Madison

## Radio Program Schedules by the Clock

	WIBA	WISC	WKOW	WIBU	WBBM	WENR-WLS	WGN 720 ks.	WMAQ 678 kg.
1310 bs. 1400 ks. 1 1070 ks. 1 1240 ks. 1 12								
6:00 6:15 6:30 6:43	Buhrise Froite Musical Clock	* Top o' the Morning * The Rev. Cederholm	Chore Time Chore Time	Silent Silent Rural Roundup	Paul Gibson Paul Gibson: News	Farm Bulletin Devotions: Let's Go Visiting News	Farm Hour and News Rise and Shine News	News Town and Farm News
7:00 7:15 7:30 7:45	News: Musical Clock Journal News Musical Clock	* Top o'Morning  * Hinn News  * Top o' the Morning: News	Ray Carson News Coffee Club: News	News: Farm Bervice News: Weather Farm News	News Roundup News Listen to Cliff	Dave Denney Bob Atcher Happy Hank News	Record Reveills News; Record Reveille Record Reveills	Norman Ross Norman Ross: News
8:25 8:30 8:45	Morning Parada Betty Eddy Arnold News	Breakfast Club Breakfast Club	Coffee Club News Coffee Club	News: Musical Clock Musical Clock Musical Clock	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club		Your Neighbor Norman Ross News Welcome
9:00 9:15 9:30 9:45	Welcome Travelers Marriage for Two Dorothy Dix	My True Story: News Shoppers Special	Reverend Epp Say It With Music	News: Pioneers Freddy Martin Sweet Music U. S. Army	Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Saving Club	More of Life Virginia Gale Answer Man	Travelers Marriage for Two Dorothy Dix Love and Learn
10:09 10:13 10:36 10:45	Love and Learn Trading Post Jack Berch Lora Lawton	* Romance Story * Pick a Date	Behind the Story Your Neighbor Here's Howard	Women's News Organ Music Mid-Mornink Matinee	Arthur Godfrey Grand Slam Rosemars	Capt. Stubby. Buccaneers Kitchen Club News	More of Life The Bob Poole Show	Doctor's Office Jack Berch Lora Lawton Here's Norman
11:00 11:15 11:20 11:45	• Linda's ist Love • Music for Today • Farm Roundup	• House Party • To the Ladies • Bing Crosby	Woman's World Dick Havmes While You Work Jackpot Quiz	News: Matines News: Matines Farm and Home Farm Front	Wendy Warren   Aunt Jenny   Helen Trent   Our Gal Sunday	House Party Farm World Today	Lanny Ross Temptones News	Ross Here's Norman Ross
12:00 12:15 12:36 12:45	News: Roundup Farm Service News March Time	* Baukhaze * Hinn News * Tr. Bob Swanson Show	R. P. D. 1070 News Markets: Uncle Julius	Music; Markets News News; Mkts. Farm & Home	Big Sister Ma Perkins News Guiding Light	Dinner Bell News L. Burlingham	Fun Farm Markets News Queen for	The Roens The Food Magician Double or
1:00 1:15 1:30 1:45	Double of Nothing Calendar Magic in Music	• The Bob Swanson Show • The Bob	Queen for a Day Ladies Fair	Farm Service Si Hays and Daughter Music Booth	2nd Mrs. Burton Perry Mason Nora Drake Brighter Day	Prairie Travelor School Time Bride and Groom		Nothing Today's Children Light of World Life Beautiful
