WENR-WLS

It 'May Yet Be Her Fortune'



This department't anual visit to the Indian Ceremonial at Wisconsin Dells paid off, as usual, with an evening of genuine entertain-

Indian

Ceremonial

Meredith Willson heads back

ed every night in the natural amphitheater at Stand Rock, north of the city on the Wisconsin river. to Hollywood Aug. 22 for his mu-You can go by car or by boat, sical revue replacing "The Aldbut part of the fun is the trip up rich Family" on NBC Aug. 25.

the river on the clipper Winnebago, when you see a welcoming versal-International this week, bago, when you see a welcoming landian spotlighted atop a rock as you near the ceremonial scene. And another part is the return trip, with its traditional comtrip, with its traditional comtrip, with its traditional comtrip.

The last time he was a day labor "Gigolette," vocal by Monroe; munity singing.

ment. The ceremonial is present-

The ceremonial itslef is even better than in the past. One of the new features is the singing of college.

The last time ne was a day labor- "Gigolette," vocal by Monroe; for the former is up to the Monroe standard, but latter doesn't click.

***Claude Thornhill: "If I Forman in the past of the new features is the singing of college. the new features is the singing of Night Sun, an Alaskan Indian. Chief Daybreak continues as master of ceremonies, and Phyllis Crandall Connor's knack for stag-time beauty of the continues and Phyllis Crandall Connor's knack for stag-time bas added to the beauty of the chow has been on the air, he has been on the air been on the air, he has been on the air been on

with more than to years when we was one of the liveliest of the read and "I Love You," her was one of the liveliest of the group. Susie died recently.

**Dennis Day: "Three Wishes" vocal by Babbitt and the Campus and "I Love You," her was one of the liveliest of the remarks of the group.

area find they can go back after year and enjoy the program. Kisses" and "Once't Around the and "It Happens Every Spring." after year and enjoy the program. Kisses" and "Once't Around the and "It Happens Every Spring." **Dinah Shore: "I'm Gonna CIRCUS: The Ringling Broth-Park. ers-Barnum and Bailey circus al-ways prides itself on having some- and "Los Timbales." **Vaughn Monroe: "Dreamy

thing new each season. One of this year's novelties isn't under the big top. It's right here

in Madison.

For the first time, the circus is having a downtown ticket sale be-fore show day. It begins this morning, and the circus has sent a special ticket crew to town to handle both this and the mail orders-also a new feature.

Among the new acts to be of-fered at the performances Friday are Lillian Wittmack and Cilly Feindt, European riders; Clausson's acrobatic bears; the Astrid Franklin human gyroscopes, and Alma Piaia, French aerialist.

RADIO DIGEST: Dodger hurler Ralph Branca has signed a contract as a night club and radio singer, to begin after the baseball

The "Contented Hour" may switch to Friday night over NBC

in the fall. ABC is negotiating with Fannie Brice and the "Blondie" show for airing in the fall.

Dean Martin and Jerry Lewis may be heard at 7:30 p. m. Tuesdays in the fall over NBC. MBS has exclusive broadcast

rights to the annual All-Star football game in Chicago on Aug. 12. Harry Wismer will handle the play-by-play report. Pat O'Brien may be heard in

the fall in a new "story teller"

Judy Careva comes back Oct.

1 with her same sponsor but at

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Radio Program Schedules by the Clock

