Radio Program Schedules by the Clock

MONDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Sunrise	• Top o the	News: Chore	Silent	Paul	Bulletin Board	Farm	News
6:15	Promo	Morning	Time	Silent	Gibson	Devotions	Hour: News	Town and
6:30	Musical	• The Rev.	News: Chore	Rural	Paul	Your Land	Farm Service	Farm
6:45	Clock	Cedarholm	Time	Roundup	Gibson: News	News	News	News
7:00	News: Musical	• Top O'Morning	Farm Program	• News	News Roundup	Dolph. Riders	Reveille	Norman
7:15	Clock	• M. Hinn	News	• Farm Svce	Listen	Bob Atcher	News; Record	Ross
7:30	News	• Top o the	Coffee	• News: Weather		Happy Hank	Reveille	Norman
7:45	Musical Clock	Morning: News	Club: News	• Farm News	to Cliff	News	Reveille	Ross: News
8:00	Musical Clock	• Breakfast	Coffee	• News: Musical	News	Breakfast	News	Your
8:15	Betty	Club	Club: News	Clock	Gold Coast	Club	Two Ton Baker	Neighbor
8:30	Eddy Arnold	• Breakfast	Coffee	• Musical Clock	Pickup Time	Breakfast	Telephone Quiz	Norman Ross
8:45	News	Club	Club	Musical clock	Shopping	Club	Today's the Day	News
9:00	Welcome	• My True	Reverend	• News: Pioneers	Bing Crosby	My Story	News	Welcome
9:15	Travelers	Story: News	Epp	Freddy Martin	Arthur	My Story	Dick Jurgens	Travelers
9:30	Marriage for Two	• Easy	Bob Eberle	• Sweet	Godfrey	Betty Crocker	Virginia Gale	Marriage for Two
9:45	Guest Star	Rhythm	Cecil Brown	Music	Arthur Godfrey	Victor Lindlahr	Spots of Music	For Tomorrow
10:00	Love and Learn	• Romance	Behind the Story	Women's News	Arthur	Capt. Stubby	Dr. Bradley	Love and Learn
10:15	Trading Post	Story	Your Neighbor	• Organ Melodies	Godfrey	Kitchen Club	Your Marriage	Doctor's Office
10:30	Jack Berch	• Pick	Against	Mid-Morning	Grand Slam	Chore Boys	Against the	Jack Berch
10:45	Lora Lawton	a Date	the Storm	Matinee	Rosemary	News	Story	Lora Lawton
11:00	• Linda's Love	• House	Woman's World	News: Matinee	Wendy Warren	House	Kate Smith	Here's Norman
11:15	• Music for Today	Party	Dick Haymes	Headlines	Aunty Jenny	Party	Quiz	Ross
11:30	• Farm	•To the Ladies	Here's	Farm and Home	Helen Trent	Farm World	Pennytones	Here's Norman
11:45	Roundup	•Bing Crosby	Howard: Ezra	Farm News	Our Gal Sunday	Today	News	Ross
12:00	• News: Roundup	• Baukhage	R F D 1070	Music: Markets	Big Sister	Dinner	Let's Have	Clifton Utley
12:15	• Farm Service	• News	News	• News	Ma Perkins	Bell	Fun	Food
12:30	• News	•Bob	Mkts.: Uncle	News: Mkts	News	News	Farm Markets	Magician
12:45	• March Time	Swanson	Julius	Farm and Home	Guiding Light	L. Burlingham	News	Elizabeth Hart
1:00	• Double	•Bob	Queen for	Farm Service	2nd Mrs. Burton	Almanac	Queen for	Double or
1:15	or Nothing	Swanson	a Day	Al Hays	Perry Mason	School Time	a Day	Nothing
1:30	• Calendar	•Bob	Ladies	and Daughter	Nora Drake	Bride and	Ladies	Today's Ch'ren
1:45	• Magic in Music	Swanson	Fair	• Music Booth	Brighter Day	Groom	Fair	Light of World
2:00	• Life Beautiful	•Talk Your	Luella	Prayer Band	David Harum	Talk Your	Tune	Life Beautiful
2:15	• Road of Life	Way Out	Mortenson	of the Air	Hilltop House	Way Out	Test News	Road of Life
2:30	• Vaughn Young	•Ladies	The Bob	• Organ Music	Music	Ladies	Marriage Bureau	Pepper Young
2:45	• R't to Happin's	Be Seated	Poole Show	• Guest Star	News	Be Seated	P. MacCormack	Right to Hap'ness
