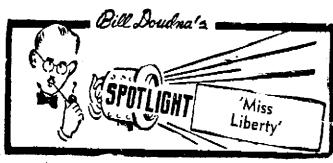
Madison:

	WIBA	WISC	WKOW 1070 ks.	WIBU	WBBM TBO MA.	WENR-WLS	WGN	WMAQ 678 ke.
	Sunrise Prolip Musical	Top O' the Morning The Rev. Cedarholm	News: Chore Time Chore Time	Slight Slight Rurg! Roundup	News of World News Listen to Cliff	Dave Denney Hob Atcher Dolph Hawith News	Record Reveille News: Record Reveille Record Reveille	Norman Ross Norman Ross; News
16 15 78	Olock News: Musical Clock Jograal News	Top o' Morning M. Hinn Too o the	Farm Frogram News Coffee	News Service News: Weather	Rewa Gold Coast Pickup Time	Breakfast Club Breakfast Club	News Two Ton Saker Telephone Quiz Today's the Day	Your Neighbor Norman Ross News
LL pd:	Musical Chock Husical Chock Hetty Eddy Arnold	Morning; News Breakfast Club Breakfast Olub	Club; News . Coffee Club; News Coffee	Parm News News: Sons Musical Clock Musical Clock	Shopping Bing Crosby Robt Q Lewis Robt Q Lewis Robt Q Lewis	My True Story Betty Urocker Hymn Time	News fanny Boss Virginia Gale Spots of Music	Welcome Travelers Marriage for 2 For Tomosto
15 15	Welcome Travelers Marriage for Two Housing	My True Story: News	Reverend Epp Rob Eberle Cecil Brown	News: Pipneers Freddy Martin Melody Time Sweet Music	Robt Q Lewis Robt Q Lewis Grand Blam Rosemary	Romanos Story Ted Malons News	News Harvey Harding Against the Storm	Doctor's Office Love and Learn Jack Berch Love Lawton
18 15 15	Trading Post Love and cears Jack Berch Lora Lawton	* Romance Story Ted Maione * Galen Drage	Behind the Story Your Neighbor Against the Storm	Women's News Ohore Boys Mid-Momins Matines	Wandy Warren Aunt Jenny Helen Trent Our, Gal Sunday	Listen to This Martha and Helen	Kate Smith Kate Smith Temp-Tones News	Here's Norman Ross Here's Norman Ross
08 15 80	Linda's F'st L've Music for Today Farm Boundup	Disten To This To The Ladies Bing Crosby	Woman's World Dick Haymes Here's Howard	News: Matines Headlines Farm and Home Farm News	Big Sister Ma Perkins News Guiding Light	Capt. Stubby. Buccaneers Farm Warid Today	Let's Have Fun Farm Markets News	News The Food Magician The Roens
15 15 15	News: Roundup Parm Service News March Time	Baukhaze News The Bob Swanson Show	RFD 1070 News Mkts.: Carson Western Theater	Music: Markets News: Markets News: Markets Farm and Home	2nd Mrs Burton Perry Mason Nors Orake Brighten Day	Dinner Bell Time News Doc Burlingham	Queen for a Day Marr License We Thres	Nothing Today's Chiren Light of World Life Beautiful
15 15 16 18	Double or Nothins Calendar Masic in Music	The Bob Swansor Show The Bob Swanson Show	Queen for a Day Say It With Music	Farm Service Si Hays and Daughter Christian Science	David Harum Hillron House Music News	To Be Announced Ladies Be Seated	Tune Tent; News Gabriel Heatter F MacCormack	Road of Life Pepper Young Right to Hanne
15 15 10	Life Beautiful Road of Life Pepper Young B't to Hap'ness	To Be Announced Ludies Be Seated	Lucila Mortenson Harvey Harding Gabriel Heatter	* Music Booth * Organ Music * U.S. Navy	Rhyma Does Pay Life of the Party News: Music News	Melody Promenade Bride and Groom	Radio Quir You Can't Loss Linda's Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
