1310 kc

News Musical Clock Musical Clock Betty Moveling Melody

Trading Post Love and Learn Jack Berch Lora Lawton

News; Rounds Farm Service Nens March Time

Double or Nothing Calendar Magic in Music

Magic in Music
Life Beautiful
Road of Life
Peoper Young
R't to Happin's
Backstage Wife
Stells Dallas
Lorenzo Jones
Widder Brown

Playtime Fiesta Time News Sports: News

One Man's Family Concers Hour

Great Artists Jane Pickens

Contented Hour Monday Serenade

News: 1310 Club 1310 Club; News

News Tonight's Mus Concert Master

Supper Club News of World

1480 ke

Top o' Morr News: Top Top o' the Morning: I Top o' the Morning: I Top o' the Morning: I Breakfast

Breakfast

Baukhage News Tune Time Dorothy_Di

Breakfast in Hollywoo Overseas Nancy Orals

Ladles
Be Seated
Add
A Line

Music by Ralph Norman Harmonaires

News: Frankie Masters Eddie ONeill Dance: News

Rendezvous

Music Jack Beall On Trial

News

670 kg

rour Neighbor Norman Ross

Welcome Travelers Marriage for Two For Tomorrow

Doctor's Office Love and Learn Jack Berch Lora Lawton

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Double of Nothing Poday's Chren Licht of World Life Benutiful Report Toung Right to Rapper Rechters Wife

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News Dave Garroway

One Man's Family

Great Artists Jane Pickens

Contented
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Radio City
Playhouse
Supper Club

News Barry Wood Tunes & Tipe

News Harness Races Promenade Concert

Here's

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News Your Marriage Against the Storm

Kate Smith Kate Smith Temp-Tones

Let's Have Pun Parm Markets

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Nerriage Sursen We Three

Hel and Lee: News Gabriel Heatter F. MacCormack

Radio Quis You Can't Lose Linda's Love Editor's Daughter

Spotlight Singing Story

News John Nesbitt

Arrow Affairs of Peter Salem

Fulton Lewis Jr. This Is the Stor

Jim Ameche Detective Call News: Songs Chicago at Night

News: Starlight Serenade Starlight Serenade

5:15 Kiddie Storytime

5:30 Homesown
5:55 News
6:00 Musical Mena
6:55 News
7:00 Sports Shorts
7:15 Request Show
8:15 University of Wisconsin Sand
8:30 Package of New Records
8:45 Twilight Time
9:00 News

5:30 Off the Record

5:40 Hometown

Straight

Gabriel Heatter Inside of Sport

890 ke. Mac and Bol Bob Atcher

Breakfast Club

Breakfast

My True Story Betty Crocks Capt. Stithby

Stony Jed Malons

Martha and Helen

Capt. Stubby Succaneers Ferm World

Ladies
De Seated
Add
a Line

To Be Announced Bride and Groom

News Beulah Karney

News Paul Johnson The Lone Ranger

Music Henry J. Taylor Ralph Norman Orchestra Harmonaires Rendezvous

Arthur Gaeth Jack Beall

World Report Frankie Master Lew Diamond Jerry Gildden

On Trial

Gordon MacRae

Dinne

Bell

Buttochs

THE ORBITS





The transcribed "Leahy of No-

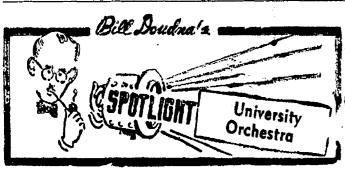
tre Dame" radio series will be

released for the third consecu-





By William Juhrve



Three unusually fine student singers brought the University Summer Symphony orchestra's concert Sunday night to a brilliant Side," climax.

works.

state fair this August.

With Circus Here

"The Greatest Show on Earth."

