

Radio Program Schedules by the Clock

WIBA 1210 Kc.	WISC 1400 Kc.	WKOW 1070 Kc.	WIBU 1210 Kc.	WBBM 1260 Kc.	WENR-WLS 890 Kc.	WGN 720 Kc.	WMAQ 670 Kc.
THURSDAY							
6:30 Sunrise 6:35 Frodo 6:40 Musical 6:45 Clock	6:30 Top of the Morning 6:35 The Rev. Cedarholm 6:40	6:30 Choro Time 6:35 Choro 6:40 Time	6:30 Silent 6:35 Silent 6:40 Rural Roundup	6:30 Paul Gibson 6:35 Paul Gibson 6:40 News	6:30 Farm Bulletin 6:35 Devotions: Let's Go Visiting 6:40 News	6:30 Farm and News 6:35 Rise and Shine 6:40 News	6:30 News 6:35 Town and Farm 6:40 News
7:00 News: Musical 7:05 Clock 7:10 News: Musical 7:15 News: Musical 7:20 News: Musical 7:25 News: Musical 7:30 News: Musical 7:35 News: Musical 7:40 News: Musical 7:45 News: Musical	7:00 Top of the Morning 7:05 Hon. News 7:10 Hon. News 7:15 Hon. News 7:20 Hon. News 7:25 Hon. News 7:30 Hon. News 7:35 Hon. News 7:40 Hon. News 7:45 Hon. News	7:00 Ray Carson 7:05 News 7:10 News 7:15 News 7:20 News 7:25 News 7:30 News 7:35 News 7:40 News 7:45 News	7:00 News: Farm Service 7:05 News: Weather 7:10 News: Weather 7:15 News: Weather 7:20 News: Weather 7:25 News: Weather 7:30 News: Weather 7:35 News: Weather 7:40 News: Weather 7:45 News: Weather	7:00 News Roundup 7:05 News 7:10 News 7:15 News 7:20 News 7:25 News 7:30 News 7:35 News 7:40 News 7:45 News	7:00 News: Denney 7:05 Son Atcher 7:10 Happy Hank 7:15 News 7:20 News 7:25 News 7:30 News 7:35 News 7:40 News 7:45 News	7:00 Record Revelle 7:05 News: Record 7:10 Record Revelle 7:15 Record Revelle 7:20 Record Revelle 7:25 Record Revelle 7:30 Record Revelle 7:35 Record Revelle 7:40 Record Revelle 7:45 Record Revelle	7:00 Norman Ross 7:05 News: Ross 7:10 News: Ross 7:15 News: Ross 7:20 News: Ross 7:25 News: Ross 7:30 News: Ross 7:35 News: Ross 7:40 News: Ross 7:45 News: Ross

Bill Doudna's SPOTLIGHT

TIP O' THE MORNING: Every indication in radio circles is that the giveaway shows are headed for the scrap heap. One of the major programs will ease its questioning in the hope of building interest by giving away a jackpot a week, and if that doesn't work it probably will be off the air by February.

The annual Wisconsin Salon of Art, which opens to the public today in the Memorial Union, was founded 15 years ago, but the history of art in the Union and the roots of the salon itself go back to the fall of 1928, when the Memorial Union was being dedicated. The first canvases were hung in the building that year, the Union News bureau reminds us. The first show was an invitational exhibition of Wisconsin art assembled by Prof. Charles Gillen of the French department, who was president of the Madison Art Assn. No Union Gallery committee existed then to handle the first show, which was in a sense the first Wisconsin Salon of Art. The gallery committee came into being a few months later.

