p.m.) this week.

Nora Drake's

Furious young Tom Morley

hits upon a plan to cause even

more grief to Nora Drake, her

fiance Charles Dobbs and the

refugee pianist, Suzanne Turrie.

in "This Is Nora Drake" (KTSA,

Monday through Friday, 1:30

Threatened by George Dobbs,

Tom Morley sees George's wife,

Dorothy, in an effort to get the

Foe Active

Fairfield Four

Radio Rodea

Red River Dave

Newscast-Howell

Morning Devotional Radio Rodeo

Newscast-Guerra

Johnny Dugan Time Johnny Dugan Time

Welcome Travelers

Welcome Travelers

Marriage for Two

We Love & Learn Young Dr. Malone Jack Berch

The Brighter Day

Imperial Quarter

Life Can Be Beautiful

Young Widder Brown

Guiding Light Newscast—Williams

Light Up Time

Railroad Hour

Railroad Hour Voice of Firestona Voice of Firestona

Great Artists Series Great Artists Series

Band of America

Band of America

Houston Symphony

To Be Announced News of the World H. V. Kaltenborn

Rosemery

Loro Lawton

Mc Perkins

Star Reporter

KABC---680

Facts for Farmers Big Bill Lister

Blueridge Mtn. Boys

Hillbilly Hit Parade

Ranching Roundup

Martin Agronsky

Newscast

Songs of Day

Breakfast Club

Breakfast Club

Breakfast Club

Breakfast Club

My True Story

My True Ston

House Party House Party

Victor H. Lindloh

Modern Romances

Madern Romances

#### MONDAY, NOVEMBER 7, 1949

A.M.	KTSA—550 (CBB)	KMAC—630
6:00	Song Correl	RFD Texas (5 a.m.)
6:15	Song Correl	RFD Texas
6:30	News	Rev. Raymond Richey
6:45	Dearborn Roundup	Sam Morris
7:00	Trading Post	Wake Up, S.A.
7:15	Johany Lane	Wake Up, S.A.
7:30	News	Wake Up, S.A.
7:45	Coffee Capers	Wake Up, S.A.
8:00	Coffee Capers	Robert Hurleigh
8:15	Coffee Capers	Tell Your Neighbor
8:30	News	Hillbilly House Party
8:45	Johnny Lane	Hillbilly House Party
9:00	Doctor's Office	Hillbilly House Party
9:15	Arthur Godfrey	Hillbilly House Party
9:30	Arthur Godfrey	Hillbilly House Party
9:45	Arthur Godfrey	Hillbilly House Party
10:00	Arthur Godfrey	Hillbilly House Party
10:15	Arthur Godfrey	Hillbilly House Party
10:30	Plantation Party	Serenade to
10:45	Hollywood Star Time	a Housewife
11:00	Wendy Warren	Kate Smith Speaks
11:15	Aunt Jenny	Lanny Ross
11:30	Helen Trent	Dance Band
11:45	Our Gal Sunday	Heatter's Mail Bag

P.M.	MONDAY AFTERNOON				
72:00	News	Cedric Foster	Stumps Quartet Noonday Jamboree Texas Tophands Del Dunbar	Newscast—Guerra	
12:15	Chuck Wagon	Oklahoma Playboys		Market Reports	
12:30	Adolph Hofner	Light Crust Doughboys		Smile Program	
12:45	Hired Hands	Checkerb'd Jamboree		Judy and Jone	
1:00	Meet the Band	Queen for a Day	Newscast	Double or Nothing	
1:15	Meet the Menjous	Queen for a Day	Monette Shaw Shaw	Double or Nothing	
1:30	Nord Drake	Today's Youth	Bride and Groom	Today's Children	
1:45	The Stars Sing	Today's Youth	Bride and Groom	Newscast—Guerra	
2:00	David Harum	Reminiscing with	Talk Out of it	Life Can Be Beauti	
2:15	Hilltop House	Tony Besson	Talk Out of it	Road of Life	
2:30	Garry Moore	Spinning the Tops	Ladies Be Seated	Pepper Young's Fa	
2:45	Garry Moore	Spinning the Tops	Ladies Be Seated	Right to Happiness	
3:00	Garry Moore	630 Club	Galen Drake	Backstage Wife	
3:15	Garry Moore	630 Club	Russ Morgan	Stells Dallos	
3:30	News	630 Club	Money for Music	Lorenzo Jones	
3:45	Entertainment, Inc.	630 Club	Money for Music	Young Widder Brow	
4:00	Entertainment, Inc.	630 Club	Money for Music Market Reports Money for Music Money for Music	When a Girl Marrie	
4:15	Entertainment, Inc.	630 Club		Portia Faces Life	
4:30	Entertainment, Inc.	630 Club		Just Plain Bill	
4:45	Entertainment, Inc.	630 Club		Front Page Farrell	
5:00 5:15 5:30	Uncle Dan Cote Glee Club N'ws with Neitham's	B-Bar-S Ranch B-Bar-B Ranch Tom Mix	Challenge of the Yukon Challenge of the Yukon Sky King Sky King		

