

RADIO, TELEVISION AND F. M. PROGRAMS

Table listing radio stations: KLAC 570, KFI 640, KMPC 710, KECA 790, KHJ 930, KFVB 980, KNX 1070, KFOX 1280, KFAC 1330, KGER 1390

The following programs are compiled from reports provided by the broadcasters. No responsibility assumed for last-minute changes which sometimes are made

DIAL LITES—TONIGHT

6:00—KNX—"Suspense" outdoes itself tonight when Bette Davis stars in the eerie and blood-chilling drama titled "Goodnight, Mrs. Russell."
7:00—KFI—Lovely Dinah Shore and Hal Peary, the Great Gildersleeve, are Perry Como's guests on tonight's "Supper Club." Peary will try to sell Peary some of his hilarious songs...

THURSDAY, OCTOBER 20

5 P. M. KLAC—Fred Henry. KFI—Feature Wires. KMPC—News, Personality Parade (6:30).
7:30 P. M. KFI—Dragnet. KECA—Date With Judy. KHJ, KVOE—Red Ryder. KNX—First Nighter. KFVB—Sid Ziff. KGER—Helen Mark. KNX—Lowell ham. KFAC—Echoes and Encores. KFOX—Waltz Time.
9:45 P. M. KFOX—Music. KFI—Club 15.
10 P. M. KLAC—Political. KFI—Sara Hayes. KMPC—Hits. KECA—Reporter. KHJ—I Love Mystery. KFVB—Gene Norman. KNX—Chet Huntley. KFAC—Music Cross Roads. KGER—3 Suns. KFOX—Radio Club. KVOE—Fulton Lewis Jr.
10:15 P. M. KLAC—Don Otis. KFI—Johnny Murray. KMPC—Leisure Time. KECA—Music. KHJ—Fulton Lewis Jr. KNX—"On the Century." KGER—Here's the Vets. KFOX—Peter Pontrelli Orch. KVOE—1480 Club.
10:30 P. M. KFI—Caveth Wells. KECA—Science of Mind. KHJ—News. KNX—Tex Bencke. KGER—Night at Ranch House. KFOX—Orchestra.
10:45 P. M. KLAC—Otis. News. KMPC—Leisure Time. KHJ—Music. KECA—One for Book. KFOX—Party Time. KFI—Melody Time.
11 P. M. KLAC—Don Otis. KFI—News. KMPC—Esquire Trio. KECA—News. KHJ—Orch. KFVB—Gene Norman. KNX—Nelson Pringle. KFAC—Music. KFOX—Concert. KGER—Night at Ranchhouse.
11:15 P. M. KFI—Morton Downey. KHJ—Music. KECA—Orch. KNX—Merry-Go-Round.
11:30 P. M. KFI—Melodies. KMPC—Leisure Time. KHJ—Music. KFOX—News, Pipes of Melody. KVOE—I Love Mystery.
11:45 P. M. KFI—To Vets. KMPC—News. KHJ—News. KFOX—Melodies. KNX—You and the World. KVOE—Orch.
12 MIDNIGHT. KLAC—Don Otis. KFI—Music. KHJ—Waxody. KFAC—Music to Dawn. KFVB—Marine Band. KNX—News, Steve Allen.

TOMORROW (Friday), OCTOBER 21

7:15 A. M. KFI—Lawton. KMPC—News. KHJ, KVOE—Bkfst. Gang. KNX—Morning Stars. KGER—Aubrey Lee. KFOX—Dr. Harrod. KFVB—Maurice.
7:30 A. M. KFI—Platter Party. KMPC—Say With Music. KECA—Z. Manners. KNX—Bob Garrod. KFOX—Bible Hour.
7:45 A. M. KFI—Sam Hayes. KMPC—Morning Time. KHJ—News. KNX—Fred Beck. KVOE—W. B. Record. KFVB—Hot Cake Club.
8 A. M. KLAC—News, Stocks. KFI—Coffee Time. KMPC—Norm. Nesbitt. KECA—Cred Club. KHJ—Cred Club. KFVB—Clete Roberts. KNX—Clubtime. KFAC—Church. KGER—Mizpah. KFOX—All Nations Bible Society.
8:15 A. M. KFI—Marriage for 2. KLAC—Haynes. KMPC—Markets, Sports. KHJ—News. KVOE—Your Marriage. KFVB—Melodies. KNX—News.
8:30 A. M. KFI—Jack Berch. KMPC—Song for You. KHJ, KVOE—Bible Institute. KNX—Grand Slam. KFVB—Music. KFAC—News. KGER—R. B. Hammond. KFOX—Words of Life.
8:45 A. M. KLAC—Racing News. KFI—2 Boys, 1 Girl. KMPC—News.