Arrangements for DeMille's

tour were made during recent

John Ringling North, executive

DeMille will be accompanied

The producer-director will be with the circus during its stand in Chicago, which ends Aug. 7, and the following two days in Mil-

The itinerary from then on is

Aug. 10, Sheboygan; Aug. 11, Oshkosh; Aug. 12, Madison; Aug. 13, Winona, Minn.; Aug. 14, Eau Claire; Aug. 15, Marshfield; Aug.

Minute Moos

By Blais, the Borden Cow

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and Neighbors by

listening at

1:45 P. M.

Monday through Friday

WIBA

AM 1310 - FM 101.5

MAGIC

MUSIC

head of the circus.

This campus, which has pro- tus. Dick Haymes will be the duced many excellent instrumen- new singing emcee. talists and many good groups, both vocal and instrumental, has not been so fortunate in its solo vocalists; it remained for this tive year starting Sept. 23. The Get concert to bring together three, each one ranking among the best coach of the Notre Dame football

of university singers.

They were Ruth Kienholz, contralto; Naomi Bersch Stucki, soprano, and Rueben Dalbec, baritone. In quality, they rated in that order. And Miss Kienholz, unless order. And Miss Kienholz, unless memory is mediocre, is an all-time high among student singers.

Her rich voice, a true contralto; Spade" her keen sense of rhythm; her power, and her sureness of defuture. She appears to have a South Africa. and she has improved her enunciation steadily since I first heard her.

**National Magnit Dave Ocen . a 8 p. m.—Great Artists (WIBA):

Tadio series dealing with historical quirks which might have been a 8 p. m.—Great Artists (WIBA):

Jascha Heitetz, Donald Voorhees' orchestra: "Cosseel Dave Orch

Mrs. Stucki and Dalbec had ing prepared for one of the netmany of the qualities of good singers, to, excelling Miss Kienholz in the enunciation department. But their voices lacked some of her richness and their deliveries lacked some of her richness and their deliveries lacked some of her richness are specified by "Behind the Story" (Glop," "On the Trail," "Swing Miller, which will be heard five times a week from Hollywood." "Grossips" medley from "Of Thee Hongard of the specified and their Miller, which will be heard five times a week from Hollywood. deliveries lacked some of her Miller, which will be heard five

As for the orchestra, it was at its best in the suite in which the for a Hollywood gossip commensingers appeared—a group of tary program over NBC starting numbers from Bizet's "Carmen" Sept. 10. The show will be heard -and in excerpts from Stravin-once weekly for 15 minutes. sky's "The Firebird."

It took some time to warm up to the situation; in fact, there was Bohrod Will Judge a good deal of faltering, especially among the violins, in the first Paintings Entered half of the concert.

Conductor Richard C. Church in 2 State Fairs

Things looked up considerably as the first half ended with Barhara Hampton, a talented flutist, held at West Allis Aug. 20-28. should bring out a number of explaying Chaminade's flute concertino with the ovchestra. And cellent amateur and professional the improvement was even more works, Bohrod says. marked in the "Evening Prayer" | Several hundred paintings, and "Dream Pantomime" from mostly oils and water colors, will farming. make up this state-wide show.

"Hansel and Gretel." Walter Heermann, conductor of Fifteen of Bohrod's paintings will the Madison Civic Symphony or- also be on exhibition. chestra, took the baton for a Following his jury work at the rousing performance of the "Fire- Wisconsin fair, he will take off bird" music, which the orchestra immediately for Indianapolis for played with precision and vigor. his jury duty in connection with Mary Lacey, harpist, and Donald the Indiana state fair, to be held Phillips, bassoonist, contributed Aug. 20-23.

ART SHOW: Wisconsin will be represented by works of seven printers in the Old Northwest Territory art exhibit at the Illinois State fair Aug 12-21 man. linois State fair, Aug. 12-21. They are Aaron Bohrod, Donald M. Anderson, Robert Hodgell, and Dean eker, Madison; Fred Berman and Dorothy L. Meredith, Milwaukee, and Byron Gere, Racine.
The jury selected these and 78 other works from a total of 800 entries from five states.

