is a prescription type formula, containing four carefully selected ingredients which work together to relieve simple pains. So get Liquid Capoline for quick relief. Follow label directions.

BOOTS AND SADDLE

Vaughn Monroe, CBS singing star, uses his own equipment in his first Western picture, Republic's "Singing Guns." He wears boots he has owned 12 years and rides his own Western saddle.

P. & G. Launch \$35,000 Cash Prize Contest

Procter & Gamble has announced details of a \$35,000 cash contest for listeners of its three top early evening shows: "Lowell Thomas," "Beulah," and "The Jack Smith-Dinah Shore-Margaret Whiting Show" from 5:45 p.m. to 8:30 p.m. The programs are heard in that succession locally over KTSA.

The contest involves listeners writing in 25 words or less why they enjoy listening to one of the programs. Entry blanks are available at grocery stores and full instructions are also given nightly on one of the shows and on other P.&G. daytime programs. First prize is \$35,000 and there are 552 cash prizes in all.

Contest entry blanks must be postmarked before midnight, Dec. 17.

Actors' Guild Hits Proposed TV Union

BY ASSOCIATED PRESS
HOLLYWOOD, Nov. 14.—The A.F.L. Screen Actors Guild is opposed to participation in a proposed new A.F.L. Television Authority Union.

At their annual meeting Sunday night, more than 1,500 actors voted against formation of the new union, which the Actors Guild charges will set up two unions for actors working in motion pictures.

Newspaper TV Station Starts Test Patterns

DALLAS, Nov. 14.—Television test patterns will begin Tuesday from KRLD-TV, the Dallas Times Herald announced Monday.

The station's first program will be the Southern Methodist-Notre Dame football game Dec. 3. Roy Flynn, chief engineer, said.

CHIEF BING

"Chief Thundervoice" is the name which has been given to CBS singing star Bing Crosby by a Tribe of Canadian Indians. To show their regard, they carved out The Groaner's likeness on a 3,000-pound totem pole. Crosby had the pole shipper to his ranch near Elko, Nev.

RADIO While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

TUESDAY, NOVEMBER 15, 1949

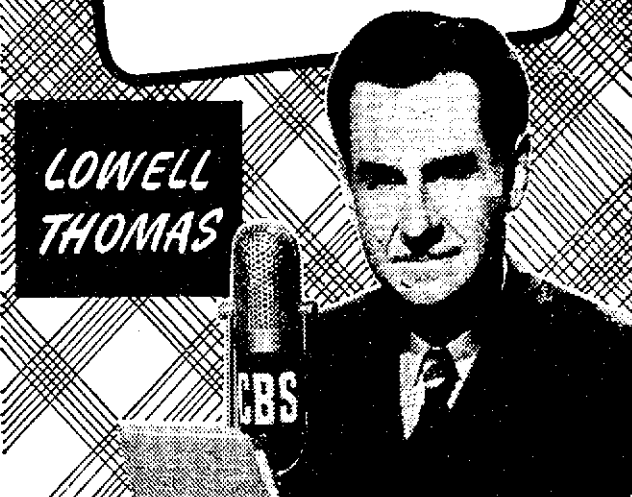
A.M.	KTSA—550 (CBS)	KMAC—630 (MUTUAL)	KABC—680 (ABC)	WOAI—1200 (NBC)
6:00	Song Carol	RFD Texas (5 a.m.)	Facts for Farmers	Texas Farm and Home
6:15	Song Carol	RFD Texas	Big Bill Lister	Form News—Shomette
6:30	News	Rev. Raymond Richey	Blue Ridge Mt. Boys	Fairfield Four
6:45	Old Top Rail	Sam Morris	Ranching Roundup	Red River Dove
7:00	Trading Post	Wake Up, S.A.	Martin Agronomy	News—Howell
7:15	Johnny Lane	Wake Up, S.A.	Riders Purple Sage	Morning Devotional
7:30	News	Wake Up, S.A.	News	Radio Rodeo
7:45	Coffee Capers	Robert Hurleigh	Breakfast Club	News—Guerra
8:00	Coffee Capers	Tell Your Neighbor	Breakfast Club	Johnny Dugan Time
8:15	Coffee Capers	Hillbilly House Party	Breakfast Club	Johnny Dugan Time
8:30	News	Hillbilly House Party	Breakfast Club	Johnny Dugan Time
8:45	Johnny Lane	Hillbilly House Party	My True Story	Welcome Travelers
9:00	Doctor's Office	Hillbilly House Party	My True Story	Welcome Travelers
9:15	Arthur Godfrey	Hillbilly House Party	Betty Crocker	Marriage for Two
9:30	Arthur Godfrey	Hillbilly House Party	Dick Haymes Show	Rosemary
9:45	Arthur Godfrey	Hillbilly House Party	Modern Romances	We Love and Learn
10:00	Arthur Godfrey	Hillbilly House Party	Modern Romances	Young Dr. Malone
10:15	Arthur Godfrey	Hillbilly House Party	Modern Romances	Jack Birch
10:30	Four Knights	Serenade to a Housewife	House Party	Lora Lawton
10:45	Movie Time		House Party	Ma Perkins
11:00	Wendy Warren	Kate Smith Sings	House Party	The Brighter Day
11:15	Aunt Jenny	Larry Ross	House Party	Texaco Star Reporter
11:30	Heaven Trent	Dance Band	680 Roundup	Curly Fox & Tex. Ruby
11:45	Our Gal Sunday	Heater's Mail Bag	680 Roundup	

