

# Radio Program Schedules by the Clock

WIBA 1310 kc.	WISC 1490 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 129 kc.	WMAQ 670 kc.
<b>THURSDAY</b>							
6:00 6:15 6:30 6:45	Buzzies Frolie Musical Clock	Top o' the Morning The Ray Cedarholm	News: Choro Time Choro Time	Silent Burr Roundup	Paul Gibson Paul Gibson: News	Farm Bulletin Devotions News Rise and Shine News	News Town and Farm News
7:00 7:15 7:30 7:45	News: Musical Clock Journal News Musical Clock	Top o' Morning Blind News Top o' the Morning: News	Ray Carson News Coffee Club: News	News: Farm Service News: Weather Farm News	News Roundup News: Record Listen to Cliff	Record Reveille News: Record Record Reveille	Norman Ross Norman Ross: News
8:00 8:15 8:30 8:45	Morning Parade Betty Eddy Arnold News	Breakfast Club Breakfast Club	Coffee Club: News Coffee Club	News: Musical Clock Musical Clock	News: Musical Clock Shopping	News Telephone Quiz Today's Day	Your Neighbor Norman Ross News
9:00 9:15 9:30 9:45	Welcome Travelers Marriage for Two Dorothy Dix	My True Story Say It With Music	Reverend Bob With Music	News: Pioneers Frederick U. S. Army	Hing Crosby Arthur Godfrey Arthur Godfrey	My Story Betty Crocker Karl and Hart	Welcome Travelers Marriage for Two Dorothy Dix
10:00 10:15 10:30 10:45	Love and Learn Trading Post Jack Berch Lora Lawton	Romance Story To the Ladies Bink Crosby	Behind the Story Your Neighbor Against the Storm	Women's News Orchestra Mid-Morning Matinee	Arthur Godfrey Grand Slam Rosemary	Dr. Bradley Your Marriage Against The Storm	Love and Learn Jack Berch Lora Lawton
11:00 11:15 11:30 11:45	Linda's 1st Love Music for Today Farm Roundup	House Party To the Ladies Bink Crosby	Women's World Dick Harnes Here's Howard Jackpot Quiz	News: Matinee Orchestra Farm and Home Farm Front	Wendy Warren Ma Perkins Jelen Trent Our Gal Sunday	House Party Farm World Today	Here's Norman Ross Here's Norman Ross
12:00 12:15 12:30 12:45	News: Roundup Farm Service News March Time	Baukhage Hlan News Ti-Boo Swanson Show	R. F. D. 1070 Markets: Uncle Julius	Music: Markets News: Mkts Farm & Home	Big Sister Ma Perkins Cludivine Light	Dinner Bell Fun L. Birmingham	News The Food Musician The Roona
1:00 1:15 1:30 1:45	Double or Nothing Calendar Magic in Music	The Bob Swanson Show The Bob Swanson Show	Queen for a Day Ladies Fair	Farm Service Si and Daughter and Beach	David Harnes Perry Mason Nora Drake Brighter Day	Almanac School Time Bride and Groom	Double or Nothing Today's Children Light of World
2:00 2:15 2:30 2:45	Life Beautiful Road of Life Pepper Young R't to Happiness	Bob Swanson Swanson Show Ladies Re: Seated: News	Luella Mortenson The Bob Swanson Show	Music Here's to Vets Conet Invader	David Harnes Perry Mason Nora Drake Brighter Day	Mrs. Fixit Yers Vague Ladies Be Seated	Life Beautiful Road of Life Pepper Young R't to Happiness
3:00 3:15 3:30 3:45	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown	Galen Drake Tune Time Varsity Jamboree	Sowbath Jamb. Fabriel Reator Tennessee Jamb.: News	Family Bible Hour Melody Serenade	Rhyme Don't Pay More of Life News: Music	Galen Drake Tune Time Melody Serenade	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
4:00 4:15 4:30 4:45	News: Madison Hour Madison Hour Melodie Gems	News: Madison Hour Madison Hour Melodie Gems	Harmony House Harmony	Spotlight Serenade	Paul Gibson Billy Leach Gold Coast	Green Hornes Sly Kink	Straight Arrow Captain Midnight
5:00 5:15 5:30 5:45	Play Time Plea Time News Sports: News	Green Korner Sly Kink	Straight Arrow Tom Special	Acropolis W. Special	News Curt Masey Lowell Thomas	News Curt Masey Lowell Thomas	News Curt Masey Lowell Thomas
6:00 6:15 6:30 6:45	Light-Up Time News of World T'chdown Ties Music: News	News: Pleats Eimer Davla David Hardine	News Sizing Up Sports Bob Eberle L. Love & Mystery	News Sizing Up Sports Bob Eberle L. Love & Mystery	News Sizing Up Sports Bob Eberle L. Love & Mystery	News Sizing Up Sports Bob Eberle L. Love & Mystery	News Sizing Up Sports Bob Eberle L. Love & Mystery
7:00 7:15 7:30 7:45	Aldrich Family Father Knows Best	Air Force Fishing and Jamboree	Serenade in Music: News Old Timers Jamboree	Original Playhouse Crime Photographer	James Hilton Playhouse Someone We Know	News Remember When Bob Elson Pleasant Party	News Remember When Bob Elson Pleasant Party
8:00 8:15 8:30 8:45	Screen Guild Pleasant Party Duffy's Tavern	Original Amateur Playhouse Venus the Movie	Original Amateur Playhouse Venus the Movie	Original Amateur Playhouse Venus the Movie	Original Amateur Playhouse Venus the Movie	Original Amateur Playhouse Venus the Movie	Original Amateur Playhouse Venus the Movie
9:00 9:15 9:30 9:45	Swanee Club Dragnet Dragnet	Name the Movie R. Montomery You Know Someone	Name the Movie R. Montomery You Know Someone	Name the Movie R. Montomery You Know Someone	Name the Movie R. Montomery You Know Someone	Name the Movie R. Montomery You Know Someone	Name the Movie R. Montomery You Know Someone
10:00 10:15 10:30 10:45	News Morton Downey Concert Club	News Morton Downey Concert Club	News Morton Downey Concert Club	News Morton Downey Concert Club	News Morton Downey Concert Club	News Morton Downey Concert Club	News Morton Downey Concert Club
11:00 11:15 11:30 11:45	News The 1310 Club: News	News The 1310 Club: News	News The 1310 Club: News	News The 1310 Club: News	News The 1310 Club: News	News The 1310 Club: News	News The 1310 Club: News

