Today's Radio Highlights

Music

5:30 p. m.—Club 15 (WBBM): "Who," "A Wonderful Guy," "Maybe It's Because."

8:15 p. m.—Guest Star (WFOW): Page Cavanaugh trio.

8:30 p. m.—Music from Heart of America (WIBA): new program with Vivian Martin, others.

Como

9 p. m. — Supper Club (WIBA): becomes weekly half-hour show starring Perry Como and Fontane sisters; Jane Powell, guest; "Star of the Week" contest.

9:05 — Miss Liberty (WFOW): score of new show by Al Goodman's orchestra.

9:30 p. m.—Fred Waring (WIBA): changes time; "Follow the Swallow," "On Top of Old Smoky," "Billy Boy," "Love Is a Beautiful Thing," "The Last Rose of Summer," "Song of Capri," "Some Enchanted Evening"

10:30 p. m. —Concert Master (WIBA): Alexander Kipnis and orchestra; "The Erlking," "The Rosebud," "Evening Star," "Ruins of Athens" overture, "Slavonic Rhapsody," prelude to Act 3 of "Lohengrin."

* * *

Drama

6 p. m.—FBI In Peace and War (WBBM): agents round up fake art dealer.

7 p. m.—Suspense (WBBM): Ray Milland in "Chicken Feed," tale of man who finds it pays to nurse nickels.

Young

7:30 p. m. — Father Knows Best (WIBA): but he goes to a carnival anyway . . . **First 100 Years** (WISC): Ricardo Cortez, ex-movie star, joins cast.

8 p. m. —Playhouse (WBBM): James Hilton presents Robert Young in "Yankee from Olympus."

8:30 p. m. — First Nighter (WBBM): changes time; drama of courageous girl in love.

Boston	82	52	.612	1½

Variety

9 p. m.—This Is Paris (WKOW): Maurice Chevalier presents Lucienne DeLyle, singer, and Aime Barelli, trumpet star.

* * *

Discussion

4:45 p. m.—Lowell Thomas Time (WBBM): Gen. James H. Doolittle.

* * *

Sports

11:45 a. m.—Baseball (WIND): Cincinnati at Pittsburgh.

12:25 p. m.—Baseball (WJJD): Browns at Chicago.

7:30 p. m.—Baseball (WIND): Cubs at St. Louis.

10:30 p. m.—Joe Hasel (WISC): and Mel Parnell, Red Sox pitcher.

* * *

Miscellaneous

8:45 a. m.—Housewives' Money Maker (WLS): new series.

11:45 a. m. — Sacred Heart (WFOW): "Martha — Sanctified Housework."

4:45 p. m.—Holland Today and Tomorrow (WFOW): "Three Centuries of Song."

5 p. m.—Playtime for Children (WIBA): "The Man Who Kept House."

7 p. m.—Air Force Hour (WKOW): Kay Armen, guest; report on air force experiments at Dayton, O.

Warners Plan Record Schedule

BURBANK, Calif. — With 59 properties already completed, in production and earmarked for future production, Jack L. Warner today said he wants to line up 41 more stories for the cameras with a view to giving the Warner Brothers studios a total of 100 motion pictures.

Warner's stated aim in shooting for the century figure is the result of proved pre-planning policy inaugurated some time ago with studio's activity operation hitting current 59 for 10-year record.

The Warner operation is based on idea of covering every type of entertainment motion picture with as many varied starring combinations as possible. The idea is to avoid any possibility of falling into repetitious casting.

"Our pattern will be no pattern," Warner said. "Formulas are fine in chemistry but they're deadly in entertainment. When we saw the trend of things after the war ended, we began our revision of operations and approach. The entertainment business has become genuinely competitive. It is impossible to compete when the same thing is done over and over again."

