

Radio Program Schedules by the Clock

FRIDAY							
WIBA	WISC	WKOW	WIBU	WBBM	WENR-WLS	WGN	WMAQ
1310 kc.	1490 kc.	1070 kc.	1240 kc.	780 kc.	890 kc.	720 kc.	670 kc.
6:00 Sunrise 6:15 Photo 6:30 Musical 6:45 Clock	6:00 Top O' The 6:15 Morning 6:30 The Rev. 6:45 Cadaver	6:00 Chorus 6:15 Time 6:30 Farm 6:45 News	6:00 *Silent 6:15 *Silent 6:30 *Silent 6:45 *Silent	6:00 Paul 6:15 Gibson 6:30 Paul 6:45 Gibson	6:00 Farm Bulletin 6:15 Devotions 6:30 Land Use 6:45 News	6:00 Farm Hour 6:15 News 6:30 Record 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News
7:00 News: Clock 7:15 Betty 7:30 Musical 7:45 Clock	7:00 Top O' Morning 7:15 Hinn News 7:30 Top O' Morning 7:45 Musical	7:00 Farm Program 7:15 News 7:30 Club 7:45 News	7:00 *News: Farm 7:15 *News: Farm 7:30 *News: Farm 7:45 *News: Farm	7:00 News Roundup 7:15 News 7:30 News 7:45 News	7:00 *Sage Elders 7:15 *Bob Aicher 7:30 *Harry Hank 7:45 *News	7:00 Record Reveille 7:15 News: Record 7:30 Record Reveille 7:45 Record Reveille	7:00 Norman 7:15 News 7:30 News 7:45 News
8:00 Musical Clock 8:15 Bulletin Board 8:30 Eddy Arnold 8:45 News	8:00 Breakfast 8:15 News 8:30 Club 8:45 News	8:00 *News: Pioneers 8:15 *News: Pioneers 8:30 *News: Pioneers 8:45 *News: Pioneers	8:00 *News: Musical 8:15 *News: Musical 8:30 *News: Musical 8:45 *News: Musical	8:00 News 8:15 News 8:30 News 8:45 News	8:00 *News: Sons 8:15 *News: Sons 8:30 *News: Sons 8:45 *News: Sons	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News
9:00 Welcome 9:15 Travelers 9:30 Marriage for Two 9:45 Dorothy Dix	9:00 *My True 9:15 Story: News 9:30 Easy 9:45 Rhythm	9:00 *Reverend 9:15 Say It 9:30 With Music 9:45 News	9:00 *News: Pioneers 9:15 *News: Pioneers 9:30 *News: Pioneers 9:45 *News: Pioneers	9:00 News 9:15 News 9:30 News 9:45 News	9:00 *News: Sons 9:15 *News: Sons 9:30 *News: Sons 9:45 *News: Sons	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News
10:00 Love and Learn 10:15 Trading Post 10:30 Jack Berch 10:45 Lora Lawton	10:00 Romance 10:15 A Date 10:30 News 10:45 News	10:00 *News: Pioneers 10:15 *News: Pioneers 10:30 *News: Pioneers 10:45 *News: Pioneers	10:00 *News: Musical 10:15 *News: Musical 10:30 *News: Musical 10:45 *News: Musical	10:00 News 10:15 News 10:30 News 10:45 News	10:00 *News: Sons 10:15 *News: Sons 10:30 *News: Sons 10:45 *News: Sons	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News
11:00 *Linda's First Love 11:15 *Music for Today 11:30 *Farm 11:45 *Roundup	11:00 *House 11:15 *To the Ladies 11:30 *Bink Crosby 11:45 *News	11:00 *News: Pioneers 11:15 *News: Pioneers 11:30 *News: Pioneers 11:45 *News: Pioneers	11:00 *News: Musical 11:15 *News: Musical 11:30 *News: Musical 11:45 *News: Musical	11:00 News 11:15 News 11:30 News 11:45 News	11:00 *News: Sons 11:15 *News: Sons 11:30 *News: Sons 11:45 *News: Sons	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News