Starred programs are also carried on corresponding FM stations: WIBA-FM 101.5 M., WWCF (WIBU) 94.9 M., WISC-FM 98.9 M.

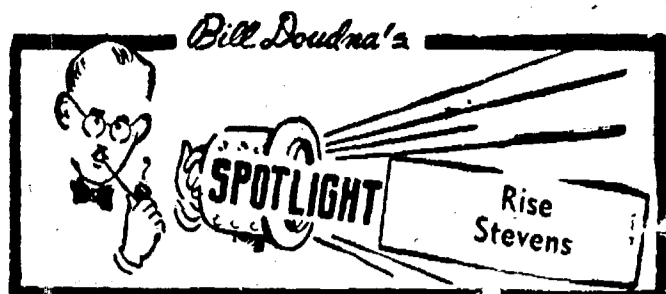
## Today's Radio Highlights

**Drama**  
7 p. m.—Aldrich Family (WIBA): Henry and Homer compete for attention of new girl... California...  
WGN: "The He...  
Blondie (WISC): returns to the air...  
7:30 p. m.—Father Knows Best (WIBA): Dad tries to sing for a quiz-show prize... Mrs. Keen (WBBM): starts 13th year on the air...  
A Date With DOUGLAS (WISC): Judy (WISC): begins new season with Louise Erickson as Judy.

**Farm Programs**  
11:30 a. m.—Farm Roundup (WIBA): Axel Sorenson, production and marketing administration, on corn storage problems.  
12:30 p. m.—Farm Program (WHA): "Fall Letters Need Extra Care," R. H. Grummer; "How to Use Credit Wisely," Lars Landness.

**For Children**  
9:30 a. m.—Musie Enjoyment (WHA): "The Violin."  
4:30 p. m.—Uncle Dick (WISC): "Sparky's Magic Music Mixup."  
8 p. m.—Screen Guild Theater (WIBA): Kirk Douglas in "Champion" with Marilyn Maxwell and Ruth Roman... Comedy Playhouse (WKOW): "Room Service" Arnold as timid bookkeeper who plots to protect his daughter.  
9 p. m.—Playhouse (WBBM): Macdonald Carey in "The Virginian."  
9:30 p. m.—Someone You Know (WISC): educating the child in the home.

