

Radio Program Schedules by the Clock

WIBA	WISC	WKOW	WIBU	WBBM	WENR-WLS	WGN	WMAQ
1310 kc.	1480 kc.	1070 kc.	1240 kc.	780 kc.	890 kc.	720 kc.	670 kc.
6:00 Sunrise Flock	6:00 Top of the Morning	6:00 Chorus Time	6:00 Silent Hour	6:00 Paul Gibson News	6:00 Farm Bulletin	6:00 Farm Hour	6:00 News Town and Farm
6:15 Musical Clock	6:15 The Rev. Cedarholm	6:15 Ray Carson	6:15 Silent Hour	6:15 News Roundup	6:15 News Bulletin	6:15 News Bulletin	6:15 News Bulletin
6:30 News: Musical	6:30 Top o' the Morning	6:30 News: Musical	6:30 Silent Hour	6:30 News Bulletin	6:30 News Bulletin	6:30 News Bulletin	6:30 News Bulletin
7:00 News: Musical	7:00 Top o' the Morning	7:00 News: Musical	7:00 Silent Hour	7:00 News Bulletin	7:00 News Bulletin	7:00 News Bulletin	7:00 News Bulletin
7:15 News: Musical	7:15 Top o' the Morning	7:15 News: Musical	7:15 Silent Hour	7:15 News Bulletin	7:15 News Bulletin	7:15 News Bulletin	7:15 News Bulletin
7:30 News: Musical	7:30 Top o' the Morning	7:30 News: Musical	7:30 Silent Hour	7:30 News Bulletin	7:30 News Bulletin	7:30 News Bulletin	7:30 News Bulletin
7:45 News: Musical	7:45 Top o' the Morning	7:45 News: Musical	7:45 Silent Hour	7:45 News Bulletin	7:45 News Bulletin	7:45 News Bulletin	7:45 News Bulletin
8:00 News: Musical	8:00 Top o' the Morning	8:00 News: Musical	8:00 Silent Hour	8:00 News Bulletin	8:00 News Bulletin	8:00 News Bulletin	8:00 News Bulletin
8:15 News: Musical	8:15 Top o' the Morning	8:15 News: Musical	8:15 Silent Hour	8:15 News Bulletin	8:15 News Bulletin	8:15 News Bulletin	8:15 News Bulletin
8:30 News: Musical	8:30 Top o' the Morning	8:30 News: Musical	8:30 Silent Hour	8:30 News Bulletin	8:30 News Bulletin	8:30 News Bulletin	8:30 News Bulletin
8:45 News: Musical	8:45 Top o' the Morning	8:45 News: Musical	8:45 Silent Hour	8:45 News Bulletin	8:45 News Bulletin	8:45 News Bulletin	8:45 News Bulletin
9:00 News: Musical	9:00 Top o' the Morning	9:00 News: Musical	9:00 Silent Hour	9:00 News Bulletin	9:00 News Bulletin	9:00 News Bulletin	9:00 News Bulletin
9:15 News: Musical	9:15 Top o' the Morning	9:15 News: Musical	9:15 Silent Hour	9:15 News Bulletin	9:15 News Bulletin	9:15 News Bulletin	9:15 News Bulletin
9:30 News: Musical	9:30 Top o' the Morning	9:30 News: Musical	9:30 Silent Hour	9:30 News Bulletin	9:30 News Bulletin	9:30 News Bulletin	9:30 News Bulletin
9:45 News: Musical	9:45 Top o' the Morning	9:45 News: Musical	9:45 Silent Hour	9:45 News Bulletin	9:45 News Bulletin	9:45 News Bulletin	9:45 News Bulletin
10:00 News: Musical	10:00 Top o' the Morning	10:00 News: Musical	10:00 Silent Hour	10:00 News Bulletin	10:00 News Bulletin	10:00 News Bulletin	10:00 News Bulletin
10:15 News: Musical	10:15 Top o' the Morning	10:15 News: Musical	10:15 Silent Hour	10:15 News Bulletin	10:15 News Bulletin	10:15 News Bulletin	10:15 News Bulletin
10:30 News: Musical	10:30 Top o' the Morning	10:30 News: Musical	10:30 Silent Hour	10:30 News Bulletin	10:30 News Bulletin	10:30 News Bulletin	10:30 News Bulletin
10:45 News: Musical	10:45 Top o' the Morning	10:45 News: Musical	10:45 Silent Hour	10:45 News Bulletin	10:45 News Bulletin	10:45 News Bulletin	10:45 News Bulletin
11:00 News: Musical	11:00 Top o' the Morning	11:00 News: Musical	11:00 Silent Hour	11:00 News Bulletin	11:00 News Bulletin	11:00 News Bulletin	11:00 News Bulletin
11:15 News: Musical	11:15 Top o' the Morning	11:15 News: Musical	11:15 Silent Hour	11:15 News Bulletin	11:15 News Bulletin	11:15 News Bulletin	11:15 News Bulletin
11:30 News: Musical	11:30 Top o' the Morning	11:30 News: Musical	11:30 Silent Hour	11:30 News Bulletin	11:30 News Bulletin	11:30 News Bulletin	11:30 News Bulletin
11:45 News: Musical	11:45 Top o' the Morning	11:45 News: Musical	11:45 Silent Hour	11:45 News Bulletin	11:45 News Bulletin	11:45 News Bulletin	11:45 News Bulletin