TUESDAY

-	Musical Clock	Top o' the	Chore	Rural Roundus	Listen to Cliff	Dolph Hewiss	Record Reveille	ROSE; News
_	News: Musical	Morning: News	Farm Frontsia	News	News	Breakfast Club	News Two Ton Baker	Your Neishbor
	Clock Journal News	News Top a' the	News Coffee	Farm Service News: Weather Farm News	Pickup Time	Breakfast Club	Telephone Quiz Today's the Day	Norman Ross News
	Musical Clock	Morning: News	Ciub; News	· News: Sonas	Shoppins Bing Crosby	My True	News Lanny Ross	Welcome Travelers
	Musical Cines Betty	Club	Club: Kews	Musical Clock	Robt, Q. Lewis Robt, Q. Lewis	Story Betty Crocker Hymn Time	Virginia Gale Spots of Music	Marriage for 2 For Tomorrow
	Morning Melody	· Breakfass - Club	Coffee	Musical Clock	Robt. Q. Lewis	Romance	News	Doctor's Office
-	Welcome Travelers	My True Stary: News	Reverend Epp	News: Plonoers Preddy Martin Melody Time	Robt, Q. Lewis Robt, Q. Lewis Grand Slam	Story	Your Marriage Against the	Love and Learn Jack Berch
	Marriage for Two	• Overseas Broadcast	Bob Eberle Cecil Brown	Melody Time Bweet Musiq	Rosemany	Ted Malone News	Storm	Lors Lawton Here's
	Housing Trading Post	Romance	Your Neighbor	Women's News	Wendy Warren Aunt Jenny	Listen to This	Kate Smith Kate Smith	Norman
	Love and Lange	Ted Majone	Against	Ohore Boys Mid-Morning Matinee	Helen Trent Our Gal Sunday	Martha and Helen	Temp-Tones News	Tom & Marilyn
_	Lors Lawton	Galen Draze	Woman's World	News: Matines		The	Let's Have	Clifton Utley The Food
	Linda's Fut L've Music for Today	To This To the	Dick Haymes Lanny Ross	Headlines Farm and Edme	Big Sister Ma Perkins News	Buccaneers Farm World	Fun Farm Markets	Magician The Roens
	Roundup.	Ladies	Gabriel Heatter	Parm News	Guiding Light	Today Dinner Bell	News Queen for	Double or
	News: Roundup	· Baukhage	RFD 1070 News	Music: Markets * News: Markets	2nd Mrs Burton Perry Mason	Time News	B Day Marr. License	Nothing Today's Ch'ren Light of World
. 1	News March Tues	The Stars Sins	Dinner Bell Western Theater	News: Markets Farm and Home	Nors Drake Brighten Day	Doc Burlingham	We Three	Light of World
<u></u> -	• Double of	Breakfast in Hollywood	Queen for	Parm Service	David Harum Hillton House	Ladies Be Seated	Hal and Lee; News	Road of Life Pepper Young
	Nothing Calendar	Overseas Nancy Uraig	Say It With Music	and Daughter Christian Science	Us Girls News	Add a Line	Gabriel Heatter F. MacCormack	Right to Hap nee
	Maric in Mulic	• Ladies	Luella	• Music	Rhyme Does Pay Life of the Party	Melody	Radio Quiz You Can't Lose	Backstage Wife Stella Dallas
	• Road of Life • Pepper Youns	Be Seated Add a Line	Mortanson Larry Ross Gabriel Reatter	Booth P Organ' Music	Winner Take All	Promenade Bride and	Linda's :Love Editor's Daughter	Lorenzo Jones Widder Brown
	* 374 to Esp'ness	Lihe • Melody	Day	Family	News Paul	Groom Galen_Drake	News	A Girl Marries Portia Faces Life Just Plain Bill
	Backstage Wife	Promenada	Three was	Bible Bour	Gibson Look at Life	Miss Evelyn News	Marshall Kent Spotlight	Just Plain Bill
	· Lorenzo Jones • Widder Brown	The Roosevelts The Jonesos	Kate Smith Two-Ton Baker	Hour	Gold Coast	Beulah Karner Golf	Singing Story	Front P. Farrell News
_	News: Madison	Varsity : Jamboree	Harmony House	Melody Hour	News News	Tournament	Tournament Champion	Dave Garrows?
	Varieties Melodic Gems	• Varsity • Overseas	Harmony House	• Spotlight Serenade	Curt Massey Fahey Flynn	Sky King	Curly Bradley	News
-	· Playtime	• Golf Tournament	B-Bar-B Ranch	Flesta Time U. W. Special	Spin to Win	News Air Edition	News John Nesbitt	Jimmy Blade News of World
	· Flesta Time · News	* Sky King	Sizing Up Sports	Accordionists U. W. Special	Spin to Win Larry LeSueur	David Harding	Gabriel Heatter Inside of Sports	Hometowners News
	Supper Olub	• News; Scores	News Weather	• Sports Time	Mystery	Beaut, Music Girl Scouts	Gregory Hood	Hogan's Daughter
	News of World	David	Dinner Music Gabriel Heatter Inside of Sports	Serenade • News	Theater Mr. and	America's Town Meeting	Detective Story; News	Me and Janie
	Melodies; News	Harding		Sing Sings Serenade in	Mrs. North	America's	Fulton Lewis Jr.	Martin and
	Hogan's Daughter	Beaut. Music Girl Scouts	Gregory Rood	Music: News	Lane It Pays	Town Meeting	This is the Story	Lewis The Kins's
	• Me and Janie	* Town	Detective Story: News	Jamboree	to Be Imporant	Detroit Orch.	Traveler Enchanted	Men Big
<u> </u>	• Martin and	Town Meeting	John Steele. Adventurat	Old Timers Baseball	Hit the Jackpot	Detroit Symphony	Hour	Town
	Lewis The King's	• News • Detroit Orch.	Mysterious Traveler	Baseball Baseball	Dance Orch. Germany Rep't	As We See It Your Business	Northerners	A Life in Your Hands Supper Club
_	Men Big	• Detroit	They Lived	Baseball Baseball	News Paul Gibson	Paul Harvey Date After 10	Jim Ameche Detective Call	News
	TOWN	Symphony As We See It	the Word	Baseball Baseball	Billy Leach News: Music	Latin Serenade Platter Party	News: Songa Chicago at Night	Symphonette Symphonette
_	Your Hands	• Your Business	O. Cavallero	Baseball.	Race; Dance	World Report	News: Deems	News
,	* Tonight's Music	• Music • Jos Hasel	Songs: Sports	Baseball Baseball	Orchestra Leigh Barron	Ted Stracter F. Masters	Taylor; Griff Williams	Final Sports D. LeWinter
	· Concert Master	• Tommy Dorsey	Music; News	Baseball	Dance Orchestra	Jimmy Richards	Orchestra	Orch; News
	News: 1216 Club	News: Eddie O'Neil	Midnight in Madison	• Silent • Silent	Matinee at Midnight	This Is	News: L. Welk Will Back	Garroway.
	The 1310 Club: News	Orchestra Dance; News	Midnight in Madison; News	• Silent • Silent	Matinee at Midnight	the Music: News	Starlight Serenade	Garrows
	<u> </u>						•	

