Radio Program Schedules by the Clock

WEDNESDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00 6:15 6:30 6:45	Sunrise Frolic Musical Clock	•Top O' the Morning • The Rev. Cedarholm	Chore Time Chore Time	• Silent • Silent Rural Roundup	Paul Gibson Paul Gibson: News	Farm Bulletin Devotions Your Land News	Farm Hour and News Rise & Shine News	News Town and Farm News
7:00 7:15 7:30 7:45	News Musical Clock Journal News Musical Clock	• Top O'Morning • Hinn News • Top o' the Morning: News	Farm Program News Coffee Club: News	• News: Farm Service • News • Farm News	News Roundup News Listen to Cliff	Sage Riders Bob Atcher Happy Hank News	Record Reveille News: Record Reveille Record Reveille	Norman Ross Norman Ross: News
8:00 8:15 8:30 8:45	Musical Clock Betty Eddy Arnold News	• Breakfast Club • Breakfast Club	Coffe Club: News Coffee Club	• News: Musical Clock • Musical Clock Musical Clock	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Telephone Quiz Today's the Day	Your Neighbor Norman Ross News
9:00 9:15 9:30 9:45	Welcome Travelers Marriage for Two Here's to Vets	• My True Story • Shoppers Special	Reverend Epp Say It With Music	• News: Pioneers Freddy Martin • Sweet Music	Bing Crosby Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Victor Lindlahr	News C. Cavallaro Virginia Gale Answer Man	Welcome Travelers Marriage for Two Dorothy Dix
10:00 10:15 10:30 10:45	Love and Learn Trading Post Jack Berch Lora Lawton	• Romance Story • Pick a Date	Behind the Story Your Neighbor Here's Howard	Women's News Job Service Mid-Morning Matinee	Arthur Godfrey Grand Slam Rosemary	Capt Stubby and Buccaneers Kitchen Club News	News More of Life The Bob Poole Show	Love and Learn Doctor's Office Jack Berch Lora Lawton
11:00 11:15 11:30 11:45	• Linda's 1st Love • Music for Today • Warm Roundup • Bing Crosby	• House Party • To the Ladies	Woman's World Dick Haymes As You Work Jackpot Quiz	News: Morning Matinee Headlines Farm News	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	House Party Farm World Today	Kate Smith To Be Ann'd Temptones News	Here's Norman Ross Here's Norman Ross
12:00 12:15 12:30 12:45	• News: Roundup • Farm Service • News • March Time	• Baukhage • Hinn News • The Bob Swanson Show	R.F.D. 1070 News Markets; Uncle Julius	Music: Markets • News: Markets • News: Mkts. Farm and Home	Big Sister Ma Perkins News Guiding Light	Dinner Bell News L. Burlingham	Let's Have Fun Farm Markets News	News Elizabeth Hart The Food Magician
1:00 1:15 1:30 1:45	• Double or Nothing • Calendar • Magic in Music	• The Bob Swanson Show • The Bob Swanson Show	Queen for a Day Ladies Fair	Daughter Farm Service Si Hays and • Music Booth	2nd Mrs. Burton Perry Mason Nora Drake You Tick	Prairie Traveler School Time Bride and Groom	Queen for a Day Ladies Fair	Double or Nothing Today's Ch'ren Light of World
2:00 2:15 2:30 2:45	• Life Beautiful • Road of Life • Pepper Young • Right to Hap'ness	• Talk Your Way Out • Ladies Be Seated: News	Luella Mortenson The Bob Poole Show	• Music Booth • U W Band • Hawaii Music	David Harum Hilltop House Music Paul Gibson	Talk Your Way Out Ladies Be Seated	Tune Test Marriage Bureau F. MacCormack	Life Beautiful Road of Life Pepper Young Right to Hap'ness