**Variety**  
8:30 p. m.—Duffy's Tavern (WIBA): Col. Stoopnagle, guest.  
**Music**  
5:30 p. m.—Curt Masey (WBBM) and Martha Tilton in western melody.  
6 p. m.—Light Up Time (WIBA): Dorothy Kirsten, Frank Sinatra; "They Say It's Wonderful," "A Long and Sleepless Night."  
6:15 p. m.—Jack Smith (WBBM): Kiss in the Dark...  
8:15 p. m.—Guest Star (WFOV): Peggy Lee, Dave Barbour.  
9 p. m.—Perry Como (WIBA): "Let Her Go, Joe," "Give Me Your Hand," "Love Is a Beautiful Thing," "Some Day."  
10:15 p. m.—Morton Downey (WIBA): "I Got It Bad," "A Long



When Rise Stevens comes to Madison this weekend, one of the most interested listeners at the Wisconsin Union theater will be Marshall Straus.

And not because Straus is a singer, too. He'll want to meet Miss Stevens because she is the woman who last year chose his phone number from a pile of directories when he was called on "Stop the Music." Straus won a raft of prizes, and he wants to thank Miss Stevens.

She'll reach Madison Friday night from Wilmette, Ill., and will sing at 8 p. m. Saturday and Sunday as the first artist of the 1949-50 Wisconsin Union concert series. All seats have been sold for both concerts.

Miss Stevens will sing "Where'er You Walk," Handel; "Il Est Doux, Il Est Bon," Massenet; "Oh, What a Beautiful City," "Were You There?"; "My Good Lord Done Been Here," "Widmung," Schumann; "Traum Durch die Dammernung," Strauss; "Meine Liebe Ist Grün," Brahms; "Das Verlassene Magdlein" and "Mausfallen-Spruechlein," Wolf; "To the Children," Rachmaninoff; "April," St. Leger; "The Ash Grove," Britten; "An Ocean Idyll," Smith, and Bizet's "Habenera," "Seguidilla" and "Gypsy Dance."

Brooks Smith, who wrote "An Ocean Idyll" will be Miss Stevens' accompanist. He will play one group of numbers on the program—"Sonata in A Major," Scarlatti; "Evening in Granada," Debussy, and "Capriccio in F Minor," Dohnanyi.

### WHA and WHA-FM

WHA & WHA-FM  
970 kc.—88.7 Mhz.  
THURSDAY  
A. M.  
7:30 Band Wagon  
7:45 Morning News  
7:57 Weather Report  
8:00 Morning Melodies  
8:30 Geography of Wisconsin  
8:00 Broadcast on Broadcast  
8:30 Nursery School of the Air  
9:30 Music Enjoyment  
9:54 Job Bulletin Board  
9:55 Weather Report  
10:30 Homemakers' Program  
10:30 FTA Program  
10:45 News and Views  
11:30 Freshman Forum  
11:30 Noon Musicale  
12:20 News  
12:30 Farm Program  
1:00 Chapter a Day  
1:30 News of the Week  
1:57 Weather Report  
2:00 European Culture  
2:30 Music of the Masters  
3:30 History and Myth on Stage  
4:30 Adventure in Research  
5:15 Music You Know  
5:45 Musical Varieties  
6:00 Organ Reverie  
6:00 Dinner Musicale  
7:30 Chapter a Night  
8:00 What's On Your Mind?  
8:00 Chamber Music  
8:00 FM Concert  
10:55 Night News (to 11).

**WFOV-FM**  
WFOV (FM)-  
104.5 Mhz.  
THURSDAY  
A. M.  
8:00 Yawn Patrol  
8:00 Clockwatchers  
9:00 Ben Light  
9:15 Herb Kern  
9:30 Dance Band  
10:00 Homemakers  
10:30 Morning Variety Show  
11:00 News and Views  
11:00 Polka Time  
11:30 Marching Along  
11:30 Sacred Heart Program  
12:00 News  
P. M.  
12:05 Music for Romancing  
12:30 Irving Berlin Melodies  
12:45 King Cole Trio  
1:00 News  
1:05 The Harmonicats  
1:15 Margaret Whiting  
1:30 Lovanotes of Andy Russell  
1:45 Jerome Kern  
1:50 News  
1:55 News  
2:00 Modern Music Cabers  
2:30 Matinee Dance  
2:35 News  
2:40 Music Parly  
3:00 Smooth Music  
3:25 News  
4:00 Juice Box Jamboree  
4:30 Griff Williams  
4:55 News  
5:00 Ken Griffin  
5:15 Kiddie Storytime  
5:30 Off the Record

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**WIBA**  
AM Dial 1310—FM Dial 101.5

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Battery readied to handle winter loads—or replaced by a power-packed Atlas...			
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Vital points protected by regular 1000-mile-for-safety lubrication service...			
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- For peppier engine and protection against frozen gas lines, Stano-Vim added to your gas...
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