WFOW (FM) MONDAY

:00 Ben Light
:15 Herb Kern
:130 Dance Band
:100 Homemakers
0:30 Morning Variety Show
0:45 News and Views
11:30 Marching Along
11:45 Sacred Heart Program
P. M.

P. M.
12:00 News
12:05 On a Tropical Isle
12:30 Film Pavorites
12:45 Bing Croeby
1:00 News
1:05 Paul Weston Orchestrs
1:15 Dusty Manuscripts
1:30 Dinning Sisters
1:45 Rhythm: Ranch
1:55 News

1:55 News 2:00 Old Time Music 2:30 Matinee Dance 2:55 News 3:00 Musical Party

Dr. Alexander Iams.

4:45 p. m. — Holland (WFOW) "Land Without Strikes."

5 p. m. - Playtime (WIBA) 7:30 p. m. — Abe Burrows (WBBM): and Bob Crosby.

Minute Moos

By Elsie, the Borden Cow

Everybody's Talking About It, Listen at 1:45 p.m.

Monday through Friday

WIBA AM-1310 FM-101.5

it's got to be good!

If it's Bordens ---

WARNER BROS.

NOW PLAYING

MAGIC

MUSIC

WISCONSIN STATE JOURNAL

Madisan

Radio Program Schedules by the Clock

MONDAY								
	WIBA	WISC 1480 kg.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc	WENR-WLS	WGN 720 kc	WMAQ 870 kg
6:90 6:15 6:30 6:45	1310 kc. Farm Froito Musical Clock		News: Chore Time News: Chore Time	Silent Silent Rural Roundup Rural Roundup	News of World News Listen to Cliff	Mac and Bob Bob Atcher Davey Denney News	News: Record Reveille Record Reveille	Norman Ross Norman Ross; News
7:00 7:15 7:30 7:45	News: Musical Olock News Musical Glock	Top O'Morning -News Top o' the Morning: News	Farm Program News Coffee Club: News	News Farm Syce. News; Weather Farm News	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Telephone Quiz Today's the Day	Your Neighbor Norman Boss News Welcome
8:00 8:15 8:30 8:45	Musical Clock Betty Morning Melody News	Breakfast Club Breakfast Club	Coffee Club; News Coffee Club	* News: Musical Clock * Musical Clock Musical clock	Bing Crosby Robt. Q. Lewis Robt. Q. Lewis Robt. Q. Lewis	Story Betty Crocker Karl and Harty	News Lanny Ross Virginia Gale Spots of Music	Travelers Marriage for Two For Tomorrow Doctor's Office
9:00 9:15 9:30 9:45	Welcome Travelers Marriage for Two Guest Star	• My True Story; News • Easy Rhythm • Rosa Rio	Reverend Epp Bob Eberle Cecil Brown	* News: Pioneers Freddy Martin Melody Time * Sweet Music	Robt. Q. Lewis Robt. Q. Lewis Grand Slam Rosemary	Romance Story Ted Malone News	Your Marriage Against the Storm	Love and Learn Jack Berch Lora Lawton
0:00 0:15 10:30 10:45	Trading Post Love and Learn Jack Berch Lora Lawton	* Romance Story * Ted Malone * Galen Drake	John Nesbitt Your Neighbor Against the Storm	Women's News Organ Melodies Mid-Morning Matines	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	to This Martha and Helen	Kate Smith Kate Smith Temp-Tones News	Norman Ross Tom & Marllyn
11:00 11:15 11:30 11:45	• Linda's Love • Music for Today • Farm Roundur	Listen to This To the Ladies	Woman's World Dick Haymes Here's Howard	News Headlines Farm and Home Farm News	Big Sister Ma Perkins News Guiding Light	Capt. Stubby, Buccaneers Farm World Today	Let's Have Fun Farm Markets News	Clifton Utley The Food Magician Easy Listening Double or
12:00 12:15 12:30 12:45	News: Roundup Farm Service News March Time	Baukhage News Stars Sing Doroths Dix	R F D 1070 Rews Mkts; Carson Western Theater Queen for	Music: Markete * News News: Mkts. Farm and Home	2nd Mrs Burton Perry Mason Nors Orake Brighter Day	Dinner Bell Time News Doc Burlingham Ladies	Queen for a Day Marriage Bureau We Three Hal and	Nothing Today's Chiren Light of World
1:00 1:15 1:30 1:45	Double or Nothing Calendar Magic in Music	* Breakfast in Hollywood *Tune Time * Nancy Craix	a Day Say It With Music Lucila	Farm Service St Hays and Daughter Music Booth	David Harum Hiliton House News Us Girls Rhyme Doss Pay	Be Seated Add a Line Melody	Lee: News Gabriel Heatter F MacCormack Radio Quiz	Road of Life Pepper Young Right to Hap'nes Backstage Wife