TELEVISION SCHEDULE

9:00—Morey Amsterdam. 9:30—Telenews. 10:00—Cowboy Thrills. 6:20—Telescut. 6:30—Time for Beans. 6:30—Handy Hints. 7:00—Woman's World. 7:15—Background for Living. 7:30—Comedy. 7:45—Newsreel. 8:00—Hollywood Opportunity. 9:00—Film, "Tough Kid." 10:00—Teleforum.
KTLA—Channel 5. 5:30—News, Music. 6:00—Cowboy Thrills. 6:20—Telescut. 6:30—Time for Beans. 6:30—Handy Hints. 7:00—Woman's World. 7:15—Background for Living. 7:30—Comedy. 7:45—Newsreel. 8:00—Hollywood Opportunity. 9:00—Film, "Tough Kid." 10:00—Teleforum.
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TOMORROW (Friday), OCTOBER 21

1:35—Cooks' Corner. 2:00—Joy of Living. 2:30—Nan. Martin. 2:50—Are You Looking? 3:30—Your Garden. 3:50—Report. 4:00—Bridge Club. 4:15—Children's Program.
4:40—Mallbag. 5:00—Magic Lady. 5:10—B. Wheeler. 5:30—Sam McKee. 5:45—Sports. 5:50—News.
KFI-TV—Channel 9. 12:00—News. 12:10—Ladies' Day. 12:45—Guest Book. 1:00—Shop, Look, and Listen. 1:15—Film, "Meet World."
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FREQUENCY MODULATION

THURSDAY, OCTOBER 20
Following same as daily schedule: KFI—105.9 Meg. 3:00—Melodies. 3:30—Classics. 5:00—Music. 6:00—Dinner Hour. 7:00—Music to 9. KECA—95.5 Meg. Same as daily schedule from 9:30 a. m. to 12. KNX—93.1 Meg. Same as daily schedule from 3:00 to 9:30 p. m. KMPC—100.3 Meg. Same as daily schedule from 3:00 to 12. KHJ—101.1 Meg. 1:30—Norma Young. 2:00—Farm Fare. 2:30:9:00—Same as daily schedule.
KTLA—97.1 Meg. 5:00—In the Groove. 5:30—Sprts. 6:00—Concert. 7:30—Round Town. 8:00—Concert. 9:00—Memories.
KHJ—Music. KFVB—Science of Mind. KNX—Rosemary. KFAC—Unity. KGER—Bible Treasury. KVOE—Radio Tour.
9 A. M. KLAC—News, Crosby. KFI—News, Ladies' Day. KMPC—Band Box. KVOE—Kate Smith Speaks. KFVB—Strollin' Ton. KECA—Art Linkletter. KNX—Wendy Warren. KGER—Lutheran Hr. KFOX—Religious.
9:15 A. M. KLAC—Sing Worries Away. KHJ—Quiz Club. KFVB—Music. KNX—Aunt Jenny. KVOE—Lyrics for Ladies.
9:30 A. M. KMPC—Chef Milani. KECA—Ira Cook. KHJ—Women Are Wonderful. KFVB—Maurice Hart. KNX—Helen Trent. KGER—Religious. KFOX—Full Gospel. KVOE—Toll Neighbor.
9:45 A. M. KFI—Around Town. KNX—Gal Sunday. KVOE—Heatter's Mail.
10 A. M. KLAC—Al Jarvis. KFI—Schoolcast. KMPC—Record Rm. KHJ—KVOE—News. KFVB—Maurice Hart. KNX—Big Sister. KFAC—Accent on Strings. KGER—News. KFVB—Earl Lee. KFOX—News.
10:15 A. M. KECA—Galen Drake. KHJ—KVOE—Gospel Singer. KGER—Oakland Bible Institute. KNX—Ma Perkins. KFOX—Religious.
10:30 A. M. KLAC—Honest Opinion. KFI—Lora Lawton. KHJ—Ladies Fair. KECA—True Story. KFVB—Bill Leyden. KGER—Dr. Malone. KFOX—Religious.
KGER—Rev. Markham. KVOE—Meet the Band.
10:45 A. M. KFI—Life Beautiful. KMPC—Jeanne Gray. KFAC—Music. KGER—Rev. Le Roy Kopp. KFOX—Melodies. KVOE—Melodies.
11 A. M. KLAC—Al Jarvis. KFI—Double or Nothing. KMPC—Tops in Fops. KECA—Betty Crocker. KHJ—KVOE—Ladies' First. KFVB—Peter Potter. KNX—2nd Mrs. Burton. KFAC—Piano. KGER—Biblical Research. KFOX—Mystery Melodies.
11:15 A. M. KECA—V. H. Lind-lahr. KNX—Perry Mason. KFAC—Books That Live.
11:30 A. M. KFI—Today's Children. KMPC—Western Songs. KHJ—KVOE—Queen for a Day. KECA—Modern Romances. KGER—Dr. Brown E. Talk. KNX—Nora Drake.
11:45 A. M. KFI—Light of World. KMPC—For Farmers. KGER—Stamp's Quartet. KECA—Feix De Cola. KNX—Brighter Day.
12 NOON. KFI—Al Jarvis. KFVB—Farm Reporter. KECA—News. KHJ—KVOE—News. KFVB—Peter Potter. KNX—Knox Manning. KFOX—Tunes, Time Out. KFAC—Concert. KGER—Music.
12:15 P. M. KFI—Road of Life. KMPC—News. KHJ—About Town. KECA—Smith Sings. KGER—World News. KFOX—News. KVOE—Farm Forum.
12:30 P. M. KFI—Pepper Young. KMPC—Cal. Carousell.

