KTSA-6:15 P.M.

fans. KMAC-6:45 P.M.

Wendy

8 P.M.

PROGRAMS

POPULAR MUSIC, THE KIND THAT IS DESERVEDLY liked by everybody, is now being offered at its best on "Club

1876 by everybody, is how being officed at the School Friday. On Tuesday, Dick Haymes, Evelyn Knight and the Modernaires will open with "Exactly Like You." Miss Knight's solo is "Be Goody Good to Me." The Modernaires feature "Rudolph, the

Red-Nosed Reindeer." Haymes and the Modernaires close with

"The Meadows of Heaven." KTSA-6:30 P.M.
JACK SMITH, DINAH SHORE AND MARGARET Whiting are adding to their earlier laurels with their teamwork

on their CBS show at 6:15 p.m., Mondays through Fridays. On

Tuesday, Dinah and Jack open with a duet on "I'm Too Busy

to Say Hello." Miss Shore solos "You're Breaking My Heart" and "Stormy Weather," and Smith does "Georgia on My Mind."

returned to the air on Mutual Monday through Friday. After being off the airways for nearly five years, Carlton E. Morse, originator and author of "I Love a Mystery," states he has

been continually receiving letters from former listeners, inquir-

ing as to when the program would be heard again. The day-to-day adventures of Jack Pacard, Doc Long and Reggie York, soldiers of fortune, provide good listening for all mystery

WENDY WARREN AND THE NEWS IS THE NEW AND

THE BODY OF A FAMOUS THEATRICAL PRODUCER,

found in a trunk by customs inspectors on the pier shortly

after a European liner docked, claims the attention of Inspec-

tor Hearthstone of the Death Squad in "The Case of the Man

Who Came Home Murdered" on CBS' "Mystery Theater," Tuesday. Alfred Shirley is heard as Inspector Hearthstone. "Mys-

tery Theater" is produced by Frank and Anne Hummert.

KTSA-7 P.M. SEN OWEN BREWSTER (R.ME.) AND SEN. HUBERT

H. Humphrey (D. Minn.) will take respective affirmative and negative stands on the question, "Are We Depending Too Much

on Government For Our General Welfare," on ABC's America's

Town Meeting broadcast, Tuesday. The Maine Republican and

the Democrat from Minnesota will be the only speakers on the program aside from weekly Moderator George V. Denny, Jr. Brewster is a member of the Senate finance and interstate and

foreign commerce committee, and Humphrey, a member of the

Senate labor and public welfare committee and executive departments expenditures committee. KABC—7:30 P.M.

7,000 local Lions Clubs throughout the United States will co-operate in collecting playthings for Yuletide distribution to orphan-

ages and underprivileges children. The plan is revealed on CBS' "Hilltop House" in dramatic episodes beginning Tuesday

and continuing every day, Monday through Friday. KTSA-

Magnusson, won a fortune in prizes when she answered "A square peg in a round hole" and solved the "Secret Saying" Tuesday night over KTSA on De Soto-Plymouth's "Hit the Jackpot." Phoned by the show's Emcee Bill Cullen, Mrs. Mag-

nusson immediately gave the correct answer to the "Secret Saying." When Cullen told her that she had won a mammoth

jackpot of prizes, topped by a brand-new De Soto four-door

custom sedan, she excitedly exclaimed: "I'm just dying." Her

husband, a shipping clerk at the San Francisco waterfront, said

in amazement: "I can't believe it." KTSA-9 P.M.

