Radio Program Schedules by the Clock

Madison

	<u> </u>				DAY	1 MENIN 11/15	11/24/	
	WIBA	WISC 1430 Kc.	WKOW 1070 kg.	WIBU 1240 Rc.	186 kg.	WENR-WLS	WGN 726 kg.	WMAQ 676 kg.
:00 :15 :30 :45	Sunrise Froite Musical Clock	Top o the Morning The Rev. Cedarholm	Chore Time - Chore Time	• Silent • Silent Rural Roundup	Paul Gibson Paul Gibson: News	Farm Bulletin Sunday School News News	Farm Hour and News Rise and Shine News	News Town and Farm ' 'rlingham
:00 1:15 1:30 1:45	News: Clock Musical Clock News Musical Clock	Top o' Morning M Hinn Top o' the Morning	Ray Carson News Coffee Club: News	News: Farm Service News: Weather Farm Frolic	News Roundup News Listen to Cliff	Dave Denney Sage Riders Mac and Bob News	Record Reveille News: Record Reveille Record Reveille	Norman Ross Norman Ross; News
:06 :15 :39 :45	Musics Clock Betty Church of Christ M'ch of Medicine	Breakfast on the Plaza Shoppers Special	Coffee Club: News Coffee Club	News: Musical Clock Musical Clock Musical Clock	News Music Drop of a Needle For Women Only	Bob Atcher John Baker Barn Dance Revue	More from Life Weekend Reporter	Tunes and Tips Norman Ross Hobby Horse
::00 ::15 ::30 ::45	Fred Waring Mary Lee Taylor	With Music Junior Junction	Reverend Epp Radio Bible Femme Fair	Texas Jim Lewis Freddy Martin Sweet Music Glen Davis	Joe DiMaggio Drop of a Needle Fun at Johnny's	Merry Go Roundup Miss Evelyn News	News Sports Review Virginia Gale Spots of Music	The Fred Waring Show Mary Lee Taylor
:00 :15 :36 :45	Vassie Show Accordiana Smilin' Ed McConnell	Hour U. W Band Lady Skyhook	Coast Guard on Parade Here's Howard	News: Organ Melodies Health & Teeth Two Ton Baker	News: Let's Pretend Junior Miss	Stumpus Stumpus Martha and Helen	Novelty Shop P. S. Let's Listen Citizens of Tomorrow	Stamp Club Smilin' Ed McConnell
:00 :15 :30 :45	Wisconsin Farm and Home Hour	Caravan Disc Jockey Contest	According ists U. S. Marines Afield With Ranger Mac	News: Sons of Pioneers Farm and Home Farm Front	Theater of Today Grand Central Station	Girls' Corps American Farmer	Yate Smith News Naval Reserve Hollywood Quiz	Archie Andrews Eddie Albert
:00 :15 :30 :45		Melodies Hinn News Bob Daggett Football	Man on the Earm News Dairy Party	Music; News * News; Farm and Home Hour	Stars Over Hollywood Kickoff Tunes Grid Preview	To Be Announced News L Burlingham	Man on the Farm At the Sugar Bowl	Farm and Home Hour News Footbail
:00 :15 :30 :45	Radio Workshop Pigskin Parade Football	Football Football Football Football	U. W. Band Guest Star March Time Football	Si Hays To Be Announced Football	Football Football Football	To Be Announced Football Football	Teens and Tunes News Football	Football Football Football Football
:00 :15 :30 : 45	Football Football Football	Football Football Football Football	Football Football Football Football	Football Football Football Football	[Football Football Football Football	Football Football Football Football	Football Football Football Football	Football Football Football Football
