

# Radio Program Schedules by the Clock

FRIDAY							
WIBA 1310 kc.	WISC 1490 kc.	WKOW 1970 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00 Sunrise Frolic Musical Clock	6:00 Top O' The Mornin' The Roy Odarholm	6:00 Chorus Time	6:00 Silens Rural Roundup	6:00 Paul Gibson Guit. News	6:00 Farm Bulletin Devotions Land Use News	6:00 Farm News and Shine News	6:00 News Town and Farm
7:00 News: Clock	7:00 Top O' Mornin' News	7:00 Farm Program	7:00 News: Farm Service	7:00 News: Roundup	7:00 Sage Riders	7:00 Record Revue	7:00 Norman News
8:00 Musical Clock	8:00 Breakfast Club	8:00 Office News	8:00 News: Roundup	8:00 News: Coast	8:00 Breakfast Club	8:00 News: Revue	8:00 News: News
9:00 Welcome Travelers	9:00 My True Story	9:00 Reverend	9:00 News: Roundup	9:00 News: Coast	9:00 Breakfast Club	9:00 News: Revue	9:00 News: News
10:00 Love and Learn	10:00 Romance Story	10:00 Behind the Story	10:00 News: Roundup	10:00 News: Coast	10:00 Breakfast Club	10:00 News: Revue	10:00 News: News
11:00 Linda's Fun	11:00 House Party	11:00 Woman's World	11:00 News: Roundup	11:00 News: Coast	11:00 Breakfast Club	11:00 News: Revue	11:00 News: News
12:00 News: Roundup	12:00 News: Service	12:00 News: Service	12:00 News: Roundup	12:00 News: Coast	12:00 Breakfast Club	12:00 News: Revue	12:00 News: News
1:00 Double or Nothing	1:00 The Bob Swanson Show	1:00 Queen for a Day	1:00 News: Roundup	1:00 News: Coast	1:00 Breakfast Club	1:00 News: Revue	1:00 News: News
2:00 Life Beautiful	2:00 Tall Your Way Out	2:00 Luella Morrison	2:00 News: Roundup	2:00 News: Coast	2:00 Breakfast Club	2:00 News: Revue	2:00 News: News
3:00 Buckwheat Wife	3:00 Galen Drake	3:00 Cowboy Jamb.	3:00 News: Roundup	3:00 News: Coast	3:00 Breakfast Club	3:00 News: Revue	3:00 News: News
4:00 News: Madison	4:00 Variety Jamboree	4:00 Harmony House	4:00 News: Roundup	4:00 News: Coast	4:00 Breakfast Club	4:00 News: Revue	4:00 News: News
5:00 Play Time	5:00 Fiesta Time	5:00 Challenge of the Yulken	5:00 News: Roundup	5:00 News: Coast	5:00 Breakfast Club	5:00 News: Revue	5:00 News: News
6:00 Light-Up Time	6:00 News: World	6:00 News: World	6:00 News: Roundup	6:00 News: Coast	6:00 Breakfast Club	6:00 News: Revue	6:00 News: News
7:00 Henry Morgan	7:00 This is Your FBI	7:00 Eddy Howard	7:00 News: Roundup	7:00 News: Coast	7:00 Breakfast Club	7:00 News: Revue	7:00 News: News
8:00 Life of Jimmy Durante	8:00 Ozzie and Harriet	8:00 Football	8:00 News: Roundup	8:00 News: Coast	8:00 Breakfast Club	8:00 News: Revue	8:00 News: News
9:00 Doctor Sports Reel	9:00 Boxing	9:00 Football	9:00 News: Roundup	9:00 News: Coast	9:00 Breakfast Club	9:00 News: Revue	9:00 News: News
10:00 News: Roundup	10:00 News: World	10:00 News: World	10:00 News: Roundup	10:00 News: Coast	10:00 Breakfast Club	10:00 News: Revue	10:00 News: News
11:00 News: 1310	11:00 Club: News	11:00 Club: News	11:00 News: Roundup	11:00 News: Coast	11:00 Breakfast Club	11:00 News: Revue	11:00 News: News

Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM 101.5 M. WWCW (WIBU) 94.9 M. WISC-FM 98.9 M.