On the Air Waves

Toscanini, at age of 83, Preparing to Renew His Symphony Broadcasts

NEW YORK, Oct. 20. (AP) Arturo Toscanini, now in his 83rd year, is preparing for another return to his NBC symphony broadcasts Oct. 29. The orchestra continue meantime with guest directors.
As in past years, Toscanini is splitting his schedule into two sections of eight programs each. The second group will begin in February.
It will be his twelfth full season with the NBC symphony, his first concert having been Christmas night 1937. He was on leave in 1941.
Although his natal day goes back to March 25, 1867, Toscanini seems as spryly active as ever when putting his orchestra through its paces in rehearsal and on the air.
SAME ON VIDEO
As has been the case the last two seasons it is expected that one or more of the broadcasts also will be put on before the television cameras. When that happens, it gives home viewers a chance to see how the large orchestra functions.
That's the case, also, with two other long-running radio musical programs now with weekly simultaneous telecasts. They are the Monday night performances of the Howard Barlow orchestra and the Paul Lavalle Band of America on NBC. The latter added vision just this week.
While both programs are putting in touches here and there for the cameras, they are adhering generally to the microphone patterns established over the years. The Barlow sponsor has been on the network nearly 22 years, while the other has run 22.

Analyzing Bids Is Surest Step in Making Contract

Today's hand appeared in a recent issue of The Bridge World. I am giving it to you as a lesson hand in the play.
West opened with the ten of spades. East won it with the king and led the jack of clubs. South covered the trick with the ace, cashed the queen of clubs and led a third club. Now declarer decided to play for the drop in the diamonds, and when it failed, he was set three tricks.
Going back to the bidding, West was marked clearly for both black aces by his vulnerable overall of two clubs. He did not open a club, therefore spades must have been his second suit. Did he have three or four of them? If he had only three, then East held five, and East should not have won the first trick with the king, as he had no other entry in his hand. When East went up with the king of spades, it was fairly certain that he had only four spades. That meant that West had four spades.
West had bid clubs, which would indicate that he had more clubs than spades, so declarer could feel reasonably sure that West had nine black cards.
To simplify the further reading of the cards, declarer could lead the ace of diamonds, followed by the ace, king and queen of hearts. When West follows to three hearts, declarer would definitely know that East must hold three diamonds to the queen.

Van Heflin on Theater Guild

The "Theater Guild on the Air" full-hour radio program emanates from Minneapolis Sunday with Academy Award winners Van Heflin and Celeste Holm co-starring in "The Thunderbolt," via stations of the National Broadcasting Company network at 5:30 p. m., Pacific Standard time.
Winner of a Hollywood Oscar for his characterization in "John Henry Eager," Heflin has been seen by moviegoers in "H. M. Pulham, Esq.," "Tap Roots," "The Strange Loves of Martha Ivers" and "The Three Musketeers." His current film vehicle is "Madame Bovary."
Miss Holm, who has the role of Phyllis, is one of the most vivacious stars of stage and screen. Following enthusiastic notices for her Broadway roles in "Oklahoma" and "Bloomer Girl," she went on to movie land for a meteoric career. Her pictures include a "Gentleman's Agreement" for which she won the 1947 Academy Award as the best supporting actress, "Snake Pit," "Chicken Every Sunday," and the recent hit, "Come To The Stable." Cinema fans will soon see her in "Champagne for Caesar."

Fire Show on Video Tonight, Channel 11

Persons, who were unable to attend the recent Fire Show given at Recreation Park by the Long Beach Fire Department and the Long Beach Insurance Association, will have the opportunity of seeing the show televised tonight over station KTTV, channel 11, from 8:30 to 9 o'clock.