Z:00 2:15 2:30 Z:45	Road of Life Road of Life Houser Young R't to Happin's	* Ladies Be Seated * Add A Line * Molody	Mortenann H. Harding Gabriel Heatter Day	Prayer Band of the Air Organ Music Guest Star	Life of the Party Winner Take Ali News	Promenade Bride and Groom Gaten Drake	You Can't Lose Linds's Love Editor's Daughter News	Lorenzo Jones Widder Brown
3:00 3:15 3:30 3:45	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown	Promenade The Roosevelta The Joneaes Varsity	Dreams Kate Smith Two-Ton Baker Harmons	Time Melody Hour Melody	Gibson Look at Life Gold Coast News	Musical Almanac News Beulah Karney Green	Marshall Kent Spotlight Singing Story Cisco	A Girl Marries Portia Paces Life Just Plain Bill Front P. Farrell News
4:00 4:15 4:30 4:45	News: Madison Hour Varieties Melodic Gems	Jamboree *Varsity Jamboree	House Harmony House	Hour Band Parade Serenade	News Curt Massey Fahey Flynn	Hornet Johnny Lujack	Kid Champion Curly Bradley News	Dave Garroway News Jimmy Blade
5:00 5:15 5:30 5:45	• Playtime • Fiests Time • News • Sports: News	Hornet Johnny Luisck	Jimmy Allen Child Theater Sizing Up Sports Curly Bradley News; Weather	* University Special Sammy Kaye	Win Larry LeSueur	Paul Johnson The Lone Ranger Gordon	John Nesbitt Gabriel Heatter Inside of Snorts Straight	News of World Hometowners Richard Harkness One Man's
6:00 6:15 6:39 6:48	Supper Club News of World Melodies Music: News	News; Sports Elmer Davis Design for Dining	Music: News Gabriel Heatter Inside of Sports	Serenade • News Bing Sings	Sanctum Young Love Leave It	MacRae Music Henry J. Taylor Kate Smith	Arrow Affairs of Peter Salem Fulton Lewis Jr.	Family Concert Hour Great
7:00 7:15 7:30 7:45	One Man's Family Concert Hour	Gordon MacRae Ella Mae Morse Benry J Taylor	Arrow Affairs of Peter Salem	Serenade in Music: News Old Timers' Jamboree	To Joan Breakfast With Burrows Straw Hat	Calls Kate Smith Calls Arthur Gaeth	This Is the Story Secret Missions John Steele.	Artists Jane Pickens Contented
8:00 8:15 8:30 8:45	* Great Artists * Jane Pickens	* Kate Smith Calls *-Kate Smith Calls	Murder by Experts Secret Missions	Jamboree Old Times Jamboree Dniversity	Concert Dance Orchestrs News	Kate Smith Calls Paul Harvey	Adventurer Murder by Experts Jim Ameche	Radio City Playhouse Supper Club
9:00 9:15 9:30 9:45	* Contented Hour * Monday Screnade	Music Kate Smith Calls	American Forum Newsfeel Russ Morgan	Farm Hour News: At Your Request	Paul Gibson B. Lesch: Sammy Kaye Orch	Remembering Bob Elson Platter Party	Detective Call News: Songs Chicago at Night News: Deems	News Wood Tunes & Tips
20:00 10:15 10:30 10:45	News Tonight's Music Concert Master	* News * Sammy Kaye * Joe Hasel * Henry Busse	News Music: Sports Incredible Dance: News	* At Your Request * At Your Request	Race; Cee Davidson Leigh Barron Dance Orch.	World Report Frankle Masters Lew Diamond Jerry Glidden This	Taylor: Al Trace Orchestra News: Starlight	Final Sports Promenade Concert Promenade
11:00 11:15 11:30 11:48	News: 1310 Club 1310 Club: News	 News: Frankie Masters Lew Diamond Dance: News 	Moonlight Serenade Moonlight Serenade: News	Silent Silent Silent Silent	Matinee at Midnight Matinee at Midnight	Ins Is the Music; News	Serenade Starlight Serenade	Concert Promenade Goncert: News

* Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . . 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM . . 98.9 M.

7 p.m. — Leave It to Joan

snare an author.

Robert Young—Shirles

color by technicolor

John Wayns, "3 GODFATHERS"

90-Passenger Excursion Boat "SKORI"

Open 6 p. m. Today

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ON STAGE—IN PERSON - - - -

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DONE

SCALP SPECIALISTS

TEX RITTER Screen's Popular Western Star

Red and Esther in a Roaring Fun Loving Musical Hit Parade

Today's Radio Highlights

6 p. m.—Supper Club (WIBA):
"Give Me a Song With a Beautiful Melody." "Lingering Down the Lane."

