

Radio Program Schedules by the Clock

THURSDAY

Time	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Sunrise Frollo Musical Clock	Top of the Morning The Rev. Cedarholm	News: Chorus Chorus Time	Silent Silent Roundup	Paul Gibson: News	Farm Bulletin Devotion Karl and Hartz News	Farm Hour and News Farm Service News	News Town and Farm News
7:00	News: Musical Clock	Top o' Morning News Top of the Morning: News	Roy Carson Coffee Club Coffee Club: News	News: Farm News: Weather Farm News	News Roundup News Listen to Cliff	Dave Denney Bob Archer Happy Hank News	Record Revue News: Record Revue Record Revue	Norman Ross Norman Ross: News
8:00	Morning Parade Betty Eddy Arnold News	Breakfast Club Breakfast Club	Reverend Epp Bob Eberle Cliff Brown	News: Musical Musical Clock Musical Clock	News: Pioneer News: Pioneer U. S. Army	Breakfast Club Breakfast Club	News: Neighbor Telephone Quiz Today's Quiz	Your Neighbor Norman Ross News
9:00	Welcome Travelers Marriage for Two Job Service	My True Story Evelyn Rhythm	Woman's World Dick Haymes Howard: Ezra	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Frankie Carle Virginia Gale Spots of Music	Travelers Marriage for Two For Tomorrow	Welcome Travelers Marriage for Two For Tomorrow
10:00	Love and Learn Trading Post Jack Berch Lora Lawton	Romance Story A Date	Woman's World Dick Haymes Howard: Ezra	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Dr. Bradley Your Marriage Akin: The Storm	Love and Learn Doctor's Office Jack Berch Lora Lawton	Love and Learn Doctor's Office Jack Berch Lora Lawton
11:00	Linda's 1st Love Music for Today Fara Jones Roundup	House Party To the Ladies Bing Crosby	Woman's World Dick Haymes Howard: Ezra	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Kate Smith Quiz Temptone	Here's Norman Ross Here's Norman Ross	Here's Norman Ross Here's Norman Ross
12:00	News: Roundup Farm Service News: News March Time	Baukhage News The Bob Swanson Show	R.F.D. 1070 News Markets: Uncle Julius	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Let's Have Fun Farm Markets The Roost	News The Food Magazine The Roost	News The Food Magazine The Roost
1:00	Double or Nothing Calendar Mae in Music	The Bob Swanson Show The Bob Swanson Show	Queen for the Day Ladies Fair	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Let's Have Fun Farm Markets The Roost	News The Food Magazine The Roost	News The Food Magazine The Roost
2:00	Life Beautiful Road of Life News: News Ry to Happiness	The Bob Swanson Show The Bob Swanson Show	Ladies Fair The Bob Swanson Show	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Let's Have Fun Farm Markets The Roost	News The Food Magazine The Roost	News The Food Magazine The Roost
3:00	Backstage Wife Stella Dallas News: News Widder Brown	Galen Drake Tune Time The Bob Swanson Show	Queen for the Day Ladies Fair	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Let's Have Fun Farm Markets The Roost	News The Food Magazine The Roost	News The Food Magazine The Roost
4:00	News: Madison Hour Madison Hour Melodic Gems	Green Hornet The Bob Swanson Show	Queen for the Day Ladies Fair	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Let's Have Fun Farm Markets The Roost	News The Food Magazine The Roost	News The Food Magazine The Roost
5:00	Play Time Fiesta Time News: News Sports: News	Green Hornet The Bob Swanson Show	Queen for the Day Ladies Fair	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Let's Have Fun Farm Markets The Roost	News The Food Magazine The Roost	News The Food Magazine The Roost
6:00	Light-Up Time News of World News: News Music: News	Green Hornet The Bob Swanson Show	Queen for the Day Ladies Fair	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Let's Have Fun Farm Markets The Roost	News The Food Magazine The Roost	News The Food Magazine The Roost
7:00	Meredith Willson Father Knows Best	Green Hornet The Bob Swanson Show	Queen for the Day Ladies Fair	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Let's Have Fun Farm Markets The Roost	News The Food Magazine The Roost	News The Food Magazine The Roost
8:00	Sneak Preview Duffy's Tavern	Green Hornet The Bob Swanson Show	Queen for the Day Ladies Fair	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Let's Have Fun Farm Markets The Roost	News The Food Magazine The Roost	News The Food Magazine The Roost
9:00	Supper Club Fred Watkins	Green Hornet The Bob Swanson Show	Queen for the Day Ladies Fair	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Let's Have Fun Farm Markets The Roost	News The Food Magazine The Roost	News The Food Magazine The Roost
10:00	News Tonight's Music Tryve Lid	Green Hornet The Bob Swanson Show	Queen for the Day Ladies Fair	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Let's Have Fun Farm Markets The Roost	News The Food Magazine The Roost	News The Food Magazine The Roost
11:00	News: 1310 Club News	Green Hornet The Bob Swanson Show	Queen for the Day Ladies Fair	News: Pioneer News: Pioneer U. S. Army	News: Pioneer News: Pioneer U. S. Army	Let's Have Fun Farm Markets The Roost	News The Food Magazine The Roost	News The Food Magazine The Roost

