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SEATS NOW AT

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Radio Program Schedules by the Clock

Madison

		4. / →		FRIDA	<u>'</u>		·	
	WIBA	WISC	WKOW		WBBM 786 kg.	WENR-WLS	WGN 130 tot.	WMAQ 678 EG.
6:00 6:15 6:30	Sunrise Prone Musical	Top O' The Morning The Rev.	Chors Time Chore Time	* Silent • Silent Rural Roundup	Paul Gibson Paul Gibson: News	Farm Bulletin Devotions Land Use News	Farm Hour and News Rise and Shine News	News Town and Farm News
6:45 7:00 7:15 7:30 7:45	Olock News: Clock Betty News Musical Clock	Cedsrholm Top O'Morning Hinn News Top o' the Morning; News	Parm Program News Coffee Club: News	News; Farm Bervice News: Weather Farm News	News Roundup News Listen to Cliff	Sase Riders Bob Atcher Happy Hank News	Record Reveille News; Record Reveille Record Reveille	Norman Ross Norman Ross: News
8:00 8:15 8:30	Musical Clock Bulletin Board Eddy Arnold News	Breakfast Club Breakfast Club	Coffee Club: News Coffee Club	News: Songs Musical Clock Musical Clock		Breakfast Club Breakfast Club	News Two Ton Baker Telephone Quis Today's the Day	Your Neighbor Norman Ross News
8:45 9:00 9:15 9:30	Welcome Travelers Marriage for Two Dorothy Dix	Story: News Easy Rhythm	Reverend Epp Say It With Music	News: Pioneers Freddy Martin Sweet Music U. S. Navy	Bing Crosby Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Victor Lindlahr	News Xavier Cugat Virginia Gale Spots of Music	Welcome Travelers Marriage for Two Dorothy Dix
9:45 9:00 0:15 0:30	Love and Learn Trading Post Jack Berch Lura Lawton	Romance Story Pick A Date	Behind the Story Your Neighbor Against the Storm	Women's News Chore Boys Mid-Morning Matines	Arthur Godfrey Grand Slam Rosemary	Capt. Stubby Kitchen Club Dolph Hewitt	Dr. Bradley Your Marriage Against the Storm	Love and Learn Doctor's Office Jack Berch Lora Lawton
0:45 1:00 1:15 1:30	Linda's F'st Love Music for Today	House Party To the Ladies Bing Crosby	News Dick Baymes Here's Howard Jackpot Quiz	News: Matines Headlines Farm and Home Farm Front	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	House Party Farm World Today	Kate Smith Quiz Temptones	Norman Ross Norman Ross
1:45 2:00 2:15 2:30 2:45	Roundup News: Roundup Parm Service News March Time		R. F. D. 1070 News Markets; Uncle Julius	Music: Markets News News and Mkts Parm and Home	Big Sister Ma Perkins News Guiding Light	Dinner Bell News L. Burlingham	Let's Have Fun Farm Markets News	News The Food Magician Elizabeth Hart
1:00 1:15 1:30	Double or Nothing Calendar	* The Bob Swanson Show * The Bob Swanson Show	Queen for a Day Ladies Fair	Farm Service Si Hays and Daughter • Music Booth	2nd Mrs. Burton Perry Mason Nora Drake Brighter Day	Almanac School Time Bride and Groom	Queen for a Day Ladies Fair	Nothing Today's Children Light of World
1:45 2:00 2:15 2:30 2:45	Magic in Music Life Beautiful Road of Life Pepper Young Rt to Happin's	Tal! Your Way out Ladies Be Seated; News	Lyella Mortenson The Bob Poole Show	* Music Booth * Voice of Army * Science Exc'n	David Harum Hilltop House Music News	Talk Your Way Out Ladies Be Seated	Tune Test; News Marriage Bureau F. MacCormack	Life Beautiful Road of Life Pepper Young Right to Hap'nes
3:00 3:15 3:30	Backstage Wife Stella Dallas	• Galen Drake • Tune Time • Varsity Jamboree	Cowboy Jamb. Gabriel Heatter Tennessee Jamb.; News	Hymn Time • Malody Hour	Rhyme Does Pay More of Life News: Music News	Galen Drake Tune Time Martha and Helen	Radio Quiz You Can't Lose Linda's 1st Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
3:45 4:00 4:15 4:30 4:45	News: Madison Hour Madison Hour Melodic Gems	Varsity Jamboree Uncle Dick's ABO Club	Harmony House Harmony House	• Melody Hour • Band Parada Serenade	Paul Gibson Billy Leach Gold Coast	Rhymes and Rhythm News Beulah Karney	News Marshall Kent Spotlight Singing Story	A Gir) Marries Portia Faces Life Just Plain Bill Front P. Farreti
5:00 5:15 5:30	Play Time Fiesta Time News	* Challenge of the Yukon * Jack	Jimmy Allen Here's to Veta Tom Mix	Fiesta U. W. Special Accordionists Sammy Kaye	News News Curt Massey Lowell Thomas	Challenge of the Yukon Jack Armstrong	Cisco Kld Tom Mix	News Dave Garroway News
6:00 6:15 6:30	Sports: News Light-Up Time News of World Dinner	Lone Davis	News Sizing Up Sports Bob Eberle I Love a Mystery	Sports Time Serenade News Bing Sings	Beulah Jack Smith Club 15 Edward Murrow	News Farm Roundup Lone Ranger	I love a Mystery Number Please Gabriel Heatter Behind the Story	Jimmy Blade News of World 6:30 Special H. V. Kaltenborn
6:45 7:00 7:10 7:30	Melody; News Henry Morgan Friday	Ranger The Fat Man This is	Eddy Howard Show Football	Old Timers Jambores Football	The Goldbergs My Favorite Husband	The Fat Man This Is Your FBI	Windy City Don Ragon Orch; News	Henry Morgan Martin and Lewis
7:45 8:00 8:15 8:30	Serenade Life of Riley Jimmy	* Ozzie and Harriet * Community	Football Football Football Football	Football Football Football	Leave It to Joan Professor Quiz	Ozzie and Harriet The Sherifi	Fulton Lewis This Is the Story Theater Theater	Life of Riley Jimmy Durante
8:45 9:00 9:15 9:30	Durante Doctor I Q Sports Reel	Concert Boxing Boxing Boxing	Football Football Football Football	Football Football Football At Your	Young Love Capitol Cloak Room	Boxing Boxing American Sports Page	Theater Theater Hollywood Theater	Doctor I. Q. Bill Stern Pro and Con
9:45 0:00 0:15 0:30	News Roundy Don Sinatko	Boxing Hinn News Sammy Kaye Jetta Kay	News Sports Dance	At Your Request At Your	News Paul Gibson Billy Leach	News Remember When Bob Elson Platter Party	Mystery Voice	Light-Up Time News Barry Wood John Conrad
0:45 1:00 1:13 1:30	News: 1310 Club 1310	PED Silvers News: The Ed Silvers	Music: News Midnight in Madison Midnight in	Request Silent Silent Silent	News: Danny Alvin Orch. Larry Fotine Orchestra	World Report F. Masters Freddy Nagle Jerry Glidden	News; Buddy Moreno Orch, Jack Fina Orch.; News	News Sports: Music Dance Orch: News
1:45	Club; News	Show	Madison: News					

