Radio Program Schedules by the Clock

FRIDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Farm	* Top o' Morning	News; Chore	* Silent	News Roundup	Mac and Bob	Record Reveille	Norman
6:15	Frolic	* News: Top	Time	* Silent	News	Bob Atcher	News: Record	Ross
6:30	Musical	o' the	Chore	Rural	Listen to	Dave Denney	Reveille	Norman
6:45	Clock	Morning: News	Time	Roundup	Cliff	News	Record Reveille	Ross; News
7:00	News: Clock	* Top O'Morning	Farm Program	* News. Farm	News	Breakfast	News	Your
7:15	Betty	* News	News	Service	Gold Coast	Club	Two-Ton Baker	Neighbor
7:30	News	* Top o' the	Coffee	* News Weather	Pickup Time	Breakfast	Telephone Quiz	Norman Ross
7:45	Musical Clock	Morning: News	Club; News	* Farm News	Shopping	Club	Today's the Day	News
8:00	Musical Clock	* Breakfast	Coffee	* News; Songs	Bing Crosby	My True	News	Welcome
8:15	Bulletin Board	Club	Club: News	* Musical	Robt. Q. Lewis	Story	H. Harding	Travelers
8:30	Morning Melody	* Breakfast	Coffee	Clock	Robt. Q. Lewis	Betty Crocker	Virginia Gale	Marriage for Two
8:45	News	Club	Club	Musical Clock	Robt. Q. Lewis	Karl and Harty	Spots of Music	For Tomorrow
9:00	Welcome	* My True	Reverend	* News: Pioneers	Robt. Q. Lewis	Romance	News	Doctor's Office
9:15	Travelers	Story News	Epp	Freddy Martin	Robt. Q. Lewis	Story	Your Marriage	Love and Learn
9:30	Marriage for Two	* Easy Rhythm	Bob Eberle	Melody Time	Grand Slam	Ted Malone	Against	Jack Berch
9:45	Public Service	* Rosa Rio	Cecil Brown	* U S Navy	Rosemary	News	the Storm	Lora Lawton
10:00	Trading Post	* Romance	John Nesbitt	Women's News	Wendy Warren	Listen	Kate Smith	Here's
10:15	Love and Learn	Story	Your Neighbor	Chore Boys	Aunt Jenny	to This	Kate Smith	Norman
10:30	Jack Berch	* Ted Malone	Against the	Mid-Morning	Helen Trent	Martha and	Temp-Tones	Ross
10:45	Lora Lawton	* Galen Drake	Storm	Matinee	Our Gal Sunday	Helen	News	Tommy & Marilyn
11:00	* Linda's F'st Love	* Listen	Woman's World	News Matinee	Big Sister	Orchestra	Let's Have	Clifton Utley
11:15	* Music for Today	to this	Dick Haymes	Headlines	Ma Perkins	Music	Fun	Food
11:30	* Farm	* To the	Here's	Farm and Home	News	Farm World	Farm Markets	Magician
11:45	Roundup	Ladies	Howard	Farm Front	Guiding Light	Today	News	Easy Listen'g
12:00	* News: Roundup	* Baukhage	R.F.D 1070	Music: Markets	2nd Mrs Burton	Dinnerbell	Queen for	Double or
12:15	* Farm Service	* News	News	* News	Perry Mason	Dinnerbell	a Day	Nothing
12:30	* News	* Stars Sing	Mkts.; Ray Carson	News Markets	Nora Drake	News	Marriage Bureau	Today's Ch'ren
12:45	* March Time	* Dorothy Dix	Western Theater	Farm and Home	Brighter Day	Doc Burlingham	We Three	Light of World
1:00	* Double or	* Breakfast	Queen for	Farm Service	David Harum	Ladies	Hal and	Life Beautiful
1:15	Nothing	in Hollywood	a Day	St Hays and	Hilltop House	Be Seated	Lee; News	Road of Life
1:30	* Calendar	* Tune Time	Say It	Daughter	News	Add a	Gabriel Heatter	Pepper Young
1:45	* Magic in Music	Nancy Craig	With Music	* Music Booth	Us Girls	Line	F MacCormack	Right to Hap'ness
2:00	* Life Beautiful	* Ladies	Luella	* Music	Rhyme Does Pay	Melody	Radio Quiz	Backstage Wife
2:15	* Road of Life	Be Seated	Mortenson	Booth	Life of the Party	Promenade	You Can't Lose	Stella Dallas
2:30	* Pepper Young	* Add	Harvey Harding	* Voice of Army	Winner Take All	Bride and	Linda's 1st Love	Lorenzo Jones