## WHA and WHA-FM

970 kc.—88.7 Mhz.  
 7:30 Band Wagon  
 8:00 Morning Melodies  
 8:30 Geography of Wisconsin  
 9:00 Morning Melodies  
 9:30 Nursery School of the Air  
 10:00 Job Bulletin Board  
 10:30 Homemakers Program  
 11:00 Piano Melodies  
 11:30 History of the Far East  
 12:00 Noon Musicale  
 12:30 Farm program  
 1:00 Chapter a Day  
 1:30 News and Views  
 1:57 Weather Report  
 2:00 Scandinavian Life  
 2:30 History and Myth—On Stage  
 3:00 Weather Report  
 4:45 Music You Want  
 5:15 Musical Varieties  
 5:45 News  
 6:00 Organ Reverie  
 6:30 Chapter a Night  
 7:00 Quarters of Haydn and Mozart  
 8:50 News  
 9:00 PM Concert  
 10:55 Night News (to 11)

12:45 Vic Damone  
 1:00 News  
 1:05 Viennese Waltzes  
 1:15 Jo Stafford  
 1:30 Sam Browne  
 1:35 Music America Loves  
 1:45 News  
 2:00 Modern Music Capers  
 2:30 Matinee Dance  
 2:55 News  
 3:00 Music Party  
 3:30 Smooth Music  
 3:55 News  
 4:00 Juke Box Jamboree  
 4:30 Benny Goodman  
 4:55 News  
 5:00 Ken Griffin  
 5:15 Kiddle Storytime  
 5:30 Off the Record  
 5:55 News  
 6:00 Musical Menu  
 6:30 Request Show  
 7:00 News  
 7:05 Request Show

**Standard EASTWOOD**  
 Loretta Young  
 Coleen Holmes  
 Come TO THE STABLE  
 2 SMASH HITS  
 FUNNIEST 100 MINUTES EVER SHOWN ON THE SCREEN  
 LARAINA DAY  
 KIRK DOUGLAS  
 "MY DEAR SECRETARY"  
 KEENAN (RIOT) WYNN  
 Next: "Look for the Silver Lining" and "Calamity Jane and Sam Bass"

## WFOV-FM

FRIDAY (FM)  
 8:00 Yawn Patrol  
 8:30 Clockwatchers  
 9:00 Ken Light  
 9:15 Herb Kern  
 9:30 Dance Band  
 10:00 Chinner Musicale  
 10:30 Morning Variety Show  
 10:55 News  
 11:00 Folk Time  
 11:30 Marching Along  
 11:45 Sacred Heart Program  
 12:00 News  
 12:30 Palmer House Ensemble  
 12:30 Serenades

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12:00 12:00 News  
 12:05 Al Moran  
 12:15 Duke Ellington  
 12:30 Art Van Damme (to 1:00)  
 Buy U. S. Bonds and Stamps  
 211 W. Mifflin  
**COMPLETE FISH DINNER \$1.00**  
**WING'S INN**  
 CAFE and BAR  
 3052 E. WASHINGTON AVE.

**TODAY and TOMORROW MAJESTIC**  
 ALL COLOR ACTION HITS  
**CALAMITY JANE and SAM BASS**  
**ROGER ROYERS**  
 YVONNE DE CARLO  
 HOWARD DUFF  
 THE FAR FRONTIER

**FUN SHOW BIG 6 HOUR CARNIVAL**  
 SATURDAY MORNING  
 COMEDIES · CARTOONS · FEATURES  
 NO INCREASE IN ADMISSION PRICES! COME EARLY AND STAY LATE!  
**Standard EASTWOOD**

**ORPHEUM PARKWAY**  
 LAST 2 DAYS—  
 DANGER AHEAD!  
 IT'S WILD WIND, WOMEN and WIDMARK!  
 RICHARD WIDMARK · LINDA YERGEN · WIDMARK · BARNELL · LAKE  
**SLATTERY'S HURRICANE**  
 ALSO — THE ORPHEUM HOUR  
 WEDNESDAY — STAGE  
**JAN GARBER AND HIS ORCHESTRA**

## Today's Radio Highlights

**Sports**  
 7:30 p. m. — Football (WFOV, WKOW): Madison East vs. Racine Horlick.  
 7:45 p. m. — Football (WIBU): Portage vs. Baraboo.  
 8:25 p. m. — Football (WIND): Hornets vs. Rams.  
 9 p. m. — Boxing (WISC): Paddy Demarco vs. Sandy Saddler.  
 9:30 p. m. — Bill Stern (WIBA) and Robert Zupke, former Illinois football coach, 10:15 p. m. — Roundy (WIBA): weekend predictions.