Starred programs are also carried on corresponding FM stations FM char WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM 98.9 M. 4:45 Music You Want
FM ONLY
5:15 Musical Varieties
5:45 News
6:00 Organ Reverie
6:30 Dinner Musicale
7:30 Chapter A Night
8:00 Quartets of Haydn
8:50 News and Views
9:00 FM Concert
10:55 Night News (to 11)

WFOW-FM FRIDAY A. M.

3:00 Yawn Patrol
3:30 Clockwatchers
3:00 Ben Light
1:51 Herb Kern
1:30 Dance Band
1:00 Homemakers
1:30 Homemakers
1:30 Mornins Variety Show
1:45 News and Views
1:00 Polka Time
1:30 Marching Alons
1:45 Sacred Heart Program
1:00 News

News

Vienese Waltzes

Jo Stafford

Sam Browns

Music America Loves

News

Modern Music Capers

Matinec Dance

News Music Party Smooth Music :55 News :00 Juke Box Jambores FOOTBALL

TONIGHT

West vs. East

Direct from

Breese Stevens

WKOW

1970 on Your Dial A Service of

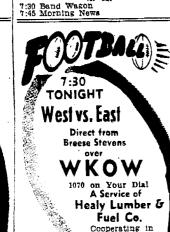
IRV GOFF,

Music Co.

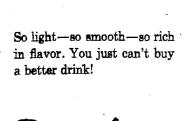
News Frank De Vol Patti Page Popular Organ Shep Fields 9:45 Snep Factors
0:55 News
1:00 Harry Roy
11:15 Carmen Cavallero
11:30 Freddy Martin
12:00 News
12:05 Al Morgan
Vassell 12:15 Art Kassell 12:30 Art Van Damme (to 1:00)

4:30 Benny Goodman 4:55 News

WHA and WHA-FM 970 Kc.--88.7 Megs. FRIDAY A. M.