:00 :15 :30 :45	* Football * Football * Football * Football	Bob Daggett's Open House	Football Football Football Football	Football Football Melody Hour	Football Scorebcard Melody Manor Paul Gibson	Football Football Football Football	Football Football Football Football	Football Football Football Roundup
:00 :15 :30 :45	• Football • Football • Football • Music for Today	Bob Daggett Open House Bob Daggett Open House	Football Football Lynn Murray	Melody Hour Navy Band Organology	Panl Gibson Music Way for Youth Music	Football Football Waltz Dreams Social Security	Football Scorehoard Caribbean Crossroads	Scores Grid Scores Broadway Rep Air Reserve
:00 :15 :30 :45	Scoreboard Fiesta Time News Sports; News	Bob/ Daggett Open House Harry Wismer Daggett; Scores	Grid Roundup U. S. Navy B-Bar-B Ranch	Proudly We Hail University Special	News Public Service News For Women Only	Teeter-Totter Time Harry Wismer Dreams	To Be Ann'd Gershall Kenz Canary Pet Show Mel Allen	News Music NBC Symphony
:00 :15 :30 :45	Grid Salute Alcoholism Norm Kingsley Scoreboard	News: Flests Bert Andrews Saddle Rockin' Rhythm	News Bob Eberle Quick as Flash; J. Ken'dy	Sports Time Polka Party News Bing Sings	Sports Meadowlarka Vaughn Monroe	News Around Radio Karl and Harty Lulu Belle, Scotty	News Capitol Comment Quick As & Flash; J. Ken'dy	NBC Symphony Richard Diamond
:00 :15 :30 :45	* Hollywood Star Theater * Truth or Consequences	Chandu, the Magician Buperman Superman	Twenty Questions Take a Number	Serenade in Music; News Old Timers Jamboree	Gene Autry County Fair	Dolph Rewitt Mac and Bob Hayloft Frolice	Twenty Questions Take a Number	Star Theater Truth or Consequence:
:00 15 :30 :45	Your Hit Parade Dennis	* Hollywood By-Line * Gregory Hood	Meet Your Match Lombardoland U. S. A.	Old Timers Jamboree *Old Timers Jamboree	Gang Busters Give and Take	National Barn Dance National Barn Dance	Meet Your Match Lemberdoland U. S. A.	Your Hit Parade Dennis Day
:00 :15 :30 :45	Canova Grand Ole Opry	o The Jerry Harper Show	Chicago Theater of the Air	Farm Hour News: At Your Request	Sing It Again Sing It Again	National Barn Dance Capt	Chicago Theater of the Air	Judy Canova Grand Ole Opry
00 15 30 45	Morton Downey Concert Master	* Hinn News * Tops in Sports * Concert of American Jame	News Sports Dance Music: News	At Your Request At Your Request	News Louis Johnson Jean Williams Larry Fotine	National Barn Dance National Barn Dance	Gay Claridge Quiz News: Bongs Chicago at Night	News Morton Downe Rio Rhythms
:00 :15 :30 :45	News: 1310 Ciub 1310 Club: News	News; Frankle Masters Orch. Sherman Hayes; News	Midnight in Madison: News Midnight in Madison	Silent Silent Silent Silent	News; Cee Davidson Bill Snyder Orchestra	National Barn Dance National Barn Dance	News: Buddy Moreno Orch. Jan Garber Orch.: News	News Sports Griff Williams Eddy Duchin