10:15 p. m.—Sammy Kaye Diane (WISC): "How It Lies." "I Don't weeks.

See Me." "Hucklebuck," "For You." "Baby Face."

10:30 p. m.—Sammy Kaye Diane (WISC): "How It Lies." "I Don't weeks.

Melody," "Lingering Down the Lane."

7 p. m.—Gordon MacRae (WISC): music from "When My Baby Smiles at Me," other Gordon-Myrow hits.

7:30 p. m.—Concert Moure (Canyon Suite."

You," "Baby Face."

10:30 p. m.—Concert Master (WIBA): "Grand Carnival," from "Ilia (WIND).

8:45 p.m.—White Sox at Detroit Canyon Suite."

7:30 p. m. — Concert Hour (WIBA): Martha Lipton, contral-Lipton, contralto: Howard Barconductor;

"Lady of Spain,"
"Just a Memory," "Rio Rita"
medley, "L'Amzzl' Amour.'

Laurie," "Sleeping Beau-ty Waltz" "Stride la Vama. PINZA (WMAQ); lapse of memory on mur-s p. m.—Great Artists (WIBA); der night threatens a playboy.

Ezio Pinza, basso; Donald Voor-hees, conductor; "Jalousie," why plots against Tito failed. hees, conductor; "Jalousie, why piots against 176"
"L'Heureux Vagabond." "La Girometta." Tschaikowsky "Song
Without Words" and "Pilgrim's
Without Words" and "Pilgrim's
Song." "On hearing the First
Song." "On hearing the First Cuckoo in Spring," "La Calunnia"
... Strawhat Concert (WBBM): "Bop Pizzicato." "Glow Worm,"
"Hoe Down." "Facade Suite."
9 p. m. — Contented Hour "Glow Worm," (WIBA): Margaret Whiting, guest

Kirk Douglas-Marilyn Maxwell "CHAMPION" Ronald Reagan—Virginia Mayo
"The Girl from Jones Beach"

ORAT. Mon.-Last Day "South of St. Louis"

Joel McCrea & Alexis Smith

Gone on Vacation!

WONDER BAR

Closed Aug. 9 Reopen Aug. 24

The DOME



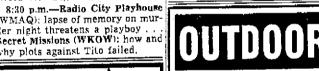
9:30 a.m.—Grand Slam (WBBM): (WHA):

Discussion Drama

6 p.m.—Inner Sanctum (WBBM):
with heat wave helping, girl acKnowland (R-Calif.), Sen. Glen H.

quires fear of revenge from grave. Taylor (D-Ida.) (WBBM): the Davis gal tries to Farm Programs

nare an author. 11:30 a. m.—Farm Roundup 8 p.m. — Murder by Experts (WIBA): Buckley Soil Conserva-(WKOW): "Dig You Own Grave," tion club; awards for outstanding



LAST TIME MONDAY



Plus News and Color Cartoon Two Shows Nightly 7:35-9:45

Neptunes Daughter REAL AIR CONDITIONED ESTHER WILLIAMS · RED SKELTON 2 BIG 14 BIG STARS NOW --- THRU THURS. ACTION, ROMANCE.

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sail conservation work. 12:30 p. m. — Farm Program VHA): "What's Wrong With Our 10:15 p. m. — Sammy Kaye Diane Courtney takes over for two Corn Silage?." George Werner WISC): "How It Lies." "I Don't weeks." "Weed Control." George Briggs Kenneth Buchholtz.

> Miscellaneous 10 a. m. -Homemakers (WHA)



"Questions About Your Baby," JAME GREER

"The SET-UP"

TODAY ONLY * ON STAGE 4:50-7:10-9:40

ON STAGE

LET'S TAKE A SENT!MENTAL

and His ORCHESTRA FEATURED IN HOB HOPE SHOW

SPECIAL ADDED ATTRACTION

BUDDY RICH AND HIS DRUMS ON SCREEN "OLD FASHIONED GIRL"

TOMORROW!!!



: TECHNICOLOR :

Spread Pin By Leman III. Spread III. Sprea 20.

ADDED FEATURETTES

11:45 a. m. — Sacred Heart (WFOW): "Fallen Angels Tempt

food for man, and to all methods and proceedures used in the production and processing of such milk or cream in wisconsin.

1. FARM INSPECTION.

1.9: Every producer of milk and the such milk or cream in the production of the dairy plant to which he is then delivering his milk or cream to make an inspection of his production promises at least once asking the methods are decolorized within 5½ hours. Shall be recorded as "Number 1" shall be reco

The Secretary Market Comments and the Comments of the Comments

specified in parameters of the conductive control of the control o