A SAN FRANCISCO HOUSEWIFE, MRS. MARGARET

much the charming refugee, Suzanne Turrie,

loves Nora's fiance, Charles Dobbs, on "This

Is Nora Drake." Suzanne still believes that a Dobbs is in love with her and does not under-

stand that his declaration of affection was made

only to save her life, Academy Award Actress

Joan Loring plays Suzanne Turrie, Joan Tompkins stars as Nora Drake and Grant Richards takes the part of Charles Dobbs. KTSA—

THERE'LL BE FEWER EMPTY STOCK

ings this Christmas, thanks to a nation-wide

"Hilltop House Toy Turnout," in which almost

NURSE NORA DRAKE BEGINS TO REALIZE HOW

different drama of a woman's life-set against

the background of today's news. "Wendy War-

ren and the News" brings the latest world

news, a summary of news of special interest to

women—plus the story of the life of Newspaper-

Woman Wendy Warren, Every day, Monday through Friday. KTSA-11 A.M.
"ESCAPE," THE CBS PROGRAM OF HIGH

adventure, broadcast on Saturdays through the

month of October over CBS, will be heard on

Tuesdays at 8 p.m., beginning Nov. 1. KTSA-

BY POPULAR DEMAND "I LOVE A MYSTERY" HAS

PERSONALITIES

### LUIGI'S LIFE

## Hero of KTSA Serial Gets Lots of Advice

Should Luigi Basco marry Rosa?

Listeners in Chicago, the setting of CBS' lovable comedy "Life with Luigi," starring J. Carrol Naish (CBS and KTSA Tuesdays, 8:30 p.m.), have become quite perturbed over the question with the majority apparently taking the negative

Luigi Basco, as millions of radio fans know, is a young Italian immigrant who arrived in this country just about a year ago. A fervid admirer of America since he was a boy, Luigi induced his countryman friend Pasquale to pay his passage to Chicago. Pasquale generously set him up in the antique business in a shop next to his spaghetti palace on North Halsted

But little Luigi soon realized that Pasquale was not exactly magnanimous in his intentions. Pasquale planned to marry off his fat, doltish daughter Rosa to him. Luigi promptly saw through the scheme, and for a year Pasquale's efforts to trap him into marriage through threats to close him out and send him back to Italy have excited rooters for the wistful little immigrant.

#### Gets Free Advice

Chicago listeners who have written to Luigi admit that he owes a debt, but resent Pasquale's collection methods. One listener says: "Dear Luigi: I listen to your program all the time because I know just what it's like to be new in America. I came over to this country from Ireland. Listen, Luigi, please take my advice. Don't marry Rosa! It's not that she isn't the girl for you, but that it takes time to be sure you marry the right one. Pasquale is trying to talk you into this too fast. Don't listen to him. Make up your own mind!"

Another begs: " . . but don't marry Rosa. We get so scared. You're an American now and Americans take plenty of time to make up their own minds. It wouldn't be right to rush into this. Maybe you'll marry Rosa later, when you get to know her better. But not yet, Luigi. You're still young!

#### Variety of Pleas

A third listener takes a different approach but arrives at the same conclusion: "Pasquale will try to prove to you that you'll save money on your income tax by marrying Rosa. Don't believe him. I figure you'll save maybe \$1,200 a year marrying Rosa. But you lose





1:30 P.M.

DR PRICE'S! EXTRACT Pure Entra-strongth Vanille Extract Will not bale out or freeze out VERY DROP IS

EARLY AMBITION

WINS DOUBLE AWARD

Edward R. Murrow, who Leopold Stokowski, who conlucts the New York Philharmobroadcasts the news nightly on nic Symphony on CBS, made up CBS, is one of the few radio personalities to win the George Foster Peabody Award twice.

DDEACHED'S



#### YOU HAVE A DATE AT THE TEXAS

A SAVINGS INSTITUTION

123 E. Martin St.

123

Remember that savings placed at the Texas on or before the 10th of this month earn from the 1st! Arrange NOW to visit the TEXAS before the 10th.



RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

LM.	KTSA—550	KMAC-630	KABC-680	WOAI—1200
6:00	Song Corral	RFD Texas	Facts for Farmers Big Bill Lister Blue Ridge Mt. Boys Ranching Roundup	Texas Farm and Home
6:15	Song Corral	RFD Texas		Farm News—Shamett
6:30	News	Rev. Raymond Richey		Fairfield Four
6:45	Old Top Rail	Sam Morris		Red River Dave
7:00	Trading Post	Wake Up, S. A.	Martin Agra <b>nsky</b>	Newscast—Howell
7:15	Caffee Capers	Wake Up, S. A.	Riders Purple Sage	Morning Devotional
7:30	News	Wake Up, S. A.	News	Radia Rodea
7:45	Johnny Lane	Wake Up, S. A.	Radio Clock	Radia Rodea
\$:00	Coffee Capers	Robert Hurleigh	Breakfast Club	Newscast—Guerra
8:15	Coffee Capers	Tell Your Neighbor	Breakfast Club	This is Your Day
8:30	News	Hillbilly House Party	Breakfast Club	This is Your Day
8:45	Johnny Lane	Hillbilly House Party	Breakfast Club	Songs You All Rem'be
9:08	Doctor's Office	Hillbilly House Party	My True Story	Welcome Travelors Welcome Travelers Marriage for Two Rosemary
9:15	Arthur Godfrey	Hillbilly House Party	My True Story	
9:30	Arthur Godfrey	Hillbilly House Party	Betty Crocker	
9:45	Arthur Godfrey	Hillbilly House Party	Dick Haymes Show	
10:00	Arthur Godfrey	Hillbilly House Party	Modern Romances	We Love and Learn
10:15	Arthur Godfrey	Hillbilly House Party	Modern Romances	Young Dr. Malone
10:30	Songs for You	Serenade to	Crosby & Co.	Jack Berch
10:45	4 Knights	a Hausewife	Bob Eberly Show	Lora Lawton
11:00	Wendy Warren	Kate Smith Sings	House Party	Ma Perkins The Brighter Day Texaco Star Reporter Curly Fox & Tex. Re
11:15	Aunt Jenny	Lanny Ross	House Party	
11:30	Helen Trent	Dance Band	680 Roundup	
11:45	Our Gal Sunday	Heatter's Mail Bag	680 Roundup	
P.M.		TUESDAY AFT	ERNOON	
			I Characa Caracter	Manager Course

TUESDAY, NOVEMBER 1, 1949

12:00 12:15 12:30 12:45	News Chuck Wagon Adolph Hofner Western Hits	Cedric Foster Oklohomo Playboys Oklohoma Playboys Checkerb'd Jamboros	Stamps Quartet Noonday Jamboree Texas Topkands Det Dunbar	Newscast—Guerra Market Reports Roundup Time Judy and Jane			
1:00	Meet the Band	Queen For A Day	Newscost	Double or Nothing			
1:15	Meet the Band	Queen For A Day	Monette Shaw Program	Double or Nothing			
1:30	Nora Drake	Today's Youth	Bride and Groom	Today's Children			
1:45	Keynotes by Carle	Today's Youth	Bride and Groom	Newscast—Guerra			
2:00	David Harum	Reminiscing with	The Kirkwoods	Life Can Be Beautifu			
2:15	Hilltop House	Tony Besson	Vera Vagua	Road of Life			
2:30	Garry Moore	Spinning the Tops	Ladies Be Seated	Pepper Young's Fam			
2:45	Garry Moore	Spinning the Tops	Ladies Be Seated	Right to Happiness			
3:00	Garry Moore	630 Club	Galen Drake	Backstage Wife			
3:15	Garry Moore	630 Club	Russ Morgan	Stella Dallas			
3:30	News	630 Club	Money for Music	Lorenzo Jones			
3:45	Bandstand	630 Club	Money for Music	Young Widder Brown			
4:00	Chicagoans	630 Club	Money for Music	When a Girl Morries			
4:15	Chicagoans	630 Club	Livestock Reports	Portia Faces Life			
4:30	Hugo Malan Orch.	630 Club	Money for Music	Just Plain Bill			
4:45	The Stars Sing	630 Club	Money for Music	Front Page Farrell			
5:00	Uncle Dan	Junior Jambores Mustang Time Capt. Midnight Capt. Midnight	Green Hornet	Perry Moson			
5:15	Cote Gies Club		Green Hornet	Light of the Wosld			
5:30	News—Neithomer		Sky King	Guiding Light			
5:45	Lowell Thomas		Sky King	Newscast—Williams			
THESDAY EVENING							