Radio Program Schedules by the Clock

THURSDAY

	WIBA 1310 kc.	WISC 1840 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.
6:00	Sunrise Frolic	* Top o' the morning	Mac and Bob	Record Reveille	Norman Ross	News: Chore Time	Silent	News Roundup
6:15	Musical Clock	* The Rev. Cedarholm	Bob Atcher	News: Records	Norman Ross: News	Chore Time	Silent	News
6:30			Dolph Hewitt	Reveille			Rural Roundup	Listen to Cliff
6:45			News	Record Reveille				
7:00	News: Musical Clock	* Top o'Morning	Breakfast Club	News	Your Neighbor	Ray Carson	* News: Farm Service	News
7:15	Journal News	* News	Breakfast Club	Two-Ton Baker	Norman Ross	Coffee Club	* News: Weather	Gold Coast
7:30	Musical Clock	* Top o' the Morning: News		Telephone Quiz	News	Coffee Club: News	* Farm News	Pickup Time
7:45				Today's the Day				Shopping
8:00	Morning Parade	* Breakfast Club	My True Story	News	Welcome Traveler	Coffee Club: News	* News: Musical Clock	Bing Crosby
8:15	Betty	* Breakfast Club	Betty Crocker	H. Harding	Marriage for Two	Coffee Club	* Musical Clock	Robt. Q. Lewis
8:30	Eddy Arnold		Money Maker	Virginia Gale	For Tomorrow		Musical Clock	Robt. Q. Lewis
8:45	News			Spots of Music				Robt. Q. Lewis
9:00	Welcome Travelers	* My True Story	Romance Story	News	Doctor's Office	Reverend Epp	* News: Pioneers	Robt. Q. Lewis
9:15	Marriage for Two	* Easy Rhythm	Ted Malone	Your Marriage	Love and Learn	Bob Eberle	Freddy Martin	Robt. Q. Lewis
9:30	Job Service		News	Against	Jack Berch	Cecil Brown	Melody Time	Grand Slam
9:45				the Storm	Lora Lawton		* U. S. Army	Rosemary
10:00	Trading Post	* Romance Story	Listen to This	Kate Smith	Here's Norman Ross	Behind Story	Women's News	Wendy Warren
10:15	Love and Learn	* Ted Malone	Martha and Helen	Kate Smith	Here's Norman Ross	Your Neighbor	Rent Control	Aunt Jenny
10:30	Jack Berch	* Galen Drake		Temptones		Against	Mid-Morning	Helen Trent
10:45	Lora Lawton			News		the Storm	Matinee	Our Gal Sunday
11:00	* Linda's 1st Love	* Listen To This	Mid-Day Matinee	Let's Have Fun	Clint Youle	Woman's World	News: Matinee	Big Sister
11:15	* Music for Today	* To the Ladies	Farm World	Farm Markets	The Food Magician	Dick Haymes	Headlines: Farm and Home	Ma Perkins
11:30	* Farm Roundup	* To Be Ann'd	Today	News	The Roens	Here's Howard	Farm Front	News
11:45								Guiding Light
12:00	* News; Roundup	* Baukhage	Dinner Bell Time	Queen for a Day	Double or Nothing	R.F.D. 1070	Music: Markets	2nd Mrs. Burton
12:15	* Farm Service	* News	News	Marriage Bureau	Today's Ch'ren	News	* News	Perry Mason
12:30	* News	* The Stars Sing	Doc Burlingham	We Three	Light of World	Mkts: R. Carson	News: Markets	Nora Drake
12:45	* March Time	* Dorothy Dix				Star Theater	Farm & Home	Brighter Day
1:00	* Double or Nothing	* Breakfast in Hollywood	Ladies Be Seated	Tune Test: News	Life Beautiful	Queen for a Day	Farm Service	David Harum
1:15	* Calendar	* Time Out	Add a Line	Gabriel Heatter	Road of Life	Say It with Music	Si Hays and Daughter	Hilltop House
1:30	* Magic in Music	* Nancy Craig		F. MacCormack	Pepper Young		* Music Booth	Music
1:45					Rt. to Happiness			News
2:00	* Life Beautiful	* Ladies Be Seated	Melody Promenade	Radio Quiz	Backstage Wife	Luella Mortenson	* Music Booth	Rhyme Does Pay
2:15	* Road of Life	* Add a Line	Bride and Groom	You Can't Lose	Stella Dallas	Harvey Harding	* Here's to Vets	Life of the Party