3:00	• Backstage Wife	• Galen Drake	Cowboy Jamb.	Hymn	Rhyme Does Pay	Galen Drake	Radio Quiz	Backstage Wife
3:15	• Stella Dallas	• Tune Time	Gabriel Heatter	Time	Life of the Party	Melody Prom.	You Can't Lose	Stella Dallas
3:30	• Lorenzo Jones	• Melody	Hoe Down	• Melody	News: Music	Martha and	Linda's 1st Love	Lorenzo Jones
3:45	• Widder Brown	Promenade	Party	Hour	News	Helen	Editor's Daughter	Widder Brown
4:00	• News: Madison	• Varsity	Harmony	• Melody	Paul	Rhymes and	News	A Girl Marries
4:15	Hour	Jamboree	House	Hour	Gibson	Rhythm	Marshall Kent	Portia Faces Life
4:30	Madison Hour	•Uncle Dick's	Harmony	• Band Parade	Lon Saxon	News	Spotlight	Just Plain Bill
4:45	• Melodic Gems	ABC Club	House	Serenade	Gold Coast	Beulah Karney	Singing Story	Front P. Farrell
5:00	• Playtime	•Challenge of	Jimmy Allen	Fiesta Time	News	Challenge of	Cisco	News
5:15	• Fiesta Time	the Yukon	Here's to Vets	• University	News	the Yukon	Kid	Dave
5:30	• News	• Sky	Tom Mix	Special	Curt Massey	Jack	Tom	Garroway
5:45	• Sports: News	King		Sammy Kaye	Lowell Thomas	Armstrong	Mix	News
6:00	• Light-Up Time	• News: Sports	News	• Sports Time	Beulah	News	News	Jimmy Blade
6:15	• News of World	• Elmer Davis	Sizing Up Sports	Serenade	Jack Smith	Paul Johnson	Number Please	News of World
6:30	• Dinner	• Design for	Dinner Music	• News	Club 15	Lone	Gabriel Heatter	6:30 Special
6:45	Melody: News	Dining	Today in Sports	Bing Sings	Edward Murrow	Ranger	Behind the Story	H. V. Kaltenborn
7:00	• One Man's	• Gordon	Straight	Serenade in	Inner	Gordon	Straight	One Man's
7:15	Family	MacRae	Arrow	Music: News	Sanctum	MacRae	Arrow	Family
7:30	• Concert	•Ella Mae Morse	Affairs of	• Old Timers'	Talent	Marine Band	Affairs of	Concert
7:45	Hour	• Henry J. Taylor	Peter Salem	Jamboree	Scouts	Henry J. Taylor	Peter Salem	Hour
8:00	• Great	• Kate Smith	To Be	Old Timers	Radio	Kate Smith	Fulton Lewis	Great
8:15	Artists	Calls	Announced	Jamboree	Theater	Calling	This Is the Story	Artists
8:30	• Band of	•-Kate Smith	Secret	• Old Times	Radio	Kate Smith	Secret	Band of
8:45	America	Calls	Missions	Jamboree	Theater	Calling	Missions	America
9:00	• Contented	• Nat'nal Guard	Fulton Lewis	• University	My Friend	Arthur Gaeth	Murder by	Contented
9:15	Hour	• Kate	Newsreel	Farm Hour	Irma	Kate	Experts	Hour
9:30	•Dave	Smith	Dance	• News: At	Bob	Smith	Mystery Is	Dave
9:45	Garroway	Calls	Music	Your Request	Hawk	Calling	My Hobby	Garroway
10:00	• News	• News	News	• At Your	News	News	Mystery Voice	Light-Up Time
10:15	• Tonight's Music	• Sammy Kaye	Sports News	Request	Paul Gibson	Remember When	Detective Call	News
10:30	• Concert	•The Ed	Incredible	• At Your	Billy Leach	Bob Elson	News: Songs	Barry Wood
10:45	Master	Silvera Show	Dance: News	Request	Sammy Kaye	Platter Party	Chicago at Night	John Conrad
11:00	News: 1310	•News: Ed	The	• Silent	Racing: Cee	World Report	News: Deems	News
11:15	Club	Silvera Show	Pat	• Silent	Davidson Orch	Eddie O'Neill	Taylor: Buddy	Sports: Music
11:30	1310	•The Ed	Hernon	• Silent	Leigh Barron	Lew Diamond	Moreno	Promenade
11:45	Club: News	Silvera Show	Show: News	• Silent	Dance Orch.	Jerry Glidden	Orchestra	Concert

• Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . 101.5 M. WWCF (WIBU) . . . 94.9 M. WISC-FM . . . 98.9 M.

WHA & WHA-FM

104.9 Megs.
MONDAY

A. M.

8:00 Yawn Patrol
8:30 Clockwatchers.
9:00 Ben Light
9:15 Herb Kern.
9:30 Dance Band.
10:00 Homemakers.
10:30 Morning Variety Show.
10:45 News and Views.
11:00 Polka Time.
11:30 Marching Along.
11:45 Sacred Heart Program.

P. M.

12:00 News.
12:05 On a Tropical Isle.
12:30 Film Favorites.
12:45 Bing Crosby.
1:00 News.
1:05 Paul Weston.
1:15 Dusty Manuscripts.
1:30 Dinning Sisters.
1:45 Sweetheart Music.
1:55 News.
2:00 Modern Music Capers.
2:30 Matinee Dance.
2:55 News.
3:00 Music Party
3:30 Smooth Music.
3:55 News.
4:00 Juke Box Jamboree.
4:30 Jack Fina.
4:45 Holland Today and Tomorrow.
5:00 News
5:05 Ken Griffin.
5:15 Kiddie Storytime.
5:30 Off the Record.
5:55 News.
6:0 Musical Menu.
7:00 News and Sports Shorts.
7:05 Request Show.
8:00 News.
8:05 Request Show
8:15 University of Wisconsin Band.
8:30 Package of New Records.
8:45 Twilight Time.
9:00 News.
9:05 Blue Barron.
9:30 Dave Rose.
9:55 News
10:00 Lawrence Welk
10:30 Jan Garber.
10:55 News.
11:00 The Wagners.
11:15 Art Kassell.
11:30 Vaughn Monroe.
11:55 News.
12:00 Wayne King (to 12:30).

WFOW

970 Kc—88.7 Megs.
MONDAY

A. M.

7:30 Band Wagon.
7:45 Morning News.
7:57 Weather Report.
9:20 Nursery School of the Air.
9:30 School of the Air: Ranger Mac.
9:54 Job Bulletin Board.
9:55 Weather Report.
10:00 Homemakers' Program.
10:30 Organ Melodies.
10:45 News and Views.
11:00 History of the Far East
11:50 Noon Musicale.

P. M.

12:20 News.
12:30 Farm Program.
1:00 Chapter a Day.
1:30 School of the Air: Neighbors.
1:57 Weather Report.
2:00 Beginning Spanish.
2:30 Music of the Masters.
2:50 Organ Classics.
3:50 Radio Journal.
4:15 Musical Varieties.
4:30 This Is India.
4:45 Music You Want.
5:15 Just for Fun.
5:30 Music Album.
5:45 News.
6:00 Dinner Musicale.

FM Only

6:15 Dinner Musicale.
7:00 Evening Concert.
7:30 Chapter a Night.
8:00 History of the U. S.
8:50 News.
9:00 FM Concert.
10:55 Night News (to 11).

Health Program Diet Solves Girls' Skin Problems

By IDA JEAN KAIN

This column on acne may not be of general interest, but to some teen-agers it will be the most important in the series.