P.M.	KTSA—550 (CBS)	KMAC—630 (MUTUAL)	KABC—680 (ABC)	WOAI—1200 (NBC)
12:00	News	Cedric Foster	Stomps Quartet	Market Reports
12:15	Chuck Wagon	Oklahoma Playboys	Stomps Quartet	Market Reports
12:30	Adolph Hofner	Oklahoma Playboys	Stomps Quartet	Market Reports
12:45	Western Hits	Checker'd Jamboree	Stomps Quartet	Market Reports
1:00	Meet the Band	Ladies Fair	Newscast	Double or Nothing
1:15	Meet the Band	Ladies Fair	Newscast	Double or Nothing
1:30	Nora Drake	Queen for a Day	Newscast	Double or Nothing
1:45	The Stars Sing	Queen for a Day	Newscast	Double or Nothing
2:00	David Harum	Today's Youth	The Kirkwoods	Life Can Be Beautiful
2:15	Hilltop House	Today's Youth	Guy Lombardo	Road of Life
2:30	Garry Moore	Spinning the Tops	Ladies Be Seated	Papper Young's Family
2:45	Garry Moore	Spinning the Tops	Ladies Be Seated	Right to Happiness
3:00	Garry Moore	630 Club	Glen Drake	Backstage Wife
3:15	Garry Moore	630 Club	Russ Morgan	Stella Dallas
3:30	Garry Moore	630 Club	Money for Music	Lorenzo Jones
3:45	Garry Moore	630 Club	Money for Music	Young Widder Brown
4:00	Entertainment, Inc.	630 Club	Money for Music	When a Girl Marries
4:15	Entertainment, Inc.	630 Club	Money for Music	Portia Faces Life
4:30	Entertainment, Inc.	630 Club	Money for Music	Just Plain Bill
4:45	Entertainment, Inc.	630 Club	Money for Music	Front Page Farrell
5:00	Uncle Dan	Junior Jamboree	Green Hornet	Perry Mason
5:15	Cote Glee Club	Musking Time	Green Hornet	Light of the World
5:30	News—Neithamer	Capt. Midnight	Jack Armstrong	Guiding Light
5:45	Lowell Thomas	Capt. Midnight	Jack Armstrong	News—Williams

TUESDAY AFTERNOON	TUESDAY EVENING
12:00	Beulah
12:15	Jack Smith Sings
12:30	Club 15
12:45	Edward R. Murrow
1:00	Mystery Theater
1:15	Mystery Theater
1:30	Mr. & Mrs. North
1:45	Mr. & Mrs. North
2:00	Escape
2:15	Escape
2:30	Life With Luigi
2:45	Life With Luigi
3:00	Hit the Jackpot
3:15	Hit the Jackpot
3:30	Vaughn Monroe Or.
3:45	Vaughn Monroe Or.
4:00	News—H. Vincent
4:15	Curt Massey
4:30	Report on Sports
4:45	Ray Anthony Or.
5:00	World News
5:15	Business Room
5:30	Bob Chester Orch.
5:45	Bob Chester Orch.

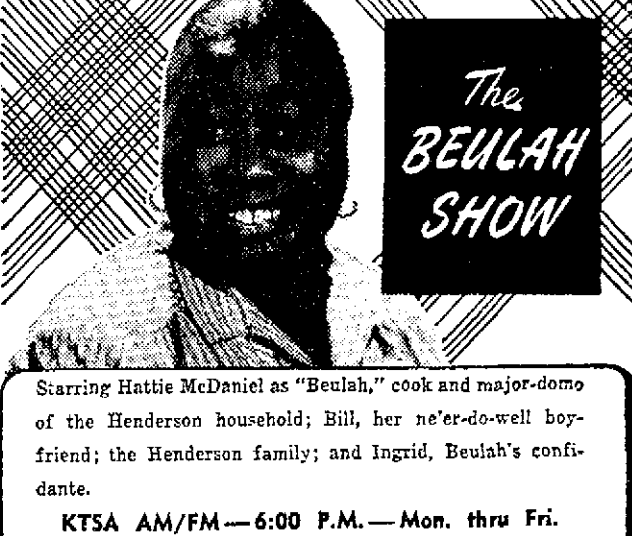
\$35,000.00 IN CASH PRIZES

Think of it! \$35,000.00 in CASH PRIZES just for telling why you enjoy listening to one of these programs. Get all the facts about how to enter by listening to these topnotch shows on KTSA AM/FM.