		MONDAY	MONDAY EVENING		
6:00	Beulah	Fulton Lewis	Newscast		
6:15	Jack Smith Sings	Dinner Date	Elmer Davis		
6:30	Club 15	Gabriel Heatter	Lone Ronger		
6:45	Edward R. Murrow	I Love a Mystery	Lone Ronger		
7:00	Inner Sanctum	Straight Arrow	Cisco Kid		
7:15	Inner Sanctum	Straight Arrow	Cisco Kid		
7:30	Arthur Godfrey	Peter Salem	Buddy Weed Trio		
7:45	Arthur Godfrey	Peter Salem	Henry J. Taylor		
8:00	Lux Radio Theater	Trinity Forum Trinity Forum Trinity Forum Trinity Forum	Kate Smith Calls		
8:15	Lux Radio Theater		Kate Smith Calls		
8:30	Lux Radio Theater		Pearce Johnson		
8:45	Lux Radio Theater		Kate Smith Calls		
9:00	My Friend Irma	Meet the Band	Lionel Barrymore Vaughan Manroe ABC Roundup ABC Roundup		
9:15	My Friend Irma	Meet the Band			
9:30	Bob Hawk Show	Dance Band			
9:45	Bob Hawk Show	Dance Band			
10:00	News—H. Vincent	News—Mutual	Ken McClure News		
10:15	Curt Massey	Dance Parade	Joe Hasel		
10:30	Report on Sports	Dance Parade	Gems of Thought		
10:45	George Winslow Or.	Dance Parade	ABC Danceband		
11:00	News	Hillbilly Jamboree	News Summary ABC Danceband ABC Dance Band ABC Dance Band		
11:15	Shamrock Hotel	Hillbilly Jamboree			
11:30	Ted Black Orch.	Hillbilly Jamboree			
11:45	Ted Black Orch.	Until 1 a.m.			

#### KITE-930

5:00, Sign On; 5:02, Farmers' Almanac: 6:00, WOAI-1200 News: 5:45. Early Bird News: 7:00, Eadle Al-manas: 7:45. Breakfast Table News: 8:05. Radie Texas Farm and Home Form News—Shomett Table News: 8:02. Radie
Algerse: 9:06. News
Headlines and Sixty
Sitver Minutes: 10:06.
News Headlines: 10:18.
Traffic Court: 10:28.
Music Appreciation:
11:00. News Headlines
and Musica! Hall of
Famm: 12:00 P.M. News
Headlines and Sammy
Kaye: 12:15. Wayne
Kins: 12:08. Guy Lombarde: 12:45. Neontine
News: 1:06. Felka Tima:
1:30. Roundup Time:
2:00. News Headlines
and Today's Hits: 2:00.
News Headlines and
Freddy Mustin: 2:15.
Euss Morran: 3:30. It
Pays to Expendent: 2:45.
Bins Crosby Cronner
Club: 4:00 News Headlines and Ebony Intertude: 4:20. Teen Time:
5:00. News Headlines and
Old Time Dance Time:
6:30, Kerboard Holidays
6:00. Sien Off. Songs You'll Remembe