2:30	* Pepper Young			Linda's 1st Love	Lorenzo Jones	Gabriel Heatter	* Const. Invader	Winner Take All
2:45	* R't to Hap'ness			Editor's Daughter	Widder Brown			News
3:00	* Backstage Wife	* Melody Promenade	Galen Drake	News	A Girl Marries	Day Dreams	Family Bible Hour	Paul Gibson
3:15	* Stella Dallas	* Coleman Trio	String Orch	Marshall Kent	Portia Faces Life	Kate Smith	* Melody Hour	Look at Life
3:30	* Lorenzo Jones	* The Joneses	News	Spotlight	Just Plain Bill	Two-Ton Baker		Gold Coast
3:45	* Widder Brown		Beulah Karney	Singing Story	Front P Farrell			
4:00	* News; Madison Hour	* Varsity Jamboree	Fun House	B-Bar-B Ranch	News	Harmony House	* Melody Hour	News
4:15	* Madison Hour	* Varsity Jamboree	Sky King	Champion	Dave Garroway	Harmony House	* Spotlight	News
4:30	* Melodic Gems			Curly Bradley	News		Serenade	Curt Massey
4:45								Lowell Thomas
5:00	* Play Time	* Fun House	News	News	Jimmy Blade	B-Bar-B Ranch	Fiesta	Beulah
5:15	* Fiesta Time	* Sky King	Air Edition	Number Please	News of World	Sizing Up Sports	* U. W. Special	Jack Smith
5:30	* News		David Harding	Gabriel Heatter	6:30 Special	Curly Bradley	Accordionists	Club 15
5:45	* Sports; News			Behind Story	News		* U. W. Special	E. R. Morrow
6:00	* Light-Up Time	* News: Sports	The Eye	Air Force Hour	Meredith Wilson	News: Weather	* Sports Time	FBI in Peace and War
6:15	* News of World	* Elmer Davis	Treasury Show	Windy	Father Knows Best	Music: News	Tunes	Mister Keen
6:30	* Sam Hayes	* David Harding	Navy Band	City: News		Fulton Lewis	* News	
6:45	* Music; News					Today in Sports	Bing Sings	
7:00	* Meredith Wilson	* The Eye	Original Amateur Hour	Fulton Lewis, Jr.	Music Hall	Air Force Hour	Serenade in Music: News	Suspense
7:15	* Father Knows Best	* First 100 Years		This is the Story	Music of America	David Rose	* Old Timers	Suspense
7:30			Name the Movie	Fishing and Hunting Club		Show: News	Jamboree	Crime Photographer
7:45								
8:00	* Music Hall	* Original Amateur Hour	Name the Movie	This is Paris	Supper Club	Meet Your Match	Old Timers	Playhouse
8:15	* Music of America	* Name the Movie	To Be Ann'd.	Meet Your Match	Fred Waring	Fishing and Hunting Club	* To Be Ann'd	Playhouse
8:30			We Care				* To Be Ann'd	First Nighter
8:45			Harmonaires				* To Be Ann'd	
9:00	* Supper Club	* Name the Movie	Paul Harvey	Jim Ameche	Light-Up Time	This Is Paris	* To Be Ann'd	News
9:15	* Fred Waring	* Fantasy	Remembering	Detective Call	News	Newsreel	* To Be Ann'd	Paul Gibson
9:30		* We Care	Bob Elson	News: Songs	Symphonette	Nat Brandwynne	* To Be Ann'd	Love Begins
9:45		* Harmonaires	Platter Party	Chicago at Night	Symphonette		* To Be Ann'd	News: Music
10:00	* News	* News	World Report	News: Deems	News	News	* To Be Ann'd	Race: Dance
10:15	* Tonight's Music	* Music	Lew Diamond	Taylor: J.	Final Sports	Songs: Sports	* To Be Ann'd	Orchestra
10:30	* Concert	* Joe Hasel	Sherman Hayes	Featherstone	Dance	Dance	* To Be Ann'd	Dance
10:45	Master	* Eddie O'Neil	Jerry Glidden	Orchestra	Orch.: News	Music: News	* To Be Ann'd	Orchestra
11:00	News: 1310	* News: Frankie	This	News: Dance	Dave	Midnight in	* Silent	Matinee at
11:15	Club	Masters Orch.	Is	Griff Williams	Garroway	Madison	* Silent	Midnight
11:30	The 1310	* Sherman Hayes	the	Buddy Morrow	Dave	Midnight in	* Silent	Matinee at
11:45	Club: News	* Dance: News	Music: News	Orch.: News	Garroway	Madison: News	* Silent	Midnight