2:45	* R't to Happin's	a Line	Gabriel Heatter	* Science Exc'n	News	Groom	Editor's Daughter	Widder Brown
3:00	* Backstage Wife	* Melody	Day	Hymn	Paul	Galen Drake	News	A Girl Marries
3:15	* Stella Dallas	Promenade	Dreams	Time	Gibson	String Orch.	Marshall Kent	Portia Faces Life
3:30	* Lorenzo Jones	* The Roosevelts	Kate Smith	* Melody	New Look at Life	News	Spotlight	Just Plain Bill
3:45	* Widder Brown	* The Joneses	3:45 Limited	Hour	Gold Coast	Beulah Karney	Singing Story	Front P Farrell
4:00	* News: Madison	* Varsity	Harmony	* Melody	News	Green	Cisco	News
4:15	Hour	Jamboree	House	Hour	News	Hornet	Kid	Dave
4:30	* Varieties	* Varsity	Harmony	* Band Parade	Curt Massey	Johnny	Champion	Garroway
4:45	* Melodic Gems	Jamboree	House	Serenade	Fahey Flynn	Lujack	Curly Bradley	News
5:00	* Play Time	* The Green	Jimmy Allen	Fiesta	Spin to Win	News	News	Jimmy Blade
5:15	* Fiesta Time	Hornet	Child Theater	* U W Special	Spin to Win	Art Page	John Nesbitt	News of World
5:30	* News	* Johnny	Sizing Up Sports	Accordionists	Spin to Win	Lone	Gabriel Heatter	Hometowners
5:45	* Sports. News	Lujack	Curly Bradley	Sammy Kaye	Larry Le Sueur	Ranger	Inside of Sports	Richard Harkness
6:00	* Supper Club	* News Sports	News Sports	* Sports Time	Saint	The Fat	Plantation	Band of
6:15	* News of World	* Elmer Davis	Dinner Music	Serenade	Louis	Man	Jubilee	America
6:30	* Dinner Melody	* Design for	Gabriel Heatter	* News	Municipal	This Is	Bernie	Tree Grows
6:45	* T'ne Time; News	Dining	Inside of Sports	Bing Sings	Opera	Your FBI	Cummins; News	in Brooklyn
7:00	* Band	* The Fat	Count of	Serenade in	This Is	Break the	Fulton Lewis Jr.	Directors
7:15	of America	Man	Monte Cristo	Music: News	Broadway	Bank	This Is the Story	Playhouse
7:30	* Tree Grows	* This is	Blue Barron	* Old Timers'	This Is	The	Summer	My Good
7:45	in Brooklyn	Your FBI	Orch.: News	Jamboree	Broadway	Sheriff	Theater	Wife
8:00	* Directors	* Break the	Sylvan Levin	Old Timers'	Dance	Heine and	Scattergood	Dragnet
8:15	Playhouse	Bank	Opera Concert	Jamboree	Orchestra	His Band	Baines	Dragnet
8:30	* Friday	* Musical	Enchanted	*Old Timers'	Dance	Enchantment	Hollywood	Bill Stern
8:45	Serenade	Parade	Hour	Jamboree	Orchestra	Enchantment	Theater	Pro and Con
9:00	* Doctor	* Heine and	Meet the	* University	News	Paul Harvey	Jim Ameche	Supper Club
9:15	I Q	His Band	Press	Farm Hour	Paul Gibson	Remembering	Detective Call	News
9:30	* Sports Reel	* Enchantment	Newsreel	* News: At	B Leach; Sammy	Bob Elson	News; Songs	Barry Wood
9:45	* Wings of Song	* Enchantment	Charlie Spivak	Your Request	Kaye Orch.	Platter Party	Chicago at Night	Tunes and Tips
10:00	* News	* News: Frankie	News	* At Your	Race: Dance	World Report	News; Deems	News
10:15	* Tonight's Music	Masters Orch.	Songs: Sports	Request	Orchestra	Frankie Masters	Taylor; Griff	Final Sports
10:30	* Concert	* Joe Hasel	Don Sinaiko	* At Your	Dance	Sherman Hayes	Williams	Dance
10:45	Master	* Paul Neighbors	Music: News	Request	Orchestra	Jerry Glidden	Orchestra	Orchestra
11:00	News: 1310	* News: Lew	Midnight in	* Silent	Matinee at	This	News: Al	Dave
11:15	Club	Diamond Orch	Madison	* Silent	Midnight	Is	Trace Orch	Garroway
11:30	1310	* Sherman Hayes	Midnight in	* Silent	Matinee at	the	Lawrence Welk	Dave
11:45	Club: News	* Dance; News	Madison; News	* Silent	Midnight	Music; News	Orchestra	Garroway