3:00 3:15 3:30 3:45	• Backstage Wife • Stella Dallas • Lorenzo Jones • Widder Brown	• Galen Drake • Tune Time • Varsity Jamboree	Cowboy Jamb. Gabriel Heatter Tennessee Jamb.: News	Bible Fellowship • Melody Hour	Rhyme Does Pay News Look at Life News	Galen Drake Tune Time Martha and Helen	Radio Quiz You Can't Lose Linda's 1st Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
4:00 4:15 4:30 4:45	• News: Madison Hour • Madison Hour • Melodic Gems	• Varsity Jamboree • Uncle Dick's ABC Club	Harmony House Harmony House	• Melody Hour • Band Parade Serenade	Paul Gibson Billy Leach: News Gold Coast	Rhymes and Rhythm News Beulah Karney	I Love a Mystery Marshall Kent Spotlight Singing Story	A Girl Marries Portia Faces Life Just Plain Bill Front P. Farrell
5:00 5:15 5:30 5:45	• Play Time • Fiesta Time • News • Sports: News	• Challenge of the Yukon • Jack Armstrong	Jimmy Allen Bill Scott Tom Mix	Fiesta Time • U W Special Accordionists Sammy Kaye	News News Curt Massey Lowell Thomas	Challenge of the Yukon Jack Armstrong	Cisco Kid Tom Mix	News Dave Garroway News
6:00 6:15 6:30 6:45	• Light-Up Time • News of World • Your Name • Music: News	• News: Fiesta • Elmer Davis • Lone Ranger	News Dinner Music Gabriel Heatter I Love a Mystery	• Sports Time Tips and Tunes • News Bing Sings	Beulah Jack Smith Club 15 Edward Murrow	News Ralph Yohe Lone Ranger	News Number Please Gabriel Heatter Behind the Story	Jimmy Blade News of World 6:30 Special H V Kaltenborn
7:00 7:15 7:30 7:45	• This Is Your Life • Wednesday Serenade	• The Amazing Mr. Malone • Sherlock Holmes	Can You Top This? Central vs. East	Serenade in Music: News • Old Timers Jamboree	Mister Chameleon Doctor Christian	The Amazing Mr. Malone Sherlock Holmes	Can You Top This? International Airport: News	This Is Your Life The Great Gildersleeve
8:00 8:15 8:30 8:45	• Break the Bank • Mr District Attorney	• Boris Karloff • The Croupier	Central vs. East Central vs. East	Old Timers Jamboree • Old Timers Jamboree	Groucho Marx Bing Crosby	Boris Karloff The Croupier	Fulton Lewis This Is the Story Family Theater	Break the Bank Mr District Attorney
9:00 9:15 9:30 9:45	• The Big Story • Curtain Time	• Lawrence Welk • On Trial	Central vs. East Fulton Lewis Dance Music	• University Farm Hour • News At Your Request	Burns and Allen Lum 'n' Abner	Lawrence Welk On Trial	Scattergood Baines Theater of Stars	The Big Story Curtain Time
10:00 10:15 10:30 10:45	• News • Lee Williamson • Concert Master	• Hinn News • Sammy Kaye • The Ed Silvera Show	News Sports Unexpected Dance: News	• At Your Request • At Your Request	News Paul Gibson Billy Leach Sammy Kaye	News Remember When Bob Elson Platter Party	Dr. Bradley Detective Call News: Songs Chicago at Night	Light-Up Time News Barry Wood Harvest Moon
11:00 11:15 11:30 11:45	News: 1310 Club 1310 Club: News	•News: The Ed Silvera Show	Midnight in Madison Midnight in Madison: News	• Silent • Silent • Silent • Silent	News; Bill Snyder Orch. Larry Fotine Orchestra	Art Linick Eddie O'Neill Freddy Nagel Lenny Herman	News: Buddy Moreno Orch Tommy Carlyn Orch.: News	News John Conrad America United