2:00 2:15 2:30 3:45	Life Beautiful Road of Life. Pepper Young Rt to Hap'ness	The Kirkwoods Vers Vague Ladies Be Seated: News	Luclia Mortenson The Bob Pools Show	Music Booth Here's to Vets Const. Invader	David Harum Hilltop House Music Paul Gibson	To Be. Announced Ladles Be Seated	Marriage Bureau F. M. Cormack	Road of Life Pepper Yours Right to Hap ness Backstage Wife
3:00 3:15 3:30 3.45	* Backstage Wife * Stella Dallas * Lorenzo Jones * Widder Brown	Galen Drake Tune Time Varsity Jamboree	Cowboy Jamb.  Jabriel Heatter  Tennessee  Jamb.: News	Family Bible Hour Melody Hour	Rhyme Does Pay News Look at Life News	Galen Drake Tune Time Martha and Helen		Stella Dallas Lorenzo Jones i Widder Brown
4:00 4:15 4:30	News: Madison Hour Madison Hour	Varsity Jambores Uncle Dick's	Harmony House Harmony House	* Melody Hour * Spotlight Sergnade	Paul Gibson Billy Leach Gold Coast	Rhymes and Rhythm News Beulah Karney	Marshall Kent Spotlight Singing Story	Portia Paces Life Just Plain Bill Front P. Farrell News
4:45 5:00 5:15 5:30	* Melodic Gems  * Play Time  * Piesta Time  * News	Green Gornet Sky King	Straight Arrow Tom Mix	Fiests  " U W Special Accordingists " U W, Special	News News Curt Massey Lowell Thomas	Green Hornet Sky King	Arrow Captain Midnight	Garroway News Jimmy Blade
5:45 8:00 6:13 6:30	* Sports; News  * Light-Up Time  * News of World  * T'chdown Tips  * Muzic; News	News: Fiesta Elmer Davis David	News String Up Sports Bob Eberls Today in Sports	' Sports Time 'Tunes ' News 'Bing Sings	Beulah Jack Smith Club 15 Edward Murrow	News Air Edition David Harding	Number Please	News of World 5:30 Special R. Harkness
7:00 7:15 7:30	Aldrich Family Father	Blondle Blondle Blondle A Date With Judy	California Caravan Fishing and Hunting Club	Serenade in Music: News Old Timers Jambores	FBI in Peace and Was Mister Keen	Blondie Blondie A Date With Judy	Fishing and Hunting Club	Family Father Knows Best Screen Guild
7:45 8:00 8:15 8:30	Knows Best  Serven Guild Players Duffy's	Original Amateur Hour	Comedy Playhouse Comedy Playhouse	Old Timers Jambores Old Timers Jambores	Suspense Suspense Crime Photographer	Amateur Hour Name the Movie	Comedy Playhouse Comedy	Players Duffy's Tavern
#:45 9:00 9:15 9:30	Supper Club	Name the Movie Name the Movie R Montgomery Drury		Farm Hour News: At Your Request	James Hilton Playhouse President Truman	Drury College	Maisle Maisle	Dragnet Dragnet Light-up Time
9:45 10:06 10:15 10:30	* Nowa * Nowa * Morton Downey * Concert	College Hinn News Freddy Martin The Ed	News Sports	Music At Your Request Music At Your Request	Paul Gibson Billy Leach Music; Sports	News Remember When Bob Elson Platter Party	News: Songs Chicago at Night	Morton Downey Symphonette Symphonette News
10:45	Master	Silvers Show	Music; News	* Silent	News; Dance	Art Linick Lew Diamond	Moreno Orch.	Sports Music Griff Williams