MAIL BAG: From L. Irene Buck, art supervisor in the Madison public schools "Thanks for your kind words of conferences at the studio with

"It is a good idea to bring reviews of articles of this kind (one in Mademoiselle on child art) to the attention of your reading by his staff.

public.
"We appreciated being included." BELFRY PLAYERS: Tryouts

for the Belfry Players' production of "For Love or Money" will be held at 2 p.m. Sunday, Aug. 7, in the theater. This will be the last of the group's six plays. It will be 13 Wing. presented Sept. 1-10.

Lloyd Tripp, Racine, will play 16, Duluth, Minn.; Aug. 17, Bethe leading role in "Parlor Story" midji, Minn.; Aug. 18, Grand at the Williams Bay theater Forks, N.D.; Aug. 19, Devils Lake, N. D.; Aug. 20, Minot, N. D. N. D.; Aug. 20, Minot, N. D. is a veteran of 20 years' experi-ence in the legitimate theater and

Others in the cast will be Jeanne Allton, Lake Geneva; Nancy Ma-rugg, Chicago; Jose Harris, Win-netka, Ill.; Charles North, West Allis; Joe Shaw, St. Augustine, Fla.; Paul Newman, Shaker Heights, O.; Katherine Stirwalt, Whitewater; Frank Gerolmo, Racine, and Glenn Grimes, Williams

John Vaughan is director.

FROM RADIO ROW: Five broadcasts from the Tam o'Shanter golf tournament will be carried by WISC and WISC-FM from Tuesday, Aug. 9, through Sunday, Aug. 14. Hours are 5 p. m. Tuesday, Thursday, and Friday; 4 p. m. Saturday, and 10:15 p. m. Sunday.

Warren Hull, emcee of "Spin to Win", can converse with almost envene he phones about his home maty. He hit every part of the country when he traveled with

"Vox Pop".

Bill Harrington and Mark Warnow, singing star and conductor of "Your Hit Parade", are working on a musical to be produced

on Broadway this fall. "Club 15" will resume Aug. 29

after an eightweek summer hia-

Today's Radio Highlights

9:45 a. w .-- Grest Sur (WIBA)

The Bowery,' Rosie O'Grady," "Daisy Bell."

6 p. m. Supper Club (WIBA): "It's a Great Feeling,"

Ava Gardner has been approached to do a radio show with Howard Barlow's orchestra; "Fas-Howard Duff, radio's "Sam cinating Rhythm," "I Carry You in My Pocket," "In the Still of the ten sense of rhythm; her and her sureness of de-these mark her for the shows for airing in Australia and with Thine Eyes," "Eugen One-She appears to have a gin" waltz, Love Me Tonight." "What Might Have Been", a

cal quirks which might have changed countries histories, is being prepared for one of the net-works.

"Guitarre." "Riviera Girl" waltzes.

Gossips," medley from "Of Thee Harvard times a week from Hollywood. George Fisher has been signed I Sing." 8:30 p. m. - Jane Pickens Sciences in Gen-

Conductor Richard C. Church opened the program with Gluck's "Iphigenia in Aulis" overture. followed by Haydn's "La Reine" Aaron Bohrod, artist-in-resignment, both of which demand the very thing that was most noticeably absent—a consonance of strings.

This is a consonance of strings.

Sweetheart, Aloha."

10:30 p. m. — Concert Master (WIBA): Oscar Levant and orchestra: "Prelude No. 2" Gershwin; "Cresta Blanca of parketra, a consonance of consonance of strings.