#### KONO-1400

6:60 A.M., Daybreak-era: 6:65, News: 7:90, Gospel Music Makers: 7:15. Eadio Gespel: 7:30. Western: 2:45, News: 8:00, Morning Cowboy Roundup (2 houts) 10:00, For Members Only (3 hours): 12:18 P.M., (S hours) 12:16 F.M.,
News: 12:39, For Mem-hers Only: 1:00, Baddle Pais (2 harss): 3:00, Smiler Whitley: 3:30, On the Repord (2 hours 13 min.): 5:15, News of the Day; 6:00, Twilight Time: 1:00, Ebythm Enstiers: 7:15, Jefry O'Dell: 7:30, Les Faul 7:45, News: 8:00, Cav-boy Jamberto (7 hours): 10:30, Ebythm and Ro-mances 12:00, all Nisht. Pepper Young's Family

#### KCOR--1350

Wilson

6:06 A.M., Los Espea Del Hogar: 7:00, Gaw Caballero: 8:00, Sacred Heart; 8:15, Spanish News: 8:80, Marchau 9:00. Clara Montes; 9:15. Mosaicos Musi-cales; 10:00. Tropical; 10:20. Argentina; 11:15. Travadores Portas 12:00 Trevadores Potlas 12:06
P.M. Trovadores Petlas
12:20. Una Canoton Para
Tir 1:25. Handr-Andr
1:10:15. Benericoncian
3:00. Tippin in: 5:00.
Spanish Newat 5:30. Lorence Caballero: 5:00.
KOOR Review: 7:00.
Soanish Musici 8:00.
Theater: 9:16. Boines
Match: 11:30, Spanish:
12:00. Sign-Off.

#### KIWW--1540

Houston Symphony Prof. & Bus. Women 6:00 A.M., Buenes Dlas: 7:00, News; 7:30 Manan-lian; 5:00. Pensando en Music by De Val Ti: 9:00, Dorantes: 10:3 Hewscast-Williams Boierds: 11:00. Club Femenina: 12:50 P.M., La Opinian: 12:45. Centons; News of the World Dance Music 1:00. Desampolvan do: 2:00 Hora Anabano 4:15. Naws: 5:00 Estrel-las: 5:15. Cadena de Newscast—Williams Fairfield Hour Ore: 5:45. Lerenzo: 6:4 Sports: 6:45, Sign off.

Blewett Smyth

Blewett Smyth

Blawatt Smyth

Pat Boyette

Bill Niethamer

Lowell Thomas

Edward R. Murrow

Heywood Vincent

CB5 World News

CSS World News

# PERSONALITIES

STARTING MONDAY, the HOUSTON SYMPHONY ORchestra's weekly concert over WOAI will move to 9 p.m. This Monday's program, the second in the 1949-50 series conducted by Efram Kurtz, will include the fourth movement of Tchaikovsky's Symphony No. 5 and selections from "Gaite Parisienne" by Offenbach. The Monday night concerts are carried over the Texas Quality Network. WOAI—9 P.M.

MARTIN GABEL STARS AS THE WEAK HUSBAND

of a fortune-hungry woman who involves him inextricably in her homicidal operations, in "Make Deep My Grave," an original story by Ed Adamson and Bob Sloane, on C.B.S.' "Inner Sanctum" Monday. Hi Brown produces and directs the series anad Paul McGrath acts as Your Host. KTSA-7 P.M.

TRINITY UNIVERSITY'S RADIO FORUM will discuss "Are the Great Books Necessary to Education?" Monday from 8 to 9 p.m. over KMAC. Speakers will be Prof. A. Ben Wacker, Our Lady of the Lake College; Miss Helen Moore, St. Mary's Hall; C. E. Troutz, evening school director of the San Antonio Vocational and Technical School, and Miss Aida Thompson, writer and former educator.



McGrath

KMAC-8 P.M.

"MY FRIEND IRMA" CONTINUES ANOTHER SEASON of delightful comedy broadcasts over KTSA on Monday. Screen Star Marie Wilson continues to star in the title role as the beautiful but dumb blonde whose life seems to be made up of

hilarious escapades and laugh-provoking situations. Radio Actress Joan Banks is heard as Jane, Irma's brunette and sensible roommate who needs a great deal of ingenuity to save Irma from her many problems. Others featured on the series are John Brown as Al, Hans Conried as Prof. Kropotkin, and Gloria Gordon as Mrs. O'Reilly. KTSO-922 Gloria Gordon as Mrs. O 'Reilly. KTSA-