World traveler, author and lecturer, Lowell Thomas brings you all the color and romance of the world's latest events in his weekday newscasts over KTSA.

KTSA AM/FM—5:45 P.M.—Mon. thru Fri.



Starring Hattie McDaniel as "Beulah," cook and major-domo of the Henderson household; Bill, her ne'er-do-well boyfriend; the Henderson family; and Ingrid, Beulah's confidante.

KTSA AM/FM—6:00 P.M.—Mon. thru Fri.



The Jack Smith-Dinah Shore-Margaret Whiting Show features three of today's top vocalists. Dinah Shore shares top billing on Tuesdays, Wednesdays and Thursdays. Margaret Whiting sings on Mondays and Fridays.

KTSA AM/FM—6:15 P.M.—Mon. thru Fri.

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MOST COMPLETE NEWS COVERAGE

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KTSA 550 ON YOUR DIAL

6:30 A.M.	Blewett Smyth
7:30 A.M.	Blewett Smyth
8:30 A.M.	Blewett Smyth
12:00 Noon	Pat Boyette
5:30 P.M.	Bill Niethamer
5:45 P.M.	Lowell Thomas
6:45 P.M.	Edward R. Murrow
10:00 P.M.	Heywood Vincent
11:00 P.M.	CBS World News
12:00 M	CBS World News

KTSA—First With the NEWS

'Union' Talked On Sunday Forum

Clarence Streit, author of "Union Now," together with Robert Hunter, government professor at Trinity University and A. B. Wacker of Our Lady of the Lake College, participated in the Organized Voters League's Sunday evening panel discussion over KONO.

Streit, who is on a nationwide speaking tour advocating a federation of the Atlantic Pact democracies, stressed the point that the free people of the world must unite on the federal union principles if they are to maintain and enlarge the individual's freedom in the world.

RECORDER
Alan Dale of CBS' "Sing It Again" has just signed a contract with Columbia Records.

When You Have a HEADACHE

REMEMBER THIS IMPORTANT FACT

Extra-fast relief is what you want when a nerve-racking headache is pounding away. That's exactly what you get when you use "BC" Powders or Tablets. The famous "BC" formula is a special combination of not just one, but several of the world's most popular pain-relieving ingredients. In combination these quick-dissolving, fast-acting "BC" ingredients are remarkably effective—far more so than either would be alone.

Remember this important fact the next time you have a headache. And when you buy "BC" you may have it in either tablet or powder form. In both you get the same famous "BC" formula—the same fast relief. "BC" has stood the test of time. You can use it with complete confidence for simple headaches, neuralgic pains and minor muscular aches. Buy "BC" today and use as directed. Two tablets equal one powder. 10c & 25c.

EAT PLENTY AND TAKE OFF UGLY FAT

CAN'T SIT! PIN-WORMS cause Fidgeting and that awful ITCH!

Loose sleep, almost going mad because of a nagging rectal itch? This may be a warning sign of Pin-Worms, ugly internal pests that can cause even more serious trouble. Don't put up with this torment! A single, unnecessary night. Get Leja's P.W. Vermifuge with that special, medically-approved ingredient that destroys Pin-Worms scientifically and removes them from the body. At the first sign of Pin-Worms, ask your druggist for P.W. Vermifuge, the small, easy-to-take tablets performed by the famous Jarne Co., specialists in worm remedies for over 100 years. Get relief P.W. for Pin-Worms!

When you buy Barconate, you buy a preparation for taking off weight. You do not pay for any printed diet or for vitamins to fortify you against weakness while on a starvation diet. You need never know a hungry moment while taking this preparation. Barconate is the original grapefruit juice recipe for weight reduction. Just go to your druggist and ask for four ounces of liquid Barconate. Pour this into a quart bottle and add enough grapefruit juice to fill bottle. Then take just two table-spoons twice a day. That's all there is to it. If the very first bottle doesn't show you the simple, easy way to take off ugly fat, return the empty bottle for your money back.

Lost 56 pounds
Here is what Mrs. L. J. Bryant, P. O. Box 56, Whitehouse, Texas, wrote: "I want to tell you that Barconate has done for me. I weighed 285 pounds when I started taking it. I now weigh 129 pounds. I have taken my dress size down from size 50 to 44 and never felt better in my life and everybody tells me how much nicer I look than I did. I am still taking Barconate as I want to get my weight down to 125 or 130 pounds."