FM channels: WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM 98.9 M.

* Starred programs are also carried on corresponding FM stations . . .

WFOW-FM

104.9 Megs.

A. M.

9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 Homemakers
10:30 Morning Variety Show
10:45 News and Views
11:00 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program

P. M.

12:00 News
12:05 Waltzing on Air
12:30 Songs of Hawaii
12:45 King Cole Trio
1:00 News
1:05 Manhattan Moods
1:15 Johnny Mercer
1:30 Sam Browne
1:45 Rhythm Ranch
1:55 News
2:00 Old Time Music
2:30 Matinee Dance
2:55 News
3:00 Music Party
3:30 Smooth Music
3:55 News
4:00 Juke Box Jamboree
4:30 Benny Goodman
4:45 Benny Goodman
4:55 News
5:00 Ken Griffin
5:15 Kiddie Storytime
5:30 Off the Record
5:40 Hometown
5:55 News
6:00 Musical Menu
6:55 News
7:00 Sports Shorts
7:15 Package of New Records
7:30 Request Show
7:55 News
8:00 Gardner vs. Bowman
10:00 Jan Garber
10:30 Sammy Kaye
10:55 News (to 11)

WHA and WHA-FM

970 Kc.—88.7 Megs.

FRIDAY

A. M.

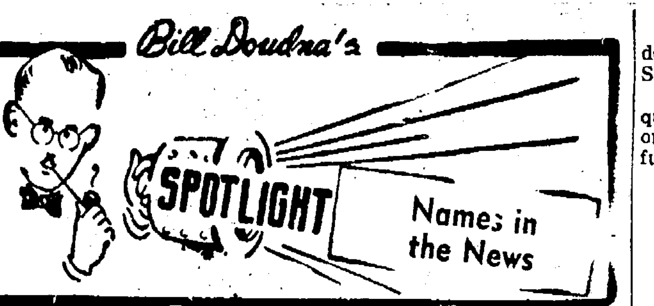
7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
8:45 Fun Time
9:00 Man and Culture
9:54 Job Bulletin Board
9:55 Weather Report
10:00 Homemakers' Program
10:30 Piano Melodies
10:45 News and Views
11:00 United Nations Report
11:30 Noon Musicale

P. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:20 Music Appreciation
2:10 Weather Report
2:15 Short Story Time
2:30 Music of the Masters
3:30 Radio Journal
4:00 French Program
4:15 Music Album
4:25 Prof. Robert Riegel
5:15 Music You Want
5:45 News
6:00 Dinner Musicale

FM ONLY

7:00 Evening Concert
7:30 Chapter a Night
8:00 Chamber Musicale
8:45 News and Views
9:00 FM Concert
10:55 Night News (to 11)



Prof. Fred Logan of the University of Wisconsin art education department will serve today on the jury for the Minnesota State fair's art exhibition. Other members will be **William McVey** of the Canbrook School of Art and **Mauricio Lasansky** of the State University of Iowa.

Russ Hodges will describe the **Belloise-Robinson** boxing match for WBBM listeners at 8 p. m., Wednesday.

Jack (ex-Milwaukee) Carson and **Virginia Mayo** will be the telephoners on "Hollywood Calling" via WIBA at 4:30 p. m. Sunday.