	SUNDAT									
	WiBA	WISC 1480 ke.	WKOW 1870 kg.	WIBU 1240 Rc.	780 kc.	WENR-WLS	WGN 720 kc.	WMAQ 570 kc.		
1:00 7:15 1:30 7:45	News: Organ Music String Quarter	Organ Tones New The Rev. Cedarholm	Coffee Concert News: Coffee Concert	News: Marches Farm Service Parm Frolic	News Chariot Wheels Carolina Calling	Silent Silent Silent Silent	News Record Reveills Records	Silent Silent Silent Silent		
8:00 8:15 8:30 8:45	News Roundup Wormw'd Forest Canital Cathedral Sacred Hears	Old Pashioned Revival Hour	Christ for Wisconsin March of Faith Rev O'Bair	Musical Clock Musical Clock	News Salt Lake City Tabernacie Highlights	Old Fashioned Revival Hour	Music for Memories: News Back To God	World News W mwood Porest Reading the Comics		
9:69 9:15 9:20 9:45	Devotions Pet Corner Bethel Lutheran Church	Message of Israel Southernaires Southernaires	Indio Sible Class Voice of Prophecy	Melody Time Melody Time	Church of the Air Invitation to Learning	News Little Brown Church	Radio Bible Class Voice of Prophecy	National Radio Pulpit Radio Parado Religion in News		
10:00 10:15 10:30 10:43	Unitarian Soc. Sunday Melody Time	Ave Maria flour Hour of Faith	Back to God Catholic Hour	Methodist Church 1st Lutheran Church	News: Newsmakers Howard K. Smith To Be Ann'd News Roundup	The Voice of Prophecy Hour of Faith	News Int's Facts Reviewing Stand	Destination Freedom News Bob Houston		
11:00 11:15 11:30 11:45	News First Congregationsi Church	• First University Methodist Church	Christ Presby- terian Church	Bible Fellowship • Music Center	To Be Continued	Reading the Funnies Children's Hour	News Live a New Life Lutheran Hour	Mr Fixit In Our Town Eternal Light		
12:00 12:15 12:30 12:45	* Josy Tantille * News * Helio Wisconstn * Autumn Song	Frank, Ernest Musical Theater News	Sun. Serenade Charles Keaton News Speak Up	Farm flour Toby and Chore Boys	Pickup Time Show Tunes For Women Only Symphonesque	Victor Lindlahr News Amateur Hour	News News Warblers String Voices	Boston Orch. Rehearsal Chicago Hound Table		
1:06 1:15 1:30 1:45	NBC Symphony NBC Symphony	Around the World Mister President	Old Fashioned Revival Hour	* Toby and Chore Boys * Music Jewel Box	Choroliers Paul Gibson You Are There	Amateur Hour Mister President	Youth Looks Up Holland Engle Cover Girls	The NBC Theater The NBC Theater		
2:00 2:15 2:30 2:45	One Man's Family Quiz Kids	Music for America Fiano Playhouse	Lutheran Hour David Rose Doctor's Orders	* L. Duchow Waltz Time * Old Timers * Songsters	New York Philbarmonic Symphony Orchestra	Changing World Frank, Ernest Baptist Hour	Juvenile Jury Dress Up Quiz	One Man's Family Quiz Kids		
3:00 3:15 3:30 3:45	* Living 1949 * American Forum	Lutheran Hour Voices That Live	House of Mystery Martin Kane. Private Eye	* Watertown Watertown Polks Time New Rhythm	New York PhilhSymph. Dance Orchestra	Lutheran Hour Voices That Live	House of Mystery Martin Kane, Private Eye	Living 1949 American Forum		
4:00 4:15 4:30 4:45	Sunday Serenade Harvest of Stars	Family Closeup The Greatest Story	The Shadow Detective Mystery	Teen Age • Music Radio Parada	Music for You Symphonette Symphonette	Family Closeup Greatest Story Ever Told	The Shadow Detective Story	Radio City Playhouse Harvest of Stars		
5:15 5:15 5:30 5:45	* U. W. Band • News • Hollywood Calling	Drew Pearson News Author Meets the Critic	Roy Rogers Nick Carter	Mystery Melodies Accordion Music Friendly Music Latest Music	Family Hour of Stars Our Miss Brooks	Drew Pearson Headlines Author Meets The Critics	Roy Rogers Show Nick Carter	Datholie Hour Hollywood Calling		
6:80 6:15 8:30 6:45	• Hollywood Calling • Phil Harris, Alice Paye	Think Fast Standby Standby	The Falcon The Saint	News Music Old Time Religion	The Jack Benny Show Amos 'n' Andy	National Vespers Standby Standby	The Falcon The Saint	Hollywood Cialing Phil Harris, Alice Faye		
7:60 7:15 7:30 7:45	* Adventures of Sam Spade * Theater Chuld	* Stop the Music * Stop the Music	Mutual Music Enchanted Hour	Old Timers Jamboree Old Timers Jamboree	Charlie McCarthy Red Skelton	Stop the Music Stop the Music	Mediation Board Enchanted Hour	Adventures of Sain Spade Theater Guild		
2:00 2:15 2:30 2:45	• Theater Guild • American Album	*Walter Winchell L. Parsons Chance of Lifetime	Sylvan Levin Opers Concers Classical Hour	Old Timers Jambores Old Timers Jambores	Meet Corline Archer The Horace Heldt Show	Walter Winchell Louella Parsons Chance of a Lifetime	Deems Taylor Concert Chicago at Night Speak Up	Theater Guild American Album		
9:00 9:15 9:30 9:45	Take It or Leave It Kay Armen	Jimmy Fidler Ted Malone Organist Hinn News	Classical Hour National Guard Bachelors	Music for Listening Band of Week Fiesta Time	Contented Hour Dance Orchestra	Jimmie Fidler Ted Malone Piano Playhouse	Stars of Tomorrow Crime Does Not Pay	Take It or Leave It The Bob Crosby Show		
0:00 0:15 0:30 0:45	Religion Sports Dance Orch.	George Ready Religion Dick Jurgens Orchestra	News Joyce Carlson Dance Music: News	Silent Silent Silent Silent	Paul Gibson	News Here's to Vets Religion George Sokolsky	Religion	Clifton Utley Religion Kun's Column Day's End		
7:00 [1:18 [7:30 [7:48	News: Mr. Smith Surprise Serenade: News	News: Eddie O'Neill Orch. Sherman Hayes: News	Dance Music Dance Music Dance Music Music; News	Silent Silent Silent Silent	Cee Davidson Orchestra Bill Snyder Orchestra	Fine Arts Quartet Freddy Nagle Orchestra	Buddy Moreno Orchestra Jack Fina Orch.; News	News Public Affairs David LeWinter Orch.: News		