\* Staired programs are also carried on corresponding FM stations . FM char WIBA-FM . 101.5 M. WWCF (WIBU) ... 94.9 M. WISC-FM .. 98.9 M. FM channels: 11:45 a.m. - Sacred Heart

(WFOW)

Midnight in

lier Lambs?," A. L. Pope; "Fumi-

honorary degrees to Richard Rod-gers and Oscar Hammerstein;

Suringfield, Mo., Symphony or-

6:15 p.m.-Jack Smith (WBBM):

6:30 p.m.—Club 15 (WBBM: Cheek to Cheek," "More Fun

and Dinah Shore; "It's a Good Day," "That Lucky Old Sun."

"A Park in Vi- DOWNEY

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**GERHARDT'S PHARMACIES** 

RENNEBOHM DRUG STORES

WALCREEN DRUG STORE

Free Sock Tells of Home Treatme

Miscellaneous

chestra, college choir.

Than a Pienic."

Morton Downey (WIBA): "Miss

You." "Be the Good Lord Will-

10:15 p. m. —

Today's Radio Highlights

Mary's to be married soon California Caravan (WKOW): "The Special Events

match

7:30

Father

p. m. — Knows

Robert Young

gets a parking

ticket, faces his s o n — "Boys Week" judge

With Judy

(WISC): Father

puts Oogie's or-

chestra on the

Guild Theater

(WIBA): Paul Douglas and Lin- DOUGLAS

Suspense (WBBM): Red Skelton Thee.

plays dramatic role as bank clerk

column becomes civic-affairs

9;30 p. m .- Dragnet (WIBA): po-

8:30 p. m. - Duffy's Tavern

(WIBA): Archie tries to make a

lecture date with Edgar Allen Poe.

9 p. m.—Supper Club (WIBA):

radio's "Huck Finn" visits Perry

4:40 p. m.—Radio Week (WIBA): Janet Geister, 1947 speech contest

11:30 a. m. - Farra Roundup

Walter Katterhenry on "The Farm

12:30 p. m. — Farm Program (WHA): "Should We plan for Ear-

Only the Best

is labelled

lice trap clever forger.

**Variety** 

Discussion

Farm Programs

Price Support Program.'

Douglas and Lin- DOUGLAS ing." "Dear Litda Darnell in "A Letter to Three
Wives". Comedy Playhouse
(WKOW): "Capt. Applejack"... Walk With
Suspense (WRUM). Page 18-14.

who's led down the path to mur- Concert Master der.

8:15 p. m. — Guest Star val of Animals."

(WFOW): Bill "Hopalong Cassidy"

"A Park in Vienna." "Evening

A Dale

(WIBA):

7 p. m. — Aldrich Family H. Fisher.

(WIBA): Homer starts a rumor that Mary's to be married soon

Whisky Barrel War-Drum" 9:30 p. m. — Pres. Truman FBI in Peace and War (WBBM): (WBBM): at Minneapolis

agents encounter fixed boxing Drury College (WISC): presents

Unions. 4:30 p.m .-- Uncle Dick (WISC): "Rusty and His Talking Piano." 5 p.m .- Playtime for Children (WIBA): "The Hare and the Tur-

"Communism Destroys

News; Dance Orchestra Danny Alvin Orchestra

WHA and WHA-FM

WHA & WHA-FN
WHA & WHA-FN
970 Rc.—88.7 Megs
THURSDAY
A. M.
Bahd Wagon
Morning News
Weather Report
Morning Melodies
Geography of Wisconsin
Broadcast on Broadcasts
Nursery School of the Air
Music Children Like
Job Builetin Board
Weather Report
Homemakers' Program
PTA Program .55 Weatan. :00 Homemakers' Fros. :30 PTA Program :45 News and Views :00 Freshman Forum 1:50 Noon Musicale P. M.

P. M.
12:20 News
12:30 Farm Frostam
1:30 Chapter a Day
1:30 Organ Melodies
1:57 Weather Report
2:00 European Culture
2:55 Music of the Masters
3:30 History and Myth—On Stage
4:30 Adventures in Research
4:45 Music You Want
5:15 Musical Varieties
5:45 News

9:00 FM Concert 10:55 Night News (to 11:00) **Comesol Relieves Stubborn Sinus Cases** 

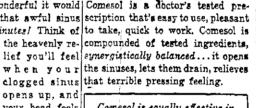
headache...in minutes/ Think of to take, quick to work. Comesol is the heavenly re- compounded of tested ingredients, lief you'll feel synergistically balanced ... it opens

(pronounced co-MISS-OLE) in each nostril will do that ... in the great majority of cases . . . without any "hangover", without "drying" your Lose out.

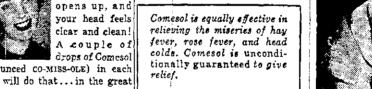
relief.

not satisfied with Comesol

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cious, mouth-watering flavor ... sweet and smooth!

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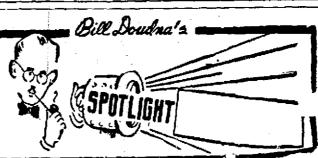
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grape sweetness...real grape taste!