**Music**  
 6:30 p. m. — Six-Thirty Special (WMAQ): "Pancho Is a Fool."  
 Club 15 (WBBM): "Some Day," "The Very Thought of You."  
 10:15 p. m. — Sammy Kaye (WISC): "Foot, Foot, Tootsie," "Lucky Old Sun."  
 10:45 p. m. — Concert Gems (WIBA): Richard Leibert, organist and orchestra: "Largo," "Handel: waltz from 'Serenade for Strings'" Tschaiakovsky; "Nocturne in E Flat," Chopin; "Clear Track," Edward Strauss; "Chinese Dance," Tschaiakovsky.

**Variety**  
 9:30 p. m. — USO Program (WKOW): Bob Hope, Jimmy Du-

chairman of Republican national committee.

**For Children**  
 9:30 a. m. — Rhythm and Games (WHA): "A Gnome Dances."  
 4:30 p. m. — Uncle Dick (WISC): "How the Circus Learned to Smile."  
 5 p. m. — Playtime (WIBA): "Gingerbread Boy."

**Miscellaneous**  
 10 a. m. — Homemakers (WHA): "Our Invitation to Reading," Orilla Thompson; "New Refrigerators and Freezers," Louise Young.  
 11:45 a. m. — Sacred Heart (WFOV): "Family Sunday Recreation."  
 12:30 p. m. — Farm Program (WHA): "Your 1950 Breeding Flock," C. H. King; question box.

**3 Lose \$450,000 Suit Against Airline**  
 MINNEAPOLIS (U.P.)—Three persons lose their \$450,000 damage suit against Northwest Airlines in a sealed jury verdict opened in district court here Thursday.  
 The suit was brought as the result of a crash of a C-47 plane leased to the army by NWA. Fifteen persons were killed when the craft crashed at Billings, Mont., in December, 1945. The pilot was an NWA man.  
 The jury, which returned the sealed verdict in District Judge

**Life Insurance Course Will Begin Saturday**  
 A two-year on-the-job-training course in life underwriting will open Saturday at 9:30 a. m. at the Madison Vocational and Adult Education school, 211 N. Carroll st.  
 The course is being conducted by the school in cooperation with the Life Underwriters assn. of Madison.  
 Joseph Bitker, former circuit teacher in insurance for Wisconsin vocational schools, will teach the course.

**Old Time Mixers**  
 SAT.—ARMOND HUSEBOE  
 SUN.—FRANK DOUGLAS  
**TURNER HALL**

**FREE PARKING LOT**  
**MIDDLETON**  
 William Elliott  
 "HELL FIRE"  
 Myrna Dell  
 "ROSE OF THE YUKON"  
 Plus — Color Cartoon

**NORWAY**  
 DE FOREST  
 FRIDAY and SATURDAY  
 "TUNA CLIPPER"  
 RODY McDOWALL

**AMATO'S**  
 Cheeseburger 60c  
 Deluxe  
 Frozen Custard—All Flavors  
 515 S. Park 11 a. m. to 2 a. m.

**DANCE SAT. NIGHT**  
 Music By DON CHAMBERS' ORCH.  
 MT. HOREB, WIS.

**Next DANCE DATES**  
 Saturday  
**OLD-TIME NITE**  
 with Glenn Reynolds' Orchestra  
 (50c, plus tax)  
**VFW BALLROOM**  
 113 E. Mifflin