Wallone

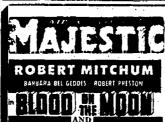
Wills C): "Should the Government Plan Now to Stop of parketra, a consonance of chestra: "Prelude No. 2" Gershwin; "Cresta Blanca of parketra, a consonance of chestra: "Prelude No. 2" Gershwin; "Cresta Blanca of parketra, a consonance of chestra: "Prelude No. 2" Gershwin; "Cresta Blanca of parketra, a consonance of chestra: "Prelude No. 2" Gershwin; "Cresta Blanca of parketra, a consonance of chestra: "Prelude No. 2" Gershwin; "Cresta Blanca of parketra, a consonance of chestra: "Prelude No. 2" Gershwin; "Cresta Blanca of parketra, a consonance of chestra: "Prelude No. 2" Gershwin; "Cresta Blanca of parketra, a consonance of chestra: "Prelude No. 2" Gershwin; "Cresta Blanca of parketra, a consonance of chestra: "Prelude No. 2" Gershwin; "Cresta Blanca of parketra, a consonance of chestra: "Prelude No. 2" Gershwin; "Cresta Blanca of parketra, a consonance of chestra: "Prelude No. 2" Gershwin; "Cresta Blanca of parketra, a consonance of chestra: "Prelude No. 2" Gershwin; "Cresta Bl Lune," Debussy. The Wisconsin state fair, to be

George Briggs, Kenneth Burcalow.

Miscellaneous

10 a.m. — Homemakers (WHA) 'Eat Them Raw.' 11:45 a.m. — Sacred Hear (WFOW): "St. Isidore and Farm-

Joel McCres - Virginia Mayo "COLORADO TERRITORY"





Madison

Masic

Hildegards sings "It's a Big, Wide Wonderful World," "Tea for Two." 1:30 p.m

4:SO p. m. — Curt Massey (WBBM): and Martha Tilton; "The Girl from Jones Beach," "East Side, West Side," "Sweet

Out and HILDEGARDE Under,"

"Dreamy Old New England Moon," "I'm a Little Cuckoo,"

(WIBA): "Fiddle Dee Dee," "Two, eral Education."
Little, New Little," "I Love You,
I Love You," "How It Lies," "Who
Do You Know in Heaven."

(W K O W):

10:15 p. m. — Sammy Kaye (WISC): "Every Night Is Saturday Night," "Every Time I Meet You," "Two Little, New Little," "Hawaiian War Chant," "To You, Sweetheart Aloha" Laffran Morse, Sweetheart, Aloha."

Farm Programs

12:30 p.m. — Farm Program (WHA): "Fertilizers for Fall Grain," C. J. Chapman: "Weed

7:45 z. m. — Today's the Day (WGN): Holland Engle interviews Kay Clark, circus aerialist from Madison.

Cecil B. DeMille will leave
Hollywood Wednesday to join the
Ringling Brothers-Barnum and
Bailey circus in Chicago for a
three-week swing through northern states, to gather background
material and absorb the spirit of
the circus for his next production

Tomorrow (WFOW): "How to See
Holland."

5 p.m. — Playtime (WIBA):

Co-hit

JIMMY WAKELY in "GUN RUNNER"





1:30 p.m.—wake Believe Town (WBBM): new series of plays with Virginia Bruce as hostess;

"Rewrite for Love," story of movie producer and tempera-mental star. 6 p. m.—Inner S a n c t u m (WBBM: realis-(WBBM: realistic dream of hospitalized 🌌

crime leads to

real ones.

BRUCE

8 p.m. — Murder by Experts (WKOW): "Five Bullets for Bald-win," tale of meek office employe and ungrateful boss

Sports

12:15 p.m. — Baseball (W.J.JD) Indians at Boston.

12:25 p.m. — Baseball (WIND): Giants at Chicago. Eyes," "Eugen One"Tell Me That You and Ezra Midkitt of old New York Highlanders.

Variety

7:30 p. m. - A be Burrow (WBBM): and Basil Rathbone.

pons?"; Laffran Morse,

BENTON FETE PLANNED 11:3" a.m. — Farm Roundup BENTON—The Benton volun-(VIBA: John Baker, Dodgeville, district conservationist, on importation of a celebration to be held Smith have as house guests Donate at Smith have at Smith have as house guests Donate at Smith have at Smith

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"SOUTH OF ST. LOUIS"



The Barkleys of Broadway





GARFIELD

JONES

970 Kc.—88.7 Mers MONDAY A. M. 7:30 Band Wagon 7:45 Morning News 7:57 Weather Report 8:00 Morning Melidies 8:45 Fun Time 9:00 Morning Melidies in Time orning Melodies - Bulletin Board 9:45 Job Bulletin Board 9:55 Weather Report 10:00 Homemakers' Program

WHA and WHA-FM

Gays Mills Teacher Accepts Sparta Post

GAYS MILLS—Mrs. William Hutchins, seventh and eighth grade teacher in Gays Mills elementary school, has resigned to accept a post as youth counsellor at the Wisconsin child center in Sparta. She will assume the new position in September.