JACK R. WHITE, 28, OF GLENDALE, Calif., celebrated his wife's birthday by winning a \$1,250 Lemac jackpot last Monday night on C.B.S.' "Bob Hawk Show." He did

it by naming five words beginning with the letters L, E, M, A and C and ending with the combination "A-I-A." His answers, summoned up in 45 seconds, were lair, eclair, mohair, air and chair." KTSA-9:30 P.M. WHEN BLACKMAILERS GET TOGETHER THERE'S

bound to be foul play. And there is during the "Affair of the Blackmailing Blonde" drama on Mutual's "Affairs of Peter Salem" broadcast Monday, Nov. 7. A stockbroker, short in his accounts, and the "blonde" are the murder victims in this adventure. KMAC-7:30 P.M. "JOHNNY DUGAN TIME," A NEW DISC JOCKEY SHOW with make its bow over WOAI this Monday at 8:15 p.m. It

will be regularly scheduled Monday through Friday at the same time. Johnny, the star, is a flip-tongued dummy created by Ventriloquist Bud Vinson, who maybe sometimes wishes he hadn't. He has plenty of trouble keeping his sassy charge in line. Johnny will introduce the musical selections and, between them, indulge in an exchange of double-talk with his Another feature of the program will be a daily weather report by Henry Howell, WOAI's well known authority on the sub-ject—although this probably won't mean a thing to the irreverent Johnny. Announcer on the program will be Bill Mc-Reynolds. WOAI—7:15 P.M.

JUDGE SARAH T. HUGHES, of Dallas, the only woman

judge in Texas, will discuss the jury service amendment in a talk under auspices of the Texas Federated Business and Professional Women's Clubs Monday evening. With her on the program will me former Supreme Court Justice Gordon Simpson. WOAI-9:30 P.M.

MARTIN GABEL STARS Mondays on "Inner Sanctum" as a husband who is reluctantly dragged into the murky scheming of a fortune-hungry wife. Title of the merry offering is "Make Deep My Grave." KTSA-7 P.M.

#### Not What You Sell, But How You Sell It

At times it's not what you sell, but whom you sell it to that counts most, Arthur Godfrey, KTSA, Monday through Friday, 9:15 a.m., maintains. A friend of his made history by selling an oil burner to John L. Lewis.

#### BUSIEST ACTRESS

Vivacious Jan Miner, starred as "Beth Lambert" on NBC's daytime serial "The Road of Life," is garnering a reputation as the busiest actress in radio. Besides "Road," Jan is featured on 13 other airshows as well as two TV shows!

#### THOMAS TO RETURN

Before leaving Tibet C.B.S. newscaster Lowell Thomas promised his host, the Dalai ama, the 14-year-old ruler of that inaccessible nation, that he would return some day with greetings from the President of the United States.

#### CIRCUMSTANCES ALTER CASES, GODFREY'S IDEA

Noting that a bill is up in the British Parliament prohibiting little boys from kissing little girls and threatening all lawbreakers with a whipping, Arthur Godfrey, KTSA, Monday through Friday, 9:15 a.m., puts the issue thusly: "The question is, whether a school girl's kiss is worth a whipping. If I were the school boy, I would kiss the school girl first before I decided," he quipped.

LIKES TRIALS

Looking in on local courthouse trials is a favorite pastime of Barbara Weeks, heard as Grant Richards. Suzane Turrie Anne Malone" on C.B.S.'s daytimer, "Young Dr. Malone."

#### Tom Morley is played by Bob Grant Richards. Suzane Turrie is portrayed by Joan Lorring and Joan Tompkins stars as Nora Drake.

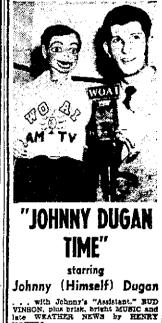
information he needs.



Speaking **AGAINST** LEGISLATIVE **PAY INCREASES** and ANNUAL SESSIONS KABC 8:30 PM

Texas Broadcasting System

(Pol. ad paid for by the Committee Against Legislative Pay Increases and Annual Sessions)



## TRINITY UNIVERSITY RADIO FORUM

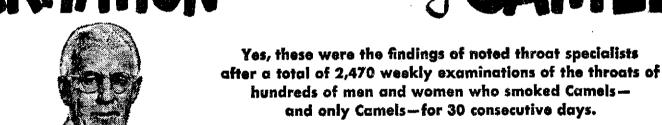
"ARE THE GREAT BOOKS ESSENTIAL TO EDUCATION TODAY?" Speakers: Professor A. Bon Wacker Miss Helen Moore Mr. C. E. Trontz TOHIGHT 8109 RM KMAC

NOW AIRED DAILY

a. 8:15 m. MONDAY THRU SATURDAY

Noted Throat Specialists Report on 30-Day Test of Camel smokers...