• Starred programs are also carried on corresponding FM stations . FM channels: WIBA-FM 101.5 M. WWCF (WIBU)...94.9 M. WISC-FM.. 98.9 M.

WHA and WHA-FM

970 Kc.—88.7 Mcgs.
WEDNESDAY

7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
9:20 Nursery School of the Air
9:30 Young Experimenters
9:45 Job Bulletin Board
9:55 Weather Report
10:00 Homemakers' Program
10:30 League of Women Voters
10:45 News and Views
11:00 History of the Far East
11:50 Noon Musicale

P. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Journeys in Musicland
2:00 Scandinavian Life
2:50 Music of the Masters
3:50 Radio Journal
4:15 Organ Melodies

FM Only

4:30 Red Feather Man
4:45 Music You Want
5:15 Musical Varieties
5:45 News
6:00 Organ Reverie
6:30 Dinner Musicale
7:30 Chapter a Night
8:00 U. S. History
8:50 News
9:00 FM Concert
10:55 Night News (to 11:00)

WFOW-FM

(104.9 Mcgs.
WEDNESDAY

7:00 Yawn Patrol
7:30 Clockwatchers
8:00 Ben Light
8:15 Herb Kern
9:30 Dance Band
10:00 Homemakers
10:30 Morning Variety Show
10:55 News
11:00 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program

P. M.

12:00 News
12:05 Memory Waltzes
12:30 Mills Brothers
12:45 Holiday in Hawaii
1:00 News
1:05 Gordon MacRae
1:15 Buddy Cole
1:30 Evelyn Knight
1:45 Down Memory Lane
1:55 News
2:00 Modern Music Capers
2:30 Matinee Dance
2:55 News
3:00 Music Party
3:30 Smooth Music
3:55 News
4:00 Juke Box Jamboree
4:30 Vaughn Monroe
4:55 News
5:00 Ken Griffin
5:15 Kiddie Storytime
5:30 Off the Record
5:55 News
6:00 Musical Menu
6:30 Request Show
7:00 News
7:05 Request Show
7:30 Central vs. East
9:30 Package of New Records
9:45 Blue Barron
9:55 News
10:00 Don Pablo
10:30 Benny Goodman
10:55 News
11:00 Wayne King
11:30 Tex Beneke
12:00 News
12:05 Liberace
12:15 Phil Harris
12:30 Art Van Damme (to 1:00)

DO YOU KNOW THESE SLOGANS?

57 varieties
From contented cows
I'd walk a mile for a
the flavor lasts

Find Out How To Win
$65,000
in valuable cash and merchandise prizes!
Listen to
LINDA'S FIRST LOVE
11 A. M.—Monday thru Friday
WIBA
AM Dial 1310—FM Dial 101.5

EAGLE STAMP

Tonite
6 LUCKY PEOPLE
WILL BE AWARDED
FILLED
EAGLE STAMP
BOOKS
"Listen For Your Name"
WIBA 6:30 p.m.

•More Tea per Bag
•More Flavor per Cup
•More for Your Money
"SALADA"
TEA-BAGS

Today's Radio Highlights

Music

6 p. m.—Light Up Time (WIBA): Frank Sinatra, Dorothy Kirsten, Jeff Alexander's orchestra.

6:30 p. m.—Club 15 (WBBM): "I Never See Maggie Alone," "Younger Than Springtime," "Stardust."

10:15 p. m. — Sammy Kaye (WISC): "Button Up Your Overcoat," "Younger Than Springtime," "My Gal Sal," "Let's Harmonize," "If I Could Be With You."

10:30 p. m.—Concert Master (WIBA): Music from Victor Herbert operettas, Curzon's "Robin Hood Suite."

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Discussion

3:50 p. m. — Radio Journal (WHA): Profs. David Fellman, Willard Hurst, and Carl Auerbach on meaning of recent trial of 11 top Communists.

4:40 p. m.—National Radio Week (WIBA): Dr. Earl James McGrath, U. S. commissioner of education.

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Drama

7 p. m. — Mr. Chameleon (WBBM): woman finds husband's body and stranger who claims to be looking for a carved ring.

'ABNER'

7:30 p. m.—Great Gildersleeve (WMAQ): in the Tunnel of Love . . . Dr. Christian (WBBM): and retired teacher who proves she's kind.