* Starred programs are also carried on corresponding FM stations FM channels: WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM 98.9 M.

Debutante

BARBARA GIBSON

Barbara Gibson, 20-year-old soprano, will make her first public appearance on "Great Artists" Monday via NBC-WIBA. This will also be the first time a concert debut has taken place on this program.

Vernon Democrats Hear Assemblyman

HILLSBORO — Assemblyman Patrick G. Lucey, Ferryville, discussed the record of the state legislature at a meeting of Vernon county Democrats at the Hillsboro city hall Tuesday.

Ruben Skundberg, county chairman of the Democratic organizing committee, presided. Mrs. Henry Krause, Hillsboro, was appointed to make preliminary arrangements for a second meeting here this month.

WFOW-FM Only

104.9 Mcgs.
THURSDAY
A. M.

8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 Homemakers
10:30 Morning Variety Show
10:45 News and Views
11:00 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program

P. M.

12:00 News
12:05 Music for Memories
12:30 Irving Berlin Melodies
12:45 Margaret Whiting
1:00 News
1:05 Harmonicats
1:15 Dean Martin
1:30 Jo Stafford
1:45 Jerome Kern
1:55 News
2:00 Modern Music Capers
2:30 Matinee Dance
2:55 News
3:00 Music Party
3:30 Smooth Music
3:55 News
4:00 Juke Box Jamboree
4:30 Griff Williams
4:45 Holland Today and Tomorrow
5:00 News
5:05 Ken Griffin
5:15 Kiddie Storytime
5:30 Off the Record
5:55 News
6:00 Musical Menu
7:00 News
7:05 Sports Shorts
7:15 Request Show
8:15 Guest Star
8:30 Package of New Records
8:45 Twilight Time
9:00 News
9:05 "Miss Liberty"
9:30 Alvino Rey
9:55 News
10:00 Eddy Howard
10:30 Claude Thornhill
11:00 News
11:05 Eddie Ballantine
11:15 Jack Fina
11:30 Art Kassell
12:00 News
12:05 Art Van Damme
12:30 Sign Off

WHA and WHA-FM

THURSDAY
970 Kc. — 88.7 Mcgs.
A. M.

7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
8:45 Fun Time
9:00 Morning Melodies
9:54 Job Bulletin Board
9:55 Weather Report
10:00 Homemakers' Program
10:30 Music on Lighter Side
10:45 News and Views
11:00 US History
11:50 Noon Musicale

P. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
1:57 Weather Report
2:00 Short Story Time
2:30 Music of the Masters
3:30 Radio Journal
4:00 Musical Varieties
4:30 Adventures in Research
4:45 Music You Want
5:15 Just for Fun
5:30 Music Album
5:45 News
6:00 Dinner Musicale

FM Only After 6:15

:00 Evening Concert
7:30 Chapter a Night
8:00 Wisconsin Forward
8:15 Piano Music
8:45 News and Views
9:00 FM Concert
10:55 Night News (to 11)

Rice Lake Chronotype Celebrates Anniversary

RICE LAKE — (AP) — The Rice Lake Chronotype celebrated its 75th anniversary Wednesday with what it said was the largest weekly newspaper ever published in northern Wisconsin.