Happily, the protective diet needed to normalize weight will also help clear up skin blemishes. The foods to be restricted are the same in each case — sweets, foods high in starch and foods rich in fat.

Excessive amounts of sugar and starch often interfere with normal functioning of the skin, so consequently aggravate acne. Rich fatty foods, greasy foods and fried foods also play a considerable part in the cause of skin blemishes.

The main factors involved in the correction of acne are diet, skin cleanliness and exercise. We'll start with diet. The one food that must be avoided altogether is chocolate. That means candy, sauce, frosting, cakes, cookies, puddings, chocolate milk, cocoa, hot chocolate, choclate ice cream — all forms of chocolate must be strictly avoided.

Other fats to shun are gravy, fried foods and the fatty part of meats. Go light on mayonnaise, French dressing, peanut butter and even butter and cream. Avoid all rich pastries and desserts, whipped cream and sauces on ice cream. Also stay away from hot breads and such things as dumplings with gravy.

Never mind if this cuts out your favorite foods — the results will be well worth it. You may ask ruefully, what's left? All the protective foods, the foods around which a good weight-control diet is planned — milk, fresh and canned fruits, all vegetables, whole grain bread and cereal, lean meat, fish and fowl, eggs and cheese. You won't go hungry.

In some allergy cases the acne may be caused by a particular food sensitivity — to milk or eggs, for example — but these are the exception.

With others, the trouble may be traceable to a cosmetic allergy, including powder, face cream, nail polish, hand lotion, lipstick. Or the allergy may be to feathers, dust or something of that nature. A skin specialist, called a dermatologist, can make tests to find the offending substance. Be sure to ask his fee first. There are now non-allergic cosmetics on the market.

Cleanliness is all important. Don't powder over a dirty face or use a soiled puff or rub face with dirt, hands. Wash your face several times a day with a mild soap, one that is low in fat. Rinse off all soap. Avoid face creams that are rich in fats. Particular attention should also be given the scalp and hair, for acne can start there.

Outdoor exercise stimulates circulation and is imperative for healthy functioning of the skin. Join a hiking club, play badminton, tennis, skate, bike, rake leaves . . . any active outdoor exercise.

Drink plenty of water between meals. Have a large glass of warm water with juice of half a lemon before breakfast, and after breakfast allow time for regular elimination. Habit is a big factor in regularity.

There is no shortcut to a peaches and cream complexion, but a well-rounded health program will bring beautiful results.

Wouldn't you rather drink Four Roses?

So many others do!

Fine Blended Whiskey. 90.5 proof. 60% grain neutral spirits. Frankfort Distillers Corp., N.Y.C.

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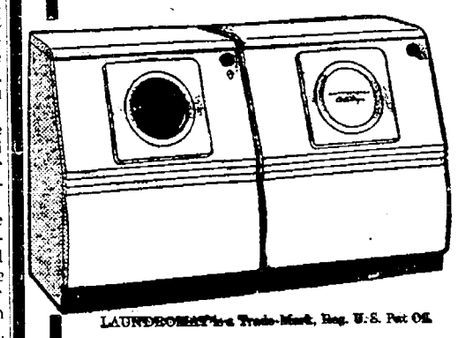

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★ 3rd Prize . . . Complete Sewing Course in the new Casey & O'Brien Sewing Center!

Thousands of women all over the country have written letters praising their Westinghouse Laundromats. Now, in order to receive the opinions of Laundromat owners in the Madison Area, Casey & O'Brien offer these valuable prizes. Before you write, be sure to read the portions of prize winning letters from other parts of the country as quoted in the Casey & O'Brien Laundromat ad on this page. Then follow the rules and write your letter! Good luck!

Read and Follow These Simple Rules

1. Write a letter telling why you like your Westinghouse Laundromat.
2. Address your letter to CASEY & O'BRIEN, 124 W. Mifflin St., Madison, Wisconsin, and be sure your entry is postmarked before Oct. 5, 1949.
3. Prizes will be awarded according to the decisions of impartial judges. Judge's decisions will be final and all entries become the property of Casey & O'Brien.
4. Letters will be judged on a basis of sincerity, aptness of thought, clarity and expression. All prize winners will be announced on Oct. 10.
5. Employees of Casey & O'Brien, Westinghouse and their advertising representatives will not be eligible to compete for prizes.
6. In the event of ties, duplicate prizes will be awarded.