12:00 *News Roundup 12:15 *Farm Service 12:30 *News 12:45 *March Time	12:00 *Baukhase 12:15 *The Bob 12:30 *Swanson Show 12:45 *News	12:00 *News: Pioneers 12:15 *News: Pioneers 12:30 *News: Pioneers 12:45 *News: Pioneers	12:00 *News: Musical 12:15 *News: Musical 12:30 *News: Musical 12:45 *News: Musical	12:00 News 12:15 News 12:30 News 12:45 News	12:00 *News: Sons 12:15 *News: Sons 12:30 *News: Sons 12:45 *News: Sons	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News
1:00 *Double or 1:15 *Nothing 1:30 *Calendar 1:45 *Music in Music	1:00 *The Bob 1:15 *The Bob 1:30 *The Bob 1:45 *The Bob	1:00 *News: Pioneers 1:15 *News: Pioneers 1:30 *News: Pioneers 1:45 *News: Pioneers	1:00 *News: Musical 1:15 *News: Musical 1:30 *News: Musical 1:45 *News: Musical	1:00 News 1:15 News 1:30 News 1:45 News	1:00 *News: Sons 1:15 *News: Sons 1:30 *News: Sons 1:45 *News: Sons	1:00 News 1:15 News 1:30 News 1:45 News	1:00 News 1:15 News 1:30 News 1:45 News
2:00 *Life Beautiful 2:15 *News of World 2:30 *Pepper Young 2:45 *2 to 4	2:00 *The Bob 2:15 *The Bob 2:30 *The Bob 2:45 *The Bob	2:00 *News: Pioneers 2:15 *News: Pioneers 2:30 *News: Pioneers 2:45 *News: Pioneers	2:00 *News: Musical 2:15 *News: Musical 2:30 *News: Musical 2:45 *News: Musical	2:00 News 2:15 News 2:30 News 2:45 News	2:00 *News: Sons 2:15 *News: Sons 2:30 *News: Sons 2:45 *News: Sons	2:00 News 2:15 News 2:30 News 2:45 News	2:00 News 2:15 News 2:30 News 2:45 News
3:00 *Backstage Wife 3:15 *News of World 3:30 *Lorenza Jones 3:45 *Whispering Smith	3:00 *Galen Drake 3:15 *Tune Time 3:30 *Jamboree 3:45 *News	3:00 *News: Pioneers 3:15 *News: Pioneers 3:30 *News: Pioneers 3:45 *News: Pioneers	3:00 *News: Musical 3:15 *News: Musical 3:30 *News: Musical 3:45 *News: Musical	3:00 News 3:15 News 3:30 News 3:45 News	3:00 *News: Sons 3:15 *News: Sons 3:30 *News: Sons 3:45 *News: Sons	3:00 News 3:15 News 3:30 News 3:45 News	3:00 News 3:15 News 3:30 News 3:45 News
4:00 *News: Madison 4:15 *Hour 4:30 *Madison Hour 4:45 *Melodic Gema	4:00 *Variety 4:15 *Dance 4:30 *Dance 4:45 *Dance	4:00 *News: Pioneers 4:15 *News: Pioneers 4:30 *News: Pioneers 4:45 *News: Pioneers	4:00 *News: Musical 4:15 *News: Musical 4:30 *News: Musical 4:45 *News: Musical	4:00 News 4:15 News 4:30 News 4:45 News	4:00 *News: Sons 4:15 *News: Sons 4:30 *News: Sons 4:45 *News: Sons	4:00 News 4:15 News 4:30 News 4:45 News	4:00 News 4:15 News 4:30 News 4:45 News
5:00 *Play Time 5:15 *Fiesta Time 5:30 *News 5:45 *Sports: News	5:00 *Challenges of 5:15 *The Yukon 5:30 *Jack 5:45 *Armstrong	5:00 *News: Pioneers 5:15 *News: Pioneers 5:30 *News: Pioneers 5:45 *News: Pioneers	5:00 *News: Musical 5:15 *News: Musical 5:30 *News: Musical 5:45 *News: Musical	5:00 News 5:15 News 5:30 News 5:45 News	5:00 *News: Sons 5:15 *News: Sons 5:30 *News: Sons 5:45 *News: Sons	5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News