#### TUESDAY EVENIN

8:00

9:00

9:45

10:00

10:15

10:30 10:45

11:00 11:15 11:30

Tompkins

	Beuloh Jack Smith Sings Club 15 Edward R. Murrow	Fulton Lewis, Jr. Dinner Date Gabriel Heatter I Love a Mystery	Newscast Elmer Dovis Countercoy Counterspy	Light Up Time To Be Announced News of the World Richard Horkness
	Mystery Theater Mystery Theater Mr. & Mrs. North Mr. & Mrs. North	Count of Munta Cristo Count of Monta Cristo Official Detective Official Detective	Showtime Hollywood Voice of Army Town Meeting Town Meeting	Cavalcade of Amer. Cavalcade of Amer. Me and Janie Me and Janie
	Escape Escape Life With Luigi Life With Luigi	John Steele John Steele Mysterious Traveler Mysterious Traveler	Town Meeting Town Meeting Sammy Kaye Shaw We Cara	Bob Hope Bub Hope Fibber McGee & Mc Fibber McGee & Mc
	Hit the Jackpot Hit the Jackpot Claude Tharnhill Or. Claude Thornhill Or.	Meet the Band Meet the Band Dance Band Dance Band	Time for Defense Time for Defense ABC Roundup ABC Roundup	Big Town Big Town People Are Funny People Are Funny
-	News—H. Vincent Curt Mussey Report on Sports Ray Anthony Or.	News—Mutual Dance Parade Dance Parade Dance Parade	Ken McClure News Sammy Kaye Show Gems Thought ABC Danceband	Newscast—Williams Morton Downey St. Anthony Orch. St. Anthony Orchest
-	World News Balinese Room Bob Chester Orch. Bob Chester Orch.	Dance Parade Dance Parade Dance Parade Until 1 A.M.	News Summary ABC Dozza Band ABC Dance Band ABC Dance Band	Newscast—Williams Fairfield Four Dance Music Dance Music

mance: 13:00 All Night.

Light Up Time

KITE-930

5:00 A.M. Sign On and News; 5:02, Farmer's Almanag; 6:00. News; 6:02, Eadio Almanag; 6:03, Early Bird News; 7:06, Radio Almanag; 7:06, 5:90 A.M., Sign O d News; 5:02, Farmer

KONO-1400 B:00 A.M., Daybreak-ers: 6:35, News: 7:00. Gosnel Maxio Makers: 7:15, Radio Gospel: 7:38, Wanter: 7:45, News. Gousel Maste Makers)
7:18. Radio Gospal 7:38,
Western 7:46. News;
8:40. Morning Cowboy
Roundto (2 hours)
10:40. For Members Cult
10:40. For Members
10:40. Radio Fair
10:40. For Members
10:40. For Member 10:36, Rhythm & Re-

KCOR-1350 6:00 A.M. Los Espais Del Horart 7:00, Gay Caballeros 8:00, Sacred Hoarts 8:15, Spanish Newst 8:30, Marchael News: 8:30. Marchas; 9:15. Musaicos Busicalus; 11:06. Cultural Y Educa-tional; 11:15. Jorre's; 11:45. Srevadores Perla; 12:00. P.M., Trovadores Perla; 12:30. Una Can-cion Para Tt; 1:00. Reyes; 1:25. Handy Andy News: 1:45, Bene ficencia; 3:00, Tippin in: 4:30, Spanish: 6:00 English Hour; 6:15. World News: 6:30, Mu-sle; 6:45. Sporting News: 7:00. Spanish M v = 1 a : 8:00, Theater; 12:00, Sign

#### KIWW-1540

6:06 A.M., Buenes Dias; 7:00, News; 7:36, Mananttas; 9:00, Boran-tes; 10:30, Trinity: 11:90, Club Femenino: 12:30 P.M., La Opinion; 12:45, Centeno; 1:00, Desem-polyando; 2:00, Hera Anahusc: 3:00, Spidane Anabuse: Stor. Bankine y Garza; 4:15, News: 5:00, Estrellz: 5:15, Cadena de Oro; 5:45, Lorenzo; 6:00, Sports: 6:45, Sign Off.