CASEY and O'BRIEN
Heart of Appliance Center
124 WEST MIFFLIN

Today's Radio Highlights

Music

6:30 p. m.—Club 15 (WBBM): "Ain't She Sweet," "I Can Dream, Can't I?," "Lucky Old Sun."

7 p. m. — Gordon MacRae (WISC): salutes Rodgers and Hammerstein.

7:30 p. m. — Concert Hour (WIBA): Helen Traubel and Howard Barlow's orchestra; "The Way You Look Tonight," "Bali Ha'i," "The Sweetest Story Ever Told," "Thou Hall of Song," "Andalucia," "Do You Recall?," "Moon Love."

PONS

8 p. m.—Great Artists (WIBA): Lilly Pons and Donald Voorhees' orchestra: "Je Suis Titania," "Chanson de Marie Antoinette," "Son Vergin Vezzosa," army-navy football medley, "Carmen" intermezzo, Sarasate's "Introduction and Tarantella."

8:30 p. m.—Band of America (WIBA): moves from Friday night spot; "National Emblem," "The Three Kings," "American Salute," "The Kilties," "Light Cavalry" Overture, "Semper Fidelis."

10:15 p. m. — Sammy Kaye (WISC): "Toot, Toot, Tootsie," "September Song," "24 Hours of Sunshine," "Paper Moon."

10:30 p. m. — Concert Master (WIBA): Budapest String quartet plays minuet from Beethoven's Quartet No. 5" and first movement of Debussy's "Quartet in G Minor."

* * *

Farm Programs

11:30 a. m.—Farm Roundup (WIBA): Bill Clark on commercial fertilizer; Bill Kimball on Dane county 4-H clubs.

12:30 p. m. — Farm Program (WHA): "Grassland Farming News," F. V. Burcalow, H. L. Ahlgren; "Corn News," Norman Neal.

* * *

Miscellaneous

10 a. m.—Homemakers (WHA): "When You Appoint a Committee," Josephine Pollock; "Styles That Are Stabilized," Helen Pearson.

11:45 a. m. — Sacred Heart (WFOW): "Hospitals — Canadian Wilderness."

1:30 p. m. — Ladies Fair (WKOW): new audience participation show with Tom Moore.

2 p. m. — Beginning Spanish (WHA): new series.

4:45 p. m. — Holland Today and Tomorrow (WFOW): "Symbol for the Future."

* * *

Drama

7 p. m. — Inner Sanctum (WBBM): clockmaker tangles with ill - fated time machine.

8 p. m.—Radio Theater (WBBM): Bing Crosby and Ann Blyth in "The Emperor Waltz."

CROSBY

8:30 p. m.—Secret Missions (WKOW): Allied agent vanishes in northern Germany.

9 p. m.—National Guard (WISC): new series; Lloyd Nolan in "Alaskan Adventure."

* * *

Discussion

10 a. m.—Dr. Preston Bradley (WGN): begins 26th year in radio.

* * *

Variety

9:15 a. m. — Arthur Godfrey (WBBM): returns to the air.

3:30 p. m. — Hoe-Down Party (WKOW): new series.

* * *

Baseball

2:45 p. m. — Cubs vs. Cincinnati (WIND).

* * *

For Children

5 p. m.—Playtime (WIBA): "The Rabbit Who Wanted Red Wings."

5:30 p. m. — Tom Mix Straight Shooters (WKOW): return to the air.

the Lions will be his 140th in the Madison area on the subject.

Hollywood

By Edith Gwynn

They're trying to get Arthur Kennedy currently in the cast of "Death of a Salesman" on Bway., to tear himself loose from the Main Stem and come here to play the role of the "gentleman caller" in the film version of "The Glass Menagerie." This is a much sought-after part and whoever plays it will be in the fine company of Jane Wyman and Gertie Lawrence. BUT Kennedy is a guy who struggled a long time to make his mark in Hollywood and all he got was mediocre roles. We'll be surprised if this fine actor doesn't give movies the brush and remain on the stage until he's just derned good and ready to head west again.