18 18 10	* Backstage Wife * Btella Dailas * Lorenzo Jone * Widder Brown	• Melody Promenade • Alan Holmes • The Joneses	Day Dreams Kate Smith Two-Ton Baket	Family Bible Hour Melody Hour	Paul Glosom Look at Life Gold Cosst	Galen Drake Miss Evelyn News Beulah Karnes Green Hornet	News Marshall Kent Snotlight Singing Story	A Girl Marries Portia Faces Lif Just Plain Bill Front P. Farrell News
15 15 30	News: Madison Hour Madison Hour Metodic Gems	Varsity Jamborer Uncle Dick's ABC Club	Harmony House Harmony House	Melody Hour Bootlight Serenade	News News Curt Massey Lowell Thomas	Hornet Jack Armstrong	B-Bar-B Ranch Champion Curly Bradles	Dave Garroway News
15 30 45	Playtime Flesta Time News Sports News	• Green Hornet • Jack Armstrong	B-Bar-B Ranch Sizing Up Anorts Ourly Bradley	Fiests Time U. W. Special Accordinnists U. W. Special	Beulah Jack Smith Club 15 E. R. Murrow	News Air Edition David Harding	News Number Please Gabriel Heatter Behind the Story Gregory	News of World 6:30 Special News
86 13 30	 Lite-Up Time News of World Dinner Melodies: News 	News Scores Elmer Davis David Harding	News: Weather Dinner Music Pulton Lewis Today in Sports	Sports Time Serenade News Bing Sings	Mystery Theater Mr and Mrs. North	Beautiful Music John Baker America's Town Meeting	Hood Detective Story: Naws	of America Me and Janie
80 15 36 43	* Cavalcade of America * Me and Jan's	* Beautiful Music * Town Meeting	Gregory Hood Detective Story: News	Serenade in Music: News Old Fimers Jamboree	Melody Lane It Pays to Be Ignorant	Town Meeting News Rex	Pulton Lewis Jr. This is the Story Mysterious Traveler Sylvan Levin	Flober McGee and Mclly Big
00 13 30 45	• Fibber McGee and Molly	Town Menting News Rex	John Steele. Adventurer Mysterious Traveler	Old Timers Jamboree Old Timers Jamboree	Hit the Jackpot Dance Orchestra	Maupin Entertains As We See It Your Business	Opera Concert The Northerners Mystery Voice	Town A Life in Your Hands Lite-Up Time
15 30 45	Big Town A Life in Your Hands	Maupin Fintertains As We See It Your Business	Wisconsin Church Council Newsreel John W. Snyder	• University Farm Hour • News; At Your Request	News Paul Gibson Bully Leavin News: Music	Paul Harvey Remembering Bob Eison Platter Party	Detective Call News: Songs Chicago at Night	News Symphonette John Conrad
90 15 36	* News * Tonight's Music * Concert Master	Ed Silvera Show Joe Hasei F Masters	News Songs: Sports Dance Music: News	At Your Request At Your Request	Race; Dance Orchestra Leigh Barron Dance Orchestra	World Report Ted Straeter F. Masters Jimmy Richards	News: Deems Taylor: Griff Williams Orchestra	News Final Sports Dance Orch: News
15 15 16	News: 1310 Club The 1310 Club; News	News: The Ed Silvera Show	Midnight in Madison Midnight in Madison; News	Silent Silent Silent Silent	Matines at Midnight Matines at Midnight	This Is the Music: News	News: Dance George Winslow Starlight Serenade	The 11:50 Club The 11:50 Club