Mrs. Hutchins will leave this week with a group from Whitewater State Teachers college for three-week tour of eastern United States.

na Jean Lowater of Spring Valley and Richard Chinock of River Falls, who are conducting Bible school at Union Congregational church in Rio.

OPEN

10:30 Piano Melodias 10:45 News and Views 11:00 World Politics 11:50 Noon Musicale R. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:20 Music Appreciation
2:10 Seather Report
2:15 Short Story Time
2:30 Music of the Masters
3:30 Radio Journal
4:00 Musical Varieties
4:25 United States History
5:15 Music You Want
5:45 News
6:00 Dinner Musicale
FM Only
7:00 Eyening Concert.

7:00 Evening Concert 7:30 Chapter a Night 8:00 Pres. James B. Conent 8:50 News 9:00 FM Concert 10:55 Night News (to 11)

WFOW-FM 104:9 Megs. MONDAY A. M.

9:00 Ben Light 9:15 Herb Kern 9:30 Dance Band 10:30 Morning Variety Show 10:35 News and Views 11:30 Polka Time 11:30 Marching Along 11:35 Sacred Heart Program P. M.

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Radio Program Schedules by the Clock

MONDAY

News of News Listen to Cliff

Yews Fold Coast Pickup Time Shopping

Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday

ig Sister

otoing fish?

od Mrs. Big erry Mason ora Dray righter Day

David Harum

iake Believe Town

Inner Sanctum Young

Dance Orchestra

News Paul Gibson B. Leach; Sammy Kaye Orch.

Race; Cen Davidson Leigh Barron Dance Orch.

Matince at Midnight Matince

at Midnight

News
Paul Weston
Dusty Manuscriote
Dinning Sisters
Rhythm Ranch

Rhythm Ranco News Farm Program Old Time Music News Music Party Smooth Music

Love

WIBU

News Farm Svca.
News: Weather Farm News
News: Musical Clock
Musical Clock
Musical Clock

News: Pioneers Freddy Martin Melody Time Sweet Music

Women's News Organ Melodies Mid-Morning Matinee

Yews Teadlines Farm and Roms Farm News

Missic: Markets
News
Vews: Mkts.

Parm Service SI Bays and Daughter Music Booth

Prayer Band of the Air Organ Music Guest Star

Hour Band Parade

Fiesta Time
University
Special
Sammy Raye

Bing Sings

At Your Request At Your Request

erenade in Music: News Old Timers' Jamboree

WKOW

1070 kc

News; Chore Time News; Chore Time Farm Program News Coffee Club; News

Reverend

Epp Bob Eberla Cecil Brown

Against the Storm

Dinner Bell

immy Allen Child Theater Izing Up Sports Eurly Bradley

News; Weather Music; News Gabriel Heatter

Murder by Experts Secret Missions

Moonlight Silent
Serenade Silent
Serenade: News Silent

John Nesbitt Your Neighbor



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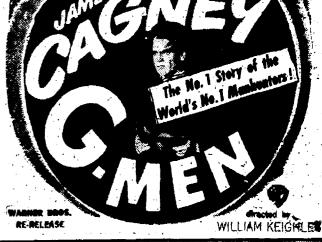
TOMORROW

TWO OF THE BIGGEST HITS OF OUR TIME TOGETHER FOR THE YEAR'S BIGGEST THRILL'



WARNER BROS RE-RELEASE





Beloit Armory

Friday, August 5