The **Phil-Harris-Alice Faye** show definitely will return to NBC on Sunday, Sept. 18.

Norman Ross will add another quarter hour to his 10 a. m. show or WMAQ Monday, making it a full 60-minute session.

Robert George Schultz, University of Wisconsin student from Fond du Lac, and **Margaret Janice Finn**, also of Fond du Lac, will be the altar-bound guest stars of "Bride and Groom" on ABC-WLS at 2:30 p m. Wednesday.

Bette Davis and **James Stewart** will co-star in "June Bride" at the opening of the CBS "Radio Theater's" 15th year on the air, set for Monday, Aug. 29.

"The Goldbergs," a television hit, will return to radio via CBS on Sept. 2.

Basil Rathbone's show will have a new format beginning Aug 27, with guest stars in leading roles. First guest will be **John Garfield**.

Today's Radio Highlights

Music

6 p. m.—Supper Club (WIBA): "Bye, Bye, Blackbird," "Two Little, New Little," "Begin the Beguine," "Everybody Loves Me," "Let's Harmonize."

7 p. m. — Band of America (WIBA): "On the Square," "American Patrol," "Trombone Special," "The Thunderer."

10:15 p. m. — Sammy Kaye (WISC): "Little Girl," "Lover's Gold," "Some of These Days."

10:30 p. m.—Concert Master (WIBA): Salvatore Baccaloni, basso, and orchestra; arias by Mozart and Donizetti; "In the Hall of the Mountain King," "Prometheus" overture, "Roses from the South."

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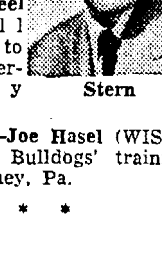
Drama

7:30 p. m. — My Good Wife (WMAQ): Kay's hope for writing career becomes a liability.

8 p. m.—Screen Directors Playhouse (WIBA): William Powell in "Love Crazy."

* * *

Sports



Stern

7:25 p. m.—Baseball (WIND): Cubs vs. Cincinnati.

8 p. m.—Baseball (WFOW): Gardner vs. Bowman.

9:30 p. m.—Sports Newsreel (WIBA): Bill Stern returns to the air, interviews Dizzy Dean.

10:30 p. m.—Joe Hasel (WISC): at New York Bulldogs' training camp in Hershey, Pa.

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Discussion

9 p. m. — Meet the Press (WKOW): Pres. C. B. Randall of Inland Steel Co

* * *

Miscellaneous

10 a. m.—Homemakers (WHA): "Sorghum from the Mill;" "Meet Your Home Agent," Shirley Young.

11:45 a. m. — Sacred Heart (WFOW): "Burning Furnace of Charity."

12:30 p. m.—Farm Program (WHA): "Dairy Inspecton in Action," A. J. Reppen.

1:45 p. m.—Nancy Craig (WISC): and Rube Goldberg

LEARN SQUARE DACING

Nearly 150 patients of Mendota State hospital received lessons from the Co-op Square Dancing group, Madison, in the hospital recreation hall gym Tuesday night. The dance group is to give lessons to patients once each month. Members of the group are Hugh Sloan, Art Butler, Fred Jensen, Howie Stott, N. Alice Curti, Bolly Birdsall, Marion Hanneman, and Beverly Hanneman.

Saturday NITE
SIMPSON'S "NIGHT-HAWKS" Play for Our OLD-TIME DANCE
50c PLUS TAX
VFW BALLROOM 113 E. MIFFLIN
BEAUTIFUL

AT MADISON'S COOLEST THEATER
Standard EASTWOOD Free Parking
Open 6 p.m. Today
ZANE GREY'S WESTERN UNION
2 Big Hits
SO SPECTACULAR IT TOOK ONE YEAR TO PRODUCE!
Color By CINECOLOR
UNKNOWN ISLAND
Directed By JACK BERNHARD Produced By ALBERT JAY COHEN
Released by FILM CLASSICS INC.
Coming Aug. 24th, Tex Ritter and his Giant Western Festival

GUEST STAR
Don't Miss The
'Don Sinaiko Show'
Tonight and Every Friday Night
WKOW (1070 on your dial)
10:30 P. M.
Joe Puccio
One of Madison's all time favorites in entertaining. We think he's tops so be sure to listen in tonight!
Badger Liquor always brings you stars from local talent.
Sponsored by
DON SINAIKO'S Badger Liquor Shop

An Enjoyable Evening at Madison's only SUPER BAR at the
LOWEST PRICES IN MADISON
• Famous Whiskies—20c
• Scotches and Bonds—30c
• Package Goods at Liquor Store Prices
Pellitteri's SUPER BAR 725 W. Washington Ave.

