

Today's Radio Highlights

8 a. m.—Joe DiMaggio (WBBM): and his brother, Dominic. 12:45 p. m.—Football (WGN): Indiana vs. Notre Dame...



RICKEY

9 a. m.—Fred Waring (WIBA): "Jack the Nibble," "Country Style," "Every Time I Meet You..."

10:30 a. m.—University Band (WISC): "Carnival March," "Ravel's 'Pavane,'" "My Homeland..."

10:30 p. m.—Concert Master (WIBA): Ossi Renardy, violinist, and orchestra; "Zapatado," "Jota Navarra," "Cloudburst..."

10:15 a. m.—March of Medicine (WIBA): Dr. Robert Parkin on "Pre-Natal Care"

10:15 a. m.—America in the World Over (WMAQ): In New Delhi; Deva das Gandhi, B. Shiva Rao...

12:30 p. m.—Brig. Gen. Carlos R. G. de la Cruz (WMAQ): introduced by Norman Cousins.

8 p. m.—Rep. Charles Halleck (WISC): Indiana Republican at farm conference in Sioux City, Ia.

6:30 p. m.—Quick As a Flash (WKOW): returns to the air. 7 p. m.—20 Questions (WKOW): Ruth Hussey, guest.

8 p. m.—Barn Dance (WLS): "Wedding Bells," "Oh, You Dear One." 9:30 p. m.—Grand Ole Opry (WIBA): Rosalie Allen, guest.

11 a. m.—Wisconsin Farm and Home Hour (WIBA): Ed Bruns and Everett Wallenfeldt of the University of Wisconsin college of agriculture. 12 m.—National Farm and Home Hour (WIBA): at Eastern States exposition, Springfield, Mass. 12:30 p. m.—Farm Program

Radio Program Schedules by the Clock

Table with columns for radio stations (WIBA, WISC, WKOW, WBUB, WBBM, WENR-WLS, WMAQ) and their respective program schedules for Saturday.

* Started programs are also carried on corresponding FM stations... WIFA-FM... 101.5 M. WWCF (WIBU)... 94.9 M. WISC-FM... 98.9 M.

Hollywood

By Edith Gwynn

There weren't any "speeches" at the dinner shindig for Tennessee Williams...

play titled, "A Truck Named Mack." This Williams—he writes plays about frustrated women...

FOX HEAD BEER advertisement with 'NOW OPEN...' and 'Sno-White Custard Shop' information.

Advertisement for lamp shades with images and text: 'dress up your rooms with lovely new lamp shades'.

Advertisement for Uptown Liquor Store with address and phone number.

Advertisement for Bonded Whiskey with prices for Scotch and Nilly-Prat.

Advertisement for Youngstown Kitchenaid Cabinet Sink with price \$99.95.

Advertisement for Blackhawk Pilsener Beer and other beverages with prices.

SPOTLIGHT Names in the News advertisement featuring a cartoon character.

Wisconsin will be well represented in discussion programs on the air Sunday—Rep. Lawrence H. Smith in "For and Against" (WGN)...

her mother, Mrs. J. H. Moorehead, Reedsburg, that she has sailed for Europe and Africa to make scenes for "The Man from Tangiers"...

Ray Small, student in journalism at Northwestern university, won the collegiate prize offered by the Saturday Review of Literature...

Arthur Colt, director of the Colt School of Art, visited LaCrosse last week, retouching a mural which he painted 12 years ago.

For Children: 7:45 a. m.—Hobby Horse (WMAQ): "Cedar's Boy." 9:05 a. m.—Let's Pretend (WBBM): "Faithful John." 10:45 a. m.—Lady Skyhook (WISC): new series; "Rickey Flies to Twinkle Twinkle Land."

For Teen-Agers: 9:15 a. m.—Stamp Club (WMAQ): at annual meeting of National Federation of Stamp Clubs, Louisville, Ky. 9:30 a. m.—Junior Junction (WISC): Chief Don Eagle, Indian wrestler; debate on compulsory music education. 12:15 p. m.—4-H Review (WKOW): Burke-Bailey club members.

Miscellaneous: 10 a. m.—Homemakers (WHA): "To the Cranberry Bogs," Cecilia Shestok. 11:45 a. m.—Sacred Heart (WFOV): "Christ at the Sick." 7:30 p. m.—Truth or Consequences (WIBA): contestant's stunt involves an English-channel swim. 8:30 p. m.—Hollywood Byline (WISC): new time, new format; Kirk Douglas, guest.

WFOV-FM Only advertisement with program schedule for Saturday.

WHA and WHA-FM advertisement with program schedule for Saturday.

U. W. FOOTBALL TODAY 1:25 advertisement for WIBU and WWCF.

Advertisement for Arthur Murray dance studio with text: 'Good dancers are always in demand. You will be, too...' and 'DIAL 6-9057'.

Swap'n Shop Sale advertisement for September 26 thru, featuring a woman and text: 'Get there early... the hours are from 9:30 to 5:00...'.