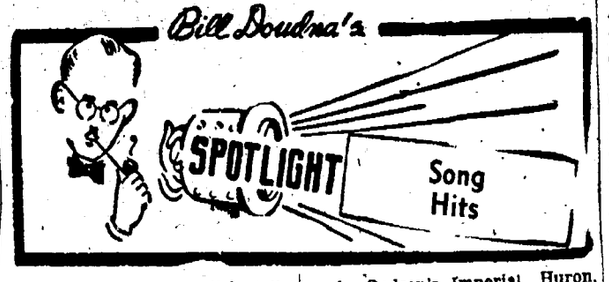
The anniversary edition was printed in seven sections totalling 50 pages, Editor Warren Leary, Jr., son of the Chronotype's publisher, said 4,800 pounds of newsprint were used in getting out the edition.

Reproductions of congratulatory letters from Pres. Truman and Gov. Rennebohm were reproduced on the front page.

The paper, this town's oldest continuous business enterprise, was founded Sept. 9, 1874.

The Glazers Union Would Picket Him

YONKERS, N. Y. — (AP) —



Here's the Billboard's latest list of the nation's 10 top tunes, with this department's recommendations on recordings:

ONE. "Some Enchanted Evening" . . . Perry Como (Victor).

TWO. "Room Full of Roses . . Sammy Kaye (Victor) and Sons of the Pioneers (Victor).

THREE "You're Breaking My Heart" . . . Buddy Clark (Columbia).

FOUR. "Someday" . . . Vaughn Monroe (Victor).

FIVE. "Again" . . . Doris Day (Columbia).

SIX. "Maybe It's Because" . . . Claude Thornhill (Victor).

SEVEN. "Baby, It's Cold Outside" . . . Dinah Shore and Buddy Clark (Columbia).

EIGHT. "Bali Ha'i" . . . Perry Como (Victor) and Frank Sinatra-Doris Day (Columbia).

TEN. "Hucklebuck" . . . Tommy Dorsey (Victor).

* * *

OUTDOORS: News briefs from the fairs and tented shows . . .

The Colorado State fair exceeded its 1948 record in attendance and grandstand receipts, but the polio situation hit the Illinois State fair where midway receipts were almost $100,000 under last year's

Of the shows which have played Madison this summer—here's where they are now: Hennies Brothers, Lincoln, Nebr., this week; Dodson's Imperial, Huron, S.D., this week; Gold Bond, Friendship, this week; Ringling Brothers-Barnum and Bailey, Yakima, Wash., today; Mills Brothers Mt Pleasant, Pa., today.

Teresa Morales, aerialist who has played here with several circuses, missed a heel catch recently at Poittstown, Pa., but was caught by her brother, Felix, before she hit the ground. She's with Biller Brothers circus.

Most of the residents of Gainesville, Tex. will appear in a film based on its famed community circus

Fidler's United Shows, here last season, was the first carnival in nine years to play Freeport, Ill.

* * *

RADIO: Ricardo Cortez, film idol during the days of Rudolph Valentino, now is a permanent member of ABC's cast in "The First Hundred Years."

Elliott Lewis doubles up on "Gregory Hood" recordings Sept. 12 and 19 so he can report to Producer Crane Wilbur at Universal-International Sept. 20 for his third picture in as many months.

Two record firms are dickering for Curt Massey's signature; on contracts with signing expected the next 10 days.

CBS has dropped "Green Lama" and "Broadway Is My Beat."

Another Hollywood nitery bit the dust last week when Announcer Wen Niles shuttered his "Gag Club" on Vine St. across from NBC. The customers were outnumbered by the help and the biggest gag was the landlord's last laugh.