Starred programs are also carried on corresponding FM stations... FM channels: WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM 98.9 M.

Today's Radio Highlights

Drama
7 p. m.—The Aldrich Family (WIBA): Henry and Homer go horseback riding for a while... California Caravan (WKOW): The Truth about Charlie Gordon...
7:30 p. m.—Father Knows Best (W I B A): Robert Young, as Father, decides he's growing old...
8 p. m.—Screen Guild Theater (WIBA): Bob Hope and James Russell in "The Pale Face"...

Music
6 p. m.—Light Up Time (WIBA): Frank Sinatra sings "Hucklebuck," "Embraceable You," Dorothy Kirsten offers "Nothing Less Than Beautiful."...

Discussion
8:15 p. m.—Guest Star (WFOV): Fibber McGee and Molly...
8:30 p. m.—Duffy's Tavern (WIBA): love comes to Archie with a Spanish accent...
9 p. m.—Supper Club (WBBM): Ann Blyth in "Let the Hurricane Roar" by Ross Wilder Lane...
9:30 p. m.—Dragnet (WIBA): chemistry and patience trap burglar...
10:30 p. m.—The Ed Silvers Show (WISC): "The United Nations World Health Organization," Lillian Moehlman and Mrs. Rachel Landpber...
10:45 p. m.—Concert Master (WIBA): Andor Foldes, pianist, and orchestra: rondo from "Sonata in D Major" and "Sonata No. 1," Schubert; "Prelude, Shostakovich; prelude from "Partita in E Minor," Bach-Stokowski; "Die Fledermaus" overture; Strauss; "By the Tamarask," Coates.

For Children
4:30 p. m.—Uncle Dick (WISC): "Little Red Riding Hood."...

Miscellaneous
10:45 a. m.—Sacred Heart (WFOV): "Saturday Preparation."...
11:45 a. m.—Farm Program (WIBA): "Sheep and Hogs Help Dairy Farming," J. J. Lacey; "Pole Sheds Help Expand Dairy Herd," S. A. Witzel.

Organization: Lillian Moehlman and Mrs. Rachel Landpber...
2 p. m.—Women Voters (WHA): "What the UN Means to the American Woman," Mrs. Russell Morris, William G. Rice, Mrs. Marshall Erdman, and Mrs. Marvin Johnson.

Seawater contains uranium. The amount is small, ranging from one millionth of a gram in a quart of water to half again that much. Uranium increases with depth.