Starred programs are also carried on corresponding FM stations . FM char WIBA-FM. 101.5 M. WWCF (WIBU) . . . 94.9 M. WISC-FM . . 98.9 M.

WFOW-FM Today's Radio Highlights

WFOW (FM)
104.9 Mers.
SATURDAY
A. M.

100 Yawn Patrol
130 Clockwatchers
100 Ben Lght
100 Ben Lght
130 Dance Band
100 Homemakers
145 This 'n That
155 News
100 Polks Time
130 Marching Along
145 Sacred Heart Program
100 News

News Music for Memories 4-H-Review Waltz Time Two Ton Baker Two Ton Baker
News
Dick Contino
Benny Lee
Anne Sheiton
Reisman Rhythms
News
Modern Music Capers
Matinee Dance
News
Music Party
Smooth Music
S Ten Top Tunes
Auvino Rey
News
Ken Griffin
Off the Record

:55 News :00 Musical Menu 0 Musical Menu
0 News
5 Request Show
0 News
5 Request Show
0 News
10 Recurse Show
10 Package of New Records
10 News
10 News
11 News
12 News
13 News
14 Tropical Gardens
15 News
16 News
17 News
17 News
18 New

9:45 Tropical Caldens
20:00 News
10:05 Jan Garber
10:30 Tex Beneke
10:55 News
11:05 Don Baker
11:15 Kavler Cuget
11:05 Art Kassell
12:00 News
12:00 News
12:00 News
12:05 Eddie Ballantine
12:15 Phil Harris (to 12:30)

Drama

11 a. m. - Girls Caravan (WISC): "I Love A Parade," blues group, western medley. oup, western medicy.

5:30 p. m. — NBC Symphony my Wakely, guests, (WMAQ): Arturo Toscanini, conductor; "Symphony No. 2," Beethoven; "Enigma Variations," Elgar (repeat broadcast on WIBA at l p. m. Sunday). 6:30 p. m. — Vaughn Monroe ney on 4-H Achievement week; (WBBM); and Cece Blake salute W. L. Witte, market reports,

(Sports broadcasts are listed

elsewhere on this page.)

10 a. m.—Lassie (WIBA): Don Ameche guestars in story of Mas-

12 m.—Stars Over Hollywood (WBBM): Marilyn Maxwell.

rod" racer.
8:30 p. m.—Dennis Day (WIBA): tries to win slogan contest.

Wisconsin and Northwestern.