* Starred programs are also carried on corresponding FM stations
 WIBA-FM 101.5 M. WVCW (WIBU) 94.9 M. WISC-FM 89.9 M.

Today's Radio Highlights

Special Events
 10:30 p. m.—Tryve Lie (WIBA): secretary general of United Nations accepts scroll for outstanding UN service from American Assn. for the United Nations.

Variety
 8:30 p. m.—Duffy's Tavern (WIBA): returns to the air with Ed Gardner as Archie, Gloria Erlanger as Miss Duffy, Charles Cantor as Finnegan, Eddie Green as the waiter.

Drama
 7 p. m.—California Caravan (WGN): new series based on stories of early West... FBI in Peace and War (WBBM): race track cashier gets involved with "hot money" mob.

Religion
 11:45 a. m.—Sacred Heart (WFOV): "Nursing Orders of Women."
 9:30 p. m.—High Holiday Service (WGN): Rabbis R. C. Hertz, H. E. Schaalmann, choir, soloists.

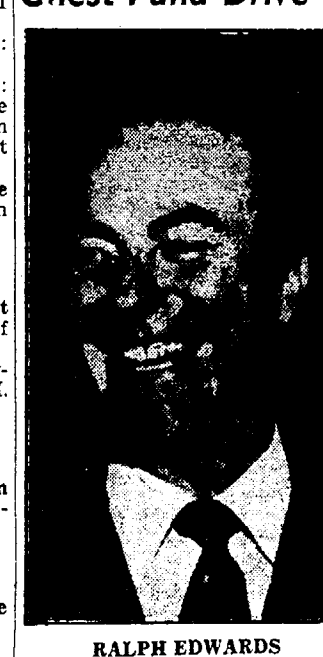
Baseball
 1:25 p. m.—Brooklyn vs. Boston (WIND)... Cleveland vs. Chicago (WJJD).

Quiz
 8:45 p. m.—Name the Movie (WISC): Cesar Romero, guest.

Miscellaneous
 10 a. m.—Homemakers (WHA): "The End of the Garden," "Fruits."
 9 p. m.—Playhouse (WBBM): James Hilton presents Fred MacMurray in "August Heat."
 9:30 p. m.—Someone You Know (WISC): new series; first story tells of pastoral counseling on marriage problems; panel meets after drama, discusses subject.

Music
 12:30 p. m.—Bob Swanson Show (WISC): Ted Bailey, 10-year-old son of Mr. and Mrs. Gilbert Bailey, is guest announcer; he's a Lowell school pupil.
 6 p. m.—Light Up Time (WIBA): "Wrap Your Troubles in Dreams," "If You Were the Only Boy."
 6:15 p. m.—Jack Smith (WBBM): and Dinah Shore, "Where Are You," "Standup," "Brazil."
 6:30 p. m.—Club 15 (WBBM): "I Wish I Had a Record," "Apply the Fundamental."
 7 p. m.—Meredith Willson (WIBA): Clark Dennis, guest.
 8 p. m.—A Sneak Preview (WIBA): Mario Lanza and Kathryn Grayson in special program with Henry Russell's orchestra; "Che Gelida Manina," "Celeste Aida," "Mamma Mia Che Voi Sapete," "Core Narrato," "They

President to Open Chest Fund Drive



RALPH EDWARDS

radio, television and screen stars. In Madison the program will be heard over stations WIBA, WISC, and WKOW. Each station will carry a message from one of the local Communist Chest campaign leaders.

Richard H. Marshall, campaign chairman, will speak over WIBA; Steve Clark, chairman of the Chest Labor Participation Committee, over WISC; and Ralph Ammon, campaign publicity chairman, will be heard over WKOW.

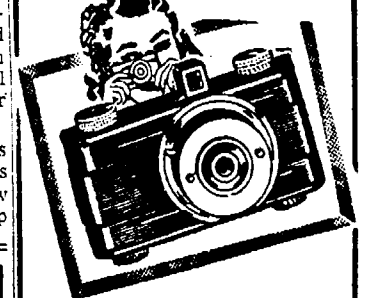
Sheboygan Girl Held on Ring-Switch Count

MILWAUKEE (AP)—A pretty 24-year-old Sheboygan girl faces municipal court trial for allegedly switching a semi-precious stone for a \$1,450 diamond under the nose of a jewelry clerk.