When "Miss Liberty" opened on Broadway, Jack Gaver of the Unit- of inability to clear some of the ed Press was among the critics who found it something less than marvelous. Now, with the new Broad-

a second look and says: The question asked most fre-

way season beginning, Gaver takes

Certain night and the top hits Warners and Bill, too, landing weren't immediately available they there with his own producing unit. Remembering that the critical reception of the show when it opened in mid-July was cool, to put it mildly, they want to know if they really should bother going. And they ask the question in a tone that implies that they can be a show on a back to star in some pictures at Warners and Bill, too, landing weren't immediately available they there with his own producing unit. Now the two will combine on this set of standards comparable to the some other musical that they could they'll be making it for Warners. Some other musical that they could they'll be making it for Warners. Some other musical that they could they'll be making it for Warners. Some of the model ordinance some other musical that they could they'll be making it for Warners. Some of the model ordinance some other musical that they could they'll be making it for Warners. Some of the model ordinance some other musical that they could they'll be making it for Warners. Some of the model ordinance some other musical that they could they'll be making it for Warners. Some of the model ordinance some other musical that they could they'll be making it for Warners. Some of the model ordinance some other musical that they could they'll be making it for Warners. Some of the model ordinance some other musical that they could they'll be making it for Warners. Some of the model ordinance some other musical that they could they'll be making it for Warners. Some of the model ordinance set of standards comparable to the part was the following in the state board of health are preparing a proposed set of standards comparable to the part was the following in the state board of health are preparing a proposed set of standards comparable to the part was the following in the state board of health are preparing a proposed set of standards comparable to the part was the following in the state board of health are preparing a proposed set of standar

who expressed no great fondness for the show, it is still possible to say gulte honestly that it is nothing to shy away from and that the average theater-goer is likely to get his money's worth from one or several aspects of the produc-

It is not a super-show, but neither is it a "dog," and in these days of curtailed production peo-productions is no excuse for passwho really like to go to the ing up a "Miss Liberty" just betheater had better stop looking cause the man says he has no for miracles and give some atten- "South Pacific" tickets until next for miracles and give some atten-tion to those productions that are a little less than brilliant. It may more production is to give more be that critics err a tritle in fail- patronage to the less-than-colosing sometimes to draw the line sal shows. between the out-and-out junk and the attractions that fall just short must hear some responsibility for of the heights. this situation. While no one wants

Want Only Big Shows However, this attitude of the which have become gradually public is a manifestation of the higher over the years, they could last decade or so that stems from do the theater (and themselves) a several circumstances. Among good turn by using a little more them can be included the extra-care in presentation of their ordinary publicity and demand views. connected with such attractions as "Life With Father," "Oklahoma!",
"Carousel," "Kiss Me Kate," "A
Streetcar Named Desire," "Death
of a Salesman" and "South Pacific."

It has reached the point where piece, people want to see only those things for which there is so much demand that getting tickets for the result that hie average reader them is a major project. One feels never finds them, or, finding them, justified in thinking that there is so confused that he doesn't reaare no more theater-lovers, mere- live that the show might be worth ly followers of the headlines. his inspection. It is easy to recall the years when a different viewpoint pre-vailed, especially in the matter Carol Cowan and the of musical shows. Of course, there Summer Theater players presentwere musicals in those days that ed "Red Carnation" before Men-everyone "just had to see"—the dota state hospital patients Fri-latest "Follies." "Scandals" or day night.

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lower. Both things are true, but

prices is nowhere near as great as

the rise in the average income of

those who can consider spending

money on such a luxury as the

Critics Too Severe

Arbor Day, One way to encourage

As indicated above, the critics

them to lower their standards

Thus, their readers, who too often absorb only the headlines or first few paragraphs, would not be immediately accord

immediately scared away from something that may have certain

merits even if it isn't a master-

Critics are prone sometimes to

bury such merits in verbiage with

Carol Cowan and the Youth

theater.

it is a fact that the increase

Hollywood

By Edith Gwynn

was all set to star in this at least wo years ago, with the production Advisory Group Named in the hands of Bill. Their plans for Milk Standards material in the book with certain committee to assist in the prepa parties. This ex-best-seller is practically the "life and times" of Huey duction and processing of fluid Long. When they had clear sailing milk for interstate shipment was "Varieties"; "Sunny" or "Show Boat"-but the attitude was dif- in this respect, the Cagneys gave announced Monday by Milton H. up the idea of producing it in-Button director of the state de-

year-old daughter, Lyla, quit college and is working at the same stocking counter in the May Co., department store here where Mary Benny toiled about 20 years ago! Mary, incidentally, is Lyla's gedmother.