GREAT DAY For Your Dog!
... when you start feeding Miller's KIBBLES

43% MORE FOR YOUR MONEY
than in the Small size

BIG 85¢ JAR OF NOXZEMA
now only 59¢

Paul Jones
FINE BLENDED WHISKEY. 86 proof. 72% grain neutral spirits. Frankfort Distillers Corp., N. Y. C.

Paul Jones
So light—so smooth—so rich in flavor. You just can't buy a better drink!

WHA and WHA-FM
970 Kc.—88.7 Megas. THURSDAY
7:30 Band Wagon
7:45 Morning News
8:00 Weather Report
8:15 Morning Melodies
8:30 Geography of Wisconsin
8:45 Broadcast on Broadcast
9:00 Nursery Song of the Air
9:30 Music Enjoyment
9:45 Don Bulletin Board
10:00 Homemakers' Program
10:15 News and Views
10:30 Freshman Forum
11:00 Noon Music
11:30 P. M.
12:00 Farm Program
1:00 Chapter a Day
1:30 State of the Week
1:57 Weather Report
2:30 Women Voters
2:50 Music of the Masters
3:30 History and Myth—On Stage
3:45 Adventures in Research
4:45 Music You Want
5:15 Musical Varieties
5:45 News

DURFEE Bros
FREE ESTIMATES
SINCE 1928
INSULATION
COMMERCIAL • RESIDENTIAL
REITAN-LEPDAHL
105 Monona Ave. Dial 6-2656

QUICK RELIEF FROM STOMACH ULCERS
Symptoms of Distress Arising from DUE TO EXCESS ACID
Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing
Over three million bottles of the WILLARD TALKERMAN have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 16 days' trial. Ask for "Willard's Message" which fully explains this treatment—free—at

Paul Jones
FINE BLENDED WHISKEY. 86 proof. 72% grain neutral spirits. Frankfort Distillers Corp., N. Y. C.

Paul Jones
So light—so smooth—so rich in flavor. You just can't buy a better drink!

Paul Jones
FINE BLENDED WHISKEY. 86 proof. 72% grain neutral spirits. Frankfort Distillers Corp., N. Y. C.

Bill Doudna's SPOTLIGHT
Tonight in Music

Victor Borge, Danish pianist and humorist, and two New York musicians will appear in concerts in Madison tonight. Borge will be at the Parkway theater at 7 and 9:30, and Helen Laurence Bannon and Joyce Rickard will appear at Edgewood auditorium at 8. Borge will combine fun with music in his two concerts, as he has done in many radio programs and on phonograph records. Some of the keenest wit you can find on discs is in Borge's albums. Miss Bannon, harpist, and Miss Rickard, organist, will be sponsored by the Edgewood Band assn. They will play solos and duets, with Miss Rickard at a new type of electronic organ, installed at Edgewood for this program.

BARN DANCE: The Capitol theater will open its fall stage season Friday with the WLS National Barn Dance, featuring Dolph Hewitt, Capt. Stubby and the Buccaneers Grace Wilson, and others. Hewitt is the new Victor recording artist whose "I Wish I Knew" is beginning to hit the best-seller lists. Dolph is a native of Pennsylvania, who learned to sing with his father, a farmer who also was a champion old-time fiddler. Dolph made his first public appearance with his dad at Pennsylvania square dances. His family encouraged his interest in folk music by permitting him to buy and listen to hundreds of phonograph records.

Before World War II, he sang on a half-dozen stations, then spent 26 months in the marine corps. Since his discharge, he has been on the WLS National Barn Dance, ABC television shows, the WLS "Smile a While" program, and his own three-a-week show on the same station. The Capitol's weekend schedule also includes a "Bugs Bunny" cartoon festival for children at 9:30 a. m. Saturday. A week later, the theater will usher in Halloween with a midnight "spook" show at 11:30 p. m. Art: Doris Holland Cook, formerly of Madison, is among the artists represented in the All-Illinois Society of Fine Arts' fall exhibition at the Stevens hotel in Chicago. The wife of Harold J. Cook, Rogers Park, Ill., she is a sister of Mrs. Elaine Bladen and Dexter Holland of Madison.