# NOT ONE SINGLE CASE OF THROAT IRRITATION due to smoking CAMELS!



#### Naturally Hearty Laugh Discovered

If anyone knows of a carnival manager seeking to record a p.m. Saturday) has a likely can-

EVERY MONDAY Through FRIDAY

550 ON

YOUR

week and kept the audience in hysterics just by laughing. King claims that she is a natural. She says she laughs so heartily because she really enjoys it.

### GUEST SPEAKER

the Central Index, will be guest ple turning out en masse. Four speaker at a meeting of the newsreel and two television Mexican Chamber of Commerce, cameras were on hand to photo-Inc., Monday.

### Godfrey Answers To Various Titles

KTSA-First With the NEWS

6:30 AM.

7:30 A.M.

8:30 A.M.

12:00 Noon

5:30 P.M.

5:45 P.M.

6:45 P.M.

10:00 P.M.

11:00 P.M. 12:00 M

Godfrey, KTSA, Monday through as vice-commander of the American Legion. lady's laugh for use in a Fun Friday, 9:15 a.m., will answer House, Emcee John Reed King to them all. Besides his earned of "Give and Take" (KTSA, 12.30 rank of Lieutenant Commander in the Navy, Godfrey has honorary appointments as a She appeared on his show last Kentucky Colonel, a Texas

#### SWIM IS SUCCESS

The Los Angeles home-coming Cilion, the "Truth or Consequences" sea lion who swam the English Channel, was a terrific W. Evans Fitch, president of success, with thousands of peograph the event.

Call him commander, call him | Ranger, and a Nebraska Adcolonel, call him admiral, Arthur miral. His latest appointment is

#### John Reed King Is Tie Collector

Emcee John Reed King of "Give and Take" is collecting bow ties—the easy way. Thus far his admiring fans have sent him a total of 60. Although he celebration in honor of Pierre hates to play favorites he admits that his favorite-a bright red tie that lights up-was sent in by a junior member of the John Reed King fan club, along with two extra batteries. The program is headed on KTSA Sat-

#### Mrs. Foley Finds Relief From Dandruff

BEEVILLE, Texas — Mrs. Ben Foley says: "I had been bothered with dandruff and itchy scalp so long, and had tried so many things, that I had almost given up hope of getting relief. I kept hearing so much about Baker's Hair Tonic I finally decided to the about Baker's Hair Tonic I much about Baker's Hair Tonic I finally decided to try a bottle. I soon learned it was what I had been looking for. I am free of dandruff and my scalp doesn't itch any more. Now our whols family uses Baker's Hair Tonic and we all believe it is by far the best on the market for dandruff and itchy scalp."

scalp."
Signed: Mrs. Ben Foley
Star R. 1
Beeville, Texas
Ask for Baker's Hair Tonic at
your drug store, barber shop, or
beauty shop. It will do the job for refund every penny of your money. (Adv.)



The 30-Day Test was the Arst time I'd ever given mildren. I'm smoking the Cemela a real trial. Now I know how mild a cigarett can be! Camels for me! brand that agrees with my throat-Camell" Rita Ten-H. Southwell, Jr., lawyer. mant, secretary.



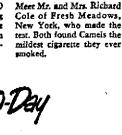
"The day I started was the taxting flavor won me to Camels completely!" Mrs. Edna Wright, housewife.



"Yes, I tested Camels for 30 days. I have real smoking proof that Camels agree



Meet Mr. and Mrs. Richard





the mildest, best-tasting cigarette you ever smoked.

R. J. Baynolds Tobacco Co., Winston-Salem, N. C.

ELAINE BASSETT, television stylist of New York City, reports on her 30-Day Test-



## Wouldn't you rather drink Four Roses? So many others do. So many, in fact, that Four Roses far outsells any other brand at or above its price.

Fine Blanded Whiskey. 90.5 proof. 60% grain neutral spirits. Frankfort Distillers Corp., N.Y.C.