8:30 p. m.—Mr. District Attorney (WIBA): Harrington poses as poetry lover to help break up confidence game . . . Family Theater (WGN): "King O'Toole and St. Kevin," with Arthur Shields; Barbara Britton, hostess.

9 p. m.—Big Story (WIBA): New Mexico reporter finds murder in railroad "accident."

9:30 p. m. — Curtain Time (WIBA): pretty young land-owner beats forest ranger in game of wits . . . 'Lum 'n' Abner (WBBM): Chet Lauck and Norris Goff return to the air.

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Farm Programs

11:30 a. m. — Farm Roundup (WIBA): Bill Clark, associate Dane county agent, on fall application of fertilizer.

12:30 p. m.—Farm Program (WHA): "Thrift Can Be Taught at School," John Omernik and group; "Where Are Land Prices Headed?" Lars Landsness.

* * *

Sports

7:30 p. m. — Football (WFOW and WKOW): Madison Central vs. Madison East.

10:15 p. m. — Coach Williamson (WIBA): discusses Ohio State and Northwestern games.

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Variety

8:30 p. m. — Bing Crosby (WBBM): and Bob Hope satirize western films.

9 p. m. — Burns and Allen (WBBM): Gracie and Mr. Purvis hamper George's ambition for public post.

For Children

9:30 a. m. — Young Experimenters (WHA): "Surface Tension."

4:30 p. m.—Uncle Dick (WISC): "So Dear to My Heart."

5 p. m. — Playtime (WIBA): "Cooky."

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Miscellaenous

10 a. m. — Homemakers (WHA): "A Cup of Coffee."

11:45 a. m. — Sacred Heart (WFOW): "Betrayal of Poor and Worker."

7 p. m. — This Is Your Life (WIBA): realtor meets Boris Karloff in haunted house.

Calendar

Entertainment

WEDNESDAY, NOV. 2

Majestic: "Trollfossen" (Norwegian film) at 1, 3:05, 5:15, 7:25, and 9:35.

Capitol: "Beyond the Forest" at 1:20, 3:15, 5:05, 7, and 10; Sneak Preview at 8:35.

Madison: "Big Jack" at 1, 4:05, 7:15, and 10:20; "Once More, My Darling" at 2:30, 5:40, and 8:50.

Parkway: "Mr. Soft Touch" at 1, 4, 7, and 10:05; "Riders of Whistling Pines" at 2:45, 5:50, and 8:50.

Orpheum: Clyde McCoy and Band at 2:50, 4:50, 7:15, and 9:45; "The Golden Eye" at 1:10, 3:35, 5:55, 8:25, and 10:40.

Strand: "Father Was a Fullback" at 1, 4:10, 7:20, and 10:30; "Not Wanted" at 2:35, 5:45, and 8:55.

Eastwood: "You're My Everything" at 2:50, 6:10, and 9:30; "Red Canyon" at 1:30, 4:50, and 8:10.

Middleton: March of Time, "Stop Heavy Traffic," at 6:35 and 8:45; "Not Wanted" at 7:05 and 9:15.

THURSDAY, NOV. 3

Capitol: "Ichabod and Mr. Toad" at 1, 2:55, 4:45, 6:35, 8:30, and 10:15.

Orpheum: "The Red Danube" at 1, 3:15, 5:30, 7:45, and 10.

Parkway: "Rimfire" at 1, 3:50, 6:40, and 9:30; "Easy Living" at 2:05, 4:55, 7:45, and 10:30; Ezra Charles vs. Valentine Fight Pictures.

Eastwood: "You're My Everything" at 6:30 and 9:45; "Red Cayon" at 8:20.

Strand, Majestic, and Middleton: Same as Wednesday.

On the Campus

WEDNESDAY, NOV. 2

15th Salon of Art Reception: Council Room and Memorial Union Theater, 8 p. m.