Arthur Shields, who is Barry role in

WITHOUT

STOMACH UPSET

Men and women who know

-thousands of them, over

the last 15 years-depend on Cal-

Aspirin for quick relief from neuritic,

neuralgic pain; aches and pains of colds;

simple headache. Extensive testing in hospitals and research laboratories

showed that Cal-Aspirin does not cause

stomach distress as harsher remedies

sometimes do. So, when you need fast

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pain relief, always say Cal-Aspirin.

hat family. The way that the Donald O'Connors (who almost told itate a judge

The way that the Donald O'ConDen," "C
Egyptien." last year) have been getting along these days is delighting their friends. They haven't had a squab- Discussion

Appointments of an advisory

themselves more often than not. The primary motive was "going a tone that implies that they expect the answer to warn them to stay away as though the show were a plague.

The primary motive was "going to the theater"—"seeing a show." California's Gov. Warren for the big Centennial Festivities up in Monterey. What a gorgeous spot those days, a greater list to choose for any kind of festivity.

The primary motive was "going with the Jack Bennys, guested with the Jack Bennys, guested with the formulation big Centennial Festivities up in Monterey. What a gorgeous spot those days, a greater list to choose for any kind of festivity.

But not at all. As one of those who expressed no great fondness from Also that ticket prices were who expressed no great fondness for the committee are list to choose for any kind of festivity.

Comic Benny Rubin's 19-

Dean Rudolph K. Froker, Univer-sity of Wisconsin college of agriculture, Dr. Henry T. Scott, Wisennsin Atumni Research Founda tion; Dr. J. T. Schwab, division of live stock state department of agriculture, Dr. C. A. Brandly, college of agriculture; Milo K. Swanton, Wisconsin Council of Agricul-Fitzgerald's brother, has a featured ture; W W. Clark, college of ag-"Tarzan and the Slave riculture; Dr. Hugo Sommer, col-Girl'-so it looks like there'll be lege of agriculture; attorney Mai plenty of acting competition in thew Wallrich, Shawano: Dr. Carl N. Neupert, state health officer, and Button



FIBBER McGEE and MOLLY

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WIBA 8:30 P. M. AM Dial 1310 FM Dial 101.5



Riverview Ballroom Sauk City, Wis.

Thursday, Sept. 15

Today's Radio Highlights

WISCONSIN STATE JOURNAL

8 p.m. - Fibber McGee and Molly (WIBA): begin 15th radio year with hour-long anniversary show; guests include Irene Dunne, Bob Hope, Perry Como, Hal "Gildersieeve" Peary, Robert Young, William Bendix, Dennis Day, Phil Harris, Alice Faye.

Drama

- Mystery Theater 6 p.m. — Mystery Theater (WBBM): inspector probes recluse's murder, and he finds her granddaugh ters are virtual

prisoners in her 6:30 p.m.—Mr. and Mrs. North (WBBM): fortune teller predicts detectives'

7 p.m. - Cavalcade of America (WIBA): Brian Donlevy in 'Joe Palmer's Beard," story of WIBA at 8 Tonight a rugged individ-

a rugged individ-ualist who refus-ed to shave. Town (WIBA); ed-Browns vs Yapkees. 9 p.m. - Big Town (WIBA); editer exposes racket chief who ter-

Music

4:30 p. m. — Curt Massey
(WBBM): and Martha Tilton; "Eyerywhere You Go," "The Wedding of Lili Marlene," "You Told a Lie," "Is It True What They Say About Divisor Butter of the Martin Company of Lili Marlene," "You Told a Lie," "Is It True What They Say About Divisor Butter of the Martin Company of th "Is It True What They Say Blew That Whisile?"

Dixie?"

About Dixie?"