6:00 *Light-Up Time 6:15 *News of World 6:30 *Dinner 6:45 *Melody: News	6:00 *News: Pioneers 6:15 *News: Pioneers 6:30 *News: Pioneers 6:45 *News: Pioneers	6:00 *News: Pioneers 6:15 *News: Pioneers 6:30 *News: Pioneers 6:45 *News: Pioneers	6:00 *News: Musical 6:15 *News: Musical 6:30 *News: Musical 6:45 *News: Musical	6:00 News 6:15 News 6:30 News 6:45 News	6:00 *News: Sons 6:15 *News: Sons 6:30 *News: Sons 6:45 *News: Sons	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News
7:00 *Henry 7:15 *Morgan 7:30 *Friday 7:45 *Serenade	7:00 *The Fat 7:15 *Your FBI 7:30 *Your FBI 7:45 *Your FBI	7:00 *News: Pioneers 7:15 *News: Pioneers 7:30 *News: Pioneers 7:45 *News: Pioneers	7:00 *News: Musical 7:15 *News: Musical 7:30 *News: Musical 7:45 *News: Musical	7:00 News 7:15 News 7:30 News 7:45 News	7:00 *News: Sons 7:15 *News: Sons 7:30 *News: Sons 7:45 *News: Sons	7:00 News 7:15 News 7:30 News 7:45 News	7:00 News 7:15 News 7:30 News 7:45 News
8:00 *Life of Riley 8:15 *Jimmy 8:30 *Dunette	8:00 *Football 8:15 *Football 8:30 *Football 8:45 *Football	8:00 *News: Pioneers 8:15 *News: Pioneers 8:30 *News: Pioneers 8:45 *News: Pioneers	8:00 *News: Musical 8:15 *News: Musical 8:30 *News: Musical 8:45 *News: Musical	8:00 News 8:15 News 8:30 News 8:45 News	8:00 *News: Sons 8:15 *News: Sons 8:30 *News: Sons 8:45 *News: Sons	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News
9:00 *Doctor 9:15 *I Q 9:30 *Sports Day 9:45 *Times of Day	9:00 *Football 9:15 *Football 9:30 *Football 9:45 *Football	9:00 *News: Pioneers 9:15 *News: Pioneers 9:30 *News: Pioneers 9:45 *News: Pioneers	9:00 *News: Musical 9:15 *News: Musical 9:30 *News: Musical 9:45 *News: Musical	9:00 News 9:15 News 9:30 News 9:45 News	9:00 *News: Sons 9:15 *News: Sons 9:30 *News: Sons 9:45 *News: Sons	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News
10:00 *News 10:15 *News 10:30 *News 10:45 *News	10:00 *News 10:15 *News 10:30 *News 10:45 *News	10:00 *News: Pioneers 10:15 *News: Pioneers 10:30 *News: Pioneers 10:45 *News: Pioneers	10:00 *News: Musical 10:15 *News: Musical 10:30 *News: Musical 10:45 *News: Musical	10:00 News 10:15 News 10:30 News 10:45 News	10:00 *News: Sons 10:15 *News: Sons 10:30 *News: Sons 10:45 *News: Sons	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News
11:00 *News: 1310 11:15 *Club 11:30 *1310 11:45 *Club: News	11:00 *News: The Ed 11:15 *News: The Ed 11:30 *News: The Ed 11:45 *News: The Ed	11:00 *News: Pioneers 11:15 *News: Pioneers 11:30 *News: Pioneers 11:45 *News: Pioneers	11:00 *News: Musical 11:15 *News: Musical 11:30 *News: Musical 11:45 *News: Musical	11:00 News 11:15 News 11:30 News 11:45 News	11:00 *News: Sons 11:15 *News: Sons 11:30 *News: Sons 11:45 *News: Sons	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News

* Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM 101.5 M., WISC-FM 94.9 M., WBBM-FM 98.9 M.

WFOV-FM
104.9 Mers.
FRIDAY
8:00 Yawn Patrol
8:15 Clockwatchers
8:30 Ben Light
8:45 Herb Kern
9:00 Dance Band
9:15 Home Makers
9:30 Morning Show
9:45 News and Views
10:00 Polka Time
10:15 Marching Along
11:00 Sacred Heart Program
12:00 News
12:05 Palmer Ensemble
12:30 Sons of the Pioneers
12:45 Vic Damone
1:00 News
1:05 Viennese Waltzes
1:30 Jo Stafford
1:45 Sam Browne
1:55 News
2:00 Modern Music Capers
2:30 Natalie Dime
2:45 News
3:00 Music Party
3:30 Simphonie Music
4:35 News
4:50 Juke Box Jamboree

WHA and WHA-FM
870 Kc.-38.1 Mers.
FRIDAY
7:30 Bend Washon
7:45 Morning News

MIDDLETON
Glenn Ford-Ide Lupino
"LUST FOR LIFE"
Joe Yule
"Jiggs and Maggie in Society"
Donald Duck Cartoon

NORWAY
Fridays and Saturdays
"The Plunderers"
Rod Cameron-Ilona Massey

FOOTBALL
7:30 TONIGHT
West vs. East
Direct from Broese Stevens over
WKOW
1070 on Your Dial
A Service of
IRV GOFF,
Music Co.
Cooperating in bringing you all Big 8 Games from Broese Stevens

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OPEN EVERY DAY UNTIL
Sundays 11 A. M. Weekdays 4 P. M.
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30c per drink for Scotches - Bonds.
Liquor store prices for bottle goods.
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SUPER-BAR
724 WEST WASHINGTON AVE.

Badger Wine Shop Presents
THE
'Don Sinaiko Show'
Tonight and Every Friday Night
WIBA
(10:30 P. M.)
TONIGHT'S GUEST:
Jill Molinaro
Charming 12-year-old singing star from Edgewood School
She has one of the sweetest voices you've ever heard.
Sponsored by: "The Party Store" with FREE party glassware
DON SINAIKO'S Badger Liquor Shop

"You're right...
Paul Jones
is the best buy in
Madison!"

So light—so smooth—so rich
in flavor. You just can't buy
a better drink!

Paul Jones
FINE BLENDED WHISKEY, 86 proof, 72% grain neutral spirits,
Frankfort Distillers Corp., N. Y. C.

Today's Radio Highlights

Sports
1:30 p. m.—Football (WKOW): WFOV: Madison West vs. Madison East.
7:45 p. m.—Football (WIBU): Reedsburg vs. Portage.
9 p. m.—Boxing (WISC): Beau Jack vs. Kid Gavilan.
9:30 p. m.—Bill Stern (WIBA): and Al Johnson.
10:15 p. m.—Roundy (WIBA): and his forecasts.

Drama
7:30 p. m.—This Is Your FBI (WISC): science and crime detection.
8 p. m.—Ozzie and Harriet (WISC): start new season.
8:30 p. m.—Theater (WGN): Margaret Sullivan in "Shopworn Angel."
9:30 p. m.—Hollywood Theater (WGN): Ann Blyth in "Double Trouble and Love."

Music
5:30 p. m.—Curt Massey (WBBM): and Martha Tilton; "Room Full of Roses," "When You and I Were Young, Maggie."
6 p. m.—Light Up Time (WIBA): Dorothy Kirsten sings "Maybe It's Because," Frank Sinatra offers "The One I Love."
6:15 p. m.—Jack Smith (WBBM): and Margaret Whiting; "St. Louis Blues," "Five Foot Two."
6:30 p. m.—Club 15 (WBBM): "You'd Be So Nice to Come Home To," "Lucky Old Sun."
10:15 p. m.—Sammy Kaye (WISC): "Yes, Sir, That's My Baby," "Room Full of Roses," "Old-Fashioned Walk," "Some Enchanted Evening."
10:30 p. m.—Don Sinaiko (WIBA): and Jill Molinaro; "Dreamers Holiday," "Younger Than Springtime," "Old-Fashioned Walk."
10:45 p. m.—Concert Gems (WIBA): Nelson Eddy and orchestra; "Minuet in G," "None But the Lonely Heart," "I Am Monarch of the Sea," "When I Was a Lad," "Dance of the Young Maidens."

DANCE DATES!