Blewett Smyth

Blewett Smyth

Par Boyette

Bill Niethamer

Edward R. Murrow

Haywood Vincent

CBS World News CBS World News

Quill to Attend

masters.

to 3.

Postmasters' Meet

Postmaster Dan Quill of San

Antonio is en route to Chicago

to attend the convention of the

National Association of Post-

The convention runs Nov. 1



tinues her dramatizations of the stories of Littleton over KTSA. 11:15-11:30 A.M. Monday Thru Friday

"AUNT JENNY

"Aunt Jenny," organist Elsie Thompson, and announcer Dan Seymour inaugurate their 13th

year of mid-day microphone as-sociation as "Aunt Jenny" con-



KTSA

omance

mea

WENDY WARREN

and the News"

enjoy regularly . . .

This is Florence Freeman who plays

Wendy Warren in CBS' daytime news-

plus-drama series. Another excitingly

popular KTSA feature that you can

11-11:15 A.M.

Monday Thru

Friday

als, the Romance of Helen Trent has thrilled and entertained millions, Julie Stevens plays the lead in this feature heard over KTSA.

> 11:30-11:45 A.M. Monday Thru Friday

Miserable Case of Dandruff Cleared Up

SAN ANTONIO, Texas—Charles J. Rogers says: "It is a pleasure to pass on my experience with Baker's Hair Tonic. My scalp itched so bad I was miserable, and after so bad I was miserable, and atter using less than one bottle the ter-rible itching was gone. I certainly do recommend Baker's Hair Tonic, and will say there is nothing like it for keeping your hair nice and soft and free of dandruff."

Simula Charles I Ropers

Signed: Charles J. Rogers
746 Patterson Stree
San Antonio, Texas

Are You Tormented, Embarrassed By Dandruff or Itchy Scaip?



About given up hope of relief? On just such stubborn case Baker's Hair Tonic built its reputation. Try a bottle...!t will do the job for YOU or we will refund every penny of your money

1412 Comp St Dallas, Texa

HAL COLLINS CO.



On Your

AM Dial

101.5

On Your

FM Dial

11:45-12:00 N.

Monday

Thru Friday

LISTEN! More and more people say, "It's on KTSA"



Most COMPLETE

KTSA-First With the NEWS

Speech League

Miss Trudeau, a foods special-ond organizational meeting.

fruits and vegetables. and storage of fresh canned and urer. frozen products will be fully discussed.

Food Service

Lucille Trudeau.

**ELF** 

Ġ,

Seminar Slated

Last in a series of food serv-

ice serminars will be conducted



# **Elects Officers**

Brother Harold Huels of Central Catholic High School was at Food Service School, Fort elected president of the Cath-Sam Houston, Nov. 8-10 by Miss olic Interscholastic Speech League of San Antonio at its sec-

ist from Quartermaster Sub- Chosen vice president was sistance School, Chicago, will Mother Mary Andrew of Ursunold morning and afternoon ses- line Academy, while Sister Mary sion each day on the subject of Dorothy of St. Gerard's was named secretary and Miss Lu-Inspection, correct handling cille Gillory of St. Henry's treas-

Membership at present con-

MIGHT SHARE IN THE \$100000 IN GIFTS OFFERED EVERY DAY!

sists of nine Catholic high Food service personnel of all schools of the San Antonio area. Food service personnel of all states of the league was organized under sponsorship of the speech department of St. Mary's Univer-