5:30 p.m. — Club 15 (WBBM): Science (WFOW); "Science and salutes Dick Haymes' birthday; Natural Resources." "You'll Never Know," "All I Owe I Owe Iowa," "Laura," "Roomful of Roses." 7 p.m. - Melody Lane (WBBM)

Len Cleary trio, guests. 8:30 p.m. — Northerners (WGN) 18th anniversary, featuring medley of request numbers.

9:39 p. m. — Symphonette (WMAQ): "Just a-Wearyin' for You." "Le Reve." 10:30 p.m. — Concert Master (WIBA); Thomas L, Thomas and

orchestra; "Devant la Maison," "Flow Gently. Sweet Afton," "Mendoline," "Daniel in de Loins "Clear Track."

Looks like the brothers Cagney are finally going to get going with "A Lion is in the Streets". Jimmy Patricia Medina—and a real beooty.

The Richard Greenes, who tiffed Meeting (WISC): in New Delhi; and made up are undecided again Prime Minister J. P. Nehru of about the whole thing. She is India. Mrs. Edith S. Sampson, others on "Democracy's Best Answers to Communication".

9:45 p. m. John W. Snyder (WKOW); secretary of the treasury addresses American Institute

Sports

12:25 p. m.-Baseball (WIND)

PRAIRIE SLY PRATEIL Loretta Young-Van Johnson

"Mother Is A Freshman" Co-hit Geo, Brent in "Red Canyon

FREE PARKING LOT MEDDLETON

Two Technicolor Hits!
Anne Baxter—Dan Dailey
"YOU'RE MY EVERYTHING" Geo. Brent .- Ann Bisthe

Tues. - Wed. - Thurs 'Wake of the Red Witch' John Wavne - Gail Russell

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MGM'S MIGHTY TECHNICOLOR MUSICAL SHOW OF SHOWS!



TOMORROW! Robert Mitchum-Wm. Bandix in "THE BIG STEAL" & Bill Williams-Barbara Hale in "CLAY PICEON"



FIBBER McGEE AND MOLLEY

WFOW (FM)

THESDAY A. M. Yawn Patrol Clockwatchers

1 Yawn Falls
2 Clockwatchers
3 Ben Light
4 Herb Kenn
1 Danne Bann
1 Homemakers
1 Morning Verlety
5 News and Views
9 Polks Time
9 Marching Along
5 Sacred Heatt Program
P. M.

P. M.
News
Music for Dreaming
Art Van Damme
Peggy Lee
News

News
Strauss Waltzes
Bloch Party
Primo Scala
Cole Porter Review
News
Modarn Music Capera
Matunce Dance

Smooth masses 1 Juke Box Jambores 0 Buddy Moreno 1 News 10 Ken Griffin 10 Ken Griffin 15 Kiddle Storytime 10 Off the Record

Off the Record
News
Musical Menu
News
Sports Shorts
Request Show
Excursions in Science
Packate of New Records
Twitight Time

MAJESTIC

"A LETTER TO

THREE WIVES"

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90-Passenger Excursion Boat

"SKORI"

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IN THEIR NEWEST HIT!

Crosby• Fitzgerald• Blyth

ADDED FEATURETTES

LAST 2 DAYS

VAN JOHNSON

GLORIA DEHAVEN - ARLENE DAM. TOM DRAKE

Scene of the Grime

2ND HIT - THRILLS!

"Last of Wild Horses"

LAST 3 DAYS SONCFUL JOYFUL HIT!

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News Cyril Stapleton Shep Fields Guy Lombardo :55 News 1:00 Larry Green (to 12:30)

WHA-WHA-FM 870 kc. — \$3.7 Megs. TUESDAY A. M. Band Wagon Morning News Weather Report Morning Melodies Fun Time

1:57 Weather Reputer
2:00 Short Story Time
2:30 Music of the Masters
3:30 Radio Journal
4:00 Musicale Varieties
4:30 Excursions in Science
4:45 Music You Went

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MARIO LANZA Starts FRIDAY

LAST DAY "GUADALCANAL DIARY" and "THE PURPLE HEART"

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