SATURDAY
Old-Time
Nite
with
Simpson's Night Hawks
50c. Plus Tax

WEDNESDAY
Waltz
Nite

VFW BALLROOM
113 E. Mifflin

MAJESTIC
TODAY thru MONDAY
THE WEST'S GREATEST STORY!
JOHN WAYNE
Red River
WALTER BRENNAN
Montgomery CLIFT • Joanne DRU
2ND HIT AS BIG AS 1ST

AWFUL FOOD
and his trio
NOW AT THE MIDNITE INN
After record-smashing
engagements at St. Louis
and Winona!
Let's give Cappy a big
Welcome back to Madison!
Every Fri. and Sat. Night
Midnite Inn

FOOTBALL
Enjoy yourself after the
game at the Indian Room
• Delicious food
• Moderate Priced Drinks
ENTERTAINMENT BY
Lynn Nielson, the sensation of the keyboards,
playing the tunes you like to hear as you like
to hear them, on the Hammond organ.
Indian Room MONONA HOTEL
"Madison's Finest Dining and Wining Spot"

FOOTBALL
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Capitol
NOW PLAYING
The INGRID BERGMAN you never thought you'd see!
INGRID BERGMAN
JOSEPH COTTEN
MICHAEL WILDING
—ALFRED HITCHCOCK'S
CAPRICORN
TECHNICOLOR — WARNER BROS. — TRANSATLANTIC

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NOW PLAYING
The INGRID BERGMAN you never thought you'd see!
INGRID BERGMAN
JOSEPH COTTEN
MICHAEL WILDING
—ALFRED HITCHCOCK'S
CAPRICORN
TECHNICOLOR — WARNER BROS. — TRANSATLANTIC

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Saturday Night
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FAMOUS ACCORDION BAND
Edward's Park

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PARKWAY - THURSDAY
7:00 AND 9:30 P. M.
EASTWOOD
REAGAN - MAYO - BRACKEN
The Girl From Jones Beach
Both on One Program
LADD - PRESTON
MARSHALL - CRISP
Whispering SMITH
Dead End Kids in "Junior G Men"

IN PERSON
Victor Borge
PIANIST-HUMORIST
AND HIS
Concert VARIETY
SEATS NOW AT
BOX OFFICE
\$1.20—\$1.80—\$2.40

OUTDOOR THEATER
On Highway 51 Across from Truax Field
FRIDAY and SATURDAY — OCT. 14-15
IT'S YOUR ALL-AMERICAN SONG-AND-FUN TEAM.
BING 'N BARRY!

MAJESTIC
TODAY thru MONDAY
THE WEST'S GREATEST STORY!
JOHN WAYNE
Red River
WALTER BRENNAN
Montgomery CLIFT • Joanne DRU
2ND HIT AS BIG AS 1ST

ORPHEUM NOW THROUGH SUNDAY
the Biggest PICK-UP in Entertainment History!
This is how SHERIDAN took GRANT!
CARY GRANT
ANN SHERIDAN
I Was a MALE WAR BRIDE
MONDAY—1 DAY ONLY
IN PERSON FOR A MELLOW MUSIC TREAT!
ARTIE SHAW AND HIS ORCHESTRA ON STAGE

ARTIE SHAW AND HIS ORCHESTRA
ON STAGE
FOR A MELLOW MUSIC TREAT!
MONDAY—1 DAY ONLY
IN PERSON

PARKWAY NOW AT REGULAR ADMISSION PRICES!
"CHRISTOPHER COLUMBUS" at 1-4-7-10
The GREATEST ADVENTURE of Them All!
FREDRIC MARCH
CHRISTOPHER COLUMBUS
COLOR BY TECHNICOLOR
costarring
ELDRIDGE • SULLIVAN
Linden Kathleen Derek
TRAVERS • RYAN and BOND
with James Robertson JUSTICE
Felix AYLMER
2nd FEATURE — "MAKE MINE LAUGHS"

MADISON NOW! THRU SUNDAY
2 MIGHTY ADVENTURE DRAMAS
ON 1 STIRRING SHOW!
GUNGA DIN
CARY GRANT
VICTOR MCGLAGLEN
DONALD FAIRBANKS, JR.
JOHN FONTAINE
—SAM JAFFE
—QUILABO CAMPBELL
The LOST PATROL
JOHN FORD'S PRODUCTION!
VICTOR MCGLAGLEN
BORIS KARLOFF
WALLACE FORD - FERNAND JERRY

STRAND NOW! 2 THRILL HITS!
Alan LADD
THE GREAT GATSBY
James Cagney
WHITE HEAT
Virginia Mayo