WFOW-FM

00 Ben Light
15 Herb Kern
130 Dance Band
100 Homemakers
130 News and Views
1:00 Polka Party
1:00 Polka Party
1:00 Marching Along
1:100 Marching Along
1:45 Sacred Heart Program
P. M.

2:00 News 2:05 Music for Dreaming 2:30 Art Van Damme 2:45 Peggy Lee 2:55 News News
Strauss Waltnes
Bloch Party
Primo Scala 1:45 Rhythm Ranch 1:55 News

Crandall Connor's knack for staging has added to the beauty of the stand-bys are there, except for Susie, the dancer who with more than 70 years behind her was one of the liveliest of the stand-bys are there, except for Susie, the dancer who has been on the air, he has staken Queens to 3,000 night clubs with You," the second side sells at a cost of over \$100,000, plus this one.

***Kay Kyser: "Sweet and DISCS OF THE DAY: Recombined recordings...

***Kay Kyser: "Sweet and Lovely," vocal by Harry Babbitt, and "I Love You, I Love You," the Publist and the Camputs.

**Dennis Day: "Three wishes group. Susie died recently.

Seeing the ceremonial is a treat and "A Kiss in the Dark."

for visitors—and residents of the for visitors—and go back year

**Dennis Day: "Three wishes this see wishes and "A Kiss in the Dark."

***Fortame sisters: "C and y buck," best I've heard of this one, buck," best I've heard of this one, and "It Happens Every Spring." **Xavier Cugat: "Muchachita" Wash That Man" and "Kiss Me Sweet.

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the difference

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tists take the finest available crude

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them and rearranging the stome

according to Shell's formula for a perfectly balanced gasoline. The

result-Shell Premium, the most powerful gasoline your car can usel

the most powerful gasoline

your car can use!