John Kienitz, now professor of art history, was student chairman of the fledgling gallery committee in 1934, and his was the idea of a state salon of art. Between the scheme and its realization in the First Wisconsin Salon of Art in November, 1934, were months of digging through old newspaper files, art show catalogs, and lists of graduates to compile a list representative of all Wisconsin artists. Finally, with the aid of Porter Bults, Union director, the committee succeeded in gathering a list of more than 500 Badger artists, all of whom were invited to enter the First Wisconsin Salon. After judging by Grant Wood, the Iowa painter, and his fellow jurors, 99 of the 260 entries that came in were hung. Through the years many world famous artists and art historians have visited the university, as judges in the salon. A few of the better known ones are Wood, Thomas Hart Benton, Reginald Marsh, Walter Gropius, John Steuart Curry, Alexander Archipenko, Alfonso lanelli, George Biddle, Zoltan Sepeshy, Aaron Bohrod, John S. deMartelly, Yasuo Kuniyoshi, Doris Lee, and Donald W. Matlison.

WFOV-FM
104.9 MHz.
THURSDAY

8:00 Yawn Patrol
8:30 Clockwatchers
8:35 Don Lutz
9:15 Herb Kern
9:30 News
10:00 Homebreakers
10:30 Mornin' Variety Show
11:00 Polka Time
11:30 Marching Along
11:35 Sacred Heart Program
P. M.
12:00 News
12:15 Music for Romancing
12:30 Music for Romancing
12:35 Inna Berlin Melodice
1:00 News
1:15 Margaret Whiting
1:30 Loveletter of Andy Russell
1:45 Jerome Kern
2:15 News
2:30 Modern Music Capers
2:35 Matine Dance
2:55 Music Party
3:00 Smooth Music
3:55 News
4:00 Duke Box Jamboree
4:30 Cliff Williams
4:55 News
5:00 Ken Griffin
5:15 Kiddle Storytime
5:30 Musical Menu
7:00 News
7:30 Request Show
8:00 Request Show
8:15 Guest Star
8:30 Package of New Records
8:45 Twilight Time
9:00 Matine Dance
9:30 Airline Boy
9:35 News
10:00 Steve Howard
10:30 Tiny Hill
10:35 News
11:00 Hal Kemp
11:15 Jack Fina
11:30 Jan Garber
11:45 Matine Dance
12:05 Hal Derwin
12:15 Cyril Stapleton (to 12:30)

World's Champion Wallflower!

Poor Miss Duffy never gets her man. (Those guys must be crazy!) But she's there trying every Thursday night on "Duffy's Tavern," back on the air over NBC Network stations. Sponsored by Blatz, Milwaukee's Finest Beer! WIBA 8:30

FREE TUBE CHECK-UP

Bring in your ailing radio! We are equipped to repair all makes of radios and television sets.

ZENITH HOME APPLIANCE

604 University Ave. 6-8151

Today's Radio Highlights

Drama
7 p. m.—Aldrich Family (WIBA): Homer starts a rumor that Mary's to be married soon.
8 p. m.—Whisky Barrel War-Drum (WKOW): The California Caravan.
8:30 p. m.—FBI in Peace and War (WBBM): Agents encounter fixed boxing match.
9 p. m.—Father Knows Best (WIBA): Robert Young gets a parking ticket, faces his son.
9:30 p. m.—A Date With Judy (WISC): Father puts Oogie's orchestra on the air.
8 p. m.—Screen Guild Theater (WIBA): Paul Douglas and Linda Darnell in "A Letter to Three Wives."
8:15 p. m.—Guest Star (WFOV): Bill "Hopalong" Cassidy Boyd.
9 p. m.—Hilton Playhouse (WBBM): Charles Coburn in "Col. Effingham's Raid," story of retired officer whose newspaper column becomes civic-affairs weapon.
9:30 p. m.—Dragnet (WIBA): Police trap clever forger.

Variety
8:30 p. m.—Duffy's Tavern (WIBA): Archie tries to make a lecture date with Edgar Allen Poe.
9 p. m.—Supper Club (WIBA): radio's "Huck Finn" visits Perry Como.

Discussion
4:40 p. m.—Radio Week (WIBA): Janet Geister, 1947 speech contest winner.