**Badger Wine Shop Presents**  
**THE 'Don Sinaiko Show'**  
 Tonight and Every Friday Night  
**WIBA**  
 (10:30 P. M.)  
 Special Guest Star  
**Sheldon Resnik**  
 A young man with a tender voice you'll surely enjoy. Sheldon sang on the Armed Forces Network during the war and recently at Woods Veteran Hospital, Milwaukee.  
 Sponsored by: "The Party Store" with FREE party glassware  
**DON SINAIKO'S Badger Liquor Shop**

**Old Time Dance**  
 SATURDAY NIGHT  
 SUNNY BROWN'S ORCH.  
**Edwards Park**

Photo Finishing  
 Cameras and Supplies  
**UNIVERSITY PHOTO SHOP**  
 648 State Street Phone 5-3784

**EAGLE STAMP**  
**6 LUCKY PEOPLE WILL BE AWARDED FILLED EAGLE STAMP BOOKS**  
 "Listen For Your Name"  
**WIBA 6:30 p. m.**

**EAGLE STAMP**  
 Your favorite screen plays and screen stars. Perfect listening. SCREEN GUILD THEATRE tonight at 8.

**6 LUCKY PEOPLE WILL BE AWARDED FILLED EAGLE STAMP BOOKS**  
 "Listen For Your Name"  
**WIBA 6:30 p. m.**  
 or WIBA-FM — 101.5

**Capitol**  
 NOW PLAYING  
 TOMORROW NIGHT 11:45 P. M.

**BETTE DAVIS JOSEPH COTTEN BEYOND THE FOREST**  
 NOW PLAYING  
 TOMORROW NIGHT 11:45 P. M.

**Midnite SPOOK AND HORROR SHOW**  
 ON THE STAGE IN PERSON  
 CAN YOU TAKE IT?  
 A FRIGHTMARE OF TERROR AND SUSPENSE!  
**SPOOKS**  
 ON THE LOOSE ALL OVER THE THEATRE—THEY MAY EVEN SIT BESIDE YOU!  
 GIRLS BRING YOUR BOY FRIENDS and see if you have a MAN or a MOOSE!  
 SCREEN SCARE  
 LON CHANEY JR.  
 PILLOW OF DEATH  
 MAKE UP A SPOOK PARTY  
 If you come alone you'll be afraid to walk home!  
 NO GHOSTS, NO SPOOKS, IT'S TOO SCARY!

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**WALTER WANGER**  
 THE BATTLE CRY OF THE MARINE RAIDERS!  
**GUNG HO!**  
 "GUNG HO" at 7:00 and 10:30 P. M.  
 "EAGLE SQUADRON" at 8:45  
 Come anytime before 8:30 and see both.  
 — PLAN TO ATTEND —  
 SUNDAY, OCT. 30.—OUR GRAND CLOSING FOR '49

**STRAND Starts TODAY**  
 2 POWERHOUSE THRILLERS!  
 A GREAT CAST LIVES A GREAT ADVENTURE

Lancaster · Henreid · Rains · Lorre  
 HAL WALLIS  
**"Repe of Sand"**  
 SAM JAFFE · CORINNE CALVERT  
 THE MOST POWERFUL SCREEN EXCITEMENT OF THE YEAR!

**Dana ANDREWS Marta TOREN Stephen McNALLY**  
**SWORD IN THE DESERT**

**MADISON**  
 LAST DAY ALAN LADD  
 "CHICAGO DEADLINE"  
 with Donna Reed — June Havoc

**TOMORROW!**  
 FIRST MADISON SHOWINGS FOR THESE TWO GRAND HITS!  
 BEERY AND MAIN ARE PARTNERS... IN CRIME... IN COMEDY!

**MEET BIG JACK and his JILL!**  
 WALLACE BEERY RICHARD CONTE MARJORIE MAIN  
 MGM  
**BIG JACK**  
 IT'S THAT LONG, LONG LAUGH YOU'VE BEEN LONGING FOR!

**ROBERT MONTGOMERY · ANN BLYTH**  
**"Once More My Darling"**  
 with JANE COWL  
 Directed by ROBERT ORSON · Produced by JOAN HARRISON  
 Sponsoring by ROBERT ORSON · A NEPTUNE PRODUCTION · A UNIVERSAL-INTERNATIONAL RELEASE