The studio situation in Hollywood is critical, especially at CBS, where the web has had to farm out its programs all over town. Curt Massey's daily quarter hour, for example, is being done from ABC's ancient Highland ave. building — a two-floor walk-up with no air conditioning.

When Shirley Mitchell announced that she was leaving the "Gildersleeve" show, 16 actresses immediately applied for her southern dialect role.

By actual count, there were 10 New York ad agency men on the scene last week when NBC was running auditions for George Murphy's successor as emcee of "Hollywood Calling."

Consider the case of the considerate burglar:

He entered the home of Joseph J. Albaum by chiseling away the putty and removing a pane of glass in a rear door. He took $7 from the house, replaced the glass with new putty and departed.

for VENETIAN BLINDS it's Klein-Dickert Co 752 Univ. Ave. B. 7900

Photo Finishing Cameras and Supplies UNIVERSITY PHOTO SHOP At the sign of the Camera 648 State Street Phone 5-3784

ONCE a year Only SPECIAL PRICE $3.15 Gal. reg. 3.95 Sani-Wax THE MIRACLE CLEANER
FOR FURNITURE WOODWORK, KITCHEN AND BATH
You save more than one half the cost of eight pint bottles when you buy SANI-WAX at this special price.
And SANI-WAX saves time and effort on tedious household chores. It cleans thoroughly, waxes smoothly and polishes beautifully in one quick easy application.
Save work, save time, save MONEY . . . order your gallon of SANI-WAX today while this special price lasts.
Wolff Kubly Hirsig "Madison's Most Interesting Stores"

STARTS TONIGHT!

THE SUPPER CLUB
The one and only Perry Como in a full half-hour of delightful songs and music.
another of the newest, brightest shows on NBC.
WIBA 9:00 P. M.
AM Dial 1310
FM Dial 101.5

Lawn Care Fix up your lawn NOW
Enjoy a nicer turf this fall and next year.
1. Weeds Bad? Get rid of them by easy application of Scotts WEED & FEED.
2. If broad-leaved weeds are no problem, skip step one, apply TURF BUILDER @ 10 lbs. per 1,000 square feet.
3. Sow Scotts Lawn Seed at 2 to 3 pounds per 1,000 square feet.
4. Cut lawn regularly. If clippings are heavy, catch or rake up clippings to prevent smothering young grass.
5. If possible, keep lawn moist to hasten germination and seedling growth.
That's all . . . cost with Scotts Lawn Care Products is modest—between $3 and $4 per thousand sq. ft. Do job in a jiffy with a Scotts Spreader — rent one or own one at small investment.
Wolff Kubly Hirsig "Madison's Most Interesting Stores"

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Everything from Carbon Paper to Ribbons.
Stemps
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Safeguard Your "Ready Cash" with a Low-cost
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Be Smart . . . Be Taste Happy . . .
BRING HOME A CARTON OF TRU-ADE!
25¢ CARTON OF 8 (plus deposit)

Drink TRU-Ade Not Carbonated
Made with REAL FRUIT Tru-Ade is deliciously satisfying because it's made with a real fruit base.
ALWAYS KEEP TRU-ADE IN YOUR HOME!

TONIGHT . . . DON'T MISS THE NEW THURSDAY NIGHT HIGH-COMEDY HIT
FATHER KNOWS BEST
STARRING ROBERT YOUNG
Family life—at its funniest!
If you've ever had a father, been a father, or plan to be a father (which ought to cover most people) you mustn't miss it. It's wacky, it's witty, it's wonderful!
From bebop—to young love—to strapless gowns—whatever the subject, Father Knows Best! The result . . . a new high in hilarity has hit radio. Tune in tonight—and see.

TONIGHT— FATHER KNOWS BEST ABOUT CARNIVALS
WIBA—7:30 P.M.
Presented by MAXWELL HOUSE COFFEE