Farm Programs
11:30 a. m.—Farm Roundup
Walter Katterhenry on "The Farm Price Support Program."
12:30 p. m.—Farm Program (WHA): "Should We plan for Ear-

11:45 a. m.—Sacred Heart (WFOV) "Communism Destroys Unions."
4:30 p. m.—Uncle Dick (WISC): "Rust and His Talking Piano."
5 p. m.—Playtime for Children (WIBA): "The Hare and the Turtle."

WHA and WHA-FM
WHA & WHA-FM 870 Kc.—87.7 MHz. THURSDAY A. M.
7:30 Bandwagon
7:45 Morning News
7:50 Weather Report
8:00 Mainline Melodies
8:05 Geography of Wisconsin
8:10 Broadcast on Broadcasts
8:15 Nursery School of the Air
8:20 Music Children Like
8:25 Job Bulletin Board
8:30 Homemakers Program
8:35 PFA Program
8:40 News and Views
8:45 Freshman Forum
8:50 Noon Musicale
9:00 P. M.
9:05 News
9:10 Farm Program
9:15 Chapter a Day
9:20 Organ Melodies
9:25 Weather Report
9:30 European Culture
9:35 News of the Masters
9:40 History and Myth—On Stage
9:45 P. M. Only
4:30 Adventure in Research
4:45 Music You Want
5:15 Musical Varieties
5:45 News

Special Events
9:30 p. m.—Pres. Truman (WBBM): at Minneapolis.
Drury College (WISC): presents honorary degrees to Richard Rodgers and Oscar Hammerstein; Suringfield, Mo., Symphony orchestra, college choir.

Music
6:15 p. m.—Jack Smith (WBBM): and Dinah Shore. "It's a Good Day." "That Lucky Old Sun."
8:30 p. m.—Club 13 (WBBM): "Check to Cheek." "More Fun Than a Picnic."
10:15 p. m.—Morton Downey (WIBA): "Miss You." "Be the Good Lord Lilling." "Dear Little Boy of Mine."
10:30 p. m.—Concert Master (WIBA): "Carnival." "A Park in Vienna." "Evening Song." "Memories of Home." "Symphonette (WMAQ): Chopin's "Waltz in C Sharp Minor." "Turkish Patrol." "Andalouse." "Sugar Plum Fairy."

Miscellaneous
10 a. m.—Homemakers (WHA): "Investment in Peoples." Mrs. Otto H. Mueller, Mrs. E. C. Barton.

Comesol Relieves Stubborn Sinus Cases

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LOOK LOVELIER IN 10 DAYS - OR YOUR MONEY BACK!

Doctor develops new home beauty routine - helps 4 out of 5 women in clinical tests

Try These 4 Simple Steps to a Lovelier-looking Complexion

If you want a more alluring complexion, if you've ever suffered from dry, rough skin, externally-caused blemishes or similar complexion problems... here's real news.

A Doctor has now developed a new beauty routine. He found, in clinical tests, that a greaseless skin cream—famous Noxzema—has a gentle medicated formula that helps heal such blemishes... helps supply a light film of oil-and-moisture to the skin's outer surface. It works with nature to help your skin look softer, smoother, lovelier in a surprisingly short time. Here's all you do:

4 Simple Steps

Morning—1. Apply Noxzema generously all over your face. Now with a damp cloth actually "creamwash" your face thoroughly—just as you would with soap and water. Note how clean and fresh your face feels. 2. Dry face. Smooth on a protective film of Noxzema as a powder base. Remember, it's greaseless. That's important! And its gentle medicated formula is of real help to your skin.

Evening—3. Before retiring, "creamwash" your face again with Noxzema and gently dry. 4. Now massage Noxzema into your face. Put a little extra over any blemishes. It helps heal them. And no messy pillow smears—Noxzema is greaseless! Follow these 4 simple steps for 10 days. See if you don't notice—even in this short time—a big difference in the way your skin looks and feels!

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Delicious anytime!

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© Jo-Ann Vineyards, Fresno, California

Doctor develops new home beauty routine - helps 4 out of 5 women in clinical tests

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