9 p. m. — Theater of the Air (WKOW): "The Chocolate Sol-Home Hour (WIBA): Grand Na-

dier."
9:45 p. m.—Johnny Mills Or-9:45 p. m.—Johnny Mills Or-chestra (WFOW): new program (WHA): "Winterproof Your Pouloriginating in Sun Praire

(WIBA): "Whispering," "Wedding For Teen-Agers of Lili Marlene," "Dancing in the

10:30 p. m. — Concert Master (WIBA): music of Johann Strauss.

Discussion 10:30 a. m .- Education for Significant Living (WHA): new series; George E. Watson, state superintendent of public instruchigh football team.

10:15 p. m. — Louis Johnson (WBBM): defense secretary on "Men Money, and Munitions." Quiz 7 p. m.—Hollywood Star Theater (WIBA): Gene Kelly introduces Kenneth Garcia in story of "bot 7 p. m. — Twenty Questions (WISC).
(WKOW): Peggy Ann Garner, land Friends."

Variety 9 p. m.-Judy Canova (WIBA)

visits psychiatrist . . . National Barn Dance (WLS): recalls music 9:30 p. m. —Grand Ole Opry (WIBA): Margaret Whiting, Jim--Grand Ole Opry

Farm Programs

11 a. m.—Wisconsin Farm and Home Hour (WIBA): Verne Var-

tional Live Stock exposition. riginating in Sun Praire. try House," G. E. Annin; 4-H Club
10:15 p. m. — Morton Downey of the Air.

9:30 a. m. — Junior Junction (WISC): "Should Teen-Agers Own

12:15 p. m. — 4-H Review (WFOW): Hope club members.
4:30 p. m. — Radio Workshop (WIBA): Coach Herbert Mueller and five senior members of East

For Children

10:05 a. m. — Le 's Pretend WBBM): "Goldilocks." 10:45 a. m. — Lady Skyhook (WISC): "Ricky and His Wood-

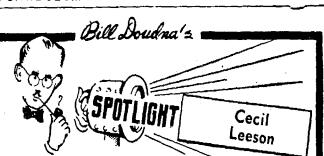
Miscellaneous

10 a. m.—Homemakers (WHA) "The Housewife's Dilemma Abroad," Mrs. Robert Fleury; "Homemakers of the U. S. A."
Mrs. Ruth Dietz.

11:45 a. m. — Sacred Heart (WFOW): "Communism Liqui-dates Nations."

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TIP O' THE MORNING: Don't believe that statement in a national magazine that Dr. John A. Schindler of Monroe has turned down all requests to appear on networks. He has accepted an invitation to discuss "How to Live 100 Years" on the University of Chicago Round Table at 12:30 p. m. Sunday (WMAQ).

SUNDAY CONCERT: Cecil Lee- of the "Lassie" radio show. son, saxophone recitalist who will appear at the Wisconsin Union straight dramatic role for films in theater Sunday will play a pro- "Bright Leaf," with Gary Cooper for a disc jockey show. gram including co-starring.

works written Skee Wolff, author of especially for Friend," novel scheduled the Union music committee, spon-Leeson will open his program at 4:15 p n, with the Ed-

vard Moritz "So-

nata, Opus 102" LEESON which wrote especially for the saxophone

Weinberger's "Concerto for Saxophone." which the Czech composer wrote for Leeson, will be the second selection.

After the intermission, Leeson will present "In the Silence of Night," Rachmaninoff; "Shoen Rosmarin," Kreisler; "Come, Sweet Death, Bach; "Bourree," Handel; "Walla-Kye," Mana-Zuc-ca; "Serenade Espagnol," Glazounoff; "Rondino" Kreisler; "Hora Staccato." Dinicu-Heifetz; "Flight of the Bumblebee," Rimsky-Kor-

UNIVERSITY BAND: For the first time in its history, the University of Wisconsin band today will spell out letters in script as part of its between-halves maneuv ers at Dyche stadium.
Playing Northwestern university songs, the musicians will form the letters "N" and "U" in script—and

he letters will appear to be identical on both sides of the field at Evanston. The formations also will include a brightly shining sun. Director Emmett Sarig spent hours Wednesday and Thursday drilling his men for the show.