All this goodness only 98t - 4/5 quart.



TIP O' THE MORNING: Every indication in radio circles is that the giveaway shows are headed for the scrap heap. One of the major programs will ease its questioning in the hope of building interest by giving away a jackpot a week, and if that doesn't work it probably will be off the air by February.

The annual Wisconsin Salon of Art, which opens to the public today in the Memorial Union, was founded 15 years ago, but the his-friends in his absence. tory of art in the Union and the roots of the salon itself go back

to the fall of 1928, when the Memorial Union was being dedicated. The first canvases were hung in tison. show was an invitational exhibition of Wisconsin art, assembled by Prof. Charles Gillen of the French department, who was president of the Madison Art assn. No ident of the Madison Art assn. No Union Gallery committee existed then to handle the first show, or many the first show, committee the first show the first show

scheme and its realization in the First Wisconsin Salon of Art in Geo First Wisconsin Salon of Art in George Biddle, judging the 1939 November, 1934, were months of digging through old newspaper files, art show catalogs, and lists of water colors seemed unusually of graduates to compile a list rep- fine; and one could only hazard esentative of all Wisconsin art-

Finally, with the aid of Porter Buits, Union director, the com-mittee succeeded in gathering a list of more than 500 Badger art ists, all of whom were invited to enter the First Wisconsin Salon. After judging by Grant Wood the Iowa painter, and his fellow jurors, 99 of the 260 entries that

came in were hung. Through the years many world famous artists and art historians have visited the university, as judges in the salon. A few of the etter known ones are Wood Thomas Hart Benton, Reginald Marsh, Walter Gropius, John Steuart Curry, Alexander Archipenko, Alfonso Ianelli, George Biddle, Zoltan Sepeshy, Aaron Bohrod John S. deMartelly, Yasuo Kuniyo

a guess that this high standard was the result of a local tradition which some day may grow into a ocal school of national interest." Far from a dull affair, the salon has also drawn some heated "letters to the editors" when the public disagreed violently with the udges' awards. For several years the gallery committee took a poli of guests at the opening night reception to determine the popular

choice for best pieces in the exhibi-The people's choice was seldom the judges', however. Some changes were noted in the salon during the war years. Entries had reached a peak of 560 in the 1941 salon, but dropped to 250 in 1944. James Watrous of the university art history department, who was then Lieut, Watrous and away in the service, won a water color award one year for a piece that had been entered by

Harold Taylor, then a university philosophy instructor and now president of Sarah Lawrence colshi, Doris Lee, and Donald W. Mat-lege, remarked while presenting the awards in 1942 that "the salon News bureau reminds us. The first show was an invitational exhibi-And the comments of these was marked by the absence of the

Union Gallery committee existed then to handle the first show, which was in a sense the first Wisconsin Salon of Art. The gallery committee came into being a few months later.

John Kienitz, now professor of art history, was student chairman of the fledgling gallery committee in 1934, and his was the idea of a state salon of art. Between the scheme and its realization in the state salon of art. Between the scheme and its realization in the state salon of art. Between the scheme and its realization in the state salon of art. Between the scheme and its realization in the state salon of art. Between the scheme and its realization in the state salon of art. Between the scheme and its realization in the state salon definition of the delicate, thin things jurors."

Last year, the salon was cantelled in favor of the Wisconsin artists are forming the craft as they go along, producing something quite original and independent.

In 1937, Gropius, founder of the German Bauhaus, found "distinct merit" in the works of Wisconsin Art, which included the work of many state artists usually represented in the salon. This year, however, the salon goes on.

FREE CHECK-UP

Bring in your ailing radio! We are equipped to repair all makes of radios and television sets.

HOME APPLIANCE

604 University Ave.

WFOW-FM

S:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band Dance Band Homemakekis Morning Variety Show 11:30 Marching Along 11:45 Sacred Heart Program F. M.