YES, many of today's engines have been

ful gasoline your car can use-Shell Premium -it's "activated." No other fuel can top its

This is made possible by Shell's own, spe-

Actually, Shell splits molecules to get more

Get a tankful of "activated" Shell Premium?

today. Your Shell Dealer is the man to see.

power for today's more powerful engines. So

cially produced power components and by

stepped-up...they call for more powerful gasoline! Now Shell gives you the most power-

News Juke Box Jambores Buddy Moreno Nuddy Moreno
News
Ken Griffin
Kiddie Storytime
Off the Record
News
Musical Menu
News
Sports Shorts
Package of New Records
Request Show
News
Winnebago vs. Bowman
Sammy Kaye
Tex Beneke

Tex Beneke News (To 11)

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TUESDAY
A. M.
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Morning News
Westher Report
Morning Melodies
Fun Time
Morning Melodies
Job Bulletin Board
Westher Report
Homemakers' Program
Piano Melodies
News and Views
World Politics
Noon Musicale
P. M.

26 News
30 Farm Program
90 Chapter a Day
20 Music Appreciation
10 Weather Report
15 Short Story Time
30 Music of the Masters
30 Radio Journal
20 Unsical Varieties
25 United States History
15 Music You Want
45 News

YOUR TOP STAYS ON LOS ANGELES - (U.P.) - High olood pressure doesn't mean you 'blow your top" but it may make you slightly over-critical, according to a study by University of California psychologists. The study of 90 patients shows that all were quite normal in 13 personality traits. The one possible exception was a slight tendency to be too

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Today's Radio Highlights

(WBBM): allergy kills allergist violently.

4:30 p.m. — Curt Massey 7 p.m. — Hogan's Daughter (WBBM): and Martha Tilton; (WIBA): arranges tests of Fath"Hair of Gold," "Fiddle Dee Dee," er's leg. 9 p.m. - Big Town (WIBA): 'Louisiana Hayride," "Snow

heat-crazed zoo keeper goes on 6 p.m.—Supper Club (WIBA): murderous rampage. Bill Lawrence, Kay Starr; "Your Voice, Your Voice," "I'm So Lonesome," "You're Driving Me Crazy," "Four Winds and the boss.

1 Inductious lampact.

9:30 p. m. — A Life in Your Plands (WIBA). thunderstorm helps solve murder of political boss.

7 p.m.—Melody Lane (WBBM):
"Ooh—If You Knew," "Fiddle
Dee, Dee," "South Pacific" med-7:15 p.m.—Girl Scouts (WISC): roundtable discussion from encampment near Muskegon, Mich. 7:30 p. m. - America's Town Meeting (WISC): "What Does

D e mocracy Mean to Italy J. Tay Henry Straight, Pietro Campilli of In-ternational Chamber of Commerce, Paolo Treves, Italian editor.

8:45 p.m. — Detroit Symphony
(WISC): Valter Poole, conductor;
Fred Kendall, tenor: "La Dame
Blanche" overture, "M'Appari," by John J. Mc"Donkey Serenade," "The LegCloy, U.S. high McCLAY end of the Arkansas Traveler," commissioner.

'Rienzi" overture. 10:30 p.m. — Concert Master WIBA): "Waltzes 13 and 14," Sports Chopin; "Liebestraum," "Hun-(WIBA): "Waltzes 13 and 14," Chopin; "Liebestraum," "Hun-garian March," "Rosamunde" bal-(WIBA): Cubs vs. Pirates. let music, second movement of Mendelssohn violin concerto, ican tournament at Tam O'scherzo from Mendelssohn's "Oc-Shanter club (on WISC at 5). scherzo from Mendelssohn's "Octet, Opus 20."

HAYMES

Drama

Music

White" medley.

Seven Seas."

chanted Hour (WGN): "I Hear

a Thrush at

8:30 p. m.— King's Men

Dick Haymes; "Old Fashioned

"The Martins

and the Coys."

Thy Heart."

(WIBA):

Walk,"

"Open

and

"Circus,

ley, "Baby, It's Cold Outside."

6 p. m. — Mystery Theater (WBBM): "The Man Who Looked Like an Ape. 6:30 p.m.—Counterspy (WISC):

4 p.m.-Golf (WGN): All-Amer-7:05 p.m. — Baseball (WIND): White Sox at Detroit. 8 p.m. - Baseball (WFOW):

12:25 p.m. - Baseball (WIND):

Winnebago vs. Bowman 8:15 p. m.—Baseball Baraboo at Portage.

10:30 p.m.—Joe Hasel (WISC): uses arson to trap escaped con-vict.... Mr. and Mrs. North Charles-Lesnevich match.

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