Mrs. Cook's work is a water color, "Tag-a-Long," on display at Chicago's Drake hotel. Radio: You don't have to win one of the thousand-dollar jackpots to make a good thing out of radio give-away programs. Mrs. Raymond P. Sweeney, 2446 Commonwealth ave., proves it. She doesn't wait for a phone call that may never come. Instead, she sends useful home suggestions to Walter Mason's "Tell your Neighbor" sheet Monday through Friday at 10:15 a. m. on WKOW.

Mrs. Sweeney, last week won an automatic pressure pan, and during the last several years says she has won "just about everything offered on the program." The gifts she has won include another pressure cooker, a shaggy rug, a sandwich grill, and many more she could recall off hand. Her latest winning idea this week was for de-odorizing the family dog when it tangles with a skunk on the family vacation up north. According to Mrs. Sweeney, a good bath in tomato juice, or tomato soup, restores Fido to his previous, sweet self.

BUY U. S. SAVINGS BONDS
World's Champion Wallflower!

100% FREEDOM FROM BACK-BREAKING HAND IRONING!

with this wonderful FREE HOME DEMONSTRATION and FREE HOME TRIAL PLAN.

HERE'S your chance of a lifetime to try the effortless way of ironing on a famous Ironrite Automatic Ironer!

This amazing machine is completely different from all other makes of ironers. It has two completely usable open ends plus twin Do-all ironing points... two advantages which make it the ironer that irons anything you can wash!

Here's what to do to arrange for your FREE Home Demonstration and FREE Home Trial: Just call us and say "I would like to try Ironrite!"—That's all! We take care of the rest, giving you a date that suits your convenience.

Call now for an early appointment—there is no obligation.

Ironrite
AUTOMATIC IRONER

the party SALES CORP.

154 WEST JOHNSON

FROMM and SICHEL, Inc.
New York, N. Y. • Chicago, Ill. • San Francisco, Cal.

WFOV-FM
184.9 Megas. THURSDAY
8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 Homemakers
10:30 Morning Variety Show
10:55 News
11:00 Folk Time
11:30 Marching Along
11:45 Sacred Heart Program P. M.
12:00 News
12:05 Music for Romancing
12:30 Irving Berlin Melodies
12:45 King Cole Trio
1:00 News
1:05 The Harmonicists
1:15 Marjaret Whiting
1:30 Lovinotes of Andy Russell
1:45 Jerome Kern
1:55 News
2:00 Modern Music Orders
2:30 Matinee Dane
2:55 News
3:00 Music Party
3:30 Smooth Music
3:55 News
4:00 Duke Box Jamboree
4:30 Griff Williams
5:00 News
5:05 News
5:15 Kiddie Storytime
5:30 Off the Record
5:55 News
6:00 Musical Menu
6:30 Request Show
6:55 News
7:00 Package of New Records
7:30 Twilight Time
8:00 News
8:05 News
8:30 Alvin Roy
8:55 News
9:00 Eddy Howard
9:30 Tiny Hill
10:30 News
10:35 News
11:15 Jack Pina
11:30 Off the Record
12:00 News
12:05 Duke Derwin
12:15 Duke Ellington (to 12:30)

The Great American Wine
Christian Brothers Ruby Port

Photo Finishing Cameras and Supplies UNIVERSITY PHOTO SHOP
648 State Street Phone 5-3784

\$65,000 in prizes 5 BUICK SEDANS 50 TRIPS TO N.Y. \$5,000 CASH 5,555 PRIZES

WIBA
AM Dial 1310—FM Dial 101.5

The Great American Brandy

The Great American Champagne

Paul Masson

FROMM and SICHEL, Inc.

the party SALES CORP.

154 WEST JOHNSON