News
Music for Romancing
Music for Romancing
Irving Berlin Melodies
King Cole Trio
News
The Harmonicate
Margaret Whiting
Lovenotes of Andy Russell
Jerome Kern
News
News News Modern Music Capers Matine Dance

News

Music Party
Smooth Music
News
Juke Box Jambore
Griff Williams
News News

Ken Griffin

Kiddie Storytime

Off the Record

News

Musical Menu News Request Show

Hequest Show

News
Request Show

Guest Star

Package of New Records

Twilight Time

Xavier Cucat

Airino Rey

News

Peddy Howard

Ting Hill

News

News

#### **World's Champion** Waliflower!



Poor Miss Duffy never gets her man (Those guys must be crazy.) But she's in there trying every Thursday night on "Duffy's Tavern," back on the air over NBC Network stations. Sponsored by Blatz, Milwaukee's Finest Beer! WISA 8:30

Blotz Brewing Co., Est. 1853 in Milwoulee, W4

# LOOK LOVELIE N 10 DAYS - OR YOUR MONEY BACK!

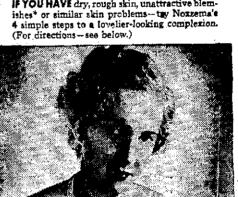


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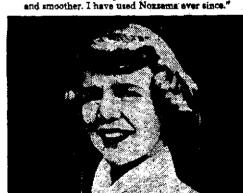




DALLAS! "My doctor suggested Noxzema for my skin," says Mrs. Marjory Ryan, "Now I wouldn't help keep my skin looking soft and supple."



CHICAGO! Marion McEvoy had a dry skin. "I started using Noxzema every night," she says, and smoother. I have used Nozzama ever since.



CLEVELAND! "I was bothered with annoving blemishes," says pretty Nency Ryan. "Nonzeme really helped heal tham. Now I use it as my reg-ular night cream, patting it all over my face."

### Doctor develops new home beauty routine - helps 4 out of 5 women in clinical tests

#### Try These 4 Simple Steps to a Lovelier-looking Complexion

If you want a more alluring complexion, if you've ever suffered from dry, rough skin, \*externally-caused blemishes or similar complexion problems ... here's real news.

A Doctor has now developed a new beauty routine. He found, in clinical tests, that a greaseless skin cream - famous Noxzema has a gentle medicated formula that helps heal such blemishes...helps supply a light film of oil-and-moisture to the skin's outer surface. It works with nature to help your skin look softer, smoother, lovelier in a surprisingly short time. Here's all you do:

#### 4 Simple Steps

Morning-1. Apply Noxzema generously all over your face. Now with a damp cloth actually "creamwash" your face thoroughlyjust as you would with soap and water. Note how clean and fresh your face feels. 2. Dry face. Smooth on a protective film of Noxzema as a powder base. Remember, it's greaseless. That's important! And its gentle medicated formula is of real help to your skin.

Evening - 3. Before retiring, "creamwash" your face again with Noxzema and gently dry. 4. Now massage Noxzema into your face. Pat a little extra over any blemishes. It helps heal them. And no messy pillow smears-Noxzema is greaseless! Follow these 4 simple steps for 10 days. See if you don't notice-even in this short time-a big difference in the way your skin looks and feels!

This new "Home Facial" really workedhelped 4 out 5 women in clinical tests. The secret? First, Noxzema is a greaseless cream. Secondly, it's Noxzema's medicated formula!

#### Your Money Back If Not Satisfied

Try it. You have nothing to lose, For so sure are we that results will delight you, we make this sincere money-back offer. Try this new Home Beauty Routine for 10 days. If you're not delighted with results-return the jar to Noxzema, Baltimore, Md.-your money will be cheerfully refunded.

#### Act Now-Save Money!

And, if you act now you can get Noxzema at a real saving. For a limited time only, you can now get a big 85¢ jar of Noxzema for only 59¢. That's 43% more Nozzema for your money than in the Small size. Clip coupon below and take it as a reminder to your favorite drug or cosmetic counter right away.

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You get 43% more Nozzems for your money than in the Small size when you buy this

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