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8:00 Morning Melodies 8:30 Geography of Wisconsin 9:00 Morning Melodies 9:20 Nursery School of the Air

9:30 Rhythm and games 9:54 Job Bulletin Board 9.55 Weather Report
10:00 Homemakers' Program
10:30 Plano Melodies
10:45 News and Views
11:00 History of the Far East
11:50 Noon Musicale
P. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Da
1:30 Book Trails
1:57 Weather Report
2:00 Scandinavian Life
2:50 Music of the Masters '
3:30 History and Myth on Stage
4:30 French Program

FREE PARKING LOT MIDDLETON Glenn Ford—Ida Lupino "LUST FOR GCAD"

'The Plunderers Joe Yule "Jiggs and Maggie in Society" Donald Duck Cartoon

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THE 'Don Sinaiko Show'

(10:30 P. M.)

TONIGHT'S GUEST:

gill Molinaro

Charming 12-year-old singing star from Edgewood School She has one of the sweetest voices you've ever heard. Sponsored by: "The Party Store" with FREE party glassware

DON Badger Liquor Shop

Radio Highlights

7:30 p. m. - Football (WKOW, WFOW): Madison West vs. Madi-Bolger. son East. 7:45 p. m.-Football (WIBU): Reedsburg vs. Portage. 9 p. m.—Boxing (WISC): Beau Jack vs. Kid Gavilan. 9:30 p. m.—Bill Stern (WIBA):

and Al Jolson.
10:15 p. m.—Roundy (WIBA):
and his forecasts.

loday's

Sports

7:30 p. m.—This Is Your FBI WISC): science and crime detec-8 p. m.—Ozzie and Harriet (WISC): start new season. 8:30 p. m.—Theater (WGN): Mar-

9:30 p. m.-Hollywood Theater (WGN): Ann Blyth in "Double Trouble and Love."

Music

(WBBM): and Martha Tilton; Mo., Dachshund Club specialty show last week.

Badger Hill Chito, their male

and Margaret Whiting; "St. Louis pion.
Blues," "Five Foot Two."
6:30 p. m.—Club 15 (WBBM):

"You'd Be So Nice to Come Home To," "Lucky Old Sun." 10:15 p. m. — Sammy Kaye (WISC): "Yes, Sir, That's My Baby," "Room Full of Roses," "Old-Fashioned Walk," "Some Enchanted Evening.
...10:30 p. m. — Don Sinaiko
(WIBA): and Jill Molinaro;
"Dreamers Holiday," "Younger

Than Springtime," "Old-Fashioned 10:45 p. m.— Concert Gems (WIBA): Nelson Eddy and orchestra; "Minuet in G," "None But the Lonely Heart." "I Am Monarch of the Sea," "When I Was a Lad,"

Discussion 3:30 p.m. - History and Myth (WHA); "The Pine Tree,"

Dance of the Young Maidens.

6:15 p.m.—"World-Wide Neighbors" (WFOW): Mrs. Fannie Steve and Lucille Clock. 9:30 p.m.-Capitol Cloak Room (WBBM): Francis P. Matthews,

secretary of the navy. 9:45 p.m. — Pro and Con (WMAQ): Sen. J. L. McClellan (D-Ark.) on "The Hoover Commis sion Report."

Miscellaneous 10 a. m.—Homemakers—(WHA)



CAPPY LEONARD NOW AT THE MIDNITE INN After record-smashing

engagements at St. Louis and Winona! Let's give Cappy a big Welcome back to Madison.

Every Fri. and Sat. Night Midnite Inn

Enjoy yourself after the

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ENTERTAINMENT BY-

game at the Indian Room

FOOTBAL

"Small Electric Equipment for Cookery," Louise Young; "Scandinavian Travels by Plane," Peg 11 a. m.—Woman's World (WKOW): Mrs. W. F. Steve visits: LuellLuella Mortenson . . House

Party (WISC): Ozzie and Harriet Nelson, guests, 11:45 a. m.—Sacred Heart (WFOW): "Lay Up Treasures in Heaven."

12:30 p. m.—Farm Program (WHA): "The Crop and Dairy Situation," Walter Ebling; question

4:30 p. m.—Uncle Dick (WISC): Bugs Bunny."

Madison Dog Wins garet Sullavan in "Shopworn An-Trophy at St. Louis

> Champion Derbybach Schatze brought home the "best in show" trophy plus additional trophies and ribbons for her owners, Mr. and Mrs. Harry R. Sharpe of the Badger Hill kennels, Speedway rd., from the 88-entry St. Louis,

and I Were Young, Maggie."

6 p. m.—Light Up Time (WIBA):
Dorothy Kirsten sings "Maybe It's
Because." Frank Sinatra offers
"The One I Love."

6:15 p. m.—Jack Smith (WBBM):
competition not already a champand Marganet Whiting. "St. I caled him."

1+1-2-SKID-00



WEDNESDAY

Waltz

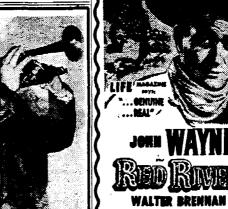
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