Betsy Drake, Carey Grant's heart-throb, will be Dennis Morgan's co-star in "Pretty Baby".

It's a fact: Dean Martin, who sings us into swoons, is honeymooning at present in a house on a street called Warbler Way! (It's a little street at the start of Beverly Hills.)

Alan Jones is really cleaning up in his tour of the British Isles — and in more ways than one. Alan wrote a song called "Bless You, My Sweet" for the Anna Neagle-Michael Wilding picture, "They Met at Midnight". He sang it in America for many months but it never caught on. He tried again at the London Palladium and it went over big. Now he's recording it in England as well as making a deal to wax it when he gets back here next month.

The sweaters that vocalist Annette Warren wears on her TV shows have a lot of characters yelling "23 Skidoo and oh, you kid!" So wot happens? She's getting a screen test on the basis of her singing!

Cora Sue Collins, one-time child star, is honeymooning in Hollywood with her new groom, Jim Mc Kaye. She was formerly wed to Hal Daniels.

People are giggling over the fact that so many of the comics that Milton Berle has pilfered material from are in the just-finished film, "Always Leave 'em Laughing" with him. Henny Youngman, Bert Lahr, to name a couple. And some wonder if Berle was paying off his conscience by having them in the picture.

Both Eleanor Parker and Patricia Neal, plus Ruth Roman, are practically set to be in "Rock Bottom", which Milton Sperling is producing independently for release through Warners. Sperling is up to his ears in negotiations for the triple loan-out right now.

Editors throughout the U. S. will be up to their ears in "cheesecake" (leg-art, to you!) as soon as "The Petty Girl", starring Joan Caulfield, is finished. Because George Petty, the artist-creator of the curvaceous "Petty girl", will then take off on a nationwide tour of the big cities, along with 25 hand-picked cuties—as an exploitation stunt for the movie.

Before he left town, Irving Berlin was coaxing Gertrude Niesen to go on tour with the show, "Annie Get Your Gun"—in the Ethel Merman role—natch! Gertie had big success starring in "Annie" in Los Angeles a few weeks ago. But she also has a beootiful new hilltop house in Hollywood and at this point is in no mood to leave it. Besides, she's but loaded with money —or didn't you know?

Andy Russell's wife, Della, has recovered from the illness that had her bedded for weeks and weeks. And the two of them open their act at the newly-redecorated Mocambo Sept. 29.

MONDAY 8:30 P.M.
NBC STATIONS

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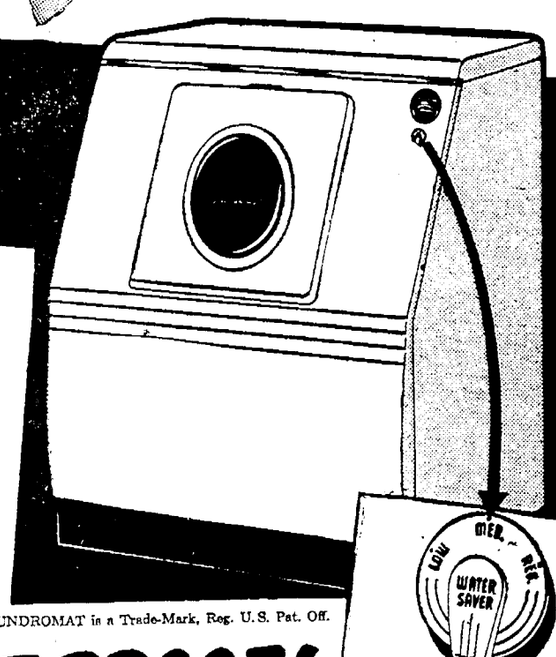

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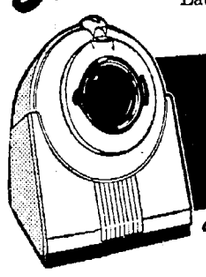

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