Sylvia Ann Hartman, arrested at her home Monday, was arraigned in district court on a larceny charge and bound over.

Police testified she switched a zircon for the diamond while looking over a tray of rings at the Henry Tanezer jewelry store Sept. 17.

"HOLD IT"



And... CLICK... snap the picture... that's all you have to do... then bring it over exposed rolls to us, and we'll see that you get carefully developed negatives and the best possible glossy prints of each shot... to keep for your memories. Your roll of film developed and one print made by our experts.

PRICED FROM 29c AN 8 EXPOSURE ROLL

RENNEBOHM
Better Drug Stores

WHA and WHA-FM

Time	WHA & WHA-FM 970 KC. & 98.1 MESS. THURSDAY A. M.
7:30	Band Wagon
7:45	Morning News
7:57	Weather Report
8:00	Morning Melodies
8:30	Geography of Wisconsin
8:30	Morning School of the Air
9:00	Nursery School of the Air: Music Enjoyment
9:30	School of the Air: Music Enjoyment
9:54	Job Bulletin Board
9:55	Weather Report
10:00	Homemakers Program
10:30	Piano Melodies
10:45	News and Views
11:00	Freshmen Forum
11:30	Noon Musicale
12:00	News
12:30	Farm Program
1:30	Chapter A Day
1:30	School of the Air: News of Week
1:57	Weather Report
2:00	European Melodies
2:30	Music of the Masters
3:00	History and Myth—On Stage
3:30	Adventure in Research
4:45	Music You Want
5:15	Just For Fun
5:30	Music Album
5:45	News
6:00	Dinner Musicale
FM ONLY	
6:15	Dinner Musicale
7:00	Evelyn Concert
7:30	Chapter A Night
8:00	Gunnar Johansen
9:00	TV Concert
10:55	Night news (to 11)

Breeding Institute Wins National Honors

The Wisconsin Scientific Breeding Institute, Madison, has received national honors for an outstanding Jersey bull which it owns.

The bull, U. W. Joan Sir Ginger, has been named as superior sire by the American Jersey Cattle club, Columbus, O., after tests showed its ability to pass on both high production and good breed type to its offspring.

In production tests, 10 daughters of the bull averaged 9,785 pounds milk and 480 pounds butterfat in 10 months on twice daily milking. The bull also has 12 daughters classified for breed type with an average rating of 83.33 points.

The bull was bred by the University of Wisconsin, purchased by a Minnesota cattleman in 1942, and sold to the institute in 1948.

BACK TONIGHT

DUFFY'S TAVERN
 The incomparable Archie serves a half hour of super-excellent laughs

another of the newest, brightest shows on NBC.

WIBA 8:30 P.M.
 1310 on your dial or WIBA-FM... 101.5

WFOV-FM Only

Time	WFOV (FM) 104.9 MESS. THURSDAY A. M.
8:00	Yawn Patrol
8:30	Clockwatchers
9:00	Ben Licht
9:15	Hero Kern
9:30	Dance Band
10:00	Homemakers
10:30	Morning Variety Show
10:45	News and Views
11:00	Folkia Time

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FAMED IN Canada since 1859, the name Corby's is now winning renown among Americans who know fine whiskey.

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 56 PROOF—56.4% GRAIN NEUTRAL SPIRITS
 JAS. CORBY & CO. LIMITED—PEORIA, ILLINOIS

Outsmart Winter! Change to winter grade Permalube...no better oil made!

How does the squirrel know when Winter's coming?... If you think the squirrel's smart, remember he's geared up to know about the changing seasons.

He hasn't got the thinking machinery that helps to guide us humans. Instead, he senses winter's coming with an instinct that even science doesn't understand.

Most car owners don't need instinct to remind them that now's the time to change to Winter grade Permalube. They know it's smart to get the jump on cold weather. And they know there is no better motor oil than Permalube.

While you're about it, better see your nearby Standard Oil Dealer for a Personalized Fall Change-over... today!

Today at your Standard Oil Dealers

It's free-flowing at below-zero cold—and you can't wear it out! That's why Winter grade Permalube will help you start fast and give your engine perfect protection all winter long. Yes, it's made for your car—whether old or new.

Yes, and Permalube will keep your engine clean for smooth, money-saving operation. This premium-plus motor oil is made of the finest ingredients and by the most modern refining methods. No better motor oil made!