Old Time Mixers
SAT.—Sunny Brown
SUN.—Joey Tantillo
TURNER HALL

EVERY Friday and Saturday it's
'Smilin'' Jim McCloskey
and his entertainers at the
Midnight Inn

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80-Passenger Excursion Boat "SKORI"
Leaves pier at foot of N. Park St.
Every day 4:00, 7:00,
Fridays 4:00, 7:00, 8:45
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Sundays 2:00, 4:00, 7:00
1½-hr. trip. Adults 75c, Children 35c
Special rates to 20 or more—B 6943

Coming Sunday Night
LES HARTMANN'S
Famous Iowa Cornhuskers
Edwards Park

AIR CONDITIONED MAJESTIC
NOW—2 ACTION HITS
Victor MATURE · Richard CONTE · Shelley WINTERS
CRY of the CITY
and "SUNDOWN IN SANTA FE" (Color Cartoon)

DANCE
TURNER HALL
MADISON
Thursday, Aug. 25th
JIMMY HARTWIG

DANCE
ZEMAN'S BARN
LODI
Tuesday, Aug. 23rd
LAWRENCE DUCHOW

WARNER BROS. CAPITOL
REFRESHINGLY COOL
NOW 2 HITS
Alexis SMITH · Zachary SCOTT
One Last Fling
CO-FEATURE
William ELLIOTT in Trucolor HELLFIRE

OUTDOOR THEATER
On Highway 51 Across from Truax Field
FRI. - SAT., AUG. 19-20
BLOW BY BLOW... KISS BY KISS... HE WAS THE...
CHAMPION
Screen Plays Corp. presents
KIRK DOUGLAS in Ring Lardner's "CHAMPION"
Co-starring MARILYN MAXWELL ARTHUR KENNEDY
Plus Two Color Cartoons
Shows at 7:30—9:40
COMING SUN.—BOB HOPE—"SORROWFUL JONES"

COOL AND COMFORTABLE
ORPHEUM
NOW! IT'S A GREAT BIG WONDERFUL SHOW!
Dan DAILEY Anne BAXTER
You're My Everything
Color by TECHNICOLOR!!!
TUESDAY 1 DAY ONLY ON STAGE
LOUIS PRIMA AND HIS ORCHESTRA

Wisconsin's Natural Wonder
CAVE of the MOUNDS
YOU'LL LIKE IT
YOU'LL PRAISE IT
It's Beauty with a Lift!
Open Daily
U.S Highways 18 and 151
25 miles West of Madison
BLUE MOUNDS, WIS.

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MOELLER'S
FAMOUS ACCORDION BAND
Edwards Park

"Who's Who in MADISON for FINE FOOD"
Beautifully Air-Conditioned
DRIVE IN!
Park Your Car Privately Between the "Pines" in Typical "North-Woods" Fashion!
EAT . . . DRINK AND BE SPIFFY
11 Noon to Midnight-Plus
Jimmie's
CELEBRATED RESTAURANT & COCKTAIL LOUNGE
906 REGENT