Ends Long Show for 29 Years

BARSTOW, Oct. 19. (AP) Si Willing, radio broadcaster (KWTC), quit a 55-hour non-stop one-man show today put on for the benefit of the Damon Runyon Cancer Foundation only because of an equipment breakdown. Willing's disc jockey program raised \$107 for the foundation. He had hoped to continue the program until he fell asleep.

Stations on Air for 29 Years

Of the original broadcast stations, WWJ of Detroit and KDKA of Pittsburgh both are still on the air. They started in 1920.

Their Word

Scientists classify electronics as a tool "more versatile than any previously known."
Storm. 2:15 P. M. KLAC—570 Club. KFI—Portia Faces Life. KNX—Meet Mrs. Anson. 2:30 P. M. KFI—Plain Bill. KMPC—Pan American. KHJ—Music. KGER—Garden School. L. B. Band. KVOE—Here's Music. 2:45 P. M. KFI—Front Page. KNX—Art Godfrey. 3:00 P. M. KLAC—News Spts. KFI—Welcome Travelers. KMPC—Serenade. KECA—Talk Out of It. KHJ—Man in Store. KFVB—Bill Anson. KFAC—Opera. KVOE—Reserve. KGER—News, Fiesta Grande. KFOX—Studio. 3:15 P. M. KLAC—Don Otis.

Milch Animal crossword puzzle grid with clues for horizontal and vertical words. Includes a small illustration of a cow.

Ed Sullivan's Air Show Began Largely by Chance

ED SULLIVAN is not only a famous Broadway columnist, he's a top television star, thanks to his "Toast of the Town" revue which is televised over KTTV, Channel 11, Sundays from 8 to 9 p. m.
The program stemmed by chance from two big Madison Square Garden shows arranged and emceed by the famous columnist and televised by CBS-TV. Impressed by Sullivan's showmanship, Worthington Minor, manager of program development for CBS television, summoned the writer.
"Toast of the Town" soared to the top of listener rating among video shows at the outset. In its meteoric existence, it has held the No. 1 spot in the Sunday night television sweepstakes and always ranked in the top five of all his television programs.
Ed Sullivan's wide acquaintanceship among celebrities of the sports and show worlds, plus his experience as a vaudeville trouper, staged of huge all-star benefit rallies, and particularly as a big-name newspaperman, aided him to get his new television revue off to a brilliant start. In his 28 years of work on New York dailies—12 as a sports writer and 16 as a columnist writing from Broadway, Hollywood, Europe and Latin America—he has made friends with outstanding personalities in the public eye in almost every walk of life.
As a top Broadway columnist, he branched out into vaudeville, radio and benefit show staging in the early '30's.
In radio, he introduced to the airwaves such notables as Jack Benny, Jack Pearl, George M. Cohan, Florenz Ziegfeld, Jimmy Durante, Gertrude Niesen, Jack Haley, Frances Langford and Irving Berlin.
But Sullivan is probably best known to the public for his imposing charity affairs he has arranged, especially during the war.

Most TV Noise is Man Made

CINCINNATI (AP) A television expert says most of the noise you hear in your television set is man-made and much of it can be eliminated.
That was the report by George D. Hulst of the Allen B. Dumont Laboratories of Passaic, N. J., in a paper prepared for the fall meeting of the American Institute of Electrical Engineers.
Hulst said most of the noise is of short duration and is caused by automobile ignition, gas-filled illumination sources, motor and generator commutators, elevator relays, and other such devices.
Less common, he said, is the noise of longer duration and that usually originates at a fixed industrial location from automatic furnaces and refrigerators. The continuous noise usually comes from diathermy machines, "ham" radio transmitters and home-made television sets.
"Pickup of interfering signals at points other than the antenna can be pretty thoroughly avoided by a conscientious manufacturer," Hulst said.

WE HAND-CLEAN LAMP SHADES FRANCES GOLDMAN STUDIO

First Televised Game in 1939

The first major league baseball game to be televised was Brooklyn vs. Cincinnati Aug. 26, 1939.

Advertisement for ROYAL SATIN shortening, featuring a woman's face and the text 'EVERYTHING YOU WANT IN A SHORTENING Yet you pay less for ROYAL SATIN AT SAFEWAY STORES'.

Advertisement for Miss Cherry Cheer, featuring a woman's face and the text 'Miss Cherry Cheer Hi, hi! Hi yal I'm having MORE fun with my T-V set from Wasson's Come over and see. WASSON'S ATLANTIC 3750 3999 Ph. 4-3015 or 4-9566 Open Evenings'.