THURSDAY, NOV. 3

Cinema Shop: "The Last Command." Play Circle, 11:30 a. m. and 2, 4, 7, and 9 p. m.

Community Center

WEDNESDAY, NOV. 2

ERA, 2 p. m.; Craft, 1:30 p. m.; Young Adult club, 7 p. m.; YAC dance, 8:30 p. m.; Young Adult club council, 7:30 p. m.; Duplicate bridge, YAC chorus, both at 7:30 p. m.

THURSDAY, NOV. 3

Bridge, 1:30 p. m.; Cribbage, Photographic club, Crafts, Square dancing, all at 7:30 p. m.; Older Adult Klub card party, 7:45 p. m.

Organizations

WEDNESDAY, NOV. 2

Mozart club: Music room of Vocational school, 7:30 p. m.

THURSDAY, NOV. 3

Exchange club: Capital hotel, 6 p. m.

Current Exhibits

State Historical Museum: Two traveling exhibits for schools, "A Lumber Raft Trip down the Wisconsin River, 1887" and 12 rooms of "Life and Activity in Wisconsin from 1800 to 1948." Scale model of a Great Lakes freighter and the dry dock, first floor; Exhibition of shawls, Trimpey collection of lusterware Centennial collection of historic costumes fourth floor.

Portrait of the Week: Esther Welch Livesey, Wisconsin pioneer.

Radio's Biggest "Twin Bill" Tonight!

Biggest-Money Show!
"BREAK THE BANK"
with BERT PARKS
WIBA—8 P. M.

Action—mystery—drama!
"MR. DISTRICT ATTORNEY"
WIBA—8:30 P.M.

Tune in from 8 to 9 tonight and every Wednesday night!

Dr. Edwards' offers COMPLETE RELIEF from CONSTIPATION

the clogging TRANSIENT kind!

Whenever undigested food clogs the intestines and causes constipation with its bad breath, lack of pep, sallow skin—take Dr. Edwards' Olive Tablets. They work so *gently* yet *thoroughly* giving you such complete and more *natural-like* bowel movements.

For years, Dr. F. M. Edwards, a noted Ohio Doctor, relieved his constipated patients with his Olive Tablets—now sold by all drug stores. Olive Tablets are strictly all vegetable. They work on BOTH upper and lower bowels and clean waste from entire intestinal tract giving you *complete satisfaction*. 15c, 30c & 60c.

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So many others do!
Fine Blended Whiskey. 90.5 proof. 60% grain neutral spirits. Frankfort Distillers Corp., N.Y.C.

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...you visit a town, you can go back to it. If you read a book, you can read it again. Even a memory can be recalled. But time can never be brought back.

if

... the volunteer Community Chest worker has not reached your home yet, remember that he rings your door bell just once a year, asking you to do one generous act for 16 services and 1000's of your Metropolitan Madison neighbors.

if

... by chance, you have been missed—please call 7-2228, or send your contribution directly to Madison Community Chest, Campaign Headquarters, Madison Public Library, 206 North Carroll Street, Madison, Wis.

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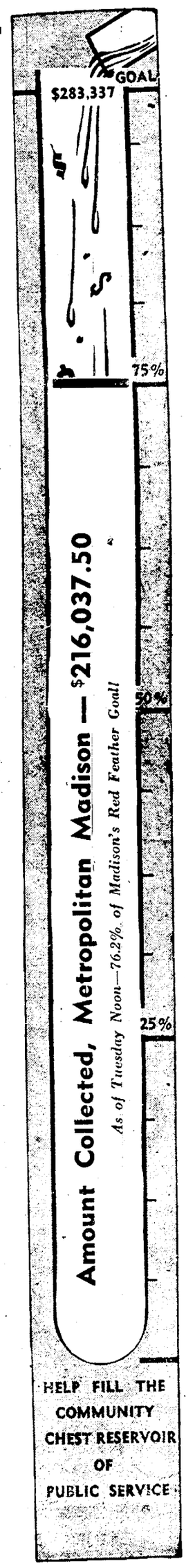
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