Dine Late Any Night
In Our Knotty Pine Room
Serving from 11:00 a. m. to Midnight Plus
Shrimp — Steaks — Spaghetti
ROMAN INN
AIR-CONDITIONED For Your Comfort
46 N. PARK ST.
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GREAT IN '48 — EVEN GREATER IN '49
WISCONSIN STATE FAIR MILWAUKEE
9 BIG DAYS AND NIGHTS
AUG. 20-28
World of Stars
NITELY BEFORE GRANDSTAND
GORGEOUS SPECTACLE
STARS OF RADIO AND SCREEN
TAX INCL. 50¢
AAA AUTO RACES
4 BIG DAYS
Aug. 21—100-Mile Midgets
Aug. 25—Stock Cars
Aug. 26—AAA Sprints
Aug. 28—200-Mile World Championship
Harness Racing
3 Great Days
Aug. 22-23-24
THRILL SHOW AUG. 20
HORSE SHOW AUG. 24-28
40 THRILLS AND RIDES
SENSATIONAL FIREWORKS NITELY
BREATH TAKING HIGH ACTS
AMA CHAMPIONSHIP MOTORCYCLE RACES AUG. 27
$100,000 IN AGRICULTURAL PREMIUMS, A BLUE RIBBON ARRAY OF EXHIBITS.
ALICE IN DAIRYLAND
10-foot Mechanical Alice, Sits, Stands, Gestures and Talks
YOUTH EXPOSITION
Demonstrating Work of Wisconsin's Rural Boys and Girls
$1,000,000 STATE WIDE INDUSTRIAL EXPOSITION
WORLD FAMOUS CIRCUS ACTS
DANCING NITELY MODERNISTIC BALLROOM
CONSERVATION
Bear Fun Palace
Movie Theatre
Complete Fish Display
Plus Wild Life in Wisconsin Setting
FREE ON GROUNDS
Flower Show, Conservation Pavilion and Outdoor Arena, Farm Machinery Show, Home Show, Tremendous Wisconsin Youth Exhibits, Bee and Honey Exhibits, Dairy Products Show, Horse Shoe Tournament, Home Economics Exhibit, Cattle, Swine, Sheep, Poultry, Horses, Goats, Fur Show, Crops and Fruits, Art Show, Little Theatre Program, Wisconsin's Outstanding Amateur Talent...
$150,000 IN ENTERTAINMENT
"THE NATION'S GREATEST FAIR"

DE FOREST NORWAY THEATER (Air Conditioned)
FRIDAY AND SATURDAY
"Down to the Sea in Ships"
RICHARD WIDMARK
LIONEL BARRYMORE

AIR-CONDITIONED
MIDDLETON
GENE AUTRY (with Champion)
"Rim of the Canyon"
Scotty Beckett-Aliene Roberts
"MICHAEL O'HALLORAN"

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FOR THE FIRST TRUE AND TERRIFIC TIME...THE SCREEN TAKES YOU BEHIND THE U.S. "SECRET WALL"!
Were her LIPS a passport to DESTRUCTION?
CASE No. 181
BASED ON FILES OF THE U.S. DEPT. OF JUSTICE!
ILLEGAL ENTRY
The shocking story of illicit border traffic in human cargo!
Starring HOWARD DUFF · MARTA TOREN · GEORGE BRENT
2ND FEATURE
A STIRRING SAGA OF THE GREAT MIDWEST!
James Fennimore Cooper's "THE PRAIRIE" Lenore Aubert Alan Baxter

PARKWAY
REAL AIR-CONDITIONED
NOW! FOR A THRILLING GOOD TIME!
BRANDING THEIR OUTLAW NAMES ...INTO THE FIERY FAME OF THE WEST!
"CALAMITY JANE and SAM BASS"
COLOR BY TECHNICOLOR
Starring YVONNE DeCARLO · HOWARD DUFF
with DOROTHY HART · WILLARD PARKER
BEAUTY BATTLES BEAUTY... with men and murder the stakes!
LAW OF THE BARBARY COAST
with GLORIA HENRY · STEPHEN DUNNE · ADELE JERGENS · ROBERT SHAYNE · STEFAN SCHNABEL

STRAND
NOW THRU TUESDAY
TOPS IN TWIN PROGRAMS!!!
YOU'LL NEED A SPARE SET OF FUNNYBONES.... WHEN YOU SEE BOB HOPE AS "SORROWFUL JONES"!
Paramount presents BOB HOPE ★ LUCILLE BALL
in Damon Runyon's Sorrowful Jones
with WILLIAM DEMAREST · BRUCE CABOT · THOMAS GOMEZ
and introducing MARY JANE SAUNDERS
CHAMPION... of the men he fought ...and the women he loved!
KIRK DOUGLAS in Ring Lardner's "CHAMPION"
Co-starring MARILYN MAXWELL · ARTHUR KENNEDY
with PAUL STEWART · RUTH ROMAN · LOLA ALBRIGHT