The band will go to Evanston on special train.

CAMERA CLUB: Prize winning entries in the first salon held by the Camera club of the Gisholt Machine Co. will go on display Monday at Photo Copy service, 211 W Mifflin st.

The salon brought 150 entries from Gisholt employes and members of their families.

A color slide by Lawrence Ellis was judged "best of the show" by the jury, George Stein, Carl Brosse, and George Borger. Winners in each of the four classifications were:

Ruth Van Tassell, first: :Mrs. Paul Fredericks second: Charles H. Johnson, third: Charles J. Johnson. Charles Diehl, and John R. Wrage, honorable mention.

Charles H. Johnson, first: Howard I. Miller, second: Mrs. Marguerite Langdon, second: Marion Huston, third: Bess Philips, Marion Huston, and Charles H. Johnson, honorable mention.

Black-White Enlargments

tion.

William F. Binney. first: Ernest
Hochstetter. second: Charles Diehl.
third: Charles J. Johnson, Walter Nacf.
Bess Philps, and Mrs. Howard I. Miller,
honorable mention.

HOOPERATINGS: Not a single giveaway show is among the top 15 in the newest Hooperatings. In order, the programs with the big-gest audiences are:

CBS Radio Theater, Jack Benny, Bob Hope, Talent Scouts, Fibber McGee and Molly, My Friend Irma, Walter Winchell, Inner Sanctum, Red Skelton, Mr. Keen, Edgar Bergen, People Are Funny, Crime Photographer, Amos 'n'

Andy, and Suspense.

Of these, three are NBC shows. 11 are on CBS, and one (Winchell) is on ABC. NAMES IN THE NEWS: Since his retirement from band-leading,

Charlie Barnet has gone into the personal-management business,
"Yogi Yorgesson," who warbles Swedish dialect songs on records, is really Harry Stewart, director

FOOTBALL Wisconsin

Northwestern

DIRECT FROM DYCHE STADIUM WITH

LOU LANDMAN

1:45 P. M. Sponsored by



OR WIBA-FM . . . 101.5

Today's Sports Broadcasts

9 a. m.-Joe DiMaggio (WBBM): and Jack Dempsey. 12:45 p. m.-Football (WISC, WMAQ): Notre Dame vs. Mich-

igan State (on WBBM at 12:55). 1:30 p. m .- Football (WCCO): Minnesota vs. Iowa. 1:45 p. m .- Football (WIBA, WGN, WHA-FM, WTMJ, WKOW): Wisconsin vs. Northwestern (On WIBU, WWCF, WJJD. WIND at 1:55).

WHA and WHA-FM WHA and WHA-FM 970 Kc,--88.7 Megs. SATURDAY A. M.

7:30 Band Wason 7:45 Morning News 7:57 Weather Report 8:00 Morning Melodies 9:15 Song Favorites 9:30 Fun Time Play Day

land writer.

Johnny Olsen currently is cred-Wolff, author of "The ited with being the busiest per-novel scheduled for former in radio and television. He according March publication, is listed as a has two Monday-through-Friday to Barbara Con- University of Wisconsin graduate network shows and six television nell, chairman of by WBBM, where he's a producer programs a week.

9:55 Weather Report
10:00 Homemakers' Program
10:30 Education for Significant Living
0:45 News and Views
1:00 Dear Sirs
1:15 UW Band 11:30 Civil Service Calling 11:45 Noon Musicale

P. M.

12:20 News
12:30 Farm Program
1:00 Wisconsin Government
1:15 Labor Speaks
1:30 Steuben Music Hour
WHA ONLY AT 1:45
1:57 Weather Report
2:00 Music of the Masters
4:00 Alpine Melodies
WHA-FM
1:45 Footbal

WHA-FM
1:45 Football
FM ONLY
4:30 From the Opera
5:45 News
6:00 Organ Reverie
6:30 Dinner Musicale
7:30 Short Story Time
8:06 "Ruddigore"
9:00 FM Concert



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